AGENDA

CLALLAM COUNTY
LODGING TAX ADVISORY COMMITTEE

223 East 4th Street, Room 160
Port Angeles, Washington
November 13, 2025 – 2 p.m.

Lodging Tax Advisory Committee meetings will be available virtually at:

If you would like to participate in the meeting via Zoom audio only, call 253-215-8782 and use meeting ID: 836 9266 4344 and passcode: 12345 and use *9 to raise your hand.

If you would like to participate in the meeting via Zoom video conference, visit https://us06web.zoom.us/j/83692664344 and use meeting ID: 836 9266 4344 and passcode: 12345

This meeting can be viewed on a live stream at this link: https://clallamcountywa.gov/meetings

Public comment can be directed to the Clerk of the Board at 360-417-2256 or Loni.Gores@clallamcountywa.gov

I. CALL TO ORDER, ROLL CALL

II. REQUEST FOR MODIFICATIONS/APPROVAL OF AGENDA

III. PUBLIC COMMENT

IV. APPROVAL OF MINUTES FOR THE MEETING ON:
- **September 11, 2025**

V. BUSINESS

a. **Review of financial LTAC projections – Mark Lane**
b. **Discussion on allocations for 2026 Hotel/Motel Funds**
c. **Review/vote/make recommendation on 2026 Hotel/Motel Lodging Tax funding requests**
d. **Vote on LTAC Bylaws changes**

VI. PUBLIC COMMENT

VII. ADJOURNMENT

Next meeting date: January 8, 2026, at 2 p.m.

Clallam County Lodging Tax Advisory Committee

Draft Minutes
September 11, 2025

CLALLAM COUNTY LODGING TAX ADVISORY COMMITTEE
MINUTES OF SEPTEMBER 11, 2025

MEETING OF THE LODGING TAX ADVISORY BOARD (LTAC)

Commissioner Ozias called the meeting to order at 2 p.m., Thursday, September 11, 2025. Also, present were Beth Pratt, Kim Reynolds, Sean Coleman, Craig Jaeger, Victoria Jones, and Pamela Dahl. Commissioner Johnson and Christi Baron were excused.

REQUESTS FOR MODIFICATIONS/APPROVAL OF AGENDA

ACTION TAKEN: Reynolds moved to adopt the agenda as presented, Jaeger seconded, motion carried

APPROVAL OF MINUTES

- April 10, 2025

ACTION TAKEN: Reynolds moved to approve the minutes, Jaeger seconded, motion carried

BUSINESS ITEMS

a. Review of financial LTAC projections

b. Discussion on 2026 allocations

Mark Lane, Chief Financial Officer provided a financial update. LTAC Members held discussion regarding the financial report and 2026 allocation.

ACTION TAKEN: Pratt moved to allocate $2.15 million in first round inclusive of Olympic Peninsula Visitor Bureau and Clallam County Parks and Fair requests and pause on a decision for a second round of funding dependent on income and data over the next several months, Coleman seconded, motion carried

c. Approval of a notice to all for 2026 Lodging Tax Funding Applications

ACTION TAKEN: Coleman moved to issue the notice, Pratt seconded, motion carried

NEXT MEETING – November 13, 2025

ADJOURNMENT - Meeting concluded at 2:58 p.m.

DRAFT

Clallam County Lodging Tax Advisory Committee

Financial Report

CLALLAM COUNTY
HOTEL/MOTEL TAX--FUND 19925
STATEMENT OF SOURCES, USES AND RESERVES
YTD OCTOBER 2025 ACTUALS & 2025 BUDGET WITH 5 YEAR LOOK BACK

	BUDGET	PROJECTIONS	ACTUALS--CURRENT YEAR WITH 5 YEAR LOOK BACK					ACTUALS--YTD PRIOR YEAR	
	2025 ADJUSTED BUDGET (BASED ON CURRENT COMMITMENTS AND BUDGET REVISIONS APPROVED BY BOCC)	PROJECTED 2025 --LTAC REVENUE UP +3% FOR YEAR (YTD OCTOBER UP 3.6%, NOV-DEC FLAT)	2025	2024	2023	2022	2021	2024	% CHANGE VS PRIOR YEAR
REVENUE (SOURCES OF FUNDING)									
291.31331.00.0030 HOTEL/MOTEL TRANSIENT LODGING TAX	1,044,000	1,059,200	889,361	1,008,014	893,313	833,512	742,715	838,174	6.1%
291.31331.00.0040 HOTEL/MOTEL LODGING ADDITIONAL TAX	1,025,000	1,018,537	847,207	1,008,819	843,524	818,151	742,114	837,488	1.2%
291.33121.01.9100 AMERICAN RESCUE PLAN (LOST REVENUE, "KEEP THE LIGHTS ON")	-	-	-	-	-	-	-	-	--
291.33321.01.9100 CARES ACT-COVID-19 RELIEF ("KEEP THE LIGHTS ON")	-	-	-	-	-	-	-	-	--
291.36700.00.0000 CONTRIBUTIONS AND DONATIONS	-	-	-	-	-	-	-	-	--
291.39797.90.0240 TRANSFER FROM OPERATING TRANSFERS OUT	-	-	-	-	-	-	-	-	--
TOTAL REVENUE (SOURCES)	**2,069,000**	**2,077,737**	**1,736,567**	**2,016,833**	**1,736,837**	**1,651,662**	**1,484,829**	**1,675,663**	3.6%
% CHANGE VS PRIOR YEAR	3.0%	3.0%	3.6%	16.1%	5.2%	11.2%	42.6%		
% CHANGE VS PRIOR YEAR--EXCLUDING CARES	2.6%	3.0%	3.6%	16.1%	5.2%	11.2%	88.3%		
EXPENDITURES (USES OF FUNDING)									
291.55730.41.0116 CLALLAM BAY-SEKIU CHAMBER OF COMMERCE	-	-	-	-	-	12,000	12,000	-	--
291.55730.41.0117 CHAMBERS OF COMMERCE	-	-	1,205	1,205	1,567	1,567	567	1,205	0.0%
291.55730.41.0121 OLYMPIC PENINSULA VISITOR BUREAU	1,000,000	1,000,000	816,667	809,167	848,334	652,500	558,333	675,833	20.8%
291.55730.41.5110 PARKS/FAIR/FACILITIES	49,000	49,000	-	112,802	35,520	43,753	32,377	75,000	-100.0%
291.55730.41.5120 PUBLIC WORKS	529,794	109,794	-	84,400	-	-	150,000	84,400	-100.0%
291.55730.41.0118 FEIRO MARINE LIFE CENTER	30,220	30,220	30,220	29,495	-	-	-	29,495	2.5%
291.55730.49.0158 PORT ANGELES WATERFRONT DISTRICT	25,000	25,000	25,000	-	-	-	-	-	--
291.55730.49.0160 PA CHAMBER OF COMMERCE	30,000	30,000	30,000	30,000	-	85,000	35,000	30,000	0.0%
291.55730.49.0161 NEAH BAY CHAMBER OF COMMERCE	25,000	25,000	25,000	35,230	20,000	-	-	35,230	-29.0%
291.55730.49.0162 FORKS CHAMBER OF COMMERCE	40,000	40,000	40,000	35,000	35,000	53,638	40,000	35,000	14.3%
291.55730.41.0163 CITY OF FORKS	-	-	-	-	-	-	-	15,000	-100.0%
291.55730.49.0164 OLYMPIC THEATER ARTS	-	-	-	14,210	-	-	-	14,210	-100.0%
291.55730.49.0166 OLYMPIC PENINSULA FUNGUS FESTIVAL	21,000	21,000	21,000	12,500	-	-	-	12,500	68.0%
291.55730.49.0167 PORT ANGELES FINE ARTS	30,000	30,000	30,000	15,000	-	-	-	15,000	100.0%
291.55730.41.0168 CLALLAM TRANSIT SYSTEM	-	-	-	15,600	-	-	-	15,600	-100.0%
291.55730.41.0169 CLALLAM BAY/SEKIU VISITORS' CENTER	15,000	15,000	15,000	15,000	-	-	-	15,000	0.0%
291.55730.49.0170 PORT ANGELES MARATHON ASSOCIATION	38,630	38,630	38,630	29,355	15,000	-	12,500	29,355	31.6%
291.55730.49.0171 PORT ANGELES BASEBALL	-	-	-	-	-	60,000	-	-	--
291.55730.49.0172 PENINSULA ADVENTURE SPORTS	7,500	7,500	7,500	-	-	-	-	-	--
291.55730.49.0173 DUNGENESS CRAB & SEAFOOD FESTIVAL	55,000	55,000	55,000	-	-	15,550	-	-	--
291.55730.49.0174 PENINSULA TRAILS COALITION	50,000	50,000	50,000	55,200	10,000	20,000	-	55,200	-9.4%
291.55730.49.0175 LINCOLN PARK BMX ASSOCIATION	40,000	40,000	40,000	39,806	30,000	119,570	100,000	39,806	0.5%
291.55730.49.0176/181 PORT ANGELES WATERFRONT CENTER	260,000	260,000	260,000	400,000	45,000	145,000	-	400,000	-35.0%
291.55730.41.0177 PORT ANGELES YOUTH BASKETBALL	-	-	-	21,000	-	-	-	21,000	-100.0%
291.55730.41.0178 WASHINGTON FESTIVAL AND EVENTS	-	-	-	157,500	-	-	-	157,500	-100.0%
291.55730.41.0179 STORMKING FC	-	-	-	41,600	-	-	-	41,600	-100.0%
291.55730.49.0180 JUAN DE FUCA FESTIVAL	40,000	40,000	40,000	9,500	8,000	7,000	10,000	9,500	321.1%
291.55730.49.0182 CLALLAM BAY SLIPPOINT LIGHTHOUSE	10,000	10,000	10,000	-	-	-	-	-	--
291.55730.49.0183 PORT ANGELES CONCERTS ON THE PIER	11,000	11,000	11,000	-	-	-	-	-	--
291.55730.49.0184 GOPA LLC	10,000	10,000	10,000	-	-	-	-	-	--
291.55730.49.0185 FORKS TIMBER MUSEUM	-	-	-	-	-	-	67,142	-	--
291.55730.49.0186 NORTH OLYMPIC BASEBALL AND SOFTBALL	35,000	35,000	35,000	-	-	-	-	-	--
291.55730.49.0193 SOURCEONE DISPLAYS	-	-	-	-	5,000	-	-	-	--
291.55730.49.0194 HURRICANE RIDGE WINTER SPORTS	90,000	90,000	90,000	45,000	30,000	-	-	45,000	100.0%
291.55730.49.0195 OLYMPIC PENINSULA ROWING ASSOCIATION	15,000	15,000	15,000	20,000	20,000	-	-	20,000	-25.0%
291.55730.49.0196 SEQUIM IRRIGATION FESTIVAL	16,400	16,400	16,400	12,500	-	-	-	12,500	31.2%
291.55730.49.0197 IAN'S RIDE	-	-	-	5,000	-	-	-	5,000	-100.0%
291.55730.49.0198 PORT ANGELES CITY BALLET	10,000	10,000	10,000	7,500	-	-	-	7,500	33.3%
291.55730.49.0230 UNANTICIPATED PROJECTS (PRIOR YEARS INCLUDE "KEEP THE LIGHTS ON" FUNDING PROVIDED)	-	-	-	-	-	-	107,842	-	--
291.55730.49.9149 Copy Machine	-	-	-	650	-	-	-	-	--
TOTAL EXPENDITURES (USES)	**2,483,544**	**2,063,544**	**1,722,622**	**2,054,220**	**1,103,421**	**1,215,578**	**1,125,761**	**1,897,434**	-9.2%
EXCESS OF REVENUE(SOURCES) OVER EXPENDITURES(USES)	**(414,544)**	**14,193**	**13,945**	**(37,387)**	**633,416**	**436,084**	**359,068**	**(221,771)**	-106.3%
ENDING FUND BALANCE/RESERVES	**1,927,170**	**2,355,907**	**2,355,659**	**2,341,714**	**2,379,101**	**1,745,685**	**1,309,601**	**2,157,330**	**9.2%**

CLALLAM COUNTY
HOTEL/MOTEL TAX--FUND 19925
2025 TAX REVENUE REFORECAST

	January 2025 Actual	February 2025 Actual	March 2025 Actual	April 2025 Actual	May 2025 Actual	June 2025 Actual	July 2025 Actual	August 2025 Actual	September 2025 Actual	October 2025 Actual	November 2025 Projected	December 2025 Projected	2025 Projected
Hotel/Motel Transient Lodging Tax	39,436	40,240	66,162	14,956	72,190	83,499	148,998	155,165	130,095	138,620	107,868	61,972	1,059,200
Hotel/Motel Transient Lodging Additional	38,740	39,870	65,985	14,946	72,174	83,498	112,610	154,854	143,781	120,748	109,359	61,972	1,018,537
TOTAL HOTEL/MOTEL TAX REVENUE	78,176	80,109	132,147	29,902	144,364	166,997	261,608	310,019	273,876	259,368	217,226	123,944	2,077,737
YOY % CHANGE--MONTH	28.7%	13.2%	17.0%	-74.1%	2.5%	6.9%	27.2%	16.4%	-2.4%	-2.6%	0.0%	0.0%	3.0%
YOY % CHANGE--CUMULATIVE	28.7%	20.4%	18.8%	-11.0%	-7.2%	-3.8%	3.6%	6.6%	4.8%	3.6%	3.2%	3.0%	3.0%

ORIGINAL BUDGET SCENARIO 1--UP 2.6% FROM 2024 ACTUAL (%s BELOW REFLECT 60 DAY LAG BETWEEN ACTIVITY AND TAX COLLECTION)													
YOY % CHANGE	4.0%	4.0%	4.0%	4.0%	4.0%	4.0%	4.0%	3.0%	5.0%	-1.1%	4.5%	-10.8%	2.6%
TAX REVENUE	63,171	73,593	117,444	119,912	146,521	162,495	213,889	274,355	296,557	263,401	227,058	110,605	2,069,000

SCENARIO 2--+3% FOR YEAR (YTD OCTOBER UP 3.6%, NOV-DEC FLAT)													
YOY % CHANGE	28.7%	20.4%	18.8%	-11.0%	-7.2%	-3.8%	3.6%	6.6%	4.8%	3.6%	3.2%	3.0%	3.0%
TAX REVENUE	$ 78,176	$ 80,109	$ 132,147	$ 29,902	$ 144,364	$ 166,997	$ 261,608	$ 310,019	$ 273,876	$ 259,368	$ 217,226	$ 123,944	$ 2,077,737

Clallam County Lodging Tax Advisory Committee

Attorney Review on 2026 LTAC Funding Requests

UPDATE Attorney review
Updated on 11/6/25

Prosecutor Review of November 2025 Lodging Tax Funding Applications

The requirements for lodging tax fund expenditures are set forth in RCW 67.28.1816(1), which states:

> RCW 67.28.1816 Lodging tax—Tourism promotion.
>
> (1) Lodging tax revenues under this chapter may be used, directly by any municipality or indirectly through a convention and visitors bureau or destination marketing organization for:
> (a) Tourism marketing;
> (b) The marketing and operations of special events and festivals designed to attract tourists;
> (c) Supporting the operations and capital expenditures[i] of tourism-related facilities[ii] owned or operated by a municipality or a public facilities district created under chapters 35.57 and 36.100 RCW; or
> (d) Supporting the operations of tourism-related facilities owned or operated by nonprofit organizations described under 26 U.S.C. Sec. 501(c)(3) and 26 U.S.C. Sec. 501(c)(6) of the internal revenue code of 1986, as amended.

APPLICANT	PURPOSE	AMOUNT	NOTES	ELIGIBILTY DETERMINATION
Olympic Theatre Arts	Request for funding of Royalties for production and Operation payroll.	$37,463	Operation of a tourism-related facility which attracts after-hours tourist activities and creates unique reasons to travel to Sequim other than outdoor activities which in turn promotes lodging and meals in the community.	**Eligible** LTAC funds may be used to support the operation of a tourism-related facility that is owned or operated by a nonprofit. RCW 67.28.1816(d).
Port Angeles Marathon Association	Request for Operational Expenditures	$45,260	5 days of events in Clallam County; 4 Events; $29,260 of monies asked for stay in the community. 55% of participants in 2025 were from out of Clallam County, total of participants was 3500 +; plus, approximately 10,00 + spectators.	**Eligible** LTAC funds may be used for the operations of events/festivals designed to attract tourists. RCW 67.28.1816(b).
Neah Bay Chamber of Commerce	Visitor Center Operation Funds	$53,810	Operation of Tourism Related Facility Operation of Special Event designed to attract tourists 501c(6) non-profit	**ELIGIBLE** LTAC funds may be used to support the operation of a tourism-related facility that is owned or operated by a nonprofit. RCW 67.28.1816(d).

				LTAC funds may be used for the operations of festivals designed to attract tourists. RCW 67.28.1816(b).
Ghostlight Productions	Production costs for 8 shows of Cinderella	$30,000	Non-Profit seeking to put on a special theatrical event of a Cinderella production.	**Eligible** LTAC funds may be used for the operations of events/festivals designed to attract tourists. RCW 67.28.1816(b).
Hurricane Ridge Winter Sports Education Foundation	Fund the Winter Shuttle	$120,000	Non-Profit seeking operation funding to offset payroll expenses, fuel, and liability insurance costs. For 2024-2025 season there were 39 operating days which saw 5041 participants.	**Eligible** LTAC funds may be used to support the operation of a tourism-related facility that is owned or operated by a nonprofit. RCW 67.28.1816(d).
City of Sequim	Sunshine Festival lighting Purchase	$9,041	Government entity seeking funding for Festival/ capital expenditure for lighting to increase safety which promotes tourism for an event related to and promoting a tourism event.	**ELIGIBLE** LTAC funds may be used for the operations of events/festivals designed to attract tourists. RCW 67.28.1816(b). LTAC funds may be used for supporting operations and capital expenditures for government-owned facilities. RCW 67.28.1816(c).
Ian's Ride	Operation of a Special Event including operational expenses, marketing, signage, etc. to put on the actual event.	$10,000	Non-Profit attracting 150 attendants and spectators traveling from over 50 miles away.	**Eligible** LTAC funds may be used for the operations of festivals designed to attract tourists. RCW 67.28.1816(b).
Port Angeles Concerts on the Pier	Operate Special Musical events on the Pier in Port Angeles.	$12,000	Non-Profit attracting 8000 participants, 400 of which spent the night in a local hotel	**Eligible**

			and traveled from over 50 miles away.	LTAC funds may be used for the operations of festivals designed to attract tourists. RCW 67.28.1816(b).
Juan de Fuca Foundation for the Arts	Operating cost for Festival and advertising.	$42,000	Non-Profit attracting over 8000 participants, about 40% of them are from over 50 miles away. The festival is held over Memorial Day Weekend.	**ELIGIBLE** LTAC funds may be used for the operations of festivals designed to attract tourists. RCW 67.28.1816(b).
Port Angeles Waterfront District	Promotion of Port Angeles Waterfront area, including beautification, trash pickup, safer sidewalks, operational expenses, promotion of downtown waterfront, Pop-up events, landscaping.	$50,000	Non-Profit promoting the Port Angeles Waterfront District. Most of the expenses for this organization appear to be for non-eligible items and therefore nonacceptable for LTAC funds. Of note are the few events (Pop-Up)	**ELIGIBLE in Part INELIGIBLE in Others** LTAC funds may be used for the operations of festivals or events designed to attract tourists. RCW 67.28.1816(b). The Pop-Up events are okay and the operation costs but not most of the other items listed in the proposed budget are not.
Lincoln Park MX Association	Operation, and Capital Expenditure of Tourism Related Facility Operated by Non-Profit and Owned by a Municipality	$35,300	Operation of Tourism Related Facility Operated by Non-Profit. Capital Expenditure for Tourism Related Facility Owned by a Municipality. 501C(3) Facility Owned by City of PA	**ELIGIBLE** LTAC funds may be used to support the operation of a tourism-related facility that is owned or operated by a nonprofit. RCW 67.28.1816(d). LTAC funds may be used for supporting operations and capital expenditures for government-owned facilities. RCW 67.28.1816(c).
GOPA LLC	Operating cost for Comic and Art Convention Festival in Port Angeles with advertising.	$15,000	It appears to be a profit Limited liability company, with no documentation or proof to support organization or Tax ID.	**ELIGIBLE** LTAC funds may be used for the operations of festivals or events designed to attract tourists. RCW 67.28.1816(b).

			5th year this convention has taken place attracting over 1000 participants in 2025, 276 from over 50 miles away, and approximately 260 stayed overnight.	
Dungeness Crab Festival	Operation and Advertising for Non-Profit Festival in Port Angeles.	$59,500	Festival/Event. Tourism-related Event promotes tourist activities 501(c)(6) Nonprofit	**ELIGIBLE** LTAC funds may be used for the operations of events/festivals designed to attract tourists. RCW 67.28.1816(b).
North Olympic Peninsula Railroaders, Inc	Building of Sidewalks for accessibility for mobility impaired individuals	$10,000	Non-Profit seeking funds for restoration project of logging locomotive in Port Angeles.	**INELIGIBLE** Due to it lacking any of the eligible tourism marketing or operations requirements as provided in RCW 67.28.18.16. Additionally, it is unclear as to who owns the property where the sidewalks are to be built so no funds can be approved because of this.
West End Youth and Community Club	Hiring of Director for the Community Center	$84,330	Non-Profit seeking funding to hire a full-time Director.	**INELIGIBLE** Due to the fact it lacks to meet any of the eligible tourism marketing or operations requirements as provided in RCW 67.28.1816
Forks Chamber of Commerce	Festival; VIC staffing; Capital Improvement Projects	$75,000	Non-Profit seeking funding for Festival operations $40,000; Forks Visitor Information Center Staffing $25,000; Forks Visitor Information Center Generator.	**ELIGIBLE** LTAC funds may be used for the operations of events/festivals designed to attract tourists. RCW 67.28.1816(b).

				LTAC funds may be used to support the operation of a tourism-related facility that is owned or operated by a nonprofit. RCW 67.28.1816(d). LTAC funds may be used for supporting operations and capital expenditures for government-owned facilities. RCW 67.28.1816(c).
Sequim Irrigation Festival	Sequim Irrigation Festival Traveling Float 2026	$18,500	Non-Profit Tourist promotion for the Sequim festival	**ELIGIBLE** LTAC funds may be used for the operations of events/festivals designed to attract tourists. RCW 67.28.1816(b).
Top Left Trails Co-Op	Rebuilding of Mountain Bike trails at Dry Hill and Colville skills park.	$80,000	Non-profit seeks funding to overhaul, build, and expand trails for mountain biking. Property is owned and managed by DNR.	**ELIGIBLE** LTAC funds may be used for supporting operations and capital expenditures for government-owned facilities. RCW 67.28.1816(c).
Fiero Marine Life Center	Guest Services Support Personal funding.	$32,415	Non-Profit seeking operating costs.	**ELIGIBLE** LTAC funds may be used to support the operation of a tourism-related facility that is owned or operated by a nonprofit. RCW 67.28.1816(d).
Washington's National Park Fund	Night Sky Interpretation at Olympic National Park	$15,000	Non-Profit seeking to put on 60+ events from June through September of 2026 to view or experience dark skies in the park.	**ELIGIBLE** LTAC funds may be used for the operations of events/festivals designed to attract tourists. RCW 67.28.1816(b).

North Olympic Baseball and Softball	2026 Northwest Washington Cal Ripken State Tournament 9-U-12U	$27,553	Non-Profit seeking funding to hold Baseball tournament for the second year in a row in Port Angeles with an approximate 3000-person attendance. Approximate nights' lodgings using last year's number are almost 9000 nights total.	**ELIGIBLE** LTAC funds may be used for the operations of events/festivals designed to attract tourists. RCW 67.28.1816(b).
Peninsula Trails Coalition	2026 Tour de Lavender Event Support	$22,900	Non-Profit seeking funding for two bicycle rides showcasing Clallam County and the lavender August 1, 2026. Approximately 1118 participants last year and over 1000 came from over 50 miles away, additionally 629 reported staying overnight in lodging.	**ELIGIBLE** LTAC funds may be used for the operations of events/festivals designed to attract tourists. RCW 67.28.1816(b).
Peninsula Trails Coalition	Olympic Discovery Trail Enhancement, marketing, and Visitor Services.	$64,000	Olympic Discovery Trail was approximately used by 300,000 people in 2025; 179,000 traveled from over 50 miles away; 90,000 stayed overnight.	**ELIGIBLE** LTAC funds may be used to support the operation of a tourism-related facility that is owned or operated by a nonprofit. RCW 67.28.1816(d). LTAC funds may be used for supporting operations and capital expenditures for government-owned facilities. RCW 67.28.1816(c).
Port Angeles Fine Arts Center	Three Seasonal arts festivals.	$35,000	Non-Profit seeks funding for putting on seasonal festivals which attract tourists to the community. Approximately 9000 people attended in 2025; 4400 traveled more than 50	**ELIGIBLE** LTAC funds may be used for the operations of events/festivals designed to attract tourists. RCW 67.28.1816(b).

			miles to attend; over 1000 stayed in lodging overnight.	LTAC funds may be used to support the operation of a tourism-related facility that is owned or operated by a nonprofit. RCW 67.28.1816(d).
Olympic Peninsula Rowing Association	Port Angeles Rowing Series	$12,000	Non-Profit seeks funds to promote and operate a series of boat rowing races.	**ELIGIBLE** LTAC funds may be used for the operations of events/festivals designed to attract tourists. RCW 67.28.1816(b).
Clallam County Public Works	Olympic Discovery Trail Repair Priest Rd to Dungeness River Center Trail.	$65,450	Tourism-Related Facility, owned by a Municipality, wishes to repair a damaged section of Trail which is heavily used by locals and tourists alike. Approximately 230,000 annual users in 2025; 100,000 from over 50 miles away; 48,000 required overnight lodging.	**ELIGIBLE** LTAC funds may be used for supporting operations and capital expenditures for government-owned facilities. RCW 67.28.1816(c).
Peninsula Adventure Sports	Endurance Racing in Clallam County	$12,500 ($10,000 in budget)	For Profit company seeking funding to put on running events. The proposal says they are putting on 5 events but the budget outlines 4 events, asking for $2,500 per event for a total of $10,000.	**ELIGIBLE** but only in the amount of $10,000 as is specifically outlined in the proposed 2026 budget LTAC funds may be used for the operations of events/festivals designed to attract tourists. RCW 67.28.1816(b).
Clallam County Parks, Fair, and Facilities	Clallam County Parks Comprehensive Marketing Content Initiative.	$41,000	Government Entity seeking funds for tourism marketing.	**ELIGIBLE** LTAC funds may be used for Tourism marketing. RCW 67.28.18.16(a)
Clallam County Parks, Fair, and Facilities	Clallam County Fair and Fairgrounds Comprehensive Marketing Content Initiative.	$38,000	Government Entity seeking funds for tourism marketing.	**ELIGIBLE**

				LTAC funds may be used for Tourism marketing. RCW 67.28.18.16(a)
Sequim Prairie Garden Club	Pioneer Memorial Park Pathway: Accessible to All	$55,000	Non-Profit seeks funds to a paved path to allow access for all to the garden park.	**INELIGABLE** LTAC funds must be used to promote events/ festivals which attract tourists; Support the operations and capital expenditures of tourism-related facilities owned or operated by a municipality; or support operations of tourism-related facilities owned by a nonprofit. This request does not appear to meet any of the eligible usages.
Olympic Peninsula Visitor Bureau	2026 Destination Marketing Organization Annual Budget	$850,000	Non-Profit seeking funds for Tourism promotion and marketing.	**ELIGIBLE** LTAC funds may be used for tourism marketing. RCW 67.28.1816(a).
North Olympic History Center	America 250 North Olympic Voices	$10,000 ($20,000 asked for in the document)	Non-Profit seeking funds for Americas 250 which will include Storytelling, oral history recordings, pop-up displays, and broadcasts.	**ELIGIBLE** Not exactly clear as to the true amount requested appears to be $20,000 from Clallam LTAC but the cover page states $10,000. LTAC funds may be used for the operations of events/festivals designed to attract tourists. RCW 67.28.1816(b).
Port Angeles Waterfront Center	Field Arts & Event Hall	$355,000	Non-Profit seeking funds for operation of a Tourism-related facility.	**ELIGIBLE** LTAC funds may be used to support the operation of a tourism-related facility that is owned or operated by a nonprofit. RCW 67.28.1816(d).

Approved November 5, 2025

Please contact Civil Deputy Prosecuting Attorney Jay Reno with any questions.

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[i] Clallam County Policy 500.5.15 Capital Item Definitions and Thresholds

Capital outlays are defined as expenditures for land, improvements to land, easements, buildings, building improvements, vehicles, machinery, equipment, works of art and historical treasures, infrastructure, and all other tangible or intangible assets that are used in operations and that have an initial useful life extending beyond one year. Calculation of capital cost includes the cost of purchase, appraisal, legal, land preparation, construction, demolishing, fixtures, shipping, and delivery. Sales tax and other taxes are excluded from the calculation of capitalization threshold but shall be paid from the capital expenditure budget line.

Expenditures that qualify as capital are defined as:

a. Purchase, construction, and/or installation of items such as machinery, equipment, buildings, improvements, land, easements, or infrastructure having a useful life of more than one year. Capitalization threshold is that amount used by Washington State Government. [Currently set at $5,000.]

b. Purchase and installation of computer software. Capitalization threshold is $100,000.

c. Road construction which increases the value of the road, as opposed to maintenance to maintain its value. Capitalization threshold is $250,000.

[ii] RCW 67.28.080(7) "Tourism-related facility" means real or tangible personal property with a usable life of three or more years, or constructed with volunteer labor that is: (a)(i) Owned by a public entity; (ii) owned by a nonprofit organization described under section 501(c)(3) of the federal internal revenue code of 1986, as amended; or (iii) owned by a nonprofit organization described under section 501(c)(6) of the federal internal revenue code of 1986, as amended, a business organization, destination marketing organization, main street organization, lodging association, or chamber of commerce and (b) used to support tourism, performing arts, or to accommodate tourist activities.

Under RCW 67.28.1816(1), LTAC revenues may be used directly by any municipality or indirectly through a convention and visitors bureau or destination marketing organization for:

LTAC funds may be used for the operations of festivals designed to attract tourists. RCW 67.28.1816(b).

LTAC funds may be used for tourism marketing. RCW 67.28.1816(a).

Clallam County Lodging Tax Advisory Committee

2026 LTAC Funding Requests

Clallam County Lodging Tax Advisory Committee

2026 LTAC Funding Requests
Olympic Theatre Arts

RECEIVED
CLALLAM CO. COMMISSIONERS
AUG 08 2025
1...2...3...A... LG 11am

LODGING TAX FUNDING APPLICATION 2026

GUIDELINES

Clallam County lodging tax paid by visitors is a consumer tax on lodging charges for periods of less than 30 consecutive days for hotels, motels, rooming houses, private campgrounds, RV parks, and similar facilities within the unincorporated areas of Clallam County.

This application is for applicable large-scale events, projects or infrastructure improvements only. Minimum grant is $5,000. Marketing requests should be directed to the Olympic Peninsula Visitor Bureau (OPVB) Tourism Enhancement Grant program.

I **AMOUNT of Lodging Tax Requested**: $ _$37,463_____

II **Agency/Organization Name**: __Olympic Theatre Arts_____

Organization is ☐ Government Entity ☐ 501(c)3 ☐ 501(c)6 ☐ Other

Federal Tax ID No. __91-1191224___ UBI Number __601-016-999_____

III **Project/Activity/Event**: __OTA 2026 Season_____

IV **Representative Contact Information**:

Name, Title _____David Herbelin, Executive Director_____

Mailing Address ____414 N. Sequim Ave., Sequim, WA 98382 _____

Phone(s) __(360) 683-7326_____

Email _____exec@olympictheatrearts.org_____

V **Service Categories, check all applicable**:

_____ Tourism Promotion/Marketing (individual marketing request, contact OPVB)

_____ Operation of a Special Event/Festival designed to attract tourists

__X___ Operation of a Tourism-Related Facility owned or operated by Non-Profit Organization

_____ Operation and/or Capital Expenditure of a Tourism-Related Facility owned by a Municipality

CERTIFICATION

- I am the authorized agent of the Agency/Organization applying for Lodging Tax funding. I understand and affirm that:
- If awarded, my organization intends to enter into a contract with Clallam County and meet all specified requirements of that contract.
- My Agency/Organization is required to submit a report documenting economic impact results in a format determined by Clallam County.

_____ Date: ___August 1st, 2026___

Signature

___David Herbelin_____

Print or Type Name

LODGING TAX APPLICATION – REQUIRED SUPPLEMENTAL QUESTIONS

(You may use this Supplemental Questions form or type the questions and answers on separate sheets)

1. How will the project/program help increase the number of people traveling to Clallam County for business or pleasure on a trip?
   Olympic Theatre Arts (OTA) offers theatrical productions, movie screening, and local artists' performances, enhancing experiences for park visitors and providing stand-alone reasons to visit the peninsula year-round, including off-seasons, and inclement weather.

2. How will the project/program help increase paid overnight accommodation in Clallam County?
   Olympic Theatre Arts programming happens in the evening encouraging guests to stay in town longer. With events ending after 9:00pm, guests may be more comfortable getting a hotel room as opposed to driving off the peninsula in the dark.

3. How will the project/program encourage visitors to come from a distance greater than 50 miles, either for the day or for an overnight visit? If so, please describe how.
   OTA uses Sound Edge advertising with Sound Publishing which focuses on digital and social media ads that go far beyond the peninsula. Once theatre lovers find a theatre they like and respect, they are willing to travel great distances to enjoy their programs.

4. How will the project/program encourage visitors to come from another country or state?
   OTA produces an annual Panto which is a British tradition and favored by our neighbors in Victoria. Social media advertising has no restrictions on state or country borders. OTA is part of the total tourism package that draws our guests.

5. If the project/program is an event, please provide the name, date(s) and estimated attendance.
   OTA's marketing extends into Canada with ads on KZEG and social media. As of 2025, OTA has adopted what was formerly known as PA Panto (A British tradition) and scheduled it in February to coordinate with the Blackball Ferry to draw residents of Victoria.

6. **2026 Tourism-Impact Estimate**
(Actual must be completed by applicants who had a Clallam County Lodging Tax Contract in 2025)

State law governing the distribution of lodging tax funds requires they be used primarily to encourage visitors from out of the area, so do your best!

As a direct result of your proposed tourism-related service, please provide:	2026 Estimate	2025 Actual	Methodology
a. Overall attendance at your event/activity/facility	10924	10404	5% Increase
b. Number of people who travel more than 50 miles for your event/activity/facility	2185	2080	20% Guess
c. Of the people who travel more than 50 miles, the number of people who travel from another country or state.	219	208	10% of 20% Guess
d. Of the people who travel more than 50 miles, the number of people who stay overnight in the unincorporated Clallam County area.	656	624	30% of 20% guess
e. Of the people staying overnight, the number of people who stay in PAID accommodations e.g. hotel, motel, bed-breakfast, RV park, in the unincorporated Clallam County area.	656	624	30% of 20% guess
f. Number of paid lodging room nights resulting from your event/activity/facility.	328	312	656 @ double occupancy

7. Is there a host hotel for your event? If yes, please identify.
__Not at this time_____

8. Describe the prior success of your event/activity/facility in attracting tourists.
A pin-map using 2024 zipcode data will be included showing OTA's reach. OTA's attendance over the past three seasons were: 6059 in 2022, 8813 in 2023 (all-time record for OTA), 10404 in 2024 (blowing up the record set the previous year)

9. Describe your target tourist audience (location, demographics, etc.)
OTA advertises to anyone seeking entertainment on the Peninsula. While an outdoor paradise, many visitors may not be able to explore the outdoors of the OP due to health, children, or time constraints. OTA gives all visitors an alternative activity year-round and a stand-alone reason to visit.

10. Describe how you will promote your event/activity/facility to attract tourists.
OTA uses Sound Publishing's Sound Edge advertising program which focuses on digital and social media ads including 125,000 web impressions per month as well as geo-fencing around other Washington theatres. OTA also distributes flyers to 135 locations and rack cards throughout western Washington.

11. Describe how the event/activity/facility will help promote lodging establishments, restaurants, and businesses located in the unincorporated area of Clallam County.
OTA's evening programing begins after most businesses close, encouraging guests to stay later. This may include more meals out, visiting shops open later, and staying overnight as opposed to driving off the Peninsula in the dark.

12. Are you applying for Lodging Tax funds from another community (yes or no)? If yes, indicate below where applying and for how much. **Do NOT attach a copy of the application.**
Yes.
Sequim L-Tac for $5,000 for marketing
OPVB for $5,000 for marketing

13. What is the overall budget for your event/activity/facility? $325,139.06_____ What percent of the budget are you requesting from Clallam County Lodging Tax Fund? _____11%

14. Please describe your plans for securing the remainder of the funds necessary to complete your event/activity/facility.
Olympic Theatre Arts tries to fund its operations with a majority of earned income. In OTA's 2025 Budget, earned income accounts for 72%. The remaining 28% is targeted through local contributions and grant funding.

Thank you for considering Olympic Theatre Arts (OTA) for the Clallam County LTAC Grant. We look forward to answering any questions you may have and working closely with you to bring greater financial success and identity to the Peninsula through tourism and community engagement.

Our History

OTA has been community supported and operated since1980 in Sequim, WA. OTA seeks to be the heart and soul of the community offering entertainment, enrichment, and education through theatrical experiences. Each year OTA produces multiple Main Stage productions, reader's theatre performances, movie screenings, and hosts contract performance groups. The theatre has hosted many generations of participants and guests, becoming a key factor in the identity of Sequim.

Our Security

Community supported by donations, memberships, and grants, OTA has a solid financial future. Recently OTA paid off the mortgage to their property. As part of this Energy Renovation Upgrade, OTA upgraded all its theatrical lighting and sound systems, futuring proofing its technical theatre capacity for the next 10-20 years. Key computing infrastructure upgrades were made possible by 2024's Clallam County LTAC funding. Audience sizes are at an all time high, and revenue streams are equally diversified between contributions and earned income. Residents donate because they value OTA's place in the community. Guests gladly pay for admissions because they receive quality entertainment. OTA attendance numbers have steadily increased with 2024 being the largest attendance ever at 10,404 guests. This is a 50% increase from the pre-pandemic levels in 2018 of 6,924 guests. When many theatres across the nation are in threat of having to close after the pandemic, OTA is seeing a major increase in participation.

Our Future

Year-round entertainment is a goal for Olympic Theatre Arts. It is OTA's desire that there be some entertainment offering for guests on the Peninsula every weekend of the year. For the 2025 season, OTA will have either a play, movie, or performance every weekend until December 21st. Every weekend, residents and tourists will have an entertainment option available at OTA. It is hoped that this model is sustainable for years to come and Sequim entertainment will remain activated.

Our Needs

Royalties

Olympic Theatre Arts productions are subject to royalty fees that must be paid to publishers in order to produce their works. These fees range from $130 to $250 per performance with some, like Musicals, requiring additional licensing fees for use of music tracks. Without paying these fees, OTA would not be able to provide the quality entertainment it is known for. While lesser known titles may have smaller fees, these

works do not have the draw as the more well known scripts which draw over 1,000 guests per production.

Royalties must be paid in full prior to advertising any events. OTA season follows the calendar year. Each new season of shows is announced the prior October. Therefore all royalties must be applied and paid for by August of each year for the following year's productions. OTA has just finished paying the majority of its royalties for the 2026 Main Stage productions. The seven Readers Theatre scripts, which run for three performances each, have yet to be determined. Movie selections have yet to be determined, but the average cost is $250 per movie per day.

Budget for Royalties

The numbers below are based on actual royalties paid. As the Readers Theatre scripts are yet to be determined, the lower royalty amount of $130 has been used.

Title	Price per performance	# of Performances	Total
Panto	$130	10	$1300
Who's Afraid of Virginia Woolf	$170	10	$1700
The Odd Couple	$130	10	$1300
Urinetown	$200	16	$3200
Urinetown Script Rental	$900	1	$900
Urinetown Music Tracks	$1350	1	$1350
Lavender Melodrama	$150	10	$1500
The 39 Steps	$130	10	$1300
Emily Bronte Teenage Necromancer	$130	10	$1300
Closed for the Holidays	$130	10	$1300
Readers Theatre	$130	21	$2730
Movies	$350	7	$1750
TOTAL OF ALL ROYALTIES			**$19,630**

Payroll for Operations

Olympic Theatre Arts operates with four part time employees which include an Executive Director, Operations Manager, Technical Director, and Volunteer Coordinator. These employees are paid hourly an average of 30 hours per week with no benefits. The total payroll budgeted for 2026 including payroll taxes is $195,275.77 ($178,334.04 prior to payroll taxes). Olympic Theatre Arts is seeking assistance on meeting the need for these individuals who keep the organization running. The request is for 10% of the total payroll before taxes for a total of $17,833. If Lodging Tax Requirements specify salary funding must go towards marketing, the entire $17,833 can be dedicated to the positions responsible for these tasks.

Funding

Olympic Theatre Arts has a diversified income source. Earned income accounts for 50% while contributions and grants account for the remaining 50%, though budgets are usually run conservatively with more reliance on earned income. The 2025 Budget was run with a total of 72% earned income as the organization tries to run as with minimal negative financial impact to the community. Ticket prices are kept low keeping affordability attainable for the majority.

2025 Budget Totals			
Ordinary Income			
Total 4005 - Fundraisers	Contributions	5,000.00	1.6%
Total 4010 - Contributions Income	Contributions	26,400.00	11.6%
Total 4020 - Sponsorships	Contributions	7,750.00	2.5%
Total 4030 - Campaign Gifts	Contributions	3,600.00	1.1%
Total 4040 - Memberships	Contributions	20,300.00	6.5%
Total 4060 - Grants	Contributions	25,500.00	8.1%
Total 4090 - Gifts in Kind	Contributions	0.00	0%
Total 4110 - Production Income	Earned Income	136,000.00	43.3%
Total 4220 - Special Event Income	Earned Income	28,300.00	9.0%
Total 4350 - Miscellaneous Income	Earned Income	39,450.00	12.6%
Total 4360 - Contract Event Income	Earned Income	8,850.00	2.8%
Total 4370 - OTA Workshop Income	Earned Income	8,000.00	2.5%
Total 4420 - Facility Rentals	Earned Income	1,955.00	0.6%
Total 4430 - Advertising Income	Earned Income	3,000.00	1%
Total Income		314,105.00	

OTA's Reach

Pictured below are pinmaps showing where OTA's 2024 customers reside. This data was compiled by using the zipcodes of credit card purchases made through OTA's ticketing system. It shows that OTA's audience extends far beyond Clallam county.


Winnipeg
MONTANA
NORTH DAKOTA
MINNESOTA
Ottawa
Montreal
SOUTH DAKOTA
WISCONSIN
Toronto
OREGON
IDAHO
WYOMING
Chicago
NEW YORK
Boston
NEBRASKA
IOWA
ILLINOIS
OHIO
New York
NEVADA
United States
INDIANA
UTAH
COLORADO
KANSAS
MISSOURI
WEST VIRGINIA
KENTUCKY
VIRGINIA
CALIFORNIA
OKLAHOMA
TENNESSEE
ARKANSAS
NEW MEXICO
MISSISSIPPI
ALABAMA
LOUISIANA
San Antonio
Houston
FLORIDA
Monterrey
Gulf of Mexico
Miami
Mexico


Lake Cowichan
Victoria
Sooke
Mt Vernon
Port Angeles
Mary Ville
Forks
Olympic National Park
Olympic National Forest
Tacoma
Auburn
Shelton
Lakewood
Olympia
Copalis Beach
Ocean Shores
Aberdeen
Westport
Centralia

OTA's Season Offering

OTA offers multiple Mainstage Productions each year, each running an average of three weeks per production. In addition to these productions, OTA host bands, storytelling, and improv comedy. These groups feature local artists as well as artists commuting from as far as Seattle.

OTA's 2026 Main Stage Season Includes:
Panto: It's Not About the Hood, February 6-22
Who's Afraid of Virginia Woolf, February 27 to March 15
The Odd Couple, April 10-26
Urinetown, May 22 to June 14
Lavender Melodrama, July 10-26
The 39 Steps, August 28 to September 13
Emily Bronte Teenage Necromancer, October 9-25
New Works Showcase, November 13-15
Closed for the Holidays, December 4-20

OTA Readers Theatre's seven scripts are yet to be determined. The dates of production are:
January 30 to February 1
March 20-22
May 8-10
June 26-28
August 14-16
September 25-27
November 20-22

OTA's Movie Series' dates and titles have yet to be confirmed, however, a minimum of seven movies will be offered. The movies will be coordinated so that one screens between each Main Stage production.

The Request

Olympic Theatre Arts, is requesting funding in two categories: Production Royalties and Operations Payroll. A total of $19,630 is requested to pay for royalty fees in order to produce OTA's 2026 season. An additional $17,833 is being requested to cover 10% of the total payroll for the organization that produces these works for our community and our tourists. The total request comes to $37,463.

Thank you for your time and consideration on this grant request. We look forward to your decision and are happy to answer any questions you may have.

2026 Budget Totals - Draft	
Ordinary Income	
Total 4005 - Fundraisers	15,000.00
Total 4010 - Contributions Income	26,400.00
Total 4020 - Sponsorhips	9,750.00
Total 4030 - Campaign Gifts	3,600.00
Total 4040 - Memberships	25,300.00
Total 4060 - Grants	34,500.00
Total 4090 - Gifts in Kind	0.00
Total 4110 - Production Income	130,000.00
Total 4220 - Special Event Income	19,200.00
Total 4350 - Mischellaneous Income	39,450.00
Total 4360 - Contract Event Income	8,850.00
Total 4370 - OTA Workshop Income	3,500.00
Total 4420 - Facility Rentals	1,955.00
Total 4430 - Advertising Income	3,000.00
Total Income	320,505.00
Cost of Goods	
Total 5100 - Production Expesnse	28,500.00
Total 5510 - Special Events Costs	6,000.00
Total 5600 - Contract Evenet Expense	3,900.00
Total 5610 - OTA Workshop Cost	1,000.00
Total 5700 - Bar Supply Costs	10,653.25
Total 5720 - OTA Merchandise	1,925.00
Total Cost of Goods	51,978.25
Gross Profit	
Expense	
Total 6020 - Advertising and Promotion	14,916.00
Total 6100 - Computer Equipment	2,400.00
Total 6135 - Books & Literature	750.00
Total 6137 - Background Checks	0.00
Total 6160 - Dues and Subscriptions	839.00
Total 6180 - Insurance	11,346.00
Total 6200 - Interest & Service Charge Exp	9,635.18
Total 6230 - Licenses and Permits	1,220.00
Total 6245 - Payroll Expenses	195,275.77
Total 6247 - Payroll Tax Expense	0.00
Total 6250 - Postage and Delivery	780.00
Total 6260 - Printing and Reproduction	4,150.00

Total 6270 - Professional Fees	1,300.00
Total 6290 - Rent	816.00
Total 6300 - Repairs and Maintenance	2,900.00
Total 6310 - Seminars and Meetings	960.00
Total 6311 - Security	1,296.00
Total 6315 - Stage Improvements	3,000.00
Total 6320 - Supplies	12,000.00
Total 6330 - Tax, Misc and Sales	3,511.05
Total 6340 - Telephone and Internet	2,640.00
Total 6350 - Travel and Ent	0.00
Total 6360 - Facility Improvements	1,200.00
Total 6400 - Utilities	14,000.00
Total 6430 - Volunteer Expense	1,200.00
Total Expenses	286,135.00
Net Ordinary Income	
Total 7010 - Interest Income	10,800.00
Total Other Income	10,800.00
Net Other Income	10,800.00
NET INCOME	(6,808.25)

February 6th to 22nd

IT'S NOT ABOUT THE HOOD - BERNIE'S STORY by Shannon Cosgrove
OLYMPIC PENINSULA PANTO
Comedy with Music
(Gathering Hall)

The Panto returns to OTA for its second season bringing with it laughs, fractured fairytales, audience interaction, and nonsensical fun. This year's story focuses on a smashup of Little Red Riding Hood with Hansel and Gretel as Bernie Riding-Hood, enters the foreboding forest to find her lost hood and estranged grandmother, only to be encountered by overly aged siblings roaming the woods hungry for treats. Hilarity ensues as a gang of self-righteous squirrels, and an enterprising wolf, enter the picture wreaking havoc on all. None of it really makes sense, but the time had by all will be brilliant.

February 27th-March 15th

WHO'S AFRAID OF VIRGINIA WOOLF by Edward Albee (Members' Choice)
Comedy

George, a professor at a small college, and his wife, Martha, have just returned home, drunk from a Saturday night party. Martha announces, amidst general profanity, that she has invited a young couple—an opportunistic new professor at the college and his shatteringly naïve new bride—to stop by for a nightcap. When they arrive the charade begins. The drinks flow and suddenly inhibitions melt. It becomes clear that Martha is determined to seduce the young professor, and George couldn't care less. But underneath the edgy banter, which is crossfired between both couples, lurks an undercurrent of tragedy and despair. George and Martha's inhuman bitterness toward one another is provoked by the enormous personal sadness that they have pledged to keep to themselves: a secret that has seemingly been the foundation for their relationship. In the end, the mystery in which the distressed George and Martha have taken refuge is exposed, once and for all revealing the degrading mess they have made of their lives.

April 10th-26th

THE ODD COUPLE by Neil Simon

Comedy

This classic comedy opens on a friendly card game in the untidy apartment of divorced Oscar Madison. And if the mess is any indication, it's no wonder that his wife left him. Late to arrive is Felix Ungar, who has just been separated from his wife. Fastidious, depressed, and none too tense, Felix seems suicidal, but as the action unfolds, Oscar becomes the one with murder on his mind when the clean freak and the slob ultimately decide to room together. The action unfolds with hilarious results as *The Odd Couple* is born.

May 22nd to June 14th

URINETOWN by Mark Hollmann and Greg Kotis

Musical Comedy

In a Gotham-like city, a terrible water shortage, caused by a 20-year drought, has led to a government-enforced ban on private toilets. The citizens must use public amenities, regulated by a single malevolent company that profits by charging admission for one of humanity's most basic needs. Amid the people, a hero decides that he's had enough and plans a revolution to lead them all to freedom!

July 10th - 26th

LAVENDER MELODRAMA by David Herbelin

Melodrama

Boo the Villain. Cheer the Hero. Sigh for the Damsel in Distress in this over-the-top melodrama comedy that tells the tale of lavender in Sequim. Everything Sequim and the Olympic Peninsula is fair game in the laugh a minute fest that is equally loved by locals and tourists. Now in its fourth year.

Olympic Theatre Arts Center
2026 Season- NOT FOR PUBLICATION

August 28th to September 13th

THE 39 Steps by Patrick Barlow

Comedy Suspense

In *The 39 Steps*, a man with a boring life meets a woman with a thick accent who says she's a spy. When he takes her home, she is murdered. Soon, a mysterious organization called "The 39 Steps" is hot on the man's trail in a nationwide manhunt that climaxes in a death-defying finale! A riotous blend of virtuoso performances and wildly inventive stagecraft, *The 39 Steps* amounts to an unforgettable evening of pure pleasure!

October 9th - 25th

Emily Bronte, Teenage Necromancer by Don Zolidis

Horror Comedy

1835. Northern England. The moors. A terrifying phantom has appeared at the Roe Head School for Girls, terrorizing its students and driving the school near to extinction. It's up to star pupil Emily Brontë, and her sisters Anne and Charlotte, to discern the true nature of the haunting, using their unique talents—which happen to include necromancy. A gothic, hilarious ride through English literature that needs magic, ghosts, and fog, featuring an undead goose, a lovesick ghost, and a talking meat pudding.

November 13th - 15th

NEW WORKS SHOWCASE, by local authors

Various

(Gathering Hall)

Olympic Theatre Arts Center's annual New Works Showcase is a series of original, short plays highlighting the written voices of our community. It is an opportunity not only for entertainment, but for local inspiration and education as well.

December 4th - 20th

CLOSED FOR THE HOLIDAYS by Cindy Marcus and Flip Kobler

Holiday - Comedy

After a blizzard shuts down the roads on Christmas Eve eve, a motley crew of travelers find themselves stranded at the local community center. From the lovelorn drama teacher with a bus full of students, to the quarrelsome couple on the way to their wedding, to the overeager Sheriff ready for some real criminal action, everyone has their own troubles to untangle. But to have a happy holiday, they're going to need a miracle--or seven, to be exact. A spirited and heartwarming comedy with a healthy dash of Christmas magic.

WASHINGTON
Secretary of State
Corporations & Charities Division

Corporations and Charities Division
Physical/Overnight address:
801 Capitol Way S
Olympia, WA 98501-1226
Mailing address:
PO Box 40234
Olympia, WA 98504-0234
Tel: 360.725.0377
sos.wa.gov/corps

08/02/2024

OLYMPIC THEATRE ARTS
PO BOX 1474
SEQUIM WA 98382-4324

Registration Number: 1108875
Organization Name: OLYMPIC THEATRE ARTS

Greetings OLYMPIC THEATRE ARTS,

Thank you for your recent submission. This letter is to confirm that the following documents have been received and successfully filed:

CHARITABLE ORGANIZATION RENEWAL

Please note: Per WAC 434-120-035 online filing is mandatory and it is a requirement to report any organization changes within 30 days per WAC 434-120-045 To file online, conduct searches, subscribe to corporations and/or charities and receive filing status updates, please create a user account at www.sos.wa.gov/ccfs If you already have an account created, simply sign in to access these features.

Important information:

- All solicitations must include the required disclosure information as described in the Charitable Solicitations Act, RCW 19.09.100 Sample disclosures can be found at our website.
- If the Charity or Commercial Fundraiser is contracting with a different organization, before fundraising begins a fundraising service contract registration must be submitted. This is a contract between a Charity and Commercial Fundraiser. The contract filing is available online at www.sos.wa.gov/ccfs
- Determine if the organization may need to register in multiple ways with the Charities Program. Additional registration requirements may be needed if the organization meets certain defined under RCW 19.09.020(2) or RCW 11.110.020
- If registered as a Charitable Organization visit the Combined Fund Drive (CFD) www.cfd.wa.gov to complete the registration process if the Charitable Organization wishes to take part in the CFD.

We appreciate your assistance in maintaining current registration information for your organization with the Charities Program. If you have questions please contact the Charities Program by email at charities@sos.wa.gov by phone at 360-725-0377 or visit our website for a chat option with a representative.

Sincerely,
Corporations and Charities Division
Office of the Secretary of State
www.sos.wa.gov/corps

Clallam County Lodging Tax Advisory Committee

2026 LTAC Funding Requests

Port Angeles Marathon Association

RECEIVED
CLALLAM CO. COMMISSIONERS
SEP 25 2025
1 2 3 A 3:45PM KG

LODGING TAX FUNDING APPLICATION
2026

GUIDELINES

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This application is for applicable large-scale events, projects or infrastructure improvements only. Minimum grant is $5,000. Marketing requests should be directed to the Olympic Peninsula Visitor Bureau (OPVB) Tourism Enhancement Grant program.

I **AMOUNT of Lodging Tax Requested**: $ $45,260

II **Agency/Organization Name**: Port Angeles Marathon Association

Organization is ☐ Government Entity ☐ 501(c)3 ☐ 501(c)6 ☐ Other

Federal Tax ID No. 33-1032171 UBI Number 602 262 570

III **Project/Activity/Event**: 2026 - 5 Events in Clallam County Across the ounty - Feb, April, June, October, December

IV **Representative Contact Information**:

Name, Title Victoria Jones, Executive Director

Mailing Address PO Box 431, Port Angeles, WA 98362

Phone(s) 585-451-0014

Email victoria@nodm.com

V **Service Categories, check all applicable**:

_____ Tourism Promotion/Marketing (individual marketing request, contact OPVB)

__✓__ Operation of a Special Event/Festival designed to attract tourists

_____ Operation of a Tourism-Related Facility owned or operated by Non-Profit Organization

_____ Operation and/or Capital Expenditure of a Tourism-Related Facility owned by a Municipality

CERTIFICATION

- I am the authorized agent of the Agency/Organization applying for Lodging Tax funding. I understand and affirm that:
- If awarded, my organization intends to enter into a contract with Clallam County and meet all specified requirements of that contract.
- My Agency/Organization is required to submit a report documenting economic impact results in a format determined by Clallam County.

Victoria Jones

Signature

Date: September 24, 2025

Victoria Jones

Print or Type Name

LODGING TAX APPLICATION – REQUIRED SUPPLEMENTAL QUESTIONS

ASK - $45,260
Operations Expenditures

- 5 Days of Events in Clallam County
- 4 Events - 100% in Unincorporated Clallam County
- All 4 of these in Un-incorporated Clallam County are in the off season - February, April, October & December
- 65% or $29,260 of ask stays in Clallam County reinvigorating local businesses and further increasing the benefit impact on our community.

PAMA Operations Expenditures

Event	Location	Timing Contract	Busing to Start/Finsih	Course Operations	Permit Fees	Sanicans	Storage	Total
Elwha Bridge	Unincorporated Clallam County	$3,000.00	$2,000.00	$750.00	-	$600.00		$6,350.00
Railroad Bridge	Unincorporated Clallam County	$3,000.00	$0.00	$1,000.00	-	$540.00		$4,540.00
North Olympic *	50% Unincorporated Clallam County - 15% Sequim - 35% Port Angeles	$4,000.00	$4,000.00	$3,000.00	$1,200.00	$2,500.00		$14,700.00
Spruce Railroad	Unincorporated Clallam County	$3,000.00	$3,000.00	$500.00	$100.00	$600.00		$7,200.00
Jamestown	Unincorporated Clallam County	$3,000.00	$2,000.00	$750.00	-	$600.00		$6,350.00
Total		**$16,000.00**	**$11,000.00**	**$6,000.00**	**$1,300.00**	**$4,840.00**	**$6,120.00**	**$45,260.00**

*Only asking for 50% of Operation costs as approximately 50% takes place in unincorporated Clallam County
**Not all of the event Operations are requesting to be funded by County LTAC

1. **How will the project/program help increase the number of people traveling to Clallam County for business or pleasure on a trip?**

The Port Angeles Marathon Association (PAMA) hosts five destination-level running events throughout the year, creating a consistent and compelling draw for visitors to Clallam County. Spanning February through December, these events take place at iconic and scenic locations across the region—including the Elwha River, Lake Crescent, the historic Railroad Bridge in Sequim, the Olympic Discovery Trail, and Jamestown during the famous holiday lights.

The event series includes the **Elwha Bridge Run (February), Railroad Bridge Run (April), North Olympic Discovery Marathon & 5K/10K (June), Spruce Railroad Run (October)**, and the **Jamestown Glow Run (December)**. Four of these are Saturday races with packet pick-up the day prior, encouraging out-of-town visitors to arrive early and stay overnight. The North Olympic Discovery Marathon is the flagship event—a three-day celebration with multiple races and events attracting over 7,000 participants, spectators, families, volunteers, sponsors, and vendors.

Participants often travel specifically to experience the natural beauty of the Olympic Peninsula and frequently extend their trips to enjoy local recreation, dining, and lodging. Starting in 2024, all five events are held entirely within Clallam County, further

consolidating their tourism impact. In addition to unique race medals, the Run the Peninsula Series offers incentives for multi-event participation, encouraging repeat travel to the area throughout the year.

Collectively, these events are estimated to generate approximately **$1.8 million in tourism-related revenue** annually. By promoting health, community, and natural beauty through organized, year-round events, PAMA plays a vital role in increasing both business and leisure travel to Clallam County.

2. **How will the project/program help increase paid overnight accommodations in Clallam County?**

The Port Angeles Marathon Association (PAMA) strategically designs its events to increase demand for overnight accommodations in Clallam County throughout the year. Nearly 55% of PAMA participants travel from outside the county, many of whom stay overnight due to early start times, multi-day race formats, and the scenic, remote nature of race locations. In 2025, more than 3,500 participants attended PAMA events, with most booking accommodations in Port Angeles, Sequim, and unincorporated Clallam County.

The North Olympic Discovery Marathon, held the first weekend in June, is a multi-day event that consistently fills area hotels, vacation rentals, and campgrounds. It is widely recognized as one of the busiest lodging weekends of the year on the Olympic Peninsula.

PAMA's Run the Peninsula series (Elwha Bridge Run, Railroad Bridge Run, Spruce Railroad Run, and Jamestown Glow Run) also supports overnight stays by offering packet pick-up the evening before race day, which encourages early arrival. This approach helps visitors avoid early morning travel challenges—such as Hood Canal Bridge delays—and increases the likelihood of overnight stays. The Jamestown Glow Run, held in the evening during December, has prompted many participants to stay the night and enjoy the festive holiday lights in Jamestown and surrounding attractions.

Looking ahead to 2026, the Spruce Railroad Run is moving to early October to align with the final weeks of Log Cabin and Lake Crescent Lodge's seasonal availability, offering another key opportunity for overnight bookings in the western part of the county.

With expanding relationships among Canadian and out-of-state running groups, bundled race incentives, and strategic scheduling, PAMA's events directly contribute to increasing paid overnight accommodations across Clallam County all year long.

3. **How will the project/program encourage visitors to come from a distance greater than 50 miles, either for the day or for an overnight visit? If so, please describe how.**

The Port Angeles Marathon Association's events are intentionally structured and marketed to attract visitors from well beyond 50 miles, drawing runners from across Washington, Oregon, British Columbia, and as far away as the East Coast and international locations. The North Olympic Discovery Marathon (NODM) is a nationally recognized, premier destination race that consistently draws participants from across the U.S. and abroad. Through strong word-of-mouth in the running community, glowing participant reviews, and a compelling online presence, NODM has earned a reputation that places it on the bucket list for distance runners seeking unique and scenic race experiences.

The Run the Peninsula Series, now in its seventh year, complements this reach by encouraging repeat visits throughout the year. In 2025, data showed an upward trend in participation from outside the Olympic Peninsula—a pattern we are continuing to grow in 2026 by strengthening outreach across the Pacific Northwest and beyond.

To support this strategy, PAMA leverages targeted digital marketing, listings on national race calendars, and partnerships with running clubs. We also offer incentives for runners who complete multiple races, driving consistent return visits to Clallam County. The geographic distance from major metro areas like Seattle, Portland, and Vancouver makes it impractical for many runners to travel in and out on race day—especially with early start times and pre-race packet pick-ups—naturally encouraging overnight visits or full weekend stays.

4. **How will the project/program encourage visitors to come from another country or state?**

The Port Angeles Marathon Association (PAMA) has a strong and growing track record of attracting visitors from outside Washington State and beyond U.S. borders. In 2025, we welcomed 95 Canadian participants, an increase from the previous year, even with an additional 12 participants deferring due to travel constraints. Our events are widely recognized in the national and international running community for their exceptional organization, scenic beauty, and high-quality race experience.

We actively market to out-of-state and international participants through an e-mail list of over 21,000 runners, national race directories, and targeted digital advertising. Our events are known for world-class customer service, unique race medals, and stunning backdrops, making them bucket-list races for runners across North America and beyond.

One of our most effective international relationships is with the Canadian running community, particularly through partnerships with the Canada Running Series and clubs in British Columbia. The Coho Ferry between Victoria and Port Angeles provides a convenient and scenic route for Canadian participants, who often stay for the full weekend to enjoy both the race and the Olympic Peninsula.

To further incentivize Canadian participation, we offer parity pricing (CAD = USD) and special cross-border promotions. Additionally, PAMA is committed to expanding its reach beyond the Pacific Northwest by leveraging social media engagement, participant testimonials, and race reviews to attract runners from across the United States and overseas.

With an emphasis on destination appeal, international accessibility, and runner-focused experiences, our events are well-positioned to continue drawing visitors from out of state and around the globe.

5. **If the project/program is an event, please provide the name, date(s) and estimated attendance.**

- **Elwha River Bridge 5K / 10K – Port Angeles, WA – February 7, 2026** - In 2025 we had a total of 440 participants. We estimate 450 participants for 2026.
- **Railroad Bridge 5K / 10K – Sequim, WA – April 25, 2026** - In 2025 we had a total of 588 participants. We estimate 600 participants in 2026
- **North Olympic Discovery 5K / 10K / Kids Marathon - June 6, 2026-** In 2025 we had a total of 960 participants. We estimate 1100 participants in 2026.
- **North Olympic Discovery Marathon – Half / Full / Relay – June 7, 2026** In 2025 we had a total of 1,189 participants. We estimate 1,250 participants in 2026.
- **Spruce Railroad Run - 5K / 10K - Lake Crescent - Port Angeles, WA - October 3, 2026** - As of 9/24 - There are 327 participants registered for the first year of this event. 2025 will be the second year of the event and we anticipate 450 participants.
- **Jamestown S'Klallam Tribe 5K / 10K – Glow Run – Blyn, WA – December 5, 2026** -As of 09/24 - There are 230 Participants, in 2024 we had 699 participants. In 2025 we estimate 750 participants.

6. 2026 Tourism-Impact Estimate

(Actual must be completed by applicants who had a Clallam County Lodging Tax Contract in 2025)

As a direct result of your proposed tourism-related service, please provide:	2026 Estimate	2025 Actual	Methodology
a. Overall attendance at your event/activity/facility ** On average 1.5 spectators come to watch each participant.	10,000	***8.895***** *Elwha -440* *Railroad - 457* *NODM -4,476* *Spruce - 327** *JT Glow-230**	Registration Count
b. Number of people who travel more than 50 miles for your event/activity/facility ** On average 1.5 spectators come to watch each participant.	4,000	***3,411***** *Elwha -195* *Railroad - 201* *NODM - 1,496* *Spruce - 214** *JT Glow-168**	Registration Count
c. Of the people who travel more than 50 miles, the number of people who travel from another country or state. ** On average 2.5 spectators come to watch each participant from out of state.	1,100	***1,012***** *Elwha - 7* *Railroad - 11* *NODM - 346* *Spruce - 25** *JT Glow-16**	Registration Count
d. Of the people who travel more than 50 miles, the number of people who stay overnight in the unincorporated Clallam County area. ** On average 1.5 spectators come to watch each participant, but only 60% stay in unincorporated CC	1,750	***1,494***** *Elwha - 42* *Railroad - 45* *NODM - 1,469* *Spruce - 60** *JT Glow-45**	Educated Guess with information from past years
e. Of the people staying overnight, the number of people who stay in PAID accommodations e.g. hotel, motel, bed-breakfast, RV park, in the unincorporated Clallam County area. ** 80% of the "d" stay in PAID accommodations	1,250	***1,195***** Elwha - 30 Railroad - 32 NODM -1058 *Spruce -43** *JT Glow-32**	Educated Guess with information from past years
f. Number of paid lodging room nights resulting from your event/activity/facility. ***Divide by 2.5 because on average 2.5 people / room	600	***478***** *Elwha - 52* *Railroad - 45* *NODM - 1,128* *Spruce - 35** *JT Glow-25**	Educated Guess with information from past years

*Please note that the final two events of the year—the Spruce Railroad Run on October 4, 2025 and the Jamestown Glow Run on December 6, 2025—have yet to take place. Participation numbers will increase following these events.

7. **Is there a host hotel for your event? If yes, please identify.**

While we do not designate a single host hotel for the entire race series, we strategically partner with multiple lodging establishments throughout Clallam County to accommodate the geographic range of our events. These include the Red Lion Hotel in Port Angeles, Lake Crescent Lodge and Log Cabin Resort (particularly during the Spruce Railroad Run when they remain open), and a variety of hotels, inns, and vacation rentals in Port Angeles, Sequim, and unincorporated Clallam County.

The Red Lion Hotel serves as the primary host hotel for the Elwha Bridge Run, North Olympic Discovery Marathon (NODM), and Spruce Railroad Run. It also hosts race registration and packet pick-up the day before NODM and sits adjacent to the event's finish line, offering runners unmatched convenience. The Red Lion actively markets 2–3 night stays to participants, helping to boost overnight visits.

For the Jamestown Glow Run, our host hotel is the 7 Cedars Hotel, which is located on the Jamestown S'Klallam Tribal Campus, where the race starts and finishes. This partnership provides a seamless experience for participants attending the event in Blyn.

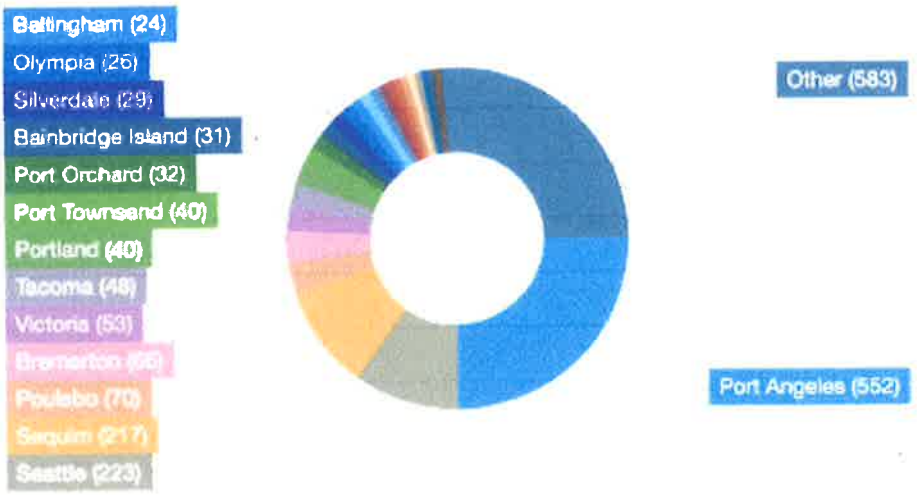
Through these lodging partnerships, we help distribute tourism-related economic benefits throughout Clallam County and ensure a positive and convenient experience for all participants.

8. **Describe the prior success of your event/activity/facility in attracting tourists.**

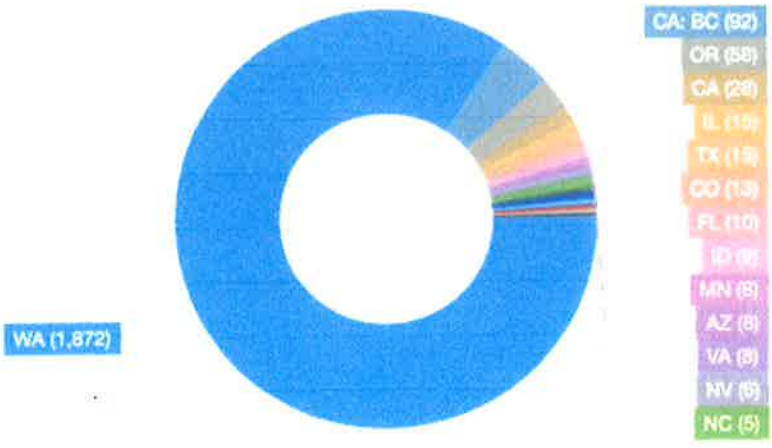
All events were met with overwhelmingly positive feedback, thanks to the incredible support of our dedicated volunteers and the thoughtful planning that ensured a smooth and enjoyable experience for all.

We were especially excited to welcome 95 participants from Canada, up from 92 in 2024, despite offering 12 Canadian runners free deferrals to our 2026 event due to ongoing travel concerns. To further support our Canadian participants, we also offered parity pricing (on-par payment) to help offset exchange rate challenges. The Port Angeles Marathon Association values our long-standing and meaningful relationship with the Victoria Marathon and remains committed to nurturing that partnership. We are proud of this cross-border connection and will continue to support and collaborate with our friends and fellow runners from Canada.

Below is a chart displaying participant registrations by city. Cities listed under "Other" had fewer than 24 registrants each.



The chart below shows participant registrations for the 2024 North Olympic Discovery Marathon by state. This year's event proudly welcomed runners from 40 U.S. states (only states with 5 or more participants are displayed in the chart). In addition, we were thrilled to host international participants from five countries: Canada, Australia, Cyprus, Mexico, and the United Kingdom.



Our Run the Peninsula Series, now in its 7th year, has further broadened our reach across the Pacific Northwest and beyond. These five races provide a consistent draw throughout the calendar year, supporting sustained tourism rather than a single annual spike. Our races are frequently featured in regional and national running publications and are rated among the top destination events in the Pacific Northwest due to the scenic beauty of the Olympic Discovery Trail, high-quality race amenities, and warm local hospitality.

Repeat participation is high, with many runners returning year after year and bringing along family and friends, further boosting the impact on tourism, lodging, and local businesses. This sustained growth in attendance and visibility reinforces the success of our events in positioning Clallam County as a premier recreational and tourism destination.

9. Describe your target tourist audience (location, demographics, etc.)

The North Olympic Discovery Marathon (NODM) and the Run the Peninsula (RTP) events are a destination event, with its primary target audience being the international running community. Runners from around the world, whether they've participated before or not, have heard of NODM/RTP through the strong global network of runners. These athletes explore the NODM/RTP website, read reviews, engage with social media, and research the Olympic Peninsula, often adding NODM/RTP to their list of potential races to attend.

As evidenced by the data shared earlier, our audience spans the Pacific Northwest, the entire country, and beyond, reflecting the wide reach and appeal of our events within the broader running community.

10. Describe how you will promote your event/activity/facility to attract tourists.

2026 Marketing and Promotion Plan

Following each race weekend, we run a post-event debrief to measure channel performance and refine creative, audiences, and spend. For 2026, our strategy widens beyond the Olympic Peninsula to target the broader Pacific Northwest, Seattle-Tacoma, Portland, Vancouver Island/Lower Mainland—and fly-market runners seeking destination events.

Always-on, multi-channel plan

- **Social Media**: Consistent Facebook, Instagram, and X posts (3–5 posts/week) plus Reels/shorts showcasing course views, travel ease (ferries/highways), and "make-a-weekend-of-it" itineraries. We'll feature UGC and ambassador takeovers to highlight lodging, dining, and attractions.
- **Online Media & Video:** YouTube highlight reels, shorts, and course previews; re-targeting visitors with video snippets that pair scenery with travel offers.
- **Running Calendars & Communities:** Premium placements on destination-race calendars and engagement in online running groups to reach PR-minded and bucket-list athletes.
- **Email Marketing:** Targeted campaigns to our 21,000+ opt-in database—interest-based segmentation (first-timers, returners, Canadians), early-bird incentives, and trip-planning content (ferries, hotels, things to do).

- **Websites (NODM.com & RunThePeninsula.com):** SEO-tuned landing pages with clear travel info, partner lodging links, and first-timer guides; embedded FAQs and chat to reduce friction and boost conversions.
- **Print & Place-Based**: Save the Date postcards & Posters at regional visitor centers, hotels, running stores, and events across WA/OR/BC to capture travelers in-market.
- **Event Expos:** Presence at marquee expos (e.g., Victoria Marathon Expo) with show-only offers, course previews, and tourism handouts to convert destination-minded runners.
- **Ambassadors & Influencers:** Pacific Northwest and Western Canada micro-creators (run + travel) to produce weekend itineraries and "why NODM" stories that speak to out-of-town visitors.
- **Event Swag:** High-quality shirts/medals designed for year-round wear—our best walking billboards worldwide.
- **Partnerships & PR:** Collaborations with tourism bureaus, ferry lines, hotels, and local attractions; regional PR pitching focused on "run + vacation" angles to drive earned media.

Goal for 2026: Increase out-of-area registrations and multi-night stays by promoting the North Olympic Discovery Marathon and Run the Peninsula as can't-miss destination experiences—beautiful courses, easy travel, and a full weekend of things to see and do

11. **Describe how the event/activity/facility will help promote lodging establishments, restaurants, and businesses located in the unincorporated area of Clallam County.**

Our 2026 plan is built to turn race weekends into "stay-and-play" trips centered in unincorporated areas—Joyce/Lake Crescent, Elwha Valley, Carlsborg/Dungeness, and areas from Sequim to Port Angeles.

Targeted visitor spend in unincorporated areas

- **Lodging spotlight & booking prompts:** Dedicated web pages and email segments feature inns, cabins, vacation rentals, and campgrounds outside city limits with "race weekend" bundles, minimum-night offers, and late checkout options.
- **Packet & bib promotions:** Race packets and bib tear-offs carry coupons for area restaurants, coffee stands, outfitters, and attractions. We prioritize shoulder-season deals to extend stays beyond race day.
- **On-course wayfinding to businesses:** Course maps and pre-race communications highlight nearby fuel/coffee, breakfast spots, and post-race dining in Joyce, Lake Crescent, Elwha, and Dungeness—encouraging participants (and their families) to explore outside the downtown cores.

- **Expo + digital marketplace:** For runners who can't attend the expo, we publish a "Local Perks" landing page featuring unincorporated-area offers, ensuring businesses still reach visitors.

Series footprint that intentionally routes visitors west and rural

- **Run the Peninsula** events distribute economic activity across the county.
    - **Elwha Bridge Run** steers participants to the Elwha Valley and Lake Sutherland area for lodging and meals.
    - **Spruce Railroad Run** (on the ODT/Lake Crescent) draws visitors to Joyce and the North Shore corridor, increasing stops at local eateries, stores, and services. Event Parking is in Joyce across from Joyce general Store.
    - Other series weekends highlight Dungeness/Carlsborg lodging and dining to keep spend in rural nodes.

Local-first procurement (direct business revenue)
We contract with Clallam County vendors whenever possible so event dollars stay local:

- **Videography:** Matt Sagen, Heart & Passion Films (Sequim)
- **Branding & Art:** Nicole Phillips, Betazed Creative (Port Angeles)
- **Shuttles/Transport:** Puget Sound Excursions (Port Angeles), Boys and Girls Club, Lower Elwha Tribe
- **Artist:** Todd Fischer
- **Gear Buses:** Port Angeles School District
- **Finish-Line Food:** Purchased locally from Sunny Farms and Dairy Fresh (Sequim), Donated from Country Aire
- **Sanitation:** Bill's Plumbing (Sequim)
- **Event Shirts Printing:** Joseph Stride, Convergence Design (Port Angeles)
- **Supplies:** Swain's and Hartnagel's (Port Angeles)
- **Swag/Giveaways & fulfillment:** Peninsula Management & Consulting (Port Angeles)

By packaging race travel with clear "stay here, eat here, explore here" prompts—and by placing courses, services, and promotions in and around unincorporated communities—we convert participants into overnight guests and deliver direct, trackable economic benefits to local lodging establishments, restaurants, and small businesses.

12. Are you applying for Lodging Tax funds from another community (yes or no)? If yes, attach a copy of the other jurisdiction(s) application(s).

Yes, we are applying for the following 2026 LTAC funds. However, as of today, none of these applications have been submitted, so I do not have copies to attach at this time:

- **City of Port Angeles LTAC :** For Elwha Bridge Run, North Olympic Discovery Marathon, and Spruce Railroad Run.
- **Olympic Peninsula Visitors Bureau Tourism Enhancement Fund:** For all events – Funding for marketing.
- **City of Sequim Tourism Enhancement Fund:** For Railroad Bridge Run, North Olympic Discovery Marathon, and Jamestown Glow Run – Funding for marketing.

(All marketing efforts mentioned in question #10 are included in these applications.)

13. **What is the overall budget for your event/activity/facility? $ 388,000.00. What percent of the budget are you requesting from Clallam County Lodging Tax Fund? _11.66_%.**

We are requesting support from the Clallam County Lodging Tax Fund to help cover some of the operational costs of our events held specifically in the unincorporated areas of Clallam County. With rising costs over the past few years and the addition of SB 5814, we are committed to keeping registration fees affordable for participants, but operational expenses have increased significantly. These costs include essential services and logistics necessary to ensure the success of the events.

Our request to the Clallam County Lodging Tax Fund is exclusively for expenses related to the events that take place in unincorporated areas of Clallam County.

Request: $45,260 for Operations Expenditures

- 5 Days of Events in Clallam County
- 4 Events - 100% in Unincorporated Clallam County
- All 4 of these in Un-incorporated Clallam County are in the off season - February, April, October & December
- 65% or $29,260 of ask stays in Clallam County reinvigorating local businesses and further increasing the benefit impact on our community.

By securing this funding, we can continue to deliver high-quality events that draw visitors to the region while minimizing the financial burden on participants.

PAMA Operations Expenditures

Event	Location	Timing Contract	Busing Start-Finish	Course Operations	Permit Fees	Sanicans	Storage	Total
Elwha Bridge	Unincorporated Clallam County	$3,000	$2,000	$750	-	$600		$6,350
Railroad Bridge	Unincorporated Clallam County	$3,000		$1,000	-	$540		$4,540
North Olympic *	50% Unincorporated Clallam County - 15% Sequim - 35% PA	$4,000	$4,000	$3,0000	$1,200	$2,500		$14,700
Railroad	Unincorporated Clallam County	$3,000	$3,000	$500	$100	$600		$7,200
Jamestown	Unincorporated Clallam County	$3,000	$2,000	$750	-	$600		$6,350
	Total	**$16,000**	**$11,000**	**$6,000**	**$1,300**	**$4,840**	**$6,120**	**$45,260**

*Only asking for 50% of Operation costs as approximately 50% takes place in unincorporated Clallam County

**Not all of the event Operations are requesting to be funded by County LTAC

PAMA believes that when we work together, our whole community wins. Beyond producing world-class races, PAMA operates as a true shared-resource hub—lending critical event equipment at no cost to local organizations to help them stretch budgets, elevate event quality, and grow participation. PAMA provided free resources to events and organizations on the Olympic Peninsula. This year, among the 28 organizations that were awarded Clallam County LTAC grants, PAMA directly supported 15 of these organizations—that's ~54%—at no additional cost to any of the organizations.

We were excited to partner with the following organizations over the past year:

- Lincoln Park BMX
- Peninsula Trails Coalition (Tour de Lavender)
- Hurricane Ridge Winter Sports Education Foundation
- Juan de Fuca Foundation for the Arts
- Field Arts and Events Hall (Numerous events throughout the year)
- Olympic Peninsula Fungi Festival
- The Dungeness Crab Festival
- Peninsula Adventure Sports (OAT, GOAT & Big Hurt)
- Port Angeles Fine Arts Center
- Port Angeles Hall of Fame
- Port Angeles Chamber of Commerce (4th of July, Ride the Hurricane & Awards Gala)
- Olympic Nature Experience
- Clallam County Parks and Facility
- Port Angeles Lion's Club
- Sequim Sunshine Festival
- PA Concerts on the Pier

Why storage funding matters
Grant support for storage units keeps this community "lending library" viable and scalable: equipment remains protected and organized, turnaround times are faster, and more partners can be served year-round. In short, every dollar invested in PAMA operations multiplies into lower costs and higher quality for dozens of local events. These resources include, but are not limited to tables, chest freezer, trash/recycling cans, traffic cones, Signacade signs, pop-up tents, iPads, start/finish line structures, and more.

PAMA is not only a race organizer—we're a reliable backbone for community events. Our no-cost resource sharing, responsive coordination, and spirit of partnership make PAMA an exceptional collaborator and a force-multiplier for Clallam County.

14. **Please describe your plans for securing the remainder of the funds necessary to complete your event/activity/facility. The rest of the funds will come from the following areas.**

Entry Fees – 54%
Sponsorship – 16%
Grants – 25% *County LTAC Included in this percentage
Merchandise – 5%

SAVE THE DATE

RUN THE PENINSULA RACE SERIES 2026



ELWHA BRIDGE RUN
February 7, 2026
Port Angeles, WA - 5K | 10K

RAILROAD BRIDGE RUN
April 25, 2026
Sequim, WA - 5K | 10K

NORTH OLYMPIC DISCOVERY MARATHON
June 6-7, 2026
Sequim to Port Angeles
5K | 10K | 13.1 | 26.2
RELAY · Kids Marathon

SPRUCE RAILROAD RUN
October 3, 2026
Lake Crescent, WA - 5K | 10K

JAMESTOWN GLOW RUN
December 5, 2026
Blyn, WA - 5K | 10K



RUN THE PENINSULA is more than a race—it's an adventure through some of the most breathtaking landscapes in the Pacific Northwest. Whether you're chasing a personal best or just enjoying the journey, we can't wait to see you at the starting line in 2026!

Use code **RTP2026** for $5 off your registration!

Register / Learn More:
www.runthepeninsula.com

Port Angeles Marathon Association (PAMA)
Budget Overview: 2026 PAMA Budget -
January - December 2026

	Total
Revenue	
4000 Revenue	
4100 Entry Fees	250,000.00
4200 Sponsorship	50,000.00
4300 Grants	70,000.00
4400 Merchandise	10,000.00
Total 4000 Revenue	380,000.00
4350 Donation to ODT	8,000.00
Total Revenue	388,000.00
Gross Profit	388,000.00
Expenditures	
5000 Advertising	75,000.00
6000 Supplies	52,000.00
7000 General Operating Expenditures	25,000.00
7400 Payroll	110,000.00
7421 Federal Taxes	8,500.00
7422 Contract Workers	45,000.00
8000 Event Operation Expenditures	60,000.00
9000 Charitable Contributions - ODT - From Revenue	8,000.00
9100 Depreciation Expense	2,000.00
Total Expenditures	385,500.00
Net Operating Revenue	2,500.00
4800 Interest Earned	50.00
Cash Credit Card Rewards	3,450.00
Total Other Revenue	3,500.00
Net Other Revenue	3,500.00
Net Revenue	6,000.00

STATE of WASHINGTON

SECRETARY of STATE

I, SAM REED, Secretary of State of the State of Washington and custodian of its seal,

hereby issue this

CERTIFICATE OF INCORPORATION

to

PORT ANGELES MARATHON ASSOCIATION

A Washington Non-Profit Corporation. Articles of Incorporation were filed for record in this office on the date indicated below

UBI Number: 602 262 510

Date: January 13, 2003

Given under my hand and the Seal of the State of Washington at Olympia, the State Capital

Sam Reed

Sam Reed, Secretary of State

Department of the Treasury
Internal Revenue Service
Tax Exempt and Government Entities
P.O. Box 2508
Cincinnati, OH 45201

PORT ANGELES MARATHON ASSOCIATION
PO BOX 431
PORT ANGELES, WA 98362

Date:
04/05/2024
Employer ID number:
33-1032171
Person to contact:
Name: Ms. Chien
ID number: 32071
Telephone: 877-829-5500
Accounting period ending:
December 31
Public charity status:
509(a)(2)
Form 990 / 990-EZ / 990-N required:
Yes
Effective date of exemption:
January 3, 2024
Contribution deductibility:
Yes
Addendum applies:
No
DLN:
26053405001614

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a public charity under the IRC Section listed at the top of this letter. Your exemption under IRC Section 501(c)(3) is effective as of the date listed at the top of this letter. You were exempt under Section 501(c)(4) prior to this date.

If we indicated at the top of this letter that you're required to file Form 990/990-EZ/990-N, our records show you're required to file an annual information return (Form 990 or Form 990-EZ) or electronic notice (Form 990-N, the e-Postcard). If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

Scanned with CamScanner

WASHINGTON
Secretary of State
Corporations & Charities Division

Filed
Secretary of State
State of Washington
Date Filed: 01/08/2025
Effective Date: 01/08/2025
UBI #: 602 262 510

ANNUAL REPORT

BUSINESS INFORMATION

Business Name:
PORT ANGELES MARATHON ASSOCIATION

UBI Number:
602 262 510

Business Type:
WA NONPROFIT CORPORATION

Business Status:
ACTIVE

Principal Office Street Address:
315 SHADE TREE LN, PORT ANGELES, WA, 98362-9292, UNITED STATES

Principal Office Mailing Address:
315 SHADE TREE LN, PORT ANGELES, WA, 98362-9292, UNITED STATES

Expiration Date:
01/31/2026

Jurisdiction:
UNITED STATES, WASHINGTON

Formation/Registration Date:
01/13/2003

Period of Duration:
PERPETUAL

Inactive Date:

Nature of Business:
ATHLETIC, MARATHON, 1/2 MARATHON, MARATHON RELAY, 10K, 5K AND KIDS RUN

NONPROFIT GROSS REVENUE CERTIFICATION

Did the Nonprofit Corporation certify that the Gross Revenue is less than $500,000? **- Yes**

NONPROFIT CORPORATION'S EIN

Nonprofit EIN:
33-1032171

REGISTERED AGENT RCW 23.95.410

Registered Agent Name	Street Address	Mailing Address

VICTORIA B JONES 315 SHADE TREE LN, PORT ANGELES, WA, 98362-9292, UNITED STATES

PRINCIPAL OFFICE

Phone:
585-451-0014

Email:
NODM@NODM.COM

Street Address:
315 SHADE TREE LN, PORT ANGELES, WA, 98362-9292, UNITED STATES

Mailing Address:
315 SHADE TREE LN, PORT ANGELES, WA, 98362-9292, UNITED STATES

GOVERNORS *

Title	Governor Type	Entity Name	First Name	Last Name
GOVERNOR	INDIVIDUAL		NICHOLAS	SIMPSON
GOVERNOR	INDIVIDUAL		CARMEN	GEYER
GOVERNOR	INDIVIDUAL		KAITLIN	ALDERSON
GOVERNOR	INDIVIDUAL		JOSHUA	JONES
GOVERNOR	INDIVIDUAL		TAYLYN	SIMPSON
GOVERNOR	INDIVIDUAL		EMILY	LITTLE
GOVERNOR	INDIVIDUAL		KATRIN	JUNGHANNS-ROYACK

NATURE OF BUSINESS *

Nature of Business:
ATHLETIC
MARATHON, 1/2 MARATHON, MARATHON RELAY, 10K, 5K AND KIDS RUN

REPORTING CHANGES FOR THE CHARITABLE NONPROFIT CORPORATION

Does the Nonprofit meet exemptions of reporting as outlined in RCW 24.03A.075? - **Yes**

EFFECTIVE DATE

Effective Date:
01/08/2025

CONTROLLING INTEREST

1. Does this entity own (hold title) real property in Washington, such as land or buildings, including leasehold improvements?
- No

2. In the **past 12 months**, has there been a transfer of at least 16-2/3 percent of the ownership, stock, or other financial interest in the entity?
- No

a. If "Yes", in the **past 36 months**, has there been a transfer of controlling interest (50 percent or greater) of the ownership, stock, or other financial interest in the entity?
- No

3. If you answered "Yes" to question 2a, has a controlling interest transfer return been filed with the Department of Revenue?
- No

You **must** submit a Controlling Interest Transfer Return form if you answered "yes" to questions 1 **and** 2a.

Failure to report a Controlling Interest Transfer is subject to penalty provisions of RCW 82.45.220.

For more information on **Controlling Interest**, visit www.dor.wa.gov/REET.

RETURN ADDRESS FOR THIS FILING

Attention:
VICTORIA JONES

Email:
VICTORIA@NODM.COM

Address:
315 SHADE TREE LN, PORT ANGELES, WA, 98362-9292, UNITED STATES

UPLOAD ADDITIONAL DOCUMENTS

Name	Document Type

EMAIL OPT-IN

☑ I hereby opt into receiving all notifications from the Secretary of State for this entity via email only. I acknowledge that I will no longer receive paper notifications.

AUTHORIZED PERSON - STAFF CONSOLE

☑ Document is signed.

Person Type:
INDIVIDUAL

First Name:
VICTORIA

Last Name:
JONES

Title:
EXECUTIVE DIRECTOR

Statement of Activity

Port Angeles Marathon Association

January 1-September 24, 2025

DISTRIBUTION ACCOUNT	TOTAL
Income	
4000 Revenue	$272.18
4100 Entry Fees	**$143,354.90**
4200 Sponsorship	**$45,300.00**
4300 Grants	65,130.00
4400 Merchandise	6,518.89
4500 Massage	145.00
4600 Pasta Dinner	598.00
4900 Shipping Account	120.00
Total for 4000 Revenue	**$261,438.97**
4350 Donation to ODT	2,994.00
Donations	5,434.85
Sun Fun Color Run - Contract	22,520.00
Unapplied Cash Payment Revenue	
Total for Income	**$292,387.82**
Cost of Goods Sold	
Gross Profit	**$292,387.82**
Expenses	
5000 Advertising	**$77,535.03**
6000 Supplies	**$44,518.13**
7000 General Operating Expenditures	**$14,729.11**
7400 Payroll	**$105,800.96**
7700 Taxes Paid	-1,220.00
8000 Event Operation Expenditures	**$44,871.09**
9000 Charitable Contributions	**$28,856.50**
Total for Expenses	**$315,090.82**
Net Operating Income	**-$22,703.00**
Other Income	**$1,672.97**
Other Expenses	
Net Other Income	**$1,672.97**
Net Income	**-$21,030.03**

APPLICATION INSTRUCTIONS – GENERAL GUIDELINES

APPLICATION DEADLINE: Applications must be received at the Board of County Commissioner's Office, 223 East 4th Street, Suite 4, Port Angeles WA 98362-3015 (Clallam County Courthouse, main level, Room 150) until **12 p.m., Friday, October 10, 2025**.

The Clallam County Lodging Tax Advisory Committee (LTAC) will review 2026 Lodging Tax funding proposals in a public meeting as determined at the Clallam County Courthouse, Commissioner's Boardroom 160. **Applicants will be notified and attendance by the applicant's representative is required for presentation and questions.** Following review, LTAC will forward its recommendation to the Board of County Commissioners.

APPLICATION, SUPPLEMENTAL QUESTIONS, INFORMATION SUBMITTAL:

Submit the **original application and one copy to**:

Clallam County Lodging Tax Advisory Committee
Board of Commissioner's Office
223 East 4th Street, Suite 4
Port Angeles WA 98362-3015

- Submittals made in an incorrect format will not be considered.
- Submit original application and one copy.
- The sealed applications must be clearly marked on the outside "2026 Lodging Tax Funding Application."
- All copies need to be single sided and not stapled and no folders.
- All documents/brochures must be printed on 8.5 x 11 letter size paper to be accepted.
- Please refrain from submitting colorful pictures/PowerPoint presentations.

Documents delivered to other offices and received late by the Commissioners' Office will not be considered nor will ones received by facsimile or e-mail.

Required Additional Information – In addition to the application and supplemental questions answers, it is required that you attach the following:

- An itemized budget for your event/activity/facility (income and expense).
- Description and budget showing the intended use of the amount requested from the Clallam County Lodging Tax Fund.
- If the applicant is a non-profit organization, a copy of your agency/organization's current non-profit corporate registration with the Washington Secretary of State, and current annual budget.

Optional Information - Brochures/information concerning your event/activity/facility, in particular, items showing recent tourism promotion efforts. Brochures/information must be printed on 8.5 x 11 sized paper, single sided and not stapled copies to be accepted. Please refrain from submitting colorful pictures/PowerPoint presentations.

Contract Requirement – In order to be a recipient of Lodging Tax funds, a contract is required between Clallam County and the receiving Agency/applicant.

Clallam County Lodging Tax Advisory Committee

2026 LTAC Funding Requests

Neah Bay Chamber

RECEIVED
CLALLAM CO. COMMISSIONERS
SEP 26 2025
10:40AM
1...2...3...A...

LODGING TAX FUNDING APPLICATION 2026

GUIDELINES

Clallam County lodging tax paid by visitors is a consumer tax on lodging charges for periods of less than 30 consecutive days for hotels, motels, rooming houses, private campgrounds, RV parks, and similar facilities within the unincorporated areas of Clallam County.

This application is for applicable large-scale events, projects or infrastructure improvements only. Minimum grant is $5,000. Marketing requests should be directed to the Olympic Peninsula Visitor Bureau (OPVB) Tourism Enhancement Grant program.

I **AMOUNT of Lodging Tax Requested**: $ 53,810

II **Agency/Organization Name**: Neah Bay Chamber of Commerce

Organization is ☐ Government Entity ☐ 501(c)3 ☑ 501(c)6 ☐ Other

Federal Tax ID No. 30-0423489 UBI Number 602 721 068

III **Project/Activity/Event**: Visitor Center Operations

IV **Representative Contact Information**:

Name, Title Melissa Peterson

Mailing Address PO Box 263 Neah Bay, WA 98357

Phone(s) 360 640 2967

Email ravenbomelissa@gmail.com

V **Service Categories, check all applicable**:

_____ Tourism Promotion/Marketing (individual marketing request, contact OPVB)

_____ Operation of a Special Event/Festival designed to attract tourists

_____ Operation of a Tourism-Related Facility owned or operated by Non-Profit Organization

__X__ Operation and/or Capital Expenditure of a Tourism-Related Facility owned by a Municipality

CERTIFICATION

- I am the authorized agent of the Agency/Organization applying for Lodging Tax funding. I understand and affirm that:
- If awarded, my organization intends to enter into a contract with Clallam County and meet all specified requirements of that contract.
- My Agency/Organization is required to submit a report documenting economic impact results in a format determined by Clallam County.

Melissa Peterson
Signature

Date: Sept 25, 2024

Melissa Peterson
Print or Type Name

LODGING TAX APPLICATION – REQUIRED SUPPLEMENTAL QUESTIONS

(You may use this Supplemental Questions form or type the questions and answers on separate sheets)

1. How will the project/program help increase the number of people traveling to Clallam County for business or pleasure on a trip?

   See Attached Word document

2. How will the project/program help increase paid overnight accommodation in Clallam County?

3. How will the project/program encourage visitors to come from a distance greater than 50 miles, either for the day or for an overnight visit? If so, please describe how.

4. How will the project/program encourage visitors to come from another country or state?

5. If the project/program is an event, please provide the name, date(s) and estimated attendance.

Neah Bay Chamber of Commerce 2026 Lodging Tax Application Questions One thru Fourteen

1. The Neah Bay Chamber of Commerce helps increase the number of visitors to Neah Bay, the furthest northwest corner of Clallam County, by providing a website, brochure and a Visitor Center.
   The far-reaching website provides potential visitors from around the world with up-dated information regarding their visit to this remote part of Clallam County. Our website includes a downloadable brochure which features local businesses, places to visit, eat and stay. It also includes links to various organizations such as OTPC and the Makah tribe for travel information for the Olympic Peninsula.

   The brochure assists Visitors' Centers in Port Angeles, Forks, Clallam Bay, and Sequim with up-date information pertaining to businesses and opportunities in Neah Bay and surrounding area.

   The Neah Bay Visitor Center promotes local and across the Peninsula businesses by providing Olympic Peninsula's brochures, the OPTC planner and many other Peninsula resources. We advertise special events that are out-side of Neah Bay.

   The Neah Bay Chamber of Commerce resources such as the year-round Visitors Center, the annual up-dated brochure and an annually up-dated website demonstrate continuity which promotes reliability for Neah Bay and surrounding area businesses as well as other Olympic Peninsula business that need to provide up-date information to their guests.

2. The Neah Bay Chamber of Commerce brochure, website and Visitors Center provides information about places to stay, exciting places to visit and good food to eat on the farthest northwest corner of the Olympic Peninsula. By providing these valuable resources to potential visitors, they can feel confident in their decision to visit and stay in the area. All visitors who make the journey out to Neah Bay stay at or pass through other Peninsula communities to arrive at their destination.

3. As you know, Neah Bay is a remote some seventy-five miles from the biggest city on the Olympic Peninsula so all visitors travel over fifty miles. Neah Bay offers visitors a unique opportunity to visit a prestigious museum which they can learn about Makah tribal culture. Cape Flattery is a bucket list lure for many visitors. Neah Bay encompasses the Pacific Ocean the and the Salish sea which is the only opportunity on the US coast. Neah Bay is a premier fishing location as well. Again, through our brochure, website, and Visitor Center we provide up-dated information to intrigue potential guests to the beautiful part of Clallam County on the Makah reservation.

4. By providing up-dated information on the Neah Bay Chamber of Commerce website which is on the world wide web, we have the opportunity to encourage folks to the Olympic Peninsula. In combination with all the world-wide websites about Washington and Olympic Peninsula we all give the out of state or country traveler all they need to know to have a secure fabulous journey to our region.

5. N/A

6. A. The attendance at our facility January 1, to September 13, 2025 is 6,500 visitors. The Visitor Center has a sign-in sheet that each visitor fills out. We share this information with Olympic Peninsula Tourism Commission. By the end of 2025, we hope to realize 8,000 visitors.

   2026 estimation is 8,000 visitors

   B. An estimated 6,450 visitors traveled 50 miles or more based on the sign in sheet at the Visitors Center.

   2026 estimation is 8,000

   C. 447 people were from other countries. 2,414 were from other us states.

   2026 estimation is 500 from foreign countries and 2,500 from other states.

   D. An estimated 4,800 people stayed in Clallam County Incorporated areas. On the Makah reservation also part of Clallam County and 1,378 visitors stayed in the Neah Bay community.

   2026 estimation is 5,000 for Clallam County areas and 1,500 for Neah Bay

   E. 4,806 people stayed at Clallam County businesses. 1,259 stayed in Neah Bay.

   2026 estimation is 5,000 visitors at Clallam County businesses and 1,300 for Neah Bay.

   F. N/A

7. N/A

8. The Neah Bay Chamber of Commerce Visitor Center opened in April 2022 after the Makah reservation re-opened from the pandemic. Since the slow opening, Visitors to the facility continue to mostly increase. However, there is a slight decrease which is most likely from the issues with our nation's economy and politics. While it is hard to measure how successful the Chamber of commerce attracted visitors, we like to believe that our continuity in providing brochures, website and a year-round Visitors Center lend to the 150,000 Makah tribal recorded visitors making their destination to Neah Bay.

9. Our Visitor Center outreach does not have a target group. However, we do let people know that Neah Bay has places to stay, places to view, hiking, surfing, bird watching, rich Native culture, a first-class museum, wildlife, fishing opportunities, and restaurants. We advertise our annual event Makah Days which attract thousands of visitors.

10. The Chamber of Commerce will continue updating and distributing the brochures, website and will keep the Visitor Center open for people to get the information needed for a safe and positive experience when visiting our remote area.

11. The Visitor Center promotes local businesses, but the facility has many brochures that highlight other places to visit, stay and eat on the Olympic Peninsula. The Visitor Center is very

informative and the friendly manager shares relevant information when requested. We include website links to other organizations as well.

12. No, we are not applying from another county.

13. The Neah Bay Chamber of Commerce operations overall budget is $72,310. We are asking for 74% of the budget.

14. We will have funds from our dues and sales to complete our facility operation obligations.

Neah Bay Chamber of Commerce

Melissa Peterson Neah Bay Chair Woman

PO Box 249

Neah Bay, Washington 98357

2026-Neah Bay Chamber of Commerce Proposed Budget

Month	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	Total
Expenses													
Bank fees	150												$150
Square fees	$100	$100	$100	$100	$100	$100	$100	$100	$100	$100	$100	$100	$1,200
Internet	$65	$65	$65	$65	$65	$65	$65	$65	$65	$65	$65	$65	$780
Website	$250												$250
Brochure	$5,000												$5,000
PUD	$100	$100	$100	$100	$100	$80	$80	$80	$80	$80	$80	$80	$1,060
Signage	$300												$300
Office supplies	$35	$35	$35	$35	$35	$35	$35	$35	$35	$35	$35	$35	$420
Cleaning sup	$25	$25	$25	$25	$25	$25	$25	$25	$25	$25	$25	$25	$300
Travel	$150	$150	$150	$150	$150	$150	$150	$150	$150	$150	$150	$150	$1,800
Inventory		$1,500					$1,500						$3,000
Youth Donati						$500							$500
Scholarships									$2,500				$2,500
Staff Salary	$3,400	$3,400	$3,400	$3,400	$3,400	$3,400	$3,400	$3,400	$3,400	$3,400	$3,400	$3,400	$40,800
Quarterly taxes	$3,000			$3,000		$3,000			$3,000				$12,000
Qrt tax prep	$100			$100			$100			$100			$400
Tax return					$500								$500

Meeting/wrk shops	150		150			150		150			150		$750
PO Box fee								$120					$120
Computer fees	$40	$40	$40	$40	$40	$40	$40	$40	$40	$40	$40	$40	$480
Total													**$72,310**

Neah Bay Chamber of Estimated Income for 2026

2026 Lodging Tax request	$53,810
Merchandise Sales	$8,000
Tribal Permit fees	$8,000
Dues	$2,500
Total Estimated Income	**$72,310**

Form **990-N**

Electronic Notice (e-Postcard)

for Tax-Exempt Organization not Required to File Form 990 or 990-EZ

OMB No. 1545-2085

2024

Open to Public Inspection

Department of the Treasury
Internal Revenue Service

A For the **2024** Calendar year, or tax year beginning **2024-01-01** and ending **2024-12-31**

B Check if available

- ☐ **Terminated for Business**
- ☑ **Gross receipts are normally $50,000 or less**

C Name of Organization: **NEAH BAY CHAMBER OF COMMERCE**

PO Box 249, NEAH BAY, WA,
US, 98357

D Employee Identification Number **30-0423489**

E Website:
Neah Bay Chamber of Commerce

F Name of Principal Officer: **Melissa Peterson**

PO Box 263, NEAH BAY, WA,
US, 98357

Privacy Act and Paperwork Reduction Act Notice: We ask for the information on this form to carry out the Internal Revenue laws of the United States. You are required to give us the information. We need it to ensure that you are complying with these laws.

The organization is not required to provide information requested on a form that is subject to the Paperwork Reduction Act unless the form displays a valid OMB control number. Books or records relating to a form or its instructions must be retained as long as their contents may become material in the administration of any Internal Revenue law. The rules governing the confidentiality of the Form 990-N is covered in code section 6104.

The time needed to complete and file this form and related schedules will vary depending on the individual circumstances. The estimated average times is 15 minutes.

Note: This image is provided for your records only. Do Not mail this page to the IRS. The IRS will not accept this filing via paper. You must file your Form 990-N (e-Postcard) electronically.

Clallam County Lodging Tax Advisory Committee

2026 LTAC Funding Requests

Ghostlight Productions

RECEIVED
CLALLAM CO. COMMISSIONERS
OCT 03 2025
1...2...3...A...
10:52AM KJ

LODGING TAX FUNDING APPLICATION
2026

GUIDELINES

Clallam County lodging tax paid by visitors is a consumer tax on lodging charges for periods of less than 30 consecutive days for hotels, motels, rooming houses, private campgrounds, RV parks, and similar facilities within the unincorporated areas of Clallam County.

This application is for applicable large-scale events, projects or infrastructure improvements only. Minimum grant is $5,000. Marketing requests should be directed to the Olympic Peninsula Visitor Bureau (OPVB) Tourism Enhancement Grant program.

I **AMOUNT of Lodging Tax Requested**: $ _30,000_____

II **Agency/Organization Name**: _____Ghostlight Productions_____

Organization is ☐ Government Entity X 501(c)3 ☐ 501(c)6 ☐ Other
Federal Tax ID No. _____82-4241988_____ UBI Number _604-142-989___

III **Project/Activity/Event**: Musical Theater Production of Cinderella planned for Spring of 2026_____

IV **Representative Contact Information**:
Name, Title _____Maria Rentas, Marketing Manager_____
Mailing Address ____P O Box 1657, Port Angeles, WA 98362___
Phone(s) (360) 207-0130 or (360) 460-6166 (Maria cell)_____
Email ___maria.rentas@ghostlightwa.org_____

V **Service Categories, check all applicable**:
_____ Tourism Promotion/Marketing (individual marketing request, contact OPVB)
___X___ Operation of a Special Event/Festival designed to attract tourists
_____ Operation of a Tourism-Related Facility owned or operated by Non-Profit Organization
_____ Operation and/or Capital Expenditure of a Tourism-Related Facility owned by a Municipality

CERTIFICATION

- I am the authorized agent of the Agency/Organization applying for Lodging Tax funding. I understand and affirm that:
- If awarded, my organization intends to enter into a contract with Clallam County and meet all specified requirements of that contract.
- My Agency/Organization is required to submit a report documenting economic impact results in a format determined by Clallam County.

Maria Rentas
_____ Date: ____9/30/2025_____
Signature

_Maria Rentas_____
Print or Type Name

LODGING TAX APPLICATION – REQUIRED SUPPLEMENTAL QUESTIONS

1. **How will the project/program help increase the number of people traveling to Clallam County for business or pleasure on a trip?**

Ghostlight's production of Cinderella promotes tourism by offering a high-quality, family-friendly theatrical experience that draws audiences from across the region. By staging the show in partnership with local venues and businesses, it creates compelling reasons for visitors to travel to Clallam County—whether for a weekend getaway, holiday outing, or cultural excursion.

2. **How will the project/program help increase paid overnight accommodation in Clallam County?**

The production boosts overnight stays, restaurant visits, and shopping, while also spotlighting the area's commitment to arts and community, making it a destination for both leisure and business travelers seeking vibrant local experiences.

3. **How will the project/program encourage visitors to come from a distance greater than 50 miles, either for the day or for an overnight visit? If so, please describe how.**

Ghostlight's Cinderella production encourages visitors from over 50 miles away by offering a rare blend of professional-quality theater, community charm, and seasonal appeal. Strategic marketing targets regional arts patrons, families, and tourists seeking holiday entertainment, while partnerships with local hotels, restaurants, and attractions create bundled experiences that make overnight visits more enticing. The show's timing—aligned with festive periods or school breaks—further motivates day trips and weekend getaways, positioning Clallam County as a cultural destination worth traveling for.

4. **How will the project/program encourage visitors to come from another country or state?**

Ghostlight's Cinderella production encourages out-of-state and international visitors by combining beloved storytelling with a unique cultural experience rooted in the Pacific Northwest. The Lincoln Theater, Ghostlight's restoration project and future home, is famously featured in the Twilight movie series—a global phenomenon with a passionate fanbase. By highlighting this cinematic connection in marketing and offering themed experiences or photo opportunities, Ghostlight taps into international Twilight tourism while showcasing original live theater. Visitors drawn by the film legacy are invited to stay for the magic of Cinderella, making Clallam County a destination for both pop culture pilgrims and arts enthusiasts.

5. **If the project/program is an event, please provide the name, date(s) and estimated attendance.**

Event Name: Rodgers & Hammerstein's Cinderella

Presented by: Ghostlight Productions

Dates: February 28 – March 8, 2026 (Tentative)

Estimated Attendance: 4,560 total (570 tickets per show × 8 performances)

This anticipated production blends classic musical theater with local charm, drawing audiences from across the region and beyond.

2026 Tourism-Impact Estimate
(Actual must be completed by applicants who had a Clallam County Lodging Tax Contract in 2025)

6. State law governing the distribution of lodging tax funds requires they be used primarily to encourage visitors from out of the area, so do your best!

As a direct result of your proposed tourism-related service, please provide:	2026 Estimate	2025 Actual	Methodology
a. Overall attendance at your event/activity/facility	4560		
b. Number of people who travel more than 50 miles for your event/activity/facility	1000		
c. Of the people who travel more than 50 miles, the number of people who travel from another country or state.	500		
d. Of the people who travel more than 50 miles, the number of people who stay overnight in the unincorporated Clallam County area.	400		
e. Of the people staying overnight, the number of people who stay in PAID accommodations e.g. hotel, motel, bed-breakfast, RV park, in the unincorporated Clallam County area	200		
f. Number of paid lodging room nights resulting from your event/activity/facility.	200		

7. Is there a host hotel for your event? If yes, please identify.

No. We encourage our patrons to select the lodging of their choosing.

8. Describe the prior success of your event/activity/facility in attracting tourists.

Ghostlight Productions has a strong track record of attracting tourists through its vibrant, high-quality theatrical events. Past productions such as Beauty and the Beast, The Addams Family, and The Wizard of Oz drew audiences from across the Olympic Peninsula and beyond, with many patrons traveling over 50 miles to attend. These shows were staged in partnership with local venues and often coincided with seasonal festivities, encouraging overnight stays and boosting local business traffic.

Ghostlight's creative outreach—such as themed costume contests, interactive lobby displays, and partnerships with regional sponsors—has consistently elevated its productions into destination events. Notably, The Wizard of Oz featured immersive elements that appealed to families and tourists

alike, while The Addams Family was praised for its bold staging and drew a strong Halloween-season crowd. Each production not only entertained but also reinforced Clallam County's reputation as a hub for community-driven arts tourism.

9. Describe your target tourist audience (location, demographics, etc.)

Ghostlight Productions targets a diverse tourist audience drawn to arts, culture, and regional charm. Key segments include:

- Regional Visitors (50–150 miles): Families, retirees, and arts enthusiasts from Seattle, Tacoma, Olympia, and surrounding areas seeking weekend getaways or day trips with cultural appeal.
- Out-of-State Travelers: Tourists from Oregon, California, and other western states, especially those exploring the Olympic Peninsula or following *Twilight* filming locations.
- International Fans: *Twilight* devotees from abroad—particularly from Europe, South America, and Asia—interested in visiting iconic sites like the Lincoln Theater and engaging with local arts experiences.
- Demographics: Primarily adults aged 30–65, including parents with children, couples seeking romantic or nostalgic outings, and older travelers with disposable income and interest in heritage tourism.
- Interest-Based Groups: Theater lovers, pop culture tourists, and community-minded travelers who value authentic, locally produced entertainment and immersive experiences.

Ghostlight's programming and marketing are designed to resonate with these audiences by blending beloved stories, cinematic history, and community-driven creativity.

10. Describe how you will promote your event/activity/facility to attract tourists.

Ghostlight Productions will promote *Rodgers & Hammerstein's Cinderella* through a multi-channel campaign designed to reach tourists regionally, nationally, and internationally:

- Digital Marketing: Targeted social media ads, email newsletters, and boosted posts will reach arts patrons, families, and *Twilight* fans across the Pacific Northwest and beyond. SEO-optimized event pages and ticketing platforms will ensure visibility in travel and entertainment searches.
- Media Outreach: Press releases and interviews will be pitched to regional outlets, arts blogs, and travel publications, highlighting the production's quality, community impact, and the Lincoln Theater's cinematic legacy.
- Tourism Partnerships: Collaborations with local chambers, visitor bureaus, and travel influencers will position the event as a must-see experience. Ghostlight will offer cross-promotions with hotels, restaurants, and attractions to create bundled packages for overnight visitors.
- Twilight Tie-In: Special promotions will spotlight the Lincoln Theater's role in the *Twilight* series, attracting international fans with themed photo ops, merchandise, and behind-the-scenes tours.

- Community Engagement: Posters, flyers, and outreach at regional events will build grassroots buzz, while sponsor-supported promotions will extend reach into neighboring counties and states.

This layered approach ensures *Cinderella* is not just a show—it's a destination experience that invites tourists to discover the magic of Clallam County.

11. Describe how the event/activity/facility will help promote lodging establishments, restaurants, and businesses located in the unincorporated area of Clallam County.

Ghostlight's *Cinderella* production will directly promote lodging, restaurants, and businesses in Clallam County's unincorporated areas by driving regional tourism and creating themed partnerships. Visitors attending the show—especially those traveling over 50 miles—will seek accommodations, dining, and shopping nearby. Ghostlight plans to collaborate with local inns, B&Bs, and motels to offer theater packages and cross-promotions, encouraging overnight stays.

Restaurants and cafés will benefit from pre-show and post-show traffic, with Ghostlight highlighting dining options in promotional materials and social media. Additionally, themed experiences—such as "Cinderella's Supper" or "Glass Slipper Specials"—can be co-hosted with local businesses to enhance visibility and engagement.

Retailers and service providers will be invited to participate in sponsorships, lobby displays, and vendor opportunities, ensuring that the economic impact of the event extends beyond the stage and into the heart of Clallam County's rural communities.

12. Are you applying for Lodging Tax funds from another community (yes or no)? If yes, indicate below where applying and for how much. **Do NOT attach a copy of the application.**

No

13. What is the overall budget for your event/activity/facility? $ ____50,000_____ What percent of the budget are you requesting from Clallam County Lodging Tax Fund? ____60_____%

14. Please describe your plans for securing the remainder of the funds necessary to complete your event/activity/facility.

To secure the remaining $20,000 needed for *Rodgers & Hammerstein's Cinderella*, Ghostlight Productions will implement a multi-pronged funding strategy:

- **Sponsor & Donor Campaign:** A targeted outreach campaign will be launched prior to the event, engaging past sponsors and donors with personalized appeals, updated impact materials, and tiered recognition opportunities tied to the production and the Lincoln Theater restoration.
- **Fall Fundraiser:** Proceeds from Ghostlight's October 2025 fundraiser will be allocated toward the event budget. This annual gathering typically draws strong community support and includes auctions, performances, and direct giving.
- **Year-End Production Revenue:** Profits from the 2025 holiday show, *VHS Christmas Carol*, will be reinvested into the *Cinderella* production. This show is expected to generate significant ticket sales and merchandise income, contributing meaningfully to the funding goal.

Together, these efforts ensure a sustainable and community-backed financial foundation for the event.

EXPENSES	Budget	Actual	Difference	Notes
ROYALTIES/SHOWKIT				
Licensing Fee	$ 5,000.00	$ -	$ 5,000.00	
Additional Materials	$ 250.00	$ -	$ 250.00	Additional Scrips and music scores - digital
Additional Royalty	$ -	$ -	$ -	
SETS				
Materials	$ 3,500.00	$ -	$ 3,500.00	Set lumber, mechanical tool for stage movement
Lobby/Theatre Decor	$ 250.00	$ -	$ 250.00	
COSTUMES				
Materials	$ 450.00	$ -	$ 450.00	
Rental/Purchase	$ 1,000.00	$ -	$ 1,000.00	Ball dresses, skirts
PROPS				
Materials	$ 2,500.00	$ -	$ 2,500.00	
Rental/Purchase	$ 550.00	$ -	$ 550.00	
LIGHTING				
Rentals	$ 200.00	$ -	$ 200.00	
Consumables	$ 150.00	$ -	$ 150.00	Mic batteries/replacement parts/bulbs
Wigs/Makeup				
Material	$ 300.00	$ -	$ 300.00	
Rental/Purchase	$ 450.00	$ -	$ 450.00	
MARKETING & PUBLICITY				
Flyers/Posters	$ 750.00	$ -	$ 750.00	
Advertising	$ 2,500.00	$ -	$ 2,500.00	Newspaper, direct mail, Radio
Promotions	$ 150.00	$ -	$ 150.00	Social Media boost posts
Tickets	$ -	$ -	$ -	Current supply is sufficent
Programs	$ 1,000.00	$ -	$ 1,000.00	
Photography/Video	$ 500.00	$ -	$ 500.00	Professional cast headshots, printing costs

EXPENSES	Budget	Actual	Difference	Notes
MISCELLANEOUS				
Concessions	$ 350.00	$ -	$ 350.00	
Facility	$ 20,000.00	$ -	$ 20,000.00	Theater Rental Expense (Currently in negociation, subject to change)
Transportation Costs	$ 250.00	$ -	$ 250.00	Trailer rental - transport set to theater
Refreshments	$ 250.00	$ -	$ 250.00	Cast meals and refreshments
Postage/Shipping	$ 50.00	$ -	$ 50.00	
Background Checks	$ 750.00	$ -	$ 750.00	
Other - Stipend	$ 4,300.00	$ -	$ 4,300.00	Directors, choreographer, production staff
SUBTOTAL	$ 45,450.00	$ -	$ 45,450.00	
Contingency (10%)	$ 4,545.00	$ -	$ 4,545.00	
TOTAL EXPENSES	$ 49,995.00	$ -	$ 49,995.00	

INCOME	Budget	Actual	Difference	
Allocated Budget	$ -	$ -	$ -	
Grants	$ 30,000.00	$ -	$ (30,000.00)	
Sponsorship	$ 6,500.00	$ -	$ (6,500.00)	
Donations	$ 250.00	$ -	$ (250.00)	Donations through ticket sales (Add-ons)
Program Advertising	$ 250.00	$ -	$ (250.00)	Cast Accolades "Shout outs!"
Ticket Sales	$ 25,000.00	$ -	$ (25,000.00)	
Concessions	$ 600.00	$ -	$ (600.00)	
Other	$ -	$ -		
TOTAL INCOME	$ 62,600.00	$ -	$ (62,600.00)	

PROFIT (LOSS)	$ 12,605.00	$ -

Ghostlight Productions respectfully requests support from the Clallam County Lodging Tax Fund to help offset the rising costs of our Spring 2026 production of Cinderella. Due to a 556% increase in the rental expense at the Sequim High School auditorium, our team is actively negotiating a rate reevaluation with the school board, though no decision has been finalized. In the meantime, we must proceed with marketing and audition announcements to meet the terms of our licensing agreement, which carries a firm expiration date. Funding from the Lodging Tax Fund would allow us to move forward without delay and ensure production remains in Clallam County, even if a venue change becomes necessary for affordability.

BUSINESS INFORMATION

Business Name:
GHOSTLIGHT PRODUCTIONS

UBI Number:
604 142 989

Business Type:
WA NONPROFIT CORPORATION

Business Status:
ACTIVE

Principal Office Street Address:
124 E 1ST ST, PORT ANGELES, WA, 98362-2903, UNITED STATES

Principal Office Mailing Address:
PO BOX 1657, PORT ANGELES, WA, 98362-0033, UNITED STATES

Expiration Date:
07/31/2026

Jurisdiction:
UNITED STATES, WASHINGTON

Formation/ Registration Date:
07/03/2017

Period of Duration:
PERPETUAL

Inactive Date:

Nature of Business:
CULTURAL, NOT FOR PROFIT MUSICAL THEATER COMPANY.

Charitable Corporation:
☑

Nonprofit EIN:
82-4241988

Most Recent Gross Revenue is less than $500,000:
☑

Has Members:
☐

Public Benefit Designation:
☐

Host Home:
☐

REGISTERED AGENT INFORMATION

Registered Agent Name:
MARK LORENTZEN

Street Address:
124 E 1ST ST, PORT ANGELES, WA, 98362-2903, UNITED STATES

Mailing Address:
PO BOX 1657, PORT ANGELES, WA, 98362-0033, UNITED STATES

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GOVERNORS

Title	Governors Type	Entity Name	First Name	Last Name
GOVERNOR	INDIVIDUAL		DANIELLE	LORENTZEN
GOVERNOR	INDIVIDUAL		DARIAN	RENTAS
GOVERNOR	INDIVIDUAL		SUNSHINE	PETERSON
GOVERNOR	INDIVIDUAL		CECIE	PARKER

GLP 2025 Budget

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	YEAR
ESTIMATED REVENUE	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YEAR
Donations/Sponsorships	$2,125.00	$2,125.00	$2,125.00	$125.00	$125.00	$125.00	$5,925.00	$5,225.00	$125.00	$125.00	$125.00	$125.00	$18,400.00
Fundraisers	$0.00	$25,000.00	$0.00	$32,000.00	$0.00	$0.00	$0.00	$0.00	$0.00	$7,500.00	$0.00	$0.00	$64,500.00
Production Revenue	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$23,380.00	$0.00	$0.00	$0.00	$0.00	$20,000.00	$43,380.00
Total Revenue	$2,125.00	$27,125.00	$2,125.00	$32,125.00	$125.00	$125.00	$29,305.00	$5,225.00	$125.00	$7,625.00	$125.00	$20,125.00	$126,280.00
PLANNED EXPENSES													
Staff Costs	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YEAR
Wages	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00
Benefits	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00
Subtotal	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00
Production Costs													
Royalties	$3,600.00	$0.00	$4,500.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$5,000.00	$0.00	$13,100.00
Production Resources	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00
Set / Props	$0.00	$0.00	$0.00	$0.00	$0.00	$1,500.00	$0.00	$0.00	$1,500.00	$0.00	$0.00	$0.00	$3,000.00
Technical	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00
Costumes	$0.00	$0.00	$0.00	$0.00	$0.00	$2,300.00	$0.00	$2,300.00	$0.00	$0.00	$0.00	$0.00	$4,600.00
Marketing	$0.00	$0.00	$0.00	$0.00	$0.00	$1,700.00	$0.00	$1,700.00	$0.00	$0.00	$0.00	$0.00	$3,400.00
Rent/Lease	$0.00	$0.00	$0.00	$500.00	$0.00	$0.00	$1,500.00	$0.00	$1,500.00	$500.00	$0.00	$0.00	$4,000.00
	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00
Subtotal	$3,600.00	$0.00	$4,500.00	$500.00	$0.00	$5,500.00	$1,500.00	$4,000.00	$3,000.00	$500.00	$5,000.00	$0.00	$28,100.00
Admin Costs													
Lincoln Rent	$1,000.00	$1,000.00	$1,000.00	$1,000.00	$1,000.00	$1,000.00	$1,000.00	$1,000.00	$1,000.00	$1,000.00	$1,000.00	$1,000.00	$12,000.00
HQ Mortgage	$3,669.46	$3,669.46	$3,669.46	$3,669.46	$3,669.46	$3,669.46	$3,669.46	$3,669.46	$3,669.46	$3,669.46	$3,669.46	$3,669.46	$42,833.52
Utilites	$950.00	$750.00	$750.00	$950.00	$750.00	$750.00	$950.00	$750.00	$750.00	$950.00	$750.00	$750.00	$9,800.00
Insurance	$506.92	$506.92	$1,101.92	$506.92	$506.92	$506.92	$506.92	$506.92	$506.92	$506.92	$506.92	$506.92	$6,678.04
Website	$100.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$100.00
Annual Meeting/Retreat	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$400.00	$500.00	$0.00	$0.00	$900.00
Memberships	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00

Bookeeper / Taxes	$0.00	$0.00	$0.00	$2,412.45	$0.00	$0.00	$0.00	$0.00	$0.00	$2,412.45	$0.00	$0.00	$4,824.90
Subtotal	$5,626.38	$5,326.38	$6,521.38	$8,538.83	$5,926.38	$5,926.38	$6,126.38	$5,926.38	$6,326.38	$9,038.83	$5,926.38	$5,926.38	$77,136.46
Misc													
	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00
	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00
Subtotal	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00
TOTALS													
Monthly Estimated Revenue	$2,125.00	$27,125.00	$2,125.00	$32,125.00	$125.00	$125.00	$29,305.00	$5,225.00	$125.00	$7,625.00	$125.00	$20,125.00	$126,238.00
Monthly Planned Expenses	$9,226.38	$5,326.38	$11,021.38	$9,038.83	$5,926.38	$11,426.38	$7,626.38	$9,926.38	$9,326.38	$9,538.83	$10,926.38	$5,926.38	$105,236.46
Monthly Net Budget	($7,101.38)	$21,798.62	($8,896.38)	$23,086.17	($5,801.38)	($11,301.38)	$21,678.62	($4,701.38)	($9,201.38)	($1,913.83)	($10,801.38)	$14,198.62	$21,043.54

Clallam County Lodging Tax Advisory Committee

2026 LTAC Funding Requests Hurricane Ridge Winter Sports Education Foundation

RECEIVED
CLALLAM CO. COMMISSIONERS
OCT 06 2025
1...2...3...A...

October 5, 2025

Please accept this application from the Hurricane Ridge Winter Sports Education Foundation (HRWSEF) for the 2026 Clallam County Lodging Tax Fund.

The HRWSEF respectfully requests consideration for funding in the amount of **$120,000** to support operation of our winter tourism producing non-profit organization in unincorporated Clallam County. We are a volunteer led organization with a working board of directors.

We plan to use the County funds to offset our payroll expenses, fuel costs and liability insurance costs. We have budgeted $152,000 for payroll, $11,000 for fuel and $35,000 for liability insurance in 2026.

The 2024-2025 winter season was a huge success with 39 operating days that saw 4695 skier/snowboarder/tuber visits and 346 shuttle passengers for a total of 5,041 visitors.

HRWSEF hopes to again fund the winter shuttle for 2026 with a City of PA LTAC grant.

We expect continued financial challenges for the winter season after the destruction of the Hurricane Ridge day lodge and loss of the equipment rental facilities that add to our ticket sales and especially to our ski and snowboard lesson revenue.

The ONP also charged us $4,973 in 2024/2025 for Commercial Use Authorization permitting which is 3% of our on hill operating budget. This is a new annual charge from ONP.

New for 2026 we plan to hire an executive director to lead our organization and assist with increasing bureaucracy with ONP permitting etc. While we are excited to advance our operation this will significantly increase our payroll expense.

Despite these challenges we are encouraged by the early winter forecast and look forward to attracting many more out of town tourists to Clallam County this winter!

The HRWSEF appreciated the Clallam County Lodging Tax funding for 2025 and we look forward to continuing to promote tourism during the important winter season in unincorporated Clallam County.

Thanks to the committee and staff for your time in reviewing this application. We appreciate all efforts to improve the quality of life in Clallam County. Please let me know if you have any follow up questions.

Sincerely,

Jerry
Jerome R. Oakes, Board of Directors- Secretary, HRWSEF
jromdwa@gmail.com
360-477-6077

CLALLAM COUNTY
LODGING TAX FUNDING
APPLICATION 2025

GUIDELINES

Clallam County lodging tax paid by visitors is a consumer tax on lodging charges for periods of less than 30 consecutive days for hotels, motels, rooming houses, private campgrounds, RV parks, and similar facilities within the unincorporated areas of Clallam County.

This application is for applicable large-scale events, projects or infrastructure improvements only. Minimum grant is $5,000. Marketing requests should be directed to the Olympic Peninsula Visitor Bureau (OPVB) Tourism Enhancement Grant program.

I **AMOUNT of Lodging Tax Requested**: **$ 120,000**

II **Agency/Organization Name**: **Hurricane Ridge Winter Sports Education Foundation**

Organization is ☐ Government Entity ✓ 501(c)3 ☐ 501(c)6 ☐ Other

Federal Tax ID No. **91-1615194** UBI Number _____ III

Project/Activity/Event: Operation: Hurricane Ridge Ski/Snowboard/Tubing Area with Shuttle

IV **Representative Contact Information**:

Name Title: Jerome Oakes, MD, HRWSEF Secretary, Board of Directors
Mailing Address: PO Box 3049, WA 98362
Phone (s): 848-678-7669, 360-477-6077 (Oakes Cell)

V **Service Categories, check all applicable**:

_____ Tourism Promotion/Marketing (individual marketing request, contact OPVB)
_____ Operation of a Special Event/Festival designed to attract tourists
___✓___ Operation of a Tourism-Related Facility owned or operated by Non-Profit Organization
_____ Operation and/or Capital Expenditure of a Tourism-Related Facility owned by a Municipality

CERTIFICATION

- I am the authorized agent of the Agency/Organization applying for Lodging Tax funding. I understand and affirm that:
- If awarded, my organization intends to enter into a contract with Clallam County and meet all specified requirements of that contract.
- My Agency/Organization is required to submit a report documenting economic impact results in a format determined by Clallam County.

_____ Date: 10/5/25
Signature

_____Jerome Oakes, MD_____

LODGING TAX APPLICATION – REQUIRED SUPPLEMENTAL QUESTIONS

1. How will the project/program help increase the number of people traveling to Clallam County for business or pleasure on a trip?

The Hurricane Ridge Winter Sports Education Foundation (HRWSEF) is a 501c3 non-profit volunteer led organization that promotes winter recreation and education at Hurricane Ridge for over 65 years. HRWSEF maintains and operates the ski, snowboard, and tubing area in unincorporated Clallam County under a commercial use permit with Olympic National Park (ONP).

The HRWSEF operates weekends and holidays December through March attracting tourists to unincorporated Clallam County during the all important winter season

2. How will the project/program help increase paid overnight accommodation in Clallam County?

Small ski, snowboard and tubing areas continue to increase in popularity as larger areas become more and more expensive and crowded. Our gem of an alpine winter recreation area has seen increasing numbers of visitors from outside the area in recent years especially our ski/snowboard school and winter shuttle.

3. How will the project/program encourage visitors to come from a distance greater than 50 miles, either for the day or for an overnight visit? If so, please describe how.

HRWSEF funds (through a grant) and administers the operation of the **Winter Shuttle to Hurricane Ridge** (HR) on Sat, Sun, and holiday Mondays during the winter season.

In partnership with Olympic Hiking Company and Puget Sound Excursions the shuttle provides consistent, reliable and safe transportation to the HR during the winter on the weekends. The shuttle allows out of town tourists to easily book transportation to HR that bypasses the entrance station line and eliminates the need to have a vehicle with tire chains capable of winter travel to HR.

The shuttle operated 16 days in 2025 with an average ridership of 22 (capacity capped at 26). **We have good data that the shuttle attracts out of town visitors with 58% of the 346 riders in 2025 staying overnight. Based on a representative sample, 84% of riders travelled from outside Clallam County**. The ticket price is set at $25.

4. How will the project/program encourage visitors to come from another country or state?

HRWSEF partners with **Indy Pass** for national and international advertising. Indy Pass, a rapidly expanding multi-resort season pass, provides pass purchasers with two complimentary lift tickets to participating resorts. When the company was founded in 2019 there were only 34 participating resorts nationwide including Hurricane Ridge. Currently there are more than 270+ resorts on 4 continents!

In addition to the Indy Pass marketing the HRWSEF secured another grant from **OPVB in 2025** to redesign our website.

As above, HRWSEF also partnered with Olympic Hiking Co. and now Puget Sound Excursions to operate a Saturday and Sunday **Winter Shuttle to Hurricane Ridge** for the 2025 Winter season. Based on a representative sample, 84% of riders travelled from outside Clallam County.

5. If the project/program is an event, please provide the name, date(s) and estimated attendance.

Our ski/snowboard/tubing area operates in unincorporated Clallam County on weekends and holidays from December through March when the County most needs to attract off season overnight tourists. **For the 2024/2025 season we operated 39 out of 43 proposed dates totalling 4695 skier/boarder/tuber visits and 346 shuttle passengers**. Total visitors 5,041.

6. 2065 Tourism-Impact Estimate

There were a total of 4695 skier/snowboard/tubing visits for the 2024-2025 season with approximately 40% of those travelling more than 50 miles, 7% from out of state and 5.5% with overnight lodging based on a survey of 3,173 participants.

Based on the survey of the 436 2025 shuttle riders, 84% of riders were from outside of Clallam County. Of the total riders 47% completed the survey and 58% of those reported staying overnight in a hotel or other paid lodging.

(See Fig #1 for visitor survey data collected by our mountain hosts staged outside the on hill ticket trailer.)

State law governing the distribution of lodging tax funds requires they be used primarily to encourage visitors from out of the area, so do your best!

As a direct result of your proposed tourism related service, please provide:	2026 Estimate	2025 Actual	Methodology
a. Overall attendance at your event/activity/facility	5200	5041	survey/estimates/shuttle records
b. Number of people who travel more than 50 miles for your event/activity/facility	2000	2027	40% of visits per surveys
c. Of the people who travel more than 50 miles, the number of people who travel from another country or state.	350	329	10% of out of area visitors estimated
d. Of the people who travel more than 50 miles, the number of people who stay overnight in the unincorporated Clallam County area.	500	459	Shuttle survey and on hill survey
e. Of the people staying overnight, the number of people who stay in PAID accommodations e.g. hotel, motel, bed breakfast, RV park, in the unincorporated Clallam County area.	300	258+	5.5% of riders stayed in hotel 2024
f. Number of paid lodging room nights resulting from your event/activity/facility.	500	258+	Survey and estimates

7. Is there a host hotel for your event? If yes, please identify.

No

8. Describe the prior success of your event/activity/facility in attracting tourists.

HRWSEF has consistently operated during the winter season for over 65 years at Hurricane ridge. As larger alpine areas become increasingly crowded HRWSEF has seen visitation from outside the area increase dramatically. We consistently attract around 5000 visitors annually with our max visitation being 5500. Now we can add shuttle ridership to our numbers and a large majority of shuttle riders are from outside the area and pay for lodging.

9. Describe your target tourist audience (location, demographics, etc.)

- Winter sports enthusiasts and families from Vancouver Island, the Kitsap Peninsula, the I-5 corridor and beyond
- We cater services to children and families providing a ski and snowboard school along with the only tubing for ages greater than 8 years at Hurricane Ridge
- **We provide free lift tickets for all 4th and 5th graders and 30 free lessons through our Education Foundation as well as need based scholarships**

10. Describe how you will promote your event/activity/facility to attract tourists.

- Broad social media presence on Instagram/Facebook
- Our redesigned website is often mistaken for the ONP website during the winter
- Indy Pass participation that includes national and international advertising. **In 2021/2022 Hurricane Ridge specifically had 12,191 views on the Indy pass website.**
- Distribution of brochure funded by OPVB grant and distributed to Coho Ferry, WSF Edmonds/Kingson and Seattle/Bainbridge, as well as across Olympic/Kitsap Peninsulas
- Advertising on our two ski vans wrapped with local advertising

11. Describe how the event/activity/facility will help promote lodging establishments, restaurants, and businesses located in the unincorporated area of Clallam County.

HRWSEF receives support and provides reciprocal promotion for many local tourism and non-tourism related businesses and establishments on our heavily visited website, social media platforms, prominent ski/snowboard van advertising and our very popular Winterfest fundraiser. We continue to look for additional ways to promote unincorporated Clallam County through our advertising outreach especially on our website, social media and via Indy Pass.

Winter tourism in unincorporated Clallam County is burgeoning with the return of the Winter Ice Village, activities at the Fine Art Center and the Field Hall and Events Center. Weekend daytime activities at ONP and Hurricane Ridge are greatly enhanced by the tubing, skiing and snowboarding activities offered by HRWSEF. With a reliable shuttle service Clallam County really is a winter recreation destination.

12. Are you applying for Lodging Tax funds from another community (yes or no)? If yes, indicate below where applying and for how much.

Yes, HRWSEF plans to apply to the City of Port Angeles LTAC Grant to fund the HR Winter Shuttle. The total grant funds go to the costs of shuttle operation and HRWSEF does not benefit from the City LTAC funds directly. We received a bid for 2026 shuttle operation of $165/hour with 32 planned 8 hour days for a total of $38,610 plus admin fee. We plan to request that amount for the shuttle.

13. What is the overall budget for your event/activity/facility? $ __317,381___
What percent of the budget are you requesting from Clallam County Lodging Tax Fund? __38%____%

14. Please describe your plans for securing the remainder of the funds necessary to complete your event/activity/facility.

Additional revenue for our organization comes from lift tickets, ski/snowboard lessons, gear swap proceeds and van advertising. We also rely heavily on fundraising locally with November's Winterfest as our biggest fundraiser. See you at the Gear Swap on November 8th and Winterfest on November 22nd!

Fig #1

COUNT	DATE	STATUS	COMMENTS	POMA STATUS	SKIER VISITS	GROSS SALES	OTHER	LOCAL	50+	OUT OF STATE	# NIGHTS	PAID/NOT PAID	
1	12/8/2024	OPEN	Not enough snow for tubing	CLOSED	62	$ 7,219.40		53	6				
2	12/14/2024	CLOSED	Blown out	CLOSED									
3	12/15/2024	OPEN	Not enough snow for tubing	CLOSED	118	$ 5,518.95	Blower broke. N side of lot cars parked parallel.	72	13	3	3	2	Utah visiting parents in Bainbridge
4	12/21/2024	OPEN	Raining & windy.	CLOSED	41	$ 1,987.58	No new sales after 12:30 pm due to windy conditions.	21	11	5			DC/Nova Scotia/Minnesota
5	12/22/2024	OPEN	Snow. Gusts to 35 MPH.	CLOSED	82	$ 2,822.95		39	21	1		2	Brazil
6	12/26/2024	OPEN	Snowy. Minimal visibility.	CLOSED	70	$ 2,811.68		41	19	9		3	Italy/California
7	12/27/2024	OPEN	Snowy. Minimal visibility.	CLOSED	143	$ 4,610.40		79	38	9		8	Honolulu/Orlando
8	12/28/2024	OPEN	Snowy. Minimal visibility.	CLOSED	182	$ 6,889.29		84	67	22		5	Florida/Ohio/Texas/Canada
9	12/29/2024	OPEN		CLOSED	193	$ 5,339.76		95	77	24		13	Japan/Texas
10	1/1/2025	OPEN		CLOSED	111	$ 3,510.60		85	38	7		15	Tahiti/Hong Kong/California
11	1/2/2024	OPEN		CLOSED	61	$ 2,356.36		22	36	1			Boise
12	1/3/2024	OPEN		CLOSED	61	$ 3,597.85	No new snow.	33	36	7	6	6	Australia/Portland
13	1/4/2024	OPEN	First day of ski school	OPEN	143	$ 8,334.75	No new snow.	70	52				
14	1/5/2024	OPEN		OPEN	114	$ 6,815.35	No new snow.						
15	1/11/2025	OPEN	Blue sky	OPEN	215	$ 3,767.33	No new snow.	83	75				
16	1/12/2025	OPEN	Low light gravel/Blue sky	OPEN	182	$ 5,867.47	No new snow.	81	48				
17	1/18/2025	OPEN	Boiler plate/Bluebird	OPEN	104	$ 3,816.83	No new snow.	85	65	9	2	4	Texas
18	1/19/2025	OPEN	Boiler plate/Bluebird	OPEN	184	$ 5,028.52	Poma opened at 10:30 am. Bunny down for a bit.	72	59	5	5	5	Hawaii/New York/Africa
19	1/20/2025	OPEN	MLK Day Boiler plate/Bluebird	OPEN	117	$ 2,379.15	Ronan & Arlo accidents.	73	37	2	1	5	
20	1/25/2025	CLOSED	Sewar pipe issue	CLOSED									
21	1/26/2025	CLOSED	Sewar pipe issue	CLOSED									
22	1/27/2025	OPEN	Sewar pipe issue/ Late opening	OPEN	108	$ 3,429.85	12:30 Road closed to uphill traffic, multiple avalanches	52	22				
23	2/2/2025	OPEN		OPEN	199	$ 4,101.36	2 vehicles over bank. Ice at mile 3. 41/2 hours to get home.						
24	2/8/2025	OPEN	Snowed during the week	OPEN	160	$ 6,195.12		90	40			15	
25	2/9/2025	OPEN		OPEN	116	$ 2,898.71		80	20	10		4	Nicaragua/Detroit
26	2/15/2025	OPEN		OPEN	179	$ 3,294.78	Restroom down. Road temporarily closed then reopened	92	17	2		21	
27	2/16/2025	OPEN	Jamestown Youth Day	OPEN	215	$ 4,539.51		33	10	1			Colardo
28	2/17/2025	OPEN	President Day	OPEN	145	$ 3,748.99	Overcast with light snow.	37	32	4	19	19	
29	2/22/2025	OPEN		CLOSED	74	$ 1,353.62	36 degrees and raining. Winds. Closed early.	21	33	2		17	Florida
30	2/23/2026	OPEN		OPEN	70	$ 1,152.34		30	9			2	
31	2/28/2025		LBL Cancelled										
32	3/1/2025	OPEN	Bluebird day	OPEN	163	$ 2,942.93	Terrain park open	68	58	19		13	Mexico/Florida
33	3/7/2025	OPEN		OPEN	99	$ 2,230.02		38	39	3		5	Finland/Colorado
34	3/8/2025			OPEN	112	$ 1,299.31		39	57	35	3	4	Idaho/Illinois
35	3/9/2025		Early closure due to weather	OPEN	72	$ 917.89		41	18	5		2	
37	3/15/2025		Early closure due to weather	OPEN	125	$ 1,365.54		23	3	1			Texas
38	3/16/2025			OPEN	191	$ 4,226.82		63	46	12		1	
39	3/21/2025	OPEN	Mervin Day	OPEN	14	$ 680.51		26	1				
40	3/22/2025	OPEN	Bluebird day with new snow	OPEN	274	$ 6,202.17		68	60	10		1	Costa Rica
41	3/23/2025	CLOSED	High avalanche danger										
42	3/29/2025	OPEN	High overcast. Hevy snow.	OPEN	111	$ 2,213.74		46	30	8		4	Tennesse
43	3/30/2025	OPEN		OPEN	85	$ 1,641.73		37	8	2		2	
					4695	**$135,763.20**		1902	1271	218	39	178	

Proposed Operating Days 43
Actual Operating Days 39
Skier Visits 4695
Total Revenue $135,763.20
Poma Open Average Revenue
Poma Closed Average Revenue

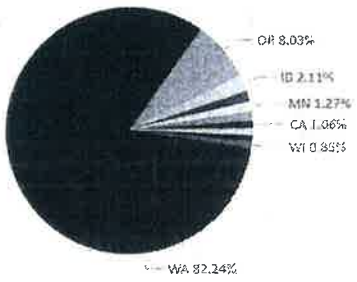
INDY PASS

2024 - 2025 End of Season Report

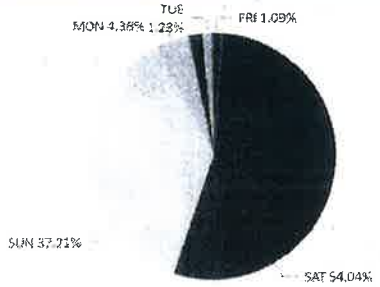
TOTAL PAYOUT	$1,566	N/A ▲	$1,588	130.7% ▲	$3,154	358.3% ▲

		MID-SEASON (OPEN TO 1/31/2025)			END OF SEASON (2/1/2025 TO CLOSE)			FULL SEASON		
		23/24	24/25	VARIANCE	23/24	24/25	VARIANCE	23/24	24/25	VARIANCE
PAYMENT/VISIT	ADULT BASE	$0.00	$32.63	N/A	$24.54	$23.35	-4.82%	$24.54	$27.19	10.83%
	KIDS BASE	$0.00	$0.00	N/A	$12.94	$0.00	N/A	$12.94	$0.00	N/A
	ADULT BLACKOUT	$0.00	$0.00	N/A	$0.00	$0.00	N/A	$0.00	$0.00	N/A
	KIDS BLACKOUT	$0.00	$0.00	N/A	$0.00	$0.00	N/A	$0.00	$0.00	N/A
	ALL		$31.33	N/A	$23.74	$22.06	-7.08%	$23.74	$25.86	8.93%
	DISCOUNT 3RD DAY	$0		N/A	$0	$0	N/A	$0		N/A
VISITS	ADULT BASE	0	48	N/A	27	68	151.85%	27	116	329.63%
	KIDS BASE	0	2	N/A	2	4	100.00%	2	6	200.00%
	ADULT BLACKOUT	0	0	N/A	0	0	N/A	0	0	N/A
	KIDS BLACKOUT	0	0	N/A	0	0	N/A	0	0	N/A
	ALL	0	50	N/A	29	72	148.28%	29	122	320.69%
	DISCOUNT 3RD DAY	0	0	N/A	0	0	N/A	0	0	N/A

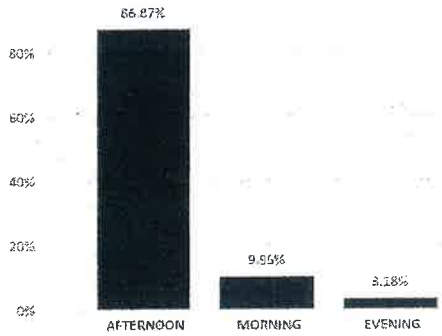
TOP 10 GUEST SOURCES



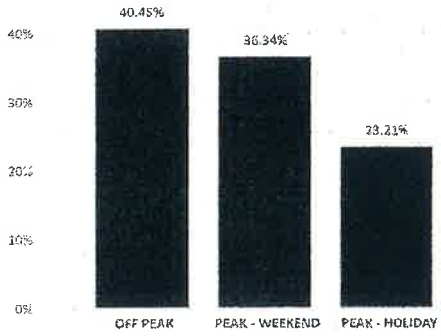
REDEMPTIONS BY DAY OF WEEK



REDEMPTIONS BY TIME PERIOD



REDEMPTIONS - PEAK VS OFF-PEAK



	Jul 25	Aug 25	Sep 25	Oct 25	Nov 25	Dec 25	Jan 26	Feb 26	Mar 26	Apr 26	May 26	Jun 26	TOTAL Jul '25 - Jun 26
Ordinary Income/Expense													
Income													
Donation							8,130.00	105.00	0.00	0.00	0.00	0.00	8,235.00
Direct Public Support													
Royalties from RogerOakes'Book	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	84.84	0.00	0.00	0.00	84.84
Total Direct Public Support	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	84.84	0.00	0.00	0.00	84.84
Discount	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Fundraising Events													
Van Wrap Income	0.00	10,000.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	10,000.00
Beer Fest	325.00	0.00	0.00	0.00	0.00	0.00							325.00
Dungeness Crab & Seafood Fest	0.00	0.00	0.00	0.00	0.00	0.00							0.00
Miscellaneous Cash Donations	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Movie	0.00	0.00	0.00	0.00	3,900.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3,900.00
Winterfest													
Winterfest Misc. Income	0.00	2,600.00	0.00	5,190.00	66,921.00	6,247.00	4,364.00	0.00	0.00	0.00	0.00	0.00	85,322.00
Winterfest - Other	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Total Winterfest	0.00	2,600.00	0.00	5,190.00	66,921.00	6,247.00	4,364.00	0.00	0.00	0.00	0.00	0.00	85,322.00
Total Fundraising Events	325.00	12,600.00	0.00	5,190.00	70,821.00	6,247.00	4,364.00	0.00	0.00	0.00	0.00	0.00	99,547.00
Grants													
City of PA Lodging Tax Grant							0.00	30,000.00	0.00	0.00	0.00	0.00	30,000.00
Clallam County Lodging TaxGrant	45,000.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	120,000.00	0.00	0.00	0.00	165,000.00
Total Grants	45,000.00	0.00	0.00	0.00	0.00	0.00	0.00	30,000.00	120,000.00	0.00	0.00	0.00	195,000.00
Indy Pass Holders Pay Outs							0.00	0.00	1,566.39	0.00	0.00	2,000.00	3,566.39
LIFT TICKETS													
All Lifts Ticket	0.00	0.00	0.00	0.00	0.00		10,256.15	14,922.97	1,694.32	0.00	0.00		26,873.44
BUNNY TICKETS	0.00	0.00	0.00	0.00	0.00	636.25	2,699.85	1,285.35	943.00	0.00	0.00	0.00	5,564.45
INTERMEDIATE FULL DAY	0.00	0.00	0.00	0.00	0.00	17,077.42	9,000.52	7,071.47	3,795.57	0.00	0.00	0.00	36,944.98
INTERMEDIATE HALF DAY	0.00	0.00	0.00	0.00	0.00	830.25	1,057.80	637.55	263.42	0.00	0.00	0.00	2,789.02
POMA HALF DAY							907.12	618.07	785.15	0.00	0.00	0.00	2,310.34
Tube punch card 10 Rides	0.00	0.00	0.00	0.00	0.00	3,227.72	6,478.00	2,792.10	814.87	0.00	0.00	0.00	13,312.69
Upgrade							263.60	115.62	66.06	0.00	0.00	0.00	445.48
Total LIFT TICKETS	0.00	0.00	0.00	0.00	0.00	21,771.64	30,663.04	27,443.33	8,362.39	0.00	0.00	0.00	88,240.40
Passes													
Mervin Individual Season Pass	0.00	0.00	0.00	0.00	565.80	848.70	0.00	282.90	0.00	0.00	0.00	0.00	1,697.40
Total Passes	0.00	0.00	0.00	0.00	565.80	848.70	0.00	282.90	0.00	0.00	0.00	0.00	1,697.40
Private Mountain Rental							0.00	0.00	6,000.00	0.00	0.00	0.00	6,000.00
SEASON PASS													
BM FAMILY PASS	0.00	0.00	0.00	0.00	299.00	598.00	299.00	0.00	0.00	0.00	0.00	0.00	1,196.00
BM INDIVIDUAL PASS	0.00	0.00	0.00	0.00	0.00	575.00	115.00	0.00	0.00	0.00	0.00	0.00	690.00
FAMILY SEASON PASS	0.00	0.00	659.07	0.00	3,957.52	7,257.00	8,290.20	0.00	4,617.62	0.00	0.00	0.00	24,781.41
FAMILY SEASON PASS Add'l Member	0.00	0.00	0.00	0.00	0.00	65.60	269.57	51.25	64.00	0.00	0.00	0.00	450.42
INDIVIDUAL SEASON PASS	0.00	0.00	695.97	0.00	2,785.95	6,258.65	2,437.45	0.00	0.00	1,044.47	0.00	0.00	13,222.49
MERVIN FAMILY PASS	0.00	0.00	0.00	0.00	0.00	566.30	0.00	0.00	0.00	0.00	0.00	0.00	566.30
SKI PATROL FAMILY PASS	0.00	0.00	0.00	94.30	188.60	282.90	94.30	0.00	0.00	0.00	0.00	0.00	660.10
SEASON PASS - Other	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Total SEASON PASS	0.00	0.00	1,355.04	94.30	7,231.07	15,603.45	11,505.52	51.25	4,681.62	1,044.47	0.00	0.00	41,566.72
SKI SCHOOL													
Avalanche class adult							3,038.00	0.00	0.00	0.00	0.00	0.00	3,038.00
Group Lessons													

	Jul 25	Aug 25	Sep 25	Oct 25	Nov 25	Dec 25	Jan 26	Feb 26	Mar 26	Apr 26	May 26	Jun 26	TOTAL Jul '25 - Jun 26
SB/SKI LESSONS - 3 Week	0.00	0.00	0.00	0.00	0.00	0.00	3,500.00	3,500.00	3,000.00	0.00	0.00	0.00	10,000.00
TODDLER LESSONS	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Total Group Lessons	0.00	0.00	0.00	0.00	0.00	0.00	3,500.00	3,500.00	3,000.00	0.00	0.00	0.00	10,000.00
PRIVATE LESSONS													
1 Person private lesson	0.00	0.00	0.00	0.00	285.00	182.00	1,238.00	820.00	273.00	0.00	0.00	0.00	2,796.00
2 People Private Lesson	0.00	0.00	0.00	0.00	0.00	494.00	642.00	534.00	164.00	0.00	0.00	0.00	1,834.00
3 People Private Lesson	0.00	0.00	0.00	0.00	0.00	0.00	216.00	0.00	0.00	0.00	0.00	0.00	216.00
Private Lesson Additional Hour	0.00	0.00	0.00	0.00	0.00	0.00	73.05	0.00	0.00	0.00	0.00	0.00	73.05
Total PRIVATE LESSONS	0.00	0.00	0.00	0.00	285.00	676.00	2,169.05	1,354.00	437.00	0.00	0.00	0.00	4,921.05
Total SKI SCHOOL	0.00	0.00	0.00	0.00	285.00	676.00	8,707.05	4,854.00	3,437.00	0.00	0.00	0.00	17,959.05
SKI TEAM													
MISCELLANEOUS	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
SKI SWAP	0.00	0.00	0.00	0.00	13,611.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	13,611.00
TENT RENTAL	0.00	751.00	1,000.00	1,550.00	0.00	950.00	0.00	0.00	0.00	500.00	0.00	0.00	4,751.00
TENT RENTAL - FENCING	0.00	0.00	301.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	301.00
TENT RENTAL - SIDES	0.00	0.00	0.00	365.00	0.00	460.00	0.00	0.00	0.00	140.00	0.00	0.00	965.00
Total SKI TEAM	0.00	751.00	1,301.00	1,915.00	13,611.00	1,410.00	0.00	0.00	0.00	640.00	0.00	0.00	19,628.00
Total Income	45,325.00	13,351.00	2,656.04	7,199.30	92,513.87	46,556.79	63,369.61	62,736.48	144,132.24	1,684.47	0.00	2,000.00	481,524.80
Gross Profit	45,325.00	13,351.00	2,656.04	7,199.30	92,513.87	46,556.79	63,369.61	62,736.48	144,132.24	1,684.47	0.00	2,000.00	481,524.80
Expense													
Appreciation Award	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Bad Dept	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Bank Service Charges													
Merchant Service Fees	5.00	97.00	145.00	3.20	696.00	1,116.00	1,434.00	815.00	821.00	33.00	0.00	0.00	5,165.20
Total Bank Service Charges	5.00	97.00	145.00	3.20	696.00	1,116.00	1,434.00	815.00	821.00	33.00	0.00	0.00	5,165.20
Business Expenses													
Business Registration Fees	0.00	0.00	20.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	20.00
Total Business Expenses	0.00	0.00	20.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	20.00
Casual Labor							267.00	267.00	0.00	0.00	0.00	0.00	534.00
Customer Transportation	0.00	0.00	0.00	0.00	0.00	7,130.00	0.00	15,190.00	0.00	6,510.00	0.00	0.00	28,830.00
Depreciation Expense							0.00	0.00	0.00	0.00	0.00	0.00	0.00
Dues and Subscriptions	155.00	0.00	0.00	0.00	29.99	194.00	30.00	30.00	300.00	30.00	0.00	0.00	778.99
Education/Seminar/Registrations							165.00	0.00	657.00	0.00	0.00	0.00	822.00
Equipment Repairs/Maintenance	17.00	0.00	0.00	6.00	113.00	350.00	794.00	11,892.00	0.00	761.00	0.00	0.00	13,933.00
Fuel	0.00	36.00	0.00	0.00	0.00	678.00	3,111.00	2,632.00	2,925.00	1,936.00	109.87	0.00	11,429.87
Fund Raising Expenses													
Misc. Fundraising Expenses	166.00	0.00	0.00	2,762.00	0.00	0.00							2,928.00
Movie Fundraiser	0.00	0.00	0.00	950.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	950.00
Winterfest													
Merchant Service Fees	0.00	0.00	0.00	0.00	132.00	2,015.00	148.00	2.32	0.00	0.00	0.00	0.00	2,297.32
Food/Beverage	0.00	0.00	0.00	1,303.00	1,109.00	12,672.00	0.00	350.00	0.00	0.00	0.00	0.00	15,434.00
Silent & Live Auction	0.00	0.00	189.00	366.00	0.00	4,065.00							4,620.00
Facilities & Operations	0.00	0.00	0.00	700.00	274.00	684.00	1,150.00	0.00	50.00	50.00	0.00	0.00	2,908.00
Media/Print	0.00	0.00	49.00	0.00	0.00	3,155.00							3,204.00
Donations to Organizations	0.00	0.00	0.00	0.00	0.00	420.00							420.00
Unassigned Expenses	0.00	0.00	0.00	0.00	440.00	0.00							440.00
Winterfest - Other	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Total Winterfest	0.00	0.00	238.00	2,369.00	1,955.00	23,011.00	1,298.00	352.32	50.00	50.00	0.00	0.00	29,323.32
Total Fund Raising Expenses	166.00	0.00	238.00	6,081.00	1,955.00	23,011.00	1,298.00	352.32	50.00	50.00	0.00	0.00	33,201.32

	Jul 25	Aug 25	Sep 25	Oct 25	Nov 25	Dec 25	Jan 26	Feb 26	Mar 26	Apr 26	May 26	Jun 26	TOTAL Jul '25 - Jun 26
Insurance													
Environmental Insurance	0.00	0.00	0.00	0.00	0.00	2,219.00							2,219.00
Broker Fee	0.00	0.00	0.00	0.00	0.00	250.00	0.00	0.00	0.00	0.00	0.00	0.00	250.00
Director's & Officer's Ins.	0.00	0.00	0.00	0.00	0.00	1,283.00	0.00	0.00	0.00	0.00	0.00	0.00	1,283.00
Liability Insurance							0.00	0.00	31,610.00	0.00	0.00	0.00	31,610.00
Total Insurance	0.00	0.00	0.00	0.00	0.00	3,752.00	0.00	0.00	31,610.00	0.00	0.00	0.00	35,562.00
Interest Expense													
Finance Charge	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Interest Expense - Other							0.00	5.00	0.00	0.00	0.00	0.00	5.00
Total Interest Expense	0.00	0.00	0.00	0.00	0.00	0.00	0.00	5.00	0.00	0.00	0.00	0.00	5.00
Licenses and Permits	0.00	60.00	0.00	118.00	118.00	600.00	0.00	180.00	0.00	0.00	0.00	0.00	1,076.00
Miscellaneous	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	50.00	0.00	0.00	0.00	50.00
Mountain Operations													
Ski Patrol	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1,000.00	0.00	0.00	0.00	0.00	1,000.00
Mountain Operations - Other	0.00	1,272.00	0.00	910.00	254.00	153.00	2,205.00	136.00	0.00	0.00	0.00	0.00	4,930.00
Total Mountain Operations	0.00	1,272.00	0.00	910.00	254.00	153.00	2,205.00	1,136.00	0.00	0.00	0.00	0.00	5,930.00
Office Supplies & Postage	0.00	0.00	0.00	0.00	0.00	0.00	28.20	52.00	29.00	29.00	0.00	0.00	138.20
Operations													
Postage, Mailing Service	0.00	0.00	364.00	0.00	29.00	0.00	73.00	172.00	0.00	0.00	0.00	0.00	638.00
Printing and Copying							76.00	0.00	0.00	0.00	0.00	0.00	76.00
Supplies	0.00	0.00	0.00	0.00	0.00	0.00	90.00	0.00	0.00	0.00	0.00	0.00	90.00
Total Operations	0.00	0.00	364.00	0.00	29.00	0.00	239.00	172.00	0.00	0.00	0.00	0.00	804.00
Payroll Expenses	1,222.73	384.00	1,859.00	1,709.00	3,512.00	8,342.00	58,221.00	37,616.00	28,931.00	10,254.00	0.00	0.00	152,030.73
Penalty	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Professional Fees													
Accounting	0.00	0.00	0.00	600.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	600.00
Total Professional Fees	0.00	0.00	0.00	600.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	600.00
Program Expense							0.00	412.00	0.00	0.00	0.00	0.00	412.00
Sales Tax Expense													
B & O	0.00	0.00	0.00	0.00	0.00	162.51	0.00	0.00	489.00	0.00	0.00	0.00	651.51
Sales Tax Expense - Other	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Total Sales Tax Expense	0.00	0.00	0.00	0.00	0.00	162.51	0.00	0.00	489.00	0.00	0.00	0.00	651.51
Ski School Expense													
Ski School Clinics							1,723.00	0.00	184.00	448.00	0.00	0.00	2,355.00
Total Ski School Expense							1,723.00	0.00	184.00	448.00	0.00	0.00	2,355.00
SKI TEAM EXPENSES													
All Run Fundraisers							524.00	4,429.00	0.00	0.00	0.00	0.00	4,953.00
SKI SWAP	437.00	0.00	437.00	0.00	11,757.00	500.00	0.00	550.00	0.00	0.00	0.00	0.00	13,681.00
SKI TEAM MISCELLANEOUS	0.00	0.00	0.00	415.00	0.00	0.00	0.00	0.00	274.00	0.00	0.00	0.00	689.00
Total SKI TEAM EXPENSES	437.00	0.00	437.00	415.00	11,757.00	500.00	524.00	4,979.00	274.00	0.00	0.00	0.00	19,323.00
Supplies													
MOC Supplies	0.00	40.00	0.00	0.00	44.00	774.00	370.00	6.00	54.00	58.00	0.00	0.00	1,346.00
Total Supplies	0.00	40.00	0.00	0.00	44.00	774.00	370.00	6.00	54.00	58.00	0.00	0.00	1,346.00
Telephone													
Internet	0.00	0.00	0.00	144.00	0.00	195.00	321.00	329.00	309.00	84.00	0.00	0.00	1,382.00
Telephone - Other	0.00	0.00	0.00	0.00	0.00	0.00	0.00	131.00	0.00	0.00	0.00	0.00	131.00
Total Telephone	0.00	0.00	0.00	144.00	0.00	195.00	321.00	460.00	309.00	84.00	0.00	0.00	1,513.00
Trailor Storage fee	50.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	600.00
Web Hosting	0.00	0.00	175.00	0.00	0.00	0.00							175.00

	Jul 25	Aug 25	Sep 25	Oct 25	Nov 25	Dec 25	Jan 26	Feb 26	Mar 26	Apr 26	May 26	Jun 26	TOTAL Jul '25 - Jun 26
Website Design	95.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	95.00
Total Expense	2,157.73	1,921.00	3,288.00	10,036.20	18,557.99	47,007.51	70,780.20	76,246.32	66,933.00	20,243.00	159.87	50.00	317,380.82
Net Ordinary Income	43,167.27	11,430.00	-631.96	-2,836.90	73,955.88	-450.72	-7,410.59	-13,509.84	77,199.24	-18,558.53	-159.87	1,950.00	164,143.98
Other Income/Expense													
Other Income													
Ask My Accountant - Income	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Interest Income	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Total Other Income	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Other Expense													
Ask My Accountant	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00		0.00
Total Other Expense	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net Other Income	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net Income	43,167.27	11,430.00	-631.96	-2,836.90	73,955.88	-450.72	-7,410.59	-13,509.84	77,199.24	-18,558.53	-159.87	1,950.00	164,143.98

11:42 AM 05/29/25 Accrual Basis Hurricane Ridge Winter Sports Education Foundation Profit & Loss Budget Overview July 2025 through June 2026

BUSINESS INFORMATION

Business Name:
HURRICANE RIDGE WINTER SPORTS EDUCATION FOUNDATION

UBI Number:
601 494 559

Business Type:
WA NONPROFIT CORPORATION

Business Status:
ACTIVE

Principal Office Street Address:
4120 OLD MILL RD, PORT ANGELES, WA, 98362-1906, UNITED STATES

Principal Office Mailing Address:
4120 OLD MILL ROAD, PORT ANGELES, WA, 98362, UNITED STATES

Expiration Date:
09/30/2026

Jurisdiction:
UNITED STATES, WASHINGTON

Formation/ Registration Date:
09/17/1993

Period of Duration:
PERPETUAL

Inactive Date:

Nature of Business:
CHARITABLE, MAINTENANCE AND OPERATIONS OF WINTER ACTIVITIES AT OLYMPIC NATIONAL PARK - HURRICANE RIDGE

Charitable Corporation:
☑

Nonprofit EIN:
91-1615194

Most Recent Gross Revenue is less than $500,000:
☑

Has Members:
☐

Public Benefit Designation:
☐

Host Home:
☐

REGISTERED AGENT INFORMATION

Registered Agent Name:
ROGER OAKES

Street Address:
4120 OLD MILL RD, PORT ANGELES, WA, 98362-1906, UNITED STATES

Mailing Address:
4120 OLD MILL RD, PORT ANGELES, WA, 98362-1906, UNITED STATES

Clallam County Lodging Tax Advisory Committee

2026 LTAC Funding Requests
City of Sequim

RECEIVED
CLALLAM CO. COMMISSIONERS
OCT 06 2025 1:35PM
KB

LODGING TAX FUNDING APPLICATION 2026

1...2...3...A...

GUIDELINES

Clallam County lodging tax paid by visitors is a consumer tax on lodging charges for periods of less than 30 consecutive days for hotels, motels, rooming houses, private campgrounds, RV parks, and similar facilities within the unincorporated areas of Clallam County.

This application is for applicable large-scale events, projects or infrastructure improvements only. Minimum grant is $5,000. Marketing requests should be directed to the Olympic Peninsula Visitor Bureau (OPVB) Tourism Enhancement Grant program.

I **AMOUNT of Lodging Tax Requested**: **$9041**

II **Agency/Organization Name**: **City of Sequim**

III Organization is: **✓ Government Entity** □ 501(c)3 □ 501(c)6 □ Other

Federal Tax ID No.: **91-6001502** UBI Number: **NM5JSN3QY4K8**

IV **Representative Contact Information**

Name, Title: **Emma Jane Garcia, Parks & Events Assistant Manager**

Mailing Address: **152 W Cedar St, Sequim, WA 98382**

Phone(s): **360-582-2458**

Email: **ejgarcia@sequimwa.gov**

V **Service Categories, check all applicable**:

- ☐ Tourism Promotion/Marketing (individual marketing request, contact OPVB)
- ✓ **Operation of a Special Event/Festival designed to attract tourists**
- ☐ Operation of a Tourism-Related Facility owned or operated by Non-Profit Organization
- ☐ Operation and/or Capital Expenditure of a Tourism-Related Facility owned by a Municipality

CERTIFICATION

- I am the authorized agent of the Agency/Organization applying for Lodging Tax funding. I understand and affirm that:
- If awarded, my organization intends to enter into a contract with Clallam County and meet all specified requirements of that contract.
- My Agency/Organization is required to submit a report documenting economic impact results in a format determined by Clallam County.

Emma Jane Garcia
Signature

Date: 10.2.2025

Print or Type Name:

100

LODGING TAX APPLICATION – REQUIRED SUPPLEMENTAL QUESTIONS

(You may use this Supplemental Questions form or type the questions and answers on separate sheets)

1. How will the project/program help increase the number of people traveling to Clallam County for business or pleasure on a trip?

The Sequim Sunshine Festival is a growing, shoulder-season event designed to attract visitors to Clallam County in early March, a traditionally slower period for tourism. With attendance increasing each year, the Festival offers unique family-friendly programming not commonly available at that time of year.

The recent addition of Sunshine After Dark, a late-night music event following the Festival's signature Illuminated Drone Show, has helped boost attendance, particularly from out-of-county visitors. However, the lack of safety lighting at Carrie Blake Park limits the Festival's capacity to safely host evening activities.

This project seeks support for two portable balloon lights to enable extended nighttime programming and improve on-site safety. Each light delivers powerful, 360-degree diffused illumination, enhancing visibility, atmosphere, and emergency readiness. Lightweight and easy to deploy, they are essential for safe, flexible, and enjoyable after-dark festival operations.

By improving visitor experience and safety for events taking place after dark, this investment makes the Festival more accessible and appealing to those planning trips to Clallam County, particularly weekend and overnight travelers.

2. How will the project/program help increase paid overnight accommodation in Clallam County?

This project supports the expansion of after-dark Festival programming, which converts day visitors into overnight guests. Signature evening events, including the Illuminated Drone Show and Sunshine After Dark, are timed to encourage attendees to stay locally rather than travel home the same day.

To accommodate this growth, the City of Sequim has invested in staff and infrastructure, including hiring a dedicated Parks & Events Assistant Manager and expanding operations to support larger crowds. While some decorative lighting is set up, the Festival now requires additional safety lighting to securely manage increasing attendance during nighttime events.

Enhanced temporary safety lighting will:

- Support the safe continuation and expansion of evening programming
- Increase the appeal of the Festival as an overnight destination
- Reinforce the Festival's reputation as a high-quality, professionally run event
- Increase the response capacity of the Festival in of worst-case scenario emergency situations

Enhanced safety lighting directly enables increased paid overnight lodging in Clallam County during a low-tourism season.

3. How will the project/program encourage visitors to come from a distance greater than 50 miles, either for the day or for an overnight visit? If so, please describe how.

The Sequim Sunshine Festival implements a targeted marketing strategy designed to attract visitors from well beyond a 50-mile radius, focusing on key population centers along the I-5 corridor and British Columbia, Canada.

Promotional efforts, supported by City of Sequim Lodging Tax and the Olympic Peninsula Visitor Bureau (OPVB), include:

- Print ads in regional travel/lifestyle publications throughout western states and throughout the State of Washington
- Rack cards on Washington State Ferries and at Seattle-Tacoma Int. Airport, reaching in-transit travelers.

- Festival posters distributed by a professional service to cafes, restaurants, and theatres along the I-5 corridor
- Geo-targeted social media campaigns and video content aimed at regional trip planners

Together, these strategies position the Festival as a compelling reason to travel to Clallam County for a weekend experience, not just a day trip.

4. How will the project/program encourage visitors to come from another country or state?

The Sun Fun Color Run is a key driver of out-of-state and international attendance. Organized by the Port Angeles Marathon Association, the event is promoted through national race calendars and networks that reach runners across the U.S. and Canada. These targeted efforts routinely draw participants from out of state who travel with family or friends, supporting both lodging and local tourism.

Festival marketing extends to Canadian and West Coast U.S. audiences.

Combined with Sequim's proximity to the Canadian border and its early-March timing, which appeals to travelers seeking a mild-weather getaway, the Festival offers an appealing and accessible destination for international and interstate visitors.

If the project/program is an event, please provide the name, date(s) and estimated attendance.

Sequim Sunshine Festival takes place annually on the first Saturday of March. In 2026, the Festival will be held on Saturday, March 7, 2026.

Estimated attendance is expected to exceed 5,000 visitors, continuing the steady growth seen in recent years.

The requested operational support for temporary safety lighting will enhance the Festival's infrastructure, benefitting not only the 2026 event but also supporting its long-term sustainability and safe expansion in future years.

5. **2026 Tourism-Impact Estimate**
(Actual must be completed by applicants who had a Clallam County Lodging Tax Contract in 2025) State law governing the distribution of lodging tax funds requires they be used primarily to encourage visitors from out of the area, so do your best!

As a direct result of your proposed tourism-related service, please provide:	2026 Estimate	2025 Actual	Methodology
a. Overall attendance at your event/activity/facility	5500	5000	• Structured estimate • On-site guestbook • On-site crowd counters • On-site and post event surveys • Participant registration – Sun Fun Color Run
b. Number of people who travel more than 50 miles for your event/activity/facility	1045	950	• Structured estimate • On-site and post event surveys • On-site guest book • Participant registration – Sun Fun Color Run
c. Of the people who travel more than 50 miles, the number of people who travel from another country or state.	36	33	• Structured estimate • On-site and post event surveys • On-site guest book • Participant registration – Sun Fun Color Run
d. Of the people who travel more than 50 miles, the number of people who stay overnight in the unincorporated Clallam County area.	165	150	• Structured estimate • Visitor Origin and Lodging Conversion
e. Of the people staying overnight, the number of people who stay in PAID accommodations e.g. hotel, motel, bed-breakfast, RV park, in the unincorporated Clallam County area.	165	150	• Structured estimate • Visitor Origin and Lodging Conversion • Apx 50% of the lodging promoted (pad map/tourism website/etc.) by City of Sequim is in unincorporated Clallam County area
f. Number of paid lodging room nights resulting from your event/activity/facility.	176	160	• Structured estimate • Visitor Origin and Lodging Conversion

6. Is there a host hotel for your event? If yes, please identify.

103

No host hotel.

7. Describe the prior success of your event/activity/facility in attracting tourists.

The Sequim Sunshine Festival has consistently demonstrated success in attracting visitors to Clallam County, particularly during the early spring shoulder season. The event continues to grow year over year, drawing both local and out-of-area attendees with its unique programming. The Festival's success in increasing visitation during a low-tourism period helps support local businesses and lodging establishments across Clallam County.

8. Describe your target tourist audience (location, demographics, etc.)

The Sequim Sunshine Festival is designed to appeal to a broad and diverse audience seeking early spring travel experiences that combine outdoor recreation, family fun, and unique entertainment. The Festival's programming includes the Sun Fun Color Run, a pet costume contest, interactive family activities, artisan craft vendors, local food vendors, and headline evening attractions like the Illuminated Drone Show and Sunshine After Dark, a growing live music series.

Target Geographic Markets:

- Greater Puget Sound region (Seattle-Tacoma-Olympia metro)
- Southwest British Columbia, particularly Victoria and Vancouver
- Western Washington and Oregon, including Portland and Eugene
- Idaho, Northern California, and regional drive markets within 3–5 hours

Target Demographics:

- Families with children, especially those looking for accessible, affordable weekend getaways
- Millennial and Gen X travelers interested in wellness, live music, and experiential travel
- Pet owners seeking dog-friendly activities (e.g., pet costume contest and outdoor venues)
- Cultural tourists interested in art, community events, and outdoor public gatherings
- Active lifestyle travelers and amateur athletes, drawn by the Sun Fun Color Run

9. Describe how you will promote your event/activity/facility to attract tourists.

We promote the Sequim Sunshine Festival through a multi-channel campaign targeting regional and cross-border tourists. Marketing includes print and digital ads in Seattle, Tacoma, Portland, and Vancouver, BC; geo-targeted social media; and ferry system and airport advertising. A unique artwork is commissioned annually through a juried selection process, this year featuring an internationally recognized festival poster artist, and is featured on posters, rack cards, and digital media distributed throughout the greater Puget Sound. Local marketing includes a downtown banner across Washington Street and an insert in the Sequim Gazette through Sound Publishing. Professional photography and in-house social media experts enhance visual storytelling and broaden appeal to overnight visitors.

10. Describe how the event/activity/facility will help promote lodging establishments, restaurants, and businesses located in the unincorporated area of Clallam County.

The Festival is intentionally designed to promote tourism throughout the region, with a strong emphasis on supporting lodging, restaurants, and businesses in unincorporated Clallam County.

Due to limited lodging within Sequim city limits, approximately 50% of our promoted lodging — featured on the City-funded regional pad map and tourism website — is in unincorporated communities such as Carlsborg, Blyn, and Dungeness. Festival marketing actively directs visitors to these options, generating overnight stays and tourism spending outside city limits.

Local businesses in unincorporated areas are also featured prominently on our tourism website, and many participate in the Sunshine Market, including vendors without brick-and-mortar locations. The festival offers

sponsorship opportunities tailored to regional businesses, expanding their reach through branded activations and event exposure.

11. Are you applying for Lodging Tax funds from another community (yes or no)? If yes, indicate below where applying and for how much. **Do NOT attach a copy of the application.**

City of Sequim Lodging Tax funds annually provides significant support for the Festival. The project that we are applying for Clallam Lodging Tax funds, to purchase safety lighting for the Festival, is a one-time ask for an operational purchase that will benefit the event year after year. The Festival will also apply for funds for marketing support from the Olympic Peninsula Visitor Bureau.

12. What is the overall budget for your event/activity/facility?

$106,491

What percent of the budget are you requesting from Clallam County Lodging Tax Fund?

Less than 1%

13. Please describe your plans for securing the remainder of the funds necessary to complete your event/activity/facility.

The Festival is fully funded through Festival revenues, Sequim Lodging Tax funds, sponsorships, and grants. This stand-alone project funding request will allow for the purchase of increased festival safety lighting to ensure the ongoing success of this annual event.

Sunshine Festival Itemized Budget 2026

REVENUE		
Sale of Merchandise	Festival branded merch & "glowbling"	2,400
	Subtotal Merchandise Sales	**2,400**
Admissions & Fees	Sun Fun Color Run Registrations	21,000
	Market Vendors Fees	1,700
	Food & Beverage Vendors Fees	1,000
	Subtotal Admissions & Fees	**23,700**
Sponsorships	Activity Title Sponsor ($5,000+)	10,000
	Presenting Sponsor ($2,500-$4,999)	5,000
	Supporting Sponsor ($1000-$2,499)	2,500
	Subtotal Sponsorships	**17,500**
Sequim Lodging Tax Support	Annual Budget	46,350
Operational Grants	TBD	9,041
Marketing Grants	OPVB	7,500
	Subtotal Transfers & Grants	**62,891**
	Total Revenue	**106,491**
EXPENDITURES		
Supplies	Large Tent & Bistro Table Rental	4,500
	Decorative Lighting	500
	Floating Lights	2,000
	Community Art Project	700
	Stage Rental	250
	Volunteer Shirts & Supplies	700
	Décor	300
	Propane	400
	Miscellaneous	4,350
	Subtotal Supplies	**13,700**
Emergency & Safety Preparation	Safety Lighting	9,041
	Subtotal Emergency & Safety Preparation	**9,041**
Festival Merchandise for Resale	Mugs	400
	Generic Short Sleeve Shirts	250
	Poster Art Long Sleeve Shirts	850
	Glowbling	250
	Other merch	250
	Subtotal Resale Merchandise	**2,000**
Professional Services	Sun Fun Color Run Race Director	26,000
	Interactive Light Experience	4,500
	Firefly Drone Show	35,000
	Music Performers	2,050
	Music Sound Tech	1,800
	Music Emcee	150
	SaniKans	1,200
	Hotel for Drone Crew	1,000
	Overnight Security	1,000
	Subtotal Professional Services	**72,700**
Advertising & Marketing	Rack Cards	3,000
	Banner	150
	Posters	400
	Poster Art	500
	Poster Distribution	500
	Promo Photography	1,250
	Sound Publishing Insert	1,500
	Rack Card Distribution	1,750
	Subtotal Advertising & Marketing	**9,050**
	Total Expenditures	**106,491.00**

Description and budget showing the intended use of the amount requested from the Clallam County Lodging Tax Fund:

The itemized Sunshine Festival budget shown on the previous page lists an Emergency & Safety Preparation expenditure of $9,041 for Safety Lighting.

This expenditure is the intended use request to the Clallam County Lodging Tax Fund for equipment to purchase enhanced safety lighting for use at the Sunshine Festival during nighttime activities. This includes the purchase of (2) Balloon Lights, (2) tripod stands and (2) portable 2200-watt generators. This equipment will provide high quality, 360-degree, glare-free safety lighting to ensure a safe and enjoyable Festival experience for years to come.

Here is an itemized budget for the Safety Lighting equipment request:

Safety Lighting Improvement Project: Sequim Sunshine Fest			
Item	**Quantity**	**Item Cost**	**Total Cost**
Balloon Light Redtech #700 LED	2	2,465	4,930.20
Light Stand Tripod, 18 FT	2	589	1,178.10
2200-Watt 120V Portable Generator	2	1097	2,194.00
Subtotal			8,302.30
Tax @ .089%			738.90
Total			**9,041.20**



A balloon light and tripod stand.

CITY OF
SEQUIM

152 W. Cedar Street, Sequim, WA 98382
PH (360) 683-4139 FAX (360) 681-3448

Clallam County
2026 Lodging Tax Funding Application
Sequim Sunshine Festival

SEQUIM SUNSHINE FESTIVAL

1. **Festival Summary**

The City of Sequim, along with a committee of community volunteers, is planning the seventh Sequim Sunshine Festival to be held on Saturday, March 7th, 2026. The event invites our community and visitors to celebrate brighter days ahead and welcome the sun — together. This festival is designed to focus on light, positive energy, and outdoor activities. It celebrates the end of winter and looks forward to the upcoming seasons of spring and summer.

Events currently in the works for the 2026 Sequim Sunshine Festival:

Sun Fun Color Run – This continues to be one of our anchor events and typically sells out. In 2025 we had 562 participants with 219 from outside the Sequim and Port Angeles area. We are planning for over 600 participants in 2026. The event will take place on Saturday, March 7th at 11:00 a.m.

Decorative Lights at Carrie Blake Park– This concept continues to expand each year and helps to set the tone and ambiance for the "pre-party" for the illuminated drone show at Carrie Blake Park.

Illuminated Drone Show – The drone show is scheduled again in 2026. This has been a huge hit each year. Last year Firefly Drone Company expanded our show to 300 drones. The show will take place on Saturday evening, March 7th.

Sunshine Market – The *Sunshine Market* is housed at the center of the activity in the Guy Cole Event Center. This will allow for the same number of craft and artisan vendors as in previous years to provide family-friendly activities are available throughout the day in a protected environment.

Entertainment Tent Outside of Guy Cole- will serve as the hub for live music and a beer and wine garden. This will also provide seating and a rest area for festival attendees.

Community Art Project – Introduced in 2022, the *Community Art Project* will return in 2026. Developed in collaboration with the Sequim Art Commission, this project invites the community to contribute to a unique art piece circulating around a fresh concept each year.

Sunshine After Dark- In 2025, *Sunshine After Dark* was created, a bold nighttime addition to the Sequim Sunshine Festival. Designed to engage younger and previously underrepresented audiences, it featured live music, lighting installations, and a vibrant, multigenerational atmosphere. Attendance at nighttime programming surged by 221%, with strong community response and extended engagement well beyond the event. What began as a pilot is now a core element of the festival. *Sunshine After Dark* didn't just extend the hours of Sequim Sunshine Festival — it extended the *invitation*. It demonstrated how rural events can stay rooted in tradition while growing forward, welcoming new voices, sounds, and generations. Sequim found a new rhythm, and it rocked.

2. **Key Personnel**

Hannah Merrill, Parks and Events Manager, City of Sequim
Emma Jane Garcia, Parks and Events Assistant Manager, City of Sequim
Carrie Kann, Parks and Events Specialist, City of Sequim
Barbara Hanna, Communications and Marketing Director, City of Sequim
Patsene Dashiell – Marketing Coordinator, City of Sequim
Ty Brown, Public Works Operations Manager, City of Sequim
Victoria Jones, Sun Fun Color Run Director
Ross Brown, Interactive Art Experience Director

Promotional Materials from 2025 attached.

Festival website: **https://www.visitsunnysequim.com/263/Sequim-Sunshine-Festival**

6th Annual

Sequim Sunshine Festival

March 7 & 8, 2025



Art created by Laura Papstein

Celebrate the Sun!

Join us for a weekend of family friendly fun as we shake off the winter blues and celebrate the coming of the spring and summer seasons.

SEQUIM SUNSHINE FESTIVAL

CITY OF SEQUIM

sequimsunshinefestival.com
visitsunnysequim.com 1-800-737-8462



6th Annual
Sequim Sunshine Festival
March 7 & 8, 2025

The Sequim Sunshine Festival celebrates one of Sequim's famous features - Sunshine. With an average annual rainfall of just 16", Sequim is one of the driest places in Western Washington. We are celebrating with a weekend full of activities designed to get people outside, be creative, and have fun!

Join us for the Peninsula Behavioral Health Sun Fun Color Run, Clallam County PUD Interactive Light Experience, Sound Community Bank Illuminated Drone Show, the Sunshine Market, community art projects, live music, food, and more!









Thank you to our Sponsors!

SOUND COMMUNITY BANK

OLYMPIC PENINSULA VISITOR BUREAU

CLALLAM COUNTY PUD

Peninsula Behavioral HEALTH

Astound

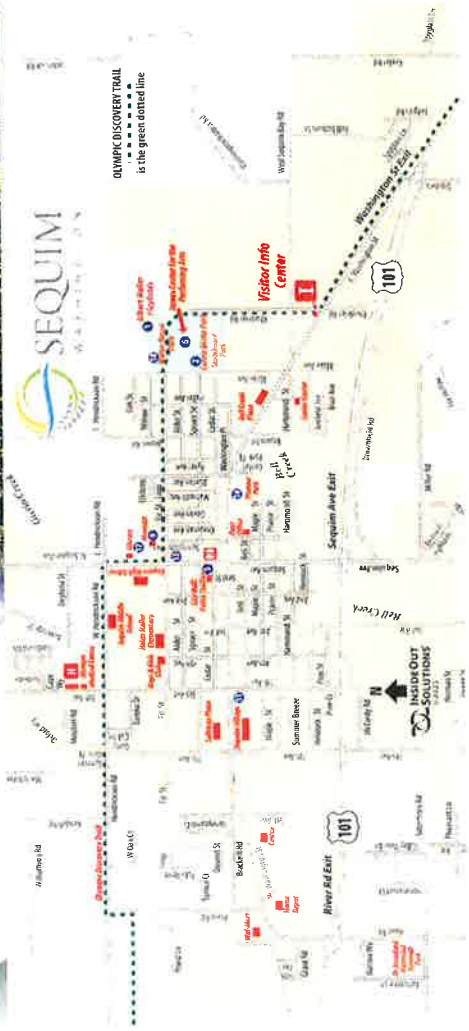
Anderson Homes

SEQUIM GAZETTE



MAPS AND LODGING GUIDE
VISITSUNNYSEQUIM.COM

SEQUIM
WASHINGTON



PLACES OF INTEREST

Located on Dungeness Valley Map · Located on Sequim City Map

1. **Albert Haller Playfields.** Open sport fields for hosting soccer and other outdoor events and tournaments.
2. **Carrie Blake Park.** Dog park, skate park, playgrounds, and pickleball courts. Friendship Garden, pond and lantern commemorate the Sister City Project between Sequim and Shiso City, Japan.
3. **Dungeness Recreation Area.** Camp and recreation facilities. Entrance to Dungeness Spit. Longest natural sand spit in the nation. Excellent bird watching. Several miles of hiking/biking trails; designated equestrian trail. Federal Wildlife Reserve. Day use fee.
4. **Dungeness Schoolhouse.** Built in 1892. Now used for community functions.
5. **Farmers & Artisans Market.** Food, arts, craft and gift items, entertainment. • 152 W Cedar St. Saturdays, 9 am-2 pm, May–October.
6. **James Center for the Performing Arts.** Music in the Park and summer concerts
7. **John Wayne Marina.** Named after the movie star who donated the land. 245-boat moorage. Public beach access and picnic areas.
8. **Marlyn Nelson Park.** Picnic site, boat launching and beach area.
9. **Sequim Museum & Arts.** Features art, historical exhibits including 1936 Olympic Gold Medalist Joe Kratz, Matsuoka bones exhibit. • 544 N Sequim Ave.
10. **New Dungeness Lighthouse.** Built 1857. Manned and maintained by the New Dungeness Light Station Association. Five-mile walk to the lighthouse. Check for low tides. Open year round.
11. **Old Grain Elevator Landmark.** Site of old rail stop. It remains a farming community symbol. Under extensive renovation.
12. **Olympic Game Farm.** Home of television and movie animal stars. Driving and walking tours, petting zoo.
13. **Olympic Theatre Arts.** Live community theatre.
14. **Pioneer Memorial Park.** Beautiful 4-acre park and clubhouse in the heart of downtown Sequim. Manicured and managed by the Sequim Prairie Garden Club. 387 E. Washington St.
15. **Railroad Bridge Park & Dungeness River Nature Center.** A riverside park and newly expanded interpretive center with a decked trestle that spans the Dungeness River. Picnic sites.
16. **Sequim Bay State Park.** Camping and recreation.
17. **Sequim Library.** Modern, friendly community library.
18. **Water Reuse Demonstration Park.** North of Carrie Blake Park. Fishing pond for children under age 14, band shell, play fields, walk & bike path, terrace garden. Park is irrigated by state-of-the-art water reuse system.

FARMS & GARDENS

Open to public. See maps. It is advisable to call for specific days and hours of operation before you visit to ensure someone is there to greet and help you.

G1 **B & B Family Farm.** 12-acre farm with 100-year-old barn with thousands of lavender plants and breathtaking view of the Olympic Mountains. 5883 Old Olympic Hwy • (360) 504-2585 • bbfamilyfarm.com

G2 **Clallam County Master Gardener Demonstration Garden.** Open to the public during daylight hours. Classroom and outdoor pavilion where plant clinics, free lectures and workshops are held May–Oct. • 2711 Woodcock Rd (360) 565-2678 • extension.wsu.edu/clallam/mg/demonstration-gardens

G3 **Dungeness Valley Creamery.** Organic, raw dairy products and gift shop. 1915 Towne Rd. • (360) 683-0716 • dungenessvalleycreamery.com

G4 **FarmToDoor Herbs.** Lavender Farm, u-cut, gift shop • 671 Martha Ln (425) 577-0488 • farmtodoorherbs@gmail.com

G5 **Fat Cat Garden & Gifts.** U-Pick wild flower and lavender farm with gift shop. Stroll gardens, pond, river & orchard. Scenic north of Woodcock Rd off Lotzgesell Rd • 21 Fat Cat Ln • (360) 808-6013 • fatcatlavender.com

G6 **Graysmarsh Berry Farm.** U-Pick lavender, strawberries, raspberries, loganberries, blueberries, boysenberries and blackberries 6187 Woodcock Rd • (360) 683-5563 • graysmarsh.com

G7 **Happy Valley Alpaca Ranch.** Gentle, cute and kid friendly. Call to arrange a ranch tour • 4629 Happy Valley Road • (360) 681-0948

G8 **Jardin du Soleil.** Lavender farm and beautiful gardens. U-Pick. 3932 Sequim-Dungeness Way • (360) 582-1185 • jardindusoleil.com

G9 **Lavender Connection.** Family lavender farm. 1141 Cays Road • (360) 681-6055 • lavenderconnection.com

G10 **Meli's Lavender.** 62 W. Diane Dr. • (360) 461-9958 facebook.com/melislavender

G11 **Nelson's Duck Pond & Lavender Farm.** U-Pick lavender plants and lodging. 73 Humble Hill Rd • (360) 681-7727 • nelsonsduckpond.com

G12 **Old Barn Lavender Company.** U-pick lavender and family entertainment center, pet-friendly. • 9785 Old Olympic Hwy. • oldbarnlavendercompany.com

G13 **Olympic Bluffs Cidery & Lavender Farm.** Orchard and farm featuring a lavender shop, future cideries, and sweeping views of the mountains and ocean. 1025 Finn Hall Rd, Port Angeles • (360) 670-7286 • olympicbluffscider.com

G14 **Purple Haze Lavender Farm.** Twelve-acre organic farm. U-Pick. Gifts and products in the Drying Shed. • 280 Bell Bottom Rd (360) 809-9615 • purplehazelavender.com

G15 **Rancho La Morada Lavender & Flower Farm.** 1430 Marine Dr. (360) 461-7679 • rancholamorada@gmail.com

G16 **Sequim Botanical Garden.** Terraced demonstration gardens at Carrie Blake Park. Open daylight hours • 506 N Blake Ave. • sequimbotanicalgarden.org

G17 **Sunshine Herb & Lavender Farm.** Healthy vibrant plants, lavender essential oils, and production of high quality lavender products 274154 Hwy. 101 • (360) 683-6153 • sunshinelavender.com

G18 **Victor's Lavender Farm.** U-cut fields, over 100 different varieties. 3743 Old Olympic Hwy • (360) 681-7940 • victorslavender.com

SEQUIM WASHINGTON
VISITSUNNYSEQUIM.COM

SEQUIM LODGING (ZIP 98382)

BED & BREAKFASTS / INNS

- **All Aboard Caboose,** 12 Kitfox Ln. • (619) 518-3456 • margot.reinke@juno.com
- **Bond Ranch Retreat,** 1405 Hooker Rd. • (360) 461-2156 • bondranchretreat.com
- **Colette's Bed & Breakfast,** 339 Finn Hall Rd., Port Angeles (360) 452-9127 • colettes.com
- **Domaine Madeleine,** 136 W Killower Ln., Port Angeles • (360) 457-1177 (text) (360) 227-0520 • domainemadeleine.com
- **Dungeness Barn House at Two Crows Farm,** 42 Marine Dr. • (360) 670-9122 dungenessbarnhouse.com
- **Dungeness Valley Inn,** 711 Carlsborg Rd. • (360) 797-8727 dungenessvalleyinn.com
- **George Washington Inn,** 939 Finn Hall Rd., Port Angeles • (360) 452-5207 georgewashingtoninn.com
- **GreenHouse Inn By the Bay,** 630 Marine Dr. • (360) 504-2489 greenhousebythebay.com
- **Olympic Railway Inn,** 24 Old Coyote Way • (206) 880-1917 • pikehg.com
- **Salt & Cedar Bed & Breakfast,** 1027 Finn Hall Rd. • (360) 452-6021 saltandcedarbedandbreakfast.com
- **Sea Cliff Gardens Bed & Breakfast,** 397 Monterra Dr., Port Angeles (360) 452-2422 • seacliffgardens.com

HOTELS / MOTELS

- **7 Cedars,** 270756 Hwy 101 • (360) 683-7777 • 1-800-458-2597 7cedars.com/hotel
- **Great House Motel,** 740 E. Washington St. • (360) 504-2629 greathousemotel.com
- **Holiday Inn Express & Suites Sequim,** 1441 E. Washington St. • (360) 681-8756 ihg.com/holidayinnexpress/hotels/us/en/sequim/sqvse/hoteldetail
- **Juan de Fuca Cottages,** 182 Marine Dr. • (360) 683-4433 • juandefuca.com
- **Ocean Star Inn,** 801 E. Washington St. • (360) 683-7113 • oceanstarinn.com
- **Olympic View Inn,** 830 W. Washington • (360) 683-4195 • olympicviewinn.com
- **Quality Inn & Suites at Olympic National Park,** 134 River Rd (360) 582-0419 • choicehotels.com/washington/sequim/quality-inn-hotels
- **Red Lion Inn & Suites,** 1095 E. Washington St. • (360) 683-1775 redlion.com/red-lion-inn-suites/wa/sequim/red-lion-inn-suites-sequim
- **Sequim Bay Lodge,** 268522 Hwy 101 • (360) 683-0691 • 1-800-622-0691 sequimbaylodge.com
- **Sequim West Inn,** 740 W. Washington St. • (360) 683-4144 • 1-800-528-4527 sequimwestinn.com
- **Sundowner Motel,** 464 W. Washington St. • (206) 335-0227 sundownermotelsequim.com

CABINS & COTTAGES

- **Beach Garden Cottage,** 1052 Jamestown Beach Rd. • airbnb.com/rooms/44629294
- **Discovery View Cottage,** 112 S Diamond Shore Ln. • (360) 808-8005 discoveryvillage@gmail.com
- **Dungeness Bay Cottages,** 140 Marine Dr. • (360) 683-3011 dungenessbaycottages.com
- **Historic Williams Manor,** 4043 Sequim-Dungeness Way • (360) 460-1763 airbnb.com/rooms/8869597
- **John Wayne's Waterfront Resort,** 2634 W Sequim Bay Rd. • (360) 681-3853 johnwaynewaterfrontresort.com
- **Juan de Fuca Cottages,** 182 Marine Dr. • (360) 683-4433 • juandefuca.com
- **Nelson's Duckpond & Lavender Farm,** 73 Humble Hill Rd. • (360) 681-7727 nelsonsduckpond.com
- **Purple Haze Lavender Farm House,** vrbo.com/2252326
- **Sunset Marine Resort,** 40 Buzzard Ridge Rd. • (360) 391-4103 sunsetmarineresort.com

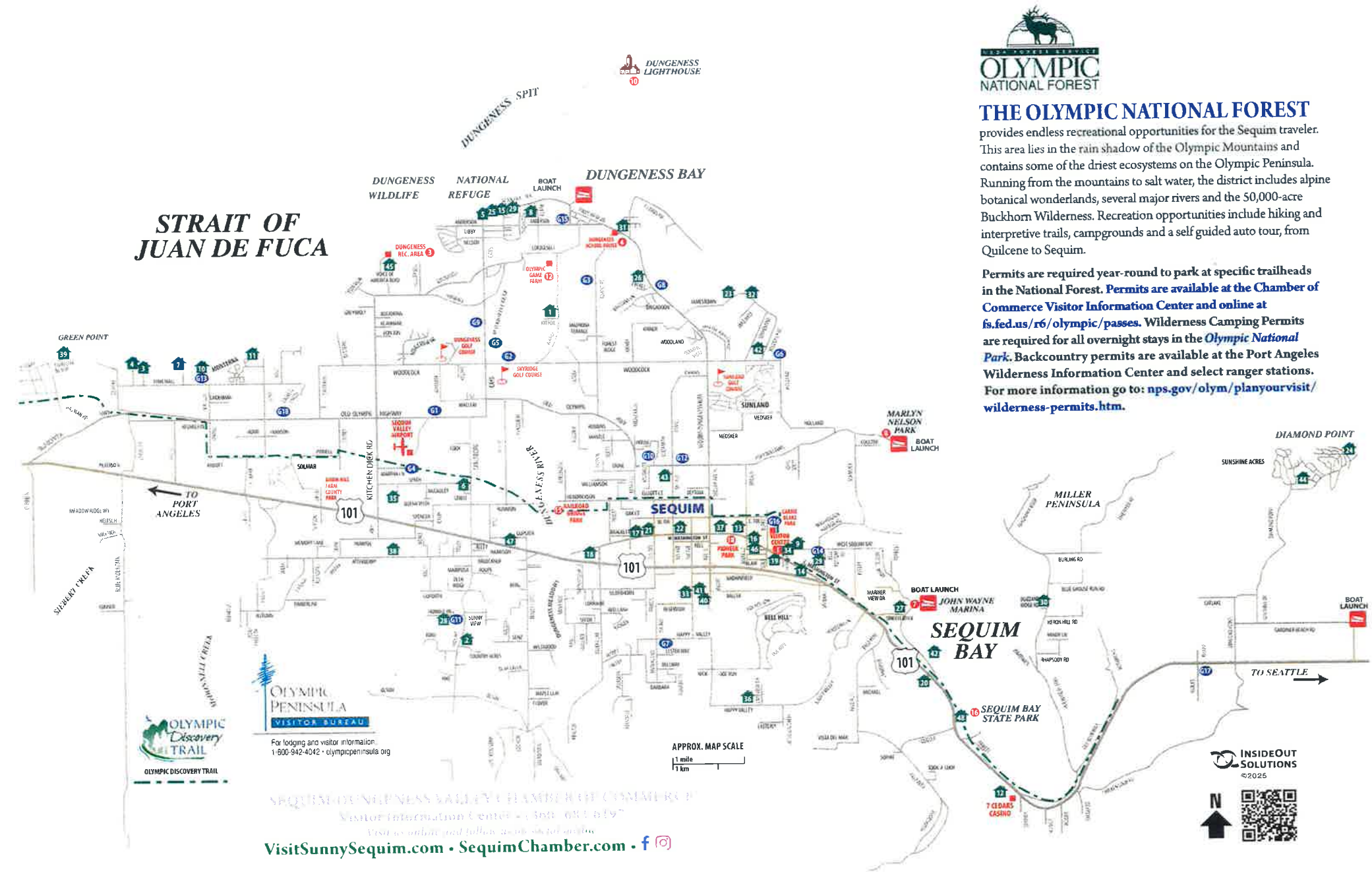
VACATION RENTALS

More options are available on vacation rental websites.

- **3 Crabs Beach House,** 4861 Sequim-Dungeness Way vacasa.com/unit/123890
- **Beach House Waters Edge,** 1111 Jamestown Rd. • 1-800-397-2256 sequimcabins.com
- **Bell Creek Guesthouse,** airbnb.com/rooms/1244277418349633974
- **Blue Sage/Brigadoon Rentals,** 61 N. Rhodefer Rd. • (360) 683-2255 sequimrentals.com
- **Camelot Valley,** (509) 242-4548 • bbcdebbie@yahoo.com • Airbnb
- **Chicken Coop Guest House,** 2464 Happy Valley Rd. • (206) 387-3943 chickencoopguesthouse.com
- **Downtown Retreat,** Mountain views, great location airbnb.com/rooms/1306226448356606917
- **John Wayne's Waterfront Resort,** See Cabins & Cottages
- **Olympic Peninsula Holiday Home,** Airbnb.com/rooms/50797153
- **PNW Travel Experience Lodging, LLC,** 183 Twilight Beach Rd. (360) 808-1325 • travelexperiencelodging.holidayfuture.com
- **Sequim BnB,** S. Sequim Ave. • sequimbnb@gmail.com
- **Sequim Valley Vacation Rentals,** 131 Wilcox Ln. • (360) 683-3565 sequimvalley.com
- **Still Water Land Co.** (206) 890-7579 • stillwaterlanduc.com
- **The Lodge at Sherwood,** 660 W. Evergreen Farm Way • (360) 681-3100 mreadrich@theladgeatsherwood.com

RV PARKS

- **Diamond Point RV Resort,** 294 Industrial Parkway • (360) 681-0590 1-800-867-4194 • kmresorts.com
- **Dungeness Recreation Area** - County Park, 554 Voice of America W Rd off Kitchen Dick Rd • (360) 683-5847 • dungenesscrabsclambunkhouse.com
- **Gilgal Oasis RV Park,** 400 S. Brown Rd. • (360) 452-1324 gilgaloasisrvpark.com
- **John Wayne's Waterfront Resort,** See Cabins & Cottages
- **Rainbow's End RV Park,** 261831 Hwy 101 • (360) 683-3863 rainbowsendrvpark.com
- **Sequim Bay State Park** - WA State Park, 269035 Hwy 101 (360) 683-4235 • 1-888-226-7688 • parks.state.wa.us/582/Sequim-Bay
- **Sequim West Inn & RV Park,** 740 W. Washington St. • (360) 683-4144 sequimwestinn.com



OLYMPIC NATIONAL FOREST

THE OLYMPIC NATIONAL FOREST

provides endless recreational opportunities for the Sequim traveler. This area lies in the rain shadow of the Olympic Mountains and contains some of the driest ecosystems on the Olympic Peninsula. Running from the mountains to salt water, the district includes alpine botanical wonderlands, several major rivers and the 50,000-acre Buckhorn Wilderness. Recreation opportunities include hiking and interpretive trails, campgrounds and a self guided auto tour, from Quilcene to Sequim.

Permits are required year-round to park at specific trailheads in the National Forest. Permits are available at the Chamber of Commerce Visitor Information Center and online at fs.fed.us/r6/olympic/passes. Wilderness Camping Permits are required for all overnight stays in the *Olympic National Park*. Backcountry permits are available at the Port Angeles Wilderness Information Center and select ranger stations. For more information go to: nps.gov/olym/planyourvisit/wilderness-permits.htm.

SEQUIM-DUNGENESS VALLEY CHAMBER OF COMMERCE
Visitor Information Center • 1-360-683-6197
Visit us online and follow us on social media
VisitSunnySequim.com • SequimChamber.com •

Clallam County Lodging Tax Advisory Committee

2026 LTAC Funding Requests
Ian's Ride

RECEIVED
CLALLAM CO. COMMISSIONERS
OCT 06 2025
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LODGING TAX FUNDING APPLICATION
2026

GUIDELINES

Clallam County lodging tax paid by visitors is a consumer tax on lodging charges for periods of less than 30 consecutive days for hotels, motels, rooming houses, private campgrounds, RV parks, and similar facilities within the unincorporated areas of Clallam County.

This application is for applicable large-scale events, projects or infrastructure improvements only. Minimum grant is $5,000. Marketing requests should be directed to the Olympic Peninsula Visitor Bureau (OPVB) Tourism Enhancement Grant program.

I **AMOUNT of Lodging Tax Requested**: $ $10,000

II **Agency/Organization Name**: Ian's Ride

Organization is ☐ Government Entity ☑ 501(c)3 ☐ 501(c)6 ☐ Other

Federal Tax ID No. 82-4394396 UBI Number 604-170-895

III **Project/Activity/Event**: Sea to Sound 2026

IV **Representative Contact Information**:

Name, Title Jesse Major

Mailing Address 641 Lewis Road, Port Angeles, WA 98362

Phone(s) 515-570-2505

Email jmajor@iansride.com

V **Service Categories, check all applicable**:

_____ Tourism Promotion/Marketing (individual marketing request, contact OPVB)

__X__ Operation of a Special Event/Festival designed to attract tourists

_____ Operation of a Tourism-Related Facility owned or operated by Non-Profit Organization

_____ Operation and/or Capital Expenditure of a Tourism-Related Facility owned by a Municipality

CERTIFICATION

- I am the authorized agent of the Agency/Organization applying for Lodging Tax funding. I understand and affirm that:
- If awarded, my organization intends to enter into a contract with Clallam County and meet all specified requirements of that contract.
- My Agency/Organization is required to submit a report documenting economic impact results in a format determined by Clallam County.

_____ Date: 10/6/2025

Signature

Jesse Major

Print or Type Name

LODGING TAX APPLICATION – REQUIRED SUPPLEMENTAL QUESTIONS

(You may use this Supplemental Questions form or type the questions and answers on separate sheets)

1. How will the project/program help increase the number of people traveling to Clallam County for business or pleasure on a trip?

   See Attached.

   someone with a diability or are otherwise part of the disability community.. Our primary demographic typically would not visit Clallam County without the support that we provide.

2. How will the project/program help increase paid overnight accommodation in Clallam County?

   See Attached.

3. How will the project/program encourage visitors to come from a distance greater than 50 miles, either for the day or for an overnight visit? If so, please describe how.

   See Attached.

4. How will the project/program encourage visitors to come from another country or state?

   See Attached.

5. If the project/program is an event, please provide the name, date(s) and estimated attendance.

   See Attached.

6. **2026 Tourism-Impact Estimate**
(Actual must be completed by applicants who had a Clallam County Lodging Tax Contract in 2025)

State law governing the distribution of lodging tax funds requires they be used primarily to encourage visitors from out of the area, so do your best!

As a direct result of your proposed tourism-related service, please provide:	2026 Estimate	2025 Actual	Methodology
a. Overall attendance at your event/activity/facility	150	135	Registration Count
b. Number of people who travel more than 50 miles for your event/activity/facility	115	112	Registration Count
c. Of the people who travel more than 50 miles, the number of people who travel from another country or state.	50	48	Registration Count
d. Of the people who travel more than 50 miles, the number of people who stay overnight in the unincorporated Clallam County area.	75 groups	68 groups	Registration Count
e. Of the people staying overnight, the number of people who stay in PAID accommodations e.g. hotel, motel, bed-breakfast, RV park, in the unincorporated Clallam County area.	75 groups	68 groups	Registration Count
f. Number of paid lodging room nights resulting from your event/activity/facility.	225	204	Estimate

7. Is there a host hotel for your event? If yes, please identify.
We do not have a signle host hotel for our event due to the limited number of ADA rooms at each hotel.

8. Describe the prior success of your event/activity/facility in attracting tourists.
See Attached.

9. Describe your target tourist audience (location, demographics, etc.)
See Attached.

10. Describe how you will promote your event/activity/facility to attract tourists.

See Attached.

11. Describe how the event/activity/facility will help promote lodging establishments, restaurants, and businesses located in the unincorporated area of Clallam County.

See Attached.

12. Are you applying for Lodging Tax funds from another community (yes or no)? If yes, indicate below where applying and for how much. **Do NOT attach a copy of the application.**

See Attached.

13. What is the overall budget for your event/activity/facility? $ 44,750
What percent of the budget are you requesting from Clallam County Lodging Tax Fund? 22 %

14. Please describe your plans for securing the remainder of the funds necessary to complete your event/activity/facility.

See Attached.

APPLICATION INSTRUCTIONS – GENERAL GUIDELINES

APPLICATION DEADLINE: Applications must be received at the Board of County Commissioner's Office, 223 East 4th Street, Suite 4, Port Angeles WA 98362-3015 (Clallam County Courthouse, main level, Room 150) until **12 p.m., Friday, October 10, 2025**.

The Clallam County Lodging Tax Advisory Committee (LTAC) will review 2026 Lodging Tax funding proposals in a public meeting as determined at the Clallam County Courthouse, Commissioner's Boardroom 160. **Applicants will be notified and attendance by the applicant's representative is required for presentation and questions.** Following review, LTAC will forward its recommendation to the Board of County Commissioners.

APPLICATION, SUPPLEMENTAL QUESTIONS, INFORMATION SUBMITTAL:

Submit the **original application and one copy to**:

Clallam County Lodging Tax Advisory Committee
Board of Commissioner's Office
223 East 4th Street, Suite 4
Port Angeles WA 98362-3015

- Submittals made in an incorrect format will not be considered.
- Submit original application and one copy.
- The sealed applications must be clearly marked on the outside "2026 Lodging Tax Funding Application."
- All copies need to be single sided and not stapled and no folders.
- All documents/brochures must be printed on 8.5 x 11 letter size paper to be accepted.
- Please refrain from submitting colorful pictures/PowerPoint presentations.

Documents delivered to other offices and received late by the Commissioners' Office will not be considered nor will ones received by facsimile or e-mail.

Required Additional Information – In addition to the application and supplemental questions answers, it is required that you attach the following:

- An itemized budget for your event/activity/facility (income and expense).
- Description and budget showing the intended use of the amount requested from the Clallam County Lodging Tax Fund.
- If the applicant is a non-profit organization, a copy of your agency/organization's current non-profit corporate registration with the Washington Secretary of State, and current annual budget.

Optional Information - Brochures/information concerning your event/activity/facility, in particular, items showing recent tourism promotion efforts. Brochures/information must be printed on 8.5 x 11 sized paper, single sided and not stapled copies to be accepted. Please refrain from submitting colorful pictures/PowerPoint presentations.

Contract Requirement – In order to be a recipient of Lodging Tax funds, a contract is required between Clallam County and the receiving Agency/applicant.

Post Reporting
Reporting Requirements enacted by the Washington State Legislature in 2013 (RCW 67.28.1816) requires the County to file an annual report to the State of Washington Joint Legislative Audit and Review Committee regarding the use of funds for the year including a requirements to quantify how many individuals were attracted from more than fifty miles away and spent the night in paid lodging, and the reporting of expenditures and activities shall meet those requirements. It is required that all recipients submit a post-event activity report that provides information to the Clallam County Administrator as specified by the contract.

GUIDELINES
Clallam County lodging tax paid by visitors is a consumer tax on lodging charges for periods of less than 30 consecutive days for hotels, motels, rooming houses, private campgrounds, RV parks, and similar facilities within the unincorporated areas of Clallam County. CCC 5.13.020 Special fund.

Eligibility
Clallam County's Lodging Tax Fund will be the primary source of County funding for activities, operations, and expenditures designed to increase tourism in the unincorporated areas. Applications may be submitted by any non-profit entity, any public entity, or any group of eligible organizations (RCW 67.28).

Appropriate Uses
The guiding principle for the use of lodging taxes is that they must be used for activities, operations and expenditures designed to increase tourism. Specifically, lodging taxes can be used for:

- Tourism marketing;
- Marketing and operations of special events and festivals designed to attract visitors;
- Operations and capital expenditures of tourism-related facilities owned or operated by a municipality or a public facilities district; or
- Operations of tourism-related facilities owned/operated by nonprofit organizations (RCW 67.28.1816).

A tourism-related facility is a real or tangible personal property with a usable life of three or more years, or constructed with volunteer labor that is (a) owned by a public entity, nonprofit organization (including a non-profit business organization, destination marketing organization, main street organization, lodging association, or chamber of commerce) and (b) used to support tourism, performing arts, or to accommodate tourist activities (RCW 67.28.080) The guiding principle is that the facilities should be used by tourists.

Tourism Marketing and Operations includes activities defined as "tourism promotion" in state law (RCW 67.28.080)

- Advertising, publicizing, or otherwise distributing information for the purpose of attracting and welcoming visitors;
- Developing strategies to expand tourism;
- Operating tourism promotion agencies; and
- Funding the marketing or operation of special events and festivals designed to attract visitors.

HIGH PRIORITY may be given to tourism activities that:

- Have a demonstrated potential or high potential from the Committee's perspective to result in overnight stays by visitors in lodging establishments for projected nonpeak periods within unincorporated Clallam County.
- Promote Clallam County events, activities, and places in the unincorporated area of Clallam County to potential visitors from outside the County.
- Have demonstrated a high potential from the Committee's perspective to result in documented economic benefit to Clallam County.
- Have demonstrated history of success or are proposed by a group with a demonstrated history or high potential of success with similar activities.
- Minimize duplication of services where appropriate and encourage cooperative marketing and/or includes an element of cooperation or partnership.
- Provide, maintain, operate, or enhance County-owned tourism facilities or infrastructure.

Lodging Tax Advisory Committee Considerations

In developing its recommendations, the Committee considers:

- The estimated amount of Lodging Tax Fund available for the coming year as provided by the County's Finance Director.
- Completeness of the proposal information.
- % of the proposal request to the event/facility promotions budget and overall revenues.
- % of increase over prior year Clallam County Lodging Tax funded proposals, if any.
- Projected economic impact within the unincorporated area of Clallam County, in particular projected overnight stays in this area lodging establishments.
- The applicant's financial stability.

LODGING TAX FUNDING APPLICATION

Supplemental Questions

1. How will the project/program help increase the number of people traveling to Clallam County for business or pleasure on a trip?
Sea to Sound attracts approximately 150 participants and supporters to the North Olympic Peninsula each year. The event is designed to welcome individuals of **all abilities** to experience the Olympic Discovery Trail—cyclists, runners, skaters, and, uniquely, **persons with disabilities (PWD)**. The PWD community is often underserved and faces significant barriers to travel and outdoor recreation. Sea to Sound removes those barriers by providing **support** such as shuttles, aid stations, and logistical coordination. Each year, participants and policy makers travel from across Washington and beyond, specifically because of the accessibility and inclusion this event provides.

2. How will the project/program help increase paid overnight accommodation in Clallam County?
To fully participate, attendees generally require **3–4 nights of lodging**.
Many participants travel with a spouse, family members, or a team of caregivers, resulting in **multiple hotel rooms, including ADA-accessible accommodations**. Without this event, many of these travelers—particularly PWD and their support networks—would likely not visit Clallam County at all.

3. How will the project/program encourage visitors to come from a distance greater than 50 miles, either for the day or for an overnight visit?
Sea to Sound is a **unique multi-day event** that is intentionally inclusive of PWD. This unique focus has made it a regional draw, with participants traveling from across Western Washington and neighboring states. The event's reputation for accessibility and community support encourages visitors to commit to the trip, often bringing friends, family, or caregivers along.

4. How will the project/program encourage visitors to come from another country or state?
Over the past several years, word of Sea to Sound has spread beyond Washington State. Because of its rare focus on accessibility, we are increasingly drawing participants from other states, and in 2026 we anticipate continued growth from out-of-state travelers seeking inclusive outdoor experiences.

5. If the project/program is an event, please provide the name, date(s) and estimated attendance.
Sea to Sound 2026 will be held **August 28–30, 2026**.
We estimate approximately **150 attendees**, including 100+ participants/groups traveling from more than 50 miles away.

6. 2026 Tourism-Impact Estimate
See application.

7. Is there a host hotel for your event? If yes, please identify.
See application.

8. Describe the prior success of your event/activity/facility in attracting tourists.
Sea to Sound has consistently grown in both attendance and geographic reach since its inception. Participants describe it as more than a cycling event—it is an **inclusive outdoor experience** where cyclists and persons with disabilities share the trail and the achievement of reaching the finish line. Feedback highlights the welcoming community and the accessibility supports that make it possible. Many participants note they would not otherwise visit Clallam County without this event.

9. Describe your target tourist audience (location, demographics, etc.).
Our target audience includes **persons with disabilities and their support networks, cyclists, outdoor enthusiasts, and policymakers**. We regularly draw attendees from across Washington State and from other states, with the majority traveling more than 50 miles to participate.

10. Describe how you will promote your event/activity/facility to attract tourists.
Promotion will be carried out through outreach to cycling groups, disability advocacy networks, and PWD community organizations. We also use **social media, earned media coverage, our website, and direct outreach** during other trail and cycling events. Sponsors—including local businesses and medical device companies—also promote the event to their networks.

11. Describe how the event/activity/facility will help promote lodging establishments, restaurants, and businesses located in the unincorporated area of Clallam County.
Most participants require overnight lodging, and many need **ADA-compliant accommodations**. We contract with local restaurants to provide daily meals, and participants often explore downtown restaurants and shops during their stay. Local bike shops and service providers are also engaged for equipment support, spreading the impact of the event across multiple sectors of the local economy.

12. Are you applying for Lodging Tax funds from another community (yes or no)? If yes, attach a copy of the other jurisdiction(s) application(s).
No

13. What is the overall budget for your event/activity/facility?
$44,750

14. Please describe your plans for securing the remainder of the funds necessary to complete your event/activity/facility.
The remaining funds will come from donations, sponsorships and event registrations.S

Sea to Sound 2026 Budget Description

If Ian's Ride were to receive an additional **$10,000 in operational support for 2026**, these funds would directly strengthen the foundation of the **Sea to Sound** event by covering core logistical and administrative needs.

As our event continues to grow, so do the expenses required to safely and effectively host participants. Operational costs include marketing, signage, merchandise, aid stations, restrooms, shuttle rentals and food service. Each of these is critical to ensuring the event runs smoothly, remains safe, and delivers a positive experience for both participants and the community.

While we continue to secure sponsorships and event revenue through registrations and merchandise, these sources vary each year. Dedicated operational support provides the stability needed to manage fixed costs and to handle the additional demands that come with increasing participation—particularly as more wheelchair users and people with disabilities join us annually.

An investment of $10,000 in operations will ensure that Sea to Sound 2026 can maintain its high standards of accessibility, safety, and community impact, while giving Ian's Ride the flexibility to adapt and grow sustainably.

Sea to Sound Budget 2026

Income

Registrations	$ 10,000.00
Sponsors	$ 12,000.00
Donations	$ 10,550.00
Lodging Tax Grant	$ 10,000.00
Tshirt Sales and during event donations	$ 2,200.00
	$ 44,750.00

Expenses

Postage	$ 300.00
Marketing	$ 500.00
Merch	$ 6,000.00
Signage	$ 2,500.00
Aid Stations	$ 1,500.00
Sanican	$ 250.00
Lunches	$ 3,500.00
shuttle charters/fuel/uhaul	$ 8,000.00
lodging scholarships	$ 12,000.00
thank you's	$ 400.00
logo	$ 1,500.00
admin assist	$ 2,000.00
PTC donation	$ 2,500.00
Permits	$ 200.00
Insurance	$ 600.00
evening dinners	$ 3,000.00
	$ 44,750.00

Net

$	-

Ian's Ride

Budget Overview: Budget_FY25_P&L - FY25 P&L

January - December 2025

	TOTAL
Income	
43400 Direct Public Support	
43410 Corporate Contributions	2,000.00
43450 Individ, Business Contributions	55,000.00
43500 Grants Received	7,500.00
Total 43400 Direct Public Support	**64,500.00**
47200 Program Income	
47220 Ians Ride Income	0.00
47222 ODT Ride S2S	25,000.00
47240 Program Service Fees	
47422 Apple Contract	15,000.00
47423 Book Income	2,000.00
47425 Program Service - Misc	1,000.00
Total 47240 Program Service Fees	**18,000.00**
47430 Merchandise Sales	2,000.00
Total 47200 Program Income	**45,000.00**
Total Income	**$109,500.00**
GROSS PROFIT	**$109,500.00**
Expenses	
60900 Business Expenses	
60920 Business Registration Fees	100.00
Total 60900 Business Expenses	**100.00**
62100 Contract Services	
62115 Admin Asst	10,000.00
62120 Executive Director	6,000.00
62155 Social Media	6,000.00
Total 62100 Contract Services	**22,000.00**
62800 Facilities and Equipment	
62805 Chair Maint Exp	1,500.00
62840 Equip Maintenance	500.00
62895 Shuttle Maint Exp	5,000.00
Total 62800 Facilities and Equipment	**7,000.00**
64000 Outreach/Events	
64100 Advocacy Support Outreach	5,000.00
64500 ODT Ride STS	30,000.00
64550 Partner Support	3,000.00
64900 Misc Events	2,500.00
Total 64000 Outreach/Events	**40,500.00**
65000 Operations	
65005 Advertising/Marketing	1,000.00
65008 Bank Service Charge	500.00
65015 Information Technology	2,500.00
65018 Merchant Account Fees	500.00

Ian's Ride

Budget Overview: Budget_FY25_P&L - FY25 P&L

January - December 2025

	TOTAL
65019 Merchandise Purchases	2,500.00
65020 Postage, Mailing Service	500.00
65030 Printing and Copying	500.00
65040 Supplies	500.00
Total 65000 Operations	**8,500.00**
65100 Other Types of Expenses	
65115 Insurance - Auto	2,500.00
65120 Insurance - Liability, D and O	4,000.00
Total 65100 Other Types of Expenses	**6,500.00**
Total Expenses	**$84,600.00**
NET OPERATING INCOME	**$24,900.00**
NET INCOME	**$24,900.00**

WASHINGTON
Secretary of State
Corporations & Charities Division

Filed
Secretary of State
State of Washington
Date Filed: 09/22/2025
Effective Date: 09/22/2025
UBI #: 604 170 895

Annual Report

BUSINESS INFORMATION

Business Name:
IAN'S RIDE

UBI Number:
604 170 895

Business Type:
WA NONPROFIT CORPORATION

Business Status:
ACTIVE

Principal Office Street Address:
641 LEWIS RD, PORT ANGELES, WA, 98362-8440, UNITED STATES

Principal Office Mailing Address:
641 LEWIS RD, PORT ANGELES, WA, 98362-8440, UNITED STATES

Expiration Date:
09/30/2026

Jurisdiction:
UNITED STATES, WASHINGTON

Formation/Registration Date:
09/21/2017

Period of Duration:
PERPETUAL

Inactive Date:

Nature of Business:
ANY LAWFUL PURPOSE

NONPROFIT GROSS REVENUE CERTIFICATION

Per RCW 24.03A.960 does the Nonprofit certify that its total gross revenue in the most recent fiscal year was less than $500,000? **- Yes**

NONPROFIT CORPORATION'S EIN

Nonprofit EIN: **82-4394396**

REGISTERED AGENT RCW 23.95.410

Registered Agent Name	Street Address	Mailing Address

LENA WASHKE	1128 E FRONT ST, PORT ANGELES, WA, 98362-4308, UNITED STATES	PO BOX 2713, PORT ANGELES, WA, 98362-0331, UNITED STATES

PRINCIPAL OFFICE

Phone:
3608086588

Email:
IAN@IANSRIDE.COM

Street Address:
641 LEWIS RD, PORT ANGELES, WA, 98362-8440, USA

Mailing Address:
641 LEWIS RD, PORT ANGELES, WA, 98362-8440, USA

GOVERNORS

Title	Type	Entity Name	First Name	Last Name
GOVERNOR	INDIVIDUAL		LENA	WASHKE
GOVERNOR	INDIVIDUAL		QUENTIN	WILDSMITH
GOVERNOR	INDIVIDUAL		DEBORAH	NELSON
GOVERNOR	INDIVIDUAL		TERRY	GALLAGHER
GOVERNOR	INDIVIDUAL		PAUL	CUNNINGHAM
GOVERNOR	INDIVIDUAL		JEFF	BOHMAN
GOVERNOR	INDIVIDUAL		DENISE	SMITH-IRWIN
GOVERNOR	INDIVIDUAL		TEENA	WOODWARD

NATURE OF BUSINESS

- ANY LAWFUL PURPOSE

REPORTING CHANGES FOR THE CHARITABLE NONPROFIT CORPORATION

Does the Nonprofit Corporation meet exemptions of reporting as outlined in RCW 24.03A.075? **- Yes**

CONTROLLING INTEREST

1. Does this entity own (hold title) real property in Washington, such as land or buildings, including leasehold improvements?
- No
2. In the **past 12 months**, has there been a transfer of at least 16-2/3 percent of the ownership, stock, or other financial interest in the entity?
- No
   a. If "Yes", in the **past 36 months**, has there been a transfer of controlling interest (50 percent or greater) of the ownership, stock, or other financial interest in the entity?
- No
3. If you answered "Yes" to question 2a, has a controlling interest transfer return been filed with the Department of Revenue?
- No

You **must** submit a Controlling Interest Transfer Return form if you answered â€œyesâ€ to questions 1 **and** 2a.

Failure to report a Controlling Interest Transfer is subject to penalty provisions of RCW 82.45.220.

For more information on **Controlling Interest**, visit www.dor.wa.gov/REET.

RETURN ADDRESS FOR THIS FILING

Attention:
Email:
Address:

UPLOAD ADDITIONAL DOCUMENTS

Do you have additional documents to upload? - **No**

EMAIL OPT-IN

☐ By checking this box, I hereby opt into receiving all notifications from the Secretary of State for this entity via email only. I acknowledge that I will no longer receive paper notifications.

AUTHORIZED PERSON

☑ I am an authorized person.

Person Type:
ENTITY

First Name:
LENA

Last Name:
WASHKE

Entity Name:
LENA WASHKE ACCOUNTING SERVICES, INC

Title:

☑ This document is hereby executed under penalty of law and is to the best of my knowledge, true and correct.

Clallam County Lodging Tax Advisory Committee

2026 LTAC Funding Requests

Port Angeles Concert on the Pier

RECEIVED
CLALLAM CO. COMMISSIONERS
OCT 07 2025
1...2...3...A... 3:22PM KF

LODGING TAX FUNDING APPLICATION 2026

GUIDELINES

Clallam County lodging tax paid by visitors is a consumer tax on lodging charges for periods of less than 30 consecutive days for hotels, motels, rooming houses, private campgrounds, RV parks, and similar facilities within the unincorporated areas of Clallam County.

This application is for applicable large-scale events, projects or infrastructure improvements only. Minimum grant is $5,000. Marketing requests should be directed to the Olympic Peninsula Visitor Bureau (OPVB) Tourism Enhancement Grant program.

I **AMOUNT of Lodging Tax Requested**: $ 12,000

II **Agency/Organization Name**: Port Angeles Concerts on the Pier

Organization is ☐ Government Entity ☑ 501(c)3 ☐ 501(c)6 ☐ Other
Federal Tax ID No.: 99-2529480 UBI Number: 605-514-830

III **Project/Activity/Event**: Port Angeles Concerts on the Pier

IV **Representative Contact Information**:

Name, Title: Kari Chance, Executive Director
Mailing Address: 101 W Front St, Ste. 101, Port Angeles, WA 98362
Phone(s): 360-670-0013
Email info@onthepier.org

V **Service Categories, check all applicable**:

_____ Tourism Promotion/Marketing (individual marketing request, contact OPVB)
__✓__ Operation of a Special Event/Festival designed to attract tourists
_____ Operation of a Tourism-Related Facility owned or operated by Non-Profit Organization
_____ Operation and/or Capital Expenditure of a Tourism-Related Facility owned by a Municipality

CERTIFICATION

- I am the authorized agent of the Agency/Organization applying for Lodging Tax funding. I understand and affirm that:
- If awarded, my organization intends to enter into a contract with Clallam County and meet all specified requirements of that contract.
- My Agency/Organization is required to submit a report documenting economic impact results in a format determined by Clallam County.

Signature Date: 10/6/25

Kari Chance
Print or Type Name

LODGING TAX APPLICATION – REQUIRED SUPPLEMENTAL QUESTIONS

(You may use this Supplemental Questions form or type the questions and answers on separate sheets)

1. How will the project/program help increase the number of people traveling to Clallam County for business or pleasure on a trip?
   As we continue to increase the caliber of artists, we increase the draw from across the region, creating a unique cultural experience on the Port Angeles waterfront. Our engaging and professional reputation encourages visitors to travel and stay in Clallam County to enjoy its vibrant performances.

2. How will the project/program help increase paid overnight accommodation in Clallam County?
   Our events don't end until 8pm so when visitors come from over 50 miles away, they are likely to plan to stay the night. We are also paying for overnight accommodations for all out of town performers. They bring fans that stay in our local hotels/STRs.

3. How will the project/program encourage visitors to come from a distance greater than 50 miles, either for the day or for an overnight visit? If so, please describe how.
   We hire national/international touring acts that often travel with a fan base. Over the past two years we've hosted bands from British Columbia, California, Louisiana, Oregon, and Texas. Each saw a large number of visitors from out of area that supported gas stations, restaurants, and hotels in their visits.

4. How will the project/program encourage visitors to come from another country or state?
   We focus our marketing on a complete experience. We are constantly working to update and upgrade our website to include accommodation options, local retail and restaurants, and day time experiences. We focus on social media advertising in outlying areas and pay for ads on the Coho and in the Victoria ferry terminal.

5. If the project/program is an event, please provide the name, date(s) and estimated attendance.
   Concerts on the Pier are Wednesdays from June 24th, 2026 to August 26th, 2026 plus a bonus Saturday show that coincides with the Parks & Rec Day of Play. Our estimated attendance is between 8,000 and 10,000 to spend at least part of our event on the pier with us.

6. **2026 Tourism-Impact Estimate**
(Actual must be completed by applicants who had a Clallam County Lodging Tax Contract in 2025)

State law governing the distribution of lodging tax funds requires they be used primarily to encourage visitors from out of the area, so do your best!

As a direct result of your proposed tourism-related service, please provide:	2026 Estimate	2025 Actual	Methodology
a. Overall attendance at your event/activity/facility	8500	8000	Entrance and spot counts
b. Number of people who travel more than 50 miles for your event/activity/facility	1075	1000	Concessions receipts & surveys
c. Of the people who travel more than 50 miles, the number of people who travel from another country or state.	675	650	Structured estimates based on surveys/receipts
d. Of the people who travel more than 50 miles, the number of people who stay overnight in the unincorporated Clallam County area.	425	400	Structured estimates based on surveys/receipts
e. Of the people staying overnight, the number of people who stay in PAID accommodations e.g. hotel, motel, bed-breakfast, RV park, in the unincorporated Clallam County area.	370	350	Structured estimates based on surveys/receipts
f. Number of paid lodging room nights resulting from your event/activity/facility.	100	80	Structured estimates based on surveys/receipts

7. Is there a host hotel for your event? If yes, please identify.
Red Lion Port Angeles is our most utilized hotel. When bringing artists from out of town, we often put them up there. We have many guests walk over to our event from the hotel as well.

8. Describe the prior success of your event/activity/facility in attracting tourists.
Since 2024 when we significantly increased our artist and production budgets, we've seen significant increase in out-of-town guests (based on both surveys and concession sales information.)

9. Describe your target tourist audience (location, demographics, etc.)
We focus our marketing on the market that our performers have the biggest draw. We partner with artists to co-promote these events and increase our reach. We also target Vancouver Island, Seattle, Bremerton, Tacoma, & Portland. These events are great for the whole family and add a completely free option for enjoying our area.

10. Describe how you will promote your event/activity/facility to attract tourists.
Social media is a key tool for reaching audiences outside our area. We work with Bright Light Solutions, which has successfully promoted events like Crab Fest, NODM, JFFA, and the Big Hurt, and we also run targeted digital ads in nearby metropolitan areas.

11. Describe how the event/activity/facility will help promote lodging establishments, restaurants, and businesses located in the unincorporated area of Clallam County.
Our out-of-town marketing focuses on the Olympic Peninsula as a complete package. We share local restaurants, parks, hotels, and retailers as day time options while you're in town for Concerts on the Pier.

12. Are you applying for Lodging Tax funds from another community (yes or no)? If yes, indicate below where applying and for how much. **Do NOT attach a copy of the application.**
Yes, we will plan to ask for $10,000 from City of Port Angeles LTAC.

13. What is the overall budget for your event/activity/facility? $ 68,600
What percent of the budget are you requesting from Clallam County Lodging Tax Fund? 17.5%

14. Please describe your plans for securing the remainder of the funds necessary to complete your event/activity/facility.
We have worked to diversify our revenue streams. While grants like this are vital to cover core costs, we are actively expanding sponsorships, increasing participation from vendors, building concessions and merchandise sales and growing our volunteer base to cut labor costs.

Post Reporting
Reporting Requirements enacted by the Washington State Legislature in 2013 (RCW 67.28.1816) requires the County to file an annual report to the State of Washington Joint Legislative Audit and Review Committee regarding the use of funds for the year including a requirements to quantify how many individuals were attracted from more than fifty miles away and spent the night in paid lodging, and the reporting of expenditures and activities shall meet those requirements. It is required that all recipients submit a post-event activity report that provides information to the Clallam County Administrator as specified by the contract.

GUIDELINES
Clallam County lodging tax paid by visitors is a consumer tax on lodging charges for periods of less than 30 consecutive days for hotels, motels, rooming houses, private campgrounds, RV parks, and similar facilities within the unincorporated areas of Clallam County. CCC 5.13.020 Special fund.

Eligibility
Clallam County's Lodging Tax Fund will be the primary source of County funding for activities, operations, and expenditures designed to increase tourism in the unincorporated areas. Applications may be submitted by any non-profit entity, any public entity, or any group of eligible organizations (RCW 67.28).

Appropriate Uses
The guiding principle for the use of lodging taxes is that they must be used for activities, operations and expenditures designed to increase tourism. Specifically, lodging taxes can be used for:

- Tourism marketing;
- Marketing and operations of special events and festivals designed to attract visitors;
- Operations and capital expenditures of tourism-related facilities owned or operated by a municipality or a public facilities district; or
- Operations of tourism-related facilities owned/operated by nonprofit organizations (RCW 67.28.1816).

A tourism-related facility is a real or tangible personal property with a usable life of three or more years, or constructed with volunteer labor that is (a) owned by a public entity, nonprofit organization (including a non-profit business organization, destination marketing organization, main street organization, lodging association, or chamber of commerce) and (b) used to support tourism, performing arts, or to accommodate tourist activities (RCW 67.28.080) The guiding principle is that the facilities should be used by tourists.

Tourism Marketing and Operations includes activities defined as "tourism promotion" in state law (RCW 67.28.080)

- Advertising, publicizing, or otherwise distributing information for the purpose of attracting and welcoming visitors;
- Developing strategies to expand tourism;
- Operating tourism promotion agencies; and
- Funding the marketing or operation of special events and festivals designed to attract visitors.

APPLICATION INSTRUCTIONS – GENERAL GUIDELINES

APPLICATION DEADLINE: Applications must be received at the Board of County Commissioner's Office, 223 East 4th Street, Suite 4, Port Angeles WA 98362-3015 (Clallam County Courthouse, main level, Room 150) until **12 p.m., Friday, October 10, 2025**.

The Clallam County Lodging Tax Advisory Committee (LTAC) will review 2026 Lodging Tax funding proposals in a public meeting as determined at the Clallam County Courthouse, Commissioner's Boardroom 160. **Applicants will be notified and attendance by the applicant's representative is required for presentation and questions.** Following review, LTAC will forward its recommendation to the Board of County Commissioners.

APPLICATION, SUPPLEMENTAL QUESTIONS, INFORMATION SUBMITTAL:

Submit the **original application and one copy to**:

Clallam County Lodging Tax Advisory Committee
Board of Commissioner's Office
223 East 4th Street, Suite 4
Port Angeles WA 98362-3015

- Submittals made in an incorrect format will not be considered.
- Submit original application and one copy.
- The sealed applications must be clearly marked on the outside "2026 Lodging Tax Funding Application."
- All copies need to be single sided and not stapled and no folders.
- All documents/brochures must be printed on 8.5 x 11 letter size paper to be accepted.
- Please refrain from submitting colorful pictures/PowerPoint presentations.

Documents delivered to other offices and received late by the Commissioners' Office will not be considered nor will ones received by facsimile or e-mail.

Required Additional Information – In addition to the application and supplemental questions answers, it is required that you attach the following:

- An itemized budget for your event/activity/facility (income and expense).
- Description and budget showing the intended use of the amount requested from the Clallam County Lodging Tax Fund.
- If the applicant is a non-profit organization, a copy of your agency/organization's current non-profit corporate registration with the Washington Secretary of State, and current annual budget.

Optional Information - Brochures/information concerning your event/activity/facility, in particular, items showing recent tourism promotion efforts. Brochures/information must be printed on 8.5 x 11 sized paper, single sided and not stapled copies to be accepted. Please refrain from submitting colorful pictures/PowerPoint presentations.

Contract Requirement – In order to be a recipient of Lodging Tax funds, a contract is required between Clallam County and the receiving Agency/applicant.

HIGH PRIORITY may be given to tourism activities that:

- Have a demonstrated potential or high potential from the Committee's perspective to result in overnight stays by visitors in lodging establishments for projected nonpeak periods within unincorporated Clallam County.
- Promote Clallam County events, activities, and places in the unincorporated area of Clallam County to potential visitors from outside the County.
- Have demonstrated a high potential from the Committee's perspective to result in documented economic benefit to Clallam County.
- Have demonstrated history of success or are proposed by a group with a demonstrated history or high potential of success with similar activities.
- Minimize duplication of services where appropriate and encourage cooperative marketing and/or includes an element of cooperation or partnership.
- Provide, maintain, operate, or enhance County-owned tourism facilities or infrastructure.

Lodging Tax Advisory Committee Considerations

In developing its recommendations, the Committee considers:

- The estimated amount of Lodging Tax Fund available for the coming year as provided by the County's Finance Director.
- Completeness of the proposal information.
- % of the proposal request to the event/facility promotions budget and overall revenues.
- % of increase over prior year Clallam County Lodging Tax funded proposals, if any.
- Projected economic impact within the unincorporated area of Clallam County, in particular projected overnight stays in this area lodging establishments.
- The applicant's financial stability.

Concerts on the Pier
2026 Event Budget

Income

Concessions	$20,000.00
Donations	$2,500.00
Grants	$25,000.00
Merch	$1,000.00
Sponsorship	$18,000.00
Vendor Fees	$3,000.00
Total Income	**$69,500.00**

Expenses

Accommodations	$3,500.00
Artist Fee	$20,000.00
Concessions Cost	$6,000.00
Contractor	$3,000.00
Dues/Licenses	$1,500.00
Equipment	$3,000.00
Equipment Rental	$800.00
Gifts & Giving	$600.00
Marketing	$5,500.00
Merchandise Cost	$400.00
Production	$22,000.00
Supplies	$800.00
Taxes & Fees	$1,500.00
Total Expenses	**$68,600.00**

County Request	
Artist Fees	$6,000
Production	$6,000
Total	**$12,000**

Port Angeles Concerts on the Pier (dba Concerts on the Pier) is in our second year as a non-profit organization. We are committed to building community and enriching lives through free outdoor events that celebrate live music, the performing arts, and the natural beauty of Port Angeles. By supporting local and regional touring artists and providing accessible cultural programming, we aim to strengthen the regional economy, promote tourism, and foster an inclusive and vibrant arts scene for all.

In 2026, we will present ten weekly summer concerts each Wednesday from June 24th through August 26th.

We aim to attract out-of-town guests to join us by offering a combination of popular local bands and national and international touring artists and then advertising via targeted social media ads, on the Victoria Black Ball Ferry Terminal screens and through local hotels/tourism destinations. We also partner with contracted performers from out of the area to advertise to their followers and their largest fan bases via their social media reach. We've had great success with this formula.

We also realize that a large population of our audience that come from over fifty miles away are here for another reason, but we offer Concerts on the Pier as an activity to keep them engaged while visiting and create an incentive to return. Much like the Winter Ice Village, First Friday Art Walk, and visitor attractions like the Waterfront Trail and blue tower on the pier, we aim to enhance the experience of those that are visiting our area. Visitors that have an enjoyable experience on a first trip are likely to come back.

To keep growing our audience from outside the area, we need to bring in high-caliber performers with a large fan base and make sure they have great production behind them. The cost of booking popular artists continues to rise. Agents, tech needs, and lodging all add up. We've already seen that having bigger names at Concerts on the Pier draws more visitors and boosts concessions from out-of-towners. To keep that momentum going, we plan to increase our artist budget by $2,000 to hire in-demand talent and our production budget by $7,000 to provide the best sound, lighting, setup, and hospitality possible. This is a much more realistic number for increasing the production experience that allows us to hire artists with extensive technical riders.

Last year
$6000 for Artist Fees
$2000 for sound/lighting techs
$3000 for hospitality and production team & associated production costs

This year we are asking for:
$6000 in Artist Fees
$2500 for lighting techs and backline equipment to meet artists technical riders
$3500 for hospitality and production teams & associated production costs

Our ask is $1000 more than last year, but our budget is $15,000 more than we planned for in 2025.

Production costs include:

- Lighting techs
- Sound techs
- Production team to negotiate, contract and communicate with artists/agents
- Production team to execute the event each week (set-up, take-down, cleaning, crowd management, etc.)
- Volunteer coordinator to recruit and manage volunteers
- Hospitality coordinator that arranges for meals and on-site hospitality

ORGANIZATION SUMMARY

ORGANIZATION INFORMATION

Organization Name:
PORT ANGELES CONCERTS ON THE PIER
Registration Number:
2012058
Also known as Names:

Name
CONCERTS ON THE PIER

Purpose/Mission of the Organization:
CONCERTS ON THE PIER IS COMMITTED TO BUILDING COMMUNITY AND ENRICHING LIVES THROUGH FREE OUTDOOR EVENTS THAT CELEBRATE LIVE MUSIC, THE PERFORMING ARTS, AND THE NATURAL BEAUTY OF PORT ANGELES. BY SUPPORTING LOCAL AND REGIONAL TOURING ARTISTS AND PROVIDING ACCESSIBLE CULTURAL PROGRAMMING, WE AIM TO STRENGTHEN THE REGIONAL ECONOMY, PROMOTE TOURISM, AND FOSTER AN INCLUSIVE AND VIBRANT ARTS SCENE FOR ALL.
FEIN Number:
992529480
Federal Tax Exempt Status:
Yes
Federal Status Type:
501(c)(3)
If Federal Tax-Exempt status has been granted, attach a copy of the Organization's IRS Determination Letter:

IRS Determination Letter
IRS DETERMINATION LETTER.pdf

UBI Number:
605 514 830
Is this Charitable Organization associated with any Corporation or LLC?
No
State of Incorporation/Formation:
Jurisdiction:

Status:
Active
Renewal Date:
11/30/2026

CONTACT INFORMATION

Organization Email:
INFO@ONTHEPIER.ORG
Is Foreign Contact:
No
Country Code:
1
Mailing Address:
101 W FRONT ST STE 101, PORT ANGELES, WA, 98362-2606, UNITED STATES

Street Address:
101 W FRONT ST STE 101, CLALLAM COUNTY, PORT ANGELES, WA, 98362-2606, UNITED STATES
Do you use any other addresses for Solicitation:
No
A List of Addresses Used
Organization Website:
WWW.ONTHEPIER.ORG
Phone Number:
3606700013
Ext:

SURETY BOND

Has the Organization submitted proof of a surety bond in the amount of $25,000 to the Secretary of State?
No
Proof Of Surety Bonds
Bond Expiration Date:

FINANCIAL INFORMATION

Has Organization completed a full accounting year?- **No**
First Accounting Year End Date:
12/31/2025

SOLICITATION COMMENTS

Comments:

DID THE ORGANIZATION SOLICIT OR COLLECT CONTRIBUTIONS IN WA DURING THE ACCOUNTING YEAR REPORTED?

Solicit or collect contributions:
Yes
Contributions in WA:
Entertainment/Special Events, Personal Contact

IS THE ORGANIZATION REGISTERED TO FUNDRAISE OUTSIDE OF WA?

Is the organization registered to fundraise outside of WA:
No
Fundraise outside of WA:

EMPLOYEES RECEIVING THE GREATEST COMPENSATION

Does the Organization pay any of its officers or employees?- **No**

First Name **Last Name**

PERSONS ACCEPTING RESPONSIBILITY

Current Officers or Persons Accepting Responsibility for the Organization

First Name	Last Name	Title	Phone #	Address
KARI	CHANCE	EXECUTIVE DIRECTOR	3604575411	101 W FRONT ST STE 101, PORT ANGELES, WA, 98362-2606, UNITED STATES
RYAN	SCHROEDER	PRESIDENT	3604604657	136 W 13TH ST, PORT ANGELES, WA, 98362-7718, UNITED STATES

FINANCIAL PREPARER

Full Name:
KARI CHANCE
Title:
EXECUTIVE DIRECTOR
Mailing Address:
1810 E NANCY LN, PORT ANGELES, WA, 98362-4944, UNITED STATES

LEGAL INFORMATION

Do you have any Legal Actions? - **No**

Court (Jurisdiction)	Case #	Title of Legal Action	Date of Legal Action

Legal Actions

COMMERCIAL FUNDRAISER

Is Commercial Fundraiser:
No

CHARITY CLIENTS

FEIN Number	UBI Number	Charity Name	Charity Address

No Charities Selected

Department of the Treasury
Internal Revenue Service
Tax Exempt and Government Entities
P.O. Box 2508
Cincinnati, OH 45201

PORT ANGELES CONCERTS ON THE PIER
C/O KARI CHANCE
101 W FRONT ST STE 101
PORT ANGELES, WA 98362

Date:
09/24/2024
Employer ID number:
99-2529480
Person to contact:
Name: Customer Service
ID number: 31954
Telephone: (877) 829-5500
Accounting period ending:
December 31
Public charity status:
509(a)(2)
Form 990 / 990-EZ / 990-N required:
Yes
Effective date of exemption:
March 22, 2024
Contribution deductibility:
Yes
Addendum applies:
No
DLN:
26053667001444

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a public charity under the IRC Section listed at the top of this letter.

If we indicated at the top of this letter that you're required to file Form 990/990-EZ/990-N, our records show you're required to file an annual information return (Form 990 or Form 990-EZ) or electronic notice (Form 990-N, the e-Postcard). If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

For important information about your responsibilities as a tax-exempt organization, go to www.irs.gov/charities. Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, which describes your recordkeeping, reporting, and disclosure requirements.

Sincerely,

Stephen A. Martin
Director, Exempt Organizations
Rulings and Agreements

Concerts on the Pier
2025 Event Budget

Income

Concessions	$18,000.00
Donations	$1,200.00
Grants	$18,000.00
Merch	$500.00
Sponsorship	$15,000.00
Vendor Fees	$3,500.00
Total Income	**$56,200.00**

Expenses

Accommodations	$1,800.00
Artist Fee	$18,000.00
Concessions Cost	$6,000.00
Contractor	$2,000.00
Dues/Licenses	$3,000.00
Equipment	$500.00
Equipment Rental	$1,000.00
Gifts & Giving	$600.00
Marketing	$3,500.00
Merchandise Cost	$600.00
Production	$15,000.00
Supplies	$500.00
Taxes & Fees	$2,500.00
Total Expenses	**$55,000.00**

STRATEGIC PLAN

CONCERTS ON THE PIER

Mission

Concerts on the Pier is committed to building community and enriching lives through free outdoor events that celebrate live music, the performing arts, and the natural beauty of Port Angeles. By supporting local and regional touring artists and providing accessible cultural programming, we aim to strengthen the regional economy, promote tourism, and foster an inclusive and vibrant arts scene for all.

Vision

A thriving, inclusive summer concert series that strengthens community bonds, supports local artists, and attracts visitors to our waterfront.

GOALS & STRATEGIES 2025-2030

Accessibility & Community Connection

- Keep concerts and events free for all attendees.
- Offer diverse music genres to engage the whole community and reflect varied preferences.
- Build partnerships with local businesses and non-profit organizations.

Artistic Excellence

- Curate a series of 10+ concerts each eyar with a mix of local and touring performers.
- Prioritize artists who bring cultural diversity and unique experiences to the Olympic Peninsula.
- Maintain the highest standards for production: production team, communication, venue upgrades, etc.

Cultural & Economic Impact

- Promote Port Angeles and the Olympic Peninsula as a vibrant arts destination.
- Support local businesses through increased foot traffic and tourism.

Sustainability & Growth

- Secure diverse funding streams: grants, sponsors, vendor fees, concessions sales, donations.
- Grow audience attendance by 10% annually through targeted outreach and extensive marketing.
- Develop a volunteer ambassador program to support operations.

GOAL MEASUREMENT 2025-2030

Key Metrics

- Attendance numbers and demographic reach.
- Number of local performers, production crew contractions, vendors, and non-profit groups engaged over a season.
- Sponsorship and donation growth year over year.
- Volunteer recruitment and retention.
- Community feedback: surveys & social media engagement.

CONCLUSION

The Future of Concerts on the Pier

Concerts on the Pier is still a young organization, but it's built on a strong foundation. With a clear mission and growing community support, it has the potential to grow and adapt as the needs of Port Angeles and the surrounding region evolve. As the series continues to develop, it will create even more opportunities to connect people, showcase local and regional talent, and boost our local economy. By staying flexible and community-focused, Concerts on the Pier can become a beloved tradition that brings people together and celebrates the unique spirit of our area for years to come.

Clallam County Lodging Tax Advisory Committee

2026 LTAC Funding Requests

Juan de Fuca Foundation for the Arts

RECEIVED
CLALLAM CO. COMMISSIONERS
OCT 07 2025
1 2 3 A
3:22 PM KB

CLALLAM COUNTY
LODGING TAX FUNDING APPLICATION
2026

GUIDELINES

Clallam County lodging tax paid by visitors is a consumer tax on lodging charges for periods of less than 30 consecutive days for hotels, motels, rooming houses, private campgrounds, RV parks, and similar facilities within the unincorporated areas of Clallam County.

This application is for applicable large-scale events, projects or infrastructure improvements only. Minimum grant is $5,000. Marketing requests should be directed to the Olympic Peninsula Visitor Bureau (OPVB) Tourism Enhancement Grant program.

I **AMOUNT of Lodging Tax Requested**: $ 42,000

II **Agency/Organization Name**: Juan de Fuca Foundation for the Arts

Organization is ☐ Government Entity ☑ 501(c)3 ☐ 501(c)6 ☐ Other
Federal Tax ID No.: 91-1588987 UBI Number: 601-455-288

III **Project/Activity/Event**: 2026 Juan de Fuca Festival

IV **Representative Contact Information**:

Name, Title: Kari Chance, Executive Director
Mailing Address: 101 W Front St, Ste. 101, Port Angeles, WA 98362
Phone(s): 360-457-5411
Email contact@jffa.org

V **Service Categories, check all applicable**:

_____ Tourism Promotion/Marketing (individual marketing request, contact OPVB)
__✓__ Operation of a Special Event/Festival designed to attract tourists
_____ Operation of a Tourism-Related Facility owned or operated by Non-Profit Organization
_____ Operation and/or Capital Expenditure of a Tourism-Related Facility owned by a Municipality

CERTIFICATION

- I am the authorized agent of the Agency/Organization applying for Lodging Tax funding. I understand and affirm that:
- If awarded, my organization intends to enter into a contract with Clallam County and meet all specified requirements of that contract.
- My Agency/Organization is required to submit a report documenting economic impact results in a format determined by Clallam County.

Kari Chance Date: 10/7/25
Signature

Kari Chance
Print or Type Name

LODGING TAX APPLICATION – REQUIRED SUPPLEMENTAL QUESTIONS

1. How will the project/program help increase the number of people traveling to Clallam County for business or pleasure on a trip?

   The Juan de Fuca Festival is one of the largest and longest-running cultural events in the area, serving as a major driver of tourism to Clallam County. Our diverse lineup of regional, national, and international performers attracts visitors who might not otherwise travel to the area. Many plan full weekend trips around the event: booking local lodging, dining out, and exploring nearby attractions like Hurricane Ridge, Lake Crescent, and the Dungeness Spit. Held over Memorial Day weekend, the Festival also kicks off the tourism season, encouraging visitors to extend their stays and return throughout the summer.

2. How will the project/program help increase paid overnight accommodation in Clallam County?

   Our event draws thousands of attendees who fill local hotels, SROs, and campgrounds. With over 40% of attendees from outside the area, many stay multiple nights to enjoy headliners and full days of music and activities. Discounted three-day passes and local hotel partnerships also help boost paid overnight stays.

3. How will the project/program encourage visitors to come from a distance greater than 50 miles, either for the day or for an overnight visit? If so, please describe how.

   Most of our performers and vendors travel from over 50 miles away, bringing families, fans, and valuable tourism dollars to Clallam County. We're continuing to book high-caliber, well-known artists to attract larger audiences from outside the area. Our social media team is also creating promotional materials for performers and vendors to help expand our marketing reach and draw even more visitors.

4. How will the project/program encourage visitors to come from another country or state?

   The Juan de Fuca Festival features national and international performers, attracting fans who travel specifically to see them. Marketing across the Pacific Northwest and British Columbia highlights Port Angeles as a destination for world-class performances in a stunning coastal setting. With high-caliber headliners and a welcoming festival atmosphere, we inspire visitors from other states and countries to attend and return.

5. If the project/program is an event, please provide the name, date(s) and estimated attendance.

   Juan de Fuca Festival of the Arts, May 22-24, 2026. Estimated attendance: 8500.

6. **2026 Tourism-Impact Estimate**
(Actual must be completed by applicants who had a Clallam County Lodging Tax Contract in 2025)
State law governing the distribution of lodging tax funds requires they be used primarily to encourage visitors from out of the area, so do your best!

As a direct result of your proposed tourism-related service, please provide:	2026 Estimate	2025 Actual	Methodology
a. Overall attendance at your event/activity/facility	8500	8019	Geofencing/ticket sales
b. Number of people who travel more than 50 miles for your event/activity/facility	2800	2534	Geofencing/ticket sales
c. Of the people who travel more than 50 miles, the number of people who travel from another country or state.	1000	959	Geofencing/ticket sales
d. Of the people who travel more than 50 miles, the number of people who stay overnight in the unincorporated Clallam County area.	1150	1050	Structured estimates using geofencing
e. Of the people staying overnight, the number of people who stay in PAID accommodations e.g. hotel, motel, bed-breakfast, RV park, in the unincorporated Clallam County area.	700	650	Structured estimates using geofencing
f. Number of paid lodging room nights resulting from your event/activity/facility.	175	165	Structured estimates using geofencing

7. Is there a host hotel for your event? If yes, please identify.

   The Red Lion Port Angeles is our most frequently used hotel, where we often house artists when contracts require. We promote local lodging through our website, social media, and special offers like our Stay and Play Package that includes Coho tickets, Red Lion accommodations, and festival passes. The Olympic Lodge has also supported the event by offering discounted rooms for traveling food and artisan vendors who stay up to four nights.

8. Describe the prior success of your event/activity/facility in attracting tourists.

   Marketing pushes in the Portland area, Seattle, Victoria and targeted social media campaigns focused on regions with high engagement for our headliners, we've seen an increase in visitors and vendors traveling from outside the area and attending multiple days. While tourism from Canada was down in 2025, our efforts drew attendees from across the Pacific Northwest and beyond. Our artists also promote their performances on their own social media channels, further amplifying our reach and attracting new audiences to the festival.

9. Describe your target tourist audience (location, demographics, etc.)

   We focus our marketing on major metropolitan areas within easy driving or ferry distance. The festival is family-friendly, offering free youth tickets for ages 18 and under and hands-on arts activities to encourage full participation. We have three full days of free performances by local and national touring artists on our outdoor Evergreen Stage, part of our free artisan street fair, making it affordable and accessible for families to enjoy an entire weekend of entertainment.

10. Describe how you will promote your event/activity/facility to attract tourists.

We use geotargeted advertising in high-traffic areas like Victoria malls and Washington State Ferry terminals to reach travelers through apps and social media. We run digital ads on major metropolitan news sites, use targeted radio spots and social media ads. We also cross-promote with Cascadia Concerts in Victoria, BC, and serve as the festival partner for SoundOFF!, MoPOP's Seattle-based battle of the bands, which promotes our event online and at their shows

11. Describe how the event/activity/facility will help promote lodging establishments, restaurants, and businesses located in the unincorporated area of Clallam County.

The Juan de Fuca Festival serves as a gateway for visitors to explore all of Clallam County. Many people travel from outside the area and stay multiple nights. Through our website, social media, and digital newsletters, we highlight local accommodations, restaurants, and attractions across the county, including those in unincorporated areas like Joyce, Lake Crescent, and along the Dungeness Valley. By drawing thousands of visitors over Memorial Day weekend, the Festival helps fill rooms, restaurants, and shops throughout Clallam County supporting small businesses and strengthening our tourism economy.

12. Are you applying for Lodging Tax funds from another community (yes or no)? If yes, indicate below where applying and for how much. **Do NOT attach a copy of the application.**

Yes, we will plan to ask for $20,000 from City of Port Angeles LTAC.

13. What is the overall budget for your event/activity/facility? $ 197,600
What percent of the budget are you requesting from Clallam County Lodging Tax Fund? 21.2%

14. Please describe your plans for securing the remainder of the funds necessary to complete your event/activity/facility.

Our event funding through a mix of sponsorship, community support, and earned revenue. Sponsorship continues to grow as we build relationships and offer meaningful engagement opportunities for local and regional businesses that want to align with a high-quality, well-attended event. Our Membership program also provides support from individual donors who believe in our mission and the impact the Festival has on the community. A significant portion of funding comes from ticket sales, concessions, and merchandise. Tickets go on sale earlier than in the past to give visitors time to plan their trips to the Pacific Northwest and book accommodations.

APPLICATION INSTRUCTIONS – GENERAL GUIDELINES

APPLICATION DEADLINE: Applications must be received at the Board of County Commissioner's Office, 223 East 4th Street, Suite 4, Port Angeles WA 98362-3015 (Clallam County Courthouse, main level, Room 150) until **12 p.m., Friday, October 10, 2025**.

The Clallam County Lodging Tax Advisory Committee (LTAC) will review 2026 Lodging Tax funding proposals in a public meeting as determined at the Clallam County Courthouse, Commissioner's Boardroom 160. **Applicants will be notified and attendance by the applicant's representative is required for presentation and questions.** Following review, LTAC will forward its recommendation to the Board of County Commissioners.

APPLICATION, SUPPLEMENTAL QUESTIONS, INFORMATION SUBMITTAL:

Submit the **original application and one copy to**:

Clallam County Lodging Tax Advisory Committee
Board of Commissioner's Office
223 East 4th Street, Suite 4
Port Angeles WA 98362-3015

- Submittals made in an incorrect format will not be considered.
- Submit original application and one copy.
- The sealed applications must be clearly marked on the outside "2026 Lodging Tax Funding Application."
- All copies need to be single sided and not stapled and no folders.
- All documents/brochures must be printed on 8.5 x 11 letter size paper to be accepted.
- Please refrain from submitting colorful pictures/PowerPoint presentations.

Documents delivered to other offices and received late by the Commissioners' Office will not be considered nor will ones received by facsimile or e-mail.

Required Additional Information – In addition to the application and supplemental questions answers, it is required that you attach the following:

- An itemized budget for your event/activity/facility (income and expense).
- Description and budget showing the intended use of the amount requested from the Clallam County Lodging Tax Fund.
- If the applicant is a non-profit organization, a copy of your agency/organization's current non-profit corporate registration with the Washington Secretary of State, and current annual budget.

Optional Information - Brochures/information concerning your event/activity/facility, in particular, items showing recent tourism promotion efforts. Brochures/information must be printed on 8.5 x 11 sized paper, single sided and not stapled copies to be accepted. Please refrain from submitting colorful pictures/PowerPoint presentations.

Contract Requirement – In order to be a recipient of Lodging Tax funds, a contract is required between Clallam County and the receiving Agency/applicant.

Post Reporting
Reporting Requirements enacted by the Washington State Legislature in 2013 (RCW 67.28.1816) requires the County to file an annual report to the State of Washington Joint Legislative Audit and Review Committee regarding the use of funds for the year including a requirements to quantify how many individuals were attracted from more than fifty miles away and spent the night in paid lodging, and the reporting of expenditures and activities shall meet those requirements. It is required that all recipients submit a post-event activity report that provides information to the Clallam County Administrator as specified by the contract.

GUIDELINES

Clallam County lodging tax paid by visitors is a consumer tax on lodging charges for periods of less than 30 consecutive days for hotels, motels, rooming houses, private campgrounds, RV parks, and similar facilities within the unincorporated areas of Clallam County. CCC 5.13.020 Special fund.

Eligibility
Clallam County's Lodging Tax Fund will be the primary source of County funding for activities, operations, and expenditures designed to increase tourism in the unincorporated areas. Applications may be submitted by any non-profit entity, any public entity, or any group of eligible organizations (RCW 67.28).

Appropriate Uses
The guiding principle for the use of lodging taxes is that they must be used for activities, operations and expenditures designed to increase tourism. Specifically, lodging taxes can be used for:

- Tourism marketing;
- Marketing and operations of special events and festivals designed to attract visitors;
- Operations and capital expenditures of tourism-related facilities owned or operated by a municipality or a public facilities district; or
- Operations of tourism-related facilities owned/operated by nonprofit organizations (RCW 67.28.1816).

A tourism-related facility is a real or tangible personal property with a usable life of three or more years, or constructed with volunteer labor that is (a) owned by a public entity, nonprofit organization (including a non-profit business organization, destination marketing organization, main street organization, lodging association, or chamber of commerce) and (b) used to support tourism, performing arts, or to accommodate tourist activities (RCW 67.28.080) The guiding principle is that the facilities should be used by tourists.

Tourism Marketing and Operations includes activities defined as "tourism promotion" in state law (RCW 67.28.080)

- Advertising, publicizing, or otherwise distributing information for the purpose of attracting and welcoming visitors;
- Developing strategies to expand tourism;
- Operating tourism promotion agencies; and
- Funding the marketing or operation of special events and festivals designed to attract visitors.

HIGH PRIORITY may be given to tourism activities that:

- Have a demonstrated potential or high potential from the Committee's perspective to result in overnight stays by visitors in lodging establishments for projected nonpeak periods within unincorporated Clallam County.
- Promote Clallam County events, activities, and places in the unincorporated area of Clallam County to potential visitors from outside the County.
- Have demonstrated a high potential from the Committee's perspective to result in documented economic benefit to Clallam County.
- Have demonstrated history of success or are proposed by a group with a demonstrated history or high potential of success with similar activities.
- Minimize duplication of services where appropriate and encourage cooperative marketing and/or includes an element of cooperation or partnership.
- Provide, maintain, operate, or enhance County-owned tourism facilities or infrastructure.

Lodging Tax Advisory Committee Considerations

In developing its recommendations, the Committee considers:

- The estimated amount of Lodging Tax Fund available for the coming year as provided by the County's Finance Director.
- Completeness of the proposal information.
- % of the proposal request to the event/facility promotions budget and overall revenues.
- % of increase over prior year Clallam County Lodging Tax funded proposals, if any.
- Projected economic impact within the unincorporated area of Clallam County, in particular projected overnight stays in this area lodging establishments.
- The applicant's financial stability.

Juan de Fuca Foundation of the Arts
Festival 2026 Budget

Income		
Concessions	$18,000.00	
Merchandise	$3,500.00	
Donations	$3,500.00	
Vendor Fees	$24,000.00	
Tickets	$65,000.00	
Sponsorship	$30,000.00	
Grants	$55,000.00	
Total Income	**$199,000.00**	
Expense		
Marketing	$18,000.00	
Accommodations	$4,000.00	
Artist Fee	$81,500.00	
General/Ticketed	$68,000.00	
Kids Fest Artist Fee	$5,000.00	
Evergreen Stage Artist Fee	$8,500.00	
Concession Cost	$6,500.00	
Contract Labor	$15,000.00	
Kids Zone	$1,500.00	
Security	$1,500.00	
Service Group Donations	$3,000.00	
Other Contractors	$9,000.00	
Crew/Tech	$33,000.00	
Supplies/Equipment	$9,000.00	
Kids Zone (Juan de Fuca Create)	$5,000.00	
Other	$4,000.00	
Equipment Rental	$3,750.00	
Hospitality	$2,800.00	
Merch Cost	$3,800.00	
Retail	$2,300.00	
Volunteer Shirts	$1,500.00	
Workshops	$1,000.00	
Permits & Fees	$1,250.00	
School Bussing	$3,000.00	
Venue	$15,000.00	
Total Expenses	**$197,600.00**	

Community/Youth	$5,000
Evergreen Stage Artist Fee	$7,500
Geo Fencing	$2,500
Artist Fees	$12,000
Vendor Recruitment	$5,500
Operations	$9,500
Total	$42,000

Breakdown of Granted Funds

$5,000 for Community/Youth programs & activities
$7,500 for Free Evergreen Stage Artist Fees
$9,500 for Contractor fees
$12,000 for Artist Fees
$2,500 for Geofencing
$5,000 for Vendor Recruitment

FREE EVENTS:
Free programming for visitors and families is essential right now. We'd like to increase the amount of engagement and the caliber of performers that we offer completely free of charge in our street fair and lawn areas.

Community/Youth programs and activities $5000
"Where are the kids/family activities?" This is the number one question that our info booth and ticketing office are asked. Our goal is to have a vibrant youth and community activity area. The Juan de Fuca Create tent was exceptionally well received in 2025! We split funds between hiring a contractor to coordinate the volunteers, staff, and programs that we share with the community. We purchased some small games (oversized checkers, jumbo jenga), set up scavenger hunts to redeem for prizes, made keepsake buttons, and created a community art installation of hundreds of butterflies which were displayed throughout the Festival. This year, we'd like to increase our activities, hire an artist to create a giant chalk "coloring book" in the street fair, and purchase the supplies to keep up with the huge demand we saw.

Evergreen Stage Artist Fees $7500
The Evergreen Stage was traditionally a starting ground for local artists that volunteered to "busk" for free. We found that very few patrons paid attention to the performances or stuck around after they shopped at the street fair. In 2024, we shifted to fill about 40% of spots with local artists with a large following and about 20% were filled with national touring artists that played a second set on one of our paid stages. We had exponentially more engagement and attendees stayed at our event for much longer. We understand that not everyone can afford tickets after traveling to our event, and increasing the quality of our performances can push visitors to stay for longer. $7500 allows us to have nearly 50% of our time slots filled with national touring artists (that often travel with a fan base). For example, if we offer an artist $2000 to travel here, we can often offer just a fraction of that cost to play a second set on the free Evergreen Stage, so for an additional $500, we've procured a more robust line-up that is free to our community and visitors.

Contractor Fees/Operations $9500
We work with our production team to turn a decades old community gym (Vern Burton) into a first class festival stage. The experience our performers have is equally important to the experience our attendees have. Performers love coming here because we deliver top notch experiences with our top notch contractors. Nearly 20% of our budget goes to paying lighting techs, sound engineers, hospitality staff, and artist liaisons. We've created an experience that allows us to bring performers that would normally be well out of our budget because of our reputation for our professionalism, hospitality, and the experience the artist has. For example, our reputation and relationships allowed us to bring the immensely popular Brothers Comatose in 2025 for almost half of their normal rate. (They went on to play the Grand Ole Opry last month!) As production fees rise, we are looking for $9500 to help to be able to hire top notch (local and regional) contractors so that we can continue to deliver the same experience that keeps artists and patrons wanting to come back to our area.

Artist Fees $12,000
Bringing in established, high caliber artists is the number one way we see an increase in attendance and the best way we can draw immediate attention from people that haven't heard of our festival before. As artist fees continue to climb, post-Covid, we are requesting $12,000 in additional funds to secure performers that will bring more visitors. When ticket sales are declining nationwide and theaters are closing, we were able to sell $65,000 worth of tickets in 2025.

Geofencing $2500
We've had great success with geofencing over the past three years and we'd love to continue to track the data to see our growth and use that information to target our marketing.

Vendor Recruitment $5500
We had our largest street fair ever in 2025 thanks to the help of the vendor registration and recruitment software we subscribed to. We also hire the incredibly talented event/vendor pro, Rose Thompson (of Crab Fest) to oversee the vendor portion of our event. Her relationships throughout the state are vital in getting high quality vendors to our area.
All vendors must set up Thursday of the event and stay until close of the street fair on Sunday which means that every out of town vendor will constitute at minimum of 3 room nights of lodging.

ORGANIZATION SUMMARY

ORGANIZATION INFORMATION

Organization Name:
JUAN DE FUCA FOUNDATION FOR THE ARTS
Registration Number:
1126642
Purpose/Mission of the Organization:
JFFA IS DEDICATED TO PROVIDING OUTSTANDING AND DIVERSE PERFORMANCES CREATING EDUCATIONAL OPPORTUNITIES FOR STUDENTS AND OFFERING ECONOMIC AND QUALITY OF LIFE BENEFITS TO THE NORTH OLYMPIC PENINSULA COMMUNITY.
FEIN Number:
911588987
Federal Tax Exempt Status:
Yes
Federal Status Type:
501(c)(3)
UBI Number:
601 455 288
Is this Charitable Organization associated with any Corporation or LLC?
Yes
State of Incorporation/Formation:
Jurisdiction:
WASHINGTON
Jurisdiction:
WASHINGTON
Status:
Active
Renewal Date:
11/30/2025

CONTACT INFORMATION

Organization Email:
CONTACT@JFFA.ORG
Is Foreign Contact:
No
Country Code:
1
Mailing Address:
101 W FRONT ST # 101, PORT ANGELES, WA, 98362-2606, UNITED STATES
Street Address:
101 W FRONT ST # 101, CLALLAM COUNTY, PORT ANGELES, WA, 98362-2606, UNITED STATES
Do you use any other addresses for Solicitation:
No
A List of Addresses Used
Organization Website:
www.jffa.org
Phone Number:

3604575411
Ext:

SURETY BOND

Has the Organization submitted proof of a surety bond in the amount of $25,000 to the Secretary of State?
No
Proof Of Surety Bonds
Bond Expiration Date:

FINANCIAL INFORMATION

Has Organization completed a full accounting year?- **Yes**
Accounting Year Beginning Date:
01/01/2023
Accounting Year Ending Date:
12/31/2023
Beginning Gross Assets :
$180,499.00

REVENUE

Gross Contributions from Solicitations :
$99,262.00
Gross Revenue from All Other sources :
$377,252.00
Total Dollar Value of Gross Receipts :
$476,514.00

EXPENSES

Gross Expenditures from Program Services :
$510,918.00
Total Gross from All Expenditures :
$510,918.00

ASSETS

Ending Gross Assets :
$146,237.00

SOLICITATION COMMENTS

Comments:

PERCENT TO PROGRAM SERVICES

Percent to Program Services :
100%

FINANCIAL HISTORY

Fiscal Begin Date	Fiscal End Date	Begin Assets	Revenue	Program Services	Expenses	End Assets	% To Program Services
01/01/2023	12/31/2023	$180,499.00	$476,514.00	$510,918.00	$510,918.00	$146,237.00	100%
01/01/2022	12/31/2022	$175,407.00	$375,404.00	$380,651.00	$380,651.00	$180,499.00	100%
01/01/2021	12/31/2021	$161,708.00	$207,851.00	$194,152.00	$194,152.00	$175,407.00	100%
01/01/2018	12/31/2018	$68,913.00	$261,037.00	$214,647.00	$218,322.00	$111,628.00	98%
01/01/2017	12/31/2017	$63,404.00	$353,383.00	$219,500.00	$351,372.00	$63,491.00	62%
01/01/2016	12/31/2016	$37,355.00	$309,681.00	$217,850.00	$283,813.00	$63,404.00	77%
01/01/2015	12/31/2015	$55,697.00	$287,543.00	$237,234.00	$312,203.00	$37,355.00	76%
01/01/2014	12/31/2014	$10,987.00	$323,396.00	$214,500.00	$271,537.00	$55,697.00	79%
01/01/2013	12/31/2013	$11,057.00	$246,504.00	$195,000.00	$246,376.00	$10,009.00	79%
01/01/2012	12/31/2012	$25,393.00	$210,625.00	$157,968.00	$217,581.00	$9,535.00	73%
01/01/2011	12/31/2011	$11,330.00	$155,518.00	$111,300.00	$148,489.00	$18,359.00	75%
07/01/2010	12/31/2010	$3,036.00	$35,915.00	$19,078.00	$27,621.00	$11,330.00	69%
07/01/2009	06/30/2010	$-384.00	$188,740.00	$140,000.00	$188,740.00	$1,604.00	74%
07/01/2008	06/30/2009	$7,555.00	$174,762.00	$107,250.00	$178,016.00	$4,419.00	61%
07/01/2007	06/30/2008	$24,984.00	$175,719.00	$112,962.00	$193,821.00	$7,555.00	59%

DID THE ORGANIZATION SOLICIT OR COLLECT CONTRIBUTIONS IN WA DURING THE ACCOUNTING YEAR REPORTED?

Solicit or collect contributions:
Yes
Contributions in WA:
Direct Mail,Email,Entertainment/Special Events,Internet,Personal Contact,Telephone

IS THE ORGANIZATION REGISTERED TO FUNDRAISE OUTSIDE OF WA?

Is the organization registered to fundraise outside of WA:
No
Fundraise outside of WA:

EMPLOYEES RECEIVING THE GREATEST COMPENSATION

Does the Organization pay any of its officers or employees?- **Yes**

First Name	Last Name
KYLE	LEMAIRE
KARI	CHANCE

PERSONS ACCEPTING RESPONSIBILITY

Current Officers or Persons Accepting Responsibility for the Organization

First Name	Last Name	Title	Phone #	Address
KYLE	LEMAIRE	EXECUTIVE DIRECTOR	3604575411	101 W FRONT ST # 101, PORT ANGELES, WA, 98362-2606, UNITED STATES
RYAN	SCHROEDER	BOARD PRESIDENT	3604604657	PO BOX 1643, PORT ANGELES, WA, 98362-0199, UNITED STATES
KAYLA	OAKES	VICE PRESIDENT	3604772050	4122 OLD MILL RD, PORT ANGELES, WA, 98362-1906, UNITED STATES
RAYMOND	RHODES	TREASURER	2068174364	82 PEELE RD, PORT ANGELES, WA, 98363-9413, UNITED STATES

FINANCIAL PREPARER

Full Name:
KYLE LEMAIRE
Business Name:
MCCLAIN, CROUSE AND CO. PPS
Title:
EXECUTIVE DIRECTOR
Mailing Address:
227 W 8TH ST, PORT ANGELES, WA, 98362-6014, UNITED STATES

LEGAL INFORMATION

Do you have any Legal Actions? - **No**

Court (Jurisdiction)	Case #	Title of Legal Action	Date of Legal Action

Legal Actions

COMMERCIAL FUNDRAISER

Is Commercial Fundraiser:
No

CHARITY CLIENTS

FEIN Number	UBI Number	Charity Name	Charity Address

No Charities Selected

INTERNAL REVENUE SERVICE
DISTRICT DIRECTOR
2 CUPANIA CIRCLE
MONTEREY PARK, CA 91755

DEPARTMENT OF THE TREASURY

Date: SEP 17 1993

JUAN DE FUCA FESTIVAL OF THE
PERFORMING ARTS
C/O KAREN HANAN
PO BOX 796
PORT ANGELES, WA 98362

Employer Identification Number:
91-1588987
Case Number:
953190056
Contact Person:
TERRY IZUMI
Contact Telephone Number:
(213) 725-6619

Accounting Period Ending:
December 31
Foundation Status Classification:
509(a)(2)
Advance Ruling Period Begins:
March 11, 1993
Advance Ruling Period Ends:
Dec. 31, 1997
Addendum Applies:
No

Dear Applicant:

Based on information you supplied, and assuming your operations will be as stated in your application for recognition of exemption, we have determined you are exempt from federal income tax under section 501(a) of the Internal Revenue Code as an organization described in section 501(c)(3).

Because you are a newly created organization, we are not now making a final determination of your foundation status under section 509(a) of the Code. However, we have determined that you can reasonably expect to be a publicly supported organization described in section 509(a)(2).

Accordingly, during an advance ruling period you will be treated as a publicly supported organization, and not as a private foundation. This advance ruling period begins and ends on the dates shown above.

Within 90 days after the end of your advance ruling period, you must send us the information needed to determine whether you have met the requirements of the applicable support test during the advance ruling period. If you establish that you have been a publicly supported organization, we will classify you as a section 509(a)(1) or 509(a)(2) organization as long as you continue to meet the requirements of the applicable support test. If you do not meet the public support requirements during the advance ruling period, we will classify you as a private foundation for future periods. Also, if we classify you as a private foundation, we will treat you as a private foundation from your beginning date for purposes of section 507(d) and 4940.

Grantors and contributors may rely on our determination that you are not a private foundation until 90 days after the end of your advance ruling period. If you send us the required information within the 90 days, grantors and contributors may continue to rely on the advance determination until we make a final determination of your foundation status.

Letter 1045 (DO/CG)

2025 BUDGET

	Projected
TOTAL	$4,970.00
Concessions	$39,200.00
Donations	$3,800.00
Enrollment	$7,000.00
Fundraising	$25,000.00
Grants	$104,500.00
Interest Income	$20.00
Membership	$45,000.00
Merchandise	$1,500.00
Misc	$0.00
Production Income	$21,000.00
Sponsorship	$33,000.00
Tickets	$216,000.00
Tips	$700.00
Vendor Fees	$22,000.00
TOTAL REVENUE	$518,720.00
Accommodations	$9,100.00
Artist Fee	$107,600.00
Bank Fees	$100.00
Board	$0.00
Concessions	$10,000.00
Contract Labor	$26,350.00
Credit Card Fees	$290.00
Donor Expenses	$1,000.00
Dues and Licenses	$2,060.00
Equipment	$0.00
Equipment Rental	$30,050.00
F&B	$9,500.00
Gifts & Giving	$2,100.00
Grant Based	$0.00
Hospitality	$1,500.00
Insurance	$3,500.00
Marketing	$16,800.00
Merchandise Cost	$2,400.00
Misc. Exp.	$0.00
Partner	$60,000.00
Payroll: Taxes	$9,000.00
Payroll: Wages	$120,000.00
Permits & Fees	$1,250.00
Postage &	$1,400.00
Professional Fees	$22,000.00
Scholarships	$0.00
Software	$5,000.00
Storage Rental	$4,200.00
Supplies & Decor	$14,800.00
Telephone	$2,750.00
Travel	$3,000.00
Venue	$48,000.00
TOTAL EXPENSES	$513,750.00

JUAN DE FUCA FESTIVAL

MAY 23-25

RECAP

2025 RESULTS

Key Insights :

8019	32%
Attendance	50+ Miles Away
12%	45%
Out of State	Repeat Visits

Other Findings:

- Our Juan de Fuca Create (Free Kids Zone) facilitated over 2000 FREE crafts for kids.
- Our Artisan and Food vendors reported their highest sales figures since pre-Covid at the 2025 event.

Event Recognition & Awards

WASHINGTON FESTIVALS & EVENTS ASSOCIATION wfea.org

North Olympic Peninsula
EVENT OF THE YEAR
2024

GRAND SUMMIT AWARD
(2024 - Under $250K)
Best Overall Marketing

Other WFEA Awards
- Best Social Media Campaign
- Best Event Photo
- Best Mobile App
- Best Newspaper Tab

Daily News

2025 BEST FESTIVAL
(Runner Up)
Clallam County



Clallam County Lodging Tax Advisory Committee

2026 LTAC Funding Requests

Port Angeles Waterfront District

ORIGINAL APPLICATION

RECEIVED
CLALLAM CO. COMMISSIONERS
OCT 07 2025
1...2...3...A... 3:32PM
KB

LODGING TAX FUNDING APPLICATION
2026

GUIDELINES

Clallam County lodging tax paid by visitors is a consumer tax on lodging charges for periods of less than 30 consecutive days for hotels, motels, rooming houses, private campgrounds, RV parks, and similar facilities within the unincorporated areas of Clallam County.

This application is for applicable large-scale events, projects or infrastructure improvements only. Minimum grant is $5,000. Marketing requests should be directed to the Olympic Peninsula Visitor Bureau (OPVB) Tourism Enhancement Grant program.

I **AMOUNT of Lodging Tax Requested**: $50,000.00

II **Agency/Organization Name**: Port Angeles Waterfront District

Organization is ☐ Government Entity ☐ 501(c)3 ☒ **501(c)6** ☐ Other

Federal Tax ID No. 99-1905862 UBI Number 605 450 782

III **Project/Activity/Event**: Tourism Promotion via the Elevate PA Strategic Action Plan

IV **Representative Contact Information**:

Name, Title Sam Grello, Executive Director

Mailing Address 102 ½ East First Street Unit #8, Port Angeles, WA 98362

Phone(s) 360-441-4026

Email director@pawaterfront.org

V **Service Categories, check all applicable**:

X Tourism Promotion/Marketing (individual marketing request, contact OPVB)

X Operation of a Special Event/Festival designed to attract tourists

X Operation of a Tourism-Related Facility owned or operated by Non-Profit Organization

____ Operation and/or Capital Expenditure of a Tourism-Related Facility owned by a Municipality

CERTIFICATION

- I am the authorized agent of the Agency/Organization applying for Lodging Tax funding. I understand and affirm that:
- If awarded, my organization intends to enter into a contract with Clallam County and meet all specified requirements of that contract.
- My Agency/Organization is required to submit a report documenting economic impact results in a format determined by Clallam County.

Signature

Date: 10/7/25

Sam Grello

Print or Type Name

LODGING TAX APPLICATION – REQUIRED SUPPLEMENTAL QUESTIONS

(You may use this Supplemental Questions form or type the questions and answers on separate sheets)

1. How will the project/program help increase the number of people traveling to Clallam County for business or pleasure on a trip?
   The Port Angeles Waterfront District (PAWD) is the key economic anchor of Clallam County. The following organizations operate in the District: Black Ball Ferry Line, Field Arts and Events Hall, Red Lion Hotel, the Port of Port Angeles, Clallam Transit, NOHN, DSHS, over 45 restaurants, and more than 144 small businesses.
   The Port Angeles Waterfront District was created out of the ongoing multi-year efforts of Elevate PA to reimagine and revitalize downtown Port Angeles. The condensed goal of Elevate PA is to have a downtown business district that is a desirable and attractive destination as well as a gateway basecamp for regional experiences throughout Clallam County. PAWD is guided by a 5-year 64-point strategic action plan to transform the Waterfront District into a desirable place. As a more attractive destination, the Waterfront District and our programs and events will attract visitors for business and pleasure.

2. How will the project/program help increase paid overnight accommodation in Clallam County?
   By following our strategic action plan, we are transforming the District into a unique and desirable place for people to visit. This will encourage more people to visit and stay in lodging both in the District and throughout Clallam County. The District is home to the largest hotel in Clallam County, the Red Lion. As the District continues to offer a larger variety of experiences and activities, visitors will be encouraged to stay for longer and to return.

3. How will the project/program encourage visitors to come from a distance greater than 50 miles, either for the day or for an overnight visit? If so, please describe how.
   In 2026 we are focused on bringing new visitors from greater than 50 miles away. There are two areas that we are focusing on in 2026. Conferences. We have formed a conference committee and are putting together marketing materials to start chasing Conference RFPs. Our area is ready to host conferences, but no one is going after them. We aim to. Conferences can happen during our non-peak season. Domestic Tourism. In 2025, our visitor demographics shifted a bit. Fewer international tourists, greater domestic tourists. We have a few planned media events in 2026 that will highlight our plucky underdog spirit and why that makes for a fun and affordable holiday. If conditions improve with Canada, we will launch three seasonal guest packages (fall, winter, spring) that include multiple activities to extend stays and deliver unique experiences to diverse visitor demographics. We will also work with Blackball Ferry Line to develop guest packages that encourage weekend excursions throughout Clallam County. We are ready to do this once relations normalize again with Canada. We are looking into leasing a billboard by the Hood Canal Bridge or on the Kitsap Peninsula.

4. How will the project/program encourage visitors to come from another country or state?
The Waterfront District is in the middle of a once-in-a-hundred-years revitalization. Part of our 5-year strategic action plan is to help ensure that the District becomes a unique and attractive destination. Specifically, we have an action item in our action plan to support the transformational development projects that will increase the uniqueness and attractiveness of our District (Marine Discovery Center, Elwha Hotel, New Condo Building). As these are completed, the projects will help bring in new types of visitors and business opportunities, like corporate conferences.

5. If the project/program is an event, please provide the name, date(s) and estimated attendance.
The Port Angeles Waterfront District operates year-long. We produce pop-up events during the off-season to help encourage both local visitors and tourists to visit the District. In February we hosted PA Loves Canada which drew ~250 attendees. We also hosted the Hot Dog Eating Contest on July 4th which brought in ~400 attendees. In October we host Fall Crawl (Halloween wknd ~350 attendees) and Downtown Trick or Treat (~5,000 attendees). In November we host Novemberfest the second week of November (~350 attendees) and the Hometown Holidays Tree Lighting the Saturday after Thanksgiving (~2000 attendees).

6. **2026 Tourism-Impact Estimate**
(Actual must be completed by applicants who had a Clallam County Lodging Tax Contract in 2025)

State law governing the distribution of lodging tax funds requires they be used primarily to encourage visitors from out of the area, so do your best!

As a direct result of your proposed tourism-related service, please provide:	2026 Estimate	2025 Actual	Methodology
a. Overall attendance at your event/activity/facility	1,000,000	1,000,000	Estimate Only
b. Number of people who travel more than 50 miles for your event/activity/facility	600,000	600,000	Estimate Only
c. Of the people who travel more than 50 miles, the number of people who travel from another country or state.	300,000	300,000	Estimate Only
d. Of the people who travel more than 50 miles, the number of people who stay overnight in the unincorporated Clallam County area.	100,000	100,000	Estimate Only
e. Of the people staying overnight, the number of people who stay in PAID accommodations e.g. hotel, motel, bed-breakfast, RV park, in the unincorporated Clallam County area.	80,000	80,000	Estimate Only
f. Number of paid lodging room nights resulting from your event/activity/facility.	150,000	150,000	Estimate Only

7. Is there a host hotel for your event? If yes, please identify.
N/A

8. Describe the prior success of your event/activity/facility in attracting tourists.
Elevate Port Angeles has been completing action items from its 5-year plan since 2022. It has worked with Clallam Transit to help introduce a shuttle between the Waterfront District and Hurricane Ridge. In February 2025, the Waterfront District held a media event "PA loves Canada" that welcomed the return of the Coho and received national media attention in Canada during a moment of tense relations. The event is still referenced by visiting Canadians at places like the Visitors Center. Our Promotions Committee has produced pop-up events for the past few years that have drawn large crowds of locals and out-of-towners: Fall Crawl, Halloween Trick or Treat, Novemberfest, and the Hometown Holidays Christmas Tree Lighting. Elevate PA has helped beautify the District in a few specific ways: organization of the annual "Big Spring Spruce Up" to clean up downtown, adopting the annual Winter Tree Lights program, hosting a weekly work party called the Plucking Posse, and helping the City to re-establish a downtown police resource officer.

9. Describe your target tourist audience (location, demographics, etc.)
Our goal is to create a District that offers a variety of experiences and activities for anyone from anyplace in the world. Given the current political climate, we have scaled back on targeting international tourism in 2026.
In 2026 we are focusing on two areas where we see a lot of potential for growth: domestic tourism and conferences.

10. Describe how you will promote your event/activity/facility to attract tourists.
We will utilize multiple avenues to attract tourists. We have to maximize impact with a limited budget, so our organization has found success by leaning into provocative narratives and placemaking events that generate organic press coverage. We also regularly submit Press Releases. We have a robust social media presence. We are strategic with our advertising dollar spends. We intend to advertise Port Angeles as a place to host Conferences by bringing a well-known conference brand to Port Angeles, TEDx. By hosting a "TEDx Port Angeles," we will create a whole series of videos that are hosted on sites like Youtube with experts in specific subject matters speak on their subject matter.

11. Describe how the event/activity/facility will help promote lodging establishments, restaurants, and businesses located in the unincorporated area of Clallam County.
The goal of our Strategic Action Plan is to position the Waterfront District as the gateway to the North Olympic Peninsula and a basecamp for a visitor's stay. This is an accessible, concentrated urban hub in a rural and remote region (unincorporated Clallam County). Making downtown Port Angeles an attractive and accessible location to tourists invites outsiders to learn about and then explore unincorporated Clallam County, which can be hard to do online. Tourists don't just come to Port Angeles and then stop at the city's border. They visit Clallam County in the same trip. We are also doing specific things to link Downtown with unincorporated Clallam County. We are creating a new keepsake Walking map. The front highlights the Waterfront District, the back highlights the North Olympic Peninsula (driving distances to landmarks, places to visit, businesses to patronize). The Waterfront District is going after Conference business in 2026. Conferences often have organized day trips to local destinations. We will be using local tour companies to push Clallam County sites.

12. Are you applying for Lodging Tax funds from another community (yes or no)? If yes, indicate below where applying and for how much. **Do NOT attach a copy of the application.**
Yes. We intend to apply to the City of Port Angeles LTAC. We are applying for $50,000.

13. What is the overall budget for your event/activity/facility? $ 219,000
What percent of the budget are you requesting from Clallam County Lodging Tax Fund? 23%

14. Please describe your plans for securing the remainder of the funds necessary to complete your event/activity/facility.
In 2026 our organization will be funded through the following sources: our City of PA Contract (to administer the PBIA), other grants, sponsorships, services rendered, and events. More specific details can be found in the attached 2026 Budget.
We are a new organization. We are relying on grants to jump-start our operations before we become self-sufficient. Losing a grant that we have applied for will not affect our

goals, just our timeline. Port Angeles is in the middle of a years-long revitalization. Our goal is to maintain and accelerate that process.

REQUIRED INFO #1(of 3): Itemized Budget (Income and Expense)

		2026 TOTAL
INCOME		
SUPPORT		
PBIA 2025 Q4 (expect in Jan-Feb)	$	15,000.00
PBIA 2026 Q1 (expect in April-May)	$	15,000.00
PBIA 2025 Q2 (expect in July-August)	$	15,000.00
PBIA 2025 Q3 (expect in November-December)	$	15,000.00
City LTAC	$	32,000.00
County LTAC	$	50,000.00
OPVB Grant - Walking Maps	$	10,000.00
City LTAC - GPAC	$	10,000.00
WA Main Street Tax Incentive	$	15,000.00
WA Commerce Civics Grant	$	25,000.00
Promotional Product Sales	$	1,000.00
Street Banner Program	$	1,500.00
Individual Investors	$	2,000.00
TOTAL SUPPORT		206,500.00
EVENTS		
Fall Crawl	$	2,000.00
Support Angeles bags	$	6,000.00
TOTAL EVENTS		8,000.00
SPONSORSHIPS		
Big Spruce Clean Up	$	1,500.00
Fall Crawl Title	$	500.00
Hometown Holidays	$	1,500.00
Winter Lights Business	$	1,000.00
TOTAL SPONSORSHIPS		4,500.00
TOTAL REVENUES		219,000.00
EXPENSES		
WAGES		
Executive Director Salary	$	79,934.40
Payroll Processing	$	625.00
TOTAL COST OF LABOR		80,559.40
GROSS PROFIT		138,440.60
SUSTAINABLE ORGANIZATION OPERATIONAL EXPENSES		
Office Rent	$	3,600.00

Internet	$	1,200.00
Office Supplies		
Paper	$	500.00
Laser Printer Toner Cartidge Replacement Pack	$	600.00
Misc	$	300.00
Bookkeeper	$	4,500.00
Quickbooks	$	2,200.00
Microsoft 365	$	175.00
Mailchimp	$	200.00
Zoom	$	140.00
Website (Squarespace)	$	220.00
Memberships		
Main Street USA	$	375.00
Washington Festivals & Events Association	$	155.00
Port Angeles Chamber of Commerce	$	150.00
Insurance		
Commercial general Liability	$	2,200.00
Directors and officers	$	1,200.00
Volunteer Appreciation		
Treats and Swag (t-shirts or other memento)	$	1,000.00
Travel		
Main Street Places Conference	$	750.00
Main Street Leadership Conference (Required 1 of 2)	$	600.00
Main Street Leadership Conference (Required 2 of 2)	$	600.00
TOTAL OPERATIONAL EXPENSES		20,665.00
AUTHENTIC PROMOTION		
New Website	$	5,000.00
Billboard	$	15,000.00
Walking Map Printings	$	10,000.00
Off Season Pop Up Happenings	$	6,000.00
Halloween Trick or Treat (pop up event)	$	3,200.00
Winter Lights		
Lights Maintenance - Kiwanis or (Lee Brigade)	$	2,000.00
New Light Pole Decorative Lights (stars)	$	5,000.00
NEW EVENT: Welcome back Coho	$	1,000.00
Annual Christmas Tree Lighting (pop up event)		
Lights	$	250.00
Decorations	$	250.00
Tent rentals	$	600.00
Stage Rental	$	100.00
City expenses (permits and spiderboxes)	$	800.00
Entertainment	$	750.00
Support Angeles Sale (pop up event)	$	5,500.00
TOTAL AUTHENTIC PROMOTION EXPENSES		55,450.00
WELCOMING DESIGN		
Beautification		
Trashcan Pickup contract	$	10,000.00
Planter Weeding*	$	1,500.00
Safe Winter Sidewalks (de-ice and snow shovel)*	$	400.00

Seagull Management	$	3,000.00
Downtown Flower Program	$	5,000.00
Welcoming Vista Restoration	$	5,000.00
Elevate PA 2026 Action Plan Update	$	3,000.00
TOTAL WELCOMING DESIGN EXPENSES		27,900.00
ECONOMIC VITALITY		
Beautification		
Vacant Storefront Program	$	5,000.00
Support important unbuilt projects (Lincoln, Aquarium, Seaplanes)		
Fundraising/Awareness/excitement event for future of PA projects	$	5,000.00
Greater Port Angeles Conference Committee	$	10,000.00
Conference TedX Training and License	$	5,000.00
TOTAL ECONOMIC VITALITY EXPENSES		25,000.00
TOTAL EXPENSES		209,574.40
NET INCOME	$	9,425.60

REQUIRED INFO #2(of 3): Intended Use of the requested Lodging Tax fund with description

LEGEND: Cells highlighted grey are intended for use of Lodging Tax Fund.
DESCRIPTIONS: Letters and Numbers in parenthesis refer to specific action items in the 5-year strategic action plan which can be found after this budget. Example: (3A-2) referes to action item 3A-2.

		2026 TOTAL
INCOME		
SUPPORT		
PBIA 2025 Q4 (expect in Jan-Feb)	$	15,000.00
PBIA 2026 Q1 (expect in April-May)	$	15,000.00
PBIA 2025 Q2 (expect in July-August)	$	15,000.00
PBIA 2025 Q3 (expect in November-December)	$	15,000.00
City LTAC	$	32,000.00
County LTAC	$	50,000.00
OPVB Grant - Walking Maps	$	10,000.00
City LTAC - GPAC	$	10,000.00
WA Main Street Tax Incentive	$	15,000.00
WA Commerce Civics Grant	$	25,000.00
Promotional Product Sales	$	1,000.00
Street Banner Program	$	1,500.00
Individual Investors	$	2,000.00
TOTAL SUPPORT		206,500.00
EVENTS		
Fall Crawl	$	2,000.00
Support Angeles bags	$	6,000.00
TOTAL EVENTS		8,000.00
SPONSORSHIPS		
Big Spruce Clean Up	$	1,500.00
Fall Crawl Title	$	500.00
Hometown Holidays	$	1,500.00
Winter Lights Business	$	1,000.00
TOTAL SPONSORSHIPS		4,500.00
TOTAL REVENUES		219,000.00
EXPENSES		
WAGES		
Executive Director Salary	$	79,934.40
Payroll Processing	$	625.00
TOTAL COST OF LABOR		80,559.40
GROSS PROFIT		138,440.60
SUSTAINABLE ORGANIZATION		

OPERATIONAL EXPENSES		
Office Rent	$	3,600.00
Internet	$	1,200.00
Office Supplies		
Paper	$	500.00
Laser Printer Toner Cartidge Replacement Pack	$	600.00
Misc	$	300.00
Bookkeeper	$	4,500.00
Quickbooks	$	2,200.00
Microsoft 365	$	175.00
Mailchimp	$	200.00
Zoom	$	140.00
Website (Squarespace)	$	220.00
Memberships		
Main Street USA	$	375.00
Washington Festivals & Events Association	$	155.00
Port Angeles Chamber of Commerce	$	150.00
Insurance		
Commercial general Liability	$	2,200.00
Directors and officers	$	1,200.00
Volunteer Appreciation		
Treats and Swag (t-shirts or other memento)	$	1,000.00
Travel		
Main Street Places Conference	$	750.00
Main Street Leadership Conference (Required 1 of 2)	$	600.00
Main Street Leadership Conference (Required 2 of 2)	$	600.00
TOTAL OPERATIONAL EXPENSES		20,665.00
AUTHENTIC PROMOTION		
New Website	$	5,000.00
Billboard (1A-4)	$	15,000.00
Walking Map Printings	$	10,000.00
Off Season Pop Up Happenings (1A-3)	$	6,000.00
Halloween Trick or Treat (pop up event)	$	3,200.00
Winter Lights		
Lights Maintenance - Kiwanis or (Lee Brigade)	$	2,000.00
New Light Pole Decorative Lights (stars)	$	5,000.00
NEW EVENT: Welcome back Coho (1A-3)	$	1,000.00
Annual Christmas Tree Lighting (pop up event)		
Lights	$	250.00
Decorations	$	250.00
Tent rentals	$	600.00
Stage Rental	$	100.00
City expenses (permits and spiderboxes)	$	800.00
Entertainment	$	750.00
Support Angeles Sale (pop up event)	$	5,500.00
TOTAL AUTHENTIC PROMOTION EXPENSES		55,450.00
WELCOMING DESIGN		
Beautification		
Trashcan Pickup contract	$	10,000.00

Planter Weeding*	$	1,500.00
Safe Winter Sidewalks (de-ice and snow shovel)*	$	400.00
Seagull Management	$	3,000.00
Downtown Flower Program	$	5,000.00
Welcoming Vista Restoration (2B-2)	$	5,000.00
Elevate PA 2026 Action Plan Update (4D-4)	$	3,000.00
TOTAL WELCOMING DESIGN EXPENSES		27,900.00
ECONOMIC VITALITY		
Beautification		
Vacant Storefront Program	$	5,000.00
Support important unbuilt projects (Lincoln, Aquarium, Seaplanes) (3D-1)		
Fundraising/Awareness/excitement event for future of PA projects	$	5,000.00
Greater Port Angeles Conference Committee (3A-1) (1A-3)	$	10,000.00
Conference TedX Training and License (1A-3) (3D-1)	$	5,000.00
TOTAL ECONOMIC VITALITY EXPENSES		25,000.00
TOTAL EXPENSES		209,574.40
NET INCOME	$	9,425.60

Goal #1: AUTHENTIC PROMOTION – In 2022, the Port Angeles downtown business district will have established a distinct, authentic title. By 2026, the title will have evolved to a "brand" that is delivered through at least ten (10) signature events, packaged guest experiences, and a safe and secure environment that attracts guests for over two hours.

Strategy 1A – Beginning in 2022 the business district will have a distinguished brand identity that is exclusive to the region and delivered to every guest.

Action Plan 1A-1: By June 2022, the Authentic Promotion Team will develop and establish a "district brand" including identity, image, positioning, personality, experience, and communications. This project will include a title for the leadership/organization.

Action Plan 1A-2: Following the completion of Action Plan 1A-1, a Web presence and social media page will be established with clear objectives to promote and communicate the "district brand".

Action Plan 1A-3: Upon the establishment of the communication platforms, a priority focus will be on developing, producing, and supporting happenings that reinforce the brand promise.

Action Plan 1A-4: Starting in 2023, the Authentic Promotion Team, coordinating with the City's contracted marketing agency, will create a marketing plan to acquire effective promotional marketing and advertising in Port Angeles and regional marketing programs and channels.

Strategy 1B – Scheduled signature events, in addition to impromptu happenings throughout the year, create a sense of energy and excitement, resulting in more frequent visits and extended stays.

Action Plan 1B-1: By the end of Q1 2022, the Authentic Promotion Team, in coordination with event producers, will prepare a calendar of events, with focus on Signature Events, that support the goals and objectives of the Strategic Action Plan, as well as the process for keeping the calendar updated and accessible going forward.

Action Plan 1B-2: By the end of Q3 2022, the Authentic Promotion Team will design a system that enables and inspires "popup" events to occur in the district.

Action Plan 1B-3: By the end of 2022, the Port Angeles Chamber of Commerce will complete an agreement with the City of Port Angeles for the year-round programing and management of the City parking lot at 121 W Front Street (location for the annual Winter Ice Village).

Action Plan 1B-4: Upon the completion of Action Plans 1B-1, 1B-2 and 1B-3, the Authentic Promotion Team will conduct a performance analysis of all events in the district and design an execution plan for new events that support the goals and objectives of the Strategic Action Plan.

Strategy 1C – Beginning in 2022, when the brand identity is created, it will then be utilized to introduce and deliver a guest experience to all five human senses: touch, sound, sight, smell, and taste.

Action Plan 1C-1: Starting in 2022, The Authentic Promotion Team will commit to assessing and attempting to incorporate the five human senses into all promotions, communications, and activities.

Action Plan 1C-2: In 2023, the Authentic Promotion Team will work with the Welcoming Design Team identify, analyze and determine key entrance locations and other high traffic locations in the area for communicating the district brand and activities.

Action Plan 1C-3: Beginning in 2023, the Authentic Promotion Team will develop and endorse an optimized, common business hours recommendation for business owners, based upon seasonality and aligning with events and other happenings which attract high numbers of guests.

Action Plan 1C-4: In 2023, design and develop a targeted guest satisfaction measurement program to determine the effectiveness of strategic efforts.

Strategy 1D – Beginning in 2023, when the brand experience is fully developed and being delivered, packages and other incentives targeting visitor market segments will be launched to increase visitor traffic, primarily targeting the off-season months.

Action Plan 1D-1: In 2023, the Authentic Promotion Team will create three (3) distinguished incentive promotions in conjunction with regional events to expand the guest experience and include a visit to the district.

Action Plan 1D-2: In 2023, design and develop a small package of products, clothing, flags, hats, mugs, etc. that can be used and sold in conjunction with events and promotion in the district starting in 2024.

Action Plan 1D-3: In 2023, design and launch (3) seasonal guest experience packages with Blackball Ferry Line which includes a round trip to Victoria, targets people off-loading into the district from Victoria, and incentivizes people waiting in line to take the ferry to Canada.

Action Plan 1D-4: In 2024, the Authentic Promotion Team will create and deploy three (3) seasonal guest packages (fall, winter, spring) that include multiple activities to extend stays and deliver unique experiences to diverse visitor demographics.

Goal #2: WELCOMING DESIGN – In 2021, the ElevatePA Steering Committee, in partnership with the City of Port Angeles, will create an initial list of actions that will immediately improve a guest's sense of comfort in the area. By 2023, the entrances, streetscape and signage will reflect the "brand" as a distinguished area. By 2026, the district will have a well-defined identity as an attractive, comfortable, positive overall guest experience that is reflective of our local lifestyle.

Strategies 2A – The guest experience is predominately measured by the impressions, environment, and comfort of pedestrians, district residents, and overnight guests.

Action Plan 2A-1: In 2022, the Welcoming Design Team will identify three (3) sites to be developed as sitting or gathering locations for pedestrians. After site identification a design, budget and implementation plan will be completed.

Action Plan 2A-2: By the end 2022, the Welcoming Design Team, in cooperation with the City of Port Angeles Parks Department, to complete the establishment and upgrade of at least three (3) conveniently located public restrooms, including determination of a restroom maintenance program that allows for opening and operations of at least 16 hours per day availability.

Action Plan 2A-3: In 2022, the Welcoming Design Team will work with the City of Port Angeles in completing a comprehensive wayfinding signage, streetscape design, budget, and implementation plan.

Action Plan 2A-4: Before 2024, the Welcoming Design Team in coordination with the City of Port Angeles will complete a traffic calming and alleyway place-making design and implementation plan.

Strategy 2B – A distinguished district will have definable visual entrances and exits and recognized connections to complimentary regional assets and experiences.

Action Plan 2B-1: In 2022, the Welcoming Design Team will design and identify locations for district welcome signage and attractive messaging reader boards, with installation and programing occurring in 2023.

Action Plan 2B-2: In 2022, the Front Street entrance will be enhanced to provide an expansive view of the district and harbor by unblocking the view on the north side of the street from Peabody to Lincoln.

Action Plan 2B-3: In 2023, work with the Blackball Ferry Line, Port Angeles Wharf, and the City of Port Angeles to design and install signage and enhancements to designate the international entry and an invitation to enjoy the district.

Action Plan 2B-4: By 2024, the district will have designed, programed and signed five (5) distinctively named "trails" that originate from the district adding value to the overall district experience.

Strategy 2C – A guest's confidence in personal safety, security and comfort is the top priority to achieving the vision and goals of this plan and positive guest experiences.

Action Plan 2C-1: In 2022, the Welcoming Design Team will coordinate with the City of Port Angeles to develop a district flower-planting, flower basket-hanging, and flower maintenance program, along with a regularly scheduled public space and equipment cleaning and maintenance program, including budget, execution plan, and performance assessment framework.

Action Plan 2C-2: In 2022, the Welcoming Design Team will design and execute a plan to educate and inform district property and business owners on strategies and actions to protect private property.

Action Plan 2C-3: In 2023, district stakeholders in partnership with the City of Port Angeles, will have a staffed Police Station including a visual presence of law enforcement and ambassadors. In addition, the Welcoming Design Team will coordinate a study on the efficacy of funding a private security firm to support the efforts of business and property owners in protecting guests, property, and image of safety.

Action Plan 2C-4: In 2023, the Welcoming Design Team in cooperation with the City of Port Angeles will analyze and assess the status of public and private lighting and cameras, including gaps and voids, to encourage safety and security, and will make recommendations that support the district's vision for the future.

Strategy 2D – Establish linkages to regional attractions and experiences that magnify the brand and expand the overall offering and guest experience.

Action Plan 2D-1: In 2022, the Welcoming Design Team will facilitate discussion and planning between the Olympic National Park, Clallam Transit, Black Ball Transport, the City of Port Angeles, and other stakeholders to develop a year-round Hurricane Ridge Shuttle program, with the departure and return point located in the district.

Action Plan 2D-2: In 2022, the Welcoming Design Team will develop recommendations for business naming, building façade designs, business signage placement and design, and product and services offerings in the district that capture and celebrate our unique local attractions and natural surroundings.

Action Plan 2D-3: In 2023, the Welcoming Design Team will coordinate with Olympic National Park officials to find ways to incorporate the Olympic National Park inside the district in more visible and tangible ways, as well as encourage park visitors to become district guests.

Action Plan 2D-4: In 2023, the Welcoming Design Team will develop programs that highlight the basecamp nature of the district to attractions and activities that can originate from the district, such as whale watching, charter fishing, trips to Hurricane Ridge, trips to Victoria, harbor tours, a district rooftop trail, and seaplane flights and tours.

Goal #3: ECONOMIC VITALITY – By the end of 2026, there will have been over $300M in private and public investment within and surrounding the district. There will be over 150 long-term residential units within the district and 50 new long-term residential units within three blocks of the district. The average number of vacant street level storefronts in the district will decrease to less than five (5) per year.

Strategy 3A – Create a vibrant business climate in the district consisting of an optimal business/service mix based on analysis, entrepreneurship mechanisms, and coordination with government officials on actions that will support reaching vacancy goals.

Action Plan 3A-1: Before June 2022, the Economic Vitality Team will complete a district service/product/attraction gap analysis, rental and property sales evaluation, and prioritization of the top five (5) business opportunities (gaps) including a general prospectus.

Action Plan 3A-2: Beginning in 2021, the Economic Vitality Team will begin to engage property owners through communications, surveys and gatherings to establish the primary challenges and opportunities in the rental market and outcomes of Action Plan 3A-1.

Action Plan 3A-3: Beginning in 2022, work with the Port Angeles Chamber of Commerce to produce twice annual entrepreneurship and business startup workshops that target district vacant properties.

Action Plan 3A-4: Beginning in 2022, the Economic Vitality Team, in partnership with the Port Angeles Farmers Market, will create an action plan to create a pipeline that strengthens the number and quality of small businesses in the district by moving prospects into district storefronts.

Strategies 3B – Focus effort, support, and coordination for the development of 200 residential units in and near the district to reinforce a 24-hour living neighborhood.

Action Plan 3B-1: Beginning in 2021, the Economic Vitality Team will establish a supportive relationship with the Anian Shores project to advocate, maintain current status, and assist when requested.

Action Plan 3B-2: In 2022, the Economic Vitality Team in coordination with the City of Port Angeles, will conduct a district residential analysis for current units and identify challenges and opportunities for new residential development.

Action Plan 3B-3: In 2022, the Economic Vitality Team will coordinate with the City of Port Angeles to make zoning adjustment recommendations that will incentivize new housing development opportunities within three blocks of the district.

Action Plan 3B-4: Before 2023, develop a partnership with the Peninsula Housing Authority to engage their district tenants and launch "The Lee Brigade," to achieve specific actions and strategies of this plan

Strategy 3C – Beginning in 2022, package, coordinate and assist in the advertisement and strategic deployment of current and new finance resources and incentives.

Action Plan 3C-1: In 2022, the Economic Vitality Team will initiate a targeted marketing and deployment strategy for the City of Port Angeles Façade and Sign Improvement Program.

Action Plan 3C-2: In 2022, in partner with the Port Angeles Chamber of Commerce to complete a finance resources analysis and launch a program linking ten (10) new and existing businesses with the funding sources by the end of 2023.

Action Plan 3C-3: Starting in 2022, the Economic Vitality Team will work with the City of Port Angeles, Clallam County, and other stakeholders to identify and submit annually a minimum of two (2) grant applications in support of the Strategy Action Plan.

Action Plan 3C-4: In 2022, the Economic Vitality Team in partnership with the City of Port Angeles will research, analyze and develop an enforcement and incentive program to address long term vacant and derelict properties.

Strategy 3D – Starting in 2021, provide resilient support for existing and new cornerstone attractions and infrastructure which will fortify the vision and success of the district and overall community.

Action Plan 3D-1: Beginning in 2021, the Economic Vitality Team will be an active supporter to achieve the vision and goals of the Hollywood Beach Seaplane Authority, Field Arts and Events Hall, Lincoln Theatre, Lower Elwha Cultural Center, Marine Discovery Center.

Action Plan 3D-2: Beginning in 2022, the Economic Vitality Team will create a trusted relationship with the Blackball Ferry Line to establish a set of short- and long-term priorities with timelines for completion.

Action Plan 3D-3: Beginning in 2022, the Economic Vitality Team, in coordination with the Port Angeles Chamber of Commerce, will convene twice annually the major project stakeholders in the district to enable communication and identify priority actions to support their efforts.

Action Plan 3D-4: In 2022, complete with the City of Port Angeles a plan to design, fund and construct the Phase III Waterfront Development.

Goal #4: SUSTAINABLE ORGANIZATION – In 2021, there will be a leadership structure and communication mechanism established for primary stakeholders filling a Steering Committee and coordination entity role. Starting in 2022, ElevatePA and the key stakeholders will establish and manage a volunteer program. Beginning in 2023, ElevatePA will transition to a new, sustainable model that will develop an updated 5-year strategic action plan by the end of 2025.

Strategy 4A – ElevatePA requires an optimal, inclusive representation of stakeholders who are committed to provide leadership for at least five (5) years and are determined to realize the vision of this plan.

Action Plan 4A-1: In 2021, establish a broad-based commitment of support for the ElevatePA Strategic Action Plan among Steering Committee members, identify leadership from that group to form an Executive Committee, and submit a draft resolution to the Port Angeles City Council for their consideration of a codified City commitment and prioritization of resources to the district.

Action Plan 4A-2: By the end of 2022, the Sustainable Model Team, in cooperation with the City of Port Angeles, will research, analyze and develop a recommendation for City code designation that will enable the achievement long term strength and sustainability.

Action Plan 4A-3: Starting in 2022, the ElevatePA Executive Committee will empower the Strategy Implementation Teams to pursue their section of the plan including resource requests and regular progress reports to the Executive Committee.

Action Plan 4A-4: Beginning in 2022, the ElevatePA Executive Committee will plan and hold an annual celebration including progress made and highlighting super efforts.

Strategy 4B – Consistent, meaningful, and facilitated communication between all stakeholders will improve the execution and sustainability of the ElevatePA vision, values and purpose.

Action Plan 4B-1: In Q1 of 2022, the Sustainable Model Team will design, establish and launch a regular stakeholder communication system to inform, exchange information, answer questions

Action Plan 4B-2: Before 2023, the Sustainable Model Team will partner with the City of Port Angeles to evaluate, select and launch an online service request forum for maintenance and repair specifically for the district area.

Action Plan 4B-3: Before 2023, the Sustainable Model Team will work with the Port Angeles Police Department of design, evaluate and launch a safety and security communication platform enabling direct communication with dispatch and among businesses.

Action Plan 4B-4: Before 2023, the ElevatePA Steering Committee will identify launch a district advocate resource that is the primary contact for questions and resources about the district and Strategic Action Plan.

Strategy 4C – Availability and commitment of volunteer human capital is imperative to the execution of the action plans and overall sense of community ownership of the district.

Action Plan 4C-1: In 2022, the Port Angeles Chamber of Commerce will prepare a base list of volunteers and event resources with contact information.

Action Plan 4C-2: Beginning in 2022, the Sustainable Model Team will coordinate with the Port Angeles Chamber of Commerce to establish a volunteer training program, including certification.

Action Plan 4C-3: Beginning in 2022, the Sustainable Model Team with the Port Angeles Chamber of Commerce will hold an annual event to recognize and celebrate the volunteers that have participated in the ElevatePA and Chamber of Commerce events.

Action Plan 4C-4: In 2023, the Sustainable Model Team will design and launch an ElevatePA leadership workshop to support and strengthen the organization.

Strategy 4D – This ElevatePA strategic action plan is an initial effort to realize long term vibrancy of the district and benefits to our community and includes a transition to a sustainable organizational model.

Action Plan 4D-1: Upon the establishment of the ElevatePA Steering Committee, an annual budget including source and use of funds will be adopted.

Action Plan 4D-2: The Port Angeles Chamber of Commerce will provide strategy administration services and support to the ElevatePA Steering Committee and Strategy Teams through 2023.

Action Plan 4D-3: Beginning in December 2022, the ElevatePA Steering Committee will conduct progress assessments and measurements based upon a Strategy Roadmap Table that is based on this strategic action plan.

Action Plan 4D-4: In 2025, the ElevatePA Leadership Team will conduct a SWOT analysis of the progress and current state of ElevatePA and design a recommendation for the future and sustainability.

UNITED STATES OF AMERICA

The State of Washington

Secretary of State

I, STEVE R. HOBBS, Secretary of State of the State of Washington and custodian of its seal, hereby issue this

ARTICLES OF INCORPORATION

to

PORT ANGELES WATERFRONT DISTRICT

A **WA NONPROFIT CORPORATION**, effective on the date indicated below.

Effective Date: 03/01/2024
UBI Number: 605 450 782

Given under my hand and the Seal of the State of Washington at Olympia, the State Capital

Steve R. Hobbs, Secretary of State

Date Issued: 03/01/2024

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PA Waterfront District 2025 APPROVED OPERATIONAL BUDGET

Required Info #3 (of 3): Secretary of State corporate registration (previous page) AND **current budget (this page).**

INCOME

PBIA (initial payment of bank balance)	$ 72,100.00
PBIA 2025 Q1 (April-May)	$ 10,000.00
PBIA 2025 Q2 (expect in July-August)	$ 10,000.00
PBIA 2025 Q3 (expect in November-December)	$ 10,000.00
City LTAC	$ 32,000.00
County LTAC	$ 25,000.00
Commerce Grant	$ 25,000.00
City LTAC Winter Lights	$ 10,000.00
City Mural Festival	$ 10,000.00
WA Tourism	$ 50,000.00
Promotional Product Sales	$ 1,000.00
Street Banner Program	$ 1,500.00
Individual Investors	$ -
Event Income	
Mural Installation fees (5 at 500/each)	$ 2,500.00
Fall Crawl Income	$ 2,000.00
Support Angeles bags	$ 6,000.00
Sponsorships	
Mural Festival Title Sponsorship	$ 1,000.00
Big Spruce Clean Up Sponsorships	$ 1,500.00
Fall Crawl Title Sponsorship	$ 500.00
Hometown Holidays Sponsorships	$ 1,500.00
Winter Lights Business Sponsorships	$ 1,000.00
Total	$ 272,600.00

EXPENSES

Sustainable Organization

Administration	
Office Rent	$ 3,420.00
Internet	$ 1,200.00
Office Supplies	
Paper	$ 500.00
Laser Printer Toner Cartidge Replacement Pack	$ 600.00
Misc	$ 300.00
Office Set Up	
Computer	$ 900.00
Printer	$ 400.00
Hybrid Meeting Camera	$ 1,100.00
Projector	$ 500.00
Presentation Materials	$ 300.00
Memberships	
Main Street USA	$ 375.00
Washington Festivals & Events Association	$ 155.00
Port Angeles Chamber of Commerce	$ 150.00
Subscriptions	
Quickbooks	$ 2,000.00
Microsoft 365	$ 150.00
Mailchimp	$ 180.00
Zoom	$ 120.00
Website (Squarespace)	$ 200.00

Insurance		
Commercial general Liability	$ 2,000.00	
Directors and officers	$ 1,000.00	
Payroll		
Payroll Processing	$ 600.00	
Executive Director Salary	$ 69,305.60	State Exempt Salary minimum wage
Accounting		
Bookkeeper	$ 8,000.00	
Volunteer Appreciation (4C)		
Treats and Swag (t-shirts or other memento)	$ 750.00	
Authentic Promotion		
Second Saturday Art Walk Music	$ 1,200.00	
Off Season Pop Up Happenings	$ 6,000.00	
Halloween Trick or Treat (pop up event)	$ 3,200.00	
West by Northwest Mural Festival	$ 20,000.00	
Winter Lights		
Lights Maintenance - Kiwanis or (Lee Brigade)	$ 2,000.00	
New Light Pole Decorative Lights (stars)	$ 5,000.00	
Annual Christmas Tree Lighting (pop up event)		
Lights	$ 250.00	
Decorations	$ 250.00	
Tent rentals	$ 600.00	
Stage Rental	$ 100.00	
City expenses (permits and spiderboxes)	$ 800.00	
Entertainment	$ 750.00	
Support Angeles Sale (pop up event)	$ 5,500.00	
Advertising	$ 5,000.00	
Lot B Redevelopment Project	$ 50,000.00	
Welcoming Design		
Beautification (2C-1)		
Trashcan Pickup contract	$ 10,000.00	
Planter Weeding*	$ 1,500.00	
Safe Winter Sidewalks (de-ice and snow shovel)*	$ 400.00	
Seagull Management	$ 3,000.00	
Downtown Flower Program	$ 5,000.00	
Welcoming Vista Restoration	$ 5,000.00	
Downtown Walking Map	$ 3,000.00	
Economic Vitality		
Beautification (2c-1)		
Vacant Storefront Program	$ 5,000.00	
Support important unbuilt projects (Lincoln, Aquarium, Seaplanes) (3D-1)		
Fundraising/Awareness/excitement event for future of PA projects	$ 3,000.00	
Total	$ 230,755.60	
NET	$ 41,844.40	

Port Angeles Waterfront District Clallam County Lodging Tax Funds Application

Optional Information - Examples of Recent Tourism Promotion 1 of 2

Examples of Annual Fall Happenings.



Weekly "Weekend Happening" posts on social media highlighting all events occurring over the weekend. Regularly get engagement between 2,500-4,500 people within 48 hours.



Port Angeles Waterfront District Clallam County Lodging Tax Funds Application

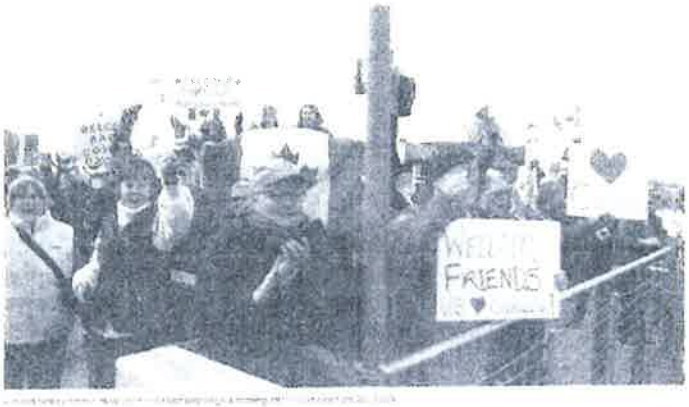
Optional Information - Examples of Recent Tourism Promotion 2 of 2

Examples of headlines from Press Coverage of "PA Loves Canada" media event in February 2025. This event provided positive coverage for Port Angeles that prompted overnight visits in our community. We spent **$400** and got international coverage. This event is still being cited by visiting Canadians as a reason for visiting at the PA Visitor's Center. Over 25 press agencies covered the story. This is an example of organic marketing and the types of media events we are interested in producing to highlight our community as another reason to visit Clallam County!

ISLAND NEWS

Warm welcome, and big crowd, greet Victorians in Port Angeles

By Mary Giffin



Port Angeles embraces Canadians with heartfelt welcome amidst political tension

The city has a close relationship with Canada, both geographically and culturally.



Canadian "welcome back," party to pop up in Port Angeles

By Morgana Adby

VICTORIA NEWS

Trade Ryan Reynolds not tariffs: Victoria's American suburb waves the maple leaf

TIMES COLONIST

Port Angeles set to lay out red carpet for Canadians as trade war looms

Clallam County Lodging Tax Advisory Committee

2026 LTAC Funding Requests

Lincoln Park BMX Association

RECEIVED
CLALLAM CO. COMMISSIONERS
OCT 08 2025
1...2...3...A...

LODGING TAX FUNDING APPLICATION
2026

GUIDELINES

Clallam County lodging tax paid by visitors is a consumer tax on lodging charges for periods of less than 30 consecutive days for hotels, motels, rooming houses, private campgrounds, RV parks, and similar facilities within the unincorporated areas of Clallam County.

This application is for applicable large-scale events, projects or infrastructure improvements only. Minimum grant is $5,000. Marketing requests should be directed to the Olympic Peninsula Visitor Bureau (OPVB) Tourism Enhancement Grant program.

I **AMOUNT of Lodging Tax Requested**: $ 35,300.00

II **Agency/Organization Name**: Lincoln Park BMX Association

Organization is ☐ Government Entity ☑ 501(c)3 ☐ 501(c)6 ☐ Other

Federal Tax ID No. 82-0747801 UBI Number 604-096-475

III **Project/Activity/Event**: Lincoln Park BMX Association- 2026 Operations

IV **Representative Contact Information**:

Name, Title Sean Coleman- President/Track Operator

Mailing Address 403 South Lincoln Street #4 PMB4 Port Angeles, WA 98362

Phone(s) 360-460.1435

Email Lincolnparkbmx@gmail.com

V **Service Categories, check all applicable**:

_____ Tourism Promotion/Marketing (individual marketing request, contact OPVB)

_____ Operation of a Special Event/Festival designed to attract tourists

__✓__ Operation of a Tourism-Related Facility owned or operated by Non-Profit Organization

_____ Operation and/or Capital Expenditure of a Tourism-Related Facility owned by a Municipality

CERTIFICATION

- I am the authorized agent of the Agency/Organization applying for Lodging Tax funding. I understand and affirm that:
- If awarded, my organization intends to enter into a contract with Clallam County and meet all specified requirements of that contract.
- My Agency/Organization is required to submit a report documenting economic impact results in a format determined by Clallam County.

Signature Date: 10.06.2025

Sean Coleman- President

Print or Type Name

LODGING TAX APPLICATION – REQUIRED SUPPLEMENTAL QUESTIONS

(You may use this Supplemental Questions form or type the questions and answers on separate sheets)

1. How will the project/program help increase the number of people traveling to Clallam County for business or pleasure on a trip?

Lincoln Park BMX has become a premier destination for BMX riders throughout the Northwest—not simply because of promotion, but because of the quality of the facility and the role our track plays in advancing BMX in Washington State. Recent upgrades to the track surface, along with the closure of the state's only indoor facility, now Lincoln Park is positioned to be open as early as January, making it one of the first opportunities for riders statewide to train and compete in the new year.

Our annual program will be structured in three seasons with two major weekends- State Qualifier and State Finals.

- **January–May:** 25 planned events
- **June–August:** 37 planned events
- **September–November:** 33 planned events
- **Washington State Qualifier-** Mid May to late July- one weekend.
  - (2025 State Qualifier had an economic impact of $756,057)
- **Washington State Finals-** Mid to late September- one weekend.
  - (2023 State Finals had an economic impact of $836,568)
  - The potential economic impact for two weekends in 2026 to $1.5 to $1.6 million.

The BMX season runs January 1 through December 15 each year, an early start gives national-caliber riders from across the state—and beyond—a chance to race and train at our track when few other options exist.

Grant funds will directly support **operational costs**, which allows us to keep rider entry fees lower and ensures that early- and late-season events remain accessible. This affordability, combined with our premier facility features, draws riders to Clallam County for both training and competition. Lincoln Park BMX is one of only two tracks on the west side of Washington that offers both a safety gate and fully paved corners. With the addition of lights, we will be one of only four tracks statewide to provide the combination of lighting, paved corners, and a safety gate. These features, combined with consistently high rider counts (among the highest in the nation), ensure that visitors experience strong competition—one of the primary reasons athletes and their family's travel.

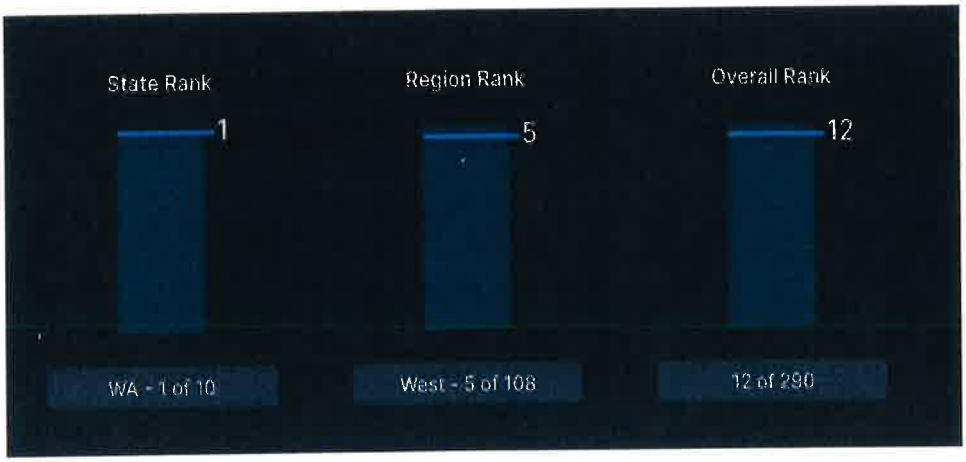
Operational costs (see attached budget)- will be used for Santi-cans (no public restrooms), insurance, internet, medics for our larger races and other listed items.

Beyond infrastructure, Lincoln Park BMX has a robust marketing and outreach plan that actively promotes our events to both local and non-local riders:

- **Social media:** Consistently used to keep riders engaged and informed. Industry data shows that more than 90% of marketers view social media as critical to driving participation.
- **YouTube & Live Streaming:** Broadcasting races introduces new audiences to our track, motivating them to travel and participate.
- **National Spotlight Events:**
  - ***Race for Life (Leukemia & Lymphoma Society):*** Lincoln Park BMX has ranked #2 nationally for four consecutive years, with our local riders raising over $66,000. This national recognition highlights our community and track at the annual Grand Nationals in Tulsa, Oklahoma.

- ***National Summit Presentations:*** Our board has been invited to present in front of the entire USABMX organization, spotlighting Clallam County's facility and programs.
- ***Washington State Track Operators Association:*** As a founding partner, Lincoln Park BMX has played a key role in helping other tracks grow, coordinating successful state-wide event schedules, and sharing profits from state finals. These partnerships drive more riders into the state series and bring additional competitors to Clallam County.

Lincoln Park BMX is committed not just to running events, but to cultivating a community and reputation that brings riders, their families, and their supporters back year after year. Each visitor who travels to Clallam County for our events contributes to the local economy—lodging, dining, fuel, and recreation—making Lincoln Park BMX a proven driver of tourism and economic activity.



2. How will the project/program help increase paid overnight accommodation in Clallam County?

Lincoln Park BMX's continued growth and recognition as a premier facility in the Pacific Northwest will directly contribute to increased paid overnight stays in Clallam County. As the **#1 Track in Washington State**, Lincoln Park BMX has been selected to host both the **2026 Washington State BMX Finals** and a **State Qualifier Race**, bringing athletes, families, and spectators to Port Angeles on two separate major events during the season.

The **State Qualifier** is expected to attract approximately **500–700 riders** and an additional **1,000–2,000 spectators**, while the **State Finals** typically draws between **800–1,000 riders** and **2,000–3,000 spectators** from across Washington, Oregon, Idaho, and British Columbia. For reference, the **2023 Washington State BMX Finals**—also hosted in Port Angeles—generated an estimated **$836,500 in local economic impact** [1]over a single weekend through lodging, dining, fuel purchases, and retail spending.

The structure of the State Finals guarantees significant overnight visitation. Participants are required to check in or pre-register the day prior to competition, with races beginning early Sunday morning at 8:00 a.m. As a result, roughly **90% of out-of-town attendees arrive the night before**, resulting in high demand for local hotels, motels, campgrounds, and vacation rentals.

The **2026 State Finals** are projected for **mid- to late-September**, with the **State Qualifier** anticipated between **mid-May and late July**. The **2026 State Finals** fall outside the peak season, bringing important tourism to Clallam County and extending the visitor season and creating measurable increases in overnight occupancy and local business revenue.

[1] USABMX Economic Impact Statement

3. **How will the project/program encourage visitors to come from a distance greater than 50 miles, either for the day or for an overnight visit? If so, please describe how.**

Lincoln Park BMX attracts a broad tourism audience from across the Pacific Northwest, including **Washington, Oregon, Idaho, and British Columbia**. Riders range in age from **2 to over 70 years old**, representing every skill level from novice to professional. With **over 70,000 USA BMX members** riding at **290 sanctioned tracks** across the United States and Canada, Lincoln Park BMX consistently stands out as a premier destination due to its facility quality, professional operations, and family-friendly atmosphere.

BMX racing is unique in that it is truly a **family-based sport**—parents and children often compete together, traveling as family units to regional and national events. High-quality facilities such as Lincoln Park BMX play a major role in these travel decisions. For example, the **Gold Cup Finals** held at our track drew riders and families from **13 different states**, demonstrating the facility's ability to attract long-distance visitors.

Major events are designed as **multi-day competitions**, encouraging participants to stay for **two to four days** in the area. Visitors not only compete but also enjoy local dining, shopping, and outdoor recreation, contributing directly to the regional tourism economy. Continued investment in Lincoln Park BMX ensures these visitors have a **positive and memorable experience**, inspiring repeat visitation and expanding Clallam County's reputation as a destination for family-oriented sports tourism.

4. **How will the project/program encourage visitors to come from another country or state?**

Lincoln Park BMX has a strong record of attracting out-of-state and international participants. The BMX community is highly travel-oriented, with riders and families accustomed to traveling across state and national borders to compete in major events such as State Qualifiers, Gold Cup Finals, Nationals, and the annual **USA BMX Grand Nationals in Tulsa, Oklahoma**.

As one of the **top-rated tracks in Washington State**, Lincoln Park BMX consistently draws participants from across the western United States and Canada. Riders from **Oregon, Idaho, Montana, California, and British Columbia** frequently travel to Port Angeles to compete, many staying for multiple days. The facility's reputation for quality, combined with its scenic Olympic Peninsula location, makes it a desirable destination for both competition and recreation.

By hosting **state-level and regional events**, Lincoln Park BMX not only reinforces Washington's position on the BMX circuit but also strengthens Clallam County's role as a **cross-border tourism destination**, attracting visitors who contribute to the local economy through lodging, dining, and retail spending.

5. **If the project/program is an event, please provide the name, date(s) and estimated attendance.**

Lincoln Park BMX operates one of the most active BMX programs in Washington State, with a race season extending from **January through mid-November**. The facility hosts a diverse schedule of events, including **State Finals, State Qualifiers, single-point races, practices, and rider clinics**.

Projected 2026 Event Schedule:

- **January – May:** 25 planned events
- **June – August:** 37 planned events

- **September– November:** 33 planned events
- **State Qualifier- Mid May to Late July**
- **State Finals- Mid to Late September.**

Total events planned for 2026: 95-100 events.

This consistent event schedule provides year-round opportunities for both local participation and regional tourism.[2]

Attendance Data:

Year	Overall Attendance	Attendance from 50+ Miles Away	Percentage
2025 (thru 10/4/25)	14,100	3,270	23.1%
2025 Estimated	15,900	3,685	23.2%
2026 (estimated)	17,000	5,200	30.6%

As of **October 3, 2025**, Lincoln Park BMX has already hosted a robust schedule of events **(91 to date)** and still has **21 events remaining** before the season concludes. With races planned through the fall, the facility is on track to meet or exceed projected attendance figures.

These numbers demonstrate the facility's consistent ability to draw significant visitation—particularly from outside a 50-mile radius—supporting Clallam County's tourism economy through increased lodging, dining, and retail spending throughout the year.

6. 2026 Tourism-Impact Estimate

(Actual must be completed by applicants who had a Clallam County Lodging Tax Contract in 2025)

State law governing the distribution of lodging tax funds requires they be used primarily to encourage visitors from out of the area, so do your best!

As a direct result of your proposed tourism-related service, please provide:	2026 Estimate	2025 Actual	Methodology
a. Overall attendance at your event/activity/facility	17,000	12,200	Direct Registration data combined with USABMX historical factors/Placer.ai
b. Number of people who travel more than 50 miles for your event/activity/facility	5,200	3,685	Direct Registration data combined with USABMX historical factors & Placer.ai
c. Of the people who travel more than 50 miles, the number of people who travel from another country or state.	100	35	Direct Registration data combined with USABMX historical factors.
d. Of the people who travel more than 50 miles, the number of people who stay overnight in the unincorporated Clallam County area.	2,750 total 1375 county	843 total 470 county	Placer.ai with Radius model, combined with direct registration data.
e. Of the people staying overnight, the number of people who stay in PAID accommodations e.g. hotel, motel,	1416 total 708 county	632 370 county	75% of (d) ½ for county plus fairgrounds.

[2] Riders come to Port Angeles.

bed-breakfast, RV park, in the unincorporated Clallam County area.			
f. Number of paid lodging room nights resulting from your event/activity/facility.	1,062 total 630 county	474 total- 282 hotel rooms county & Fairgrounds.	Placer.ai data adjusted with Sports ETA's 2 person/room standard Plus, Fairgrounds count.

Attendance estimates combine direct registration counts, **Placer.ai mobile analytics, and USA BMX's validated spectator-to-athlete ratios**, adjusted for minors not tracked via mobile data. For our **2025 State Qualifier**, Placer.ai data shows a total attendance of 4,976 spectators and riders. This more precise data underscores the stronger-than-expected draw of our event, reflecting its growing impact on **tourism, lodging demand, and local economic activity**.

7. Is there a host hotel for your event? If yes, please identify.

In past seasons, Lincoln Park BMX has established partnerships with **Red Lion Hotel, Olympic Lodge**, and **others** to serve as host hotels, providing convenient lodging options for participants and their families. For 2026, USABMX has not yet finalized the 2026 schedule, but we have been in contact with our hotel partnerships. Once we have a final schedule, we intend to continue these collaborations to support visiting riders and spectators.

In addition, we actively promote all available accommodations in the area, including other hotels, motels, and vacation rentals (VRBO), to ensure visitors have a wide variety of lodging choices that meet their needs and budgets.

To further support visitor lodging needs—especially for out-of-town participants who travel with large groups or families—we also rent the **Clallam County Fairgrounds** to provide a dedicated camping area during major events. This offers families and riders an affordable, convenient, and community-oriented lodging option close to the track.

8. Describe the prior success of your event/activity/facility in attracting tourists.

Since assuming management of Lincoln Park BMX in **2017**, our organization has focused on building a high-quality, efficiently operated facility that provides a premier racing experience for riders and families, whether they are local riders or riders just visiting for the first time. That investment has directly translated into substantial growth in both participation and tourism.

Annual attendance has consistently demonstrated strong regional draw, with a significant portion of visitors traveling from more than **50 miles away**. Between **2018 and 2024**, overall attendance ranged from **15,000 to over 25,000 participants and spectators per year**, with **18% to 37%** of attendees coming from outside the local area. This pattern clearly reflects the facility's continued success in attracting tourism-driven visitation.

As detailed in the attendance summary (see Question #5, these figures highlight Lincoln Park BMX's ability to bring thousands of athletes and families to Clallam County each year visitors who contribute to the local economy through **lodging, dining, and retail spending**. The track's reputation as one of the best in the Northwest ensures that as improvements continue, Lincoln Park BMX will remain a **reliable and growing source of tourism revenue** for the region.

LINCOLN PARK BMX IS #11 in the country for rider participation race. The large turnouts draw riders come to Port Angeles from outside our area on a weekly basis, as well as our large events. We are by far the smallest population base on the list and outperform many large metropolitan areas.

9. Describe your target tourist audience (location, demographics, etc.)

Lincoln Park BMX primarily attracts a tourism audience from the broader **Northwest region**, including **Washington, Oregon, Idaho, and British Columbia**. Our visitors include riders of all ages—from as young as two to over 70 years old—and of all skill levels, from novice to professional. Both male and female competitors participate, reflecting the inclusive nature of BMX as a sport.

As part of **USA BMX**, which has more than **70,000 members** and over **290 sanctioned tracks** across the United States and Canada, Lincoln Park BMX draws competitors who travel extensively to attend races. BMX is a uniquely family-oriented sport—parents and children often travel and compete together—creating a tourism audience that brings multiple generations to events.

Major competitions, such as the **Gold Cup Finals**, have attracted riders and spectators from as many as **13 states**, demonstrating Lincoln Park BMX's ability to draw participants from a wide geographic area and significantly contribute to regional tourism.

10. Describe how you will promote your event/activity/facility to attract tourists.

Promotion of Lincoln Park BMX events and activities is centered on the facility's reputation as one of the premier BMX destinations in the Pacific Northwest, supported by targeted outreach to regional and national BMX communities. Our promotional efforts include:

- **Leveraging the USA BMX Network:** Utilizing USA BMX's race calendar, email communications, and social media platforms to reach over 70,000 members across the United States and Canada, but especially the Washington state riders.
- **Digital Presence:** Maintaining an up-to-date, informative website (www.lpbmx.com) with event schedules, lodging recommendations, and race results to attract both returning and new visitors.
- **Social Media Marketing:** Actively promoting events through Facebook, Instagram, and other platforms, highlighting race details, rider spotlights, and links to local businesses.
- **Partnerships with Local Lodging and Businesses:** Collaborating with hotels, restaurants, and other local establishments to create mutually beneficial promotion and referral opportunities.
- **On-Site Event Promotion:** Distributing event packets, flyers, and information to participants that highlight both upcoming events and local tourism offerings.
- **Word-of-Mouth and Reputation:** Relying on Lincoln Park BMX's growing reputation for quality events and a well-maintained facility, which encourages repeat visitation and recommendations within the BMX community.
- **Collaboration with Wander Fuca:** Lincoln Park BMX has established a professional relationship with **Wander Fuca**, who will be leading the City of Port Angeles' new marketing campaign. We look forward to working with them to bring a fresh perspective to promoting Port Angeles and Clallam County—showcasing all the unique experiences, attractions, and opportunities the region has to offer.
- **Race-Friendly Scheduling:** We actively collaborate with all other BMX tracks in Washington State to develop a rider- and family-friendly race schedule. This coordinated approach maximizes rider participation, reduces travel conflicts, and encourages families to plan multi-event trips, increasing visitation to Clallam County.

These promotional strategies ensure that Lincoln Park BMX remains highly visible to its target audience, attracting competitors and their families from across Washington, the broader Northwest region, and beyond—bringing tourism and economic benefits to Clallam County year-round.

11. Describe how the event/activity/facility will help promote lodging establishments, restaurants, and businesses located in the unincorporated area of Clallam County.

Lincoln Park BMX actively supports and promotes lodging establishments, restaurants, and local businesses in the City of Port Angeles and the surrounding unincorporated areas through a variety of strategic partnerships and community engagement initiatives, including:

- **Partnerships with Lodging Providers:** We collaborate with local hotels and direct out-of-town riders and their families to book accommodations through these partners. When available, we also utilize the Fairgrounds for camping opportunities, further supporting local tourism infrastructure.
- **Digital Promotion:** Links to lodging, dining, and retail establishments are prominently featured on our track website (www.lpbmx.com) and shared in email communications sent via USA BMX.
- **Social Media Outreach:** Our Facebook page actively promotes local businesses through posts, tags, and event highlights, increasing their visibility to a regional and national BMX audience.
- **Event Packets:** At registration for major races and events, we distribute packets that include comprehensive listings of local lodging, restaurants, and shopping options to ensure visitors are aware of available services.
- **Prizes and Gift Certificates:** We partner with local businesses to award gift certificates and products as race prizes, driving direct engagement with our community's establishments.
- **Summer Series Sponsorships:** Our weekly race series features local businesses as sponsors, with their names highlighted on awards, apparel, and public announcements during races, providing ongoing exposure to attendees and competitors.
- **On-Site Advertising:** Sponsor banners are displayed prominently around the track during events, increasing brand awareness for local establishments among visitors and participants.
- **Trophies and Awards:** Race trophies and awards feature sponsor logos, ensuring that local business names are visible at high-profile events.
- **Rider Sponsorship Program:** Our rider sponsor program connects local businesses with athletes. Sponsors' names are carried with riders to competitions across the region, promoting these businesses far beyond Port Angeles. In 2024, over **50 riders** were sponsored by local businesses, generating ongoing recognition and outreach.

Through these efforts, Lincoln Park BMX creates a mutually beneficial relationship with the local business community—encouraging visitors to support lodging, dining, and retail establishments while helping local businesses gain long-term exposure to a dedicated and mobile BMX audience.

12. Are you applying for Lodging Tax funds from another community (yes or no)? If yes, indicate below where applying and for how much. **Do NOT attach a copy of the application.**

Yes. The Lincoln Park BMX Association is applying for **capital improvement funds** through the **City of Port Angeles Lodging Tax Advisory Committee (LTAC)**. The requested funding will support the **removal of hazardous trees along L Street**, the installation of **large spectator bleachers**, and the construction of a **new retaining wall** to expand and improve the safety and functionality of the spectator viewing area.
Total amount requested: $84,217.00

13. What is the overall budget for your event/activity/facility? **$385,816**
What percent of the budget are you requesting from Clallam County Lodging Tax Fund? **9.1** %

14. Please describe your plans for securing the remainder of the funds necessary to complete your event/activity/facility.

If full funding is not secured, Lincoln Park will increase sponsorship outreach, adjust race fee structures modestly, and leverage volunteer support to offset costs without compromising event quality.

2026 LINCOLN PARK BMX BUDGET

Income		Operational Costs
Concessions	$ 23,000.00	
Appareal sales	$ 7,000.00	
Practice & Race Fees	$ 45,000.00	
2026 State Qualifier	$ 22,000.00	
2026 State Finals	$ 48,500.00	
Donations/Sponsors	$ 25,000.00	
USABMX Fees Collected	$ 16,000.00	
Timing Fees	$ 2,500.00	
COPA LTAC Grant- Capital Improvements	**$ 84,217.00**	
County LTAC Grant- Operations	**$ 35,300.00**	
Misc (50/50 raffles, donations)	$ 5,800.00	
Savings for Long Term Equipment Replacement	$ 24,552.00	
Pumptrack savings	$ 42,847.00	
SCR/Finals Camping	$ 4,100.00	
Total Income	**$ 385,816.00**	
Expenses		
Awards	$ 32,000.00	
Concessions	$ 19,800.00	
B&O Taxes	$ 4,200.00	
Security & Internet	$ 2,800.00	$ 2,800.00
Marketing/Advertising	$ 6,800.00	
USABMX Membership fees	$ 24,000.00	
USABMX- Insurance/TORF Fees	$ 7,700.00	$ 8,850.00
Facility Insurance	$ 1,800.00	$ 1,800.00
Appareal	$ 6,500.00	
Santi-can	$ 7,000.00	$ 7,000.00
Scholarship Rider Program	$ 8,500.00	
Track Bike Program (bikes, helmets, parts, tools, etc)	$ 15,500.00	
Coaching- Clinics, Leagues	$ 6,500.00	
Timing System & Fees	$ 7,500.00	
Misc (office, track supplies, building/Equipment maintence)	$ 13,500.00	
Surface maintanence- Slurry	$ 4,850.00	$ 4,850.00
Professional fees & subscriptions	$ 3,250.00	
Sponsored Rider Costs- banners, race fees	$ 8,500.00	
Long term Equipment Replacement- Savings	$ 29,500.00	
50/50 raffle Payouts	$ 3,250.00	
SCR Medics	$ 2,500.00	$ 2,500.00
Travel & Training	$ 4,250.00	
Fair grounds Rental (camping)	$ 1,600.00	
State Finals Expenses		
Marketing	$ 3,800.00	
Awards	$ 8,000.00	
State Jackets	$ 3,450.00	
Volunteer Meals	$ 1,200.00	
Finals Track Crew	$ 6,000.00	$ 2,000.00
Garbage	$ 1,500.00	
Fair grounds Rental (camping)	$ 2,500.00	
Santi-cans	$ 2,500.00	$ 3,000.00
Medics- PAFD	$ 2,500.00	$ 2,500.00
Profit Sharing- State Finals	$ 9,800.00	
Capital Improvements		
2026 Pumptrack Repairs	$ 37,000.00	
Bleachers & Install	$ 39,020.59	
Retaining wall- new spectator area	$ 35,014.00	
Remove Danger Trees- Due to fact McKinley's/ City Light lack of trimming trees in their power lines	$ 9,267.00	
TOTAL Expense	**$ 383,351.59**	**$ 35,300.00**
Net Income	**$ 2,464.41**	

Percent of Budget Income (Grants)-	**31.0%**
Percent of Budget Income (City LTAC)-	**21.8%**
Percent of Budget Income (County LTAC)-	**9.1%**

City Capital Projects

Retaining wall/ Spectactor Seating

Forklift Rent	1.00	$ 2,200.00	$ 2,200.00
Skidsteer Rent	1.00	$ 4,250.00	$ 4,250.00
Roller Rent	1.00	$ 900.00	$ 900.00
Mini Excavator Rent	1.00	$ 2,500.00	$ 2,500.00
Backfill Material (tons)	650.00	$ 22.00	$ 14,300.00
Paint Blocks (paint & labor)	1.00	$ 2,200.00	$ 2,200.00
Eco Blocks	45.00	$ 100.00	$ 4,500.00
Fence	125.00	$ 40.00	$ 5,000.00
Volunteer Hours	**300.00**		
			$ 35,850.00

Bleacher Sitting

Aluminum Bleachers (10 row)	1.00	$ 39,100.00	$ 39,100.00
Install Labor hrs (volunteer)	**70.00**		
			$ 39,100.00

Tree Removal along L Street

Danger Trees- Removal along Power Line & Road			
PNW Tree Service	1.00	$ 9,267.00	$ 9,267.00
Volunteer hours- cleanup	**20.00**		
			$ 9,267.00

Total-	**$ 84,217.00**

BUSINESS INFORMATION

Business Name:
LINCOLN PARK BMX ASSOCIATION

UBI Number:
604 096 475

Business Type:
WA NONPROFIT CORPORATION

Business Status:
ACTIVE

Principal Office Street Address:
1521 W LAURIDSEN BLVD, PORT ANGELES, WA, 98363-8465, UNITED STATES

Principal Office Mailing Address:
403 S LINCOLN ST # 4PMB4, PORT ANGELES, WA, 98362-3025, UNITED STATES

Expiration Date:
02/28/2027

Jurisdiction:
UNITED STATES, WASHINGTON

Formation/ Registration Date:
02/26/2017

Period of Duration:
PERPETUAL

Inactive Date:

Nature of Business:
ATHLETIC

Charitable Corporation:
☑

Nonprofit EIN:
82-0747801

Most Recent Gross Revenue is less than $500,000:
☑

Has Members:
☐

Public Benefit Designation:
☐

Host Home:
☐

REGISTERED AGENT INFORMATION

Registered Agent Name:
SEAN COLEMAN

Street Address:
1521 W LAURIDSEN BLVD, PORT ANGELES, WA, 98363-8465, UNITED STATES

Mailing Address:
403 S LINCOLN ST STE 4 PMB 4, PORT ANGELES, WA, 98362-3025, UNITED STATES

GOVERNORS

Title	Governors Type	Entity Name	First Name	Last Name
GOVERNOR	INDIVIDUAL		SEAN	COLEMAN
GOVERNOR	INDIVIDUAL		CHRISTINA	HEISTAND
GOVERNOR	INDIVIDUAL		TRISH	TISDALE
GOVERNOR	INDIVIDUAL		NICHOLE	BEAL

RIDERS COME TO PORT ANGELES

STATE	REGION	TRACK	AVG RIDERS	SINGLES
IL	Central	ROCKFORD BMX	177	30
MN	Central	RUM RIVER BMX	171	70
MO	Central	BLUE SPRINGS BMX	171	24
AZ	West	BLACK MOUNTAIN BMX	133	32
CT	East	BETHEL SUPERCROSS BMX	133	21
FL	East	OKEEHEELEE BMX	132	50
IL	Central	ROCK ISLAND INDOOR BMX	127	1
UT	West	RAD CANYON BMX INDOOR	126	3
NY	East	TRI-CITY BMX	122	23
IN	Central	STEEL WHEELS INDOOR	122	34
WA	West	LINCOLN PARK BMX	115	30

This is just single point race data- where we still see on a weekly percentage of 15-20% of riders from more than 50 miles traveling to Port Angeles.

- Rockford BMX- Rockford, IL. City Population 147,000. 50-mile radius- 1.5million people.
- Rum River- Indoor year-round track. Isanti, MN. City Population 6,800. 50-mile radius- 1.9 million people.
- Blue Springs BMX- outside Kansas City, Mo. City Population 58,600. 50-mile radius 2.2 million people.
- Black Mountain BMX- Phoenix, AZ. City Population 1.67 million. 50-mile radius 4.9 million people.
- Bethel Supercross BMX- Bethal, CT. City Population 20,300. 50-mile radius 12.5 million people.
- Okeeheelee BMX- West Palm Beach, FL. City Population 117,400. 50-mile radius 1.4 million people.
- Rock Island Indoor BMX- Rock Island, Ill. City Population 37,100. 50-miles radius 680,000 people. 1 event
- Rad Canyon Bmx Indoor- South Jordan, UT. City Population 68,100. 50-mile radius 700,000 people.
- Tri-City BMX- Schenectady, NY. City Population 67,047. 50-mile radius 1.6 million people.
- Steel Wheels Indoor- Hobart, IN. City Population 29,752. 50-mile radius 7.3 million people.
- **Lincoln Park BMX- Port Angeles, WA. City Population 19,960. 50-miles radius 217,000. (Canda not included)**

(Indoor tracks draw a larger turnouts due to outdoor tracks being closed during winter- Rum River exception)

ECONOMIC IMPACT REPORT

2025 Lincoln Park BMX SCR/GCQ Report



ECONOMIC IMPACT REPORTING

We model our economic impact as accurately as possible and provide all data and reference materials for each impact report.

This calculator is based on

- Our registered attendance
- Our historical family attendance
- 3rd party, geofenced, timestamped, mobile device attendance data
- 3rd party industry accepted reports on Sports Tourism travel spending

Registered Attendance

We provide the registration list with participant zip codes and ages. There is also a pivot table that breaks down the number of participants from inside and outside a 75-mile radius of the event, which corresponds to industry-accepted values of 'day trippers' and 'overnighters'

Historical Family Attendance

Over years of surveys, we have learned that our average family attendance, the spectator-to-athlete ratio, is one of the best in the industry. The ratios below may be higher or lower depending on your individual event and will be adjusted on the Impact Calculator by utilizing the Placer adjusted attendance report.

- National spectator-to-athlete ratio: 3.2 to 1
- Regional and State spectator-to-athlete ratio: 2.5 to 1
- Local spectator-to-athlete ratio: 1.3 to 1

Placer.ai

(www.placer.ai), one of the world's most advanced geofencing, location, and foot traffic analytics platforms.

Using anonymized mobile data, Placer generates insights into properties that include visits, and demographic information allowing our municipal partners, facilities, and sponsors to see real data about who is visiting and using that data to make informed decisions about how to reinvest in your programs.

Please note that Placer cannot monitor all mobile devices as some have opted out of data tracking, and no devices registered to people under the age of 18 are tracked. Placer only reports a maximum of 70%, meaning visitor data is underreported by 30% for normal events. Due to these discrepancies and the fact that most of our participants are minors, the data team at Placer.ai has directed us to add the registered minors to the total number of visitors daily.

Sports ETA

As the only non-profit 501(c)3 trade association for the sports and events tourism industry in the United States, Sports ETA is the most essential resource for sports commissions, sports destinations, sports event owners, and industry partners.

The most current Sports ETA State of the Industry Report lists per traveler spending as:

- Day: $81
- Overnight: 360

Included in all economic impact report packages are:

- Impact Report
  - Cover page
  - Impact Report Statement
  - Economic Impact Event Calculator
  - Placer.ai Event Report
  - Sports ETA per traveler spending page
- Registration File with Inside/Outside Area Pivot Table

ECONOMIC IMPACT CALCULATOR

	Attendee Qty	Sports ETA Spending	Total
Placer.ai Reported	2400		
Registered Minors	299		
Placer.ai Reported + Minors	2699		
Placer.ai Reported + 30%	3429		
Total Participants per Day	400		
Total Spectators per Day	2299		
Total Attendees per Day	2699		
Local Participants	275	$ 81.00	$ 22,275.00
Local Spectators	1581	$ 81.00	$ 128,025.56
Total Local Attendees	**1856**	**$ 81.00**	**$ 150,300.56**
Local Attendee - Visits Total	**3711**	**$ 81.00**	**$ 300,601.13**
Out of Town Participants	125	$ 360.00	$ 45,000.00
Out of Town Spectators	718	$ 360.00	$ 258,637.50
Total Out of Town Attendees	**843**	**$ 360.00**	**$ 303,637.50**
Out of Town Attendee - Visits Total	**1265**	**$ 360.00**	**$ 455,456.25**
Total Economic Impact			**$ 756,057.38**
Spectator Multiplier	5.75		
Local Attendee (day) Visit Frequency	2.00		
Out of Town Overnight Visit Frequency	1.5		

Lincoln Park BMX_2025 SCR Weekend Report

Jul 24 - Jul 27, 2025

Metrics

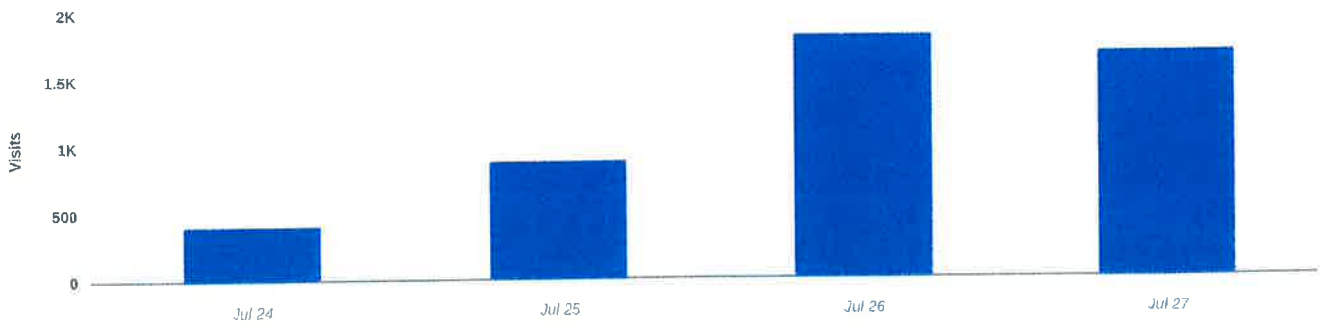
Lincoln Park BMX - Special Even...
South L St & W. Lauridsen Blvd, Port Angele...

Visits	4.8K	**Avg. Dwell Time**	341 min
Visitors	2.4K	**Panel Visits**	203
Visit Frequency	1.96		

Jul 24th, 2025 - Jul 27th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)

Visits Trend

Lincoln Park BMX - Special Ev...
South L St & W. Lauridsen Blvd, Port Ang...



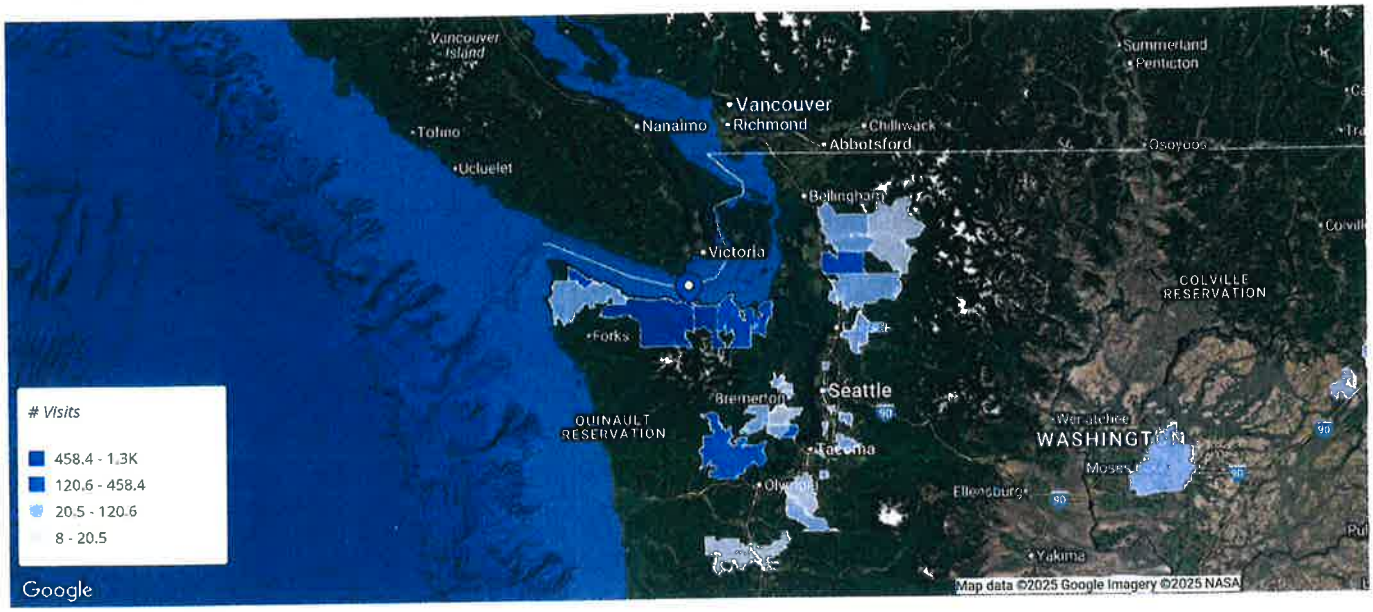
Daily | Visits | Jul 24th, 2025 - Jul 27th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)

Visitors By Origin

Jul 24 - Jul 27, 2025

Visitors By Origin

Lincoln Park BMX - Special Even...
South L St & W. Lauridsen Blvd, Port Angele...



Lincoln Park BMX - Special Even...
South L St & W. Lauridsen Blvd, Port Angele...

Zipcode / City	*Visits (% of Total)*
98362 Port Angeles, WA	1.3K (26.2%)
98363 Joyce, WA	753 (15.7%)
98382 Carlsborg, WA	435 (9.1%)
98368 Port Townsend, WA	204 (4.2%)
98381 Sekiu, WA	148 (3.1%)
98274 Mount Vernon, WA	148 (3.1%)
98584 Shelton, WA	147 (3.1%)
98332 Gig Harbor, WA	144 (3%)
98837 Moses Lake, WA	117 (2.4%)
98375 Puyallup, WA	103 (2.1%)

Jul 24th, 2025 - Jul 27th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)

Prior / Post Compare

Jul 24 - Jul 27, 2025

Prior / Post Compare

Lincoln Park BMX - Special Event Weekends / South L St & W. Lauridsen Blvd, Port Angeles, WA

Prior

Rank	*Name*	*Foot-Traffic*
1	Safeway Gas / East Highway 101, Port A	3.4%
2	Clallam County Fair - Port Angeles, W	3.1%
3	Riviera Inn / E Front St, Port Angeles, W	2.9%
4	William R. Fairchild International Airpo	2.1%
5	Avis Budget Car Rental / E 8th St, Port	2%
6	Grocery Outlet Bargain Market / E Hwy	1.3%
7	Chevron / Marine Dr, Port Angeles, WA	1.3%
8	Shell / W Highway 101, Port Angeles, W	1.2%
9	Safeway Gas / S Lincoln St, Port Angele	1.2%
10	Burger King / W Washington, Sequim, V	1.1 %

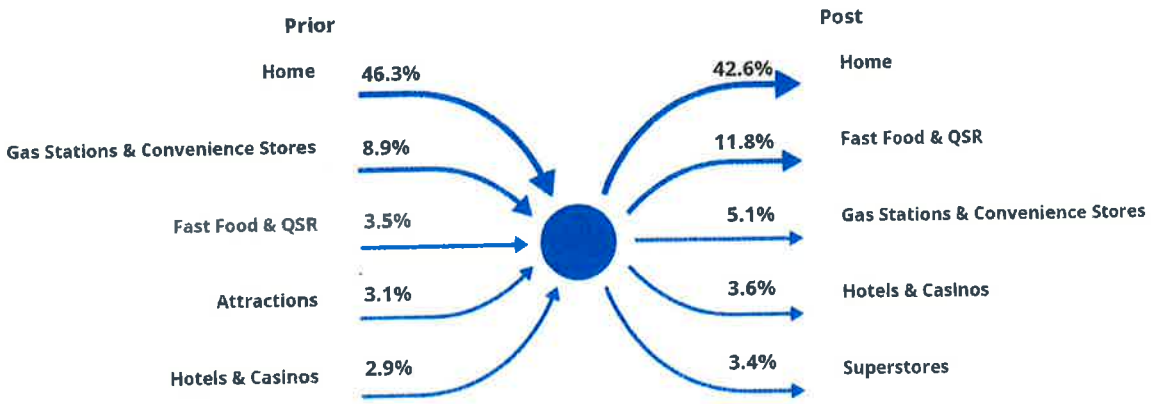
Post

Rank	*Name*	*Foot-Traffic*
1	McDonald's / E Front, Port Angeles, WA	3.9%
2	Walmart / E Kolonels Way, Port Angeles,	3.4%
3	Frugals / E Front St, Port Angeles, WA	3.2%
4	Clallam County Fair - Port Angeles, W	3.2%
5	Riviera Inn / E Front St, Port Angeles, W	2.9%
6	Wendy's / East 1st Street, Port Angeles,	2.3%
7	Port Angeles Plaza / E First St, Port An	1.7 %
8	Safeway / E Hwy 101, Port Angeles, WA	1.6 %
9	Chevron / Highway101, Blyn, WA	1.4 %
10	Harbinger Winery / W Highway 101, Po	1.2 %

Jul 24th, 2025 - Jul 27th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)

Visitor Journey

Lincoln Park BMX - Special Event Weekends
South L St & W. Lauridsen Blvd, Port Angeles, WA 98362



Show by: Category | Jul 24th, 2025 - Jul 27th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)

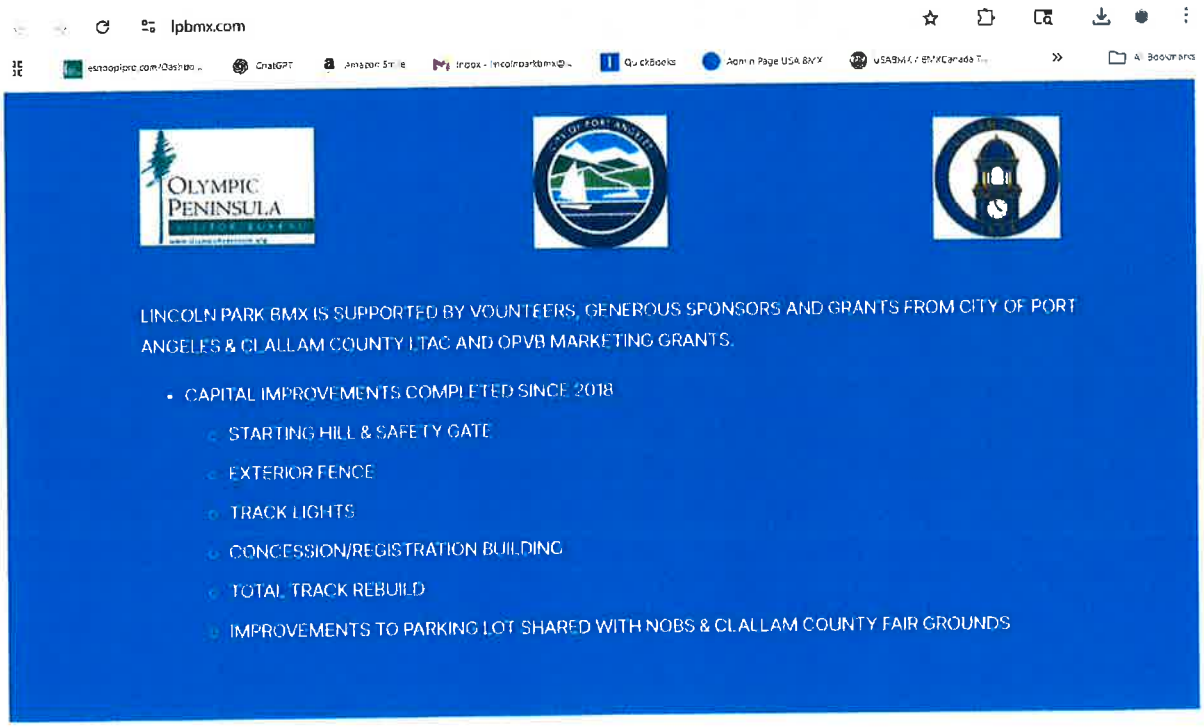
Daily Visits

Lincoln Park BMX - Special Ev...
South L St & W. Lauridsen Blvd, Port Ang...



Visits | Jul 24th, 2025 - Jul 27th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)

LODGING TAX GRANT RECOGNITION



(Bottom of our website- www.lpbmx.com)



(backdrop at Podium- City & County Logos)



(Sign on Fence of the track)

Clallam County Lodging Tax Advisory Committee

2026 LTAC Funding Requests

GOPA LLC

RECEIVED
CLALLAM CO. COMMISSIONERS
OCT 08 2025
2:06PM KS

1...2...3...A...

LODGING TAX FUNDING APPLICATION
2026

GUIDELINES

Clallam County lodging tax paid by visitors is a consumer tax on lodging charges for periods of less than 30 consecutive days for hotels, motels, rooming houses, private campgrounds, RV parks, and similar facilities within the unincorporated areas of Clallam County.

This application is for applicable large-scale events, projects or infrastructure improvements only. Minimum grant is $5,000. Marketing requests should be directed to the Olympic Peninsula Visitor Bureau (OPVB) Tourism Enhancement Grant program.

I **AMOUNT of Lodging Tax Requested**: $15,000

II **Agency/Organization Name**: GOPA LLC

Organization is ☐ Government Entity ☐ 501(c)3 ☐ 501(c)6 X Other
Federal Tax ID No. 88-4029741 UBI Number 604961271 001 0001

III **Project/Activity/Event**: Squatchcon Comic & Arts Convention

IV **Representative Contact Information**:

Name, Title Jess Grello, Squatchcon Organizer
Mailing Address 711 E 2nd Street, Port Angeles WA
Phone(s) (207) 659-0542
Email info@squatchconpa.com

V **Service Categories, check all applicable**:

x Tourism Promotion/Marketing (individual marketing request, contact OPVB)
X Operation of a Special Event/Festival designed to attract tourists
_____ Operation of a Tourism-Related Facility owned or operated by Non-Profit Organization
_____ Operation and/or Capital Expenditure of a Tourism-Related Facility owned by a Municipality

CERTIFICATION

- I am the authorized agent of the Agency/Organization applying for Lodging Tax funding. I understand and affirm that:
- If awarded, my organization intends to enter into a contract with Clallam County and meet all specified requirements of that contract.
- My Agency/Organization is required to submit a report documenting economic impact results in a format determined by Clallam County.

Signature _____ Date: 10/7/25

Jess Grello
Print or Type Name

LODGING TAX APPLICATION – REQUIRED SUPPLEMENTAL QUESTIONS

(You may use this Supplemental Questions form or type the questions and answers on separate sheets)

1. How will the project/program help increase the number of people traveling to Clallam County for business or pleasure on a trip?

   Squatchcon Comic & Arts Convention is a 4-day fan culture event. Now in our 5th year, we are a part of the PNW fan event circuit and benefit from our strategic scheduling during the same season as several major conventions in our region (Emerald City Comicon - Mar 5-8 2026 and Sakura Con April 3-5 2026), our loyal fans who attend year-over-year, and positive buzz from fandom communities and convention vendors.

2. How will the project/program help increase paid overnight accommodation in Clallam County?

   Squatchcon takes place Thursday afternoon through Sunday afternoon, with daily market hours and after-hours events on the first three evenings. Our event exclusively offers 4-day passes and encourages overnight stays by partnering with hotels to promote discounted room rates and offering exciting programming including parties, panels, workshops, and celebrity experiences every day.

   Our low convention cost ($25 for an adult for the full weekend, compared to $135 for Emerald City ComicCon) encourages visitors to spend their travel budget on lodging, food, activities, and souvenirs.

3. How will the project/program encourage visitors to come from a distance greater than 50 miles, either for the day or for an overnight visit? If so, please describe how.

   As part of the PNW comicon circuit, we are leveraging an established network of fans already enthusiastic about comic, cosplay, and fan culture events. The combination of consistent advertising, increasing brand recognition, positive word of mouth from attendees and vendors, and exposure among other conventions has allowed us to start seeing guests from as far away as New Jersey, Florida, and Alaska.

   Our out of area promotion emphasizes Squatchcon as an affordable, all-ages weekend trip for families (audience A - FAMILIES) and/or Squatchcon as a quirky up-and-coming convention for regular fan event attendees (audience B - DINK) to add to their annual schedules.

   Our total 2026 marketing budget is $25,000 with $17,000 dedicated to out of area marketing. That spend is broken down in detail in our response to question #10.

4. How will the project/program encourage visitors to come from another country or state?

   The past two years of sales data have confirmed that our out-of-state guests are primarily visiting from metro areas for the following cities: Portland, OR | Denver, CO | Phoenix, AZ | and San Jose, CA. Now that we have identified these key target cities, we will be focusing more digital advertising in those regions as well as pursuing partnerships with conventions and special guests (cosplayers and industry professionals) from those specific areas with the goal of increasing brand recognition.

5. If the project/program is an event, please provide the name, date(s) and estimated attendance.

The 5th annual Squatchcon Comic & Arts Convention will take place April 9 - 12 at Vern Burton Community Center, the Hub, Studio Bob, and other various locations.

On the modest end we expect a 18% increase, roughly consistent with our last two years of data, which would bring our event attendance up to 1,200 (approximately 300 out of area). Because this is our 5th annual event we will be doing quite a bit more early promotion, so our ideal outcome is a 38% increase to 1,400 attendees (approximately 375 out of area).

6. **2026 Tourism-Impact Estimate**
(Actual must be completed by applicants who had a Clallam County Lodging Tax Contract in 2025)

State law governing the distribution of lodging tax funds requires they be used primarily to encourage visitors from out of the area, so do your best!

As a direct result of your proposed tourism-related service, please provide:	2026 Estimate	2025 Actual	Methodology
a. Overall attendance at your event/ activity/facility	1200 - 1400	1050	Ticket sales, direct count
b. Number of people who travel more than 50 miles for your event/activity/	300 - 375	276	Ticket sales, zip codes
c. Of the people who travel more than 50 miles, the number of people who travel from another country or state.	60	43	Ticket sales, zip codes
d. Of the people who travel more than 50 miles, the number of people who stay overnight in the unincorporated Clallam County area.	100 - 120	80	Post-event survey
e. Of the people staying overnight, the number of people who stay in PAID accommodations e.g. hotel, motel, bed-breakfast, RV park, in the unincorporated Clallam County area.	80 - 100	60	Post-event survey and vendor survey
f. Number of paid lodging room nights resulting from your event/activity/ facility.	300 - 350	260	Post-event survey, hotel discount codes

7. Is there a host hotel for your event? If yes, please identify.

We do not have confirmed host hotels yet for 2026, but we are building a network of partner hotels and AirBnBs who provide a discount or incentive for attendees of Squatchcon Comic & Arts Convention. Our organization received a $2,500 grant from Visit Port Angeles to complete an expansion

on our website by the end of December 2025 which will focus on lodging, restaurants, shops, and other points of interest to enjoy during a visit for Squatchcon.

Event feedback from guests and vendors has included requests for a wider range of lodging options, and so our goal for 2025 is to partner with at least ten lodging options in Clallam County, including campgrounds, traditional hotels at a range of prices, and AirBnBs.

Our updated website will advertise these options and promotions, as well as provide detailed transportation guides emphasizing the use of public transportation. We are also pursuing partnerships with local transportation companies as part of the broader programming (ex: hiking excursion with Olympic Hiking Co.)

8. Describe the prior success of your event/activity/facility in attracting tourists.

26% of our attendees for the past two years have traveled 50+ miles. In the past year, our out of state attendance increased 86% (23 to 43). In the past year, we've seen our social media demographics shift with 10% of Facebook and 17.5% of Instagram followers reported from 50+ miles away. More exciting is the return rate: our post-event surveys and year-over-year ticket comparisons show high return rates from local and out-of-area guests.

Our 2025 marketing efforts emphasized out-of-area marketing with efforts including print, digital and email campaigns with Sound Publishing, The Stranger, and Meta targeting the Kitsap Peninsula and I-5 corridor from Vancouver, B.C. to Portland, O.R. We also engaged with Pacific Outdoor Advertisers for a $7,500 digital billboard campaign along the I-5 featuring student artwork created for the 2025 event.

9. Describe your target tourist audience (location, demographics, etc.)

Squatchcon focuses on two primary out-of-area tourist audiences: families with children aged 7 - 14 and DINK families. For both we position Squatchcon as an opportunity for an affordable weekend trip.

AUDIENCE A: Families, all-ages weekend trips
- Highlight events for pre-teen audience (all-ages dance party, all-ages cosplay contest)
- Promote kid-friendly panels and workshops (teen writing, instructional/informational cosplay events, opportunities to connect with industry professionals)

We are primarily reaching audience A through ad placements targeting the parents and grandparents of those teens: Facebook, traditional print media, community calendars, tourism magazines, etc.

AUDIENCE B: DINK (double income, no kids) 30-55
- Showcase a broad range of fan events from anime, gaming, cosplay, panels, fan meetups, etc.
- Offer opportunities to connect with celebrity talent and influential industry members
- Create a convenient vacation experience with built-in entertainment options

We are reaching audience B through ad placements targeting women 30-55 and men 45-55 with relevant purchase or search history: Instagram, programmatic digital, convention guides and forums, non-traditional marketing via influencers, artists, and online word of mouth.

10. Describe how you will promote your event/activity/facility to attract tourists.

Our total 2026 marketing budget is $25,000 with $17,000 (30% of overall event budget) dedicated specifically to out of area marketing. That spend is broken down below:

- $4,000 - approximate out of area spend with **Sound Publishing**, programmatic digital focused on cosplay, comic convention, and fan culture event attendees in Kitsap, Pierce and King counties with additional focus in Seattle, WA and Portland, OR.

• $3,500 - approximate spend with **The Stranger/Index Newspapers,** print and e-newsletter with distribution in Seattle, WA and Portland, OR areas

• $7,500 - approximate spend with **Pacific Outdoor Advertisers,** digital billboards in Seattle/ Tacoma region (if this full budget is not applied for 2026 we will apply the remainder to expanding YouTube advertising further out of area with exploratory campaigns in California).

• $2,000 - approximate social media spend primarily across **Meta/Instagram** and **Youtube**

In addition to our paid advertising, we partner with conventions in the surrounding area to exchange event information in eblasts and on websites, and exchange booth space for onsite promotion.

We also have a PR strategy which combines traditional and new media outreach and are continuing to build our network of travel and entertainment journalists, bloggers, cosplayers, and influencers within our niche. Finally, in the past year our event has expanded to feature higher profile guests (ex: influential Disney animators Mike and Patty Peraza, known for their art direction on projects like *The Little Mermaid, Aladdin,* and *Beauty and the Beast*). This allows us to drum up even more excitement.

11. Describe how the event/activity/facility will help promote lodging establishments, restaurants, and businesses located in the unincorporated area of Clallam County.

Squatchcon collaborates with local businesses to create a scavenger-hunt experience where attendees can enjoy discounts, freebies, and special offers by showing their event badge. This encourages attendees to explore more of Clallam County and support area restaurants, shops, and attractions.

Squatchcon also integrates Clallam County-based businesses into the event itself by partnering to offer panels, workshops, and activities. Past partners include Redline Laser Tag, Nic's Legendary Entertainment, Port Scandalous, and Raincon Comic Convention.

12. Are you applying for Lodging Tax funds from another community (yes or no)? If yes, indicate below where applying and for how much. **Do NOT attach a copy of the application.**

Yes, we will be applying for City of Port Angeles LTAC for $10,000 and will submit for a tourism enhancement grant with Olympic Peninsula Visitor's Bureau for up to $7,500

13. What is the overall budget for your event/activity/facility? **$ 55,000**
14. What percent of the budget are you requesting from Clallam County Lodging Tax Fund? **28%**

15. Please describe your plans for securing the remainder of the funds necessary to complete your event/activity/facility.

We are grateful to receive sponsorship support from local businesses like Anime Kat, Pizza Hut, All Weather Heating & Cooling, Lambert Consulting and 7 Cedars, as well as individual support from local artists like Cammry Lapka. Our sponsorship goal for 2026 is $10,000 in cash support.

Our three grant applications make up about 40% of our $55,000 anticipated budget for 2026; if we do not receive full grant support our planning committee will make adjustments by cutting back on some expenses and/or increasing our sponsorship asks.

Event revenue streams include vendor fees (est $6,000), ticket sales (estimated $12,000) and merchandise sales ($1,000) for a total of $19,000.

Squatchcon has approximately $5,000 in reserve cash funds for upfront costs, not including an incoming $10,000 reimbursement from Port Angeles City LTAC.

Squatchcon 2026 Budget & Clallam LTAC Request

FACILITIES FEES	**VENDOR**	**EXPENSE**	**NOTES**	**LTAC ASK**	**% OF LINE ITEM**
	City of Port Angeles	$4,250.00	Vern Burton Community Center / Main Venue Rental	$0.00	0%
	The Hub	$750.00	3 day rental	$0.00	0%
	GatherGuard	$1,250.00	Event Insurance	$0.00	0%
	TOTAL	**$7,000.00**			
STAFF & ENTERTAINMENT	**VENDOR**	**EXPENSE**	**NOTES**	**LTAC ASK**	**% OF LINE ITEM**
	Staff	$4,000.00		$0.00	0%
	Special Guests	$5,000.00	Includes airfare/hotel	**$5,000.00**	100%
	Entertainment	$5,000.00	Includes airfare/hotel	$0.00	0%
	Organizer Fee	$5,000.00		$0.00	0%
	TOTAL	**$20,000.00**			
MARKETING & ADVERTISING	**VENDOR**	**EXPENSE**	**NOTES**	**LTAC ASK**	**% OF LINE ITEM**
	Sound Publishing	$9,440.00	8 Months Sound Edge - primarily digital	$0.00	0%
	The Stranger	$3,500.00	Seattle area paper	**$3,500.00**	100%
	Facebook/Meta	$2,000.00	70% local, 30% out of area	$0.00	0%
	Olympic Mailing	$500.00	Posters and flyers	0	0%
	Pacific Outdoor Advertisers	$7,500.00	Or other out of area advertising (50+ miles)	**$4,500.00**	60.0%
	YouTube	$2,000.00	Or other social media advertising (50+ miles)	**$2,000.00**	100%
		$25,000.00			
WEBSITE & ADMINISTRATIVE		**$1,000.00**		**LTAC ASK** $0.00	**% OF LINE ITEM** 0%
PRIZES, SWAG & MERCH		**$2,000.00**		**LTAC ASK** $0.00	**% OF LINE ITEM** 0%
	TOTAL	**$55,000.00**			
			TOTAL LTAC ASK:	**$ 15,000.00**	
PROJECTED 2026 INCOME					
RESERVE	Squatchcon Reserves	$15,000.00			
GRANTS	Clallam County LTAC	$15,000.00			
	Port Angeles LTAC	$10,000.00			
	OPVB Tourism Grant	$7,500.00			
	TOTAL				
SPONSORSHIP		$10,000.00			
VENDOR FEES		$6,000.00	Minus PayPal fees		
TICKET SALES		$12,000.00			
MERCH		$500.00			
	TOTAL	**$76,000.00**	*Remaining funds are re-invested for future events with the goal of expansion and self-sufficiency. Our expectation is that staffing costs will exponentially increase and we are preparing for that adjustment.*		

WASHINGTON
Secretary of State
Corporations & Charities Division

Filed
Secretary of State
State of Washington
Date Filed: 10/11/2025
Effective Date: 10/11/2025
UBI #: 604 961 271

EXPRESS ANNUAL REPORT WITHOUT CHANGES

BUSINESS INFORMATION

Business Name:
GOPA LLC

UBI Number:
604 961 271

Business Type:
WA LIMITED LIABILITY COMPANY

Business Status:
ACTIVE

Principal Office Street Address:
711 E 2ND ST, PORT ANGELES, WA, 98362-3617, UNITED STATES

Principal Office Mailing Address:
711 E 2ND ST, PORT ANGELES, WA, 98362-3617, UNITED STATES

Expiration Date:
08/31/2026

Jurisdiction:
UNITED STATES, WASHINGTON

Formation/Registration Date:
08/29/2022

Period of Duration:
PERPETUAL

Inactive Date:

Nature of Business:
ENTERTAINMENT, ARTS & RECREATION

REGISTERED AGENT RCW 23.95.410

Registered Agent Name	Street Address	Mailing Address
JESSICA HACKETT	711 E 2ND ST, PORT ANGELES, WA, 98362-3617, UNITED STATES	711 E 2ND ST, PORT ANGELES, WA, 98362-3617, UNITED STATES

GOVERNORS

Title	Type	Entity Name	First Name	Last Name
GOVERNOR	INDIVIDUAL		JESSICA	GRELLO

CONTROLLING INTEREST

1. Does this entity own (hold title) real property in Washington, such as land or buildings, including leasehold improvements?
- No
2. In the **past 12 months**, has there been a transfer of at least 16-2/3 percent of the ownership, stock, or other financial interest in the entity?
- No
a. If "Yes", in the **past 36 months**, has there been a transfer of controlling interest (50 percent or greater) of the ownership, stock, or other financial interest in the entity?
- No
3. If you answered "Yes" to question 2a, has a controlling interest transfer return been filed with the Department of Revenue?
- No

You **must** submit a Controlling Interest Transfer Return form if you answered "yes" to questions 1 **and** 2a.

Failure to report a Controlling Interest Transfer is subject to penalty provisions of RCW 82.45.220.

For more information on **Controlling Interest**, visit www.dor.wa.gov/REET.

CONFIRMATION EMAIL ADDRESS

Note: Please enter in the email address you would like confirmation sent of this annual report and payment receipt.

Email Address:
INFO@SQUATCHCONPA.COM

AUTHORIZED PERSON

Person Type:
INDIVIDUAL

First Name:
JESSICA

Last Name:
GRELLO

Title:
OWNER

☑ This document is hereby executed under penalty of law and is to the best of my knowledge. true and correct.

Clallam County Lodging Tax Advisory Committee

2026 LTAC Funding Requests

Dungeness Crab Festival

RECEIVED
CLALLAM CO. COMMISSIONERS
OCT 09 2025
1...2...3...A...

LODGING TAX FUNDING APPLICATION
2026

GUIDELINES

Clallam County lodging tax paid by visitors is a consumer tax on lodging charges for periods of less than 30 consecutive days for hotels, motels, rooming houses, private campgrounds, RV parks, and similar facilities within the unincorporated areas of Clallam County.

This application is for applicable large-scale events, projects or infrastructure improvements only. Minimum grant is $5,000. Marketing requests should be directed to the Olympic Peninsula Visitor Bureau (OPVB) Tourism Enhancement Grant program.

I **AMOUNT of Lodging Tax Requested:** $ $59,500

II **Agency/Organization Name:** Dungeness Crab Festival

Organization is ☐ Government Entity ☑ 501(c)3 ☐ 501(c)6 ☐ Other

Federal Tax ID No. 99-1886032 UBI Number 605-466-221

III **Project/Activity/Event:** Dungeness Crab Festival (CrabFest)

IV **Representative Contact Information:**

Name, Title Rose Thompson

Mailing Address PO Box 2403, Port Angeles WA 98362

Phone(s) (360) 504-6233

Email rose@crabfestival.org

V **Service Categories, check all applicable:**

_____ Tourism Promotion/Marketing (individual marketing request, contact OPVB)

__✓__ Operation of a Special Event/Festival designed to attract tourists

_____ Operation of a Tourism-Related Facility owned or operated by Non-Profit Organization

_____ Operation and/or Capital Expenditure of a Tourism-Related Facility owned by a Municipality

CERTIFICATION

- I am the authorized agent of the Agency/Organization applying for Lodging Tax funding. I understand and affirm that:
- If awarded, my organization intends to enter into a contract with Clallam County and meet all specified requirements of that contract.
- My Agency/Organization is required to submit a report documenting economic impact results in a format determined by Clallam County.

_____ Date: October 5, 2025

Signature

Rose Thompson

Print or Type Name

LODGING TAX APPLICATION – REQUIRED SUPPLEMENTAL QUESTIONS

(You may use this Supplemental Questions form or type the questions and answers on separate sheets)

1. **How will the project/program help increase the number of people traveling to Clallam County for business or pleasure on a trip?**

   The Dungeness Crab Festival is a major regional event, spanning three days in October and attracting thousands of visitors to Clallam County. The festival showcases the region's coastal charm, maritime heritage, and natural beauty, inspiring repeat visits beyond the event. With family-friendly programming, free live entertainment, environmental education, competitions, and an array of fresh, local seafood the festival has become a premier destination for seafood enthusiasts and cultural travelers.

   In 2024, we developed the first cultural tourism guide highlighting significant Indigenous sites on the Olympic Peninsula. Created in collaboration with the S'Klallam sister tribes, this guide provides visitors with a deeper understanding of the region's cultural heritage and encourages exploration beyond the festival. This guide continues to be distributed at the event and through our website, offering a deeper understanding of the region's cultural heritage and expanding tourism beyond the festival.

2. **How will the project/program help increase paid overnight accommodation in Clallam County?**

   By offering diverse programming across three full days, the Dungeness Crab Festival encourages visitors to stay in the area for the weekend. This is reflected in very high occupancy rates in Clallam County over CrabFest weekend.

   We also believe we shine a warm spotlight on Port Angeles and the surrounding area, showcasing the beauty of the area and the array of activities there are to enjoy. Our social media following is large and engaged, and we are proud to use that platform throughout the year to showcase the Olympic Peninsula as a destination.

   In 2025, we introduced a new social media marketing segment titled "CrabFest + (Activity)," featuring ways to extend festival visits into multi-day adventures. Our marketing team has also curate itineraries that encourage longer stays and exploration throughtout Clallam County.

3. **How will the project/program encourage visitors to come from a distance greater than 50 miles, either for the day or for an overnight visit? If so, please describe how.**

We spend a significant portion of our marketing dollars on promoting the festival and our region in areas that are 50 miles away or more, particularly across the Puget Sound and I-5 corridor. Our campaigns highlight the area's maritime history, community warmth, and unique coastal experience, positioning Port Angeles and the Olympic Peninsula as a must-visit destination. CrabFest provides a wonderful opportunity for the community to show our best, and we regularly hear that attendees fall in love with Port Angeles after a weekend.

4. **How will the project/program encourage visitors to come from another country or state?**

CrabFest has long welcomed visitors from across the U.S. and Canada, offering an authentic coastal experience rooted in the birthplace of the Dungeness crab. Our location - working Port Angeles waterfront - offers an unmatched setting for seafood lovers and travelers seeking genuine maritime culture.

Historically, several thousand guests have attended from Victoria and surrounding British Columbia. We have seen staggering declines in presale tickets for the upcoming festival and unfortunately do not expect the situation to improve for 2026. We have begun pivoting our marketing efforts to attract a new audience for 2025 and will continue that effort to be sustainable.

Our primary focus remains the I-5 corridor communities, from Bellingham to Olympia, and we also partner extensively with the Olympic Peninsula Visitor's Bureau and Visit Port Angeles to extend our reach and audience.

5. **If the project/program is an event, please provide the name, date(s) and estimated attendance.**

Our event is the Dungeness Crab Festival, held October 9th-11th, 2026 with an estimated attendance of 10-12,000 guests.

6. **2026 Tourism-Impact Estimate**
(Actual must be completed by applicants who had a Clallam County Lodging Tax Contract in 2025)

State law governing the distribution of lodging tax funds requires they be used primarily to encourage visitors from out of the area, so do your best!

As a direct result of your proposed tourism-related service, please provide:	2026 Estimate	2025 Actual	Methodology
a. Overall attendance at your event/activity/facility	10,000-12,000	Event hasn't occurred	

b. Number of people who travel more than 50 miles for your event/activity/facility	6,00-7,000	Event hasn't occurred	
c. Of the people who travel more than 50 miles, the number of people who travel from another country or state.	1,500	Event hasn't occurred	
d. Of the people who travel more than 50 miles, the number of people who stay overnight in the unincorporated Clallam County area.	240	Event hasn't occurred	
e. Of the people staying overnight, the number of people who stay in PAID accommodations e.g. hotel, motel, bed-breakfast, RV park, in the unincorporated Clallam County area.	200	Event hasn't occurred	
f. Number of paid lodging room nights resulting from your event/activity/facility.	620	Event hasn't occurred	

7. **Is there a host hotel for your event? If yes, please identify.**

Yes. The festival takes place on the Port Angeles waterfront adjacent to the Red Lion Hotel, our host and partner. We also collaborate with 7 Cedars Hotel & Casino to offer lodging and dining packages, and with Black Ball Ferry Lines, which promotes the event to Canadian travelers through ferry-and-lodging packages at the Red Lion Hotel and Olympic Lodge.

8. **Describe the prior success of your event/activity/facility in attracting tourists.**

The Dungeness Crab Festival is proud to be one of the largest draws of visitors to an event in the city of Port Angeles, with significant spillover into lodging outside of the city. Unfortunately, we have not yet had our 2025 event, so we are not able to offer any metrics on our success this year. From years past, we know that this event has a significant economic impact on Port Angeles, Sequim and the surrounding areas through increased visitor spending in hotels, restaurants and retail shops.

9. **Describe your target tourist audience (location, demographics, etc.)**

The primary target audience for our tourist outreach is cultural enthusiasts, specifically individuals with a keen interest in exploring the rich culture of the event location. This includes those who appreciate diverse elements such as food, arts, history, and Native American culture. Our focus is on attracting curious travelers who seek to immerse themselves in the community they visit.

Demographically, our primary target includes "foodies" – individuals passionate about exploring and savoring unique culinary experiences. We aim to captivate those who desire to taste the authentic flavors of a

Dungeness crab, and other fresh seafood from our waters. We also target festival-goers, families, people with an interest in exploring the Olympic Peninsula area, and people with an interest in maritime history and culture.

Geographically, our primary in-state visitors are anticipated to come from the I-5 and I-405 corridor and Kitsap County, while our international focus is on Vancouver Island, Canada. Our partnership with Black Ball Ferry Lines makes it easy for visitors from Vancouver Island to attend the event, allowing them to simply walk on the ferry and seamlessly participate in the festivities. This strategic outreach aims to attract a diverse audience, bringing together cultural enthusiasts and foodies who share a curiosity for the unique offerings of the Olympic Peninsula.

10. Describe how you will promote your event/activity/facility to attract tourists.

Our primary focus in promotion will be targeted online advertising. In 2024, we surveyed attendees throughout the weekend and found resoundingly that online advertising was the most effective. We increased our spending substantially in 2025, especially with the decline in Canadian interest, adding more sponsored ads on social media and more microtargeted ads. In addition to targeted ads, we found that our email marketing campaigns were very successful and had a very high open rate against the industry standard. We will continue to focus on this type of marketing, and have established new avenues with YouTube video, sponsored reels, and Google ad campaigns.

We will also continue partnerships with other seafood festivals, the Washington Festivals & Events Association, area tourism bureaus and Black Ball Ferry Lines. Black Ball has been instrumental in advertising the festival through Meta ads, Google ads, print, radio and TV ads, all utilizing their deep knowledge of the Vancouver Island market.

11. Describe how the event/activity/facility will help promote lodging establishments, restaurants, and businesses located in the unincorporated area of Clallam County.

The Dungeness Crab Festival is committed to always promoting the Olympic Peninsula area in addition to our festival. Many of our advertising campaigns celebrate the rich beauty of the area, and encourage visitors to seek out an adventure in the forests, mountains, and ocean beaches of Clallam County in addition to exploring the festival. We regularly sell out lodging in the incorporated areas of Clallam County, and celebrate the spillover to unincorporated areas. We promote area lodging, restaurants, and businesses on our website and in our social media posts. As a festival, we also focus on making as many purchases as we can from local businesses to keep more of our positive economic impact in our backyard.

In addition, the cultural tourism guide we created draws attention to several

destinations that are in the unincorporated areas of Clallam County.

12. **Are you applying for Lodging Tax funds from another community (yes or no)? If yes, indicate below where applying and for how much.** **Do NOT attach a copy of the application.**

We are applying for lodging tax dollars from the City of Port Angeles. We have requested $55,000. The application was submitted at the same time as this one, so that amount has not been approved or confirmed.

13. **What is the overall budget for your event/activity/facility? $ _____ What percent of the budget are you requesting from Clallam County Lodging Tax Fund? _____%**

Our overall budget is $530,000. We are requesting $59,500, which represents 11% of our total budget.

14. **Please describe your plans for securing the remainder of the funds necessary to complete your event/activity/facility.**

We are applying for lodging tax funding from the City of Port Angeles and a marketing grant from Olympic Peninsula Visitors Bureau. We generate the majority of our operating budget from our crab dinner sales, and have additional lines of revenue from selling sponsorships, vending spaces, merchandise and operating a beer and wine garden at the event. We are exploring new potential revenue streams for 2026, including possible VIP experiences and working with tour operators to sell packaged deals.

REVENUE		
Sales	**$282,000**	
Crab Dinners		$180,000
Bar Sales		$60,000
Merchandise		$25,000
Crab To Go		$16,000
Derby Registration		$1,000
Street Fair	**$46,000**	
Vendor Booths		$26,000
Crab Central Vendors		$20,000
Sponsorships	**$80,000**	
Grants	**$122,000**	
OPVB		$7,500
City of PA		$55,000
Clallam County		$59,500
TOTAL REVENUE	**$530,000**	

EXPENSES		
Cost of Goods	**$160,000**	
Crab Dinner		$115,000
Bar		$30,000
Merchandise		$15,000
Contracted Labor	**$46,000**	
Crab Central Cooking		$13,000
Crab Derby/To Go Crew		$7,000
Coordinators/Leads		$10,000
Production Staff		$6,000
Support Staff		$10,000
Operations	**$100,750**	
Infrastructure		$55,000
Security/EMS		$10,000
Stages		$25,000
Crew Lodging		$10,000
Vehicle Rentals		$750
Program Production	**$42,000**	
Music		$28,000
Education		$10,000
Other Programming		$4,000
Event Supplies	**$5,000**	
Equipment Replacement	**$5,000**	
Insurance	**$8,000**	
Event		$7,000

Total Revenu	$530,000
Total Cost	$528,800
Net	**$1,200**
Reserves	-1,200
Total	**$0**

	D & O		$1,000
Site Rental		**$2,200**	
Advertising/Marketing		**$38,500**	
	Social Media Management		$10,000
	Print Advertising		$6,000
	Radio Advertising		$2,000
	Graphic Design		$3,500
	Online Advertising		$12,000
	Sponsor Marketing		$5,000
Utilities/Sanitation		**$11,750**	
	Sanicans		$8,000
	Solid waste		$3,000
	Parking lot cleaning		$750
Volunteers		**$22,000**	
	T-Shirts		$3,000
	Hospitality		$1,000
	Donations		$18,000
Office Expenses		**$6,100**	
	Software & Apps		$2,500
	Postage		$1,000
	Office Supplies		$2,000
	Memberships & Subscriptions		$600
Processing Fees		**$3,500**	
Licenses & Permits		**$4,500**	
Professional Fees		**$5,000**	
	Accounting		$4,500
	Legal		$500
Wages		**$62,000**	
	Executive Director		$50,000
	Operations Assistant		$12,000
Payroll Taxes		**$4,500**	
B & O Taxes		**$1,850**	
Banking		**$150**	
	Interest Charged		$0
	Fees		$150
TOTAL EXPENSES		**$528,800**	
Profit / Loss		$1,200	

2025 Clallam County LTAC

REQUESTED: $59,500

Budgeted Area	Description	Local	Amount
Utilities/Sanitation: Sanicans	Regular and ADA units, hand wash sinks, and gray water disposal tank	☑	$8,000
Operations: Stages	Sound and lighting for stages and tent	☑	$25,000
Operations: Crew Lodging	Weekend accomodations for working crews	☑	$10,000
Program: Education	Marine life education, interactive exhibits	☑	$4,500
Wages: Operations Assistant	Part time staff member to assist with festival planning, promote to tour groups and other large groups, develop new revenue streams	☑	$12,000
TOTAL			**$59,500**

Department of the Treasury
Internal Revenue Service
Tax Exempt and Government Entities
P.O. Box 2508
Cincinnati, OH 45201

Date:
06/10/2024
Employer ID number:
99-1886032
Person to contact:
Name: Customer Service
ID number: 31954
Telephone: (877) 829-5500
Accounting period ending:
December 31
Public charity status:
509(a)(2)
Form 990 / 990-EZ / 990-N required:
Yes
Effective date of exemption:
March 11, 2024
Contribution deductibility:
Yes
Addendum applies:
No
DLN:
26053559001584

THE DUNGENESS CRAB FESTIVAL
149 WILDFLOWER LANE
PORT ANGELES, WA 98362

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a public charity under the IRC Section listed at the top of this letter.

If we indicated at the top of this letter that you're required to file Form 990/990-EZ/990-N, our records show you're required to file an annual information return (Form 990 or Form 990-EZ) or electronic notice (Form 990-N, the e-Postcard). If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

For important information about your responsibilities as a tax-exempt organization, go to www.irs.gov/charities. Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, which describes your recordkeeping, reporting, and disclosure requirements.

Sincerely,

Stephen A. Martin
Director, Exempt Organizations
Rulings and Agreements

Clallam County Lodging Tax Advisory Committee

2026 LTAC Funding Requests

North Olympic Peninsula Railroaders

RECEIVED
CLALLAM CO. COMMISSIONERS
OCT 09 2025
1...2...3...A... 10:12 AM

LODGING TAX FUNDING APPLICATION
2026

GUIDELINES

Clallam County lodging tax paid by visitors is a consumer tax on lodging charges for periods of less than 30 consecutive days for hotels, motels, rooming houses, private campgrounds, RV parks, and similar facilities within the unincorporated areas of Clallam County.

This application is for applicable large-scale events, projects or infrastructure improvements only. Minimum grant is $5,000. Marketing requests should be directed to the Olympic Peninsula Visitor Bureau (OPVB) Tourism Enhancement Grant program.

I **AMOUNT of Lodging Tax Requested**: $ _10,000.00_____

II **Agency/Organization Name**: ____North Olympic Peninsula Railroaders, Inc_____

Organization is ☐ Government Entity X 501(c)3 ☐ 501(c)6 ☐ Other

Federal Tax ID No. __37-1900720 UBI Number 604 240 248_

III **Project/Activity/Event**: "Restore The 4" Project -- Restoration of the logging locomotive on display in Port Angeles and onsite development of a Timber Industry heritage educational and memorial site. This grant request would specifically help fund the addition of accessible sidewalks to provide access to the site for visitors with mobility impairments.

IV **Representative Contact Information**:

Name, Title ___ Scott Golding_____

Mailing Address 54 Old Coyote Way, Sequim, WA 98382_____

Phone(s) _(904)252-9573_____

Email __esgolding@gmail.com_____

V **Service Categories, check all applicable**:

_____ Tourism Promotion/Marketing (individual marketing request, contact OPVB)

_____ Operation of a Special Event/Festival designed to attract tourists

_____ Operation of a Tourism-Related Facility owned or operated by Non-Profit Organization

___X____ Operation and/or Capital Expenditure of a Tourism-Related Facility owned by a Municipality

CERTIFICATION

- I am the authorized agent of the Agency/Organization applying for Lodging Tax funding. I understand and affirm that:
- If awarded, my organization intends to enter into a contract with Clallam County and meet all specified requirements of that contract.
- My Agency/Organization is required to submit a report documenting economic impact results in a format determined by Clallam County.

_____ Date: __8/18/2025_____

Signature

__Scott Golding_____

Print or Type Name

LODGING TAX APPLICATION – REQUIRED SUPPLEMENTAL QUESTIONS

(You may use this Supplemental Questions form or type the questions and answers on separate sheets)

1. How will the project/program help increase the number of people traveling to Clallam County for business or pleasure on a trip?

   Clallam County has a long history in the timber industry. This project aims to restore the locomotive located on a traffic island at the corner of Lauridsen Blvd and Chase St. in Port Angeles as an accessible focal point for recognizing and memorializing our timber industry heritage. The locomotive is a long-standing tourist attraction. It is a rare locomotive, one of only six remaining locomotives built by Willamette Iron & Steel of Portland, Oregon. The Willamette logging locomotive was built to advance the geared locomotive technology when the original "Shay" geared locomotive patents expired; it was very successful and spurred a massive advance in the technology. As such, this locomotive is already a destination for fans of logging railroads. Further, we can document past visitors coming to the site to visit the locomotive from across the US and from western Canada. However, the locomotive is showing the effects of 65 years of exposure to the rain and elements; by now, many consider the locomotive to be an eyesore. This project will repair and repaint the locomotive, build a shelter to protect it in the future, and turn the empty "traffic island" into an accessible park serving as a heritage site for the local timber industry heritage and the folks who made the industry happen.

   Beyond repairing the locomotive, the project team has received requests for two main features to be included in the project: 1) A shelter over the locomotive to protect it from the elements; and 2) Accessible walkways to allow visitors to get close to the locomotive without the risk of tripping on the current rough ground. The locomotive is currently inaccessible to anyone with mobility issues. The only access to the site is across a rough lawn, as there are no accessible walkways on the site. If awarded, this grant request will fund about half of the cost to install accessible walkways around the locomotive.

   Other elements of the project include the installation of interpretive signage narrating the timber industry's contribution to the development of the county, bringing thousands of good jobs to the Peninsula, and specifically how logging operations such as Crown Zellerbach, Merrill & Ring, Rayonier, Bloedel Donovan, and others helped to spur development of not just Port Angeles but the entire county.

2. How will the project/program help increase paid overnight accommodation in Clallam County?

   We have been able to document visits to the site in the past from all over the US and western Canada. As part of the project, we developed a website to share the project information and to provide a virtual "guestbook" for the site, as well as having done extensive market research via social media and other channels. Folks have responded from locations in Canada, England, Germany, Australia and New Zealand that they are excited to visit the site once the project is completed. Donations and

other contributions in support of the project have been received from all continents except South America and Antarctica. We see folks coming from near and far to visit the locomotive and the park.

3. How will the project/program encourage visitors to come from a distance greater than 50 miles, either for the day or for an overnight visit? If so, please describe how.

   The restoration of the 1924 Willamette geared locomotive offers a rare, authentic heritage experience that will draw visitors from well beyond 50 miles. Railroad enthusiasts, industrial history buffs, families, and tour groups already travel to the Olympic Peninsula, and the restored locomotive will give them a new reason to visit.

   The site will serve as both a standalone attraction and a centerpiece for events such as a logging history festival or inclusion in a regional rail heritage tour—creating stronger incentives for visitors to plan overnight trips (see the working draft on our website at www.restorethe4.org/visit for more on the idea).

   We have already seen this project create a draw for out-of-area visitors. An example is a promotional event in Sequim last year attracted more than two dozen people from the Seattle area, and through communications with donors and others, more than a hundred enthusiasts have stated their intention to travel to the site once the locomotive is restored. With thousands of railroad fans across Puget Sound and beyond, the project has clear potential to generate new tourism from outside the immediate region.

4. How will the project/program encourage visitors to come from another country or state?

   Railroad and logging history have broad national and international appeal, and a restored 1924 Willamette logging locomotive is a rare artifact that will attract enthusiasts from outside Washington State and abroad. We have already collected strong evidence of support and interest from people across the U.S. and western Canada, as well as from England, Germany, Australia, and New Zealand—demonstrating that this project resonates well beyond the local region.

   Port Angeles is also uniquely positioned to capture these visitors, as it already welcomes international travelers through the ferry from Victoria, B.C. and cruise ship passengers from around the world. Moreover, the peninsula itself is an attractive destination in and of itself. The restored locomotive, with interpretive displays and cultural programming, will provide these visitors with a distinct cultural experience tied to the Peninsula's timber and rail heritage.

   By combining this attraction with nearby destinations such as Olympic National Park and Forks' logging history sites, the project will strengthen the Peninsula as a multi-day, international tourism destination.

5. If the project/program is an event, please provide the name, date(s) and estimated attendance.

   While this is not directly related to the grant proposal, we will hold two events associated with this project: A ground-breaking in October 2025, and a dedication upon completion of the project – expected in April 2026. The dedication will coincide with Rayonier Inc's centennial celebration; the donor of the locomotive in 1960. Assuming we are ready by then, Rayonier has stated their intent to hold some event at the site as part of their Centennial Celebration plan. The event would likely draw a large number of former employees from both Rayonier Inc (the forestry company) and RYAM (the "pulp mill" company). We have tentative commitments from former employees to attend from as far away as Florida.

6. **2026 Tourism-Impact Estimate**
   (Actual must be completed by applicants who had a Clallam County Lodging Tax Contract in 2025)

   State law governing the distribution of lodging tax funds requires they be used primarily to encourage visitors from out of the area, so do your best!

As a direct result of your proposed tourism-related service, please provide:	2026 Estimate	2025 Actual	Methodology
a. Overall attendance at your event/activity/facility	3000	2000	Estimates from analyzing social media posts, etc.
b. Number of people who travel more than 50 miles for your event/activity/facility	500	200	Guestbook comments from the project website and former Rayonier employees
c. Of the people who travel more than 50 miles, the number of people who travel from another country or state.	200	50	Estimates from analyzing social media posts, etc.
d. Of the people who travel more than 50 miles, the number of people who stay overnight in the unincorporated Clallam County area.	80	20	Estimates from analyzing social media posts, etc.
e. Of the people staying overnight, the number of people who stay in PAID accommodations e.g. hotel, motel, bed-	80	20	Estimates from analyzing social

	breakfast, RV park, in the unincorporated Clallam County area.			media posts, etc.
f.	Number of paid lodging room nights resulting from your event/activity/facility.	250	75	Estimates based on known visitors and social media expressions of intent.

Another data point that seems useful here: Of the people who have either donated to the project and/or purchased "support the project" merchandise, more than 50% live outside a 50-mile radius from Clallam County. While the project has broad local support, there is an even larger audience from outside the area; these folks are interested enough in this project to invest financially – a strong indicator of interest in visiting the park when completed.

7. Is there a host hotel for your event? If yes, please identify.
   Not applicable.

8. Describe the prior success of your event/activity/facility in attracting tourists.

   While we are able to document hundreds of visits to the site every year, exact numbers are hard to pin down because it has no onsite staff nor any mechanism onsite to document visits. In preparation for answering the question, we have built a virtual guestbook (accessible via QR code posted at the site). We know that the numbers of people who actually take the time to "check in" are a small fraction of those who actually visit the site. It is clear from social media posts that the site receives hundreds of visits per month, totaling more than two thousand visits per year.

9. Describe your target tourist audience (location, demographics, etc.)

   There are multiple audiences. Railroad fans are located around the world and are of all ages. Similarly, timber industry heritage fans are located all over North America and beyond; these folks tend to have past connections with the industry which long dominated the Pacific Northwest. These folks tend to be adults with strong pre-existing ties to the region. Both audiences are passionate about their community and seek opportunities to visit and tour sites aligned with their interests. Both communities have large concentrations of people all over the pacific northwest and far beyond. For example, potential visitors who were interested enough in the project and the site that they chose to donate to the project come from all over the US, Canada, England, Germany, Spain, Angola, New Zealand, and Australia.

10. Describe how you will promote your event/activity/facility to attract tourists.

    We have already engaged in successful marketing via social media and other channels including a website presence hosting historic and interpretive materials both to enrich the on-site experience and to market the park to potential visitors. This content is available at www.restorethe4.org/onsite. Once the project is completed, the

site will be updated to remove the fundraising components and providing additional narrative on the locomotive's history.
Let's face it – a very large percentage of the visitors to the area come to the area for Olympic National Park. We are developing at least two driving tours giving people more reasons to visit -- we are actively developing a railroad history themed tour, and a timber-industry heritage tour. The site will provide these two themed driving tours to guide visitors through visits to several local points of interest, as well as suggestions for facilities where they can stay overnight, eat, etc

11. Describe how the event/activity/facility will help promote lodging establishments, restaurants, and businesses located in the unincorporated area of Clallam County.

    We are actively developing pages on the website to promote self-guided driving tours with railroad history and timber-industry history themes. The idea is to provide lists of local sites and activities that will more than fill a day so that potential visitors will have a reason (and tools) to plan longer (overnight) stays. While the already-listed Olympic Railway Inn is inside Sequim's city limits, we expect to add other hotels and establishments along the route of our tour plan, many of which would be in unincorporated area, especially in the west end of the County.

12. Are you applying for Lodging Tax funds from another community (yes or no)? If yes, indicate below where applying and for how much. **Do NOT attach a copy of the application.**

    We applied for and received a City of Port Angeles LTAC grant of $60k. Part of this grant was used to finish funding the now-completed $58k asbestos abatement that had to precede any other work onsite. The balance is committed partially funding the locomotive repairs and painting.

13. What is the overall budget for your event/activity/facility? **$ 250,000.** What percent of the budget are you requesting from Clallam County Lodging Tax Fund? **4%**

14. Please describe your plans for securing the remainder of the funds necessary to complete your event/activity/facility.

    Of the total $250,000 budget, we have raised approximately ¾ of it (more than $185,000) to date. This includes the Port Angeles City LTAC grant, grants from Rayonier Inc, the Nor'wester Rotary Club, North Olympic History Center, and the Clallam County Heritage Fund, as well as local businesses, timber families, and donors and project supporters from around the US and the world. We have submitted other grant applications to local businesses and are beginning to make the rounds of local service clubs. Additionally, direct appeals to the various stakeholder communities continue, and we operate a successful merchandise sales program including historic videos, apparel, and donated electronics. The merchandising program has raised more than $24k to date.

Exhibit 1:

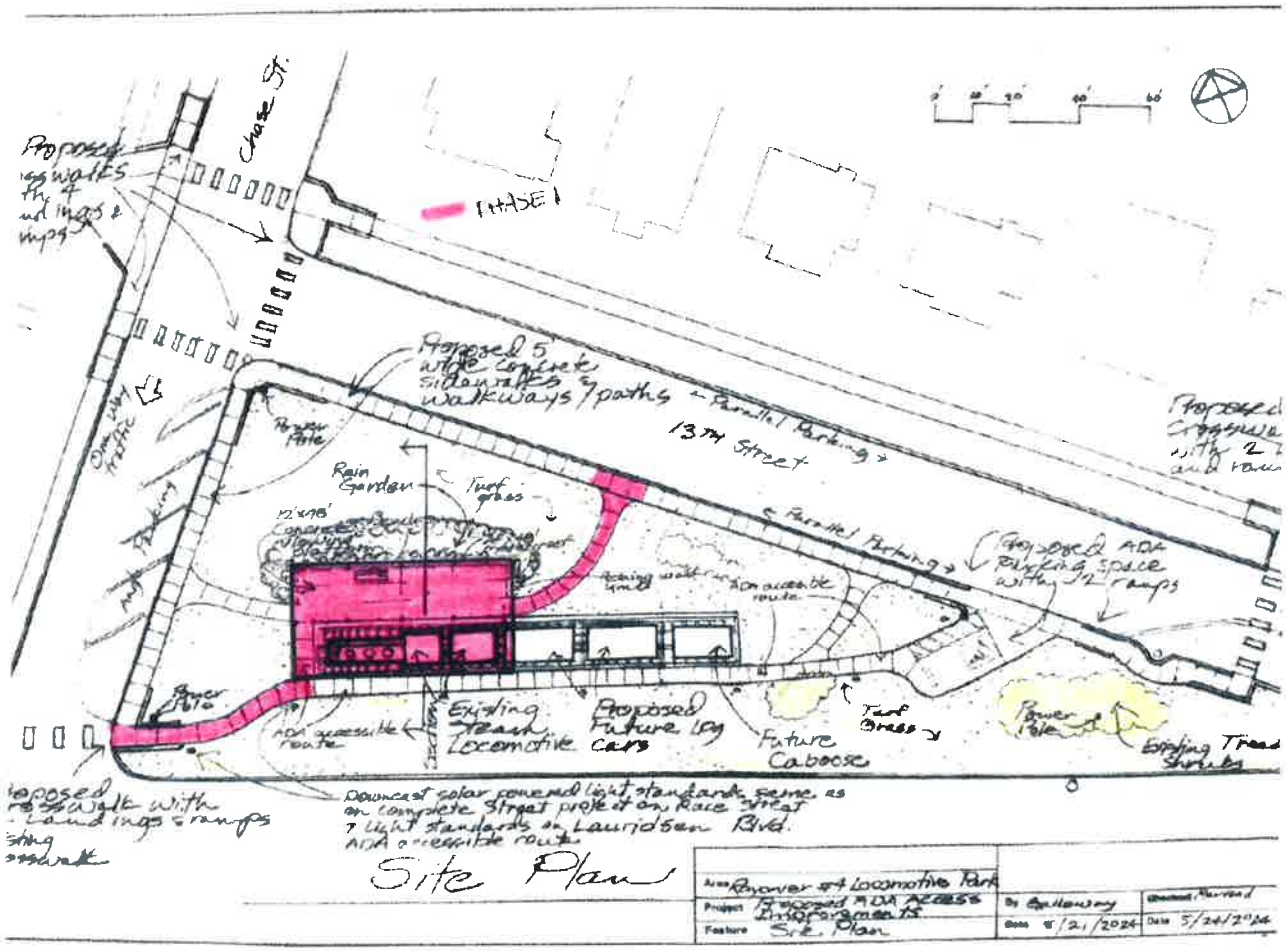
Project budget and how the LTAC grant will be used

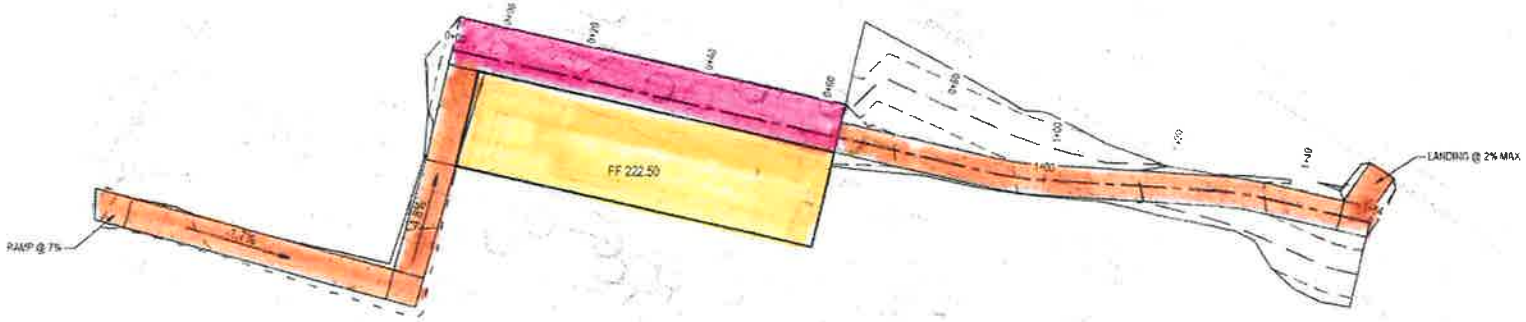
The overall project budget is as follows. Please note that items after line 10 are future phases, and not part of the current project plan.

Item#	Element	Improvement	Cost					Notes
			Quantity	Units	Unit Cost	Improvement Cost	Element Total	
Past Phase – completed!								
1	Engine	Rust and Asbestos Abatement	1	LS	$58,000	$58,000		Complete
						Sub-total	$58,000	
Current Phase – Locomotive								
2	Engine	Locomotive Restoration	1	LS	$30,000	$30,000		COPA -In bid process
3	Engine	Locomotive Painting	1	LS	$25,000	$25,000		COPA -In bid process
						Sub-total	$55,000	
Current phase – Shelter and improvements								
4	Access	Site grading	50	CY	$30	$1,500		Donation
5	Access	Walkways	120	SY	$175	$21,000		NOPR
6	Site Structure Work	Retaining Wall	78	LF	$200	$15,600		NOPR
7	Site Structure Work	Observation Platform	160	SY	$175	$28,000		NOPR
8	Protection	Steel frame for roof; trusses	1	LS	$55,000	$55,000		Bid in hand
9	Protection	Roofing	864	SF	$30	$25,920		In bid process
10	Protection	Safety Fencing	136	LF	$75	$10,200		In bid process
						Sub-total	$157,220	
Future Phases								
11	Park	Sidewalk	275	SY	$75	$20,625		Future
12	Park	Curbing	250	LF	$40	$10,000		Future
13	Park	Accessible Parking	650	SF	$15	$9,750		Future
14	Park	Accessible Ramps	5	EA	2,500	$12,500		Future
15	Park	Benches	3	EA	1,000	$3,000		Future
16	Park	Landscaping	10,000	SF	$6	$60,000		Future
						Sub-total	$115,875	
17	Sales tax (8.9%), Contingencies (15%), Design, Permitting (5%)						$109,269	
						Grand Total	$495,364	

Use of the Grant:

The grant will be used to build accessible walkways from the curb to the locomotive. Below is an overall site plan for the project, showing the original project proposal and layout of the entire future park. The following page is the final site plan, as submitted for permitting. The orange highlights show the location of the accessible walkways that are the subject of this grant request. The estimated total cost of these walkways is $21,000 (see line 5 of the master budget). The LTAC grant will cover 48% of the cost of this improvement; the balance will be funded from community contributions.

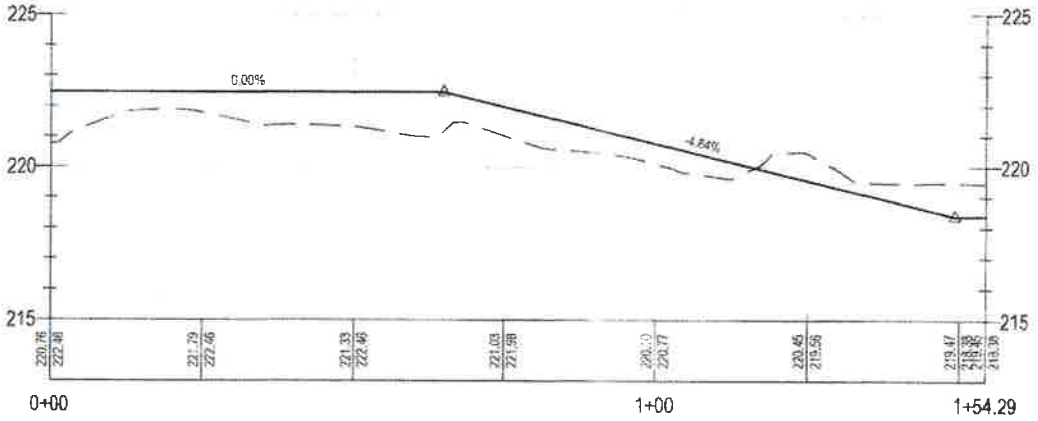




Locomotive & Canopy

Accessible Walkway

Observation Platform



TRAIL PROFILE
SCALE: 20
VERT. EXAGERATION: 5.0

Scale: 1" = 20'

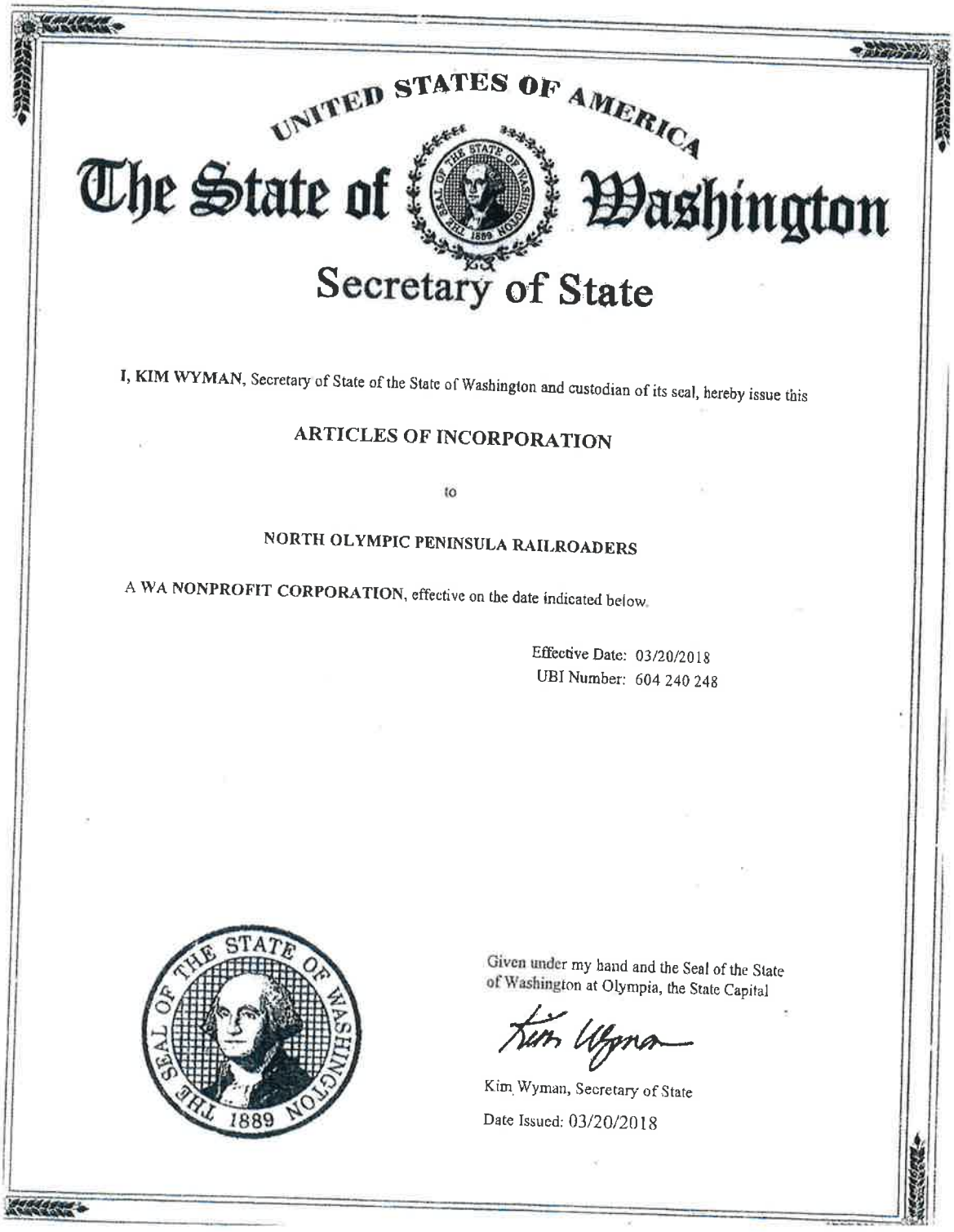
TITLE: CANOPY STRUCTURE + DK RAYONIER LOCOMOTIVE
SITE PLAN
CLIENT: NORTH OLYMPIC PENINSULA RAILROADERS

SCALE: NOTED
DATE: 9.10.2025
FILE: SP-1
JOB NO: SITE PLAN

SHEET 1
OF 1

Exhibit 2:

NOPR Articles of Incorporation:



UNITED STATES OF AMERICA

The State of Washington

Secretary of State

I, KIM WYMAN, Secretary of State of the State of Washington and custodian of its seal, hereby issue this

ARTICLES OF INCORPORATION

to

NORTH OLYMPIC PENINSULA RAILROADERS

A WA NONPROFIT CORPORATION, effective on the date indicated below.

Effective Date: 03/20/2018
UBI Number: 604 240 248

Given under my hand and the Seal of the State of Washington at Olympia, the State Capital

Kim Wyman, Secretary of State

Date Issued: 03/20/2018

Exhibit 3:

NOPR current year budget:

We are an organization that works to have minimal expenses and financial requirements. Our budget is fairly simple; most funds are spent to further the mission of preserving and teaching the history of railroading on the north Olympic Peninsula.

NOPR Budget		2025
Income:		
	Dues 35 members; $25 per	$ 875.00
	Annual Show income	$ 1,100.00
		Total: $ 1,975.00
Expenses		
	Mailbox Rent for Restore the 4	$ 188.00
	Postage for newsletters	$ 300.00
	Administrative (copies, supplies)	$ 100.00
	Professional services (tax returns, etc)	$ 250.00
	Educational program supplies	$ 600.00
	Young railroader program supplies	$ 250.00
	Meeting refreshments	$ 200.00
		Total: $ 1,888.00
	Surplus / contingencies:	$ 87.00

Exhibit 4:

Project's overall Financial Report:

Project Balance Sheet – as of 9/1/2025

Funds on hand:

NOPR Checking	$ 81,235.51	
Funds held by the City of Port Angeles	$ 55,500.00	

Receivables:

Ebay / Paypal Giving Fund:	$ 1,500.00	
Rayonier (Final installment)	$ 2,000.00	

Accounts Payable

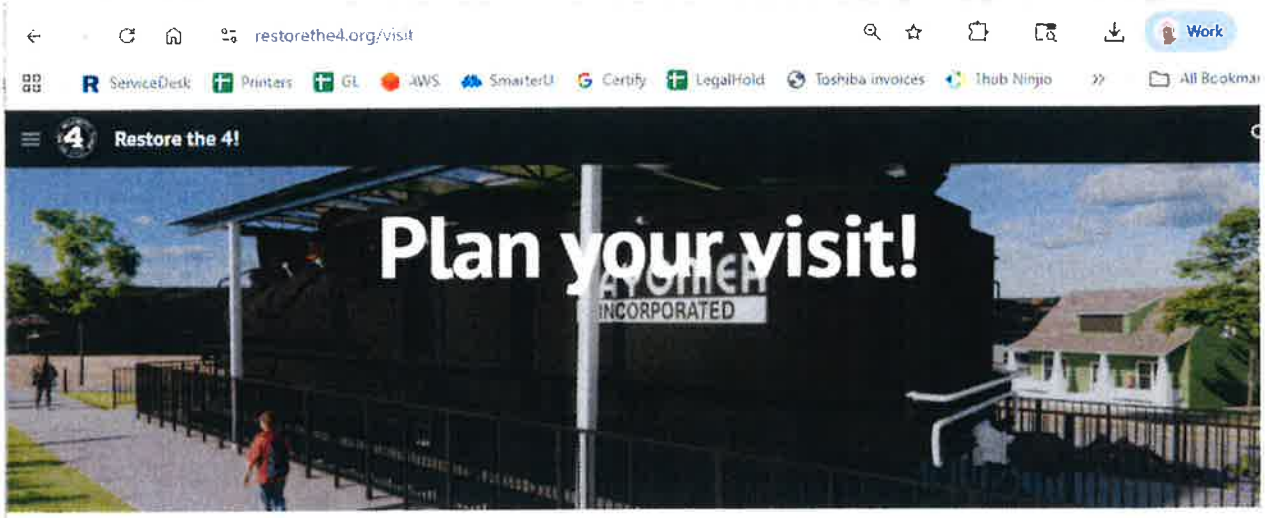
Copper Creek Fabricators	$ (28,172.58)	Due on delivery
Zenovic & Associates	$ (1,260.00)	Remaining due on engineering work

Funds available for Project:	$ 110,802.93
Funds remaining to be raised:	$ 65,085.92

Exhibit 5:

A screenprint of our Railroad History Guided Tour summary page

This is a series of representative samples of the summary page for the Railroad History self-guided driving tour. This is still under development (not publicly released), but we share it to give you an idea of the efforts we are undertaking to build new reasons to visit our site, along with others on the peninsula. At this point we are still contacting and recruiting additional points of interest as well as services (hotels, restaurants, etc.) to add them to this listing. Once we have enough places to make the lists useful, we will publish them.



Olympic Peninsula Railroad History Tour

If you are a fan of railroads and railroad history, here are some destinations to include in your tour:

Olympic Railway Inn (Sequim)

https://www.pikehg.com/olympicrailwayinn

Experience fabulous and unique Sequim lodging at Olympic Railway Inn where you stay not just in a room, but your own private caboose! Located only 3 minutes away from Sequim's downtown shops and restaurants, it sits around an active duck pond habitat that offers a countryside feel and plenty of outdoor space to picnic, relax and soak in the sun. Be part of history and see for yourself what it was like to live in an actual railroad caboose.

24 Old Coyote Way, Sequim, WA 98382
(360) 880-1917



Railroad Bridge Park (Sequim)

https://dungenessrivercenter.org/explore/the-park/railroad-bridge-park/

This beautiful park offers not only a beautiful place to bird watch and enjoy the Dungeness River's beauty, but it also includes an original wooden Howe Truss bridge from the



Olympic Discovery Trail (All Areas)

https://olympicdiscoverytrail.org/

This 133 mile route across the north Olympic Peninsula is largely built along old railroad rights-of-way - the sections from Port Townsend to Port Angeles largely follow the Milwaukee Road right away; from Port Angeles to the west, the trail follows the Spruce Railroad bed. The route crosses a number of preserved trestles, etc. Great for biking, hiking, and more!

There are numerous access points all along the route.



Pacific Rim Hobby (Port Angeles)

This fantastic hobby shop occupies the former Port Angeles train station and freight terminal for the Milwaukee Road railroad and its successor the Seattle and North Coast Railroad. Apart from this being a great hobby shop, the owner, Greg, is a railfan and the building is a historic landmark that is worth a stop!

138 W Railroad Ave, Port Angeles, WA 98362 (360) 457-0794



Rayonier #4 (Port Angeles)

(You know what a great stop this will be!) This 1924 Williamette Iron and Steel geared locomotive hauled logs through the steep foothills of western Clallam County until 1960, when Rayonier donated her to the City of Port Angeles for use as a monument to the local "logging heritage". It has been newly restored to the 1960 condition and a new park is being developed around her to tell the story of how the timber industry helped build Clallam County.

1221 S Chase St, Port Angeles, WA 98362



Spruce Railroad Trail (Lake Crescent, west of Port Angeles)

During World War One, the federal government built a railroad west from Port Angeles toward Forks in order to access stands of Spruce timber needed for airplane manufacturing. Along Lake Crescent, it was necessary to tunnel through some steep rocky sections. The railbed is now an easy scenic hiking trail of



Tillicum Park (Forks)

Tillicum Park is a community park on the north end of Forks. It includes a restored Shay Locomotive acquired by the City of Forks in 1959. The lokey is Rayonier #10, a three truck shay of the Pacific Coast class -- which ran alongside the #4 in the 1950s!

She ran the rails near Forks from WW2 through 1959 -- first with Ozette Timber and their lines near Lake Ozette, and then with Rayonier Inc (after they bought Ozette in 1954), running mostly from Hoko Camp to Rayonier's port at Sekiu. The City built a shelter over her and repainted her in 2001.

When Lima's patents on the original Shay lex biology expired, Willamette Iron and Steel of Oregon built a new geared locomotive incorporating Lima's technology in several ways. It and shortly announced the Pacific Coast Class locomotives. Half owned by the Williamette, and the Shay is one of that new Pacific Coast Class.

Corner of Tillicum Lane and Highway 101, Forks, WA 98331



Forks Timber Museum (Forks)

The Forks Timber Museum, located on the south side of Forks, holds a great collection of timber industry memorabilia from the industry that helped build western Clallam County. Lumber and shingle mills used to dot the landscape around Forks. The museum is very well done, and very worth a visit. You'll come away with a good background on the industry that built so many miles of logging railroads. Look for railroad photos among the many artifacts on display.

1421 S Forks Ave, Forks, WA 98331 (360)374-9663



Olson's Resort (Sekiu)

This outstanding fishing resort sits on the north end of the town of Sekiu, once the northern terminus of Rayonier's logging railroad. Great fishing charters are available here; if you're not into fishing, you simply can't beat the view.



Clallam County Lodging Tax Advisory Committee

2026 LTAC Funding Requests

West End Youth and Community Club

RECEIVED
CLALLAM CO. COMMISSIONERS
OCT 09 2025
..2..3..A...
11:22am

27 September, 2025

Greetings Members of the Lodging Tax Committee:

Please find enclosed application materials and support letters for Clallam County Lodging Tax Funding to support a Clallam Bay/Sekiu Director of Sustainable Tourism (Director), and for operation and maintenance of the Sekiu Community Center (Community Center). The application is submitted by the West End Youth and Community Club (WEYCC) in Sekiu, WA, which has operated and maintained the Community Center for over 47 years.

The Director is a new position defined to fill a need for coordinating community activities in Clallam Bay and Sekiu related to tourism, planning future events –increasing the number of people travelling to Clallam County, and planning for additional amenities needed by both visitors and residents in the unincorporated communities of Sekiu and Clallam Bay. The Community Center is the event center for Clallam Bay and Sekiu, and will initially house the Director.

The Director is envisioned to and be a point of contact, communication, coordination, planning, and organization for individual businesses, nonprofits, and community members desiring the development and coordination of activities, plans, events, grants, and projects to provide for sustainable tourism in the communities of Clallam Bay and Sekiu.

Funding will allow development of a template for Director activities including establishing contacts inside and outside the community for business, tourism, and civic needs; establishing a baseline of community assets/ needs for sustainable tourism; coordinating marketing/advertising for businesses and tourist opportunities; and planning the first new winter and shoulder events of 2027.

Thank you for this opportunity to submit an application to support long-term tourism in Clallam Bay and Sekiu.

Respectfully yours,

John Burdick

John Burdick, President (jckburdick@gmail.com)
West End Youth and Community Club
PO Box 21
Sekiu, WA 98381-0021





Sekiu Community Center

West End Youth and Community Club (WEYCC)

Clallam County Lodging Tax Funding Application (2026)







Messy Palettes Art Show, Sekiu Community Center

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LODGING TAX FUNDING APPLICATION
2026

GUIDELINES

Clallam County lodging tax paid by visitors is a consumer tax on lodging charges for periods of less than 30 consecutive days for hotels, motels, rooming houses, private campgrounds, RV parks, and similar facilities within the unincorporated areas of Clallam County.

This application is for applicable large-scale events, projects or infrastructure improvements only. Minimum grant is $5,000. Marketing requests should be directed to the Olympic Peninsula Visitor Bureau (OPVB) Tourism Enhancement Grant program.

I **AMOUNT of Lodging Tax Requested:** $ 84,330

II **Agency/Organization Name:** WEST END YOUTH & COMMUNITY CLUB

Organization is ☐ Government Entity ☒ 501(c)3 ☐ 501(c)6 ☐ Other

Federal Tax ID No. 91-0996715 UBI Number 601 810 360

III **Project/Activity/Event:** SUSTAINABLE TOURISM DIRECTOR @ SEKIU COMMUNITY CENTER

IV **Representative Contact Information:**

Name, Title John Burdick, President

Mailing Address P.O. Box 21, Sekiu, WA. 98381

Phone(s) 360-963-2270 (SCC) 360-963-2438 (personal)

Email JCKBURDICK@gmail.com

V **Service Categories, check all applicable:**

X Tourism Promotion/Marketing (individual marketing request, contact OPVB)

___ Operation of a Special Event/Festival designed to attract tourists

X Operation of a Tourism-Related Facility owned or operated by Non-Profit Organization

___ Operation and/or Capital Expenditure of a Tourism-Related Facility owned by a Municipality

CERTIFICATION

- I am the authorized agent of the Agency/Organization applying for Lodging Tax funding. I understand and affirm that:
- If awarded, my organization intends to enter into a contract with Clallam County and meet all specified requirements of that contract.
- My Agency/Organization is required to submit a report documenting economic impact results in a format determined by Clallam County.

John C. Burdick Date: 9-28-25

Signature

John C. Burdick

Print or Type Name

1) **How will the project/program help increase the number of people travelling to Clallam County for business or pleasure on a trip?**

Employing a Director of Sustainable Tourism and supporting the local event center for Clallam Bay and Sekiu (Sekiu Community Center[1]) will increase the number of people travelling to the West End through increasing awareness regarding the unique independent nature of Sekiu and Clallam Bay communities, and through expansion of opportunities available for sustainable tourism beyond the recreational fishing season(s),

Duties of a Director of Sustainable Tourism will include:

a) Increasing visibility of tourism offerings of Clallam Bay and Sekiu by coordinating development of informational material and marketing of tourism activities with local businesses, nonprofits (e.g., Clallam Bay Slip Point Lighthouse Keepers, Clallam Bay-Sekiu Fun Days, Sunset West Co-op, Clallam Bay Visitors Center, Clallam Bay/Sekiu Lion's Club, Friends of Hoko River State Park), and the Clallam Bay/Sekiu Community Advisory Committee.

b) Helping to support tourism promotion by partnering with Olympic Peninsula Visitors Bureau, Chambers of Commerce, State Tourism associations, International Tourism associations, Olympic National Park, Clallam County Parks, and WA State Parks, and local nonprofits supporting tourism.

c) Providing a point of contact and connection for local businesses and organizations to share concerns, needs, and goals related to sustainable tourism;

d) Facilitating communication, and coordinating within Clallam Bay and Sekiu among nonprofits and businesses regarding tourist-related concerns and opportunities;

e) Facilitating planning for new events and workshops, primarily in off-season and shoulder seasons;

f) Designing and conducting community meetings/questionnaires in conjunction with Clallam Bay/Sekiu Community Advisory Committee, local nonprofits (e.g., Clallam Bay Slip Point Lighthouse Keepers, Clallam Bay/Sekiu Lions Club, Sunsets West Co-op, Friends of the Clallam Bay Library, Clallam Bay Visitors Center, Friends of Hoko River State Park, Clallam Bay-Sekiu Fun Days etc.), and other organizations (e.g., Clallam County Parks) to identify a unified vision of sustainable tourism in Clallam Bay and Sekiu; and identify community assets and expanded services and resources needed which will benefit tourism and the local community. Initial meeting preparation will include review of needs/assets assessment,

[1] Appendix D. Sekiu Community Center Information

goals, visions, and projects related to tourism identified for Clallam Bay/Sekiu during the period from 2007 -2009 through community involvement;[2] and

g) Supporting grant writing for other organizations/businesses through grant review.

2) **How will the project/program help increase paid overnight accommodation in Clallam County?**

Currently there is no Clallam Bay/Sekiu Chamber of Commerce available to provide business promotion and coordination, and no website providing an active listing of lodging and other businesses. Clallam Bay Visitor's Center volunteers actively provide information regarding locations to visit, and places to eat and stay, but the Visitor Center has no on-line presence, and no published listing of local restaurants, lodging and other businesses. Brochures available provide only general information on scenic tours and suggested activities in the area.

A quick review[3] of lodging establishments in Sekiu and Clallam Bay indicate a capacity of around 220 visitors at seven lodging establishments. Two primary RV parks additional provide 50 spaces. In recent years, a number of Air Bed and Breakfasts and other vacation rentals have become available, as well as, dry camping, and scattered small RV sites. Development of a centralized listing of lodging offerings, and the different amenities offered at each site will aid in bringing additional overnight visitors to the area, particularly those not already familiar with Sekiu and Clallam Bay.

Lodging Tax support of a local Director of Sustainable Tourism will provide a much needed position dedicated to supporting sustainable tourism in Clallam Bay through coordinating marketing/advertising for local businesses; planning and coordinating community planning meetings and surveys to expand services available in the Clallam Bay/Sekiu area to support additional overnight stays; facilitation of planning events and workshops; and overall communication, and coordination among businesses, residents, and nonprofits.

Support of the Sekiu Community Center through lodging tax funding will ensure the event center (Appendix D) continues to be available for events, programs, and workshops year around- further encouraging overnight stays in the Clallam Bay/ Sekiu area by enhancing the visitor's experience through the opportunity to engage in local programs and special events.

[2] USDA Funded Rural Business Enterprise Grant provided consultant funds for Economic Development in Clallam Bay/Sekiu during the period 2007-2009 and resulted in focus areas and projects identified by the community which the community and consultant worked on for two years.

[3] Wolf, Sue. Combination of on-line review and personal communication with lodging establishments (September, 2025).

3) **How will the project/program encourage visitors to come from a distance greater than 50 miles, either for the day or for an overnight visit?**

Most visitors currently come from a distance greater than 50 miles to visit Clallam Bay and Sekiu. Clallam Bay Visitor Center attendance in 2024[4] indicated 92% of visitors came from greater than 50 miles, with 27% of those coming from another country or state.

Presence of a Director to aid in promotion of current lodging and businesses through marketing/advertising and coordination with other tourist associations will aid in increasing lodging visits. In addition, development of workshops and events and expansion of visitor services will encourage additional visitors to come for the day or overnight.

4) **How will the project/program encourage visitors to come from another country or state?**

Clallam Bay Visitor Center statistics indicate that approximately 27% of visitors currently come from another state or country. The Director will support visitation to Clallam Bay and Sekiu from other countries and states through supporting networking of businesses and local non-profits with tourist-promotion organizations (e.g., Olympic Peninsula Visitors Bureau, Chambers of Commerce, State and International Tourist Bureaus, Olympic Peninsula Visitors Bureau, Blackball Ferry, Washington State Ferry System), tour groups such as Roads Scholar (previously Elderhostel); supporting development of promotional materials for local businesses; and development of new events/workshops in conjunction with the local community and nonprofits.

5) **If the program is an event, please provide the name, dates, and estimated attendance.**

The project is not an event; however, the Director will coordinate development of two new events or workshops to be conducted in 2027. Identification, selection, and initial design and planning of these events/workshops will be conducted in 2026 through community involvement, and local ingenuity and creativity. Estimated attendance will be dependent on the focus of the event/workshop, but is expected to be around 40 for workshops or tour groups, and 100-200 for events.

Sekiu Community Center can accommodate 239 on two floors, with a commercial kitchen serving 100 (Appendix D). Lodging in the immediate area of Clallam Bay/Sekiu includes approximately 7 lodging establishments[5] with a total capacity of approximately 220, and two RV parks with full hook-ups with a total capacity of 50.

[4] Clallam Bay Sekiu Visitors Center, Clallam County Lodging Tax Funding Application, April, 2025.
[5] Chito Beach Resort is included and is approximately 8 miles from the Sekiu Community Center.

Events and workshops are particularly needed in shoulder and off-season to support businesses outside the busy recreational fishing season.

6) Tourism Impact Estimate

No funds were received in 2025 from the Lodging Tax; however, current visitation to the Sekiu Community Center has been estimated from currently scheduled programs and meetings (Figure 1) Weekly attendance at current programs is estimated at approximately 50-80 visits each week. Weddings, memorials and events such as *Salmon for Soldiers "Sekiu Summer Slam"* and the *Messy Palette's Art Show* bring in an additional 68[6]-200[7] for each special event. Overall, this results in over 4000 visits to the Sekiu Community Center each year[8]. Increases of 20-25% visitation seem reasonable to expect in 2026-2027 with additional marketing and advertising, and after implementation of one or two new events in off season and shoulder seasons.

7) Is there a host hotel for your event?

No host hotel has been identified for future events and workshops. All lodging in the area would be listed as available for overnight stays, with recommendations for the specific event based on the target audience. The Sekiu Community Center provides the central location for events and workshops. Two new events and workshops will be planned for 2027 through this funding.

[6] Messy Palettes Art Show Guest Book. Average over 4 years of attendance. (Sue Heiny, personal communication, 9/25)
[7] Downloaded 10/8/25 from website https://salmonforsoldiers.org/chapters/#nw-washington-outreach
[8] This estimate is of visits, not necessarily different visitors.

Figure 1. September Calendar for Sekiu Community Center (sekiu.org)



8) Describe the prior success of your event/activity/ facility in attracting tourists.

The position of Director of Sustainable Tourism is new, but will provide capacity currently unavailable to support local businesses in attracting tourists. The Sekiu Community Center has been utilized since 1946 for events, meetings, and programs, and has been successfully operated and maintained by WEYCC for 48 years. It is estimated that there are currently over 4000 visits, with tourists being attracted to events such as *Messy Palettes Art Show* and *Salmon for Soldiers,* and welcome to join all weekly programs.

The Sekiu Community "event center" provides a diversity of opportunities for tourists and resident which include concerts, art shows, writing workshops, storytelling and historical presentations, yoga and Tai Chi, local support groups, art and sewing groups, weekly Senior potlucks, community and county meetings, weddings and memorials, and retirement celebrations. The Center includes an upright and grand piano, commercial kitchen, and ADA accessibility (Appendix D). Expanded use of the Community Center for additional events and workshops will be part of the planning supported by Lodging Tax funding.

The Board of WEYCC schedules, operates and maintains the Sekiu Community Center and handles payments for operation and maintenance of the facility. Providing an umbrella for the emerging and evolving position of Director would be a new endeavor for WEYCC; however, the Board has the capacity to handle a contract which includes both the Director, and operations and maintenance for the Community Center having managed events and operations of the center for decades. In addition, an informal office space for the Director within the Community Center will provide a familiar and comfortable location for residents to meet, create, discuss and organize projects and events.

9) What is your target tourist audience?

Target tourist audience includes those who appreciate the beauty, quiet, and natural resource-related recreational opportunities of this area. This demographic includes all ages and backgrounds. Among the diverse interests and activities of visitors drawn to Clallam Bay and Sekiu are hikers, campers, wildlife and weather watchers, naturalists, recreational fishers, boaters, surfers, artists and writers, those interested in culture and history, those looking for a seafood meal, and those just enjoying a drive on the scenic byway.

10) **Describe how you will promote your event/activity/facility to attract tourists.**

Sekiu Community Center currently has an online presence for information on the facility, scheduling, and rental (www.sekiu.org). Future promotion of Clallam Bay/Sekiu businesses and events will be through combined efforts of the Director, local nonprofits and community members, and Olympic Peninsula Visitor's Bureau to support development of marketing brochures and a website for the area and businesses, work with agencies promoting tourism, and through other avenues identified through coordination and communication with local businesses and contacts developed during the first year of this position.

11) Describe how the event/activity/facility will help promote lodging establishments, restaurants, and businesses located in the unincorporated area of Clallam County.

Sekiu and Clallam Bay are within the unincorporated area of Clallam County, so all efforts of the Director are oriented to promote restaurants, lodging, and businesses in the unincorporated area of Clallam County. This will include support for marketing, organizing events and workshops, and community and business coordination. Additional events and workshops scheduled at the Community Center will focus on utilizing local lodging, restaurants, and businesses.

12) Lodging tax funds are not being applied for from another community.

13) Budget request

Overall budget request for the Sekiu Community Center and Director is $84, 330 (Table C-1, Appendix C). Since this is a new project, start-up funds are being requested at 100% for the Director, and for the Community Center.

Request for operation and maintenance of the Sekiu Community Center is $12,330; supplies and programs related to the Community Center and sustainable tourism are estimated at $4,100; $900 for a printer for the Community Center, and storage for sustainable tourism supplies and file; $60,000 for a ¾-time Sustainable Tourism Director; $6000 for marketing/tourism/questionnaires; and $1000 for travel related to tourism development.

WEYCC expenses in 2024 were $13,894 with 57% of revenue received from United Way. The United Way funding will no longer be available after April, 2026, due to changed funding priorities. Lodging tax funds will supplement this deficit, help to defray increasing utility costs in the coming year, and allow flexibility for supporting greater use of the facility as a center for communication for planning and organizing for tourism and future events. Projected 2026 Community Center revenue of approximately $8400 from rentals, donations, and the remaining United Way funding is needed to provide for unexpected maintenance or repairs, and has not been applied to this project.

Start-up funds/salary for the Director will initially be paid entirely through the Lodging Tax to allow work to begin without delay to fill a much needed gap currently existing in coordinated community planning for sustainable tourism. The first year will be focused on laying the foundation of the position; establishing contacts inside and outside the community for business, tourism, and civic needs; establishing a baseline of community assets/ needs related to sustainable tourism; coordinating marketing/advertising for businesses and tourist opportunities; and planning the first new winter and shoulder events of 2027. Time is not expected to be available in 2026 to identify and secure grants or other funding to support the position due to this ambitious focus for the first year of the position.

14) Please describe your plans to secure the remained of the funds necessary to complete your event, activity, facility.

To offset WEYCC revenue loss from United Way, plans have already been made to increase rental rates at the Center, request additional donations, and expand rental groups that will be required to pay fees for use of the Community Hall. Funds are additionally raised through fundraisers (e.g., Apple Cider Fest). Over 100 volunteers currently support activities at the Sekiu Community Hall[9], and lawn care is provided by Olympic Corrections Center free of charge.

Future funding of the Director will be dependent on identification of grant or other funding to supplement Lodging Tax Funding. Identification of grants, and writing and submitting grants is

[9] John Burdick, September 23, 2025

a very time intensive process. It is hoped that after much of the ground work for Sustainable Tourism and the Director position is set down during 2026, a second year of lodging funding support will provide sufficient time for the Director to identify and apply for additional funds to sustain the position.

Appendix A. Support Letters

Board of Clallam County Commissioners

223 East 4th Street, Suite 4
Port Angeles, WA 98362-3015
360.417.2233 Fax: 360.417.2493
Email Mike.French@clallamcountywa.gov

From the Desk of
COMMISSIONER Mike French

To the Clallam County Lodging Tax Advisory Committee:

I support the application of the West End Youth and Community Club (WEYCC), to fund a part-time Tourism Director for the Clallam Bay/Sekiu area and to support the operations and promotion of the Sekiu Community Center. The WEYCC has been successfully operating and maintaining the Sekiu Community Center for many years and is well positioned to become a direct point of contact for tourism advocacy, strategy, and promotion. Having a part-time Tourism Director who can coordinate tourism activities between Clallam Bay/Sekiu and the Olympic Peninsula Visitor's Bureau will help to maximize the economic potential of the area.

For over a year, I have coordinated and ran community meetings in Clallam Bay/Sekiu for Clallam County. Many of these meetings have been focused on how to create more economic opportunities and vibrance in this area, with some great input from many local leaders, including tourism professionals. The idea of a part-time Tourism Director came directly from these conversations. We believe that with the right investments, the Clallam Bay/Sekiu area has many opportunities to maximize lodging stays and the overall economic impact of tourism, both in the main tourist season and the shoulder seasons.

Finally, I fully support the process that this Committee oversees for these public funds and do not intend this letter of support to subvert that process. My main goal is to provide you with important context that informed this proposal. As a County Commissioner, I will support the final recommendations of the Lodging Tax Committee.

Sincerely,

Commissioner Mike French

Slip Point Lighthouse Keepers
PO Box 43
Clallam Bay, WA 98326
9/25/2025

Clallam County Lodging Tax Committee,

Re: Grant Request for Director of Sustainable Tourism – Clallam Bay & Sekiu, WA

Dear Members of the lodging tax committee,

On behalf of the Slip Point Lighthouse Keepers, I am writing to request your support in funding a Director of Sustainable Tourism for the towns of Clallam Bay and Sekiu.

Our community is transitioning from its historic roots in logging and fishing toward a future that depends on sustainable tourism. A dedicated director will help guide this shift by promoting our heritage, protecting natural assets such as beaches and trails, and creating responsible opportunities that strengthen our small-town economy.

This position will ensure that growth is balanced with preservation, allowing us to showcase our maritime history, community character, and stunning location on the Strait of Juan de Fuca. With your support, we can build a sustainable future that benefits residents while welcoming visitors who value authenticity and stewardship.

Thank you for considering our request. We look forward to the possibility of working with you to make this vision a reality.

Sincerely,
Sarah Winter Grafstrom VP
Slip Point Lighthouse Keepers
Slippointlighthousekeepers@gmail.com
360-775-4261

October 1, 2025

Clallam County Lodging Tax Funding Application
223 East 4th Street, Room 150
Port Angeles, WA 98362-3015

Members of the Clallam County Lodging Tax Funding Committee:

I am pleased to write this letter of support with the membership of the Clallam Bay-Sekiu Lions Club in increasing tourism to the small towns of Clallam Bay and Sekiu.

Being a member of this community for over 50 years I have seen a lot of change. Having a dedicated person to promote tourism will help bring people together and help stabilize our economic viability.

The Sekiu Community Center was once a school. It overlooks both the towns of Sekiu and Clallam Bay.

At our recent Board Meeting of the Clallam Bay-Sekiu Lions Club all members present were in support of this grant application.

Thank you very much for your consideration of this opportunity.

Sincerely,

Michael Dukes

Michael Dukes
Club Administrator

MD:kd

The Messy Palette Art Group
Sekiu Community Center
Sekiu, Washington

10/4/25

To the Clallam County Lodging Tax Advisory Committee,

The Messy Palette Art Group, a local art league that has been meeting at the Sekiu Community Center for over forty years, is writing to express our strong support for funding a Director of Sustainable Tourism for our region.

Our group has been a creative cornerstone of the West End community, bringing together artists, residents, and visitors to celebrate the beauty and culture of our area. With the leadership and coordination of a Director of Sustainable Tourism, we envision expanding our community offerings to include free summer art classes for both local and visiting youth, as well as invitational art workshops led by professional artists from across the Pacific Northwest.

These programs would not only enrich our local culture but also attract visitors who would stay in local lodgings, dine in our restaurants, and explore the natural and artistic treasures of Clallam Bay and Sekiu. A Director of Sustainable Tourism would help us promote these opportunities responsibly, ensuring that our region benefits economically while preserving the character and beauty that make it special.

We fully support this initiative and believe that the creation of this position would strengthen the connection between our community, the arts, and sustainable tourism in the years to come.

Sincerely,

Susan Heiny

The Messy Palette Art Group
Sekiu, Washington

Appendix B: West End Youth and Community Club Nonprofit corporate registration (2025 Annual Report; Articles of Formation (1977))

WASHINGTON
Secretary of State
Corporations & Charities Division

Filed
Secretary of State
State of Washington
Date Filed: 07/09/2025
Effective Date: 07/09/2025
UBI #: 601 810 360

Annual Report

BUSINESS INFORMATION

Business Name:
WEST END YOUTH & COMMUNITY CLUB

UBI Number:
601 810 360

Business Type:
WA NONPROFIT CORPORATION

Business Status:
ACTIVE

Principal Office Street Address:
42 RICE ST, SEKIU, WA, 98381, UNITED STATES

Principal Office Mailing Address:
PO BOX 21, SEKIU, WA, 98381-0021, UNITED STATES

Expiration Date:
07/31/2026

Jurisdiction:
UNITED STATES, WASHINGTON

Formation/Registration Date:
07/22/1977

Period of Duration:
PERPETUAL

Inactive Date:

Nature of Business:
CIVIC, CULTURAL, CHARITABLE

NONPROFIT GROSS REVENUE CERTIFICATION

Per RCW 24.03A.960 does the Nonprofit certify that its total gross revenue in the most recent fiscal year was less than $500,000? - **Yes**

NONPROFIT CORPORATION'S EIN

Nonprofit EIN: **91-0996715**

REGISTERED AGENT RCW 23.95.410

Registered Agent Name	Street Address	Mailing Address

JOHN BURDICK	25293 HIGHWAY 112, CLALLAM BAY, WA, 98326-9607, UNITED STATES	25293 HIGHWAY 112, CLALLAM BAY, WA, 98326-9607, UNITED STATES

PRINCIPAL OFFICE

Phone:
3609632438

Email:
JCKBURDICK@GMAIL.COM

Street Address:
42 RICE ST, SEKIU, WA, 98381, USA

Mailing Address:
PO BOX 21, SEKIU, WA, 98381-0021, USA

GOVERNORS

Title	Type	Entity Name	First Name	Last Name
GOVERNOR	INDIVIDUAL		JOHN	BURDICK
GOVERNOR	INDIVIDUAL		KARIN	ASHTON
GOVERNOR	INDIVIDUAL		LORETTA	KLOCK
GOVERNOR	INDIVIDUAL		KIM	BOWLBY

NATURE OF BUSINESS

- CIVIC
- CULTURAL
- CHARITABLE

REPORTING CHANGES FOR THE CHARITABLE NONPROFIT CORPORATION

Does the Nonprofit Corporation meet exemptions of reporting as outlined in RCW 24.03A.075? **- Yes**

CONTROLLING INTEREST

1. Does this entity own (hold title) real property in Washington, such as land or buildings, including leasehold improvements?
- No
2. In the **past 12 months**, has there been a transfer of at least 16-2/3 percent of the ownership, stock, or other financial interest in the entity?
- No
a. If "Yes", in the **past 36 months**, has there been a transfer of controlling interest (50 percent or greater) of the ownership, stock, or other financial interest in the entity?
- No
3. If you answered "Yes" to question 2a, has a controlling interest transfer return been filed with the Department of Revenue?
- No

You **must** submit a Controlling Interest Transfer Return form if you answered â€œyesâ€ to questions 1 **and** 2a.

Failure to report a Controlling Interest Transfer is subject to penalty provisions of RCW 82.45.220.

For more information on **Controlling Interest**, visit www.dor.wa.gov/REET.

RETURN ADDRESS FOR THIS FILING

Attention:
JCB
Email:

JCKBURDICK@GMAIL.COM
Address:
25293 HIGHWAY 112, CLALLAM BAY, WA, 98326-9607, USA

UPLOAD ADDITIONAL DOCUMENTS

Do you have additional documents to upload? - No

AUTHORIZED PERSON

☐ I am an authorized person.

Person Type:
INDIVIDUAL

First Name:
JOHN

Last Name:
BURDICK

Title:
PRESIDENT

☑ This document is hereby executed under penalty of law and is to the best of my knowledge, true and correct.

APP

D-269938
FILE NUMBER

DOMESTIC

STATE OF WASHINGTON | DEPARTMENT OF STATE

I, **BRUCE K. CHAPMAN**, Secretary of State of the State of Washington and custodian of its seal, hereby certify that

ARTICLES OF INCORPORATION

of WEST END YOUTH & COMMUNITY CLUB

a domestic corporation of Clallam Bay, Washington,

was filed for record in this office on this date, and I further certify that such Articles remain on file in this office.

Filed at request of
Wilma Beck
PO Box 245
Clallam Bay WA 98326

NON-PROFIT

Filing and recording fee $

License to June 30, 19 $

Excess pages @ 25¢ $

Microfilmed, Roll No. 1395

Page 178 - 179

In witness whereof I have signed and have affixed the seal of the State of Washington to this certificate at Olympia, the State Capitol,

July 22, 1977

BRUCE K. CHAPMAN
SECRETARY OF STATE

SSF-57 B (6-69)

Articles of Incorporation Of 27619 JUL 25 77 FILED

West End Youth and Community Club

JUL 22 1977
SECRETARY OF STATE
STATE OF WASHINGTON

The undersigned Dale Kenagy, John Rook, Zola Rook & Wilma Beck for the purpose of forming a corporation under the non profit laws, RCW24.03, of the State of Washington, state:

1

The name of the corporation shall be West End Youth & Community Club

2

The term of existence shall be Until Dissolved

3

The purposes for which the corporation is organized are as follows:

Community activities and Entertainment

4

The address of the initial registered office of the corporation shall be:

c/o Wilma Beck Box 245 Clallam Bay, Wa. 98326

The name of the initial registered agent at that same address shall be:

Wilma Beck

5

The number of directors constituting the initial Board of Directors shall be 4. The names and addresses of the persons who are to serve as the initial directors are as follows.

Dale Kenagy	Box 393 Clallam Bay, Wa. 98326
John Rook	Box 162 Sekiu, Wa. 98381
Zola Rook	Box 162 Sekiu, Wa. 98381
Wilma Beck	Box 245 Clallam Bay, Wa. 98326

6

In the event of didsolution of the corporation, the net assets are to be distributed as follows: Returned to WWM with the stipulation that it be used locally.

Dale Kenagy P.O. Box 393 Clallam Bay, Wa
John Rook Po Box 162 Sekiu, Wa.
Zola Rook PO Box 162 Sekiu, Wa. 98381
Wilma Beck Box 245 Clallam Bay, Wa. 98326

7-20-77 Betty M. Konopacki
Clallam Bay

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Appendix C. 2026 Budget Request for Lodging Tax Funding and West End Youth and Community Club Projected Budget (2025)

Table C-1. WEYCC 2026 Budget Request for Lodging Tax Funding

Expense	*Amount*	*Total Request*	*Projected Revenue*
Sekiu Community Center and Sustainable Tourism Start-up		**17,330**	**8400***
Operation and Maintenance			
Utilities	9,200		
Janitorial	1,980		
Maintenance Projects	1,100		
Lease	50		
Programs and Supplies			
Supplies	2,000		
Programs (Sustainable Tourism Community Dinners, Fundraisers, etc.)	2,100		
Printer, Filing Cabinet, Locking Storage Cabinet	900		
Sustainable Tourism Director		**67,000**	
Salary (3/4 time)	60,000		
Marketing/Advertising/Questionnaires	6,000		
Travel	1,000		
TOTAL		**84, 330**	

***Projected revenue based on rentals and donations expected during 2026 ($5200) and United Way support for 4 months ($3200). This revenue is needed to cover any deficit remaining from 2025, and for unexpected repairs and maintenance, and has not been applied to this new project.**

Table C-2. West End Youth and Community Club Projected Budget (2025)

Income Source	***Amount***
United Way	8,000
Rentals	600
Donations	3,000
TOTAL	**11,600**
Expense	***Amount***
Utilities	8,000
Janitorial	1,800
Supplies	1,000
Program	1,000
Projects	1,000
Lease	50
TOTAL	**12,850**

Appendix D. Sekiu Community Center Information and Reservation Form

Sekiu Community Center

Adapted from ©2025 Web site www.sekiu.org and photos by Pam Hicks



Sekiu Community Center

Currently used for meetings and events, this original schoolhouse was built in 1916 and is listed on the Washington Heritage Register and the National Register of Historic Places. Remodeled in 2002-2004, it is equipped with a full kitchen, a kitchenette, 4 ADA bathrooms, and 2 large meeting spaces on the main floor and basement. Eagles can be sighted out its large windows as can the many sport and fishing boats moored in the harbor below. Calendar of events.

Meeting Place



Information



Sekiu Community Center is a wonderful venue for public and private gatherings. This currently includes weddings, memorials, celebrations, dances, parties, county meetings, school district meetings, concerts, and potlucks. Rental Information

Upstairs capacity is 135; downstairs capacity is 104. The downstairs kitchen can handle meal preparations and dishes for over 100. Parking facilitates 30.

No alcohol is permitted at the Sekiu Community Center.

Directions



Sekiu Community Center is located 52 miles from Port Angeles at 42 Rice Street in Sekiu, WA. There are two ways to get there:

1.From Port Angeles take hwy. 101 around Lake rescent toward Forks. At hwy. 113 at Sappho turn right onto hwy 113. At the Sekiu sign, turn right. At the bottom of the hill turn left on Rice Street. The community Center is located at the top of the hill.

2. From Port Angeles hwy. 101 turn right on hwy. 112 toward Clallam Bay. At the stop sign, turn right and go past Clallam Bay. At the Sekiu sign, turn right. At the bottom of the hill turn left on Rice Street. The community Center is located at the top of the hill.

Please note: the Seiku Community Center will no longer receive United Way funding after April 2026 and all donations would be greatly appreciated. These donations go exclusively to the maintenance and expense of keeping the building clean, well maintained, and available for use. All "staff" are volunteer with the exception of our cleaning person.

Rental Rates

Leasing Sekiu Community Center, managing, offering programs, sponsoring groups since 1946. Scroll to the bottom to check availability, read rental conditions, and fill in the rental form.

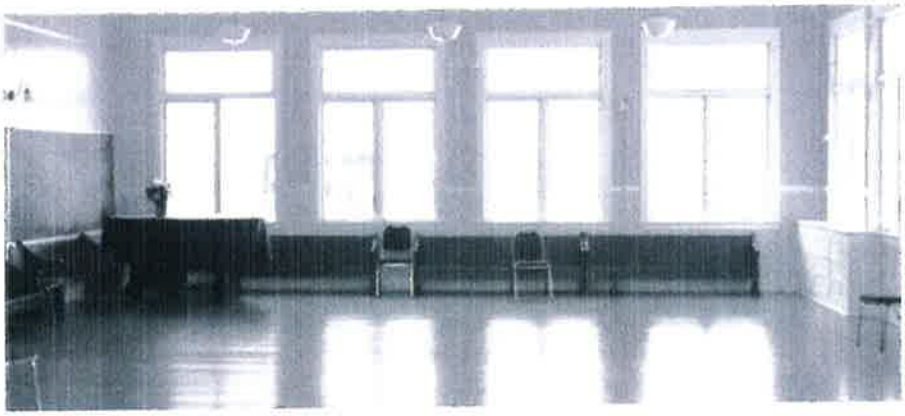
Upstairs



Main conference/meeting area rates: $100 full day; $50 half day effective Oct. 1.

Grand Piano Available

$25 per non profit use. $50 per profit event use.



Kitchenette

There is no extra charge to use the upstairs kitchenette when upstairs is rented.



Downstairs



Downstairs dining area rates:$100 full day; $50 half day effective Oct. 1.



Kitchen



Downstairs kitchen per use: $50

The facilities rental requires a $50 deposit. There is a $20 charge to set up the day before the event. Fill out and print form below. Mail it with two checks (refundable deposit and rent) to the address on the form.

Sekiu Community and Conference Center

PO Box 21
Sekiu, WA 98381
(360) 963-3155(Message)



RENTAL AGREEMENT

The undersigned renter agrees to rent the Sekiu Community and Conference Center (hereinafter "The Hall". From _____ to _____ (date, time).

The undersigned agrees to comply with the attached "Renter's Check list" and to be personally responsible for any loss or damage caused to the hall in its "as-is" condition and to return The Hall in the same condition in which it was found as of the commencement of the rental term. The Hall will be left clean. In addition, the undersigned agrees to notify The West End Youth and Community Club (see below) of any damage to the premises or contents which they find or cause.

The undersigned is responsible for obtaining applicable licenses.

A $25 fee will be charged for lost keys.

A damage and cleaning deposit in the amount of $50 will be charged but returned if The Hall and contents are left in a clean and undamaged condition.

The undersigned further agrees to protect, indemnify and hold harmless WEYCC and its officers and employees from any claims, liabilities, damage, allegations, or rights of action directly or indirectly resulting from the use of the premises covered by this application.

_____

RENTER

_____

BY PHONE NUMBER DATE

Before leaving The Hall make sure that all lights have been turned off, the interior doors are closed, and the exterior doors are locked. Thank you from the WEST END YOUTH AND COMMUNITY CLUB (John Burdick 360-963-2438)

SEKIU COMMUNITY AND CONFERENCE CENTER

RENTER'S CHECKLIST

GENERAL RULES:

1. Smoking is not permitted in The Hall.
2. Alcohol is not permitted in The Hall and on the grounds.
3. Paper towels, toilet paper, plastic garbage bags, liquid dish soap, bleach, and liquid bathroom hand soap are provided for your use.
4. Do not drag furniture across the floors. Please lift and carry all furniture.

KITCHEN:

1. The Hall's dishes, glasses, cups, and utensils are available for use. All used items must be washed and returned to their proper storage areas.
2. Bring your own towels for drying purposes. Some towels are available. If you use them, please leave them near the sink so they can be taken and cleaned.
3. Bring your own placemats or tablecloths.
4. Dump coffee grounds in the trash. Do not put them down the drain. Rinse and put coffee pots away.
5. Sweep and damp mop the kitchen floor.
6. Clean sinks and counters.
7. Remove your personal items from the refrigerator.
8. Wipe down the refrigerator and stoves.

MAIN ROOMS:

1. Do not nail or staple anything to the walls. Use masking tape or cotch tape or existing hooks. Remove all decorations and fasteners.
2. Clean tables and chairs and return them as found. Please leave 40 chairs upstairs.
3. The pianos are not toys. Children may use them with adult supervision only. Keep the keyboard cover closed when not in use. Note whether the piano heater cord is plugged in. If it is, please plug it in after use.

4. Sweep floors.

BEFORE LEAVING:

1. Lock all exit doors.
2. Sweep the floors. Clean up spills.
3. Turn off all the lights in all rooms.
4. Close and lock all windows.
5. Put your garbage into the outside garbage can. Any excess garbage please take with you.
6. Be sure the parking area is free of trash and cigarette butts.

7. Return the key as arranged.
8. If you pack it in, pack it out. Items left at The Hall will be held for three weeks and then disposed of.
9. Do not store event materials (decorations, etc.) in the storage room or elsewhere.

THANK YOU FOR RENTING THE SEKIU COMMUNITY CENTER

WEST END YOUTH AND COMMUNITY CENTER

RENTAL RATES

FOR THE SEKIU COMMUNITY AND CONFERENCE CENTER

Please note:

There is no rental fee for use of the Sekiu Community and Conference Center for certain nonprofit organizations. These include, but are not exclusive to, AA, WEYCC, and Messy Palette. In addition, there is r rental fee for local memorial services or Cape Flattery School events.

Rental Fees (effective October, 2025):

1. Upstairs Hall: $100.00 per day.
2. Downstairs Hall: $100.00 per day
3. Upstairs or Downstairs Hall half day or any portion thereof: $50.00 per use
4. Kitchen per use: $50.00
5. Use to decorate day before: $20.00
6. Baby Grand Piano: $25.00 per non-profit use and $50.00 per profit event use.
7. No extra charge to use kitchenette upstairs when upstairs hall is rented.

Renters are responsible to abide by the signed rental agreement.

No alcohol is permitted, nor are special permits acceptable due to the fact that the building is owned by th. Cape Flattery School District.

WEYCC (West End Youth and Community Center) is a non-profit group responsible for managing this buildi ard We welcome any donations.

Please note: the Sekiu Community Center will no longer receive United Way funding after April 2026 and all donations would be greatly appreciated. These donations go exclusively the maintenance and expense of keeping the building clean, well maintained, and available use. All "staff" are volunteer with the exception of our cleaning person.

Clallam County Lodging Tax Advisory Committee

2026 LTAC Funding Requests

Forks Chamber of Commerce

COPY

RECEIVED
CLALLAM CO. COMMISSIONERS
OCT 09 2025

LODGING TAX FUNDING APPLICATION 2026

1...2...3...A...

GUIDELINES

Clallam County lodging tax paid by visitors is a consumer tax on lodging charges for periods of less than 30 consecutive days for hotels, motels, rooming houses, private campgrounds, RV parks, and similar facilities within the unincorporated areas of Clallam County.

This application is for applicable large-scale events, projects or infrastructure improvements only. Minimum grant is $5,000. Marketing requests should be directed to the Olympic Peninsula Visitor Bureau (OPVB) Tourism Enhancement Grant program.

I **AMOUNT of Lodging Tax Requested**: **$** 75,000.00

II **Agency/Organization Name**: Forks Chamber of Commerce

Organization is ☐ Government Entity ☐ 501(c)3 ☑X 501(c)6 ☐ Other
Federal Tax ID No. 91-0779896 UBI Number 602 909 174

III **Project/Activity/Event**: Forever Twilight in Forks Festival / VIC Staffing / Capital Improvement Project

IV **Representative Contact Information**:
Name, Title Lissy Andros, executive director
Mailing Address PO Box 1249, Forks, WA 98331
Phone(s) 360-374-2531
Email director@forkswa.com

V **Service Categories, check all applicable**:
_____ Tourism Promotion/Marketing (individual marketing request, contact OPVB)
___✓___ Operation of a Special Event/Festival designed to attract tourists
___✓___ Operation of a Tourism-Related Facility owned or operated by Non-Profit Organization
___✓___ Operation and/or Capital Expenditure of a Tourism-Related Facility owned by a Municipality

CERTIFICATION

- I am the authorized agent of the Agency/Organization applying for Lodging Tax funding. I understand and affirm that:
- If awarded, my organization intends to enter into a contract with Clallam County and meet all specified requirements of that contract.
- My Agency/Organization is required to submit a report documenting economic impact results in a format determined by Clallam County.

Signature Date: 10-8-2025

Lissy Andros
Print or Type Name

LODGING TAX APPLICATION – REQUIRED SUPPLEMENTAL QUESTIONS

(You may use this Supplemental Questions form or type the questions and answers on separate sheets)

1. How will the project/program help increase the number of people traveling to Clallam County for business or pleasure on a trip?

We are seeking funds for three different projects:
Forever Twilight in Forks Festival (FTF) Operations $40,000
Forks Visitor Information Center (VIC) Staffing $25,000
Forks Visitor Information Center (VIC) Generator $10,000

Forever Twilight in Forks Festival, September 10-13, 2026 is a very niche event that draws around 2500 people from all over the world to the Olympic Peninsula for 2-10 days. In 2025 we had our biggest event to date with tons of media exposure. All lodging businesses on the West End of Clallam County benefitted from the event.

We have **free events** to draw people here, along with ticketed events. Tickets go on sale on Oct 21st with great enthusiasm from attendees. We also plan free events so that we can encourage people to travel here who might not be able to purchase tickets.

Our 2025 final schedule is attached as a sample.

The Forks Visitor Information Center is the busiest non-National Park visitor center on the Olympic Peninsula and welcomes thousands of visitors to our facility annually. Our visitor stats are attached. The Olympic Peninsula Visitor Bureau and individual communities spend thousands of dollars to bring people to the area, and their efforts are very successful. The Forks VIC is tasked with accommodating those visitors that are spending the night, or several nights, and day-trippers so that they get the most out of their visit and return often. Providing funds for staffing would increase the overall experience of those visitors by allowing us to provide sufficient staffing. We are open 360 days a year with 3-5 people working depending on the time of year.

We would like to add an automatic generator to the visitor center infrastructure so that we can continue to help people when the power is out. According to Clallam PUD: "The West End being particularly vulnerable to longer outages due to a lack of transmission redundancy in the event of a Bonneville Power Administration outage."

Power outages are very common on the West End, but uncommon to many travelers. In the summer if we have a power outage it's very inconvenient but we try to keep the VIC open to help visitors when they need help the most. From Oct – Mar it's a bigger challenge to keep the VIC open with no power and a lack of natural light. We can't subject our staff members to the cold and dark, so we usually close (even in mid-day).

The overall project will be in the $22k range, and we have asked for $5k from the City of Forks (as it would be a permanent addition to the VIC, and therefore become part of VIC infrastructure which the City owns) and the Chamber is committed to paying for part of the project.

2. **How will the project/program help increase paid overnight accommodation in Clallam County?**

   We find that many of our FTF attendees stay longer each time they visit with many staying an average of 7 days during our festival. In 2025 we welcomed around 3000+ people to Forks from Wed-Sun. We continue to set records with visitor stats and lodging taxes. With the help of Clallam Co LTAC, we can continue to offer the great event we are known for producing. In late October we are being awarded with "Event & Event Producer" of the Year award from the Washington Festivals & Events Association for 2025. We plan to use the funds to secure special guests.

   Our VIC projects will enable us to serve visitors and will ensure that they have all the information needed to have a wonderful experience and return often.

3. **How will the project/program encourage visitors to come from a distance greater than 50 miles, either for the day or for an overnight visit? If so, please describe how.**

   Since Forks is so rural, 99% of our FTF attendees are from more than 50 miles. Our schedule is packed with so many activities, most people don't want to come for just the day. Our event is 4+ days with "pre-festival" events on the Wednesday before, and then four days of scheduled events.

   Lodging businesses already have reservations in place for 2026's event.

   Our VIC projects will help visitors by virtue of us being open and available, with plenty of staffing to meet their needs.

4. **How will the project/program encourage visitors to come from another country or state?**

   Through our social media presence (including our public pages and a private FB group that has almost 23k members) and investing in bringing various influencers to our events, we have a very broad reach. In 2025 we had numerous articles about the FTF Festival, and we were featured on the Sept 17th episode of Nightline, and Good Morning America. The reach for this is immeasurable.

   Twilight has been published in over 49 languages, so as fans find out that Forks is a real place we continue to broaden our reach.

   Our VIC projects will help visitors by virtue of us being open and available, with plenty of staffing to meet their needs.

5. **If the project/program is an event, please provide the name, date(s) and estimated attendance.**

   Forever Twilight in Forks Festival
   September 9, 2026 for pre-festival events
   September 10-13, 2026
   Estimated attendance is 2500

2026 Tourism-Impact Estimate

(Actual must be completed by applicants who had a Clallam County Lodging Tax Contract in 2025)

State law governing the distribution of lodging tax funds requires they be used primarily to encourage visitors from out of the area, so do your best!

As a direct result of your proposed tourism-related service, please provide:	2026 Estimate	2025 Actual	Methodology
a. Overall attendance at your event/activity/facility	2500	2981	Representative Survey
b. Number of people who travel more than 50 miles for your event/activity/facility	2475	2951	Representative Survey
c. Of the people who travel more than 50 miles, the number of people who travel from another country or state.	1881	2242	Representative Survey
d. Of the people who travel more than 50 miles, the number of people who stay overnight in the unincorporated Clallam County area.	875	900	Representative Survey
e. Of the people staying overnight, the number of people who stay in PAID accommodations e.g. hotel, motel, bed-breakfast, RV park, in the unincorporated Clallam County area.	710	750	Representative Survey
f. Number of paid lodging room nights resulting from your event/activity/facility.	750	800	Representative Survey

6. Is there a host hotel for your event? If yes, please identify.

No

7. Describe the prior success of your event/activity/facility in attracting tourists.

There is no other event on earth like ours. We focus solely on this fandom and cater to the fans in a way that they can't experience elsewhere. We have many repeat customers and new ones which keep us going strong.

Our success is documented in increased ticket sales, visitor stats, and lodging tax receipts. Many of our lodging businesses have already been booked for the 2026 dates.

Our visitor center is a destination within itself, and we continue to set records for visitors stopping in. Our grounds are very welcoming and we have the Forks Timber Museum located next door, along with many trails for different activity levels, and the Loggers Memorial.

8. **Describe your target tourist audience (location, demographics, etc.)**

Our target audience for the FTF Festival is Twilight fans from around the world. This includes families (we are a family friendly event), couples, friend trips, singles, and anyone who loves Twilight, great food, and tons of fun. We are finding that more men are attending our event too.

9. **Describe how you will promote your event/activity/facility to attract tourists.**

We promote the FTF festival through social media including Instagram (78k followers), Facebook (43k followers) and our private FB Group (22.4k members). We also advertise through interviews for digital reporting, podcasts, news interviews, mailing lists, visitor guides and packets, social media influencers, and we let people know about it year-round at the Visitor Center and FTF Collection.

10. **Describe how the event/activity/facility will help promote lodging establishments, restaurants, and businesses located in the unincorporated area of Clallam County.**

We advertise restaurants, businesses, and lodging establishments in unincorporated Clallam County through the visitor center, social media, print ads, lodging guides, our website, visitor guides, and personal communications, and through any other means we can find.

11. **Are you applying for Lodging Tax funds from another community (yes or no)? If yes, indicate below where applying and for how much.** Do NOT attach a copy of the application.

FTF Festival - We applied for $50k from City of Forks and $5k from Jefferson County.

VIC Staffing – We applied for $165K from the City of Forks as part of our overall VIC Operations and Tourism Marketing LTAC application. We applied to Jefferson County for $31k. Our overall proposed staffing cost for 2026 is around $168k.

VIC Generator – We applied for $5k from City of Forks and $5k from Jefferson County.

12. **What is the overall budget for your event/activity/facility?** $ 996146.00 is our complete budget What percent of the budget are you requesting from Clallam County Lodging Tax Fund? 8% of complete budget

FTF Festival Budget is projected to be $357,480 and our ask is 12% of that budget.
VIC Staffing Budget is projected to be $168k and our ask is 15%
VIC Generator Budget is $22k and our ask is 46%

13. **Please describe your plans for securing the remainder of the funds necessary to complete your event/activity/facility.**

FTF Festival – Ticket sales, sponsorships, vendor revenue, and fundraisers.
VIC Staffing – LTAC Grants, merch sales
VIC Generator – We hope to get funds to proceed with this project, but if funding doesn't come through we will not proceed.

	Proposed 2026 Budget	2026 notes
Income		
Savings	7,000.00	2k for scholarships; 5k for lighting project
Dues	18,000.00	
Dues - Sponsor Dues	15,000.00	
Interest Earned - 1st Federal	150.00	
Forever Twilight in Forks Festival		
Ticket Sales	288,000.00	
Sponsorships		will receive some sponsor monies
Sponsorships for special guest		
Sponsorships (First Fed Tents)	0.00	
Sponsorships - defer to 2021		
Public Support	6,000.00	These are funds received from auction fundraiser
City Investment	50,000.00	
Port of Port Angeles Grant		
Port of Port Angeles Grant - defer to 2021		
Clallam County LTAC	40,000.00	
Jefferson County LTAC	5,000.00	
Misc.	2,500.00	1500 City; 1000 bazaar fees
Contingency		
Forever Twilight in Forks Collection		
City Investment	36,000.00	24 Collection exp; 12 parking
Public Support	25,000.00	
Hickory Shirt Heritage Days		
Grants	1,500.00	
Public Support	500.00	
Credit Card Surcharges	10,000.00	
Sales	200,000.00	
Public Support - Miscellaneous	1,000.00	
Public Support - Miscellaneous (vis packets)	1,500.00	
Public Support - Earmarked for Scholarships	400.00	

Public Support - Earmarked for Shred Event		1,000.00
Grants		
Grants		
OPVB Tourism		7,500.00
OPVB VIC		5,000.00
Clallam County LTAC (generator)		10,000.00
Clallam County LTAC (VIC Costs)		25,000.00
Sales/Advertising		
Lodging Board		2,000.00
Webcam Sponsorship		1,500.00
Logging Tour Public Support		500.00
City Investment		165,000.00
West Jeff. Co		71,096.00
Total Income	**$**	**996,146.00**
Expenses		
Operations		
Wages-Director Costs - Lissy		67,000.00
Wages-Benefits		7,795.00
Payroll Taxes-Employer (Lissy)		5,000.00
Computer Maintenance		250.00
Professional Development		2,000.00
Telephone		1,260.00
Travel Expenses		4,358.00
Guest Lunches		950.00
Dues - AWB		350.00
Dues - WTA		500.00
Insurance-Director/BOD Coverage		1,049.00
City Leasehold Tax		664.00
Total Operations	**$**	**91,176.00**
VC Costs		
VIC Employee Wages		98,000.00
Web Manager		9,000.00
Director of Customer Services Wages		39,000.00
DCS Payroll Taxes - Employer		3,900.00

DCS Benefits		3,900.00	
Payroll Taxes-Employer		13,000.00	
Copy Machine		9,300.00	
Misc. Supplies		4,000.00	
Office Supplies		2,000.00	
VIC Equipment		200.00	
Accounting Services		4,000.00	
Insurance - Auto		2,338.00	
Insurance - Liability		1,970.00	
Postage (Newsletters, bills)		150.00	
Telephone		3,000.00	
PUD		2,350.00	
Trash collection		785.00	
Volunteer Training/Recognition		200.00	
Building Maintenance		25,000.00	Generator $22k / $10k, $7k Chamber
Total VC Costs	**$**	**222,093.00**	
Cost of Sales			
Purchases for Resale		99,000.00	
Shipping Costs		200.00	
Credit Card Fees		18,000.00	
PayPal Fees		100.00	
Form 990 Tax		1,200.00	
Business & Occupation Tax		42.00	
Total Cost of Sales	**$**	**118,542.00**	
Capitol Equipment			
Equipment		**300.00**	
Contingency - Total		**220.00**	
Community Service			
Community Service Projects		1,500.00	
Community Service Projects - downtown lights		5,000.00	
Community Service Projects - Shred Event		2,000.00	
Customer Service Workshop		0.00	
New Business Welcome Gifts			
Scholarships		2,000.00	

Best of The Year		1,700.00	
Logging Tour		1,000.00	
Total Community Service	**$**	**13,200.00**	
Events			
4th of July		600.00	
Hot Thunder Night		0.00	
Hickory Shirt Heritage Days		1,500.00	
Other/Halloween		250.00	
Total Events	**$**	**2,350.00**	
Fundraisers			
Wine & Cheese			
Misc			
Total Fundraisers			
Forever Twilight in Forks Fesitval			
Admin		14,000.00	lodging for volunteers, influencers, etc.
Advertising/Social Media		0.00	
Collection		0.00	
Contingency			
Castmembers (travel, lodging, etc.)		25,500.00	
Event - Paint & Graze		3,000.00	
Event Decorating / Rentals		40,000.00	
Event Decorating / Rentals (Tents)		13,000.00	
Event Food / Beverages / Liquor License			
Friday Breakfast		6,400.00	
Bella Italia		16,000.00	
Friday Night		9,500.00	
Saturday Night		10,000.00	
Sunday Brunch		13,000.00	
Wine, Beer			
Other (including P&G, Cooking Class, Sunda		6,000.00	
Meet and Mingle		1,705.00	
Event Music / DJ Saturday Night		2,600.00	
Event Parking		200.00	
Event Venue Rental & Cleaning (RAC)		6,000.00	

Event Venue Rental (others)		7,500.00
Event Venue Bathroom Trailer		3,400.00
Goodie Bags		0.00
ICN Office Space		3,275.00
Insurance		1,400.00
Misc./5k/Shuttle Services		10,000.00
MISC COVID		0.00
Movie Licensing		500.00
Paypal Fees		12,000.00
Photobooth/Photography		4,500.00
Photos		4,500.00
Planning/ Gotomeeting.com		0.00
Prizes/Silent Auction items		1,500.00
Schedules / Printed Materials		
Security		2,000.00
Special Guests		140,000.00
Survey Monkey		
Special Guest - special		
Total Forever Twilight in Forks Festival	**$**	**357,480.00**
Forever Twilight in Forks Collection		
Rent		$18,755.00
Parking		12000.00
Electricity		800.00
Storage / Office Space		3774.00
Mannequins / Displays		300.00
Insurance		1500.00
Misc. Supplies		1000.00
Internet		1200.00
Alarm		400.00
Total Forever Twilight in Forks Collection		**$39,729.00**
Promotional Tools		
Forks Color Brochure		5,000.00
Total Promotional Tools		**$5,000.00**

Local CO-OP Projects			
Lodging Guide			
Lodging Board		285.00	
Total Local CO-OP Projects	**$**	**285.00**	
Forks Advertising			
Postage (Requested information)		700.00	
ISP/dsl & Modem		1,500.00	
PDN Visitor Guide		6,150.00	
Web Hosting		1,625.00	
Upgrade Website		1,000.00	
WebCam		2,300.00	
Advertising - Tourism		39,000.00	2025 2999x12; 4k fb ads; 4500 misc
Advertising - local		7,400.00	$700 monthly /splits between local and tourism
Total Forks Advertising	**$**	**59,675.00**	
Regional Co-op Marketing		**15,000.00**	Olympic Peninsula Tourism Commission
West Jefferson County Pass-Through			
ONP Kalaloch VC Staff		25,649.00	
VIC Staffing		31,447.00	
Tourism Marketing		9,000.00	
Generator Project		5,000.00	
Total W Jefferson County Pass-Through	**$**	**71,096.00**	
Total Expenses	**$**	**996,146.00**	
Year-to-Date Surplus (Loss)		$0.00	

WASHINGTON
Secretary of State
Corporations & Charities Division

Filed
Secretary of State
State of Washington
Date Filed: 02/25/2025
Effective Date: 02/25/2025
UBI #: 602 909 174

Annual Report

BUSINESS INFORMATION

Business Name:
FORKS CHAMBER OF COMMERCE

UBI Number:
602 909 174

Business Type:
WA NONPROFIT CORPORATION

Business Status:
ACTIVE

Principal Office Street Address:
1411 S FORKS AVE, FORKS, WA, 98331, UNITED STATES

Principal Office Mailing Address:
PO BOX 1249, FORKS, WA, 98331-1249, UNITED STATES

Expiration Date:
03/31/2026

Jurisdiction:
UNITED STATES, WASHINGTON

Formation/Registration Date:
03/19/2009

Period of Duration:
PERPETUAL

Inactive Date:

Nature of Business:
CHAMBER OF COMMERCE

NONPROFIT GROSS REVENUE CERTIFICATION

Per RCW 24.03A.960 does the Nonprofit certify that its total gross revenue in the most recent fiscal year was less than $500,000? - **Yes**

NONPROFIT CORPORATION'S EIN

Nonprofit EIN: **91-0779896**

REGISTERED AGENT RCW 23.95.410

Registered Agent Name	Street Address	Mailing Address

FORKS CHAMBER OF COMMERCE	1411 S FORKS AVE, FORKS, WA, 98331-9383, UNITED STATES	PO BOX 1249, FORKS, WA, 98331-1249, UNITED STATES

PRINCIPAL OFFICE

Phone:
3603742531

Email:
DIRECTOR@FORKSWA.COM

Street Address:
1411 S FORKS AVE, FORKS, WA, 98331, USA

Mailing Address:
PO BOX 1249, FORKS, WA, 98331-1249, USA

GOVERNORS

Title	Type	Entity Name	First Name	Last Name
GOVERNOR	INDIVIDUAL		LISSY	ANDROS
GOVERNOR	INDIVIDUAL		BRUCE	PAUL
GOVERNOR	INDIVIDUAL		CHRISTI	BARON
GOVERNOR	INDIVIDUAL		DIANA	REAUME
GOVERNOR	INDIVIDUAL		MELENE	BOURM

NATURE OF BUSINESS

- CHAMBER OF COMMERCE

CHARITABLE NONPROFIT CORPORATION

Is the Nonprofit Corporation a Charitable Nonprofit as defined by RCW 24.03A.010(6)? - **No**

CONTROLLING INTEREST

1. Does this entity own (hold title) real property in Washington, such as land or buildings, including leasehold improvements?
- No
2. In the **past 12 months**, has there been a transfer of at least 16-2/3 percent of the ownership, stock, or other financial interest in the entity?
- No
a. If "Yes", in the **past 36 months**, has there been a transfer of controlling interest (50 percent or greater) of the ownership, stock, or other financial interest in the entity?
- No
3. If you answered "Yes" to question 2a, has a controlling interest transfer return been filed with the Department of Revenue?
- No

You **must** submit a Controlling Interest Transfer Return form if you answered â€œyesâ€ to questions 1 **and** 2a.

Failure to report a Controlling Interest Transfer is subject to penalty provisions of RCW 82.45.220.

For more information on **Controlling Interest**, visit www.dor.wa.gov/REET.

RETURN ADDRESS FOR THIS FILING

Attention:
Email:
Address:

UPLOAD ADDITIONAL DOCUMENTS

Do you have additional documents to upload? - **No**

EMAIL OPT-IN

☐ By checking this box, I hereby opt into receiving all notifications from the Secretary of State for this entity via email only. I acknowledge that I will no longer receive paper notifications.

AUTHORIZED PERSON

☑ I am an authorized person.

Person Type:
INDIVIDUAL

First Name:
TARA

Last Name:
FLETCHER

Title:
ACCOUNTANT

☑ This document is hereby executed under penalty of law and is to the best of my knowledge, true and correct.

	Approved 2025 Budget	AUG YTD 2025 Actual	%	JAN-AUG 2024 YTD	Aug	2025 notes
Income						
Savings	7,000.00	0.00	0%			2k for scholarships; 5k for lighting project
Dues	18,000.00	15,970.00	89%	13,610.00		
Dues - Sponsor Dues	15,000.00	14,790.00	99%	14,850.00		
Interest Earned - 1st Federal	150.00	1,818.90	1213%	114.92	458.29	
Forever Twilight in Forks Festival						400x600=240,000 VIT; 225x89=20,025 and 200x50=10,000 totaling $30,025 Party; 3000 Salmon Dinner; 11000 Meet and Greet totals $284025.00; $4000
Ticket Sales	288,000.00	296,598.66	103%	247,959.25	572.49	for cooking & paint and graze
Refunded Ticket Sales		-2,476.74	#DIV/0!	-1,979.96	-1824.25	
Sponsorships		0.00	#VALUE!	1,384.00		will receive some sponsor monies
Sponsorships (First Fed Tents)	3,000.00	3,000.00	100%			
Public Support	6,000.00	733.80	12%		733.80	These are funds received from auction fundraiser
City Investment	50,000.00	2,475.00	5%			
Clallam County LTAC	40,000.00	40,000.00	100%	35,000.00		
Misc.	2,500.00	6,102.00	244%	850.00	200.00	1500 City; 1000 bazaar fees
Contingency			#VALUE!			
Forever Twilight in Forks Collection						
City Investment	36,000.00	28,728.23	80%	15,500.00		24 Collection exp; 12 parking
Public Support	25,000.00	30,711.55	123%	18,993.78	7257.50	
Misc.		0.00				
Hickory Shirt Heritage Days						
Grants	1,500.00	1,431.80	95%			Port of Port Angeles grant received
Public Support	500.00	0.00	0%			
Credit Card Surcharges	10,000.00	2,020.02			338.38	This is new in 2025
Sales	200,000.00	180,413.65	90%	133,288.08	28302.45	
Public Support - Miscellaneous	1,000.00	8,205.12	821%	820.35	81.78	*reimbursed 7764.90 by WEBPA
Public Support - Miscellaneous (vis packets)	1,500.00	1,867.52	125%	1,589.23	192.94	
Public Support - Earmarked for Scholarships	400.00	2,223.00	556%		1000.00	
Public Support - Earmarked for Shred Event	1,000.00	1,000.00	100%			public support from Forks Outfitters
Grants						
Grants		0.00				

	Approved 2025 Budget	AUG YTD 2025 Actual	%	JAN-AUG 2024 YTD	Aug	2025 notes
OPVB Tourism	7,500.00	0.00	0%			
OPVB VIC	5,000.00	0.00	#REF!			
Sales/Advertising						
Lodging Board	2,000.00	900.00	45%	1,650.00	750.00	
Lodging Guide		0.00	#VALUE!			
Web Ads		0.00	#VALUE!	150.00		
Webcam Sponsorship	1,500.00	1,448.40	97%	1,445.40		QOR sponsors cameras
Logging Tour Public Support	500.00	1,078.00	216%	676.00	233.00	
City Investment	165,000.00	49,274.50	30%	100,705.22		
West Jeff. Co	61,297.00	30,648.50	50%	25,000.00		
Total Income	**$ 949,347.00**	**$718,961.91**	**76%**	**$ 615,786.27**	**$38,296.38**	
Expenses						
Operations						
Wages-Director Costs - Lissy	67,000.00	44,420.00	66%	42,802.40	5412.96	est 4% raise from 2024
Wages-Benefits	7,795.00	4,783.14	61%	4,352.68	648.61	Health ins7303; Dental 492
Payroll Taxes-Employer (Lissy)	5,000.00	2,735.74	55%	3,072.83		
Computer Maintenance -	250.00	0.00	0%			
Professional Development	2,000.00	1,113.27	56%	689.76	18.45	
Telephone	1,260.00	716.17	57%	911.09		
Travel Expenses	4,358.00	2,293.29	53%	3,928.13	158.82	
Guest Lunches	950.00	674.23	71%	482.60		
Dues - AWB	350.00	350.00	100%	350.00		
Dues - WTA	500.00	500.00	100%	500.00		
Insurance-Director/BOD Coverage	1,049.00	1,049.00	100%	1,040.00		
City Leasehold Tax	664.00	332.00	50%	332.00		
Total Operations	**$ 91,176.00**	**$ 58,966.84**	**65%**	**$ 58,461.49**	**$6,238.84**	

		Approved 2025 Budget		AUG YTD 2025 Actual	%	JAN-AUG 2024 YTD	Aug	2025 notes
VC Costs								
VIC Employee Wages		78,000.00		88,985.68	114%	74,437.48	14632.54	2024 was $114,215; 2025 is $109,447
Web Manager		9,000.00		4,684.22	52%	5,850.53	478.50	
Director of Customer Services Wages		39,000.00		24,351.05	62%	18,987.95	3146.36	est 3% raise from 2024
DCS Payroll Taxes - Employer		3,900.00		1,636.44	42%	1,443.71	107.87	
DCS Benefits		3,900.00		2,620.90	67%	2,265.83	339.73	3402 + 492
Payroll Taxes-Employer		13,000.00		9,222.62	71%	8,191.70	586.25	
Copy Machine		9,300.00		6,157.56	66%	5,746.89	1134.31	
Misc. Supplies		4,000.00		7,604.80	190%	8,099.93	582.35	
Office Supplies		2,000.00		1,633.91	82%	1,467.26	110.76	
VIC Equipment		200.00		0.00	0%			
Accounting Services		4,000.00		2,490.82	62%	2,038.00	243.00	
Insurance - Auto		2,338.00		3,666.00	157%	1,871.00		
Insurance - Liability		1,970.00		1,970.00	100%	1,874.00		
Postage (Newsletters, bills)		150.00		21.05	14%		21.05	
Telephone		3,000.00		2,240.81	75%	1,889.92	286.49	
PUD		2,350.00		1,765.76	75%	1,590.19	191.24	
Trash collection		785.00		429.01	55%	401.17	76.17	
Volunteer Training/Recognition		200.00		0.00	0%	76.17		
Building Maintenance		5,000.00		338.70	7%	844.77		
Total VC Costs	$	**182,093.00**	$	**159,819.33**	**88%**	$ **137,076.50**	$21,936.62	
Cost of Sales								
Purchases for Resale		99,000.00		92,852.13	94%	68,417.21	18736.34	
Shipping Costs		200.00		0.00	0%	20.25		
Credit Card Fees		18,000.00		3,486.60	19%	10,606.03	726.80	
PayPal Fees		100.00		21.78	22%	15.26		
Form 990 Tax		1,200.00		0.00	0%			
Business & Occupation Tax		42.00		0.00	0%			
Total Cost of Sales	$	**118,542.00**	$	**96,360.51**	**81%**	$ **79,058.75**	$19,463.14	

		Approved 2025 Budget		AUG YTD 2025 Actual	%		JAN-AUG 2024 YTD	Aug	2025 notes
Capitol Equipment									
Equipment		300.00		0.00	0%		0.00		
Contingency - Total		220.00		0.00	0%		0.00		
Community Service									
Community Service Projects		1,500.00		8,344.00	556%		475.00	69.10	Kids movie offset with donations; WEB christmas lig from savings
Community Service Projects - downtown lig		5,000.00			0%				
Community Service Projects - Shred Event		2,000.00		1,950.00	98%				1950.00 for truck; Bruce to pay 1/2
Scholarships		2,000.00		1,000.00	50%		2,000.00		
Best of The Year		1,700.00		2,285.69	134%		1,539.42		
Logging Tour		1,000.00		643.02	64%		1,352.50		
Total Community Service	$	13,200.00	$	14,222.71	108%	$	5,366.92	$69.10	
Events									
4th of July		600.00		104.59	17%		550.24		
Hickory Shirt Heritage Days		1,500.00		1,562.48	104%		0.00		highway banner
Other/Halloween		250.00		0.00	0%		0.00		
Total Events	$	2,350.00	$	1,667.07	71%	$	550.24	$ -	

	Approved 2025 Budget	AUG YTD 2025 Actual	%	JAN-AUG 2024 YTD	Aug	2025 notes
Forever Twilight in Forks Fesitval						
Admin	14,000.00	12,897.44	92%	6,560.60	7342.44	volunteer, influencer lodging
Castmembers (travel, lodging, etc.)	25,500.00	23,302.59	91%	22,710.24	19775.43	
Event - Paint & Graze	3,000.00	2,200.00	73%		1700.00	
Event Decorating / Rentals	40,000.00	5,000.00	13%	3,000.00	5000.00	
Event Decorating / Rentals (Tents)	13,000.00	0.00	0%			
Event Food / Beverages / Liquor License			#VALUE!			
Friday Breakfast	6,400.00	6,000.00	94%	4,800.00	6000.00	
Bella Italia	16,000.00	7,000.00	44%	7,037.96	7000.00	
Friday Night	9,500.00	2,000.00	21%	2,000.00	2000.00	
Saturday Night	10,000.00	2,000.00	20%	2,000.00	2000.00	
Sunday Brunch	13,000.00	3,000.00	23%	3,000.00	3000.00	
Other (including Cooking Class, Sunday	6,000.00	2,600.00	43%	2,600.00	2600.00	
Meet and Mingle	1,705.00	0.00	0%			
Event Music / DJ Saturday Night	2,600.00	0.00	0%			
Event Parking	200.00	100.00	50%	100.00	100.00	
Event Venue Rental & Cleaning (RAC)	6,000.00	3,235.00	54%	3,185.00	150.00	
Event Venue Rental (others)	7,500.00	9,835.00	131%	6,917.25	800.00	
Event Venue Bathroom Trailer	3,400.00	3,448.05	101%		2586.04	
Goodie Bags	0.00	0.00	#DIV/0!	11,459.01		
ICN Office Space	3,275.00	2,475.00	76%	2,771.84		2475+800 conf room
Insurance	1,400.00	1,406.63	100%	1,378.35	1406.63	
Misc./5k/Shuttle Services	10,000.00	5,419.43	54%	4,018.64	3187.67	
Movie Licensing	500.00	510.00	102%	500.00		
Paypal Fees	12,000.00	2,693.78	22%	7,552.99		for 2026
Photobooth/Photography	4,500.00	1,810.76	40%	5,967.14	1086.00	
Photos	4,500.00	2,500.00	56%	6,000.00	2500.00	
Prizes/Silent Auction items	1,500.00	689.93	46%	744.58	100.00	
Security	2,000.00	0.00	0%			
Special Guests	140,000.00	120,448.44	86%	127,465.10	65351.47	
Total Forever Twilight in Forks Festival	**$ 357,480.00**	**$ 220,572.05**	**62%**	**$ 231,768.70**	**$133,685.68**	**$32020 surplus**

	Approved 2025 Budget	AUG YTD 2025 Actual	%	JAN-AUG 2024 YTD	Aug	2025 notes
Forever Twilight in Forks Collection						
Rent	$18,755.00	18,754.96	100%	12,000.00		lodging tax
Parking	12000.00	8,000.00	67%		1000.00	lodging tax
Electricity	800.00	541.39	68%	525.33	73.92	
Storage / Office Space	3774.00	3,773.27	100%	2,500.00		lodging tax
Mannequins / Displays	300.00	0.00	0%			
Insurance	1500.00	1,209.00	81%	1,260.00		
Misc. Supplies	1000.00	1,519.79	152%	2,451.76	100.00	
Internet	1200.00	1,200.00	100%	1,200.00		
Alarm	400.00	277.92	69%	260.56	34.74	
Total Forever Twilight in Forks Collection	**$39,729.00**	**$ 35,276.33**	**89%**	**$20,197.65**	**$1,208.66**	
Promotional Tools						
Forks Color Brochure	5,000.00	0.00	0%			
Total Promotional Tools	**$5,000.00**	**$ -**	**0%**	**$0.00**		
Local CO-OP Projects						
Lodging Guide		0.00	#VALUE!			
Lodging Board	285.00	190.00	67%	190.00	23.75	
Total Local CO-OP Projects	**$ 285.00**	**$ 190.00**	**67%**	**$ 190.00**	**$23.75**	
Forks Advertising						
Postage (Requested information)	700.00	1,331.23	190%	772.01	107.00	
ISP/dsl & Modem	1,500.00	960.00	64%	960.00	120.00	
PDN Visitor Guide	6,150.00	3,250.00	53%	3,250.00		
Web Hosting	1,625.00	914.55	56%	1,233.17	200.00	
Upgrade Website	1,000.00	1,494.89	149%	568.05	21.83	
WebCam	1,300.00	840.00	65%	840.00	105.00	
Advertising - Tourism	39,000.00	32,221.86	83%	24,637.07	4000.77	2999x12; 4k fb ads; 4500 misc
Advertising - local	7,400.00	2,911.50	39%	875.00		$700 monthly /splits between local and tourism
Total Forks Advertising	**$ 58,675.00**	**$ 43,924.03**	**75%**	**$ 33,135.30**	**$4,554.60**	

	Approved 2025 Budget	AUG YTD 2025 Actual	%	JAN-AUG 2024 YTD	Aug	2025 notes
Regional Co-op Marketing	15,000.00	9,734.44	65%	10,470.81	705.53	Olympic Peninsula Tourism Commission
West Jefferson County Pass-Through						
ONP Kalaloch VC Staff	20,350.00	20,350.00	100%	18,500.00		
Mailing & Distribution	500.00	0.00	0%			
VIC Staffing	31,447.00	0.00	0%			
Tourism Marketing	9,000.00	2,075.00	23%	2,645.00		
Total W Jefferson County Pass-Through	$ 61,297.00	$ 22,425.00	37%	$ 21,145.00	$0.00	
Total Expenses	$ 945,347.00	$ 663,158.31	70%	$ 606,946.47	$187,885.92	
Year-to-Date Surplus (Loss)	$4,000.00	$55,803.60	1395%	$ 8,839.80	($149,589.54)	

August Income	$ 38,296
August Expense	$ (187,886)
August Surplus/Loss	$ (149,590)

September 2025 Room Tax Report

Clal. Co	January	February	March	April	May	June	July	August	September	October	November	December	Full Year	YTD	% Change over prior YTD	YTD-over-YTD % change from 2019
2025	$78,176.28	$80,109.20	$132,147.05	$29,901.94	$144,364.00	$166,996.94	$261,607.97	$310,019.47	$273,876.06				$1,477,198.91	$1,477,198.91	4.82%	129.38%
2024	$60,741.79	$70,762.03	$112,927.33	$115,299.87	$140,885.40	$156,244.77	$205,662.20	$266,244.40	$280,495.48	$266,399.45	$217,226.17	$123,943.88	$2,016,832.77	$1,409,263.27	17.19%	116.84%
2023	$58,949.27	$55,738.41	$99,500.62	$63,119.24	$110,307.80	$134,698.33	$180,516.76	$234,491.47	$265,256.38	$230,245.41	$203,092.91	$100,920.77	$1,736,837.37	$1,202,578.28	4.93%	86.74%
2022	$61,655.81	$61,942.93	$94,697.66	$102,318.23	$121,982.73	$126,841.89	$153,765.97	$198,802.60	$224,118.46	$212,620.30	$182,578.41	$110,337.43	$1,651,662.42	$1,146,126.28	12.25%	77.97%
2021	$41,234.47	$52,664.55	$73,732.76	$71,384.48	$114,540.40	$130,026.22	$151,555.38	$193,691.88	$192,217.99	$198,433.27	$169,412.80	$95,934.87	$1,484,829.07	$1,021,048.13	119.68%	58.55%
2020	$32,556.07	$37,693.92	$40,679.21	$39,731.36	$6,289.26	$2,198.56	$43,110.81	$102,444.89	$160,075.87	$132,469.30	$124,311.26	$66,996.65	$788,557.16	$464,779.95	-27.83%	-27.83%
2019	$21,055.74	$43,046.43	$37,244.32	$28,807.02	$63,079.64	$65,055.68	$93,931.88	$135,017.28	$156,745.60	$152,906.83	$131,121.09	$63,596.63	$991,608.14	$643,983.59	21.45%	
2018	$20,039.32	$58,345.54	$25,978.70	$29,671.08	$49,322.91	$45,182.11	$73,573.25	$113,039.12	$115,085.98	$169,643.01	$173,853.16	$44,337.19	$918,071.37	$530,238.01		

P.A.	January	February	March	April	May	June	July	August	September	October	November	December	Full Year	YTD	% Change	% Change
2025	$31,937.07	$51,214.58	$53,293.52	$49,459.15	$68,890.81	$71,673.46	$128,493.61	$214,080.78	$251,280.99				$920,323.97	$920,323.97	2.48%	81.26%
2024	$32,226.49	$50,223.27	$39,212.16	$69,558.60	$83,193.91	$101,515.07	$107,133.96	$166,815.76	$248,211.21	$221,424.28	$158,483.33	$79,660.38	$1,357,658.42	$898,090.43	4.62%	76.88%
2023	$39,646.93	$35,798.37	$46,591.47	$58,992.73	$73,588.70	$88,799.83	$123,124.35	$160,665.60	$231,241.01	$212,086.03	$179,946.56	$69,717.38	$1,320,198.96	$858,448.99	16.63%	69.08%
2022	$37,706.01	$31,718.02	$41,282.90	$50,058.81	$67,040.22	$73,265.10	$102,061.88	$130,873.85	$202,015.13	$188,341.61	$136,124.80	$79,898.40	$1,140,386.73	$736,021.92	13.03%	44.96%
2021	$29,706.66	$27,669.61	$34,779.78	$35,259.89	$55,570.09	$68,735.54	$81,724.74	$123,597.72	$194,139.64	$180,458.08	$87,518.66	$87,518.66	$997,793.06	$651,183.67	125.43%	28.25%
2020	$34,334.66	$30,426.63	$28,744.11	$31,752.03	$14,023.82	$5,387.68	$21,148.05	$37,748.92	$85,301.46	$100,138.89	$71,138.54	$47,848.92	$507,993.71	$288,867.36	-43.11%	-43.11%
2019	$29,107.95	$31,261.66	$26,222.34	$22,065.27	$39,640.08	$48,157.01	$72,624.87	$98,293.39	$142,359.68	$144,375.36	$94,453.64	$52,463.96	$799,025.21	$507,732.25	3.62%	
2018	$18,643.30	$30,612.54	$22,886.34	$24,066.14	$36,654.61	$47,586.77	$71,125.43	$94,107.25	$144,298.29	$142,047.88	$93,364.80	$43,459.70	$768,853.05	$489,980.67		

Sequim	January	February	March	April	May	June	July	August	September	October	November	December	Full Year	YTD	% Change	% Change
2025	$22,108.02	$15,914.14	$20,337.58	$16,520.14	$28,502.34	$34,043.80	$61,136.11	$107,896.25	$111,291.31				$417,749.69	$417,749.69	7.04%	60.67%
2024	$21,129.62	$16,026.74	$21,146.78	$34,211.74	$38,808.18	$44,846.28	$51,035.42	$94,164.75	$68,906.03	$129,816.91	$54,323.38	$29,985.26	$604,403.09	$390,277.54	-0.64%	50.10%
2023	$24,114.78	$19,449.48	$22,585.68	$24,531.48	$28,138.20	$40,697.46	$48,902.96	$86,134.08	$99,044.34	$82,704.66	$57,735.28	$25,668.78	$559,707.18	$393,598.46	10.08%	51.38%
2022	$19,944.37	$18,715.99	$20,211.44	$27,275.46	$30,515.01	$29,776.90	$55,423.76	$69,937.34	$85,749.60	$70,343.96	$77,956.25	$27,614.08	$533,464.16	$357,549.87	13.64%	37.52%
2021	$16,542.54	$15,096.62	$20,862.26	$27,091.77	$28,950.88	$41,323.43	$53,995.58	$60,732.77	$50,049.48	$96,659.96	$45,675.45	$27,574.44	$484,555.20	$314,645.35	71.92%	21.02%
2020	$14,435.53	$16,706.72	$17,118.28	$15,188.08	$4,791.47	$15,904.01	$16,176.22	$24,528.28	$58,171.52	$36,833.06	$38,134.39	$25,872.15	$283,859.71	$183,020.11	-29.61%	-29.61%
2019	$15,982.29	$14,533.37	$13,513.48	$13,753.99	$24,683.51	$25,005.68	$38,439.35	$45,097.27	$68,994.24	$63,544.40	$42,190.78	$34,093.55	$399,831.91	$260,003.18	4.85%	
2018	$14,979.30	$14,306.04	$14,275.72	$16,544.24	$19,538.77	$25,626.37	$35,058.87	$41,486.18	$66,161.67	$83,245.17	$20,197.47	$26,663.96	$378,083.76	$247,977.16		

Forks	January	February	March	April	May	June	July	August	September	October	November	December	Full Year	YTD	% Change	% Change
2025	$23,754.65	$20,856.37	$37,605.40	$34,362.80	$51,761.45	$50,612.02	$82,133.36	$97,253.12	$106,680.53				$505,019.70	$505,019.70	16.27%	207.70%
2024	$17,585.39	$20,830.21	$31,577.98	$34,854.63	$50,069.60	$51,945.54	$69,397.43	$74,238.12	$83,866.12	$100,345.73	$64,657.54	$54,634.72	$654,003.01	$434,365.02	19.02%	164.65%
2023	$19,062.47	$14,673.91	$26,494.31	$27,981.59	$35,900.21	$35,609.87	$51,502.75	$66,612.64	$87,112.29	$69,883.08	$59,562.27	$34,059.84	$528,455.23	$364,950.04	29.29%	122.36%
2022	$15,177.37	$11,634.90	$20,071.35	$24,744.51	$27,189.49	$30,800.76	$40,135.51	$54,601.76	$57,910.36	$60,177.42	$50,155.28	$35,089.42	$427,688.13	$282,266.01	16.18%	71.98%
2021	$11,870.47	$9,868.20	$13,837.32	$13,862.82	$27,560.75	$29,628.50	$35,278.02	$49,920.41	$51,139.37	$57,454.61	$42,069.36	$25,839.09	$368,328.92	$242,965.85	133.83%	48.04%
2020	$9,609.28	$7,984.88	$8,996.30	$8,947.36	$8,756.91	$648.59	$7,845.14	$17,587.44	$33,530.16	$42,082.24	$30,870.12	$21,251.12	$198,109.54	$103,906.06	-36.69%	-36.69%
2019	$8,841.54	$6,178.36	$8,335.22	$11,118.42	$11,925.56	$16,154.91	$26,893.64	$33,349.29	$41,329.82	$42,993.27	$30,125.36	$16,484.04	$253,729.43	$164,126.76	17.36%	
2018	$7,914.92	$7,290.66	$6,511.72	$9,384.98	$13,887.94	$11,590.67	$19,384.22	$26,460.48	$37,428.29	$31,991.26	$26,305.63	$13,359.95	$211,510.72	$139,853.88		

Jeff. Co	January	February	March	April	May	June	July	August	September	October	November	December	Full Year	YTD	% Change	% Change
2025	$41,547.24	$43,126.45	$40,226.10	$32,871.82	$54,906.62	$64,268.11	$91,401.19	$100,445.44	$87,880.70				$556,674.67	$556,674.67	4.44%	38.22%
2024	$38,324.51	$38,180.22	$33,816.10	$41,251.65	$52,202.74	$62,402.88	$68,790.07	$94,291.87	$103,725.45	$92,663.28	$81,777.38	$54,909.26	$762,335.41	$532,985.49	-21.74%	32.34%
2023	$38,585.12	$52,737.59	$71,172.47	$142,896.71	$56,232.42	$60,370.02	$68,684.39	$91,609.47	$98,727.44	$93,073.23	$79,199.32	$49,318.21	$902,606.39	$681,015.63	13.58%	69.09%
2022	$39,468.68	$43,484.52	$40,797.64	$55,439.56	$60,886.96	$64,213.58	$82,763.16	$99,377.25	$113,177.85	$46,239.34	$87,442.65	$59,924.17	$793,215.36	$599,609.20	7.88%	48.88%
2021	$38,925.82	$45,229.94	$46,407.13	$43,406.48	$65,961.50	$69,432.85	$70,727.44	$85,104.28	$90,607.51	$67,898.24	$102,436.87	$53,062.58	$779,200.64	$555,802.95	103.50%	38.00%
2020	$31,208.52	$33,263.68	$28,921.38	$28,566.17	$11,196.91	$533.76	$22,715.37	$41,591.37	$75,131.03	$78,437.33	$75,232.02	$54,415.58	$481,213.12	$273,128.19	-32.18%	-32.18%
2019	$28,817.97	$40,024.49	$24,277.10	$21,724.70	$40,545.40	$42,349.77	$47,889.57	$69,624.83	$87,495.61	$59,893.26	$64,163.76	$41,780.75	$568,587.21	$402,749.44	11.28%	
2018	$22,594.98	$45,060.38	$18,799.70	$23,064.24	$40,396.57	$35,892.03	$43,754.88	$64,217.70	$68,130.01	$64,462.13	$62,351.70	$45,163.84	$533,888.16	$361,910.49		

Port T.	January	February	March	April	May	June	July	August	September	October	November	December	Full Year	YTD	% Change	% Change
2025	$34,131.52	$28,377.43	$26,993.82	$28,606.28	$32,877.70	$38,700.18	$46,832.50	$61,383.30	$79,167.88				$377,070.61	$377,070.61	-10.41%	1.86%
2024	$33,325.46	$31,625.90	$24,463.86	$31,819.78	$34,404.50	$46,078.18	$51,531.62	$70,844.89	$96,773.54	$84,807.63	$73,230.48	$46,285.68	$625,191.52	$420,867.73	-1.27%	13.69%
2023	$56,413.84	$31,062.76	$23,460.18	$30,351.98	$37,679.22	$44,754.59	$51,449.27	$67,147.87	$83,971.10	$92,652.96	$74,081.59	$47,710.72	$640,736.08	$426,290.81	25.11%	15.15%
2022	$33,015.90	$34,042.91	$20,884.09	$29,606.77	$37,389.56	$31,409.19	$50,459.79	$49,784.62	$54,139.79	$128,765.18	$64,468.02	$68,201.07	$602,166.89	$340,732.62	-0.75%	-7.96%
2021	$21,393.25	$20,252.85	$19,399.19	$21,639.46	$38,131.79	$35,371.78	$44,684.07	$64,751.90	$77,672.97	$81,453.56	$58,652.34	$41,675.55	$525,078.71	$343,297.26	67.09%	-7.27%
2020	$32,168.38	$29,943.18	$25,007.02	$18,176.86	$12,145.41	$4,877.35	$10,074.67	$32,855.52	$40,203.86	$45,121.84	$56,031.27	$32,941.20	$339,546.56	$205,452.25	-44.50%	-44.50%
2019	$31,064.06	$25,832.94	$26,895.65	$21,384.31	$34,548.20	$40,498.09	$47,394.37	$60,561.56	$82,013.38	$89,017.30	$61,722.25	$43,381.46	$564,313.57	$370,192.56	6.47%	
2018	$28,204.18	$27,142.20	$21,658.80	$28,774.07	$31,927.59	$35,658.03	$43,446.89	$55,747.64	$75,133.29	$79,021.22	$65,074.84	$42,396.64	$534,185.39	$347,692.69		

Data is acquired from the Dept. of Revenue (www.dor.wa.gov. There is a two month lag between tax collection and reporting. This reflects the reporting dates. Figures are the combined total of "Special Hotel/Motel" and "Transient Rental" taxes. Percent change is the amount changed from one year (month to date) vs. the prior year (month to date). Clallam, Jefferson, Grays Harbor, and Mason County figures refer to lodgings within the respective unincorporated counties, excluding the other municipalities listed. **2025 Factors**: Easter break late April (vs. March 2024). **Port Angeles**: Some reduction of STVR inventory '25 vs. 24. **Sequim**: Two major hotels with temporarily reduced inventory . **Jefferson County**: 15% inventory reduction Kalaloch. **Pt. Townsend**: Loss of Ft. Worden inventory (Jan. 25 - 85 units). **Other factors**: Drop in Canadian travel. Cancellations of government business/travel freeze.

GHC	January	February	March	April	May	June	July	August	September	October	November	December	Full Year	YTD	% Change	% Change
2025	$156,543.34	$148,546.62	$143,895.18	$103,171.03	$174,660.56	$240,606.48	$229,430.05	$336,463.27	$513,863.12				$2,047,179.66	$2,047,179.66	1.56%	46.38%
2024	$148,193.89	$157,499.57	$123,929.58	$160,089.57	$174,397.33	$200,904.57	$229,646.01	$316,257.70	$504,326.14	$529,104.19	$279,289.20	$163,155.46	$2,986,793.21	$2,015,244.36	2.09%	46.07%
2023	$139,826.67	$132,216.53	$139,986.97	$137,406.53	$169,158.39	$225,295.09	$221,593.04	$322,990.57	$485,569.86	$475,226.71	$294,178.40	$177,392.53	$2,920,839.29	$1,974,043.65	-8.80%	43.08%
2022	$200,051.49	$165,251.74	$173,344.13	$198,550.60	$194,435.68	$251,676.25	$222,216.35	$309,597.61	$449,459.48	$470,056.72	$284,227.52	$204,428.00	$3,123,295.57	$2,164,583.33	-0.13%	58.89%
2021	$163,455.33	$151,458.09	$165,857.08	$158,110.02	$227,172.49	$259,836.06	$258,628.56	$345,427.97	$437,552.54	$459,624.68	$329,354.11	$203,581.18	$3,160,258.11	$2,167,498.14	84.46%	57.11%
2020	$107,691.21	$111,676.01	$98,994.00	$100,371.96	$40,635.18	$21,656.17	$152,778.09	$206,945.35	$334,312.32	$322,585.87	$291,095.32	$192,631.07	$1,981,372.55	$1,175,060.29	-14.83%	-14.83%
2019	$102,909.29	$114,433.41	$96,832.56	$87,023.39	$126,354.51	$156,435.02	$153,527.59	$220,231.99	$321,894.62	$352,375.57	$203,314.40	$113,788.10	$2,049,120.45	$1,379,642.38	14.09%	
2018	$82,274.94	$110,148.38	$86,566.46	$79,859.81	$109,534.12	$137,838.11	$128,984.49	$197,123.24	$276,957.80	$310,206.72	$202,243.41	$82,665.22	$1,804,402.70	$1,209,287.35		

M. Co	January	February	March	April	May	June	July	August	September	October	November	December	Full Year	YTD	% Change	% Change
2025	$60,609.92	$64,307.36	$67,032.86	$0.00	$87,309.48	$92,129.87	$143,437.62	$144,845.90	$132,683.05				$792,356.96	$792,356.06	-5.35%	102.05%
2024	$57,850.29	$69,407.08	$66,164.28	$75,192.48	$94,343.10	$92,374.38	$102,389.48	$125,357.37	$154,029.19	$145,372.45	$96,664.58	$64,570.15	$1,143,714.83	$837,107.65	9.37%	113.46%
2023	$49,680.94	$52,715.40	$66,073.45	$53,542.98	$79,767.71	$83,681.92	$100,482.93	$125,383.85	$154,040.34	$143,465.68	$96,301.09	$61,082.79	$1,066,219.08	$765,369.52	7.57%	95.17%
2022	$52,626.05	$52,740.94	$54,848.06	$66,961.90	$82,481.51	$81,911.30	$76,419.32	$103,214.15	$140,312.32	$133,572.06	$98,607.16	$75,248.06	$1,018,942.83	$711,515.55	14.96%	81.44%
2021	$34,594.19	$42,724.13	$41,657.39	$50,623.94	$75,965.97	$83,727.89	$85,175.91	$98,683.49	$105,649.79	$111,013.69	$80,629.03	$59,267.21	$869,732.63	$618,822.70	95.01%	57.80%
2020	$31,314.22	$32,150.44	$30,791.06	$31,993.26	$12,187.26	$4,516.34	$30,770.14	$61,326.82	$82,275.33	$88,480.56	$65,498.51	$48,699.22	$520,003.16	$317,324.87	-19.06%	-19.06%
2019	$30,095.47	$46,595.52	$24,616.02	$24,443.49	$36,924.43	$38,702.51	$47,304.43	$61,277.03	$82,197.42	$83,452.47	$50,981.86	$35,411.70	$562,002.35	$392,156.32	25.62%	
2018	$19,030.90	$50,294.72	$16,998.28	$18,402.06	$29,843.96	$29,951.42	$35,749.74	$50,591.09	$61,325.21	$64,961.27	$68,876.48	$29,646.15	$475,671.28	$312,167.36		

Shelton	January	February	March	April	May	June	July	August	September	October	November	December	Full Year	YTD	% Change	% Change
2025	$3,797.54	$3,572.40	$4,132.78	$3,655.84	$5,268.32	$5,517.70	$6,475.74	$6,203.98	$8,950.70				$47,575.00	$47,575.00	4.42%	32.21%
2024	$5,534.66	$3,774.92	$4,678.94	$2,821.00	$4,875.88	$4,839.72	$5,226.96	$6,263.26	$7,546.18	$6,549.34	$5,724.22	$4,758.28	$62,593.36	$45,561.52	-0.91%	26.61%
2023	$4,768.02	$4,311.46	$3,152.28	$3,675.67	$4,255.14	$4,153.86	$5,975.88	$7,200.20	$8,485.20	$6,932.92	$6,327.32	$6,318.16	$65,556.11	$45,977.71	1.16%	27.77%
2022	$5,301.72	$3,981.96	$4,086.44	$3,077.98	$4,329.87	$5,342.04	$5,220.18	$6,411.76	$7,699.56	$7,041.18	$5,814.64	$6,805.74	$65,113.07	$45,451.51	11.63%	26.31%
2021	$3,507.72	$2,979.00	$3,617.06	$3,167.68	$4,746.30	$4,787.16	$4,995.16	$6,067.50	$6,847.04	$6,465.02	$5,485.90	$3,782.20	$56,449.74	$40,716.62	55.75%	13.15%
2020	$3,579.84	$2,937.72	$2,817.24	NA	$1,877.78	$3,115.18	$3,446.58	$4,007.32	$4,361.12	$5,695.20	$4,310.88	$4,195.34	$40,344.20	$26,142.78	-27.35%	-27.35%
2019	$3,549.69	$3,176.13	$3,680.30	$3,468.74	$2,158.72	$5,113.21	$4,313.81	$4,940.31	$5,584.00	$5,682.24	$5,100.66	$4,091.58	$50,859.39	$35,984.91	20.50%	
2018	$2,446.48	$2,526.80	$2,095.86	$2,430.56	$3,971.49	$3,401.39	$3,807.18	$4,156.45	$5,025.72	$6,109.92	$4,660.20	$3,866.84	$44,498.89	$29,861.93		

Data is acquired from the Dept. of Revenue (www.dor.wa.gov. There is a two month lag between tax collection and reporting. This reflects the reporting dates. Figures are the combined total of "Special Hotel/Motel" and "Transient Rental" taxes.
Percent change is the amount changed from one year (month to date) vs. the prior year (month to date). Clallam, Jefferson, Grays Harbor, and Mason County figures refer to lodgings within the respective unincorporated counties, excluding the other municipalities listed. **2025 Factors**: Easter break late April (vs. March 2024). **Port Angeles**: Some reduction of STVR inventory '25 vs. 24. **Sequim**: Two major hotels with temporarily reduced inventory . **Jefferson County**: 15% inventory reduction Kalaloch. **Pt. Townsend:** Loss of Ft. Worden inventory (Jan. 25 - 85 units). **Other factors**: Drop in Canadian travel. Cancellations of government business/travel freeze.

Forever Twilight in Forks
(formerly Stephenie Meyer Day / Bella's Birthday Weekend)
r Count from Forks VIC

Year	Wednesday	Thursday	Friday	Saturday	Sunday	Total
2008		72	92	305	131	600
2009		106	280	443	284	1113
2010		148	209	478	211	1046
2011		94	175	331	135	735
2012		142	196	404	137	879
2013		261	398	366	245	1270
2014		445	217	392	165	1219
2015		359	358	425	249	1391
2016		435	187	259	232	1113
2017	192	436	311	271	167	1377
2018	182	502	228	292	163	1367
2019	140	250	177	227	149	943
2020*	89	169	137	0	0	395
2021	182	321	239	378	281	1401
2022	247	487	419	438	318	1909
2023	212	458	288	348	266	1572
2024	303	676	431	626	324	2360
2025	356	813	446	1009	357	2981
Total	1903	6174	4788	6992	3814	23671

*Festival was virtual. Due to pandemic we were helping people through the window. Saturday and Sunday the vic was closed due to hazardous air quaility.

Forks Chamber of Commerce Visitor Center Count

	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
JAN	151	225	119	151	124	102	183	80	78	96	86	145	2,003	2,087	1,274	1,062	1,052	855	960	863	925	883	1,042	886	901	1,408	1,753	1,393	2,587
FEB	324	349	145	232	298	106	157	112	162	91	103	257	2,164	2192	1,650	1,668	1,074	864	1,238	1,510	1,236	1,238	622	1,098	828	1,930	1,903	2,238	2,103
MAR	321	616	360	347	484	247	271	210	336	268	282	464	3,934	4519	2,993	2,138	2,335	1,833	1,678	2,033	2,005	1,919	2,039	685	1,858	3,141	3,244	4,096	5,131
APR	669	734	726	845	623	507	332	343	329	384	508	680	4,861	5,246	3,321	2,922	2,552	2,075	2,076	2,811	2,642	2,404	2,105	0	2,276	3,284	3,680	4,746	5,130
MAY	1,075	1,226	1,164	866	488	645	407	388	442	530	557	1,309	4,535	5,308	3,360	2,889	3,272	2,536	2,670	3,664	3,145	3,327	3,518	0	4,185	3,928	5,341	6,390	7,979
JUN	1,878	1,838	1,652	1,188	1,075	873	807	596	553	581	1,227	1,731	8,312	9,287	5,431	4,818	5,155	4,128	5,048	5,849	5,346	5,464	5,230	1,754	6,466	7,259	9,299	10,153	12,540
JUL	3,905	2,783	2,717	2,010	2,116	2,040	1,306	1,005	1,070	1,366	2,279	3,546	16,186	16,550	8,894	8,606	9,008	7,075	7,496	8,275	8,456	8,766	7,611	4,450	9,598	10,827	12,824	14,126	15,786
AUG	4,146	3,832	2,906	2,603	2,484	2,066	1,285	1,158	1,399	1,515	2,780	4,186	13,605	14,645	8,234	7,747	8,262	6,569	7,505	7,190	7,631	7,510	6,931	5,588	8,211	9,037	10,265	12,433	13,143
SEP	1,872	1,872	2,238	1,138	1,042	926	784	650	640	1,026	1,527	1,969	5,337	5,978	4,046	4,377	4,413	4,079	4,849	4,673	5,302	5,652	4,528	3,669	5,382	7,129	7,195	9,764	10,135
OCT	916	769	651	453	310	464	317	351	350	374	550	1,252	3,563	3,499	2,598	2,282	1844*	1,545	2,005	2,215	2,299	2,371	2261	2,532	2,576	4,121	4,885	6,058	
NOV	388	241	189	167	174	132	116	128	142	72	178	1,913	2,935	1,749	2,121	1,780	1,120	1,078	1,108	1,308	1,269	1,300	1287	1,138	2,102	2,618	2,950	3,956	
DEC	204	119	162	128	117		82	174	74	83	218	1,284	2,540	1,825	1,657	1,310	891	875	982	949	1,104	1,022	950	904	1,262	1,555	2,167	2,666	
Total	15,849	14,604	13,029	10,128	9,335	8,108	6,047	5,195	5,575	6,386	10,295	18,736	69,975 THIRD	72,885 SECOND	45,579	41,599	40,978	33,512	37,615	41,340	41,360	41,856	38,124	22,704	45,645	56,237	65,506	78,019 FIRST	74,534

Total visitors that have signed our guest book since *Twilight* was published on October 5, 2005 **808351**

* Olympic National Park closed due to Government shutdown October 1st - 16th, 2013
* Government shutdown
*** COVID-19 SHUT DOWN March 16 - May 31, 2020

Kalaloch Visitor Center Count

16283	17734	17042	11418	14285	15056	12415	7526	12871	12995

Hotel-Motel Taxes received by City of Forks:

2003	$83,866
2004	$84,561
2005	$88,492
2006	$88,469
2007	$94,198
2008	$123,775
2009	$133,585
2010	$150,092
2011	$139,609
2012	$136,868
2013	$133,255
2014	$136,614
2015	$151,115
2016	$169,588
2017	$192,895
2018	$211,511
2019	$253,729
2020	$198,110
2021	$368,329
2022	$427,688
2023	$528,455

Sales Taxes received by City of Forks:

1995	$295,000
2000	$321,067
2006	$353,837
2009	$405,195
2010	$432,869
2011	$531,246 (Construction projects: School, clinic, housing)
2012	$452,845
2013	$428,624
2014	$473,387
2015	$446,122
2016	$479,350
2017	$486,162
2018	$517,065
2019	$588,510
2020	$620,463
2021	$780,029
2022	$873,743
2023	$885,004

Please see map for locations!

2025 Forever Twilight in Forks Festival
Condensed Schedule V5 9-10-2025

Schedule is subject to change.

EVENT & DATE	Free entry / ticketed event	EVENT LOCATION	MAP	EVENT TIME
WEDNESDAY, SEPTEMBER 10th		**PRE-FESTIVAL**		
Land of Legends Rainforest Hike	Free Entry - no pre-registration required	Just past Hard Rain Café, 5763 Upper Hoh Road, parking next to the Nikolai Memorial	T	Unguided hike starts with group photo at 10 am.
Cullen-ary Class with Kayla Ruhland , co-author of *The Unofficial Twilight Saga Cookbook: Flavors from Forks*	Advance Ticket Required	Forks Community Center 91 Maple Ave	Y	11 am - 1 pm (may run longer)
Forever Twilight in Forks Collection	Free Entry	Rainforest Arts Center (RAC) Alcove 11 N. Forks Ave	B	Noon - 4 pm (last group 3:30 pm). Entry is limited. We operate on a time slot reservation. Please see staff member upon arrival to get your time slot. We assign time slots the day of the visit, not in advance. Check out twilightmuseum.com for more information.
Twilight20 Paint & Graze	Advance Ticket Required	Rivers Edge Restaurant 41 Main Street, LaPush, WA	J	2 - 4:30 pm
Group Photo on First Beach	Free Entry	Pull into Lonesome Creek store parking lot and go past the store and take a left. Park by the QOR clubhouse. Meet us on the beach! Give yourself 10 minutes to walk from car to beach.	J	Picture is taken at 5 pm promptly. You must be in your spot at that time to be in the picture.
Quileute Healing and Drum Circle	Free Entry (donations encouraged)	Akalat Center, By-Yak-Way and LaPush Road in LaPush	J	Begins around 5 pm with a potluck dinner, with drumming to follow around 6 pm.
Totally Twilight Bowling Party	Free entry. Bowling, food and beverages off the menu.	Sunset Lanes, 261 East E St	E	8 - 10 pm
THURSDAY, SEPTEMBER 11th		**FESTIVAL - DAY ONE**		
Escape to the Beach! Group Hike	Free entry but pre-registration is required on our website	Olympic National Park Second Beach Trailhead, LaPush Rd	J	Low tide 8:27 - 10:27 am. Allow for 30 minutes of drive time. Guide will leave the parking lot promptly at 8 am.
Grand Bazaar @ Ki'tla Center	Free Entry	Ki'tla Center Roundhouse 100 LaPush Rd - Inside and Outside	H	9 am - 3 pm
FTF Raffle Fundraiser	Free Entry	Ki'tla Center Roundhouse, 100 LaPush Rd	H	9 am - 3 pm
All Ticket Pick-Up & Wristband Pick-Up for Lottery Winners	N/A	Forks Visitor Information Center (VIC) 1411 S. Forks Ave	A	9 am - 4 pm. Visitor Center opens at regular time on other days.
Forks Timber Museum	Nominal entry fee	Forks Timber Museum, 1421 S. Forks Ave	A	10 am - 4 pm
Audience with the Volturi	Free Entry	Ki'tla Center, Room 102, 100 LaPush Rd	H	10 am, 11:30 am, 1:30 pm
FTF Cast Member Photo Market	Priced per item	Ki'tla Center Roundhouse, 100 LaPush Rd	H	10:30 am - 11:30 am
Line Dance Lessons at Mimi's School of Dance	Free Entry	Forks Athletic & Aquatic Club, 91 Maple Ave	Y	11:45 - 12:45 pm and 1 - 2 pm
Twilight Trivia hosted by Forks Library	Free Entry	Ki'tla Center Roundhouse, 100 LaPush Rd	H	12:15 - 1:30 pm
"FTF Welcome to Forks!" Red Truck Tailgate Party	All Free Entry ↓↓	Ki'tla Center, 100 LaPush Rd	H	Begins at 5 pm
Twilight Saga Music Trivia with Musical Artist Cherish Danae		Inside Roundhouse		5 pm
Premier Vendor Shopping & FTF Raffle		Inside Roundhouse		5 - 6:15 pm and 7:45 - 9 pm
Concessions provided by Forks Hospital Foundation	Off the menu	Outside Roundhouse		5 - 10:30 pm
FTF Cast Member Photo Market	Priced per item	Inside Roundhouse		5:15- 6:15 pm
Outside seating area opens for Official Kickoff		Outside Roundhouse		6 pm
FTF2025 Official Kickoff & Welcome with Erik Odom		Outside Roundhouse		6:15 pm
Q & A with Twilight Saga Author Stephenie Meyer		Outside Roundhouse		6:30 pm
Forks Fandom Family Photo		Outside Roundhouse		After Q & A
Raffle Winners Announced		Inside Roundhouse		8:30 pm
Twilight rated PG-13		Outside Roundhouse		8:45 pm
FRIDAY, SEPTEMBER 12th		**FESTIVAL - DAY TWO**		
VIT Ticket Will Call	N/A	Forks Elks Lodge, 941 Merchants Rd	M	7:45 - 9:30 am
FTF Festival Breakfast with the Olympic Coven	VIT Ticket Exclusive	Forks Elks Lodge, 941 Merchants Rd	M	8 - 11 am. Your designated breakfast is listed on your VIT Ticket. Early Breakfast 8 – 9:15 am. Serving time: 8 am. Late Breakfast 9:45 – 11 am. Serving time: 9:45 am.
Fandom Friday @ Ki'tla Center	All Free Entry + excluding VIT Exclusive	Ki'tla Center, 100 LaPush Rd	H	Begins at 9 am.
5th Annual FTF Author Signing Event		Inside Roundhouse		9 am - 3 pm
Grand Bazaar		Inside and Outside Roundhouse		9 am - 5 pm
Autograph and Photograph Event for Groups A - D Featuring our Twilight Saga Actor Special Guests	VIT Ticket Exclusive	Room 102		Group A needs to check-in at 9:15 am, B at 10 am, C at 11 am, D at Noon.
All Ticket Will Call & Information		Outside Room 102		10 - 11:30 am
FTF Cast Member Photo Market	Priced per item	Inside Roundhouse		11 am - 1 pm
Forever Twilight in Forks Costume Contest hosted by the Volterra Coven		Room 102		Begins at 2:30 pm
Visit Dr. Cullen's Office at Forks Community Hospital Admin Bldg	Free Entry	Forks Community Hospital Admin Bldg 550 Fifth Ave	F	10 am - 4 pm
Forever Twilight in Forks Collection	Free Entry	Rainforest Arts Center (RAC) Alcove 11 N. Forks Ave	B	10 am - 4 pm (last group 3:30 pm). Entry is limited. See Wednesday, Sept 10th for more info.
All Ticket Will Call & Information	N/A	Rainforest Arts Center (RAC) Plaza 35 N. Forks Ave	B	4:30 - 5:30 pm; 8:30 - 9:30 pm
Bella Italia Dinner	VIT Ticket Exclusive	Rainforest Arts Center (RAC) Plaza 35 N. Forks Ave	B	5 - 7:45 pm. Your designated dinner is listed on your VIT Ticket. Early Dinner 5 – 6:15 pm. Serving time: 5 – 5:30 pm. Late Dinner 6:30 – 7:45 pm. Serving time: 6:30 – 7 pm.
"Twilight turns 20!" Fandom Family Party	Advance Ticket Required	Rainforest Arts Center (RAC) Plaza and Great Room 35 N. Forks Ave	B	8:30 pm - Midnight
SATURDAY, SEPTEMBER 13th - HAPPY BIRTHDAY, BELLA!		**FESTIVAL - DAY THREE**		
Forks High School Events		Forks High School 261 Spartan Ave Enter through Heritage Hall	L	Doors open at 8 am.
Forever Twilight in Forks Festival 2025 Panel Featuring our Twilight Saga Actor Special Guests	VIT Ticket Exclusive	FHS Commons Theater		Doors open at 8:30 am. Panel begins at 9 am.
Concession Stand by FHS Senior Parents	Off the menu	FHS Commons		8:30 am - 2 pm for full menu, 3 pm until limited concession for drinks only
Wristband Pick-Up for Lottery Winners	N/A	FHS Commons		9 am - 1:30 pm
Autograph and Photograph Event for Groups E - H Featuring our Twilight Saga Actor Special Guests	VIT Ticket Exclusive	FHS Commons Theater		Group E needs to check-in at 10 am, F at 10:45 am, G at 11:45 am, H at 12:45 pm.
FTF Cast Member Photo Market	Priced per item	FHS Commons		10:30 - 11:30 am
FHS Tours	Free Entry	Tours begin by Room A110		10:30 am - 12:30 pm
Bella's Birthday Cake!	Free Entry	FHS Vendors Walkway by Concessions		After Auto/Photo Event ends
Twilight Saga Author Stephenie Meyer Book Signing Event	Winners must have been selected. You must have a wristband. See stepheniemeyer.com for info.	FHS Commons Theater		First group lines up at 2:30 pm. Begins at 3 pm.
2025 FTF Pin Collectors Meet & Greet	Free Entry	Forks Congregational Church 280 Spartan Ave	P	10:30 - Noon. First hour is meet and greet & shopping, followed by Q&A.
Baked Potato Bar Fundraiser	Off the menu	Forks Congregational Church 280 Spartan Ave	P	Starts at 11 am.
Forever Twilight in Forks Collection	Free Entry	Rainforest Arts Center (RAC) Alcove 11 N. Forks Ave	B	Noon - 4 pm (last group 3:30 pm). Entry is limited. See Wednesday, Sept 10th for more info.
Fog + Fern Fairy Godmother	Free Entry	Fog + Fern Clothing Company 71 N. Forks Ave	O	6:45 - 7:45 pm
Party Ticket Will Call	N/A	Rainforest Arts Center (RAC) Plaza 35 N. Forks Ave	B	7:30 - 8:30 pm
"And so the lion fell in love with the lamb" Twilight Ball	Advance Ticket Required	Rainforest Arts Center (RAC) Plaza and Great Room 35 N. Forks Ave	B	8 pm - Midnight
SUNDAY, SEPTEMBER 14th		**FESTIVAL - DAY FOUR**		
Breakfast Buffet featuring FRYBREAD!	Open to all. $17 per person.	Longhouse Café, 81 N. Forks Ave	O	8 - 11 am
FHS "Eclipse" Graduation	Free Entry	Spartan Stadium at Forks High School 261 Spartan Ave	L	9 am
Morning Bites & Twilight Delights with Emmett & Carlisle	Advanced Ticket Required	Location to be shared with ticket holders only		9 - 10 am
"FTF Anniversary Affair" Sunday Luncheon & Group Photo	VIT Ticket Exclusive	Ki'tla Center Roundhouse, 100 LaPush Rd	H	Line up for photo at 11:20 am, Photo at 11:30 am. No late arrivals. Luncheon 11:30 am - 1 pm.
Forever Twilight in Forks Collection	Free Entry	Rainforest Arts Center (RAC) Alcove 11 N. Forks Ave	B	Noon - 4 pm (last group 3:30 pm). Entry is limited. See Wednesday, Sept 10th for more info.
Vampire Central at the Cullen House	Free Entry	Cullen House aka Miller Tree Inn 654 E. Division St	C	1 - 4 pm. Please see full schedule for tour information.
Sunday Supper	Tickets sold at will call while supplies last	Ki'tla Center Roundhouse, 100 LaPush Rd	H	7 - 8 pm
A Thousand Years Festival Afterparty Hosted by Twilight Saga Actor Erik Odom	Free Entry. Food and beverages off the menu.	Ki'tla Center Roundhouse, 100 LaPush Rd. All ages allowed. Food, beer, spirits available. Cash accepted for food, cash & cards accepted for alcohol. Valid ID required for all alcohol sales - 21 and over.	H	8 - 11 pm

Check us out on twilightfestival.com

"Free Entry" indicates entry only. There could be options to purchase items or food but entry is free. N/A indicates not applicable.

NW Power and Air

893 4th Street
Bremerton, Washington 98337
360-810-0678
Office@nw-powerair.com | www.nw-powerair.com

RECIPIENT:

Fork Chamber of Commerce

1411 South Forks Avenue
Forks, Washington 98331

Phone: 903-360-4449

Quote #2319

Sent on	Sep 03, 2025
Total	**$18,239.37**

Product/Service	Description	Qty.	Unit Price	Total
18kW Air-Cooled Standby Generator, Alum Enclosure, 200amp Transfer switch	Generac's Guardian Series generators provide the automatic backup power you need to protect your home and family during a power outage. Connected to your existing LP or natural gas fuel supply, it kicks in within seconds of sensing power loss—automatically—and runs for as long as necessary until utility power returns. Now coming with FREE Mobile Link, allowing you to monitor the status of your generator on a phone, tablet or computer from anywhere in the world. Giving you the ability to connect your account to your authorized service dealer for fast, friendly and convenient assistance. • Mobile Link™ Remote Monitoring. • 5-Year Limited Warranty • True Power™ Technology delivers best-in-class power • Generac generators and engines are Engineered and Built in the USA* • Generac's G-Force Engines are capable of handling the rigors of generator use • 24/7/365 Customer Support Team • Tough, Durable All-Aluminum Enclosures • Smart, User-Friendly Controls Generac generators and engines are Engineered and Built in the USA* *Built in the USA using domestic and foreign parts Additionally this quote includes: Rated 120/240 1Ø NEMA 3R, concrete pad, Gas piping up to 20 feet, Electrical wires up to 20 feet, Relocation of ground wire and feeders, Generator battery, Spark plugs, Air filter, Oil and Oil filter. Additionally this quote will cover the necessary Electrical permit. 7-Year Extended Limited Warranty for automatic standby generators.	1	$14,850.00	$14,850.00

NW Power and Air
893 4th Street
Bremerton, Washington 98337
360-810-0678
Office@nw-powerair.com | www.nw-powerair.com

Product/Service	Description	Qty.	Unit Price	Total
Generac Smart Switch, Service Rated, 200 amps, 120/240, 1ø, NEMA 3R	Generac's service rated automatic transfer switches offer whole-house coverage for your back-up power needs. Featuring a NEMA 3R enclosure, this 200 amp open transition switch can be installed either indoors or outdoors. Generac Automatic Transfer Switches are designed for use with single phase generators that utilize an Evolution™ or Nexus™ Controller. Includes Smart AC Module standard, which gives the capability of managing up to four HVAC loads no additional hardware. Loads can be managed using a smart management system. The system can accommodate up to eight individual Smart Management Modules (SMM). The SMM modules are self-contained and have individual built-in controllers. *SMM modules sold separately.	1	$1,945.00	$1,945.00
HVAC Tuneup	Tuneup your HVAC system. (Does not include any repairs) $225 value	1	$0.00	$0.00
			Subtotal	$16,795.00
			GST (8.6%)	$1,444.37
			Total	**$18,239.37**

NW Power and Air LLC – Terms & Conditions

Contractor Registration:
NW Power and Air LLC is a licensed general and electrical contractor in Washington State (License #NWPOWPA775LH / NWPOWPA771DT). A $30,000 bond has been filed with the State to cover claims for breach of contract or improper work. Registration expires 10/30/2025.

Estimate Validity & Payment Terms:
- This quote is valid for 30 days.
- A 50% down payment is required at the time of signing for customers contracting directly with NW Power & Air LLC. For customers referred through affiliated partner programs, full payment (100%) is required prior to installation, in accordance with the terms of those programs.
- Final payment is due upon substantial completion of the work for NW Power & Air LLC customers, regardless of inspection status or delays related to utility or gas hookups, unless otherwise agreed upon in writing.
- A 1% monthly (12% annually) interest charge will apply to any past-due balances.
- Returned checks are subject to a service fee.
- All materials remain the property of NW Power & Air LLC until paid in full.

Right to Cancel:
You have the right to cancel this contract within three (3) business days of signing without penalty. Cancellations must be submitted in writing via email to: office@nw-powerair.com or via mail to: NW Power and Air LLC, 893 4th ST, Bremerton, WA

director@forkswa.com

From: Girard, Joe <JoeGirard@ferrellgas.com>
Sent: Wednesday, September 24, 2025 3:14 PM
To: director@forkswa.com
Subject: RE: Ferrellgas Tank Quote

Lissy,
Updated pricing to include the lease of the tank.

Leased … 120 vertical, steel ASME LP gas tank - $12 annually
Leased … 1st stage regulator – included in tank lease
$119 … 2nd stage regulator
$249 … Deliver, set & connect fee
See below … Piping

If we run underground piping
$200 … for pipe risers.
10 feet of polyethylene flex-pipe included in set fee.

If we run black iron piping above ground instead, I estimate about $400.

Let me know if you have any questions,

Joe Girard
Account Manager
Mobile: 360.635.2287
Ferrellgas

From: Girard, Joe
Sent: Wednesday, September 3, 2025 3:32 PM
To: director@forkswa.com
Subject: Ferrellgas Tank Quote

Lissy,
Pricing and some additional information is below. Let me know if you have any questions.

$1,000 … 120 vertical, steel ASME LP gas tank
$ 119 … 1st stage regulator
$ 119 … 2nd stage regulator
$ 249 … Deliver, set & connect fee
120 gallon tanks are the typical tanks you see alongside homes. They can be set adjacent to structures. Setback for the 120 are 10' from sources of ignition (anything electrical), 10' from property lines, 5' from doors, windows and sub-basement vents. The 120 gallon tank may require a permit.

Are we running the underground piping between the generator and tank? If, so there will be an additional $200 for piping and risers.

The trench for the piping needs to be 18" deep and wide enough for 1" piping. Any turns in the trench need to be sweeping. No 90 degree bends. My team will lay the piping and charge it for inspection. Once you are ready for us to make the final connection, just let me know.

Propane tanks cannot sit directly on dirt. A concrete pad, pavers or gravel will be required. My guys can set blocks, as long as the spot where the tank will sit is level.

Ferrellgas does not do dirt work or pull permits.

Have a great afternoon,

Joe Girard
Account Manager
Western Washington
Mobile: 360.635.2287
Fax: 253.275.0533

Ferrellgas
Fuel Life Simply®

Billing Questions: wecare@ferrellgas.com
On-line account management: www.myferrellgas.com
Web: www.ferrellgas.com

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CITY OF FORKS

500 E. Division St. • Forks, Washington 98331-8618

(360) 374-5412 • Fax: (360) 374-9430 • TTY: (360) 374-269(

forkswashington.org

TO: Lissy Andros, Executive Director
Forks Chamber of Commerce

FROM: Mayor Tim Fletcher

RE: Clarification regarding grant funded electrical generator to be installed at Forks Visitor Center

The Forks Chamber of Commerce is requesting Lodging Tax funds to purchase a generator for the City of Forks owned building that the chamber leases from the city. This qualifies under RCW 67.28.1816 (c) which authorizes the use of lodging funds in:

> *Supporting the operations and capital expenditures of tourism-related facilities owned or operated by a municipality or a public facilities district created under chapters 35.57 and 36.100 RCW.*

If funded, and a generator is in fact installed at the Chamber of Commerce facility, the City of Forks will consider the generator as an asset for their building(s) leased to the Chamber of Commerce.

back

$200

316

Clallam County Lodging Tax Advisory Committee

2026 LTAC Funding Requests

Sequim Irrigation Festival

RECEIVED
CLALLAM CO. COMMISSIONE
OCT 09 2025
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LODGING TAX FUNDING APPLICATION
2026

GUIDELINES

Clallam County lodging tax paid by visitors is a consumer tax on lodging charges for periods of less than 30 consecutive days for hotels, motels, rooming houses, private campgrounds, RV parks, and similar facilities within the unincorporated areas of Clallam County.

This application is for applicable large-scale events, projects or infrastructure improvements only. Minimum grant is $5,000. Marketing requests should be directed to the Olympic Peninsula Visitor Bureau (OPVB) Tourism Enhancement Grant program.

I **AMOUNT of Lodging Tax Requested**: **$18,500**

II **Agency/Organization Name**: Sequim Irrigation Festival

Organization is ☐ Government Entity ☐ 501(c)3 ☐ 501(c)6 X Other 501c4
Federal Tax ID No.: 91-1675926 UBI Number: 604-209-241

III **Project/Activity/Event**: Sequim Irrigation Festival 2026 Traveling Float

IV **Representative Contact Information**:

Name, Title	Michelle Rhodes
Mailing Address	PO Box 2073
Phone(s)	360-477-3023
Email	director@irrigationfestival.com

V **Service Categories, check all applicable**:

____X____ Tourism Promotion/Marketing (individual marketing request, contact OPVB)
_____ Operation of a Special Event/Festival designed to attract tourists
_____ Operation of a Tourism-Related Facility owned or operated by Non-Profit Organization
_____ Operation and/or Capital Expenditure of a Tourism-Related Facility owned by a Municipality

CERTIFICATION

- I am the authorized agent of the Agency/Organization applying for Lodging Tax funding. I understand and affirm that:
- If awarded, my organization intends to enter into a contract with Clallam County and meet all specified requirements of that contract.
- My Agency/Organization is required to submit a report documenting economic impact results in a format determined by Clallam County.

Signature

Date: 10/7/2025

Michelle Rhodes, Director

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$200

LODGING TAX APPLICATION – REQUIRED SUPPLEMENTAL QUESTIONS

(You may use this Supplemental Questions form or type the questions and answers on separate sheets)

1. How will the project/program help increase the number of people traveling to Clallam County for business or pleasure on a trip?

   For 130 years, the Sequim Irrigation Festival has stood as a testament to the strong spirit of this vibrant community. Originating in 1896, it was a jubilant response to the completion of the longest irrigation ditch in the United States, which brought life-giving water to the fertile lands of the Sequim-Dungeness Valley. Our festival continues to grow and evolve, celebrating Sequim's heritage, the perseverance of its people, and investing in the next generations. A grand parade, captivating performances, a showcase of local artists and crafters, fun for the entire family; the festival unites residents and visitors alike in a joyous extravaganza.

   The Irrigation Festival Royalty Ambassador Court is selected each year in February during the Sequim Irrigation Festival Royalty Ambassador Scholarship Pageant. The 2025 Royalty Ambassador Court consisted of the Queen, one prince and two princesses. In addition to representing the Festival in the annual Irrigation Festival Grand Parade, the award-winning Sequim Irrigation Festival float, Royalty Ambassador Court, and Float Support Team have traveled each year (with the exception of the COVID years) to over ten communities as reflected on the attached 2025 parade schedule. The Float Support Team travels with the Royalty Ambassadors for each parade and consists of at least two licensed drivers and at least 3 or 4 additional adult volunteers for each parade. Members of the Float Support Team serve as truck driver for the float trailer, driver for the van to transport the Royalty Ambassador Court and support volunteers to walk along side the float to provide for the safety of those on the float as well as parade attendees.

   In 2025, the Festival Float team with gratitude to the Clallam County LTAC funding, covered approximately 1,600 miles traveling to and from out-of-town parades. With both the float truck and Royalty van providing transport, road miles exceeded 3,200 miles. A list of the parade participation of the 2025 float and awards received is provided as Attachment A. Of the 12 parades attended, 8 were judged. Our float received 6 First Place awards and 2 Second Place Awards. A list of the 15 parades schedule proposed for the 2026 float is provided as Attachment B.

   The 2026 Sequim Irrigation Festival Traveling Float is planned to provide out-of-area on-site advertising to fifteen communities by participating in parades and festivals. By traveling to these communities, the Festival Float will be seen in the parades and the Royalty Ambassadors & Float Support Team will be in contact with thousands of spectators and parade participants in each community. During each event the Royalty Ambassadors and the volunteers reach out to parade participants before and after the parade as well as along the parade route to encourage everyone to come to Sequim for the Irrigation Festival. Outreach efforts include personal one-on-one conversations, group photos, individual photos with Royalty Ambassadors, and distribution of information about the festival. During each parade, attendees experience an invitation to visit Sequim in Clallam County via a banner on the float welcoming them to join us for the next Irrigation Festival.

2. How will the project/program help increase paid overnight accommodation in Clallam County?

   The Sequim Irrigation Festival is held each year beginning on the first weekend of May and continues with a variety of events over the next ten days concluding with the Grand Parade, Run Series, and Classic Car Show on the next weekend. As a multi-day two-week festival, visitors will be encouraged to spend multiple days in the area to take part in all the events. With parades scheduled over the course of six months beginning in April and concluding in September, the Festival Float volunteers will have the opportunity to encourage visitors to come to not only the next year Irrigation Festival but also the amazing number of festivals and events held in Clallam County throughout the year.

3. How will the project/program encourage visitors to come from a distance greater than 50 miles, either for the day or for an overnight visit? If so, please describe how.

   In 2025, the Festival Float participated in parades located in Tacoma (90 miles), Shelton/Mason County (82 miles), Marysville (77 miles), McCleary (99 miles), Seattle (68 miles), Hoquiam (131 Miles), and Leavenworth (166 miles) – all communities more than 50 miles from Clallam County. In addition to residents of these communities who would be traveling more than 50 miles to Clallam County, the attendees of these parades who come from all over the state, out of state, and out of the country will be encouraged to visit Clallam County by the Royalty Ambassadors and the Float support team.

   In addition to the personal contact experiences at the parades, the Sequim Irrigation Festival Royalty Ambassadors and Float were featured in the Tacoma News Tribune and on television on KIRO TV for receiving the Emerald City First Class Award at Seafair.

4. How will the project/program encourage visitors to come from another country or state?

   Both Seattle and Leavenworth are very popular destinations for out-of-state visitors as well as those from other countries. Their festival parades attract visitors from throughout the United States as well as other countries. In addition, parades and festivals attract returning visitors to their hometowns for annual celebrations. These returning visitors also come from out of state and other countries. Prior to the parade launch, during the parade route and at the conclusion of the parade, visitors will be entertained by the Festival Float as well as encouraged to visit Clallam County.

5. If the project/program is an event, please provide the name, date(s) and estimated attendance.

   back

   While the Sequim Irrigation Festival takes place during the first two weeks of May each year, the Festival Float is active from early April until late September as reflected in the attached 2025 schedule of completed parades and the proposed 2026 parade schedule. The size of each parade the Festival Float enters varies greatly; however, even the smaller parades would estimate their attendance in terms of thousands.

   $200

   320

While the festival is not able to provide any specific data regarding estimated attendance at each of the parades, the SeaFair parade does provide an estimate of 80,000 attendees plus Live TV broadcast of the parade.

During the 2025 parade schedule, the float visited cities and communities with a collective population of over 1,400,000.

6. **2026 Tourism-Impact Estimate**
(Actual must be completed by applicants who had a Clallam County Lodging Tax Contract in 2025)

State law governing the distribution of lodging tax funds requires they be used primarily to encourage visitors from out of the area, so do your best!

Given the nature of the Traveling Float it is difficult to both measure and estimate attendance. The following estimates are those used for the Sequim Irrigation Festival 10 day festival.

As a direct result of your proposed tourism-related service, please provide:	2026 Estimate	2025 Actual	Methodology
a. Overall attendance at your event/activity/facility	7200	7000	Direct Count; Indirect Count
b. Number of people who travel more than 50 miles for your event/activity/facility	325	300	Estimate based on prior years surveys
c. Of the people who travel more than 50 miles, the number of people who travel from another country or state.	40	30	Estimate based on prior years surveys
d. Of the people who travel more than 50 miles, the number of people who stay overnight in the unincorporated Clallam County area.	75	60	Estimate
e. Of the people staying overnight, the number of people who stay in PAID accommodations e.g. hotel, motel, bed-breakfast, RV park, in the unincorporated Clallam County area.	40	30	Estimate
f. Number of paid lodging room nights resulting from your event/activity/facility.	270	250	Estimate based on prior years survey of selected Sequim Lodging

7. Is there a host hotel for your event? If yes, please identify.

Not yet. However, the Festival Marketing Committee will be approaching a local establishment to discuss the opportunity to become a host hotel(s) for the 2026 Sequim Irrigation Festival.

8. Describe the prior success of your event/activity/facility in attracting tourists.

As the Sequim Irrigation Festival enters its 131st festival in 2026, it remains the longest continuing festival in the state of Washington. The festival has transitioned over the past 130 years beginning as a community picnic and expanding to a ten-day festival. The Sequim Irrigation Festival remains an all-volunteer board and membership with no paid staff. In addition to the length of time the festival has been celebrated, the feat is remarkable as May is not yet within the peak tourism season for Clallam County and unpredictable weather can be anticipated.

Due to the increased success and participation in the Festival events, in 2023 the festival moved from a downtown location for the first weekend events to Carrie Blake Park. Attachment E provides an overview of the extensive events. The transition to the park provided the space needed for expansion of the many events including the Innovative Arts & Crafts, "Trashion Show", Live Entertainment, Family Fun Days, and Crazy Daze Breakfast.

With specific details of how the Traveling Float is successful in attracting tourists, the outreach of attending 12 different communities in northwest and central Washington during their peak tourism festivals, has attracted the attention of thousands of potential visitors to Clallam County, many from out of state and countries around the world. The award-winning float and friendly volunteers attract attention at every parade. Additional attention has been given to Clallam County via media outlets including the Tacoma News Tribune, Seattle Refined, and Seattle KIRO TV.

9. Describe your target tourist audience (location, demographics, etc.)

Location: The locations for the out-of-town parades the traveling float has traditionally participated in stretch from Leavenworth to McCleary to Joyce. In 2026 the Festival Float is planning to participate in parades located in Tacoma (90 miles), Marysville (77 miles), Shelton (82 miles), McCleary (99 miles), Seattle (68 miles), and Leavenworth (166 miles) plus several others within 20 to 65 miles from Sequim.

In 2026, the goal is to increase outreach to include two additional parades, Capital Lakefair Parade in Olympia (116 miles) and Ellensburg Rodeo Parade (175 miles). Attendance at Ellensburg will expand the geographic outreach further into Central Washington. A complete list is provided as Attachment B.

Target demographics: While local residents of the parade community and tourists visiting the area will be attending parades in Tacoma, Marysville, Seattle and Leavenworth plus the various peninsula locations, they will be encouraged to visit the Sequim Irrigation Festival and Clallam County. The target audience includes all ages as the Sequim Irrigation Festival offers a multitude of activities and events during a non-peak tourism time. Clallam County offers a massive variety of festivals, events and tourism opportunities for all ages, abilities and interests throughout the year.

While attending some of the 2025 parades, the Float Support Team Lead was approached by other festivals extending invitations to the Sequim Irrigation Festival to participate in their upcoming parades. Yet another outreach advantage of having the Irrigation Festival Float on the road to provide more opportunities for new parade participation.

Due to the scheduling conflict the Issaquah parade presents, being in conflict with the Sequim High School Homecoming events, the Float Support Team has been researching potential parades to complete the 2026 Traveling Float schedule. The team has focused on two new parades which the festival plans to participate in during 2026:

1. The **Ellensburg Rodeo Parade** which is held in August. "While specific attendance numbers for 2025 are not provide, the event has a long-standing tradition and is known for attracting a large crowd, with over 100 floats participating." Incorporating Ellensburg into the Traveling Float schedule will greatly expand the geographic outreach of the Traveling Float as the most eastern location of participation.
2. **Capital Lakefair Parade** is part of is an annual summer festival in Olympia. Attendance over the 5 day event is estimated at 200,000+.. The event takes place at Heritage Park during the third weekend of July culminating with a fireworks show over Capitol Lake.

10. Describe how you will promote your event/activity/facility to attract tourists.

Each year the Sequim Irrigation Festival prepares a full-color quad-fold events map for distribution before, during and after the festival. Attachment E includes the map for the 2025 festival as well as a placemat size summary of all events. As all but one of the parades occur after the Irrigation Festival, in addition to the maps provided to the parade attendees and participants, save the date stickers for the following year are distributed by the Royalty Ambassadors and Float Support Teams at each out-of-town parade.

The Festival marketing committee volunteers are extremely active on social media via Facebook and Instagram posting colorful photos from each parade participation. The Festival was recently notified that the Sequim Irrigation Festival Facebook page had earned a "rising star creator badge" from Facebook. This badge recognized the Festival for posting content that is original, received strong audience engagement and meets quality standards.

In addition, the Festival website is designed to encourage Irrigation Festival participation and visits to Clallam County by providing links to the Olympic Peninsula Tourism site, Sequim Tourism site and the Sequim-Dungeness Valley Chamber of Commerce.

11. Describe how the event/activity/facility will help promote lodging establishments, restaurants, and businesses located in the unincorporated area of Clallam County.

With the participation of the Festival Float in 15 parades throughout Washington's northwest region, thousands of potential visitors will be encouraged to check out the Sequim Irrigation Festival, Sequim and Clallam County. The Festival website includes links to websites for the Sequim Tourism website, the Sequim-Dungeness Valley

Chamber of Commerce which serves Sequim and the surrounding county area businesses, and the Olympic Peninsula Tourism site to further encourage the promotion of lodging establishments, restaurants and businesses located in the unincorporated area of Clallam County.

12. Are you applying for Lodging Tax funds from another community (yes or no)? If yes, indicate below where applying and for how much. **Do NOT attach a copy of the application.**

The following grant funding applications are anticipated to be submitted to the City of Sequim LTAC for their consideration at the December 2025 Committee meeting:

City services: LTAC grant funds provide for City public safety, public works, and city staff expenses incurred by the city during the ten days of the Sequim Irrigation Festival with the actual dollar amount to be determined by the City. Funds are not distributed to the Festival but rather managed internally by the City of Sequim staff. Funding is generally around $14,000 with the majority of the funding allocated to the Grand Parade. These funds are not actually received by the Festival but rather are managed internally by the City staff. However, these grant funds are reflected in the 2026 Festival draft budget as both income and expense.

Marketing/Security: In prior years, the City of Sequim LTAC has funded a portion of the marketing expenses incurred by the festival for the production of printed marketing materials, specifically the QUAD map. Last year a City of Sequim LTAC grant funded on-site private security for Crazy Callen Weekend in the amount of $3,000. A grant application will be submitted for 2026 marketing materials in the amount of $2,000 and 2026 security in the amount of $3,000 for a total grant request of $5,000.

13. What is the overall budget for your event/activity/facility?

Overall Budget for the 2026 Sequim Irrigation Festival:

Preliminary Draft budget for 2026: $165,600
Provided with more detail as Attachment C

Traveling Float anticipated expenses for 2026:

Float Reconstruction	$ 6,000*
Lodging & meals	$ 9,500 (for Royalty Ambassadors & Float support volunteers)
Fuel/Ferry Fees	$ 2,500
Parade entry fees	$ 500 (includes specific décor req'd for parade)

Total Traveling Float Expenses: $18,500

*The float chassis, engine & platform are reused each year. This estimate includes those expenses required for modifications to rebuild any necessary deficiencies that occur, reinforce and redecorate after a full year of display and parade participation to present the theme for 2026.

Additional expenses incurred by the Festival for the traveling float not paid via grant:
Insurance ($15,000 for all Festival events and parades)
Vehicles maintenance and tire replacement ($5,000)
Float Barn ($2,000)
Royalty Ambassador float & travel outfits ($2,500).

14. What percent of the budget are you requesting from Clallam County Lodging Tax Fund? 11.2 %

15. Please describe your plans for securing the remainder of the funds necessary to complete your event/activity/facility.

Funding for the Sequim Irrigation Festival is a combination of income generated at the annual Kickoff Dinner & Auction in March, sponsorships from local businesses, City of Sequim LTAC funds for city services, vendor fees for the Callen's Creative Collection (formerly Innovative Arts & Crafts Fair), Food Court, and Family Fun Days booths (activities are free of charge), a few events have minimal entry fees (Royalty Ambassador Scholarship Pageant, Run Series, Car Show, & Grand Parade), festival merchandise sales, and rental of festival equipment.

A more detailed draft 2026 budget is provided as Attachment C.

Attachments:

A 2025 Traveling Float Parade Participation & Awards

B 2026 Traveling Float Parade Schedule – Proposed participation

C Preliminary Draft 2026 Budget for the Sequim Irrigation Festival & Proposed Traveling Float Project Budget

D Photos of 2025 Award winning float (funding provided by Clallam County LTAC grant)

E 2025 Sequim Irrigation Festival Events Map (original in full color)

F Secretary of State Non-Profit Corporate Registration for Sequim Irrigation Festival

Attachment A

2025 Traveling Float Parade Participation & Awards

"Where History Flows & Futures Grow"

Tacoma Daffodil Festival, April 5, 2025, President's Award

SEQUIM IRRIGATION FESTIVAL GRAND PARADE, May 10, 2025

Port Townsend Rhododendron Festival, May 17, 2025, Grand Sweepstakes Awar

Mason County Forest Festival, May 31, 2025, Grand Sweepstakes Award

Marysville Strawberry Festival, June 21, 2025, President's Award

Port Orchard Fathom's 'O Fun Festival, June 28, 2025 (*Unable to attend due to vehicle difficulties)*

Port Angeles 4th of July, July 4, 2025

McCleary Bear Festival, July 12, 2025, Creative Award

Seafair Torchlight Parade, July 26, 2025, Emerald City First Class Award

Joyce Blackberry Daze Festival, August 2, 2025, 1st Place Award

Hoquiam Loggers Playday, September 6, 2025

Quilcene Fair, September 20, 2025

Leavenworth Autumn Leaf Festival, September 27, 2025 Der Burgermeister (Mayor's) Award

Issaquah Salmon Days, October 4, 2025 *(unable to attend due to multiple conflicts with Sequim High School Homecoming activities)*

Attachment B

2026 Traveling Float Parade Schedule – Proposed participation

"2026 Let's Go Sequimming!"

Date 2026	Parade	Location	Population	Travel Miles from Sequim
April	Tacoma Daffodil Festival**	Tacoma	228,000	90
May	Sequim Irrigation Festival	Sequim	8,000	0
May	Rhododendron Festival	Pt. Townsend	10,600	43
June	Mason County Forest Festival	Shelton	69,000 (Mason County)	82
June	Marysville Strawberry Festival**	Marysville	76,000	77
June	Fathoms O'Fun Parade	Port Orchard	19,000	65
July	4th of July Parade	Port Angeles	20,100	17
July	McCleary Bear Festival**	McCleary	78,000 (Grays Harbor County)	99
July	*Capital Lakefair Parade XX*	*Olympia*	*56,000*	*116*
July	SeaFair Torch Light Parade**	Seattle	780,995	68
August	Blackberry Daze Festival	Joyce	n/a	33
August	*Ellensburg Rodeo Parade** XX*	*Ellensburg*	*18,700*	*175*
September	Loggers Playday Parade**	Hoquiam	78,000 (Grays Harbor County)	131
September	Quilcene Fair	Quilcene	500	30
September	Autumn Leaf Festival **	Leavenworth	81,228 (Chelan County)	166

** Indicates parades which may require overnight lodging for Royalty and Float Support Team to provide sufficient arrival time for set up required to participate in the parade and/or to avoid excessive late night travel.

XX NEW Parades anticipated to be new additions to the 2026 Traveling Float Parade Schedule in 2026.

20.51 Kiddies Parade	500
30.00 Float Construction - Clallam County LTAC funding requested*	**6,000**
31.00 Float Display - Clallm County LTAC funding requested *	**12,500**
40.00 Royalty	4,000
40.25 Past Royalty Luncheon	300
40.50 Jr. Royalty	500
45.00 Pageant	2,000
48.00 Kick Off Dinner	25,000
49.00 Royalty Scholarship	4,500
55.00 Pioneers	500
70.00 Crazy Daze Breakfast	2,000
72.00 Crazy Callen Weekend Infrastructure (Entertainment, SaniKans, volunteers, etc.)	15,000
80.10 Car Show	4,000
90.01 Marketing/Advertising	15,000
QUAD map ($2,000) & Security ($3,000)for Crazy Callen Weekend - City of Sequim LTAC grant	5,000
94.0 Vehicle maintenance (Royalty Van, Truck, Float Trailer)	5,000
95.00 General Irrigation Festival:	
Equipment Storage	4,800
Bookkeeping/Accounting	3,600
Insurance	16,000
Utilities- Float Shed	2,000
Website Related	3,200
98.0 City Services (Police, Public Works, Parks for two weekends) - City LTAC funds	14,000
Total Projected Expenses	165,600

Traveling Float 2026 LTAC Grant Application Budget - Proposed Use of Grant Funds

Float Reconstruction for 2026 parades with new theme (Festival retains the chassis, engine & platform every year)	6,000
Out-of- Town Lodging for 7 parades (For Royalty & Float Support Team)	9,500
Fuel & Ferry Fees	2,500
Parade entry fees and supplies (includes specific décor reqt's for parades)	500
Total Grant Request	18,500

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(Festival retains the chassis, engine & platform every year)	
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(For Royalty & Float Support Team)	
Fuel & Ferry Fees	2,500
Parade entry fees and supplies	500
(includes specific décor reqt's for parades)	
Total Grant Request	18,500

Attachment D

Photos of 2025 award-winning Sequim Irrigation Festival traveling float, Royalty Ambassadors, & volunteers.

"Where History Flows & Futures Grow"











CRAZY CALLEN WEEKEND SCHEDULE MAY 2ND - 4TH

Friday 5/2 (Downtown)

First Friday Art Walk ..... 5:00 PM - 8:00 PM

SHS Operetta "Oklahoma!"
(Sequim High School Auditorium) ..... 7:00 PM

Saturday 5/3 (Carrie Blake Park)

Family Fun Days ..... 9:00 AM - 5:00 PM

Innovative Arts & Crafts Fair ..... 9:00 AM - 5:00 PM

Entertainment ..... 9:30 AM - 5:00 PM

Kids Parade
Lineup ..... 11:15 AM
Start ..... 11:30 AM

Ribbon Cutting ..... 12:15 PM

Trashion Show (Guy Cole Center) .. 5:30 PM - 6:00 PM

Community Concert & Dance
(Black Diamond Junction) ..... 6:00 PM - 8:00 PM

SHS Operetta "Oklahoma!"
(Sequim High School Auditorium) ..... 7:00 PM

Sunday 5/4 (Carrie Blake Park)

Crazy Daze Breakfast
(Guy Cole Center) ..... 9:00 AM - 10:30 AM

Family Fun Days ..... 11:00 AM - 5:00 PM

Innovative Arts & Crafts Fair ..... 11:00 AM - 5:00 PM

Entertainment ..... 11:00 AM - 3:00 PM

Sequim City Band ..... 3:30 PM - 5:00 PM

SHS Operetta "Oklahoma!"
(Sequim High School Auditorium) ..... 2:00 PM

Events

First Friday Art Walk – First Friday Art Walk Sequim is a fun and free self-guided tour of local art venues in Sequim on the First Friday of every month. Color for May is Aqua.

Kids Parade – Kids 12 years and younger participate in different categories (Awards).

Family Fun Days – 2 full days of activities for kids and their families including touch a truck, photos with royalty, arts and crafts, laser tag and more.

Innovative Arts and Crafts Fair – 2 days of arts and crafts vendors selling one of a kind art, functional and decorative crafts, etc. Also includes a reuse showcase and community art project.

Entertainment – A variety of entertainment will be happening on the stage.

Crazy Daze Breakfast – Join us for a family friendly Murder Mystery breakfast that honors DR "Crazy" Callen.

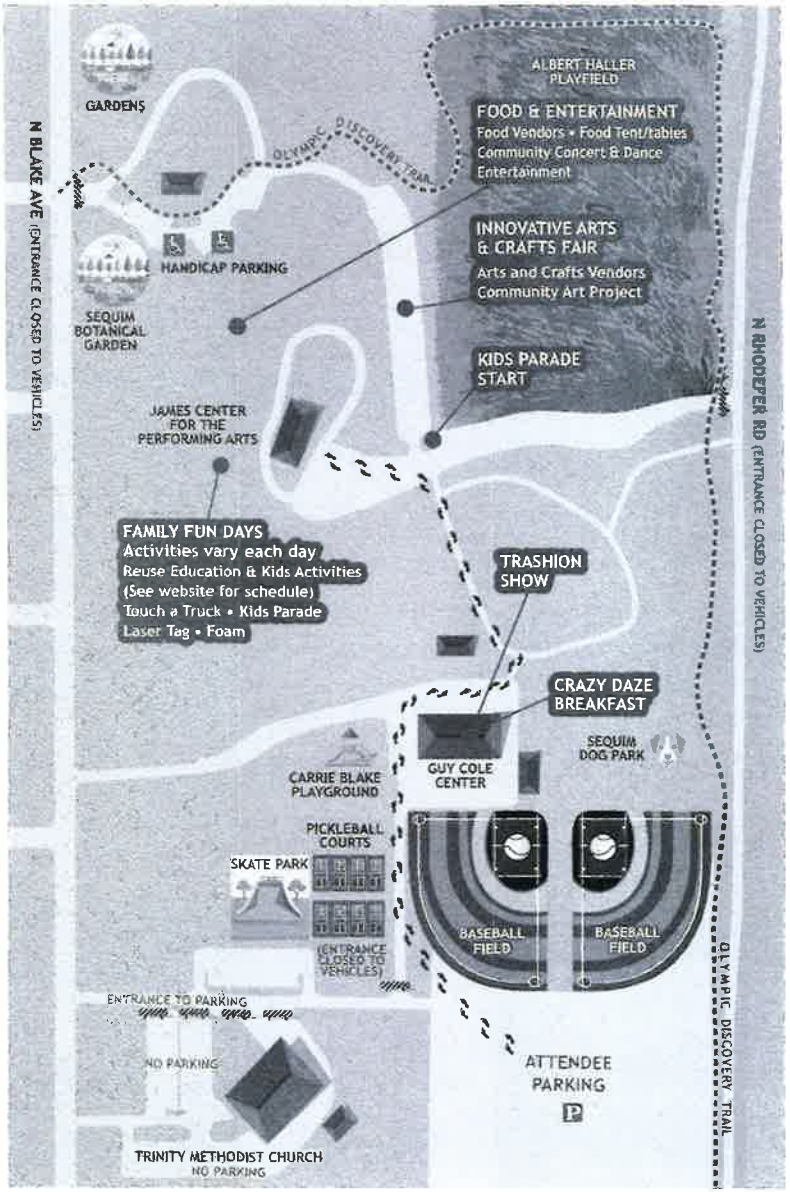
Trashion Show – Bring your fashions made from recycled materials or come and watch as the models walk the runway.

Community Concert & Dance – Local favorite 'Black Diamond Junction' will be playing for the Community Concert & Dance. Food vendors will be open.

SHS Operetta – The Sequim High School Operetta is presenting "Oklahoma!" at the SHS Auditorium.

Sequim City Band – Enjoy the Sequim City Band as they perform their first outdoor concert of the year with the theme "Where Music Flows...and the Force Grows."







PARKING

Parking is available behind Trinity United Methodist Church on Blake Avenue. Check for signs.

SCAN ME

Where Water is Wealth



131ST SEQUIM IRRIGATION FESTIVAL

2026 LET'S GO SEQUIMMING!

SEE YOU IN 2026!

The Longest Continuing Festival in Washington State!

MAY 1-10, 2026

IRRIGATIONFESTIVAL.COM



Where Water is Wealth

FUNDING FOR MAP PRINTING PROVIDED BY CITY OF SEQUIM LODGING TAX REVENUES

CITY OF SEQUIM

BROCHURE DESIGNED BY JAMES NICHOLS • JRN@OLYPEN.COM

GRAND FINALE WEEKEND

GRAND FINALE WEEKEND SCHEDULE MAY 8TH - 11TH

Thursday 5/8 Downtown

Historic Walking Tour, Museum & Arts Center ..... 11:00 AM, 1:00 PM

SHS Operetta "Oklahoma!", Sequim High School .... 7:00 PM

Friday 5/9

Golf Tournament, Cedars at Dungeness ..... 1:00 PM

Past Royalty Luncheon (Invitation Only) ..... 3:00 PM

SHS Operetta "Oklahoma!", Sequim High School.... 7:00 PM

Saturday 5/10

Classic Show, Center Park Way

Entry..... 8:00 -10:00 AM

Show..... 11:00 AM - 4:00 PM

Run Series: 5k and 1 Mile, Washington St.....11:00 AM

130th Grand Parade, Washington St..... Noon

SHS Operetta "Oklahoma!", Sequim High School ... 7:00 PM

Sunday 5/11

SHS Operetta "Oklahoma!", Sequim High School .. 2:00 PM

Events

Historic Walking Tour (Sequim Museum & Arts) – A guided tour through many historic sites around downtown Sequim led by a Museum & Arts volunteer.

Golf Tournament – Located at Cedars at Dungeness. Presented by the Boys and Girls Club of Sequim.

130th Grand Parade – Experience the Grand Parade with Royalty, Dignitaries, Festival Float, floats, bands, and much more from around the state.

Classic Show – See the many classic cars on display, and enjoy food and live announcing throughout the day.

Run Series: 5K and 1 Mile – Walk/run for families. Begins at 7th and Washington parking lot.

SHS Operetta – The Sequim High School Operetta is presenting "Oklahoma!" at the SHS Auditorium.





130th Sequim Irrigation Festival Events

Feb. 22nd – April 19th | **May 2nd – 4th** | **May 8th – 10th**

Pre-Festival Events

Royalty Scholarship Pageant
February 22nd | 6:00 pm
Sequim High Auditorium
Tickets required

Kickoff Dinner & Auction
March 22nd | 4:00 pm
Seven Cedars Casino & Hotel
Limited seating, reservations/tickets required

Float Roll-Out
March 22nd | 4:45 pm
Seven Cedars Casino & Hotel
Free and open to the public

Pre-Fest
April 19th | 11:00 am - 2:00 pm
Centennial Place Park



"The farming community of Sequim inspires me in many ways. Taking care of my animals makes me happy and feel accomplished."
– Jr. Princess Madelynn Davis



"Another place I have made memories is the Dungeness River. I have enjoyed the days of looking for rocks, swimming and jumping off logs on hot summer days!"
– Jr. Princess Savannah Fuller

Crazy Callen Weekend

All events at Carrie Blake Park unless otherwise noted

First Friday Art Walk
Color Aqua | May 2nd | 5:00 - 8:00 pm
Downtown Sequim

Sequim High School Operetta
Oklahoma! | Sequim High Auditorium
7:00 pm Shows May 2nd & 3rd
2:00 pm Matinee May 4th

Innovative Arts & Crafts Show
May 3rd | 9:00 am - 5:00 pm
May 4th | 11:00 am - 5:00 pm

Family Fun Days
May 3rd | 9:00 am - 5:00 pm
May 4th | 11:00 am - 5:00 pm

Entertainment
May 3rd | 9:00 am - 5:00 pm
May 4th | 11:00 am - 3:00 pm

Kids Parade
May 3rd | 11:30 am - 12:30 pm
Line-up starts at 11:15 am

"Trashion" Show
May 3rd | 5:30 pm - 6:00 pm
Guy Cole Event Center

Crazy Daze Breakfast
Murder Mystery | May 4th
9:00 am - 10:30 am | Tickets required
Guy Cole Event Center

Community Concert & Dance
Live Band – Black Diamond Junction
May 3rd | 6:00 pm - 8:00 pm

Sequim City Band
May 4th | 3:30 pm | Carrie Blake Park
"Where Music Flows... & the Force Grows"



"My favorite memories are being close to my family, practicing my culture, and last but definitely not least I love spending time outdoors."
– Jr. Princess Stella Good

Grand Finale Weekend

Historic Walking Tour
May 8th | 11:00 am & 1:00 pm
Starting at Sequim Museum & Arts

Sequim High School Operetta
Oklahoma! | Sequim High Auditorium
7:00 pm Shows May 8th, 9th & 10th
2:00 pm Matinee May 11th

Past Royalty Luncheon
May 9th | 3:00 pm | Invitation only



"One of my favorite traditions is going to the Irrigation Festival. There are so many fun things to do like the Kids Parade."
– Jr. Princess Briella Gleason

Golf Tournament
May 9th | 1:00 pm Shotgun
11:00 am Registration
Cedars at Dungeness

Classic Car Show
May 10th | 11:00 am - 5:00 pm
250 Center Park Way

Run Series
5K & 1 mile Run/Walk
May 10th | 11:00 am
Starts on Washington St. & 7th Ave

130th Grand Parade
May 10th | 12:00 pm - 2:00 pm
Starts at Key Bank to 7th Ave
on Washington St.

Photos courtesy of: Faith and Keyzynn Sons of Kristi Frame at Mind and Michelle Photos

Where History Flows & Futures Grow

Special thanks to our sponsor:

SOUND COMMUNITY BANK
Simply better here.

May 2nd – 10th, 2025

Longest Continuous Running Festival in Washington State

www.irrigationfestival.com www.facebook.com/sequimirrigationfestival

SCAN ME!

Where Water is Wealth

BUSINESS INFORMATION

Attachment F

Business Name:
SEQUIM IRRIGATION FESTIVAL

UBI Number:
604 209 241

Business Type:
WA NONPROFIT CORPORATION

Business Status:
ACTIVE

Principal Office Street Address:
901 W WASHINGTON ST STE B, SEQUIM, WA, 98382-3266, UNITED STATES

Principal Office Mailing Address:
PO BOX 2073, SEQUIM, WA, 98382-4335, UNITED STATES

Expiration Date:
01/31/2026

Jurisdiction:
UNITED STATES, WASHINGTON

Formation/ Registration Date:
01/08/2018

Period of Duration:
PERPETUAL

Inactive Date:

Nature of Business:
CIVIC

Charitable Corporation:
☑

Nonprofit EIN:
91-1675926

Most Recent Gross Revenue is less than $500,000:
☑

Has Members:
☐

Public Benefit Designation:
☐

Host Home:
☐

REGISTERED AGENT INFORMATION

Registered Agent Name:
SEQUIM IRRIGATION FESTIVAL

Street Address:
901 W WASHINGTON ST STE B, SEQUIM, WA, 98382-3266, UNITED STATES

Mailing Address:
PO BOX 2073, SEQUIM, WA, 98382-4335, UNITED STATES

GOVERNORS

Title	Governors Type	Entity Name	First Name	Last Name
GOVERNOR	INDIVIDUAL		DEON	KAPETAN
GOVERNOR	INDIVIDUAL		VICKIE	MAPLES
GOVERNOR	INDIVIDUAL		MICHELLE	RHODES

Clallam County Lodging Tax Advisory Committee

2026 LTAC Funding Requests

Top Left Trails Co-op

RECEIVED
CLALLAM CO. COMMISSIONERS
OCT 09 2025
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KG

Top Left Trails Co-op – Lodging Tax Application

This application package includes the following:

1. LTAC Application Form
2. Top Left Trails Co-op Application - Executive Summary
3. Top Left Trails Co-op Application – Required Supplemental Questions
4. Top Left Trails Annual Budget 2026
5. Itemized budget and description showing the intended use of Lodging Tax Funds
6. WA Secretary of State Non-profit Registration
7. WA Secretary of State Annual Report
8. Port Angeles Mountain Bike Trail Map – Trails built and maintained by Top Left Trails
9. Dry Hill Trail Map – Overview of trails slotted for logging
10. Letter of Support – Department of Natural Resources
11. Three examples of brochures and information about our organization, including photos from our recent marketing booth at the BANFF Film Festival roadshow.

Thank you for your time reviewing our application, and for the opportunity to share in community resources!

Very best,
Top Left Trails Co-op Executive Board

- Josh Carruthers – President
- Pete Steelquist – Vice President
- Claire Van Der Woude – Secretary
- Lauren Dukes – Director of Marketing
- Marianne Condrup – Director of Finance & Operations
- Stephen Canale – Board Member
- Scott Tucker – Board Member
- Erik Dukes – Board Member
- Matt Kiddle – Board Member

LODGING TAX FUNDING APPLICATION
2026

GUIDELINES

Clallam County lodging tax paid by visitors is a consumer tax on lodging charges for periods of less than 30 consecutive days for hotels, motels, rooming houses, private campgrounds, RV parks, and similar facilities within the unincorporated areas of Clallam County.

This application is for applicable large-scale events, projects or infrastructure improvements only. Minimum grant is $5,000. Marketing requests should be directed to the Olympic Peninsula Visitor Bureau (OPVB) Tourism Enhancement Grant program.

I **AMOUNT of Lodging Tax Requested:** $ 80,000

II **Agency/Organization Name:** Top Left Trails Co-op

Organization is ☐ Government Entity ☒ **501(c)3** ☐ 501(c)6 ☐ Other
Federal Tax ID No: 82-283 9636 **UBI Number:** 604 157 247

III **Project/Activity/Event**:
Rebuild of mountain bike trails at Dry Hill and Colville skills park

IV **Representative Contact Information**:

Name, Title:	Marianne Condrup, Director of Finance & Operations
Mailing Address:	812 E 7th St, Port Angeles, WA 98362
Phone(s)	831.601.5869
Email	marianne@toplefttrails.org

V **Service Categories, check all applicable**:

_____ Tourism Promotion/Marketing (individual marketing request, contact OPVB)
_____ Operation of a Special Event/Festival designed to attract tourists
___x___ Operation of a Tourism-Related Facility owned or **operated by Non-Profit Organization**
___x___ Operation or Capital Expenditure of a Tourism-Related Facility **owned by a Municipality**

CERTIFICATION

- I am the authorized agent of the Agency/Organization applying for Lodging Tax funding. I understand and affirm that:
- If awarded, my organization intends to enter into a contract with Clallam County and meet all specified requirements of that contract.
- My Agency/Organization is required to submit a report documenting economic impact results in a format determined by Clallam County.

M. Condrup
--------- Signature ----------

Oct 7, 2025
------ Date -------

Marianne Condrup
Print or Type Name

338

Top Left Trails Co-op – Lodging Tax Application

Executive Summary and Required Supplemental Questions

Executive Summary

Top Left Trails Co-op is a volunteer-driven nonprofit organization that designs, builds, and maintains mountain bike trails in and around Port Angeles. For decades, our community has built and cared for trails at Dry Hill, Colville, Kelly Peak, Mt. Pleasant and beyond, which draw thousands of visitors each year. Without ever asking for public funds, we have built over 70 trails, spent 14,000+ hours on new trail development and 4,800+ hours on trail maintenance.

We are now seeking $80,000 from the Clallam County Lodging Tax Fund to support two high-impact tourism projects:

1. **Dry Hill Trails Rebuild Project** – Rebuild up to three key downhill mountain bike trails lost to upcoming logging activities. Partner with DNR to rebuild the climbing access trail as a multi-use trail open to hikers, trail runners, *and* cyclists. The DNR is committing some resources, but the bulk of the trail rebuilds will be on the shoulders of Top Left and community volunteers.

2. **Colville Trails Revitalization Project** – Repair and update existing trails and pump track. Construct the first mountain bike skills park in Port Angeles where families and riders of all ages and levels can learn and progress their mountain bike skills in a safe and supportive environment.

Together, these projects will enhance visitor access, expand recreation opportunities, and preserve two cornerstone trail systems in unincorporated Clallam County. Losing large parts of the existing Dry Hill trail network to logging will result in a significant decline in current overnight visitors and tourism spending, underscoring the urgency of these reinvestments.

In parallel, Top Left Trails is applying for $11,000 from the City of Port Angeles Lodging Tax Fund for a separate marketing project focused on video storytelling, content creation, and trail signage. That effort will amplify the *visibility* of Port Angeles' mountain biking opportunities and drive regional tourism, complementing the infrastructure investments in this application.

Our work aligns perfectly with the top 5 short term goals in the Olympic Peninsula Tourism Master Plan and we hope the committee will fund our project. Thank you for your time and consideration!

Required Supplemental Questions

1. How will the project/program help increase the number of people traveling to Clallam County for business or pleasure on a trip?

Dry Hill and Colville Trails are two of the most-visited mountain biking destinations on the Olympic Peninsula, attracting riders, race organizers, and spectators from across the state, country and beyond.

Together, these sites generate steady, **year-round visitation** to our region. With planned logging* at Dry Hill and wear over time at Colville, the facilities are in need of major reinvestment. Not only will investing in our trails attract more visitors to our region, but **NOT doing it** will result in **losing current visitors**.

The trails at Dry Hill host **major regional events** such as the *Northwest Cup Downhill Race Series* — a long-standing partner of Top Left and one of North America's largest downhill series — the *Sturdy Dirty Women's Downhill Race*, and the *Cascadia Dirt Cup Enduro Race*, together drawing **thousands of visitors annually**.

Additionally, *MicroShuttle*, a local mountain bike shuttle service, operates at Dry Hill outside of major event weekends and peak seasons, offering guided riding experiences and year-round visitor access that further sustains tourism throughout the shoulder months.

Losing many of Dry Hill's existing trails would directly reduce current visitation numbers and associated lodging tax revenues — reinforcing the urgency of this investment. Rebuilding a portion of the trails now and being able to offer **additional trail options** at Colville will be crucial to **continue attracting riders to our region** while the capacity at Dry Hill is reduced during and after logging operations.

**It is important to note that the planned logging has been a known factor since the beginning of trail-building at Dry Hill. Top Left Trails and NW Cup collaborate closely with DNR and value the opportunity to build and use trails on DNR/County land during the intervals between timber sales. Being able to use the land for decades is well worth the risk and effort of rebuilding after logging, and the economic impact to the community more than outweighs the cost. The land at Dry Hill is, and will remain, DNR/County property, with the department retaining the right to conduct logging in the future.*

2. How will the project/program help increase paid overnight accommodation in Clallam County?

Visitors to Dry Hill and Colville Trails frequently travel long distances and stay in local hotels, motels, vacation rentals, and campgrounds. Port Angeles' unique sea-level elevation makes it one of the few destinations in the United States where riders can ride **year-round** without damaging trails, ensuring consistent visitation to our town — and overnight stays — throughout all four seasons.

Events like the NW Cup, Cascadia Dirt Cup and Sturdy Dirty are multi-day events that bring hundreds of guests who stay multiple nights. The revamp of Colville trails will attract families seeking recreation-friendly lodging, while the Dry Hill rebuild ensures event organizers *continue* hosting multi-day competitions that fill local accommodations.

Given conservative estimates of $208* per visit in economic impact, the races themselves represent about $600,000 in annual spending from riders that directly supports local lodging and businesses. Add in spectators and families accompanying the riders, that number is likely closer to $1,000,000. Maintaining and enhancing these trail systems is an investment that pays for itself many times over.

**Numbers derived from Clallam County Value of Tourism 2023: https://olympicpeninsula.org/wp-content/uploads/2024/07/2023-WA-State-County-Tourism-Economics-for-Olympic-Peninsula-Counties_June-2024.pdf*

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3. How will the project/program encourage visitors to come from a distance greater than 50 miles, either for the day or for an overnight visit?

Event registration data at Dry Hill shows over 95% of event riders come from more than 50 miles away. If we assume the same for only 5% of the daily year-round visitors to Dry Hill, this trail system attracts over **2,700 visits from more than 50 miles away annually**. Riders regularly come from all over WA state including Seattle, Bellingham, Snoqualmie, Olympia, Tacoma and beyond, but more than half come from further away including Oregon, Idaho, Montana, Utah, Colorado, California and internationally.

The Colville revamp will add a new recreational opportunity for families, beginner riders, and youth programs, **expanding the visitor base for the long term**. Similar skills parks like Duthie in Issaquah and the Port Gamble Heritage Park, are strong examples of the public appetite for, and tourism benefits of, family-focused bike parks. The improvements to Colville will attract **a wider audience** of visitors traveling more than 50 miles, most of whom stay overnight to ride multiple trail systems in the region.

4. How will the project/program encourage visitors to come from another country or state?

Dry Hill has a long history of hosting **international and out-of-state riders and racers** from Oregon, Idaho, Montana, Colorado, California, Arkansas, and British Columbia.The upgraded Colville Trails will attract both Canadian and out-of-state families seeking diverse recreation options near Olympic National Park.

Expanding and updating current trail networks provides multiple days worth of varied riding experiences near Port Angeles. Ensuring we have **several days worth of high quality riding** helps convince people to make the trek to our somewhat isolated location and invites them to **stay for longer** to ensure they are able to ride all that we have to offer out here.

5. If the project/program is an event, please provide the name, date(s) and estimated attendance.

This application is not for a specific event, but for trails and facilities which enable multiple tourism-driving events that would not otherwise be here.

Events enabled at Dry Hill in 2025 included:

- Northwest Cup Downhill Race Series (April & May): ~1,650 racers
- Sturdy Dirty Women's Downhill Race (October): ~200 racers
- Cascadia Dirt Cup Enduro Race: ~240 racers
- MicroShuttle seasonal operations: ~600 attendees annually
- Year-round recreational use: ~7300 mountain bikers, hikers and runners annually based on daily camera activity

6. 2026 Tourism-Impact Estimate

Metric	2026 Estimate (w/o Cascadia Dirt Cup)	2025 Actual	Methodology
a. Overall attendance at your facility	9,886	10,125	Event registration data, trail camera activity
b. Number of people who travel more than 50 miles	2,764	2,979	Registration data, plus an assumed 5% of users from camera activity
c. Of the people traveling >50 miles, how many are from another country or state?	580	638	25.4% of registered event attendees. Same proportion applied across other users
d. Of the people traveling >50 miles, how many stay overnight in the unincorporated Clallam County area?	2,211 overnight visitors total 1,105 overnight in unincorporated Clallam County	2,383 overnight visitors total 1,191 overnight in unincorporated Clallam County	Event registration data. Same proportion applied across other users Given 97% of attendees come from >50 miles away, a conservative assumption is made that 80% stay overnight, and 50% of them stay in unincorporated Clallam County
e. Of the people staying overnight, how many stay in PAID accommodations in the unincorporated Clallam County area?	995	1,072	Assumption of 90%

f. Number of paid lodging room nights resulting from your activity	3,979 total room nights 1,990 room nights in unincorporated Clallam County	4,289 total room nights 2,145 room nights in unincorporated Clallam County	Average 2-night stays

*Note 1: These numbers represent **riders** and **registered racers** only. One can assume the tourism impact is significantly higher when accounting for spectators and families accompanying the riders. However, since we do not have specific data on accompanying visitors, we have not accounted for them in the numbers we show here.*

*Note 2: These numbers represent visitors to the **Dry Hill** trail system only. Data from Trailforks mountain bike tracking app suggests we have several hundred visitors from outside the county to our other trail systems in addition. We have not included those in the lodging numbers since we do not have data on their overnight patterns.*

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7. Is there a host hotel for your event?

Host hotels vary by event; past official hotel partners include Red Lion Hotel, and event organizers have specifically recommended county lodging like Elwha RV Park and ESP in addition to local Airbnbs in their marketing.

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8. Describe the prior success of your event/activity/facility in attracting tourists.

Dry Hill has been a **regional mountain biking hub for decades**, hosting the NW Cup since 2008. Colville Trails and its pump track, built by Top Left Trails Co-op in 2017-2019, have become a central gathering point for youth riders, families, and beginners. Data from riders using the Trailforks app shows increased use year over year.

These two cornerstone trail systems attract thousands of visitors to our region each year. In 2025, events at Dry Hill alone attracted almost 3,000 visitors from further than 50 miles away, including riders from 14 different US states and more than 100 riders from British Columbia.

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9. Describe your target tourist audience (location, demographics, etc.)

- **Primary audience:** Mountain bikers, downhill racers, and outdoor recreationists of all ages
- **Family audience:** Parents and children seeking accessible, fun riding environments
- **Locations:** Seattle, Bellingham, Olympia, Snoqualmie, Tacoma, Olympia, Oregon, Victoria B.C.
- **Events audience:** Competitive racing communities from across the nation, including women's and youth downhill

These audiences are active travelers who spend on lodging, dining, outdoor gear and local recreation during multi-day visits. They typically do not travel alone so their economic impact is multiplied by travel partners, families and spectators.

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10. Describe how you will promote your event/activity/facility to attract tourists.

Port Angeles and Top Left Trails are starting to build a reputation for the world class bike trails we have out here. Our team is out participating in mountain bike races across the state and continuously spreading the word and bringing more riders out our way.

Specific promotion includes:

- Partnerships with race organizers (NW Cup, Sturdy Dirty, Cascadia Dirt Cup and MicroShuttle), other trail organizations (Evergreen Mountain Bike Alliance and Vancouver Island based organizations) and race teams and brands (Specialized, Transition etc).
- Partnerships with local businesses (Sound Bikes & Kayaks, Lincoln Park Grocery, Wander Fuca Coworking), and other outdoor recreation-focused businesses who take folks out on our trails.
- Booth presence at relevant events (BANNF Film Festival at Field Hall)
- Social media campaigns showcasing progress and features of our trails (YouTube Channel, Instagram, Facebook)
- Trailforks listings, trail reports and content updates
- Outreach to Visit Port Angeles and Clallam County Tourism for collaboration opportunities
- New video and photo content from our trails (through the separate City of Port Angeles marketing project)

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11. Describe how the event/activity/facility will help promote lodging establishments, restaurants, and businesses located in the unincorporated area of Clallam County.

Outside visitors using our trails typically stay for a couple nights, dining locally and shopping at nearby stores and using local bike shops. Our trail networks are one of few that can handle year-round use which directly drives spending at lodging establishments, restaurants, grocery stores, and service businesses outside of the peak tourist season.

Top Left Trails and our major event partners regularly utilize and recommend local businesses for services at events, including food vendors (Frugals, Gypsy Coffee, Little Devil's, BBQ, Get Going Grill, Lincoln Park Grocery, Yodelin), security and medical teams (Norpoint Security), facilities (Bill's Plumbing & Sanikan), printing (Bailey Signs & Graphics) and bike services (Sound Bikes & Kayaks).

---

12. Are you applying for Lodging Tax funds from another community?

Yes. We are applying for $11,345 from the City of Port Angeles Lodging Tax Fund for a separate project specifically aimed at promoting our region to mountain bikers.

That application focuses on content creation, video footage, and trail signage to highlight Port Angeles as a premier mountain biking destination. It is independent from the rebuild projects described in this application and will not affect their scope or funding, but will enhance the overall impact by drawing greater visitor attention to both the Dry Hill and Colville Trails sites.

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13. What is the overall budget for your event/activity/facility? What percent of the budget are you requesting from Clallam County Lodging Tax Fund?

Total Annual Budget: $108,438
Request from Clallam County Lodging Tax Fund: $80,000 (74%)

We are a small, entirely volunteer-run organization with no paid staff. At Top Left, volunteers do it all—design and build trails, run social media, maintain and store tools, create marketing materials, manage finances, fundraise, develop and maintain website content, host work parties, and write grant applications.

Because so much of our work is driven by unpaid labor, the true value of what we do isn't fully reflected in our budget numbers. That's why our LTAC funding request represents a significant

portion of our total—an $80,000 contribution from lodging tax funds would be absolutely essential to expanding our capacity and rebuilding these trail facilities.

Summarized Project Budget:

Item	Cost	Funding Source
Dry Hill Trail Rebuild (3 trails)	$60,000	Lodging Tax Funds
Colville Trail Repairs and Pump Track	$20,000	Lodging Tax Funds
Total:	**$80,000**	

An itemized budget detailing the planned use of these funds, and a copy of the organization's full annual budget is provided later in this application package.

---

14. Please describe your plans for securing the remainder of the funds necessary to complete your event/activity/facility.

The LTAC funding will be supplemented by a combination of funding and work by the WA DNR Recreation Dept. At the completion of logging activities, the DNR plans to build a much needed parking area at Dry Hill to support the current and future use of the trail system.

Additional resources include a significant amount of volunteer labor and in-kind donations along with private donations and community fundraising.

Top Left Trails is fully committed to rebuilding our world-class trail systems and continuing to expand riding opportunities across the Peninsula, regardless of funding. However, the reality is that *without* support from lodging tax funds, we'll be relying on volunteer labor and doing it all by hand —as we always have— which would likely mean that restoring Dry Hill to its current capacity level would take us at least **another decade** and large race partners would likely have to take their events elsewhere in the meantime.

We hope the committee sees the value in supporting this project to start rebuilding now; we stand ready to roll up our sleeves and get going!

Thank you for your time and willingness to read this long application in its entirety!

Top Left Trails Co-op

Annual Budget

	2026		
	Annual Budget with LTAC Funds	LTAC/LTAX Funds	Annual Budget without LTAC Funds
Accounts affected by County LTAC Funds highlighted in yellow		$80,000 LTAC (County) $11,345 LTAX (City)	
Revenue			
Donations	9,725		9,725
Grants	92,345	91,345	1,000
Events	6,295		6,295
Services & Other	0		0
Total Revenue	**108,365**	91,345	**17,020**
Expenses			
Advertising & Marketing	12,145	11,345	800
Bank Charges & Fees	511		511
Direct Expenses - Events	3,082		3,082
Meals & Entertainment	3,000	2,700	300
Travel & Transportation	250		250
Software & Supplies	800	500	300
Taxes, Permits & Licenses	150		150
Tools & Supplies (incl storage & maintenance)	10,400	5,900	4,500
Trails - Equipment & Supplies	27,290	22,790	4,500
Trails - Labor	42,250	40,250	2,000
Payroll	2,750	2,750	0
Insurance	5,000	4,500	500
Legal & Professional Services	0		0
Other	810	610	200
Total Expenses	**108,438**	91,345	**17,093**
Operating Profit (Loss)	(73)	0	(73)

Top Left Trails Co-op

Itemized Budget - LTAC Funds

	2026		
	Amount	% of total	Notes
Revenue			
LTAC Funds - Clallam County	80,000	100%	
Total Revenue	**80,000**		
Expenses			
Dry Hill			
Equipment Transportation	**1,500**	2%	Delivery fee - Transporting machinery to/from Dry Hill
Equipment Rental	**7,200**	9%	Excavator - 2 months rental incl insurance and tax
Equipment Operator	**26,500**	33%	212 hrs at prevailing wage including payroll tax and employee expenses
Fuel	**1,500**	2%	Diesel and gas for machinery
Meals	**1,500**	2%	Food and drink for 6-7 community work parties
Colville			
Equipment Transportation	**1,500**	2%	Delivery fee - Transporting machinery to/from Colville
Equipment Rental	**5,240**	7%	Excavator - 1 month rental incl insurance and tax. Sanikan rental 12 months.
Equipment Operator	**13,750**	17%	110 hrs at prevailing wage including payroll tax and employee expenses
Fuel	**600**	1%	Diesel and gas for machinery
Meals	**1,200**	2%	Food and drink for 3 community work parties
Shared Costs - Dry Hill & Colville			
Equipment Purchases	**5,250**	7%	Mikasa Multiquip MVC64VH Plate Compactor. Two STIHL MSA 300 C-O Battery Chainsaw
Tools, Supplies & Consumables	**5,900**	7%	Two STIHL AP 500 S Lithium-Ion Batteries. Makita battery grease gun for excavator maintenance. Hand tools and consumables (chain saw chains, grease, gloves, towels etc).
Insurance	**4,500**	6%	General Liability annual insurance required for projects
Admin & Payroll	**3,250**	4%	Accounting, surveying, reporting, payroll software
Other	**610**	1%	Miscellaneous
Total Expenses	**80,000**		
Operating Profit (Loss)	**0**		

UNITED STATES OF AMERICA

The State of Washington

Secretary of State

I, STEVE R. HOBBS, Secretary of State of the State of Washington and custodian of its seal, hereby issue this

CERTIFICATE OF EXISTENCE

OF

TOP LEFT TRAILS CO-OP

I CERTIFY that the records on file in this office show that the above named entity was formed under the laws of the State of Washington and that its public organic record was filed in Washington and became effective on 08/07/2017.

I FURTHER CERTIFY that the entity's duration is Perpetual, and that as of the date of this certificate, the records of the Secretary of State do not reflect that this entity has been dissolved.

I FURTHER CERTIFY that all fees, interest, and penalties owed and collected through the Secretary of State have been paid.

I FURTHER CERTIFY that the most recent annual report has been delivered to the Secretary of State for filing and that proceedings for administrative dissolution are not pending.

Issued Date: 09/24/2025
UBI Number: 604 157 247

Given under my hand and the Seal of the State of Washington at Olympia, the State Capital

Steve R. Hobbs, Secretary of State

Date Issued: 09/24/2025

350

WASHINGTON
Secretary of State
Corporations & Charities Division

Filed
Secretary of State
State of Washington
Date Filed: 03/28/2025
Effective Date: 03/28/2025
UBI #: 604 157 247

Annual Report

BUSINESS INFORMATION

Business Name:
TOP LEFT TRAILS CO-OP

UBI Number:
604 157 247

Business Type:
WA NONPROFIT CORPORATION

Business Status:
ACTIVE

Principal Office Street Address:
812 E 7TH ST, PORT ANGELES, WA, 98362-6412, UNITED STATES

Principal Office Mailing Address:
812 E 7TH ST, PORT ANGELES, WA, 98362-6412, UNITED STATES

Expiration Date:
08/31/2026

Jurisdiction:
UNITED STATES, WASHINGTON

Formation/Registration Date:
08/07/2017

Period of Duration:
PERPETUAL

Inactive Date:

Nature of Business:
NONPROFIT RECREATIONAL MOUNTAIN BIKE TRAIL BUILDING ORGANIZATION

NONPROFIT GROSS REVENUE CERTIFICATION

Per RCW 24.03A.960 does the Nonprofit certify that its total gross revenue in the most recent fiscal year was less than $500,000? - **Yes**

NONPROFIT CORPORATION'S EIN

Nonprofit EIN: **82-2839636**

REGISTERED AGENT RCW 23.95.410

Registered Agent Name	Street Address	Mailing Address

TOP LEFT TRAILS CO-OP	812 E 7TH ST, PORT ANGELES, WA, 98362-6412, UNITED STATES	812 E 7TH ST, PORT ANGELES, WA, 98362-6412, UNITED STATES

PRINCIPAL OFFICE

Phone:
831-601-5869

Email:
MARIANNECONDRUP@GMAIL.COM

Street Address:
812 E 7TH ST, PORT ANGELES, WA, 98362-6412, USA

Mailing Address:
812 E 7TH ST, PORT ANGELES, WA, 98362-6412, USA

GOVERNORS

Title	Type	Entity Name	First Name	Last Name
GOVERNOR	INDIVIDUAL		MARIANNE	CONDRUP

NATURE OF BUSINESS

- NONPROFIT RECREATIONAL MOUNTAIN BIKE TRAIL BUILDING ORGANIZATION

REPORTING CHANGES FOR THE CHARITABLE NONPROFIT CORPORATION

Does the Nonprofit Corporation meet exemptions of reporting as outlined in RCW 24.03A.075? **- Yes**

CONTROLLING INTEREST

1. Does this entity own (hold title) real property in Washington, such as land or buildings, including leasehold improvements?
- No
2. In the **past 12 months**, has there been a transfer of at least 16-2/3 percent of the ownership, stock, or other financial interest in the entity?
- No
   a. If "Yes", in the **past 36 months**, has there been a transfer of controlling interest (50 percent or greater) of the ownership, stock, or other financial interest in the entity?
- No
3. If you answered "Yes" to question 2a, has a controlling interest transfer return been filed with the Department of Revenue?
- No

You **must** submit a Controlling Interest Transfer Return form if you answered "yes" to questions 1 **and** 2a.

Failure to report a Controlling Interest Transfer is subject to penalty provisions of RCW 82.45.220.

For more information on **Controlling Interest**, visit www.dor.wa.gov/REET.

RETURN ADDRESS FOR THIS FILING

Attention:
MARIANNE CONDRUP
Email:
MARIANNECONDRUP@GMAIL.COM
Address:
812 E 7TH ST, PORT ANGELES, WA, 98362-6412, USA

UPLOAD ADDITIONAL DOCUMENTS

Do you have additional documents to upload? **- No**

AUTHORIZED PERSON

☑ I am an authorized person.

Person Type:
ENTITY

First Name:
JESSICA

Last Name:
BERRY

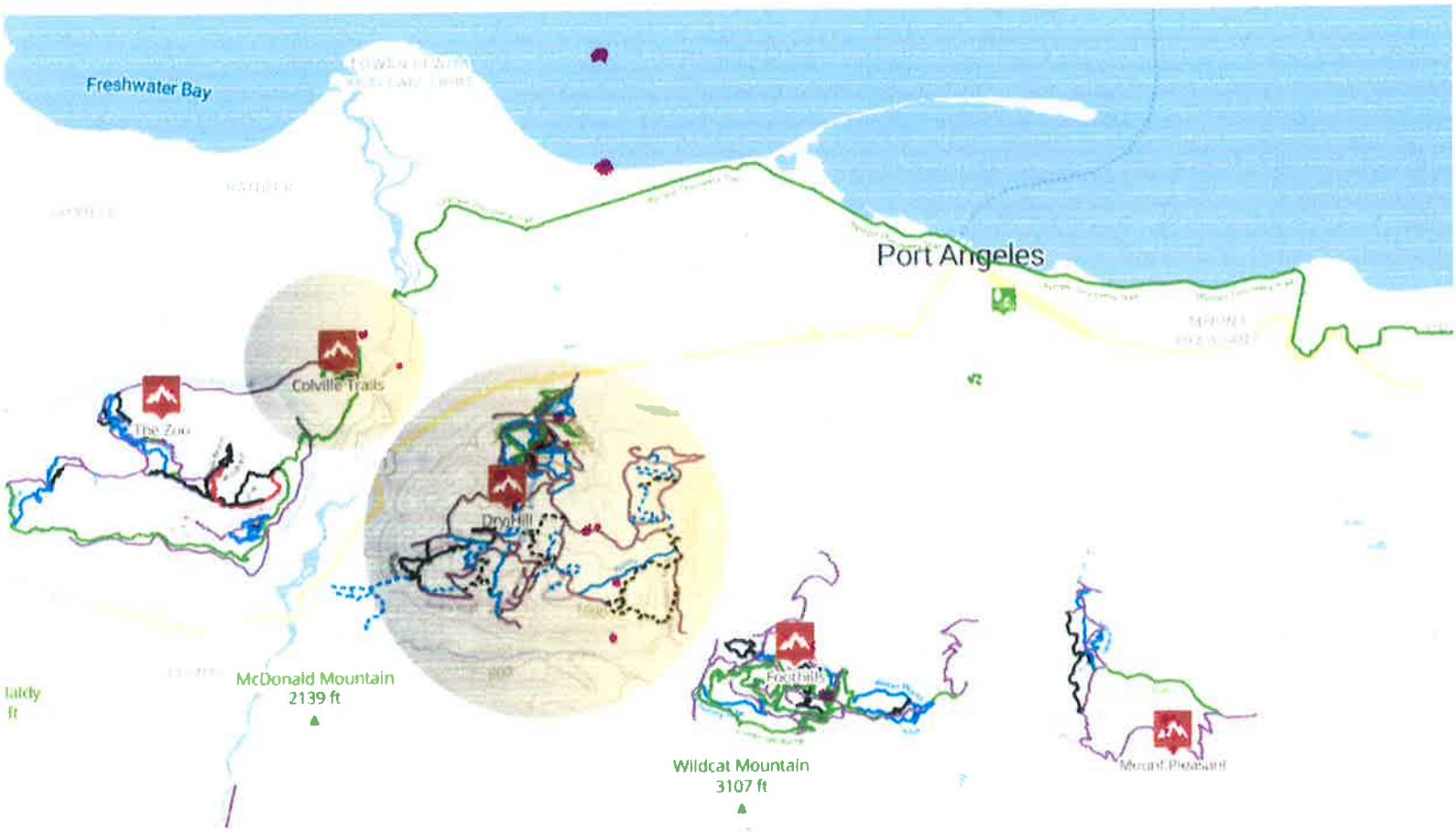
Entity Name:
TOP LEFT TRAILS CO-OP

Title:
TREASURER

☑ This document is hereby executed under penalty of law and is to the best of my knowledge, true and correct.

Mountain Bike Trail Map - Port Angeles

Colville Trails and Dry Hill highlighted



Mountain Bike Trail Map - Dry Hill



Dry Hill Logging Plans:

The map shows an overview of existing trails at Dry Hill.

Trails within the red lines will be lost in the upcoming thinning.

A narrow section of trails in the center corridor will be preserved. These are highlighted with blue background.

Docusign Envelope ID: A3FDF88D-D71D-4E3E-9517-E08A76268007

DEPARTMENT OF
NATURAL RESOURCES

OLYMPIC REGION
411 TILLICUM LANE
FORKS WA 98331

360.374.2800
OLYMPIC.REGION@DNR.WA.GOV
WWW.DNR.WA.GOV

October 9, 2025

Clallam County Lodging Tax Advisory Committee
Board of Commissioner's Office
223 East 4th Street, Suite 4
Port Angeles WA 98362-3015

Subject: Letter of support for Top Left Trail Co-Op

Dear Members of the Lodging Tax Advisory Committee:

I am writing on behalf of the Washington State Department of Natural Resources (DNR) to express our support for the Top Left Trail Co-Ops'(TLTC) proposal to build and maintain recreational trails at the Dry Hill Mountain Bike Area (DHMBA).

The DNR manages land for multiple uses across several landscapes within Clallam County. Over the next few years, a variable density thinning harvest, that improves forest health while generating revenue for county beneficiaries, will impact the mountain bike trails at Dry Hill. These grant funds will facilitate upgrades and reconstruction efforts to enhance safety, trail resiliency, and the overall experience for recreationalists post-harvest.

TLTC has been a reliable Adopt-a-Trail partner for over seven years (60-103315). They constructed and continue to maintain the Colville Trail System and have recently expanded their reach to include the DHMBA. Their board and volunteer members have displayed a high level of professionalism and dependability throughout the years. We feel strongly that they would utilize these funds in the combined interests of DNR, Clallam County and recreationists at DHMBA.

Please understand that any activities occurring on DNR managed lands cannot negatively impact Trust beneficiaries. TLTC will need to work closely with DNR to implement these funds in a manner that is consistent with our Trust mandate.

Thank you for the opportunity to voice our support for this important project.

Sincerely,

Signed by:
William Wells
9594FD7613374D5...

William Wells
Olympic Region Manager

TOP LEFT TRAILS

OUR MISSION:

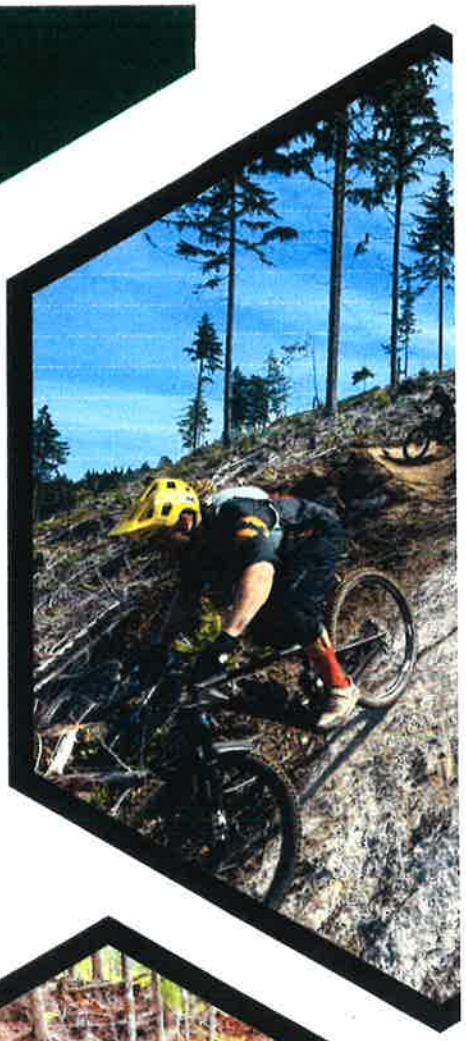
Top Left Trails designs, builds and maintains enduring mountain bike trails in and around Port Angeles, WA. Our trails are built by and for the community, and we collaborate closely with local agencies to enhance access, promote stewardship and foster respect for the unique landscape of the Olympic Peninsula.

OUR PURPOSE:

Our purpose is to promote mountain biking by developing and maintaining trails that support a low impact use and care for the unique forests of the north Olympic Peninsula. Through hands-on trail work, advocacy, and education we aim to create accessible and responsible trail systems that inspire a lifelong love of the outdoors and strengthen connections between riders, volunteers, and local communities.

STATS / GOALS:

19 + Miles of new trails built
14,000+ Volunteer hours of new trail development
4,800+ Volunteer hours on trail maintenance





VISIT OUR WEBSITE
www.toplefttrails.org

CONTACT US
info@toplefttrails.org

DONATE
www.toplefttrails.org/donate

Top Left Trails Co-op is a 501c3 nonprofit organization. Donations are tax deductible.



TOP LEFT TRAILS

TOP LEFT TRAIL PLANS 2026 - 2027

COLVILLE

PHASE ONE : BEGINNER SKILLS

- Designed for beginner mountain bikers, this phase will re-envision the Colville pump track and include a network of gentle-grade flow trails to help kids and families build foundational mountain biking skills in a safe and forgiving environment.

PHASE TWO : INTERMEDIATE SKILLS

- Suitable for riders who have mastered green trails and are ready to explore more technical terrain, this phase will focus on trails for intermediate riders that include rollable, small to medium obstacles like rocks and roots, gentle berms and sections to help build confidence and learn how to maintain speed and rhythm on a trail

PHASE THREE : ADVANCED JUMP LINE

- Featuring large, challenging features like big gap jumps and step-ups, this phase is geared toward advanced riders who want to master trick opportunities like whips and spins, which require a high-level of skills, confidence and precise control.

DRY HILL

- Rebuilding up to three key downhill mountain bike trails lost to logging activities. Assist DNR in rebuilding the climbing access trail as a multi-use trail open to hikers, trail runners, and cyclists. The DNR is committing some resources at Dry Hill, but the bulk of the trail rebuilds will be on the shoulders of Top Left and willing volunteers.

THE ZOO

- Two new trails!
  A blue, flowy fun trail following the same topography as the existing Newt trail.
  A black loamer creating a much needed connector between two key sections of trails at Kelly Peak.

VISIT OUR WEBSITE
www.toplefttrails.org

CONTACT US
info@toplefttrails.org

DONATE
www.toplefttrails.org/donate

Top Left Trails Co-op is a 501c3 nonprofit organization. Donations are tax deductible.

TOP LEFT TRAILS

Top Left Trails Booth at BANFF Film Festival











Clallam County Lodging Tax Advisory Committee

2026 LTAC Funding Requests

Feiro Marine Life Center

CLALLAM COUNTY
LODGING TAX FUNDING APPLICATION
2026

RECEIVED
CLALLAM CO. COMMISSIONERS
OCT 09 2025
1...2...3...A...

GUIDELINES

Clallam County lodging tax paid by visitors is a consumer tax on lodging charges for periods of less than 30 consecutive days for hotels, motels, rooming houses, private campgrounds, RV parks, and similar facilities within the unincorporated areas of Clallam County.

This application is for applicable large-scale events, projects or infrastructure improvements only. Minimum grant is $5,000. Marketing requests should be directed to the Olympic Peninsula Visitor Bureau (OPVB) Tourism Enhancement Grant program.

I **AMOUNT of Lodging Tax Requested**: $ 32,415

II **Agency/Organization Name**: Feiro Marine Life Center

Organization is ☐ Government Entity X 501(c)3 ☐ 501(c)6 ☐ Other

Federal Tax ID No. 26-1957956 UBI Number 602798181

III **Project/Activity/Event**: Feiro Guest Services Support

IV **Representative Contact Information**:

Name, Title Melissa Williams, Executive Director

Mailing Address PO Box 625, Port Angeles, WA 98362

Phone(s) 773-597-7510

Email melissaw@feiromarinelifecenter.org

V **Service Categories, check all applicable**:

_____ Tourism Promotion/Marketing (individual marketing request, contact OPVB)

_____ Operation of a Special Event/Festival designed to attract tourists

__X__ Operation of a Tourism-Related Facility owned or operated by Non-Profit Organization

_____ Operation and/or Capital Expenditure of a Tourism-Related Facility owned by a Municipality

CERTIFICATION

- I am the authorized agent of the Agency/Organization applying for Lodging Tax funding. I understand and affirm that:
- If awarded, my organization intends to enter into a contract with Clallam County and meet all specified requirements of that contract.
- My Agency/Organization is required to submit a report documenting economic impact results in a format determined by Clallam County.

Signature

Date: 10-9-25

MELISSA A. WILLIAMS

LODGING TAX APPLICATION – REQUIRED SUPPLEMENTAL QUESTIONS

(You may use this Supplemental Questions form or type the questions and answers on separate sheets)

1. How will the project/program help increase the number of people traveling to Clallam County for business or pleasure on a trip?
   See Attached Page

2. How will the project/program help increase paid overnight accommodation in Clallam County?
   See Attached Page

3. How will the project/program encourage visitors to come from a distance greater than 50 miles, either for the day or for an overnight visit? If so, please describe how.
   See Attached Page

4. How will the project/program encourage visitors to come from another country or state?
   See Attached Page

5. If the project/program is an event, please provide the name, date(s) and estimated attendance.
   Not Applicable

6. **2026 Tourism-Impact Estimate**
(Actual must be completed by applicants who had a Clallam County Lodging Tax Contract in 2025)

State law governing the distribution of lodging tax funds requires they be used primarily to encourage visitors from out of the area, so do your best!

As a direct result of your proposed tourism-related service, please provide:	2026 Estimate	2025 Actual YTD + estimate Q4	Methodology
a. Overall attendance at your event/activity/facility	21,500	21,189	Admission/ Program Sales
b. Number of people who travel more than 50 miles for your event/activity/facility	11,500	11,134	Sign-In Guest Log
c. Of the people who travel more than 50 miles, the number of people who travel from another country or state.	6,000	6,000	Sign-In Guest Log
d. Of the people who travel more than 50 miles, the number of people who stay overnight in the unincorporated Clallam County area.	8,500	8,500	Estimate
e. Of the people staying overnight, the number of people who stay in PAID accommodations e.g. hotel, motel, bed-breakfast, RV park, in the unincorporated Clallam County area.	8,000	8,000	Estimate
f. Number of paid lodging room nights resulting from your event/activity/facility.	4,000	4,000	Estimate

7. Is there a host hotel for your event? If yes, please identify.
Not Applicable

8. Describe the prior success of your event/activity/facility in attracting tourists.
See Attached Page

9. Describe your target tourist audience (location, demographics, etc.)
See Attached Page

10. Describe how you will promote your event/activity/facility to attract tourists.
See Attached Page

11. Describe how the event/activity/facility will help promote lodging establishments, restaurants, and businesses located in the unincorporated area of Clallam County.
See Attached Page

12. Are you applying for Lodging Tax funds from another community (yes or no)? If yes, indicate below where applying and for how much. **Do NOT attach a copy of the application.**
See Attached Page

13. What is the overall budget for your event/activity/facility? $ 139,406
What percent of the budget are you requesting from Clallam County Lodging Tax Fund? 23 %

14. Please describe your plans for securing the remainder of the funds necessary to complete your event/activity/facility.

Earned revenue from admissions and retail sales

Feiro Guest Services Support - Request

1. How will the project/program help increase the number of people traveling to Clallam County for business or pleasure on a trip?

Feiro plays a key role in attracting visitors to Clallam County by offering a unique, hands-on experience that showcases the marine life of the Olympic Peninsula in an accessible, family-friendly environment. Visitors from all 50 states and dozens of foreign countries visit Feiro each year, drawn by the promise of seeing live intertidal species regardless of weather or tides—"it's always low tide at Feiro."

Our consistently high guest satisfaction is a result of dedicated staff and more than 60 trained volunteers who ensure engaging, educational experiences and top-tier animal care, even in a 40-year-old facility. These meaningful, authentic interactions enhance Clallam County's appeal as a travel destination for both leisure and educational tourism.

Support from the Clallam LTAC is essential to maintaining the staffing and operations required to stay open to the public 5–6 days a week during all travel seasons. While we are making significant progress on fundraising for a future facility, much of those capital funds are restricted and cannot support daily operations. LTAC funding helps ensure Feiro remains a key year-round attraction that encourages more people to travel to Clallam County for both business and pleasure.

2. How will the project/program help increase paid overnight accommodations in Clallam County?

Feiro enhances the appeal of Clallam County as an overnight destination by providing an engaging, authentic coastal experience that encourages longer stays. Visitors who include Feiro in their travel plans often build their itinerary around meaningful, regional attractions like ours—leading to increased demand for local lodging.

By maintaining a full team of knowledgeable and welcoming guest services staff, we ensure that every visitor has a high-quality, personalized experience. In addition to exploring our marine and watershed exhibits, guests receive information about other local attractions, events, and amenities—further encouraging them to extend their visit and explore more of what Clallam County has to offer.

Support for Feiro helps keep this year-round destination open and thriving, directly contributing to increased tourism activity and overnight stays throughout the region.

3. How will the project/program encourage visitors to come from a distance greater than 50 miles, either for the day or for an overnight visit? If so, please describe how.

Feiro actively attracts visitors from beyond 50 miles by offering a high-quality, accessible marine experience that stands out in the region and is easy to plan a trip around. Over the past decade, we've embraced our dual role as both a community resource and a tourism destination, consistently welcoming guests from across Washington and beyond.

We maintain the most open hours of any marine center on the Olympic Peninsula—including those in Port Townsend and Poulsbo—making us an attractive option for day-trippers and overnight visitors alike, especially those traveling mid-week or outside of peak weekend times. Our extended hours allow for greater flexibility, which is a key factor in travel planning.

Our fully staffed guest services team creates a welcoming, educational environment and helps visitors discover other local attractions, dining options, and parks—encouraging longer and more fulfilling visits to Clallam County. We continually improve our exhibits as funding allows, offering a more immersive "aquarium-like" experience that meets visitor expectations.

To reach travelers, we actively promote Feiro through social media, our website, SEO-optimized business listings, printed rack cards at regional visitor centers, and word of mouth—ensuring that those planning trips from a distance can easily discover us as a must-visit destination.

4. How will the project/program encourage visitors to come from another country or state?

We collaborate with entities like NOAA's Olympic Coast National Marine Sanctuary, Olympic National Park, and the Community Marine Science Centers of the Salish Sea, helping us reach a broad and diverse audience beyond Washington State. One example is the co-hosted *Speaker Series* with NOAA, which draws over 1,000 participants per season from across the U.S. and around the world through engaging webinars focused on local environmental topics. These programs raise awareness of Clallam County and help position Feiro—and the region—as a worthwhile destination for eco-tourism and educational travel.

For international and out-of-state visitors, Feiro offers a reliably immersive experience—it's "always low tide" here, meaning guests can see and interact with live intertidal species regardless of season or weather. This unique, authentic experience makes Feiro a compelling part of a broader Olympic Peninsula itinerary, encouraging longer stays and deeper engagement with the region.

8. Describe the prior success of your event/activity/facility in attracting tourists.

We are considered a key destination by those visiting from out of the area to learn about and explore the Olympic Peninsula coast.

Visitor Comments left at Feiro Marine Life Center in our guestbook:

"We learned so much" Indiana
"We had a wonderful, educational and fun time" Sammamish, Wa
"My son absolutely loves it. Such a fun place for kids" Las Vegas, NV
"Cool place, knowledgeable staff" Anchorage, AK
"We loved interacting with the critters" Hartford, WI
"Great diversity in such a compact space" Herker Heights, TX
"Fun for our 3 year old" Brazil

9. Describe your target tourist audience (location, demographics, etc.)

Feiro primarily targets tourists visiting the Olympic Peninsula—those staying in local hotels, vacation rentals, and campgrounds—as well as individuals and families actively planning trips to the region. Many of these travelers are seeking authentic, educational, and family-friendly experiences that connect them to the natural environment, particularly the tidepools and marine ecosystems unique to our coastline.

Our audience spans all ages and abilities, and we are especially popular with multi-generational family groups looking for engaging activities suitable for everyone. While Feiro welcomes all visitors, we have a long-standing reputation as a particularly safe and enriching environment for children and youth, making us a top choice for families with young travelers.

We also reach potential visitors through tourism-focused online forums, travel planning websites, and social media, where we promote our exhibits, seasonal hours, and unique offerings. This helps inspire interest and itinerary planning before travelers even arrive in Clallam County.

10. Describe how you will promote your event/activity/facility to attract tourists.

We actively collaborate with local visitor centers, hotels, and tourism partners to share information and encourage in-person visits. Our printed rack cards are distributed throughout regional visitor hubs to reach travelers once they're in the area.

Online, we maintain an up-to-date website and business listings optimized for search traffic, making it easy for tourists researching Olympic Peninsula attractions to discover Feiro. We are also active

on social media platforms, where we share engaging content—including behind-the-scenes looks at marine life, visitor highlights, and upcoming events—to inspire interest and trip planning.

Through these combined efforts, we ensure that both spontaneous visitors and those planning in advance can easily find and choose Feiro as a must-see destination during their time in Clallam County.

11. Describe how the event will help promote lodging establishments, restaurants, and businesses located in the unincorporated area of Clallam County.

Our staff and volunteers are frequently approached by guests seeking suggestions for where to eat, stay, and explore. Based on their interests and needs, we regularly refer visitors to a variety of businesses across the region—including seafood restaurants, campgrounds, shops, convenience stores, and indoor family activities—many of which are located outside city limits.

In addition to providing marine education, we help guide guests toward enriching their stay by recommending nearby County parks, coastal access points, and lesser-known attractions. This personalized engagement directly supports tourism-related businesses in unincorporated Clallam County and encourages longer, more fulfilling stays.

Our reputation for excellent service and hospitality leads to strong word-of-mouth promotion, helping to drive visitor spending throughout the broader region.

12. Are you applying for Lodging Tax Funds from another community (yes or no)? If yes, attach a copy of the other jurisdiction(s) application(s).

Yes, City of Port Angeles LTAC Fall 2025 funding cycle for tourism marketing support

Feiro Marine Life Center
2026 Draft Aquarium Budget

Personnel	$108,730.00
Animal Care	$5,750.00
Permits	$117.00
Guest Supplies	$1,000.00
Office Supplies	$900.00
Security	$500.00
Repairs & Maintenance	$3,000.00
Printing and Promotion	$2,100.00
Occupancy (percent of phone, utilities, insurance, etc.)	$17,309.00
TOTAL	**$139,406.00**
Support requested from Clallam County LTAC – Feiro Guest Services Staff	**$32,415**
1300 hours for permanent part-time staff member 300 hours for seasonal part-time staff member plus 8% fringe	

Description and budget showing the intended use of the amount requested from the Clallam County Lodging Tax Fund.

Feiro Marine Life Center is requesting $32,415 to commit to 2026 personnel costs. This request represents a targeted and impactful contribution toward our ability to serve Clallam County's tourism economy—keeping Feiro Marine Life Center open, welcoming, and enriching for all who visit. Feiro is a key year-round attraction located on the Port Angeles waterfront, welcoming thousands of visitors annually—many of whom travel specifically to experience the unique hands-on marine exhibits and educational opportunities we offer. Continued operations at this level require dedicated, knowledgeable staff to greet guests, provide interpretive services, manage admissions, and ensure a safe, engaging experience for all visitors.

While Feiro is actively engaged in a capital campaign for a new, expanded marine discovery facility, the funds raised to date are largely restricted to capital expenses and cannot be applied to daily operating costs. Lodging Tax funding plays a crucial role in bridging that gap, enabling Feiro to sustain daily operations and continue drawing overnight visitors to Clallam County—particularly families, students, and eco-tourists.

WASHINGTON
Secretary of State
Corporations & Charities Division

Corporations and Charities Division
Physical/Overnight address:
801 Capitol Way S
Olympia, WA 98501-1226
Mailing address:
PO Box 40234
Olympia, WA 98504-0234
Tel: 360.725.0377
sos.wa.gov/corps

10/21/2024

FEIRO MARINE LIFE CENTER
PO BOX 625
PORT ANGELES WA 98362-0112

Registration Number: 1131033
Organization Name: FEIRO MARINE LIFE CENTER

Greetings FEIRO MARINE LIFE CENTER,

Thank you for your recent submission. This letter is to confirm that the following documents have been received and successfully filed:

CHARITABLE ORGANIZATION RENEWAL

Please note: Per WAC 434-120-035 online filing is mandatory and it is a requirement to report any organization changes within 30 days per WAC 434-120-045 To file online, conduct searches, subscribe to corporations and/or charities and receive filing status updates, please create a user account at www.sos.wa.gov/ccfs If you already have an account created, simply sign in to access these features.

Important information:

- All solicitations must include the required disclosure information as described in the Charitable Solicitations Act, RCW 19.09.100 Sample disclosures can be found at our website.
- If the Charity or Commercial Fundraiser is contracting with a different organization, before fundraising begins a fundraising service contract registration must be submitted. This is a contract between a Charity and Commercial Fundraiser. The contract filing is available online at www.sos.wa.gov/ccfs
- Determine if the organization may need to register in multiple ways with the Charities Program. Additional registration requirements may be needed if the organization meets certain defined under RCW 19.09.020(2) or RCW 11.110.020
- If registered as a Charitable Organization visit the Combined Fund Drive (CFD) www.cfd.wa.gov to complete the registration process if the Charitable Organization wishes to take part in the CFD.

We appreciate your assistance in maintaining current registration information for your organization with the Charities Program. If you have questions please contact the Charities Program by email at charities@sos.wa.gov by phone at 360-725-0377 or visit our website for a chat option with a representative.

Sincerely,
Corporations and Charities Division
Office of the Secretary of State
www.sos.wa.gov/corps

Clallam County Lodging Tax Advisory Committee

2026 LTAC Funding Requests

Washington's National Park Fund

RECEIVED
CLALLAM CO. COMMISSIONERS
OCT 09 2025
1...2...3...A...
2:55PM
16

LODGING TAX FUNDING APPLICATION
2026

GUIDELINES

Clallam County lodging tax paid by visitors is a consumer tax on lodging charges for periods of less than 30 consecutive days for hotels, motels, rooming houses, private campgrounds, RV parks, and similar facilities within the unincorporated areas of Clallam County.

This application is for applicable large-scale events, projects or infrastructure improvements only. Minimum grant is $5,000. Marketing requests should be directed to the Olympic Peninsula Visitor Bureau (OPVB) Tourism Enhancement Grant program.

I **AMOUNT of Lodging Tax Requested:** $ 15,000

II **Agency/Organization Name:** Washington's National Park Fund

Organization is ☐ Government Entity ☑ 501(c)3 ☐ 501(c)6 ☐ Other

Federal Tax ID No. 01-0869799 UBI Number 602 625 102

III **Project/Activity/Event:** Night Sky Interpretation at Olympic National Park

IV **Representative Contact Information:**

Name, Title Andrea Christensen, Philanthropy Director

Mailing Address PO Box 2128, Seattle WA 98111

Phone(s) 206-623-2063

Email grants@wnpf.org

V **Service Categories, check all applicable:**

_____ Tourism Promotion/Marketing (individual marketing request, contact OPVB)

__X__ Operation of a Special Event/Festival designed to attract tourists

_____ Operation of a Tourism-Related Facility owned or operated by Non-Profit Organization

_____ Operation and/or Capital Expenditure of a Tourism-Related Facility owned by a Municipality

CERTIFICATION

- I am the authorized agent of the Agency/Organization applying for Lodging Tax funding. I understand and affirm that:
- If awarded, my organization intends to enter into a contract with Clallam County and meet all specified requirements of that contract.
- My Agency/Organization is required to submit a report documenting economic impact results in a format determined by Clallam County.

Andrea Christensen Date: 10/8/2025

Signature

Andrea Christensen

Print or Type Name

371

LODGING TAX APPLICATION – REQUIRED SUPPLEMENTAL QUESTIONS

(You may use this Supplemental Questions form or type the questions and answers on separate sheets)

1. **How will the project/program help increase the number of people traveling to Clallam County for business or pleasure on a trip?**
   Washington's National Park Fund (WNPF) is requesting support for the **2026 Night Sky Interpretation Program at Olympic National Park** (with 60+ discrete events occurring June through September 2026) as a way to increase the number of people traveling to Clallam County for family vacations, solo and group adventure trips, and nature "phenomena chasing."

   While national parks have long drawn visitors for recreational experiences, scenic vistas, wildlife, and historical and cultural resources, there is growing recognition that night skies themselves are a uniquely compelling natural asset that can drive tourism.

   Olympic National Park, with 95% of its acreage designated as wilderness, offers a rare expanse of protected darkness. The park is an ideal place to study and experience natural darkness and the splendor of a natural nightscape. Human-caused light pollution from large cities in the distance is a significant threat to the natural and cultural resources of Olympic National Park (and beyond); understanding and communicating this issue to park visitors and stakeholders is a primary interpretive message for park staff.

   One of the park's signature offerings to attract visitors is its **Night Sky Interpretation Program** which consists of three components:

   - **Dark Sky Telescope Programs at Hurricane Ridge** - visitors meet atop Hurricane Ridge parking areas to view the Milky Way, nebulae, planets, and galaxies through telescopes, aided by expert interpretation. Through this program, Park ("Dark") Rangers and the night sky interpretive programming they research, develop, and present help to educate and prepare the visiting public with tools and techniques to appreciate, observe, and preserve dark night skies – even from home.

   - **Full Moon Hikes to Hurricane Hill** - a 3-mile round-trip hike that includes a constellation tour at the top of Hurricane Hill.

   - **It's Your Moon! Telescope Programs** - uses telescopes to let visitors look closely at a 10 or 11 day old gibbous moon. Rangers share moon legends, fun facts, and guide visitors in observing features such as seas, craters, and mountains.

   Night sky tourism is an emerging growth sector in outdoor recreation and destination marketing. Today's travelers increasingly seek authentic, awe-inspiring destination experiences that aren't available in urban tourist sites. Recent travel trend reports identify "immersive, nature-based experiences" as one of the fastest-growing motivations for travel, with global travelers citing increased interest in outdoor vacations and pursuing "phenomena" experiences such as stargazing, solar eclipses, and Northern Lights and meteor watching.

   Last year, Olympic National Park's Night Sky Interpretation Program held 48 Dark Sky Telescope events, 6 Full Moon Hike events, and 6 It's Your Moon! Telescope events =

60 total event nights over three months. These events annually draw thousands of visitors. They are often a visitor's first opportunity to see the night sky in its full brilliance – a transformative experience that connects people to nature and inspires return travel.

Lodging tax funds will be used to help sustain and grow this popular Night Sky Interpretive Program by supporting the hiring of one (1) intermittent and one (1) full-time seasonal "Dark Ranger" to cooperatively administer and present Night Sky programming along with the park's volunteer astronomers, including John Goar who has led the park's telescope programs since 2010. The addition of these positions will expand the capacity of this program to accommodate the increasing participation at its events. Without grant support, Olympic National Park currently does not have the operational capacity for or funding to sustain let alone grow this program. As a result, wait times at telescopes will likely increase and staff ability to engage meaningfully with participants will decrease, gradually chipping away at the magical experience visitors typically have.

About Washington's National Park Fund: WNPF, a nonprofit organization, has a 32-year track record of serving as the official fundraising partner to the three national parks in Washington State – Mount Rainier, North Cascades, and Olympic National Parks. Our mission is to raise funds to preserve and enhance the natural beauty, cultural heritage, and recreational opportunities of these parks so that they remain vibrant, thriving ecosystems and cherished destinations for future generations.

2. **How will the project/program help increase paid overnight accommodation in Clallam County?**
   This program will increase paid overnight accommodation in Clallam County by extending visitation hours at the park into the night (programs typically begin at 11pm in June/July moving earlier to 9:30-10pm in August and 8:30-8:45pm in September), encouraging visitors to secure overnight accommodations nearby. The unique nature of this park experience encourages visitors to extend their stay in Clallam County to discover natural wonders, whether in the park, at the coast, or in nearby towns.

3. **How will the project/program encourage visitors to come from a distance greater than 50 miles, either for the day or for an overnight visit? If so, please describe how.**
   With more than 3.7 million visitors in 2024, Olympic National Park is the most-visited national park in Washington State and the eighth most-visited National Park in the nation. Although Olympic is already a draw for millions, the Night Sky program offers a distinctive after-dark appeal that existing day-only visitation does not provide. Stargazing events are site-specific, requiring darkness and minimal light pollution that few locations can deliver. Additionally, with the capacity to offer astronomy nights that align with "sky events" such as lunar cycles or meteor showers, the park is able to create unique opportunities that pull visitors from 50+ miles away who will stay overnight to secure prime viewing spots. This nighttime experience becomes the anchor for a family or group's trip, not just an add-on activity, motivating extended stays and higher lodging occupancy in the area.

4. **How will the project/program encourage visitors to come from another country or state?**
   Olympic National Park's proximity to Seattle-Tacoma International Airport, one of the West Coast's busiest entry points for international travelers, makes it an ideal destination for visitors to Washington State who are looking for an authentically Pacific

Northwest experience. Additionally, the park is a UNESCO World Heritage Site – one of only 26 such sites located in the U.S. – a "designation for places on Earth that are of outstanding universal value to humanity and as such, have been inscribed on the World Heritage List to be protected for future generations to appreciate and enjoy." (https://wnpf.org/2024/11/15/olympic-national-park-shines-as-a-world-heritage-site/) This distinction is a tremendous draw for travelers from beyond Washington's borders, a phenomenon WNPF has observed anecdotally through donation data and personal anecdotes from first-time donors supporting Olympic National Park. When coupled with these factors, the park's ability to offer travelers the chance to view the Milky Way over the Olympic Mountains, under one of the last few truly dark skies in the country, makes it something many travelers from beyond Washington State can't miss.

5. **If the project/program is an event, please provide the name, date(s) and estimated attendance.**
The proposed project is a program that consists of multiple events offered over a three-month period (mid-to-late summer). The 2026 schedule has yet to be finalized, but the 2025 schedule included 60 discrete event nights from June 21 through September 21. Estimated attendance is 3,500.

6. **2026 Tourism-Impact Estimate**
(Actual must be completed by applicants who had a Clallam County Lodging Tax Contract in 2025)

State law governing the distribution of lodging tax funds requires they be used primarily to encourage visitors from out of the area, so do your best!

As a direct result of your proposed tourism-related service, please provide:	2026 Estimate	2025 Actual	Methodology
a. Overall attendance at your event/activity/facility	3,500		Head counts
b. Number of people who travel more than 50 miles for your event/activity/facility	1,750		Conservative assumption of 50%
c. Of the people who travel more than 50 miles, the number of people who travel from another country or state.	875		Based on anecdotal observation
d. Of the people who travel more than 50 miles, the number of people who stay overnight in the unincorporated Clallam County area.	1,500		Assumes 85% of 50+ mile travelers will stay overnight.
e. Of the people staying overnight, the number of people who stay in PAID accommodations e.g. hotel, motel, bed-breakfast, RV park, in the unincorporated Clallam County area.	1,350		Assumes 90% of overnight visitors will use paid lodging.
f. Number of paid lodging room nights resulting from your event/activity/facility.	650		Assumes average party size of 2.5 people and an average stay of 1.2 nights

7. **Is there a host hotel for your event? If yes, please identify.**
   No.

8. **Describe the prior success of your event/activity/facility in attracting tourists.**
   The Night Sky program at Olympic National Park was started in 2010 and has enjoyed 15 years of growing popularity and attendance, particularly as social media has expanded worldwide awareness of the joy of majestic outdoor travel destinations and – even more so – since the pandemic exploded travelers' interest in exploring wide open natural spaces where peace, solitude, and relaxation could be found alongside the promise of discovery. Actual attendance for this program in 2024 was 3,227 visitors, a phenomenal 76% increase over attendance in 2023 (1,834 visitors).

   As the program has grown in popularity over the years, it has been covered by outlets including the *National Parks Traveler* (https://www.nationalparkstraveler.org/2023/02/night-sky-magic-over-olympic-national-park), *Peninsula Daily News* (https://www.peninsuladailynews.com/life/hurricane-ridge-astronomy-program-reveals-treasures/), and the *Olympic Peninsula Tourism Commission* (https://olympicpeninsula.org/hurricane-ridge-astronomy-program-reveals-treasures/).

9. **Describe your target tourist audience (location, demographics, etc.)**
   Targeted tourist audiences for this project include families, active retirees, road-trippers, recreational hikers and campers, adventure travelers, conservationists, wildlife enthusiasts, eco-conscious travelers, global travelers, amateur astronomers, and "bucket list" travelers. The audiences we aim to draw for this program are people who are looking to plan a destination experience, hopefully with the Night Sky program at the center of it. This includes residents of the Peninsula as well as travelers from elsewhere in Washington, throughout the U.S., and international visitors.

10. **Describe how you will promote your event/activity/facility to attract tourists.**
    The park promotes the program in its visitor centers, in its print newsletter, *The Bugler*, on its website (https://www.nps.gov/olym/planyourvisit/nightsky.htm), and in its online events calendar — a key tool for trip planning. The program also has its own dedicated website at https://www.olympictelescope.com/.

    WNPF amplifies this reach by sharing stories that connect audiences emotionally to the program. Blog posts such as *Sharing the Magic of Olympic's Night Skies* (https://wnpf.org/2022/10/18/sharing-the-magic-of-olympics-night-skies/) describe donor impact, introduce the dedicated volunteers who power the program, and highlight the "oohs and aahs" of visitors seeing the Milky Way for the first time. These stories are promoted across WNPF's website, newsletters, and social media channels, often paired with striking night-sky imagery, reaching thousands of potential visitors.

11. **Describe how the event/activity/facility will help promote lodging establishments, restaurants, and businesses located in the unincorporated area of Clallam County.**
    Last year, Olympic National Park generated $516 million in economic output, including $380 million in visitor spending in the park and its surrounding communities – more than half of which is attributed to hotels/lodging and restaurants ($124 million and $74 million respectively; source NPS https://www.nps.gov/subjects/socialscience/vse.htm).

Olympic National Park's website's "Plan Your Visit" section (https://www.nps.gov/olym/planyourvisit/lodging.htm) offers folks researching visits to the park an array of lodging options available inside the park as well as links to numerous Chamber of Commerce and tourism commission websites so that they can explore lodging options in nearby Olympic Peninsula communities.

12. **Are you applying for Lodging Tax funds from another community (yes or no)? If yes, indicate below where applying and for how much.** **Do NOT attach a copy of the application.**
No, this is the only Lodging Tax request we are submitting for this project.

13. **What is the overall budget for your event/activity/facility?** $26,950. **What percent of the budget are you requesting from Clallam County Lodging Tax Fund?** 56%

14. **Please describe your plans for securing the remainder of the funds necessary to complete your event/activity/facility.**
The remaining funding needed for this project is expected to come primarily from unrestricted contributions from individual donors to WNPF. WNPF typically receives charitable support from more than 1,700 donors each year. Because most of this support comes as unrestricted gifts, at the end of each fiscal year we apply all *restricted* grants and donations to projects first and then allocate the *unrestricted* funds to park projects as needed. We are also researching private foundations and corporate sponsor prospects to identify ones whose goals align with this project.

Clallam County Lodging Tax Advisory Committee

2026 LTAC Funding Requests

North Olympic Baseball and Softball

RECEIVED
CLALLAM CO. COMMISSIONERS
OCT 09 2025
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0335

LODGING TAX FUNDING APPLICATION
2026

GUIDELINES

Clallam County lodging tax paid by visitors is a consumer tax on lodging charges for periods of less than 30 consecutive days for hotels, motels, rooming houses, private campgrounds, RV parks, and similar facilities within the unincorporated areas of Clallam County.

This application is for applicable large-scale events, projects or infrastructure improvements only. Minimum grant is $5,000. Marketing requests should be directed to the Olympic Peninsula Visitor Bureau (OPVB) Tourism Enhancement Grant program.

I **AMOUNT of Lodging Tax Requested**: $ 27,553

II **Agency/Organization Name**: North Olympic Baseball and Softball

Organization is ☐ Government Entity X 501(c)3 ☐ 501(c)6 ☐ Other
Federal Tax ID No.: 52-1225546 UBI Number: 601823538

III **Project/Activity/Event**: 2026 Northwest Washington Cal Ripken State Tournament 9U – 12U

IV **Representative Contact Information**:
Name, Title David Melnick, Board President
Mailing Address PO Box 1810, Port Angeles, WA 98362
Phone(s) 360-461-6848
Email nobas98362@gmail.com

V **Service Categories, check all applicable**:
_____ Tourism Promotion/Marketing (individual marketing request, contact OPVB)
__x__ Operation of a Special Event/Festival designed to attract tourists
_____ Operation of a Tourism-Related Facility owned or operated by Non-Profit Organization
_____ Operation and/or Capital Expenditure of a Tourism-Related Facility owned by a Municipality

CERTIFICATION

- I am the authorized agent of the Agency/Organization applying for Lodging Tax funding. I understand and affirm that:
- If awarded, my organization intends to enter into a contract with Clallam County and meet all specified requirements of that contract.
- My Agency/Organization is required to submit a report documenting economic impact results in a format determined by Clallam County.

Signature

Date: 10/9/2025

David Melnick
Print or Type Name

LODGING TAX APPLICATION – REQUIRED SUPPLEMENTAL QUESTIONS

(You may use this Supplemental Questions form or type the questions and answers on separate sheets)

1. How will the project/program help increase the number of people traveling to Clallam County for business or pleasure on a trip?

2. How will the project/program help increase paid overnight accommodation in Clallam County?

3. How will the project/program encourage visitors to come from a distance greater than 50 miles, either for the day or for an overnight visit? If so, please describe how.

4. How will the project/program encourage visitors to come from another country or state?

5. If the project/program is an event, please provide the name, date(s) and estimated attendance.

6. **2026 Tourism-Impact Estimate**
(Actual must be completed by applicants who had a Clallam County Lodging Tax Contract in 2025)

State law governing the distribution of lodging tax funds requires they be used primarily to encourage visitors from out of the area, so do your best!

As a direct result of your proposed tourism-related service, please provide:	2026 Estimate	2025 Actual	Methodology
a. Overall attendance at your event/activity/facility	3,400	2750	Registration PlacerAI
b. Number of people who travel more than 50 miles for your event/activity/facility	2,055	1,995	Registration PlacerAI
c. Of the people who travel more than 50 miles, the number of people who travel from another country or state.	50	Unknown	
d. Of the people who travel more than 50 miles, the number of people who stay overnight in the unincorporated Clallam County area.	2,055	1,995	Registration PlacerAI
e. Of the people staying overnight, the number of people who stay in PAID accommodations e.g. hotel, motel, bed-breakfast, RV park, in the unincorporated Clallam County area.	2,055	1,995	Registration PlacerAI
f. Number of paid lodging room nights resulting from your event/activity/facility.	10,020	8,977	

7. Is there a host hotel for your event? If yes, please identify.

8. Describe the prior success of your event/activity/facility in attracting tourists.

9. Describe your target tourist audience (location, demographics, etc.)

10. Describe how you will promote your event/activity/facility to attract tourists.

11. Describe how the event/activity/facility will help promote lodging establishments, restaurants, and businesses located in the unincorporated area of Clallam County.

12. Are you applying for Lodging Tax funds from another community (yes or no)? If yes, indicate below where applying and for how much. **Do NOT attach a copy of the application.**

13. What is the overall budget for your event/activity/facility? $ _____
What percent of the budget are you requesting from Clallam County Lodging Tax Fund? _____%

14. Please describe your plans for securing the remainder of the funds necessary to complete your event/activity/facility.

1. How will the project/program help increase the number of people traveling to Clallam

County for business or pleasure on a trip?

In 2026, North Olympic Baseball and Softball (NOBAS) will host the Washington State Cal Ripken tournament for the 9U, 10U, 11U, and 12U age divisions for the second year running. This four-day youth baseball tournament will significantly increase the number of people traveling to Clallam County, attracting out-of-town teams as well as their families and friends. Last year, when NOBAS hosted the state tournament we had 31 teams attend, with an estimated attendance of 2,750 individuals with the majority of these attendees coming from out of town. Last year's tournament introduced the beautiful Olympic Peninsula to countless families, many of them never considering this area for travel but expressing the desire to return in the future. The influx of families in the area was noticeable, with the Port Angeles Waterfront District teeming with youth and their families, enjoying the local sites and putting dollars into the economy. In 2026, we anticipate the same response, serving as a catalyst for increased travel to Clallam County, showcasing our community as a welcoming destination for families and individuals alike.

2. How will the project/program help increase paid overnight accommodation in Clallam

County?

With the Northwest Washington Cal Ripken State Tournament lasting four days, and many families traveling for the tournament, a substantial demand for overnight accommodation in Clallam County will increase during the four-day tournament. This past year, each family who traveled for the tournament stayed multiple nights to support their players throughout the tournament, which led to increased occupancy rates in local hotels, rental properties, and campgrounds. Our host hotel, Red Lion Port Angeles, was at capacity and the Clallam County Fairgrounds booked out for camping reservations. In addition, families arrived a day early for the opening ceremony and then stayed an extra evening before they traveled home. This extended stay boosted the overall lodging occupancy and revenue in Clallam County more than anticipated, and we anticipate the same experience for the 2026 state tournament.

3. How will the project/program encourage visitors to come from a distance greater than

50 miles, either for the day or for an overnight visit? If so, please describe how.

Families traveling for the Cal Ripken state tournament will come from all over Washington State, staying for the duration of the four day "Stay and Play" tournament. The "Stay and Play" style of tournament ensures teams will be playing each day of the tournament, no teams getting "knocked out" on day one, thus ensuring that teams and their accompanying family members remain the duration of the tournament. The Cal Ripken state tournament is a highly anticipated yearly event, with teams traveling across the state to various locations in Washington throughout the years. Annually, the tournament sees an average attendance of 2,000 – 2,700, the majority of which travel from distances much greater than 50 miles. In example, the 2025 state tournament hosted Washington State teams from Ferndale, Lynden, Wenatchee, and even Ephrata. These teams and their families traveled hundreds of miles to join us for the tournament and were pleased with the facilities and community once they arrived.

4. How will the project/program encourage visitors to come from another country or

state?

As this is the Northwest Washington Cal Ripken State Tournament, visitors from out of country and or out of state are not expected at the same level as visitors from across Washington. While it is not unlikely that teams may have family members or friends that travel from other states to support them at the tournament, the anticipated amount would be much smaller, under 50.

5. If the project/program is an event, please provide the name, date(s) and estimated

attendance.

The Northwest Washington State Cal Ripken Tournament will take place July 8th through July 11th, for age divisions 9U,10U, 11U, and 12U, with an estimated attendance of 3,000 people attending over the course of four days.

6. See application.

7. Is there a host hotel for your event? If yes, please identify.

For the 2025 state tournament, North Olympic Baseball and Softball partnered with Red Lion Port Angeles to provide a discounted rate and room block for tournament attendees. NOBAS intends to partner with Red Lion to secure tournament lodging for the 2026 tournament, as well as intends to reach out to additional local hotels to secure room blocks and promotional pricing for participating teams and their families to utilize while traveling to Clallam County for the four-day tournament.

8. Describe the prior success of your event/activity/facility in attracting tourists.

In 2025, NOBAS hosted the Northwest Washington Cal Ripken State Tournament that drew in over 2,750 attendees. NOBAS partnered with local businesses, hotels, and organizations to ensure that the dollars being spent were going right back into our community. The tournament featured an opening ceremony, which was in partnership with the Port Angeles Lefties, that took place at Civic Field and invited families to attend the game after the ceremony. This was a highlight for the youth, being recognized as a team on the big field, before the Port Angeles Lefties took the field to play. In addition to the opening ceremony, the tournament hosted a robust schedule of games that took place at the ballfields at Lincoln Park. To support the tournament attendees and ensure dollars were being spent at local establishments, NOBAS partnered with several local food vendors to offer food and beverage on site. This included Southern Nibble, Aloha Smoothies, Drake Pizza and Subs, and El Taco Loco. Along with these food vendors, the tournament was supported by a local family run business that sold merchandise during the event. To support the operations, Northwest Rotary hosted an information booth and manned the concession stands, and the City of Port Angeles Parks and Recs department kept the fields in immaculate condition. Feedback from attendees highlighted the well-organized nature of the tournament, as well as praising the facilities and admiring the excellent condition they were in. Attendees also raved about the welcoming atmosphere, which will result in positive word-of-mouth promotion for our community for years to come.

Building on this foundation, the 2026 tournament will see growth in attendees, with attendance projected to increase by at least 300 participants. This projection will be supported by several key factors including:

1. **Enhanced Marketing Efforts**: Expand our marketing initiatives, utilizing social media, local partnerships, and targeted outreach to draw in more teams from Northwest Washington.
2. **Community Engagement**: Continue to prioritize our ties with local businesses and sponsors, to provide additional resources and foster a sense of community pride and support for the tournament.
3. **Expanded Programming**: In 2026, we aim to introduce additional programming, such as clinics and open hitting sessions, which increase the attraction of the event and draw in more participants.

9. Describe your target tourist audience (location, demographics, etc.)

The target tourist audience for the Northwest Washington Cal Ripken State Tournament encompasses several key demographics:

1. **Families with Young Athletes**: Our primary audience consists of families with children aged 8-13 who participate in youth baseball programming in Washington State. These families will travel to attend the tournament, often bringing multiple family members along, including siblings and extended relatives.
2. **Coaches and Team Officials**: Coaches, team managers, and officials will also travel to the tournament. Their presence contributes to the demand for lodging and meals, as they stay for the duration of the event to support their teams and the tournament.
3. **Baseball Enthusiasts**: This includes friends and relatives of players, as well as local baseball fans who are interested in watching the tournament. Their attendance will not only support the teams but also enhance the overall spectator experience.

By targeting these audiences, we aim to maximize attendance and support for the tournament, ultimately driving increased lodging, dining, and retail activity in the community. This diverse visitor demographic will significantly benefit local businesses and help promote our region as a vibrant destination for youth sports events.

10. Describe how you will promote your event/activity/facility to attract tourists.

The Northwest Washington Cal Ripken State Tournament is an event that takes place every year, with teams competing to be the first in their division and a chance to take their team all the way to the World Series. This passion and drive for the sport they love brings families year in and year out, resulting in a long-standing tournament, with families traveling from all over Washington to participate in the four-day event each year.

To effectively market the state tournament and attract tourists, NOBAS will implement a multi-faceted marketing strategy that includes the following components:

1. **Targeted Marketing Campaigns**: NOBAS will create targeted marketing campaigns utilizing social media, email newsletters, and local press releases to reach families, coaches, and baseball enthusiasts. Highlighting the tournament's unique aspects, such as competitive play and family-friendly activities, will draw attention.

2. **Collaboration with Local Tourism Boards**: Partnering with local lodging tax advisory committees, city government, and local tourism boards will help amplify our reach. We will work together to promote the tournament to attract visitors looking for events in the area.

3. **Engaging Content Creation**: NOBAS will develop engaging content, such as videos, testimonials, and blog posts showcasing our past tournament, local attractions, and the benefits of visiting the area. This content can be shared across multiple platforms to generate interest.

4. **Incentives for Participants**: Offering incentives such as discounted hotel rates or dining vouchers for teams and families attending the tournament will encourage participation and enhance the overall experience, making it more appealing for out-of-town visitors.

5. **Event Partnerships and Sponsorships**: We will seek partnerships with local businesses and sponsors to create promotional materials, such as flyers and banners, that can be distributed throughout the region. This collaboration will help build community support and increase visibility.

6. **Highlighting Local Attractions**: We will promote local attractions, parks, and recreational activities alongside the tournament schedule. Providing information on nearby restaurants, shopping areas, and family-friendly activities will encourage visitors to extend their stay.

7. **Social Media Engagement**: Actively engaging with audiences on social media platforms will be essential. We will create event pages, share updates, and encourage participants and families to share their experiences as well.

By implementing these strategies, NOBAS can effectively promote the state tournament, attract tourists, and contribute to the local economy.

11. Describe how the event/activity/facility will help promote lodging establishments,

restaurants, and businesses located in the unincorporated area of Clallam County.

As families will be staying in the county for up to four days, they will need to rent hotel rooms, short-term rentals, or camping sites for the duration of their stay. In addition, they will be getting their meals from local restaurants, coffee shops, and grocery stores in the area.

A four-day youth baseball tournament can significantly boost the local economy by promoting lodging, restaurants, and other businesses in several ways:

1. **Increased Visitors**: The tournament will attract families, coaches, and fans from outside the community, leading to a surge in overnight visitors who will require accommodation. This influx will benefit local hotels, motels, and other lodging options.
2. **Dining Opportunities**: With many attendees, local restaurants will see increased patronage, especially during mealtimes. Families often seek dining options before or after games, providing restaurants with the opportunity to showcase their offerings. In addition, NOBAS will host several food vendors at the tournament, which will be local food vendors. By offering local food options at the tournament, the dollars going into the local economy will be drastically higher.
3. **Shopping and Services**: Participants and spectators will likely explore local shops and services during their stay. This could include sporting goods stores for last-minute gear, grocery stores for snacks, and local boutiques for souvenirs, thereby supporting a variety of local businesses.
4. **Community Engagement**: The tournament can foster a sense of community pride and encourage local businesses to participate by sponsoring teams or offering promotions. This engagement can lead to longer-term relationships between businesses and the visitors.
5. **Marketing Opportunities**: Local businesses can capitalize on the event through targeted promotions, discounts, and special offers to tournament attendees, enhancing their visibility and encouraging repeat visits.

Overall, the tournament serves as a catalyst for economic activity, helping to promote the community as a vibrant destination while supporting local businesses.

12. Are you applying for Lodging Tax funds from another community (yes or no)? If yes,

indicate below where applying and for how much. Do NOT attach a copy of the application.

Our organization will also be applying for the Lodging Tax funds from the City of Port Angeles, and requesting the same percentage, 33% or $27,553.

13. What is the overall budget for your event/activity/facility?

What percent of the budget are you requesting from Clallam County Lodging Tax

Fund?

Our organization has budgeted $82,659 to host the Northwest Washington Cal Ripken State Tournament. This budget will ensure a quality event that contains all the required elements to ensure a safe and well-facilitated event. For this application, our organization is requesting $27,553, or about 33% of the total budget.

14. Please describe your plans for securing the remainder of the funds necessary to

complete your event/activity/facility.

This year NOBAS is asking for 1/3, or about 33%, of the total budget for the state tournament. In addition to the Clallam County LTAC Funding, our organization will seek another 33% of the budget from the City of Port Angeles LTAC Funding and then plan to fund the last 33% with revenue from the tournament itself. By combining these resources, we are confident that we will meet our financial goals and deliver a meaningful event.

Expenses			
Tournament Host Fees			
	Cal Ripken 9U Division Fee	$750.00	
	Cal Ripken 10U Division Fee	$750.00	
	Cal Ripken 11U Division Fee	$750.00	
	Cal Ripken 12U Division Fee	$750.00	
	Total	**$3,000.00**	
Tournament Officials			
	Cal Ripken Commissioners Lodging	$2,000.00	Two commissioners
	Cal Ripken Umpire in Chief Lodging	$1,000.00	
	Cal Ripken Commissioners Per Diem	$600.00	$75 per day per official
	Cal Ripken Umpire in Chief Per Diem	$300.00	
	Total	**$3,900.00**	
Umpires - 2-man teams for all games			
	Cal Ripken Umpires 92 games; $225 per game	$20,700.00	
	Umpire Coordinator/Administration Fee (10%)	$2,070.00	
	Lodging	$15,000.00	15 Umpires, $250 per night
	Per Diem	$4,500.00	$75 per day
	Total	**$42,270.00**	
Tournament Facilities			
	Field Maintenance	$13,800.00	$150 per game
	Portable Toilets plus handwashing	$6,000.00	
	Totals	**$19,800.00**	
Tournament Supplies			
	Babe Ruth Tourney Machine	$125.00	
	Cal Ripken Tourney Machine	$250.00	
	Mechanical pencils	$15.00	
	white boards & dry erase markers	$75.00	
	Tables & shade covers	$1,000.00	
	Office Supplies (Paper, Postage, Binders, Printing, etc)	$200.00	
	Cal Ripken Baseballs	$1,932.00	3 balls per game, 92 games, $7 per ball
	Total	**$3,597.00**	
Tournament Gifts			
	Cal Ripken Swag bags	$3,120.00	12 teams per division/4 divisions/13 players per team/$5 per bag
	Cal Ripken Swag items	$4,992.00	$8 per bag for items
	First place rings ($23)	$1,380.00	First place/15 rings/4 teams
	Medals ($10)	$600.00	Second place/15 medals/4 teams
	Total	**$10,092.00**	
	Total Tournament Expenses	**$82,659.00**	

Tournament Revenue	
Team Regisration	$36,000.00
Fairgrounds Camping	$500.00
Revenue Total	$36,500.00

The budget attached represents all the elements that are essential to operating the tournament at the high caliber our community would expect. These elements are either required, necessary for facilitation, or requested from partner agencies.

The Clallam County Loding Tax funds would support the 2026 Northwest Washington Cal Ripken State Tournament by funding approximately one third of the expenses, or 33%, in our budget rather than specific line items in our budget. NOBAS intends to fund the remaining 2/3, or 66% by using tournament revenue and requesting 33% of lodging tax funds from the City of Port Angeles.

BUSINESS INFORMATION

Business Name:
NORTH OLYMPIC YOUTH BASEBALL AND SOFTBALL - AMERICAN

UBI Number:
601 823 538

Business Type:
WA NONPROFIT CORPORATION

Business Status:
ACTIVE

Principal Office Street Address:
177 BOULDER RD, PORT ANGELES, WA, 98363-8689, UNITED STATES

Principal Office Mailing Address:
PO BOX 1810, PORT ANGELES, WA, 98362-0096, UNITED STATES

Expiration Date:
09/30/2026

Jurisdiction:
UNITED STATES, WASHINGTON

Formation/ Registration Date:
09/17/1974

Period of Duration:
PERPETUAL

Inactive Date:

Nature of Business:
ATHLETIC, TO TEACH, THROUGH YOUTH BASEBALL AND SOFTBALL, THE IDEALS OF GOOD SPORTSMANSHIP.

Charitable Corporation:
☑

Nonprofit EIN:
52-1225546

Most Recent Gross Revenue is less than $500,000:
☑

Has Members:
☐

390

Public Benefit Designation:

☐

Host Home:

☐

REGISTERED AGENT INFORMATION

Registered Agent Name:
TREASURER

Street Address:
177 BOULDER RD, PORT ANGELES, WA, 98363-8689, UNITED STATES

Mailing Address:
PO BOX 1810, PORT ANGELES, WA, 98362-0096, UNITED STATES

GOVERNORS

Title	Governors Type	Entity Name	First Name	Last Name
GOVERNOR	INDIVIDUAL		RILEY	SHEA
GOVERNOR	INDIVIDUAL		NICOLE	KIMZEY
GOVERNOR	INDIVIDUAL		DAVID	MELNICK
GOVERNOR	INDIVIDUAL		JENESSA	BALCH

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NOBAS 2024-2025 OPERATING EXPENSES

Administrative Expenses

Category	Description	Monthly		Annual	
Postage & Shipping	PO BOX			$	364.00
Insurance	Liability and BOD Insurance			$	2,200.00
Internet	Verizon		187	$	2,244.00
Total Administrative Expenses				$	4,808.00

Field & Facility Expenses

Category	Description	Monthly		Annual	
Field Rental / Maintenance	Jass Properties (Barn Rent)		1600	$	19,200.00
Trash & Porta-Potties	Bill's Plumbing		109.2	$	1,310.40
Repairs & Improvements	Nets, Backstops, Scoreboards, Bullpens			$	25,000.00
Pest Control	Angeles Pest Control		80	$	960.00
Total Field Expenses				$	45,510.40

Team & Program Expenses

Category	Description	Monthly		Annual	
Baseball	Equipment/Uniforms			$	5,500.13
Sotball	Equipment/Uniforms			$	1,769.75
League Fees	WA Dept of Health			$	220.50
Charter Fees	Cal Ripken			$	600.00
Total Team Expenses				$	8,090.38

Fundraising & Marketing Expenses

Category	Description	Monthly		Annual	
Fundraising Events	Championship Shirts			$	1,065.92
Concession Supplies				$	32,000.00
Marketing Materials	Olympic Printers			$	539.05
Website & Online Tools	Sports Engine			$	495.00
Total Fundraising Expenses				$	34,099.97
Total Operating Expenses				$	92,508.75

Placer.ai

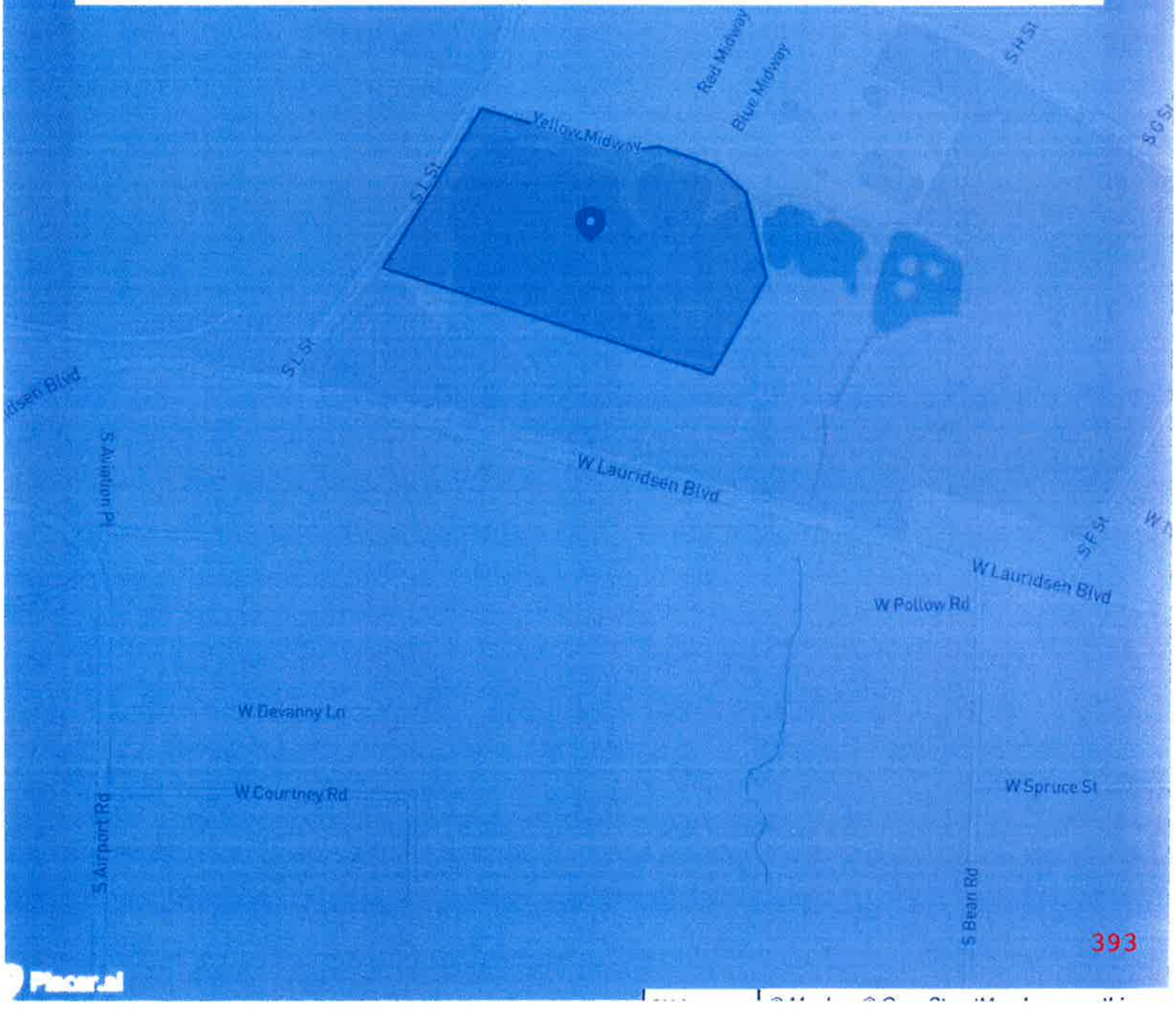
Baseball State Tournament

Jul 10 - Jul 12, 2025

Property:

Port Angeles Baseball Fields
South L St & W. Lauridsen Blvd, Port Angeles, WA 98362

Scan to view on placer.ai platform



Baseball State Tournament

Jul 10 - Jul 12, 2025



Baseball State Tournament

Jul 10 - Jul 12, 2025

Metrics

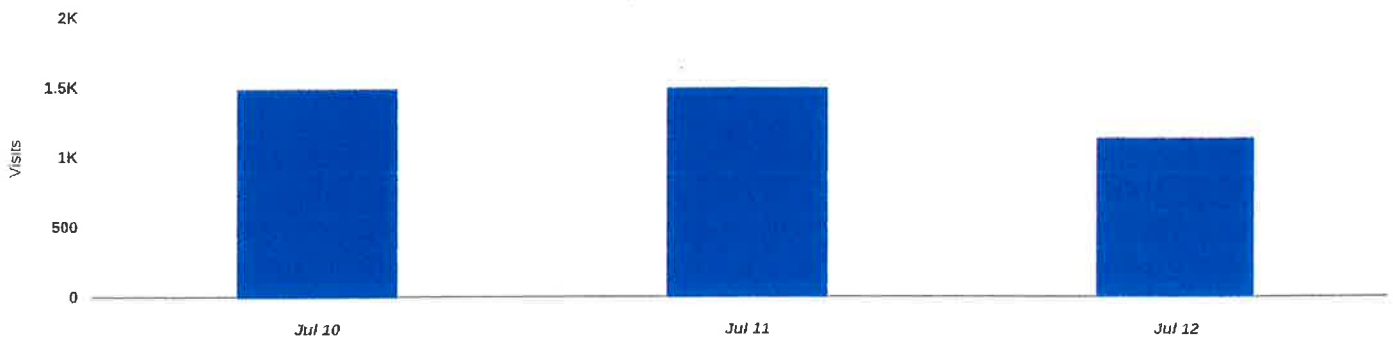
Port Angeles Baseball Fie...
South L St & W. Lauridsen Blvd, ...

Visits	4.1K	Avg. Dwell Time	217 Min
Visitors	2.1K	Panel Visits	272
Visit Frequency	1.96		

Jul 10th, 2025 - Jul 12th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)

Visits Trend

Port Angeles Baseball Fields
South L St & W. Lauridsen Blvd, Port Ang...



Daily | Visits | Jul 10th, 2025 - Jul 12th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)

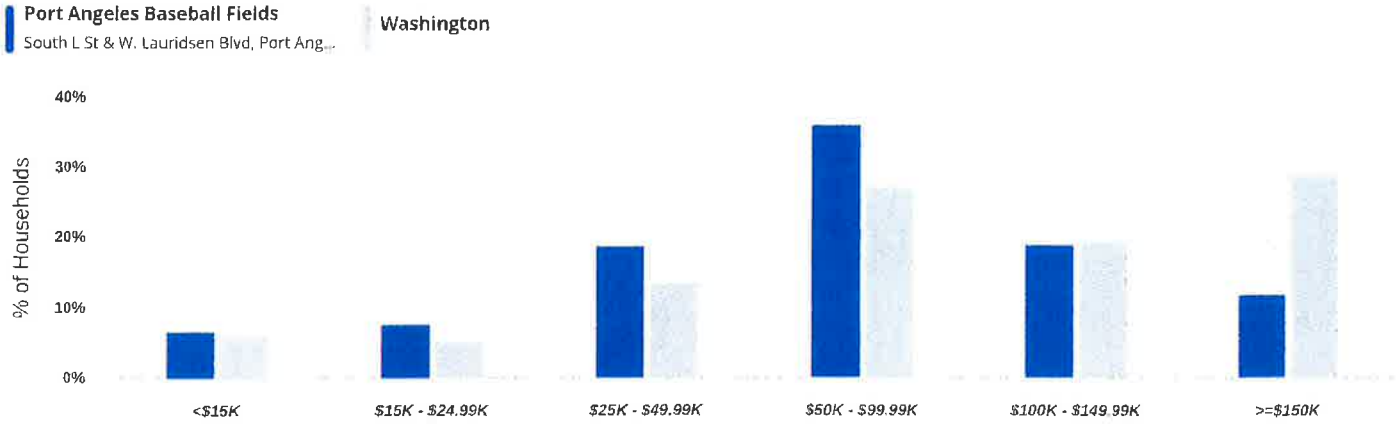
Audience Overview

Summary

Property	Median Household Income	Bachelor's Degree or Higher	Median Age	Most Common Ethnicity	Persons per Household
Port Angeles Baseball Fields South L St & W. Lauridsen Blv...	71.1K	27.3	41.9	White (76.1%)	2.3
Washington	96.6K	38.7	38.9	White (64.3%)	2.5

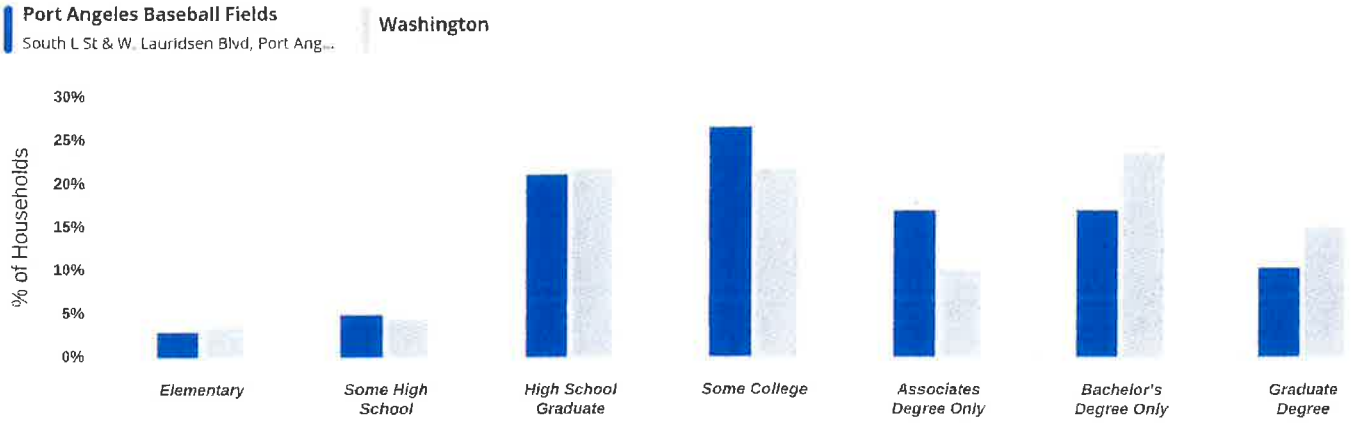
Jul 10th, 2025 - Jul 12th, 2025 | Data Source: STI: Popstats
Data provided by Placer Labs Inc. (www.placer.ai)

Household Income



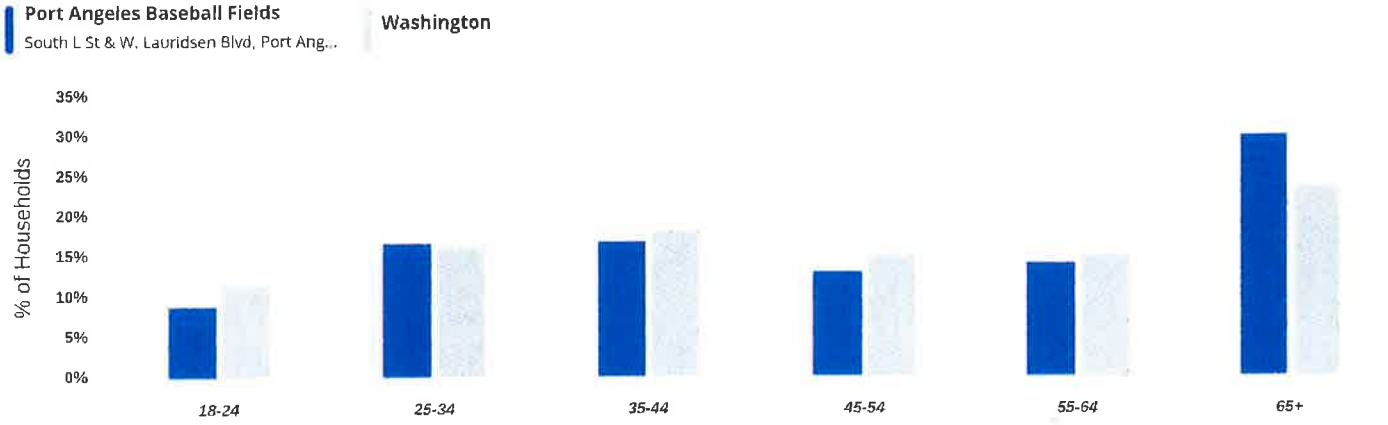
Jul 10th, 2025 - Jul 12th, 2025 | Data Source: STI: Popstats
Data provided by Placer Labs Inc. (www.placer.ai)

Education



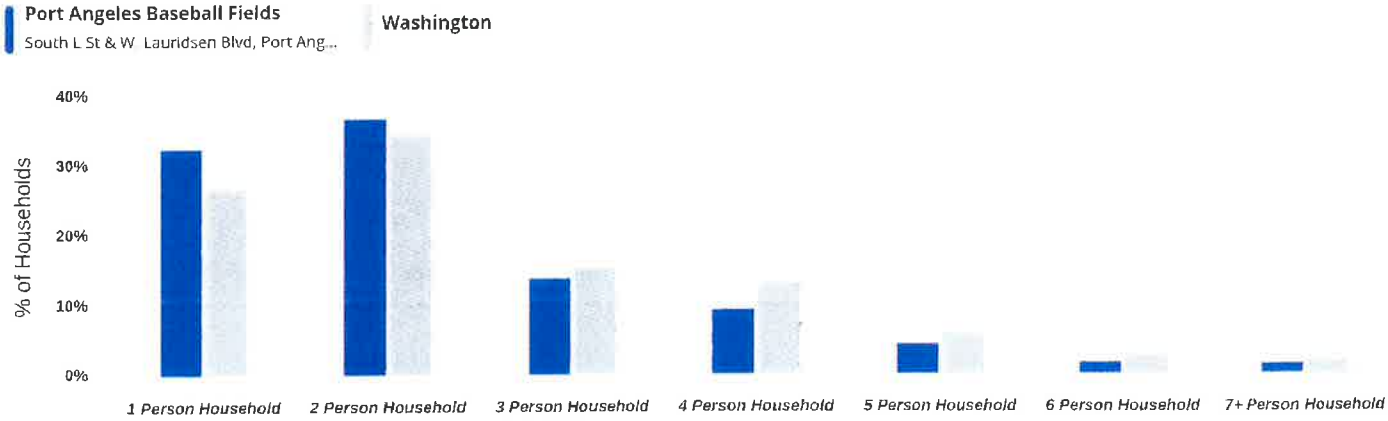
Jul 10th, 2025 - Jul 12th, 2025 | Data Source: STI: Popstats
Data provided by Placer Labs Inc. (www.placer.ai)

Age



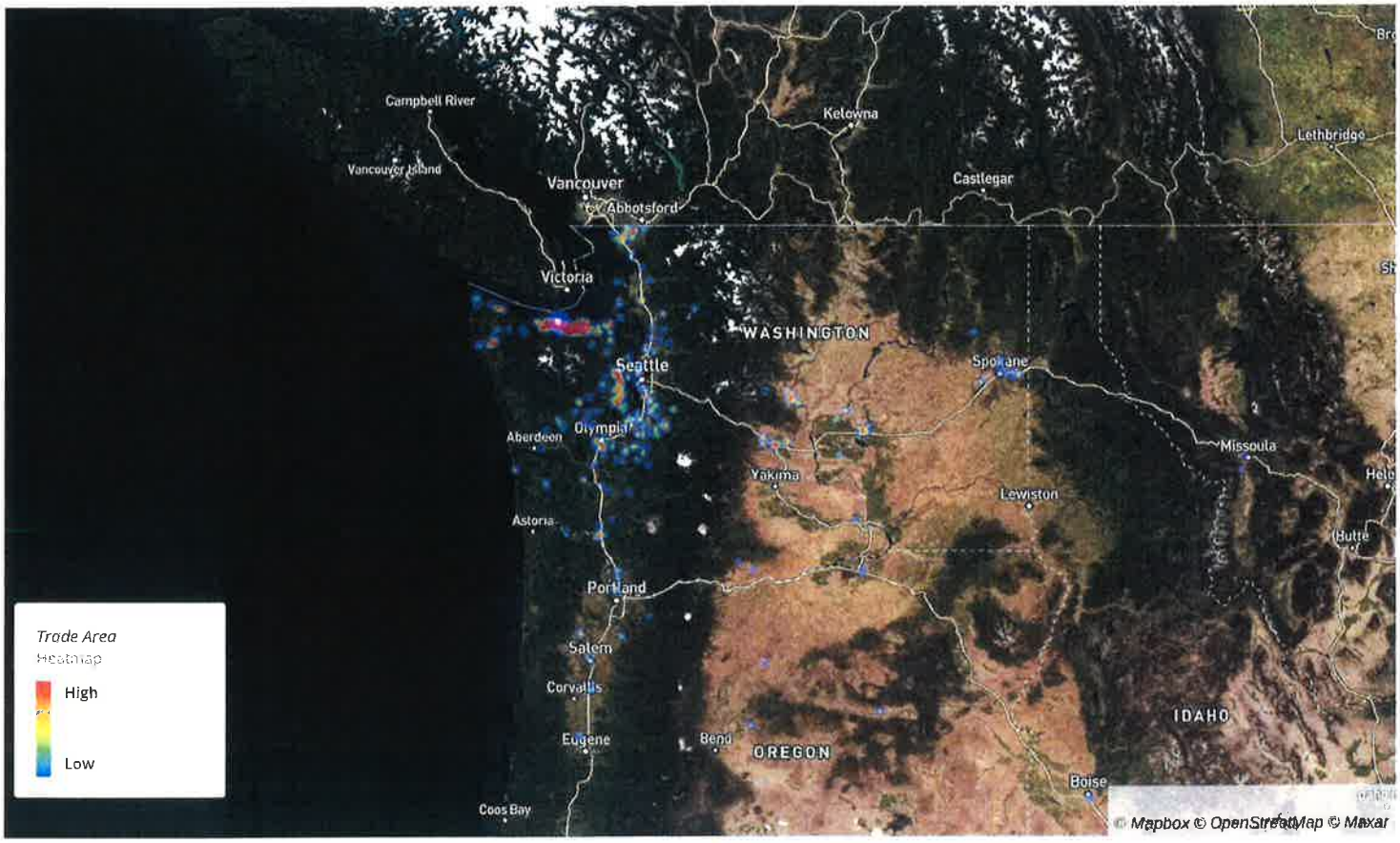
Jul 10th, 2025 - Jul 12th, 2025 | Data Source: STI: Popstats
Data provided by Placer Labs Inc. (www.placer.ai)

Household Size



Jul 10th, 2025 - Jul 12th, 2025 | Data Source: STI: Popstats
Data provided by Placer Labs Inc. (www.placer.ai)

Market Landscape



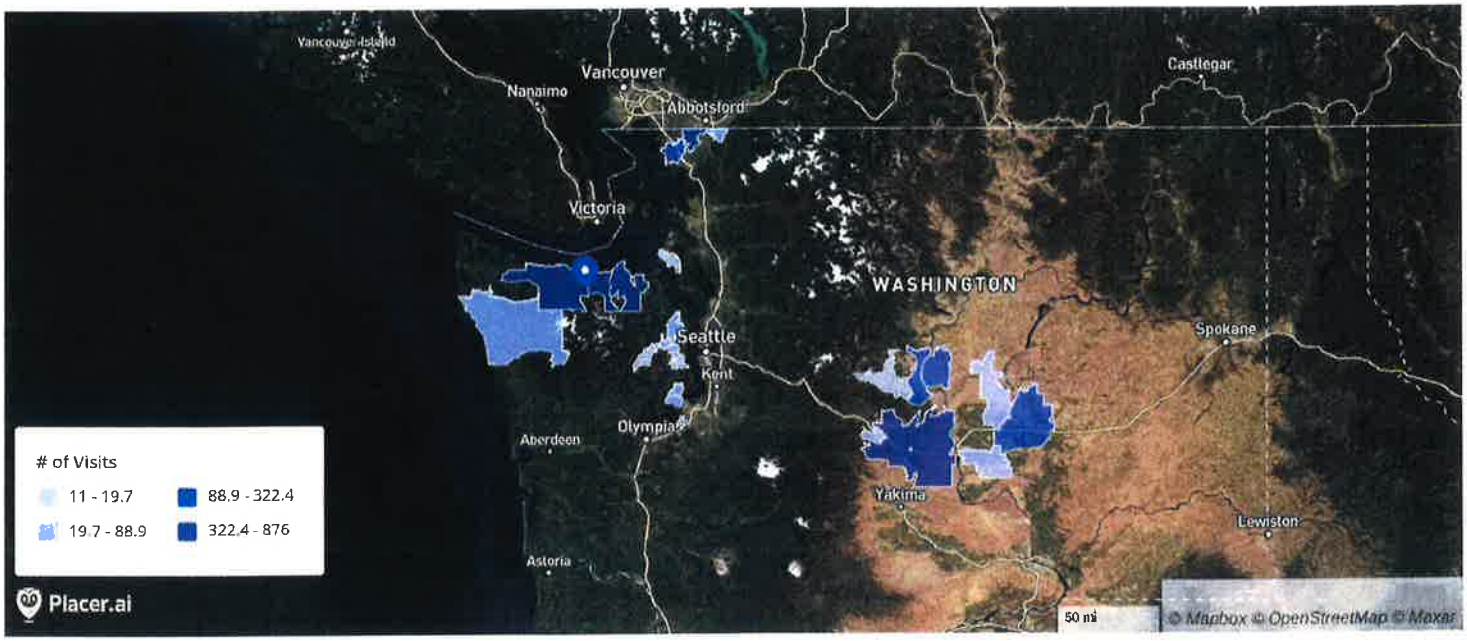
Home locations are obfuscated for privacy and randomly placed within a census block. They do not represent actual home addresses.

Jul 1st, 2025 - Sep 30th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)

Visitors By Origin

Jul 10 - Jul 12, 2025

Visitors By Origin



Zip Code	Visits (% of Total)
98362 Port Angeles, WA	876 (21.2%)
98363 Joyce, WA	510 (12.3%)
98264 Lynden, WA	481 (11.6%)
98926 Ellensburg, WA	444 (10.7%)
98382 Carlsborg, WA	329 (8%)
98837 Moses Lake, WA	238 (5.8%)
98801 Wenatchee, WA	209 (5.1%)

Visitors By Origin

Jul 10 - Jul 12, 2025

Zip Code	Visits (% of Total)
98248 Ferndale, WA	206 (5%)
98802 East Wenatchee, WA	147 (3.6%)
98823 Ephrata, WA	87 (2.1%)

Jul 10th, 2025 - Jul 12th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)

Prior / Post Compare

Jul 10 - Jul 12, 2025

Prior / Post Compare

Port Angeles Baseball Fields
South L St & W. Lauridsen Blvd, Port A

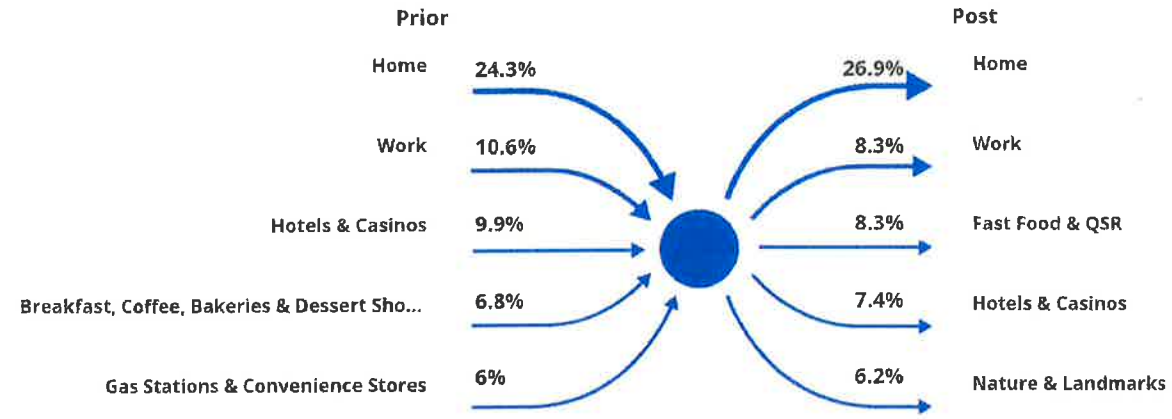
Port Angeles Baseball Fields / South L St & W. Lauridsen Blvd, Port Angeles, WA

Prior				Post			
Rank	Property		Foot-Traffic	Rank	Property		Foot-Traf
1	**Red Lion Hotel Port Angeles Harbor** N Lincoln St, Port Angeles, WA		5.8%	1	**Red Lion Hotel Port Angeles Harbor** N Lincoln St, Port Angeles, WA		5.9%
2	**Clallam County Fair - Port Angeles, W** W 16th St, Port Angeles, WA		2.7%	2	**Wendy's** East 1st Street, Port Angeles, WA		3.4%
3	**The Coffee Cottage** W Highway 101, Port Angeles, WA		2.6%	3	**Clallam County Fair - Port Angeles, W** W 16th St, Port Angeles, WA		2.6%
4	**Shell** E Front St, Port Angeles, WA		2.6%	4	**Waterfront Park** N Lincoln St, Port Angeles, WA		2.3%
5	**Safeway** E 3rd St, Port Angeles, WA		2.5%	5	**Safeway** E 3rd St, Port Angeles, WA		1.5%
6	**Port Angeles BMX Park** West Lauridsen Boulevard, Port Angele		1.8%	6	**Port Angeles BMX Park** West Lauridsen Boulevard, Port Angele		1.4%
7	**Starbucks** E 1st St, Port Angeles, WA		1.7%	7	**Chevron** Highway 101, Blyn, WA		1.4%
8	**Red Lion Inn & Suites Sequim at Olyn** E Washington Street, Sequim, WA		1.4%	8	**Frugals** E Front St, Port Angeles, WA		1.3%
9	**Frugals** E Front St, Port Angeles, WA		1.3%	9	**Starbucks** E 1st St, Port Angeles, WA		1.3%
10	**Wendy's** East 1st Street, Port Angeles, WA		1.1%	10	**Bell Creek Plaza** E Washington St, Sequim, WA		1.2%

Jul 10th, 2025 - Jul 12th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)

Visitor Journey

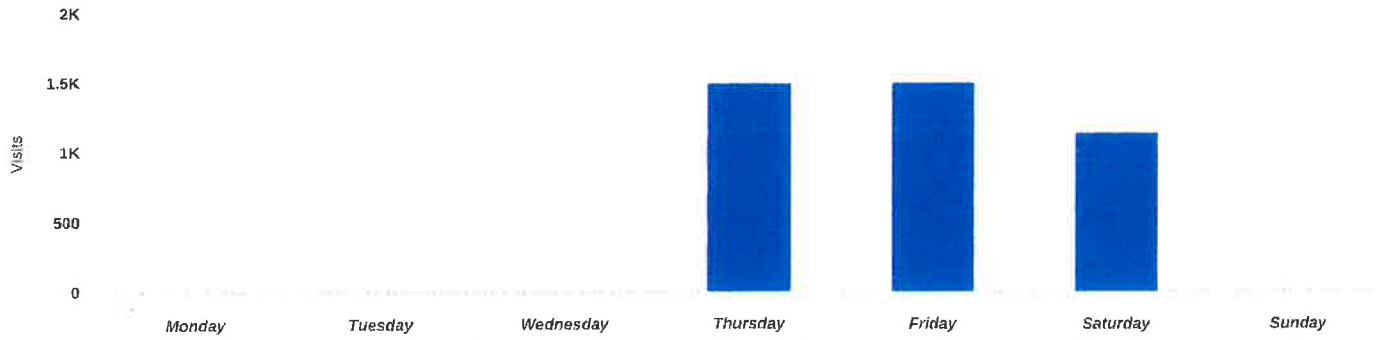
Port Angeles Baseball Fields
South L St & W. Lauridsen Blvd, Port Ang...



Show by: Category | Jul 10th, 2025 - Jul 12th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)

Daily Visits

Port Angeles Baseball Fields
South L St & W. Lauridsen Blvd, Port Ang...



Visits | Jul 10th, 2025 - Jul 12th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)

Favorite Places

Port Angeles Baseball Fie...
South L St & W, Lauridsen Blvd, ...

Rank	Name	Distance	Visitors (%)
1	**Lincoln Park Dog Park** Port Angeles, WA, United States	0.1 mi	620 (29.3%)
2	**Safeway** 110 E 3rd St, Port Angeles, WA 98362	2 mi	481 (22.8%)
3	**Walmart** 3411 E Kolonels Way, Port Angeles, WA 98362	5.4 mi	358 (16.9%)
4	**Waterfront Park** 222 N Lincoln St, Port Angeles, WA 98362	2.3 mi	235 (11.1%)
5	**Red Lion Hotel Port Angeles Harbor** 221 N Lincoln St, Port Angeles, WA 98362	2.4 mi	231 (10.9%)
6	**McDonald's** 1706 E Front, Port Angeles, WA 98362-4929	3.6 mi	225 (10.6%)
7	**Safeway** 2709 E Hwy 101, Port Angeles, WA 98362	4.6 mi	211 (10%)
8	**Sequim Village Marketplace** 1245-1251 W Washington St, Sequim, WA 98382	16.4 mi	211 (10%)
9	**Shell** 1023 E Front St, Port Angeles, WA 98362-4016	3 mi	195 (9.2%)
10	**Wendy's** 1830 East 1st Street, Port Angeles, WA 98362	3.6 mi	188 (8.9%)
11	**Clallam County Fair - Port Angeles, WA** 1608 W 16th St, Port Angeles, WA 98363-6820	0.1 mi	187 (8.9%)
12	**Starbucks** 2021 E 1st St, Port Angeles, WA 98362	3.8 mi	182 (8.6%)
13	**48 Degrees North Waterfront Restaurant + Bar** 221 N Lincoln St, Port Angeles, WA 98362	2.3 mi	165 (7.8%)
14	**Volunteer Park** Port Angeles, WA, United States	0.2 mi	160 (7.6%)
15	**William R. Fairchild International Airport** PO Box 1350, Port Angeles, WA 98362	0.6 mi	160 (7.6%)
16	**Chevron** 23 Hooker Rd, Sequim, WA 98382-7934	14.4 mi	158 (7.5%)

Baseball State Tournament

Jul 10 - Jul 12, 2025

Rank	Name	Distance	Visitors (%)
17	**7 Cedars** 270756 US-101, Sequim, WA 98382	22.6 mi	155 (7.3%)
18	**Chevron** 270756 Highway 101, Blyn, WA 98382	22.9 mi	152 (7.2%)
19	**Frugals** 1520 E Front St, Port Angeles, WA 98362-4627	3.4 mi	144 (6.8%)
20	**Safeway Gas** 2703 East Highway 101, Port Angeles, WA 98362	4.6 mi	144 (6.8%)
21	**Bell Creek Plaza** 990 E Washington St, Sequim, WA 98382	18.2 mi	128 (6.1%)
22	**Public bathroom** 1301 Water St, Port Townsend, WA 98368	33.2 mi	127 (6%)
23	**ARCO** 807 South Lincoln Street, Port Angeles, WA 98362	2 mi	123 (5.8%)
24	**Chevron** 601 E 1st St, Port Angeles, WA 98362	2.6 mi	122 (5.8%)
25	**Walmart** 1110 W Washington St, Sequim, WA 98382	16.1 mi	121 (5.7%)
26	**Jack in the Box** 902 E Front St, Port Angeles, WA 98362	2.8 mi	120 (5.7%)
27	**Port Angeles Plaza** 1936 E First St, Port Angeles, WA 98362	3.7 mi	118 (5.6%)
28	**The Coffee Cottage** 1921 W Highway 101, Port Angeles, WA 98363	0.9 mi	105 (5%)
29	**Port Angeles BMX Park** 1747 West Lauridsen Boulevard, Port Angeles, Washington 98363	0.2 mi	99 (4.7%)
30	**Kitsap Mall** 10315 Silverdale Way NW, Silverdale, WA 98383	48.3 mi	99 (4.7%)

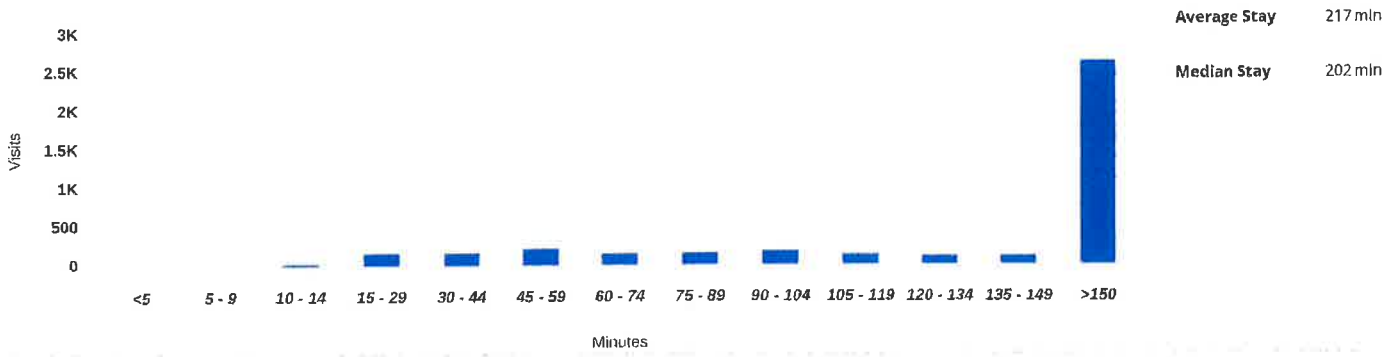
Category: All Categories | Min. Visits: 1 | Jul 10th, 2025 - Jul 12th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)

Baseball State Tournament

Jul 10 - Jul 12, 2025

Visit Duration

Port Angeles Baseball Fields
South L St & W. Lauridsen Blvd, Port Ang...



Visits | Jul 10th, 2025 - Jul 12th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)

Visitor Journey - Routes

Port Angeles Baseball Fie...
South L St & W. Lauridsen Blvd, ...



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Journey Direction: To Property | Jul 10th, 2025 - Jul 12th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)

Clallam County Lodging Tax Advisory Committee

2026 LTAC Funding Requests

Peninsula Trails Coalition

Request #1

RECEIVED
CLALLAM CO. COMMISSIONERS
OCT 09 2025

LODGING TAX FUNDING APPLICATION 2026

1...2...3...A... CM 4pm

GUIDELINES

Clallam County lodging tax paid by visitors is a consumer tax on lodging charges for periods of less than 30 consecutive days for hotels, motels, rooming houses, private campgrounds, RV parks, and similar facilities within the unincorporated areas of Clallam County.

This application is for applicable large-scale events, projects or infrastructure improvements only. Minimum grant is $5,000. Marketing requests should be directed to the Olympic Peninsula Visitor Bureau (OPVB) Tourism Enhancement Grant program.

I **AMOUNT of Lodging Tax Requested**: $ $22,900

II **Agency/Organization Name**: Peninsula Trails Coalition

Organization is ☐ Government Entity X 501(c)3 ☐ 501(c)6 ☐ Other

Federal Tax ID No. EIN # 91-1416511 UBI Number 602 071 631

III **Project/Activity/Event**: 2026 Tour de Lavender Event Support

IV **Representative Contact Information**:

Name, Title Ann Livingston
Mailing Address PO Box 1836, Port Angeles, WA 98362
Phone(s) (720)-443-0777
Email ann@olympicdiscoverytrail.org

V **Service Categories, check all applicable**:

_____ Tourism Promotion/Marketing (individual marketing request, contact OPVB)
__X__ Operation of a Special Event/Festival designed to attract tourists
_____ Operation of a Tourism-Related Facility owned or operated by Non-Profit Organization
_____ Operation and/or Capital Expenditure of a Tourism-Related Facility owned by a Municipality

CERTIFICATION

- I am the authorized agent of the Agency/Organization applying for Lodging Tax funding. I understand and affirm that:
- If awarded, my organization intends to enter into a contract with Clallam County and meet all specified requirements of that contract.
- My Agency/Organization is required to submit a report documenting economic impact results in a format determined by Clallam County.

Rich James
_____ Date: 10/9/25
Signature

Rich James, Board President, Peninsula Trails Coalition
Print or Type Name

LODGING TAX APPLICATION – REQUIRED SUPPLEMENTAL QUESTIONS

(You may use this Supplemental Questions form or type the questions and answers on separate sheets)

1. How will the project/program help increase the number of people traveling to Clallam County for business or pleasure on a trip?

We respectfully request funding for support of the Tour de Lavender, which will take place on August 1, 2026. The Tour de Lavender showcases Clallam County, the Olympic Discovery Trail, and surrounding lavender farms. It features and promotes rural farmland, rivers and forests, the Olympic National Park, and tribal lands.

There are two different options for the ride, the metric century and the fun ride. The metric century is a loop route that visits 7 lavender farms, traveling the back roads of the Sequim-Dungeness Valley, the rolling foothills of the Olympic Mountains to the south, and nearly 30 miles along the scenic, traffic-free Olympic Discovery Trail. The fun ride is very special family-friendly loop, designed for people of all ages and abilities. It is a mostly level, easy course that runs along back roads in the valley and parts of the Olympic Discovery Trail. The entire loop is 35 miles and encompasses seven lavender farms, but cyclists can opt for shorter out-and-back treks to selected farms. Visit the website https://tourdelavender.com for more information.

We are specifically requesting funding for event management, farms management, rental payments due to the participating farms, permits, purchase of bike racks, and rental of tents, tables, and chairs.

This event attracts a significant number of people to Clallam County to enjoy this event. In 2025, the annual cycling event registered 1,118 participants. Of those registrants, at least 861 plus 145 non-riding guests for a total of 1,006, travelled to the venue from more than 50 miles away and 168 came from out of state or country and 629 reported that they stayed in paid lodging.

Sequim is considered the "Lavender Capital of America" which, in itself, attracts a number of overnight guests. Combining the Tour de Lavender cycling event with the peak lavender season makes this a truly unique event that attracts visitors to the area. In addition, the Tour de Lavender is on the same weekend as the Ride the Hurricane event in Olympic National Park, so cycling enthusiasts can spend the entire weekend and experience both one-of-a-kind events. In 2025, at least 82 people did both the Tour de Lavender and Ride the Hurricane. The more serious riders for Ride the Hurricane might otherwise come solo, but with our easier and more casual event the day before, they can bring the whole family and have a cycling weekend for all. We work with the Port Angeles Chamber of Commerce to co-market the cycling events in order to maximize the number of guests choosing to stay multiple nights on the Olympic Peninsula.

2. How will the project/program help increase paid overnight accommodation in Clallam County?

The event increases paid overnight accommodations by bringing in significant numbers of non-Clallam County based registrants who will want to stay at least one or two nights in the area given the all day nature of the event. For this annual cycling event in 2025, 629 registrants reported staying in paid lodging accommodations. At least 82 registrants stayed in the Clallam County area overnight to participate in the Ride the Hurricane event the next day.

3. How will the project/program encourage visitors to come from a distance greater than 50 miles, either for the day or for an overnight visit? If so, please describe how.

The Tour de Lavender showcases Clallam County, the Olympic Discovery Trail, and surrounding lavender farms. It features and promotes rural farmland, rivers and forests, the Olympic National Park, and tribal lands.

Peninsula Trails Coalition contracts with Bright Light Solutions to promote this event in all aspects of promotion including registration, showcase of sponsors and lavender farms, building a social media presence for the event to maximize reach, engagement, and registrations, as well as outreach to bike clubs outside our area to encourage them to attend the rides (or visit another time). Additionally, on the event website is a link for the Olympic Peninsula Tourism Commission website and its extensive accommodation information so that visitors can develop a lodging plan that best meets their needs during their visit.

4. How will the project/program encourage visitors to come from another country or state?

The event is attractive to all levels of cyclists, it offers family friendly activities, and leverages the unique concentration of lavender farms in the area–it creates a compelling reason to visit the peninsula and incentivizes people to visit on specific dates because it is not something that they can do any other time of the year. Peninsula Trails Coalition's work with Bright Light Solutions, described in the answer above, and the event website linking to the Olympic Peninsula Tourism Commission website and its extensive accommodation information are all ways that visitors from another country or state will be encouraged to attend.

5. If the project/program is an event, please provide the name, date(s) and estimated attendance.

Tour de Lavender will take place on August 1, 2026, and we expect the registration to exceed 1,000, as it did in 2025. Visit the website https://tourdelavender.com for more information.

6. **2026 Tourism-Impact Estimate**
(Actual must be completed by applicants who had a Clallam County Lodging Tax Contract in 2025)

State law governing the distribution of lodging tax funds requires they be used primarily to encourage visitors from out of the area, so do your best!

As a direct result of your proposed tourism-related service, please provide:	2026 Estimate	2025 Actual	Methodology
a. Overall attendance at your event/activity/facility	1,200	1,189	Representative survey - Based off of attendance last year
b. Number of people who travel more than 50 miles for your event/activity/facility	1,010	1,006	
c. Of the people who travel more than 50 miles, the number of people who travel from another country or state.	170	168	
d. Of the people who travel more than 50 miles, the number of people who stay	260	252	

overnight in the unincorporated Clallam County area.			
e. Of the people staying overnight, the number of people who stay in PAID accommodations e.g. hotel, motel, bed-breakfast, RV park, in the unincorporated Clallam County area.	240	232	
f. Number of paid lodging room nights resulting from your event/activity/facility.	540	535	

7. Is there a host hotel for your event? If yes, please identify.

The Olympic Discovery Trail does not currently partner with any specific hotel; we support a number of lodging options in the area. On the event website is a link for the Olympic Peninsula Tourism Commission website and its extensive accommodation information so that visitors can develop a lodging plan that best meets their needs during their visit.

8. Describe the prior success of your event/activity/facility in attracting tourists.

Having assumed sole management and ownership of the event in 2022, the PTC now has four years of operating experience under its belt. In 2022, the first year we managed the event, there were 825 riders, and since then, the number of riders who register has increased every year, and 1,118 registered this year.

The event has proven itself as one of a handful of landmark Clallam County annual events that attracts significant numbers of non-Clallam County based registrants, promoting tourism and economic development. The event showcases Clallam County, the Olympic Discovery Trail, and surrounding lavender farms. It features and promotes rural farmland, rivers and forests, the Olympic National Park, and tribal lands.

The annual cycling event registered 1,118 participants in 2025. Of those registrants, at least 861 plus 145 non-riding guests for a total of 1,006, travelled to the venue from more than 50 miles away and 168 came from out of state or country and 629 reported that they stayed in paid lodging. We estimate that at least 82 registrants did both Tour de Lavender and Ride the Hurricane the next day. The more serious riders for Ride the Hurricane might otherwise come solo, but with our easier and more casual event the day before, they can bring the whole family and have a cycling weekend for all.

9. Describe your target tourist audience (location, demographics, etc.)

The target audience is based out of Washington, Oregon, California, and Canada, and includes people of all ages and abilities.

There are two different options for the ride, the metric century and the fun ride. The metric century is a loop route that visits seven lavender farms, traveling the back roads of the Sequim-Dungeness Valley, the rolling foothills of the Olympic Mountains to the south, and nearly 30 miles along the scenic, traffic-free Olympic Discovery Trail. The fun ride is a very special family-friendly loop, designed for people of all ages and abilities. It is a mostly level, easy course that runs along back roads in the valley and parts of the Olympic Discovery Trail. The entire loop is 35 miles and encompasses seven lavender farms, but cyclists can opt for shorter out-and-back treks to selected farms. Visit the website https://tourdelavender.com for more information.

10. Describe how you will promote your event/activity/facility to attract tourists.

Peninsula Trails Coalition contracts with Bright Light Solutions to promote this event in all aspects of promotion including registration, showcase of sponsors and lavender farms, building a social media presence for the event to maximize reach, engagement, and registrations, as well as outreach to bike clubs outside our area to encourage them to attend the rides. There will also be details of the event on our PTC/ODT website, and the event will be promoted in the emails we send, and there will be paid ads in cycling-oriented publications.

In 2025, The event was promoted on the following websites/social media avenues:

- Facebook page: https://www.facebook.com/TourDeLavender
- Instagram: https://www.instagram.com/tourdelavender/
- Website: https://tourdelavender.com/

Rack cards were printed, and available at all of the lavender farms, bike shops on the Olympic Peninsula, at the Sequim Chamber and Port Angeles Regional Chamber of Commerce, and at the Dungeness River Nature Center. Additionally, they were provided to all sponsors, three of which are local businesses (DA Davidson, Sequim ReMax, and EFM).

Fliers were also printed and posted at trailheads and in businesses throughout Clallam and Jefferson County.

Cascade Bike Club included ads for this event in three of their newsletters.

11. Describe how the event/activity/facility will help promote lodging establishments, restaurants, and businesses located in the unincorporated area of Clallam County.

On the event website is a link for the Olympic Peninsula Visitor Bureau website and its extensive accommodation information so that visitors can develop a lodging plan that best meets their needs during their visit.

12. Are you applying for Lodging Tax funds from another community (yes or no)? If yes, indicate below where applying and for how much. **Do NOT attach a copy of the application.**

We plan to apply to OPVB and City of Sequim for Tour de Lavender, as shown on the attached budget with income and expenses.

Below is that we have requested or are planning to submit.

Jurisdiction	Amount Awarded/Requested/Planned
Sequim	$5,000, not submitted yet
OPVB	$12,500, in two proposals, not submitted yet

13. What is the overall budget for your event/activity/facility? $ 72,250 What percent of the budget are you requesting from Clallam County Lodging Tax Fund? 31.7%

14. Please describe your plans for securing the remainder of the funds necessary to complete your event/activity/facility.

LTACs and the Olympic Peninsula Visitor's Bureau (OPVB) have been the primary funding source for support of this event. In all instances, if grant funding isn't received, we seek other grant funding or draw on other operating revenue. We are committed to this event regardless. As part of that commitment, we also have an event sponsorship program and plan to approach local and regional vendors of cycling- and recreation-oriented goods, as well as more generally-inclined community sponsors.

TOUR de LAVENDER
2026 Draft Event Budget
Peninsula Trails Coalition

Income		2026 Budget	Clallam LTAC	OPVB (planned request)	OPVB (planned request #2)	City of Sequim (planned request)
	Registration & Ticket Sales	$ 84,000.00				
	Retail & Merch Sales	$ 22,000.00				
	Grant Income	$ 40,400.00	$ 22,900.00	$ 7,050.00	$ 5,450.00	$ 5,000.00
	Sponsorships & In Kind Donations	$ 5,500.00				
	Alcohol Sales - Lions Club	$ 1,000.00				
Total Revenue		**$152,900.00**				
Expenses - *Please note that this is only a partial accounting of expenses. 2025 is still being processed, and 2026 planning is also in process.*						
	Event Mgmt	$ 8,000.00	$ 8,000.00			
	Farms Mgmt	$ 3,000.00	$ 3,000.00			
	Event Merch. (Jersey Design and Printing and sales tax)	$ 11,000.00				
	Farm payments (rental of the 7 farms)	$ 8,400.00	$ 8,400.00			
	Instagram background for photos	$ 300.00				$ 300.00
	Publications, Posters for Marketing, Digital Advertising					
	1000 RAC cards for TdL plus design fee	$ 400.00		$ 400.00		
	Consulting fees (Bright Light Solutions)	$ 6,000.00		$ 6,000.00		
	Photographer	$ 750.00		$ 650.00		100
	B & G Club	$ 2,500.00				
	Food & supplies for farm stops	$ 5,000.00				
	Pizza	$ 3,300.00				
	Alcohol	$ 1,000.00				
	Website	$ 750.00				
	Permits	$ 1,000.00	$ 1,000.00			
	Supplies (tents and banners)	$ 3,000.00				
	Bike racks	$ 1,000.00	$ 1,000.00			
	Sanikan	$ 2,600.00				$ 2,600.00
	Rental Equipment (tents, tables, and chairs)	$ 1,500.00	$ 1,500.00			
	Rent -Storage Unit	$ 2,000.00				$ 2,000.00
	Mechanic	$ 250.00				
	Clean-up	$ 500.00				
	Misc	$ 300.00				
	Volunteer t-shirts	$ 2,500.00				
	Participant swag - Promotional items given to 1200 riders @ $6.00 each = $7,200 that promote: Sequim Lavender Farms Clallam County Tourism Clallam County Business Sponsors	$ 7,200.00			$ 5,450.00	
Total expenses		**$ 72,250.00**	**$ 22,900.00**	**$ 7,050.00**	**$ 5,450.00**	**$ 5,000.00**

Net Event Income **$ 80,650.00** **31.70%**

2026 Clallam County LTAC grant budget
Peninsula Trails Coalition/Olympic Discovery Trail

Proposed Itemized Budget:

Item	Expense
Event Management (PAS)	$8,000
Farms Management	$3,000
Farm payments (land rental for the day, 7 farms)	$8,400
Permits	$1,000
Bike racks	$1,000
Rental Equipment (tents from Hurricane Ridge Ski Club, and tables and chairs from the Lions Club)	$1,500
Total	**$22,900**

Income is generated from this event, but 2025 numbers are still being processed, and planning for 2026 is in it's very beginning stages. A draft budget for 2026 is attached.

Description and budget showing the intended use of the funds requested:

We respectfully request funding for support of the Tour de Lavender, which will take place on August 1, 2026. Your support is critical to this growing event, and we greatly appreciate your past support. We are specifically requesting funding for the following:

Event Management – Peninsula Trails Coalition contracts with Lorrie Mittmann of Peninsula Adventure Sports to run the event.

Farms Management – Someone will be hired to work with the lavender farms. They work closely with Lorrie and our volunteers to ensure the event runs smoothly. In 2025, we contracted with Tammy Rumpel.

Farm Payments – Each farm is paid a certain amount for use of their land for the day. It amounts to about $1/rider/farm.

Permits – In 2025, the event was issued permits from Washington State Parks, Sequim Bay State Park, Clallam County, Sequim School District, and the City of Sequim.

Bike racks – Bike racks were purchased this year, and more are needed. $1,000 should cover the cost of at least 4 more racks.

Rentals – We expect to rent all four large (20' x 20') Hurricane Ridge Ski Club tents this year for the Finish Line food & beverage. We also rent tables and chairs from the Lions Club for use under those tents.

ORGANIZATION SUMMARY

ORGANIZATION INFORMATION

Organization Name:
PENINSULA TRAILS COALITION
Registration Number:
1127078
Purpose/Mission of the Organization:
PROMOTE NON-MOTORIZED TRAIL DEVELOPMENT ON THE OLYMPIC PENINSULA.
FEIN Number:
911416511
Federal Tax Exempt Status:
Yes
Federal Status Type:
501(c)(3)
If Federal Tax-Exempt status has been granted, attach a copy of the Organization's IRS Determination Letter:
IRS Determination Letter
IRS determination Letter Peninsula Trails.pdf
UBI Number:
602 071 631
Is this Charitable Organization associated with any Corporation or LLC?
No
State of Incorporation/Formation:
Jurisdiction:
WASHINGTON
Status:
Active
Renewal Date:
11/30/2025

CONTACT INFORMATION

Organization Email:
TREASURER@OLYMPICDISCOVERYTRAIL.ORG
Is Foreign Contact:
No
Country Code:
1
Mailing Address:
10 VICTORIA VIEW ST, SEQUIM, WA, 98382-8068, UNITED STATES
Street Address:
10 VICTORIA VIEW ST, CLALLAM COUNTY, SEQUIM, WA, 98382-8068, UNITED STATES
Do you use any other addresses for Solicitation:
No
A List of Addresses Used
Organization Website:
Phone Number:
3604774081
Ext:

SURETY BOND

Has the Organization submitted proof of a surety bond in the amount of $25,000 to the Secretary of State?
No

Proof Of Surety Bonds

Bond Expiration Date:

FINANCIAL INFORMATION

Has Organization completed a full accounting year?- **Yes**
Accounting Year Beginning Date:
01/01/2023
Accounting Year Ending Date:
12/31/2023
Beginning Gross Assets :
$778,032.00

REVENUE

Gross Contributions from Solicitations :
$111,767.00
Gross Revenue from All Other sources :
$289,596.00
Total Dollar Value of Gross Receipts :
$401,363.00

EXPENSES

Gross Expenditures from Program Services :
$223,323.00
Total Gross from All Expenditures :
$256,892.00

ASSETS

Ending Gross Assets :
$942,340.00

SOLICITATION COMMENTS

Comments:

PERCENT TO PROGRAM SERVICES

Percent to Program Services :
87%

FINANCIAL HISTORY

Fiscal Begin Date	Fiscal End Date	Begin Assets	Revenue	Program Services	Expenses	End Assets	% To Program Services
01/01/2023	12/31/2023	$778,032.00	$401,363.00	$223,323.00	$256,892.00	$942,340.00	87%
01/01/2022	12/31/2022	$682,140.00	$335,489.00	$135,946.00	$201,692.00	$778,032.00	67%
01/01/2021	12/31/2021	$461,901.00	$316,635.00	$39,306.00	$72,791.00	$682,140.00	54%
01/01/2020	12/31/2020	$360,491.00	$142,641.00	$39,341.00	$59,294.00	$461,901.00	66%
01/01/2019	12/31/2019	$319,426.00	$123,193.00	$89,087.00	$103,952.00	$360,491.00	85%
01/01/2018	12/31/2018	$275,912.00	$116,287.00	$53,258.00	$57,388.00	$319,426.00	93%
01/01/2017	12/31/2017	$264,630.00	$131,364.00	$123,519.00	$126,737.00	$275,912.00	97%
01/01/2016	12/31/2016	$127,469.00	$199,568.00	$55,825.00	$59,734.00	$264,630.00	93%
01/01/2015	12/31/2015	$87,030.00	$67,382.00	$21,519.00	$26,943.00	$127,469.00	80%
01/01/2014	12/31/2014	$77,292.00	$34,829.00	$23,218.00	$25,091.00	$87,030.00	93%
01/01/2013	12/31/2013	$102,412.00	$23,940.00	$48,182.00	$49,060.00	$77,292.00	98%
01/01/2012	12/31/2012	$98,872.00	$56,125.00	$51,855.00	$52,585.00	$102,412.00	99%

DID THE ORGANIZATION SOLICIT OR COLLECT CONTRIBUTIONS IN WA DURING THE ACCOUNTING YEAR REPORTED?

Solicit or collect contributions:
Yes
Contributions in WA:
Direct Mail,Email,Entertainment/Special Events,Internet,Newspaper/Magazine/Publication,Personal Contact,Product Sale,Vehicle/Boat Donations,Advertisement/Coupon Books

IS THE ORGANIZATION REGISTERED TO FUNDRAISE OUTSIDE OF WA?

Is the organization registered to fundraise outside of WA:
No
Fundraise outside of WA:

EMPLOYEES RECEIVING THE GREATEST COMPENSATION

Does the Organization pay any of its officers or employees?- **No**

First Name	Last Name

PERSONS ACCEPTING RESPONSIBILITY

Current Officers or Persons Accepting Responsibility for the Organization

First Name	Last Name	Title	Phone #	Address
JEFF	BOHMAN	PRESIDENT	3604577536	3753 S CANYON CIR, PORT ANGELES, WA, 98362-6721, UNITED STATES
JOHN	DOLANSKY	TREASURER	3604774081	10 VICTORIA VIEW ST, SEQUIM, WA, 98382-8068, UNITED STATES

FINANCIAL PREPARER

Full Name:
JOHN DOLANSKY
Title:
TREASURER
Mailing Address:
10 VICTORIA VIEW ST, SEQUIM, WA, 98382-8068, UNITED STATES

LEGAL INFORMATION

Do you have any Legal Actions? - **No**

Court (Jurisdiction)	Case #	Title of Legal Action	Date of Legal Action

Legal Actions

COMMERCIAL FUNDRAISER

Is Commercial Fundraiser:
No

CHARITY CLIENTS

FEIN Number	UBI Number	Charity Name	Charity Address

No Charities Selected

Washington State Department of Revenue

< Business Lookup

License Information:

New search Back to results

Entity name: PENINSULA TRAILS COALITION

Business name: PENINSULA TRAILS COALITION

Entity type: Nonprofit Corporation

UBI #: 602-071-631

Business ID: 001

Location ID: 0001

Location: Active

Location address: 10 VICTORIA VIEW ST
SEQUIM WA 98382-8068

Mailing address: PO BOX 1836
PORT ANGELES WA 98362-0099

Excise tax and reseller permit status: Click here

Secretary of State information: Click here

Owners and officers on file with the Department of Revenue

Owners and officers	Title

Owners and officers	Title
BOHMAN, JEFF	
DOLANSKY, JOHN	
TAYLOR, GORDON	

Registered Trade Names

Registered trade names	Status	First issued
OLYMPIC DISCOVERY TRAIL	Active	May-31-2018

The Business Lookup information is updated nightly. Search date and time: 9/16/2025 12:27:54 PM

Contact us

How are we doing?
Take our survey!

Don't see what you expected?
Check if your browser is supported

PENINSULA TRAILS COALITION 2025

2025 BUDGET

INCOME:		
CONTRIBUTIONS INCOME		
RESTRICTED CONTRIBUTIONS	3,000	
UNRESTRICTED	87,000	
SUPPORTING EVENTS	18,000	
YEAR-END APPEAL	3,500	
DIRECT-MAIL APPEAL	50,000	
BEQUESTS	23,000	
ODT-EAGLEMOUNT FUND	2,500	
GIVING BIG/TUESDAY	5,500	
CAR DONATIONS	1,000	
MAP DONATIONS	6,000	
MAINTENANCE APPEAL	5,000	
TOTAL CONTRIBUTIONS INCOME		$204,500
INTEREST/DIVIDEND INCOME		13,000
MEMBERSHIP DUES		14,000
GRANTS		115,900
PROGRAMS		6,000
BIKE TUNE-UP EVENT		7,000
SALES, NET		800
TOUR DE LAVENDER		50,000
SPONSORSHIPS		10,000
MISCELLANEOUS INCOME		1,000
TOTAL INCOME		422,200
EXPENSE:		
ADMINISTRATION		
OFFICE	3,000	
OFFICE SUPPLIES	1,500	
LICENSES AND PERMITS	400	
RENTALS-SITE & P.O. BOX	5,000	
WEBSITE	1,000	
CREDIT CARD PROCESSOR FEES	2,500	
DUES AND SUBSCRIPTIONS	4,500	
INVESTMENT MANAGEMENT EXP	8,000	
AWARDS & RECOGNITION	200	
CPA: TAX RET.; REVIEW; AUDIT	650	
TAXES-SALES	100	
LIABILITY INSURANCE	7,000	
POSTAGE AND DELIVERY	3,500	
PRINTING	500	
STRATEGIC PLAN	0	
MISCELLANEOUS	1,000	
TOTAL ADMINISTRATION EXPENSE		38,850
CONTRACT SERVICES/LABOR		
DEVELOPMENT DIRECTOR	90,000	
RELATIONSHIP MGR	84,000	
EXECUTIVE DIR	0	
TRAIL MTCE MGR	40,000	
LEMOLO CONSULTING	10,500	
PS2P EXPENSES	10,000	
TOTAL CONTRACT SERVICES/LABOR		234,500
OTHER EXPENSES		
BIKE TUNE-UP EVENT	550	
PROGRAM EXPENSE	300	
PROMOTION & BROCHURES	5,000	
NEWSPAPER ADS	2,000	
TRAIL AMBASSADOR PROGRAM	10,000	
DIRECT MAIL COSTS	22,000	
VOLUNTEER RECEPTION	1,000	
ANNUAL MEETING	200	
SUPPLIES	300	
MAPS	7,750	
TOTAL OTHER EXPENSES		49,100
TRAIL EXPENDITURES		
MAINTENANCE VEHICLE	3,000	
FLAGGER TRAINING	85	
VOLUNTEER VESTS	1,000	
TRAIL CONSTRUCT. INCL. MAT'L, GAS	35,000	
HBV	20,000	
EQUIPMENT	8,650	
SANIKAN RENTALS	15,000	
SUPPLIES,	1,000	
SIGNAGE	8,500	
WORK PARTY FOOD/BEVERAGES	4,000	
ECO-COUNTERS	13,500	
TOTAL TRAIL EXPENDITURES		109,735
TOTAL EXPENSES		432,185
NET INCOME (DEFICIT)		($9,985)

Annual Budget for 2026:
Preliminary budget is estimated to be $550,000 for 2026, subject to final review and approval

Clallam County Lodging Tax Advisory Committee

2026 LTAC Funding Requests

Peninsula Trails Coalition

Request #2

RECEIVED
CLALLAM CO. COMMISSIONERS
OCT 09 2025

LODGING TAX FUNDING APPLICATION 2026

1...2...3...4...

@4:00 LZ

GUIDELINES

Clallam County lodging tax paid by visitors is a consumer tax on lodging charges for periods of less than 30 consecutive days for hotels, motels, rooming houses, private campgrounds, RV parks, and similar facilities within the unincorporated areas of Clallam County.

This application is for applicable large-scale events, projects or infrastructure improvements only. Minimum grant is $5,000. Marketing requests should be directed to the Olympic Peninsula Visitor Bureau (OPVB) Tourism Enhancement Grant program.

I **AMOUNT of Lodging Tax Requested**: **$** $64,000

II **Agency/Organization Name**: Peninsula Trails Coalition

Organization is ☐ Government Entity **X** 501(c)3 ☐ 501(c)6 ☐ Other

Federal Tax ID No. EIN # 91-1416511 UBI Number 602 071 631

III **Project/Activity/Event**: ODT Enhancement, Marketing, and Visitor Service

IV **Representative Contact Information**:

Name, Title Ann Livingston

Mailing Address PO Box 1836, Port Angeles, WA 98362

Phone(s) (720)-443-0777

Email ann@olympicdiscoverytrail.org

V **Service Categories, check all applicable**:

__X__ Tourism Promotion/Marketing (individual marketing request, contact OPVB)

_____ Operation of a Special Event/Festival designed to attract tourists

_____ Operation of a Tourism-Related Facility owned or operated by Non-Profit Organization

__X__ Operation and/or Capital Expenditure of a Tourism-Related Facility owned by a Municipality

CERTIFICATION

- I am the authorized agent of the Agency/Organization applying for Lodging Tax funding. I understand and affirm that:
- If awarded, my organization intends to enter into a contract with Clallam County and meet all specified requirements of that contract.
- My Agency/Organization is required to submit a report documenting economic impact results in a format determined by Clallam County.

Rich James

Signature Date: 10/9/25

Rich James, Board President, Peninsula Trails Coalition

Print or Type Name

LODGING TAX APPLICATION – REQUIRED SUPPLEMENTAL QUESTIONS

(You may use this Supplemental Questions form or type the questions and answers on separate sheets)

1. How will the project/program help increase the number of people traveling to Clallam County for business or pleasure on a trip?

We respectfully request funding to advance marketing of the Olympic Discovery Trail (ODT), including the Olympic Adventure Trail (OAT) section, and enhance visitors' experience, which brings more people to Clallam County for many reasons.

This request includes funding for the fourth year of the Trail Ambassador Program; to print the West Central ODT map and the Olympic Adventure Trail maps; to purchase mobile eco-counters that can be moved to various locations to have a better sense of trail usage in areas without a permanent eco-counter or to replace permanent eco-counters that have reached the end of their lifespan; and to cover the cost of trail maintenance and enhancement including the cost of portable toilets (sanicans) throughout the County, food for trail work parties, steel picnic tables to replace the ones on the OAT nearing their lifespan, equipment to be used for maintenance of the Olympic Adventure Trail section of the ODT, signage in the Joyce gap (between Freshwater Bay Rd and Waterline Road, pending approval of WSDOT) and to graphically design two kiosks.

Trail Ambassador: In 2025, Trail Ambassadors at trailheads throughout the County greeted 3,953 users of the trail over 57 days between May and September.

Trail Ambassadors function as a mobile visitor center. Many visitors noted that their interaction with an Ambassador significantly enhanced their trail experience, and they were grateful for the program. A key and distinct aspect of our trail tourism promotion and marketing is assisting with trip planning, including sharing information on lodging, dining, and other local services.

A positive experience on the ODT includes personal connections with Trail Ambassadors, highly detailed recreation maps, and clean, informative information kiosks that enhance the visitor experience. Trail Ambassadors play a pivotal role on the Olympic Discovery Trail by creating a welcoming and safe trail experience, by aiding visitors with route planning and transit, and with locating amenities such as shopping, dining and lodging options. These positive experiences are shared via social media and word of mouth, attracting other visitors and repeat visits. Through this grant request, we are requesting funding to ensure this positive experience.

Maps: We will be fortifying our full range of maps with a printing of the West Central Olympic Discovery Trail map, and the Olympic Adventure Trail map. Despite the common belief that people have transitioned to digital tools for planning and navigating their recreation activities, the popularity of printed maps remains surprisingly enduring. In addition, the maps have QR code links to visitor resources including the visitor's bureau website, visitor's centers, city websites and Clallam transit links.

Eco-Counters: Additionally, we request funding to purchase eight mobile Eco-Counters that can be moved to various locations to have a better sense of trail usage in areas without a permanent eco-Counter. We also intend to use them as a more economical way to replace permanent eco-counters that have reached the end of their lifespan.

We monitor trail usage to better understand where amenities might be needed, and these portable eco-Counters will be invaluable in helping the PTC understand usage in areas where we have not had permanent eco-Counters. With this data, we might identify a need to have sanicans serviced more frequently or install picnic tables or benches.

Trail Maintenance and Enhancements and Volunteer Support:

Sanicans: We request funding to cover the cost of all sanicans in the County, which inherently contribute to a positive experience. There are currently 10, with one which will be added by the Peninsula Trails Coalition in the Morse Creek area. They are a critical tourism-related facility throughout the entire Olympic Discovery Trail system. This addresses environmental concerns, and is a public health and safety dimension of the experience, and a distinct need of the ODT, which inherently has remote segments.

Food for Thursday Trail Crew: The Peninsula Trails Coalition covers the cost of food and other refreshments for Thursday Trail Crew and additional work parties as needed.

Steel picnic tables: We are proposing a longer lasting upgrade of the wooden picnic tables on the OAT nearing their lifespan (MP 6.5, MP 11.5 (Bear Creek), and the one at MP 3.5 (the living room)) to longer lasting steel tables, as well as installation sundries like concrete anchors.

Maintenance Equipment: We also request funding to purchase a Stihl battery power head and batteries, as well as two rhino hand tools, all of which will be used by Trail Adopters of sections of the Olympic Adventure Trail, as well as on the Olympic Discovery Trail.

Signage in the Joyce Gap: Signage in the Joyce gap, between Freshwater Bay Rd and Waterline Road, pending approval of WSDOT. This is one of the gaps in the trail system where users are on the road alongside vehicles. Better signage enables a more user-friendly experience, showing users where to go, and for a safer ride, by reminding drivers they are sharing the road.

Kiosk Design: Graphic design for Gosset and the Adventure Trail kiosks. Funding is needed for the skills of a graphic designer and printing of the display before either project is complete. In 2024, we received funding from Clallam LTAC to repair or replace kiosks, but there was not sufficient funding for the design.

2. How will the project/program help increase paid overnight accommodation in Clallam County?

Every element of this grant request advances marketing of the Olympic Discovery Trail (ODT) and the Olympic Adventure Trail (OAT) and enhances visitors' experience, as explained in question #1, and thereby helps increase paid overnight accommodation in Clallam County. Our 2024 trail surveys show that 47% of trail users stay for 2-6 days. The most impactful way that we help increase paid overnight accommodations is through the Trail Ambassador program.

Trail Ambassadors function as a mobile visitor center. Ambassadors are equipped with ODT and OAT section maps, regional bicycling maps and with a wealth of information and resources including the Olympic Peninsula Travel Planner, Activity Maps, and Transit Brochures. An element of our engagement strategy to increase overnight use is for Ambassadors to suggest multiple day itineraries on the ODT in addition to the wide range of

other recreation opportunities available, from other biking zones, to hiking, kayaking and more.

Our maps are a key way in which the Ambassadors showcase these options not only for trips on the ODT and OAT, but all the other recreational opportunities throughout the County. In this way, the Ambassadors really help groups that include multiple ages or interests or abilities find ways to explore and recreate together, and importantly, extend day trips or make plans for multi-day vacations or return visits.

The trail stories and social media generated by the Ambassadors support this effort through reaching a wider audience on the PTC/ODT social media platforms. Social media engagement has played a pivotal role in our efforts to attract potential visitors and engage with repeat visitors.

3. How will the project/program encourage visitors to come from a distance greater than 50 miles, either for the day or for an overnight visit? If so, please describe how.

The Olympic Discovery Trail already attracts visitors from distances greater than 50 miles, and this funding request will further improve upon the marketing for the Trail as well as the visitor experience, encouraging repeat visits and word of mouth marketing. Trail counters at the busy trailheads at the Spruce Railroad Trail, Hollywood Beach and the Dungeness River Nature Center show daily average counts of 400-500 with total annual counts well over 100,000. Our 2024 trail surveys show that an impressive 60% of Olympic Discovery Trail users are coming from greater than 50 miles away, and we welcomed visitors from 84 Washington cities, 38 states, 10 countries, and 5 continents. 2025 Trail Ambassador data will be available in early 2026.

The OAT, for the first half of 2025, has an average of 58 users per day near mile 1. Based on anecdotal observations, it's apparent that many users of the OAT are bike packers from greater than 50 miles away. The Fundraising Manager with the Peninsula Discovery Trail is on the OAT most days of the week, and has done so for many years, and she sees bike packers almost every time she's out, and often engages in conversation with them.

Trail Ambassadors add to the destination appeal of the ODT and the OAT by serving as a valuable trail amenity by being a mobile visitor center and answering questions, giving directions, offering solutions to problems from mechanical to logistical, providing "insider" tips to recreation spots and businesses, and serving as a friendly welcoming representation of our Clallam community. And in an additional value-added outcome, these personal contacts and hard copy info stimulate the expansion of our marketing back to the communities and networks from which our out-of-area visitors have come.

With this grant round, we intend to print the West Central ODT map, as well as the OAT map. Our maps and brochures are well loved, and visitors' bureaus and chambers of commerce cannot keep enough in stock. While it is undeniable that electronic apps have simplified navigation, a valuable lesson we learned last summer from our Ambassador Program is the enduring popularity of paper maps, especially for visitors from outside of the area. The Peninsula Trails Coalition takes pride in producing and offering a full range of maps to ensure visitors can discover and use the Olympic Discovery Trail with confidence and safety. We make these printed materials widely available, at no cost, to visitor centers, bike shops, and other such locations as we seek to draw interest and visitation to the Peninsula.

4. How will the project/program encourage visitors to come from another country or state?

The Olympic Discovery Trail is often the primary reason people visit the Olympic Peninsula and we aim to continue to improve the experience as well as promote other local assets. The Olympic Discovery Trail is the central outdoor recreation and active transportation backbone on the North Olympic Peninsula. The Olympic Discovery Trail provides for a ~135-mile trail experience. The ODT is gaining national recognition and drawing increasing attention, being highlighted as the stunning and appealing western end of the Great American Rail-Trail.

Our 2024 trail surveys show that an impressive 60% of Olympic Discovery Trail users are coming from greater than 50 miles away, and we welcomed visitors from 84 Washington cities, 38 states, 10 countries, and 5 continents. 2025 Trail Ambassador data will be available in early 2026.

5. If the project/program is an event, please provide the name, date(s) and estimated attendance.

N/A

6. **2026 Tourism-Impact Estimate**
(Actual must be completed by applicants who had a Clallam County Lodging Tax Contract in 2025)

State law governing the distribution of lodging tax funds requires they be used primarily to encourage visitors from out of the area, so do your best!

As a direct result of your proposed tourism-related service, please provide:	2026 Estimate	2025 Actual	Methodology
a. Overall attendance at your event/activity/facility	300,000	298,259	2025 is still being processed, so 2025 numbers are actually 2024's data. It's based on multiple eco-counters as well as surveys completed throughout the year by Trail Ambassadors.
b. Number of people who travel more than 50 miles for your event/activity/facility	180,000	178,955	
c. Of the people who travel more than 50 miles, the number of people who travel from another country or state.	150,000	146,147	
d. Of the people who travel more than 50 miles, the number of people who stay overnight in the unincorporated Clallam County area.	117,000	116,918	
e. Of the people staying overnight, the number of people who stay in PAID accommodations e.g. hotel, motel, bed-breakfast, RV park, in the unincorporated Clallam County area.	90,000	87,688	
f. Number of paid lodging room nights resulting from your event/activity/facility.	30,000	29,229	

7. Is there a host hotel for your event? If yes, please identify.

Because it spans so much of Clallam County, the Olympic Discovery Trail does not currently partner with any specific hotel. The Olympic Discovery Trail (ODT) is the central outdoor recreation and active transportation backbone on the North Olympic Peninsula. The Olympic Discovery Trail provides a ~135-mile trail experience–as a result, we are well positioned to increase visits to multiple lodging, dining, and shopping options in the area.

For those using the OAT, they primarily are day users or bike packers, but there are also those who stray at Lake Crescent Lodge, located at the west end of the OAT.

One of the key elements of our maps is that they provide QR codes that direct users to the Olympic Peninsula Visitors Bureau website and its extensive accommodation information so that visitors can develop a lodging plan that best meets their needs during their visit to the ODT, for many of our visitors this includes both paid camping and hotels or short-term rentals.

8. Describe the prior success of your event/activity/facility in attracting tourists.

Exploring the Olympic Discovery Trail by foot or bicycle is the primary reason thousands of visitors come to Clallam County each year. The ODT is featured regularly as a travel destination, and attention on the trail is only increasing as the Olympic Discovery Trail gains national recognition, being highlighted as the stunning and appealing western end of the Great American Rail-Trail.

We are requesting funding to continue the Trail Ambassador Program in Clallam County. In 2025, Trail Ambassadors at trailheads throughout the County, between May and September, greeted 3,953 users of the trail over 57 days. That data is currently being processed. Our 2024 trail surveys show that an impressive 60% of Olympic Discovery Trail users are coming from greater than 50 miles away, and we welcomed visitors from 84 Washington cities, 38 states, 10 countries, and 5 continents. 2025 Trail Ambassador data will be available in early 2026.

Trail Ambassadors have played a pivotal role, acting as a mobile visitor center, aiding visitors with route planning, and with locating amenities such as dining and lodging options. Many visitors noted that their interaction with a Trail Ambassador significantly enhanced their trail experience, and they were grateful for the program. One aspect of connecting with tourists on the trail involved offering them suggestions for "next visits" with the aim of encouraging repeat trips to the area or suggesting the area as a destination to friends, family, and others.

Our maps have been a critical resource for decades. Funding for these marketing materials is critical because while it is undeniable that electronic apps have simplified navigation, a valuable lesson we learned last summer from our Ambassador Program is the enduring popularity of paper maps, especially for visitors from out of the area. The Peninsula Trails Coalition takes pride in producing and offering a full range of maps to ensure visitors can discover and use the Olympic Discovery Trail with confidence and safety. We make these printed materials widely available, at no cost, to visitor centers, bike shops, and other such locations as we seek to draw interest and visitation to the Peninsula. With this grant round, we intend to print more of the Olympic Adventure Trail map, one of our most popular maps.

A positive experience, including highly detailed recreation maps, bathroom facilities, and a well-maintained trail, enhances the visitor experience and attracts tourists.

9. Describe your target tourist audience (location, demographics, etc.)

Our target tourist audience extends to encompass visitors (families, groups, solo-travelers) from Washington, the greater Pacific Northwest, and Canada, of all backgrounds and especially all mobilities who want to enjoy a multi-day, recreation-oriented vacation on the North Olympic Peninsula. Our 2024 trail surveys show that an impressive 60% of Olympic Discovery Trail users are coming from greater than 50 miles away, and we welcomed visitors from 84 Washington cities, 38 states, 10 countries, and 5 continents. Our 2024 trail surveys also show that 47% of trail users stay for 2-6 days. 2025 Trail Ambassador data will be available in early 2026.

The Olympic Discovery Trail is used by equestrians, walkers, runners, ADA wheeled users, bikers and e-bikers of all ages. The OAT is used by all these user groups with the exception of ADA wheeled users. They are also popular as an outdoor recreational facility for organized walks, runs and bike rides, and provides the infrastructure for event promoters to develop trail-based events.

10. Describe how you will promote your event/activity/facility to attract tourists.

The Trail Ambassadors have added a new, direct way to showcase the Olympic Discovery Trail by contributing trail stories to the media platforms that PTC uses to promote the Olympic Discovery Trail. As Trail Ambassadors greet visitors at busy trailheads, they connect with them by learning visitor's trail stories and then disseminate to PTC's various media platforms. We're able to feature the diversity of users, as well as the year-round accessibility of the trail for recreation of all types.

Although the Ambassador program runs May through November, the PTC printed maps are available from the ODT website year-round. The Peninsula Trails Coalition takes pride in producing and offering a full range of maps to ensure visitors can discover and use the Olympic Discovery Trail with confidence and safety. We make these printed materials widely available, at no cost, to visitor centers, bike shops, and other such locations as we seek to draw interest and visitation to the Peninsula. With this grant round, we intend to print the next edition of the Olympic Adventure Trail map, one of our most popular maps.

11. Describe how the event/activity/facility will help promote lodging establishments, restaurants, and businesses located in the unincorporated area of Clallam County.

Ambassadors have three great ways to promote Clallam County businesses. First, as they chat with visitors and answer questions, they offer direct recommendations about where to shop, eat or stay. Second, the Ambassadors offer maps and brochures to visitors. This array of material includes the OPVB travel planner brochure, Clallam Transit information and of course PTC's own series of maps. And in an additional value-added outcome, these personal contacts and hard copy info stimulate the expansion of our marketing back to the communities and networks from which our out-of-area visitors have come.

One of the valuable lessons we learned from the Trail Ambassador program is the enduring popularity of paper maps, especially for visitors from outside of the area. The Peninsula Trai Coalition takes pride in producing and offering a diverse range of maps to ensure visitors ca discover and use the Olympic Discovery Trail and Olympic Adventure Trail with confidence and safety. The maps go beyond recreation information by including QR codes which direct visitors to a wealth of helpful online resources for tourists, including the Visitors Bureau website olympicpeninsula.org, the City of Port Angeles and City of Forks websites and the Clallam Transit website. These sites have links to lodging, dining and shopping options across the County. With this grant round, we intend to print the next edition of the Olympic Adventure Trail map, one of our most popular maps.

12. Are you applying for Lodging Tax funds from another community (yes or no)? If yes, indicate below where applying and for how much. **Do NOT attach a copy of the application.**

Below is that we have requested or are planning to submit.

Jurisdiction	Amount Awarded/Requested/Planned
Forks	$12,750, submitted in September 2025
Jefferson County	$91,000, submitted in September 2025
Port Angeles	$42,500, in two proposals, not submitted yet
Port Townsend	$2,000, not submitted yet

None of these applications are for the same items we are requesting funding for in this application.

13. What is the overall budget for your event/activity/facility? $ 550,000 (Preliminary budget is estimated to be $550,000 for 2026, subject to final review and approval)

    What percent of the budget are you requesting from Clallam County Lodging Tax Fund? 11.64%

14. Please describe your plans for securing the remainder of the funds necessary to complete your event/activity/facility.

LTAC's and the Olympic Peninsula Visitor's Bureau (OPVB) have been the primary funding source for the marketing materials in their areas, as well as the funding sources for the first few years of the Trail Ambassador Program. They continue to be our primary funding source for our marketing and Trail Ambassador activities as well as other occasional maintenance-related needs.

In all instances, if grant funding isn't received, we seek other grant funding or draw on other operating revenue.

Clallam County Public Works Department

223 E. Fourth St., Suite 6
Port Angeles, WA 98362-3000
360-417-2309 Fax: 360-417-2513 E-mail: William.habel@clallamcountywa.gov

October 1, 2025

Clallam County Lodging Tax Committee
223 East 4th Street, Suite 4
Port Angeles, WA 98362

Dear Committee Members:

The Clallam County Public Works Department supports the Peninsula Trails Coalition (PTC) Lodging Tax application. PTC has been a great partner with the County in support of the development and maintenance of the Olympic Discovery Trail (ODT) & Olympic Adventure Trail (OAT). PTC also supports the trail in many other ways including, but not limited to, all the elements included in their grant application.

The PTC is requesting funding for several items that would not only help improve the ODT & OAT but would help improve the overall experience to visitors and locals using the trail. PTC proposes the placement and maintenance of portable toilet (sanican) throughout the trail. Frequently maintained sanican facilities are greatly important to trail users, as much of the ODT is quite far from adequate public facilities. New picnic benches will help create a more enjoyable and relaxing journey to visitors on the OAT. The PTC is also requesting funding to purchase mobile trail counters, that can be moved to various locations to have a better sense of trail usage in areas without permanent counters. Trail usage data can help drive decisions in placing signs, maintenance efforts, and assist with future grant funding opportunities. Trail maintenance equipment purchases will greatly help our incredibly important volunteer crew get jobs done more quickly and effectively. Further support for the Thursday crew, including lunches, is greatly appreciated in this application, happy and fed volunteers are effective volunteers! Funding for a fourth year of the Trail Ambassador Program, and funding to print trail maps will help increase awareness of the ODT and OAT to visitors of our community.

Thank you for your support of the ODT and for consideration of funding these requests by PTC that will support their efforts to the benefit of the ODT and Trail users.

Respectfully,

William Habel
Regional Trails & Active Transportation Coordinator
Clallam County Public Works

2026 Clallam County LTAC grant budget
Peninsula Trails Coalition/Olympic Discovery Trail

Proposed Itemized Budget:

Item	Expense	Income
Year 4 of the Trail Ambassador Program - This includes funding for a Lead Ambassador, Field Ambassadors, supplies and equipment, and contractors to process the survey data and support the program. (See attached slide deck on the 2024 program)	$20,000	$0 *
Maps - The following maps will be updated as needed and reprinted:		
West Central ODT Map (see attached)	$1,000	$100
Olympic Adventure Trail Map (see attached)	$1,000	$0 *
Pyro Nano Eco-counters, a pack of 8	$10,000	$0 *
Trail Maintenance and Enhancement and Volunteer Support		
Sanicans County-wide - 10 Sanicans are currently placed, and an additional sanican is planned for Morse Creek. A Strait ERN grant already covered $5,000 of the expenses in 2026, and this has already been subtracted from the total.	$14,000	$0 *
Food for Thursday Trail Crew and other work parties	$7,000	$0 *
Steel picnic tables to replace the ones on the OAT nearing their lifespan (ml 6.5, ml 11.5 (bear creek), and the one at 3.5 (living room)), as well as installation sundries like concrete anchors.	$3,000	$0 *
Tools - Purchase of one Stihl battery power head and batteries, as well as 2 rhino hand tools	$1,500	$0 *
Signage between Freshwater Bay Road and Waterline Road, the Joyce gap	$4,000	$0 *
Kiosk design – Graphic design of the kiosks at Gossett Road trailhead and the Adventure Trail	$2,500	$0 *
Total	**$64,000**	**$100**

* There is no income associated with these items, though the PTC does generate income through other activity not within the scope of this grant.

Description and budget showing the intended use of the funds requested:
We respectfully request funding to advance marketing of the Olympic Discovery Trail (ODT), including the Olympic Adventure Trail (OAT) section, and enhance visitors' experience, which brings more people to Clallam County for many reasons.

This request includes funding for the fourth year of the Trail Ambassador Program; to print the West Central ODT map and the Olympic Adventure Trail maps; to purchase mobile eco-counters that can be moved to various locations to have a better sense of trail usage in areas without a permanent eco-counter or to replace permanent eco-counters that have reached the end of their lifespan; and to cover the cost of trail maintenance and enhancement including the cost of portable toilets (sanicans) throughout the County, food for trail work parties, steel picnic tables to replace the ones on the OAT nearing their lifespan, equipment to be used for maintenance of the Olympic Adventure Trail section of the ODT, signage in the Joyce gap (between Freshwater Bay Rd and Waterline Road, pending approval of WSDOT) and to graphically design two kiosks.

Trail Ambassador: In 2025, Trail Ambassadors at trailheads throughout the County greeted 3,953 users of the trail over 57 days between May and September. That data is being processed. Our 2024 trail surveys show that an impressive 60% of Olympic Discovery Trail users are coming from greater than 50 miles away, and we welcomed visitors from 84 Washington cities, 38 states, 10 countries, and 5 continents. 2025 Trail Ambassador data will be available in early 2026.

Trail Ambassadors function as a mobile visitor center. Many visitors noted that their interaction with an Ambassador significantly enhanced their trail experience, and they were grateful for the program. A key and distinct aspect of our trail tourism promotion and marketing is assisting with trip planning, including sharing information on lodging, dining, and other local services.

A positive experience on the ODT includes personal connections with Trail Ambassadors, highly detailed recreation maps, and clean, informative information kiosks that enhance the visitor experience. Trail Ambassadors play a pivotal role on the Olympic Discovery Trail by creating a welcoming and safe trail experience, by aiding visitors with route planning and transit, and with locating amenities such as shopping, dining and lodging options. These positive experiences are shared via social media and word of mouth, attracting other visitors and repeat visits. Through this grant request, we are requesting funding to ensure this positive experience.

Maps: We will be fortifying our full range of maps with a printing of the West Central Olympic Discovery Trail map, and the Olympic Adventure Trail map. Despite the common belief that people have transitioned to digital tools for planning and navigating their recreation activities, the popularity of printed maps remains surprisingly enduring. In addition, the maps have QR code links to visitor resources including the visitor's bureau website, visitor's centers, city websites and Clallam transit links.

Eco-Counters: Additionally, we request funding to purchase eight mobile eco-counters that can be moved to various locations to have a better sense of trail usage in areas without a permanent eco-counter. We also intend to use them as a more economical way to replace permanent eco-counters that have reached the end of their lifespan.

We monitor trail usage to better understand where amenities might be needed, and these portable Eco-counters will be invaluable in helping the PTC understand usage in areas where we have not had permanent Eco-counters. With this data, we might identify a need to have sanicans serviced more frequently or install picnic tables or benches.

Trail Maintenance and Enhancements and Volunteer Support:

Sanicans: We request funding to cover the cost of all sanicans in the County, which inherently contribute to a positive experience. There are currently 10, with one which will be added by the Peninsula Trails Coalition in the Morse Creek area. They are a critical tourism-related facility throughout the entire Olympic Discovery Trail system. This addresses environmental concerns, and is a public health and safety dimension of the experience, and a distinct need of the ODT, which inherently has remote segments.

Food for Thursday Trail Crew: The Peninsula Trails Coalition covers the cost of food and other refreshments for Thursday Trail Crew and additional work parties as needed.

Steel picnic tables: We are proposing a longer lasting upgrade of the wooden picnic tables on the OAT nearing their lifespan (MP 6.5, MP 11.5 (Bear Creek), and the one at MP 3.5 (the living room)) to longer lasting steel tables, as well as installation sundries like concrete anchors.

Maintenance Equipment: We also request funding to purchase a Stihl battery power head and batteries, as well as two rhino hand tools, all of which will be used by Trail Adopters of sections of the Olympic Adventure Trail, as well as on the Olympic Discovery Trail.

Signage in the Joyce Gap: Signage in the Joyce gap, between Freshwater Bay Rd and Waterline Road, pending approval of WSDOT. This is one of the gaps in the trail system where users are on the road alongside vehicles. Better signage enables a more user-friendly experience, showing users where to go, and for a safer ride, by reminding drivers they are sharing the road.

Kiosk Design: Graphic design for Gosset and the Adventure Trail kiosks. Funding is needed for the skills of a graphic designer and printing of the display before either project is complete. In 2024, we received funding from Clallam LTAC to repair or replace kiosks, but there was not sufficient funding for the design.

ORGANIZATION SUMMARY

ORGANIZATION INFORMATION

Organization Name:
PENINSULA TRAILS COALITION
Registration Number:
1127078
Purpose/Mission of the Organization:
PROMOTE NON-MOTORIZED TRAIL DEVELOPMENT ON THE OLYMPIC PENINSULA.
FEIN Number:
911416511
Federal Tax Exempt Status:
Yes
Federal Status Type:
501(c)(3)
If Federal Tax-Exempt status has been granted, attach a copy of the Organization's IRS Determination Letter:
IRS Determination Letter
IRS determination Letter Peninsula Trails.pdf
UBI Number:
602 071 631
Is this Charitable Organization associated with any Corporation or LLC?
No
State of Incorporation/Formation:
Jurisdiction:
WASHINGTON
Status:
Active
Renewal Date:
11/30/2025

CONTACT INFORMATION

Organization Email:
TREASURER@OLYMPICDISCOVERYTRAIL.ORG
Is Foreign Contact:
No
Country Code:
1
Mailing Address:
10 VICTORIA VIEW ST, SEQUIM, WA, 98382-8068, UNITED STATES
Street Address:
10 VICTORIA VIEW ST, CLALLAM COUNTY, SEQUIM, WA, 98382-8068, UNITED STATES
Do you use any other addresses for Solicitation:
No
A List of Addresses Used
Organization Website:
Phone Number:
3604774081
Ext:

SURETY BOND

Has the Organization submitted proof of a surety bond in the amount of $25,000 to the Secretary of State?
No

Proof Of Surety Bonds

Bond Expiration Date:

FINANCIAL INFORMATION

Has Organization completed a full accounting year?- **Yes**
Accounting Year Beginning Date:
01/01/2023
Accounting Year Ending Date:
12/31/2023
Beginning Gross Assets :
$778,032.00

REVENUE

Gross Contributions from Solicitations :
$111,767.00
Gross Revenue from All Other sources :
$289,596.00
Total Dollar Value of Gross Receipts :
$401,363.00

EXPENSES

Gross Expenditures from Program Services :
$223,323.00
Total Gross from All Expenditures :
$256,892.00

ASSETS

Ending Gross Assets :
$942,340.00

SOLICITATION COMMENTS

Comments:

PERCENT TO PROGRAM SERVICES

Percent to Program Services :
87%

FINANCIAL HISTORY

Fiscal Begin Date	Fiscal End Date	Begin Assets	Revenue	Program Services	Expenses	End Assets	% To Program Services
01/01/2023	12/31/2023	$778,032.00	$401,363.00	$223,323.00	$256,892.00	$942,340.00	87%
01/01/2022	12/31/2022	$682,140.00	$335,489.00	$135,946.00	$201,692.00	$778,032.00	67%
01/01/2021	12/31/2021	$461,901.00	$316,635.00	$39,306.00	$72,791.00	$682,140.00	54%
01/01/2020	12/31/2020	$360,491.00	$142,641.00	$39,341.00	$59,294.00	$461,901.00	66%
01/01/2019	12/31/2019	$319,426.00	$123,193.00	$89,087.00	$103,952.00	$360,491.00	85%
01/01/2018	12/31/2018	$275,912.00	$116,287.00	$53,258.00	$57,388.00	$319,426.00	93%
01/01/2017	12/31/2017	$264,630.00	$131,364.00	$123,519.00	$126,737.00	$275,912.00	97%
01/01/2016	12/31/2016	$127,469.00	$199,568.00	$55,825.00	$59,734.00	$264,630.00	93%
01/01/2015	12/31/2015	$87,030.00	$67,382.00	$21,519.00	$26,943.00	$127,469.00	80%
01/01/2014	12/31/2014	$77,292.00	$34,829.00	$23,218.00	$25,091.00	$87,030.00	93%
01/01/2013	12/31/2013	$102,412.00	$23,940.00	$48,182.00	$49,060.00	$77,292.00	98%
01/01/2012	12/31/2012	$98,872.00	$56,125.00	$51,855.00	$52,585.00	$102,412.00	99%

DID THE ORGANIZATION SOLICIT OR COLLECT CONTRIBUTIONS IN WA DURING THE ACCOUNTING YEAR REPORTED?

Solicit or collect contributions:
Yes
Contributions in WA:
Direct Mail,Email,Entertainment/Special Events,Internet,Newspaper/Magazine/Publication,Personal Contact,Product Sale,Vehicle/Boat Donations,Advertisement/Coupon Books

IS THE ORGANIZATION REGISTERED TO FUNDRAISE OUTSIDE OF WA?

Is the organization registered to fundraise outside of WA:
No
Fundraise outside of WA:

EMPLOYEES RECEIVING THE GREATEST COMPENSATION

Does the Organization pay any of its officers or employees?- **No**

First Name	Last Name

PERSONS ACCEPTING RESPONSIBILITY

Current Officers or Persons Accepting Responsibility for the Organization

First Name	Last Name	Title	Phone #	Address
JEFF	BOHMAN	PRESIDENT	3604577536	3753 S CANYON CIR, PORT ANGELES, WA, 98362-6721, UNITED STATES
JOHN	DOLANSKY	TREASURER	3604774081	10 VICTORIA VIEW ST, SEQUIM, WA, 98382-8068, UNITED STATES

FINANCIAL PREPARER

Full Name:
JOHN DOLANSKY
Title:
TREASURER
Mailing Address:
10 VICTORIA VIEW ST, SEQUIM, WA, 98382-8068, UNITED STATES

LEGAL INFORMATION

Do you have any Legal Actions? - **No**

Court (Jurisdiction)	Case #	Title of Legal Action	Date of Legal Action

Legal Actions

COMMERCIAL FUNDRAISER

Is Commercial Fundraiser:
No

CHARITY CLIENTS

FEIN Number	UBI Number	Charity Name	Charity Address

No Charities Selected

Washington State Department of Revenue

< Business Lookup

License Information:

New search Back to results

Entity name: PENINSULA TRAILS COALITION

Business name: PENINSULA TRAILS COALITION

Entity type: Nonprofit Corporation

UBI #: 602-071-631

Business ID: 001

Location ID: 0001

Location: Active

Location address: 10 VICTORIA VIEW ST
SEQUIM WA 98382-8068

Mailing address: PO BOX 1836
PORT ANGELES WA 98362-0099

Excise tax and reseller permit status: Click here

Secretary of State information: Click here

Owners and officers on file with the Department of Revenue

Owners and officers	Title

Owners and officers	Title
BOHMAN, JEFF	
DOLANSKY, JOHN	
TAYLOR, GORDON	

Registered Trade Names

Registered trade names	Status	First issued
OLYMPIC DISCOVERY TRAIL	Active	May-31-2018

The Business Lookup information is updated nightly. Search date and time: 9/16/2025 12:27:54 PM

Contact us

How are we doing?
Take our survey!

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PENINSULA TRAILS COALITION 2025

2025 BUDGET

INCOME:		
CONTRIBUTIONS INCOME		
RESTRICTED CONTRIBUTIONS	3,000	
UNRESTRICTED	87,000	
SUPPORTING EVENTS	18,000	
YEAR-END APPEAL	3,500	
DIRECT-MAIL APPEAL	50,000	
BEQUESTS	23,000	
ODT-EAGLEMOUNT FUND	2,500	
GIVING BIG/TUESDAY	5,500	
CAR DONATIONS	1,000	
MAP DONATIONS	6,000	
MAINTENANCE APPEAL	5,000	
TOTAL CONTRIBUTIONS INCOME		$204,500
INTEREST/DIVIDEND INCOME		13,000
MEMBERSHIP DUES		14,000
GRANTS		115,900
PROGRAMS		6,000
BIKE TUNE-UP EVENT		7,000
SALES, NET		800
TOUR DE LAVENDER		50,000
SPONSORSHIPS		10,000
MISCELLANEOUS INCOME		1,000
TOTAL INCOME		422,200
EXPENSE:		
ADMINISTRATION		
OFFICE	3,000	
OFFICE SUPPLIES	1,500	
LICENSES AND PERMITS	400	
RENTALS-SITE & P.O. BOX	5,000	
WEBSITE	1,000	
CREDIT CARD PROCESSOR FEES	2,500	
DUES AND SUBSCRIPTIONS	4,500	
INVESTMENT MANAGEMENT EXP	8,000	
AWARDS & RECOGNITION	200	
CPA: TAX RET.; REVIEW; AUDIT	650	
TAXES-SALES	100	
LIABILITY INSURANCE	7,000	
POSTAGE AND DELIVERY	3,500	
PRINTING	500	
STRATEGIC PLAN	0	
MISCELLANEOUS	1,000	
TOTAL ADMINISTRATION EXPENSE		38,850
CONTRACT SERVICES/LABOR		
DEVELOPMENT DIRECTOR	90,000	
RELATIONSHIP MGR	84,000	
EXECUTIVE DIR	0	
TRAIL MTCE MGR	40,000	
LEMOLO CONSULTING	10,500	
PS2P EXPENSES	10,000	
TOTAL CONTRACT SERVICES/LABOR		234,500
OTHER EXPENSES		
BIKE TUNE-UP EVENT	550	
PROGRAM EXPENSE	300	
PROMOTION & BROCHURES	5,000	
NEWSPAPER ADS	2,000	
TRAIL AMBASSADOR PROGRAM	10,000	
DIRECT MAIL COSTS	22,000	
VOLUNTEER RECEPTION	1,000	
ANNUAL MEETING	200	
SUPPLIES	300	
MAPS	7,750	
TOTAL OTHER EXPENSES		49,100
TRAIL EXPENDITURES		
MAINTENANCE VEHICLE	3,000	
FLAGGER TRAINING	85	
VOLUNTEER VESTS	1,000	
TRAIL CONSTRUCT. INCL. MAT'L, GAS	35,000	
HBV	20,000	
EQUIPMENT	8,650	
SANIKAN RENTALS	15,000	
SUPPLIES,	1,000	
SIGNAGE	8,500	
WORK PARTY FOOD/BEVERAGES	4,000	
ECO-COUNTERS	13,500	
TOTAL TRAIL EXPENDITURES		109,735
TOTAL EXPENSES		432,185
NET INCOME (DEFICIT)		($9,985)

Annual Budget for 2026:
Preliminary budget is estimated to be $550,000 for 2026, subject to final review and approval

Trail Notes:

The West Central quarter of the ODT runs from Port Angeles across the Elwha River and ***"Traverses ancestral lands of the S'Klallam, Quileute, and Coast Salish People"*** along the coastal lowlands and Lake Crescent, to end on Hwy 101 at the top of Fairholm Hill. It is 34.5 miles long.

- Going **West** from Port Angeles > **Warning: SR 112 is a narrow road with heavy traffic and no shoulder in many places.**
- Going **East** from Port Angeles> see East Central map.
- Clallam Transit provides bus service for bicycles. 360-452-4511

Access Points

1. Port Angeles City Pier. Lincoln St at W. Front St. Parking, toilets, water, tourist info center, shopping and restaurants, transportation center.
2. 10th St Parking. 10th St at Milwaukee Dr. On street parking only.
3. 18th St Trailhead. Parking, toilet, water.
4. Kacee Way off Lower Elwha Road. Parking only.
5. Elwha River. At end of Crown Z Water Rd under the bridge. Parking only.
6. East Beach Trailhead. Near end of E. Beach Rd in Olympic National Park. Parking, toilets, water.
7. Sol Duc Road. On Hwy 101 opposite Sol Duc Rd. Limited parking.



Trail Rules and Etiquette

- Be courteous to fellow trail users
- Be respectful of property owners adjacent to the trail. Many property owners have granted easements to allow trail construction
- Many volunteers have given thousands of hours of labor to build and maintain this wonderful facility.

All Trail User Rules:

- Leave no trace.
- Respect private property. Stay on the trail.
- Use reflective devices and lights at night.
- Use caution at road and driveway crossings.
- Stay to the right side of trail. There is two-way traffic.
- No motorized vehicles (except electric assist bicycles and wheelchairs).
- Each individual is responsible for their own safety and the safety of others.



Pedestrian Rules:

- Stay as far to the right as possible and walk no more than two abreast to allow other trail users to safely pass.
- Yield to equestrians. Ask riders for guidance.
- Dogs must be on a leash and under control at all times. Please clean up after pets.
- Make way for faster users.

Bicyclist Rules:

- Keep to the right, pass to the left.
- Always use safe speeds. Slow down in crowded areas.
- Alert other users with bell or voice before passing. Overtake on left. Reduce speed to pass safely.
- Approach horses slowly. Ask riders for guidance. Avoid loud/startling noises.

Equestrian Rules:

- Riders are responsible for maintaining control over horses at all times.
- Help other users pass safely. Provide instructions. Keep to the right, pass to the left.
- Remove horse manure. Kick droppings off the trail.
- Use the horse path or move to the side of the trail to allow others to pass safely.
- Cantering/galloping on the trail endangers everyone and may damage trail surface.

In an emergency, dial 911

To Support the Olympic Discovery Trail go to:

www.olympicdiscoverytrail.org/donate

Or Mail Donations to:

Peninsula Trails Coalition
P.O. Box 1836, Port Angeles, WA 98362

West Central

Foothills & Lakes

OLYMPIC *Discovery* TRAIL

©2011 PTC

Port Angeles – Highway 101

Fairholm Hill – Lake Crescent



Provided by

PENINSULA TRAILS COALITION

The West Central quarter of ODT runs from Port Angeles across the Elwha River, along the coastal lowlands and Lake Crescent, to end on Hwy 101 at the top of Fairholm Hill. It is 34.5 miles long.

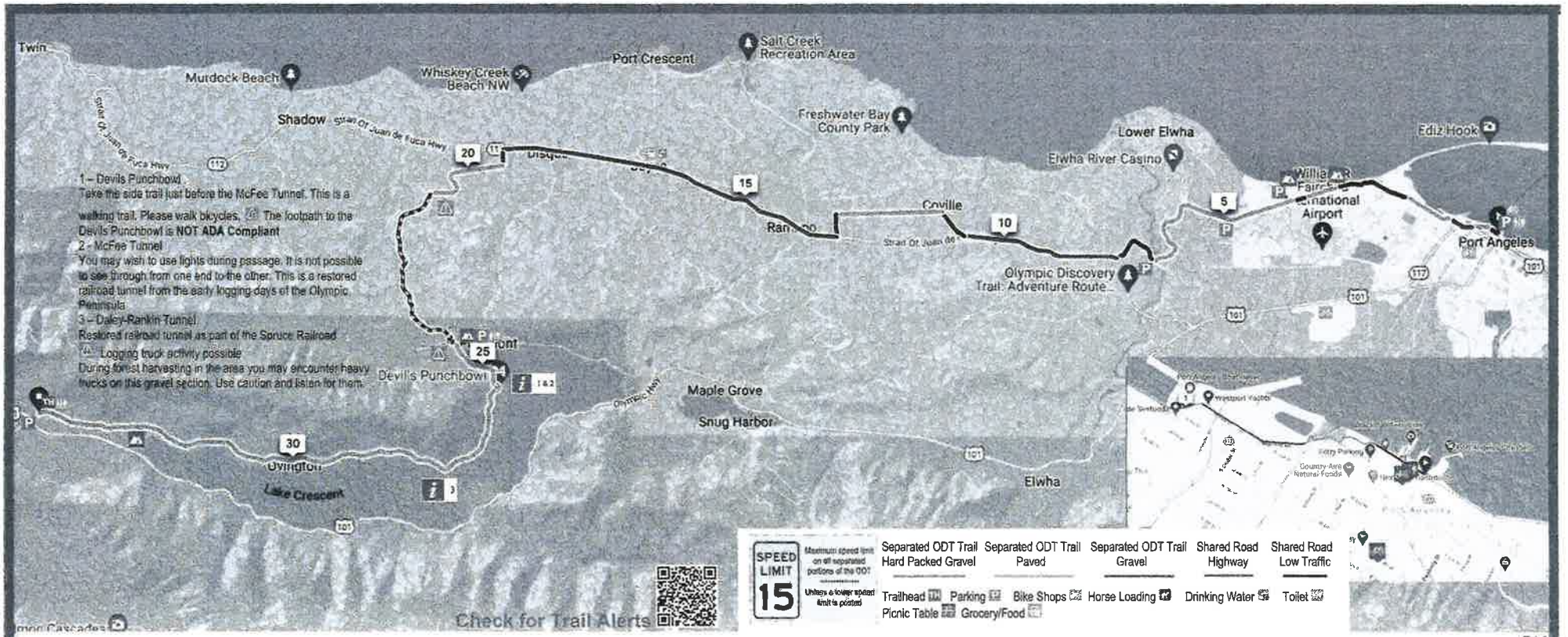
West of Port Angeles the trail crosses the Elwha River on a spectacular suspended bridge. Long a source of hydropower and water for mills, the Elwha dams were removed in September 2011, and the largest river flowing out of the Olympics returned to breeding all 5 salmon species, including the giant 100 pound Chinook salmon of earlier years.



Beyond the river, the route parallels the Strait of Juan de Fuca coastline with side roads to beaches and resorts. At the town of Joyce, the trail cuts south over coastal hills to Lake Crescent, a large, deep (600 foot+) glacial lake nestled between towering mountain ridges. The trail hugs the lake's north shore on 8 miles of historic former railroad grade, passing through the restored McFee and Daley- Rankin tunnels. It then rises into a heavily forested plateau that continues through the next section.

This Map is made possible by Supporters like you!

Please Donate



ODT West Central - Foothills and Lakes – 34.5 Miles

	↑	Str8	Segment begins at the corner or N. Lincoln St and E. Railroad Avenue	0.0	0.5	→	Rt	Turn Rt onto S. Milwaukee Dr / ODT	2.6	0.3	→	Rt	Turn Rt onto a separated Trail	19.4
0.2	↑	Str8	Follow the trail markers through Valley Creek Park	0.2	4.6	←	Left	Left onto Elwha River Rd	7.2	1.6	←	Left	Left turn onto Waterline Road-GRAVEL	21.0
0.7	←	Left	Slight left to stay on Olympic Discovery Trail/Port Angeles Waterfront Trail	0.9	0.9	→	Rt	Turn right onto WA-112 W	8.1	3.9	→	Rt	Turn Rt on East Beach Road	24.2
0.8	←	Left	Turn left onto Olympic Discovery Trail	1.8	2.6	→	Rt	Rt onto Freshwater Bay Road	10.7	0.0	←	Left	Turn Left to stay on E Beach Rd	24.2
0.0	→	Rt	Turn right onto W Hill St/ODT	1.8	0.5	←	Left	Turn Left to access separated ODT Trail section	11.2	0.2	→	Rt	Turn Rt onto ODT/Spruce Railroad Trail	24.4
0.3	→	Rt	Slight right onto 4th St.	2.1	0.9	↑	Str8	Trail joins a shared use local road	12.1	3.9	→	Rt	Slight right onto the paved ODT/ Spruce Railroad Trail	28.3
					0.9	←	Left	Thompson Road	13.0	6.2	→	Rt	Right at the T stay on ODT	34.5
					0.3	→	Rt	Turn right onto WA-112 W	13.3					
					5.8	←	Left	Turn left onto Gossett Road	19.1					

For More Information

Please Help Us to Produce These Great Maps

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Using the Trail Safely:

Read Safety Signs Posted at Trailhead

1. No Motorized vehicles are allowed on trail. This trail is used by horses and horse/riders. Should you break this rule, you will be endangering your life if you encounter a horse, as a horse occupies the entire width of the trail and will kick if startled! You will also be breaking the law and thus be subject to full legal prosecution (fines and confiscation of you Motorized trail use endangers the county with the property owners. Do not spoil the rights of others — the trail managers and serious about eliminating motorized use on the trail they built.

2. Horses Have Absolute Right-of Way! If you encounter a horse/rider, please stop and get off the trail to the downhill side.

3. Horse Owners/Riders and Pet Owners must remove all animal waste from the Trail. Practice "leave no trace" to ensure continued use of the Trail.

4. Dogs Must be on Leash- no more than 8 Feet in length. Violation of this rule could lead to dogs being banned from the Trail.

5. Please bury all Human Waste - well off the Trail, in a shallow hole and cover the refilled hole with rocks or branches.

6. Park at the Designated Trailheads. Vehicles blocking access gates will be towed.

7. Hunting, Camping, Fires, Smoking, and Alcohol Consumption are Prohibited on the Trail. Hunters use some of the same roads as the trail during hunting season by permission of the landowner. Firing a weapon down/across the road utilized by the Trail, or the Trail itself, is absolutely prohibited. **PLEASE WEAR BRIGHT COLORS ON THE TRAIL DURING HUNTING SEASON!**

8. The Trail is only open during daylight hours.

9. When Riding the DNR road sections (miles 20-25), please stay single file and ride as far to the right as possible. A loaded log truck or pickup truck could be just around the next bend – THEY HAVE THE RIGHT- OF-WAY! It is strongly advised that you pull off the road and wait for it to pass.

10. The off-road sections of the Trail are not designed for speed greater than 10MPH





In an emergency, dial 911



To Support the Olympic Discovery Trail go to:

www.olympicdiscoverytrail.org/donate

Or Mail Donations to:

Peninsula Trails Coalition,P.O. Box 1836 Port Angeles, WA 98362

CITY OF PORT ANGELES

Thank You for helping to print this map!

OLYMPIC Adventure TRAIL

Part of the Olympic Discovery Trail

HWY 112, Port Angeles to Lyre River Trailhead, Lake Crescent



Provided by

PENINSULA TRAILS COALITION

Welcome! *An Exhilarating Ride Awaits with Incredible Vistas*

The Adventure Trail is part of the 135-mile route of the Olympic Discovery Trail stretching from Port Townsend to LaPush.

The Adventure Trail segment is intended for use by horsemen, mountain bicyclists and hikers. It is a physically challenging route on a 3-foot-wide trail, totaling 25 miles in length from SR112 to Lake Crescent. There are no services and the trail is quite isolated, with limited access. Be prepared with water, food, basic first aid supplies and(if cycling) all the tools you need to repair a bicycle tire or chain.

You will be passing through cougar habitat, so it is advisable to travel in groups and/or carry pepper spray. If you are riding the entire route on a mountain bike in one day, you should be physically fit, as there are sustained 8% grades and tight downhill switchbacks.

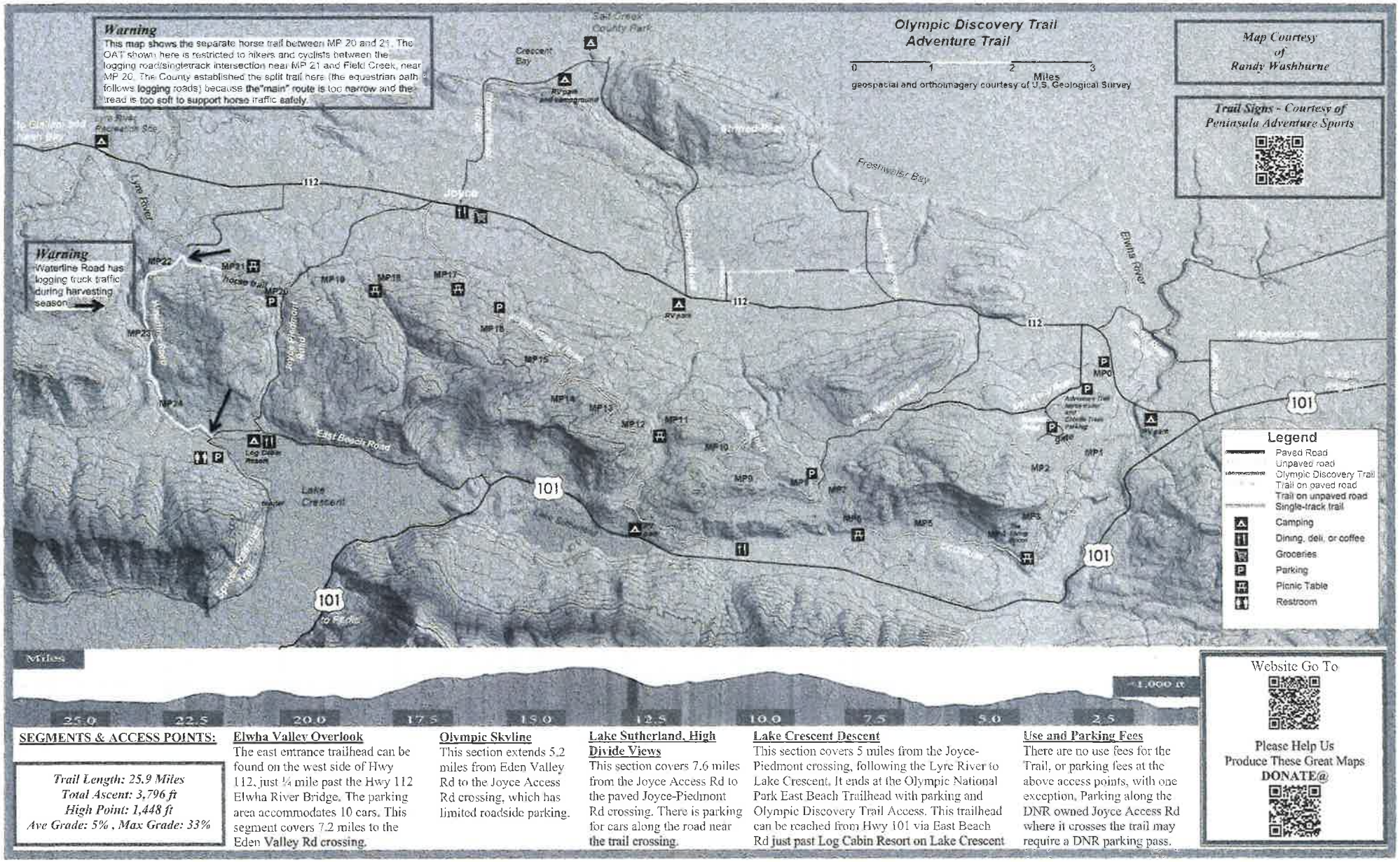


You Ride This Trail at Your Own Risk, so you must be willing to accept responsibility for your own actions and abilities!

If you are prepared and up to the challenges imposed by the terrain, you will enjoy one of the most scenic adventures available in Clallam County.

"Please Respect the Rights of Property Owners and Other Users by Staying on the Trail"

This map is made possible by donations from trail lovers like you!



SEGMENTS & ACCESS POINTS:

Trail Length: 25.9 Miles
Total Ascent: 3,796 ft
High Point: 1,448 ft
Ave Grade: 5% , Max Grade: 33%

Elwha Valley Overlook
The east entrance trailhead can be found on the west side of Hwy 112, just ¼ mile past the Hwy 112 Elwha River Bridge. The parking area accommodates 10 cars. This segment covers 7.2 miles to the Eden Valley Rd crossing.

Olympic Skyline
This section extends 5.2 miles from Eden Valley Rd to the Joyce Access Rd crossing, which has limited roadside parking.

Lake Sutherland, High Divide Views
This section covers 7.6 miles from the Joyce Access Rd to the paved Joyce-Piedmont Rd crossing. There is parking for cars along the road near the trail crossing.

Lake Crescent Descent
This section covers 5 miles from the Joyce-Piedmont crossing, following the Lyre River to Lake Crescent. It ends at the Olympic National Park East Beach Trailhead with parking and Olympic Discovery Trail Access. This trailhead can be reached from Hwy 101 via East Beach Rd just past Log Cabin Resort on Lake Crescent

Use and Parking Fees
There are no use fees for the Trail, or parking fees at the above access points, with one exception. Parking along the DNR owned Joyce Access Rd where it crosses the trail may require a DNR parking pass.

Clallam County Lodging Tax Advisory Committee

2026 LTAC Funding Requests

Port Angeles Fine Arts Center

RECEIVED
CLALLAM CO. COMMISSIONERS
OCT 10 2025
1...2...3...A... 10AM

CLALLAM COUNTY LODGING TAX FUNDING APPLICATION 2026

I **AMOUNT of Lodging Tax Requested**: $35,000

II **Agency/Organization Name**: Port Angeles Fine Arts Center

Organization is ☐ Government Entity **X** 501(c)3 ☐ 501(c)6 ☐ Other

Federal Tax ID No: 94-3029546 UBI Number: 601026071

III **Project/Activity/Event**: Port Angeles FIne Arts Center 2024 Festival Series

IV **Representative Contact Information**:

Name, Title: Christine Loewe, PAFAC Executive Director
Mailing Address: 1203 E. Lauridsen Blvd. Port Angeles WA.98362
Phone(s): 831-227-1954
Email: christine@pafac.org

V **Service Categories, check all applicable**:

_____ Tourism Promotion/Marketing (individual marketing request, contact OPVB)
___X_____ Operation of a Special Event/Festival designed to attract tourists
___X_____ Operation of a Tourism-Related Facility owned or operated by Non-Profit Organization
_____ Operation and/or Capital Expenditure of a Tourism-Related Facility owned by a Municipality

CERTIFICATION

- I am the authorized agent of the Agency/Organization applying for Lodging Tax funding. I understand and affirm that:
- If awarded, my organization intends to enter into a contract with Clallam County and meet all specified requirements of that contract.
- My Agency/Organization is required to submit a report documenting economic impact results in a format determined by Clallam County.

_____ Date: 10/7/25
Signature

Christine Loewe
Print or Type Name

LODGING TAX APPLICATION – REQUIRED SUPPLEMENTAL QUESTIONS

1. How will the project/program help increase the number of people traveling to Clallam County for business or pleasure on a trip?

The Port Angeles Fine Arts Center is seeking supportive funds to operate our special events and a series of three seasonal arts festivals based in Webster's Woods Sculpture Park. These activities and festivals include Summertide Solstice Art Festival on June 13th, Celebration of Shadows Fall Festival on October 17th, and Wintertide Festival of Lights happening on Dec 12th as part of a month of holiday festivities and the light art experience in the park that launches on November 27th and runs through Jan 1, 2027. Summertide while at the launch of our busy summer months, is our annual introduction of new sculpture and poetry into the park. These new installs build upon the foundation for the 30,000 + annual visits we receive, with many tourists and returning visitors coming to see our newest installations throughout the year.

Last year through these festivals and related program activities we generated over 8178 visits. While all of our programming is designed to attract a wide range of both local and out of town visitors, through our seasonally themed festivals and supportive events, we recognize these activities as our greatest growth opportunity for increasing the number of people traveling to Clallam County for special events. Using data from Placer.ai, our event software, and our gallery surveys we know that through our programs and park visits we've generated visits from 22 states and 30 cities in Washington and that over the past two years approximately 45% of our overall everyday traffic to the gallery and park has come from out of the area.

We are intentional about maintaining a consistent schedule of activities year-round and we partner with local organizations to ensure we are adding to the complement of seasonal events. We share the community goal to establish Clallam County as a preferred year-round destination for arts, culture, and outdoor recreation. This year we have worked with a range of community partners to offer our festivals or special events including NOLS, Olympic Peninsula Authors, ONP, Peninsula College, Community Playhouse, Surfrider Foundation, Hurricane Winter Sports Foundation, Clallam Resilience Project, Olympic Nature Experience, and North Olympic History Center as well as a variety of local businesses to co-promote or support programs.

Additionally, with grant support from Olympic Peninsula Visitors Bureau we are able to sustain a year round schedule of regional marketing and festival cross promotion. This sustained marketing improves our ability to be top of mind for repeat visits to the peninsula. Approximately 45% of our gallery visitors state they are repeat customers.

Finally, as our overall engagement number across all program activities including park visits, gallery visits, and events has increased every year for the past four years we are confident in our ability to help grow the number of people traveling to Clallam County through our activities. While we see some individual fluctuation in annual festival numbers depending on the weather, our overall attendance has remained steady for the past four years. As we are hitting our stride with these events we are excited to add new features to our Fall and Wintertide offerings to increase attendance at these events in 2026.

2. How will the project/program help increase paid overnight accommodation in Clallam County?

We are taking several actions to encourage engagement with out of town guests that will increase paid overnight accommodations in Clallam County. As stated above we are engaging in regional marketing efforts to encourage visitors from farther afield to attend our events. This includes videos on the Coho and Washington State ferries, regionally focused social media ads, geofencing campaigns within select out of the area locations, and standard print advertising through regional magazines including Preview and Parentmap. From visitor journey data provided by Placer.ai we know nearly 15,000 of the visitors to our property last year also visited hotels within Clallam County including the Red Lion, Olympic Lodge, Log Cabin Resort, Sequim Bay Lodge, and 7 Cedars. Finally, our manually collected data tells us that we are drawing out of town visitors and that these visitors are staying in overnight accommodation. Based on the data we collected from our gallery sign-in tablet we were able to identify that last year 34% of visitors surveyed paid for overnight accommodations. Most importantly, our engagement numbers continue to grow and we expect to see this same pattern of success in our 2026 festivals as well.

3. How will the project/program encourage visitors to come from a distance greater than 50 miles, either for the day or for an overnight visit? If so, please describe how.

As all three of our festivals begin midday on a Saturday and run into the evening hours this encourages an overnight stay if coming from farther afield in Washington, Oregon, or Canada but it also presents the option for those from nearby counties to make it a long day trip with likely stops within the county for food, gas, and other complementary activities. Additionally, for our Wintertide festivities and Summertide installs half of our artists and performers come from the greater PNW region and usually stay overnight for their art install, festival participation, or deinstall process. Most bring family, friends, or partners.

4. How will the project/program encourage visitors to come from another country or state?

As we are fortunate to be within walking distance of Olympic National Park Visitors Center which as we know draws 2 million+ individuals from out of state and around the world, we regularly partner with ONP staff on programs and gallery exhibits that provide us with opportunities to extend our outreach to their community of visitors. As an example, in previous summers we've hosted conservation and outdoor recreation themed exhibits with support from ONP or other recreation based organizations such as Surfrider Foundation and the Hurricane Ridge Winter Sports Education Foundation. Through this partnership, each of these entities provided supportive promotion to their regional audiences. Additionally, due to our physical proximity we receive the natural benefit of out of area visitors who overflow to us from the ONP visitor center looking for additional activities to fill in the gaps during their visit. To generate awareness and engagement with this audience we focus some of our festival marketing efforts on geofencing ads that target the ONP Visitor Center area.

As an organization that is focused on the visual arts and immersive experiences, we present a unique draw for international travelers who may face language barriers as they engage in activities. Art serves as a universal language that has broad appeal for all cultures. International travelers that attend our festivals have the opportunity to explore the sculpture park, view art in the gallery, engage in hands-on art activities, and watch music or performances as part of their overall festival experience, all of which are rich experiences regardless of the language spoken.

Aside from building upon these opportunities to connect with ONP park visitors, we specifically invest in festival marketing efforts to draw in visitors from Victoria through brochures, flyers in downtown Victoria, and video marketing at the ferry terminals.

5. If the project/program is an event, please provide the name, date(s) and estimated attendance.

Summertide Solstice Art Festival- Saturday, June 13th - The Summertide Solstice Art Festival is a free, family friendly event to celebrate the launch of summer and welcome new artwork and poetry to Webster's Woods Sculpture Park. This event includes live music in the meadow, hands-on nature art stations, live poetry readings, self-guided park tours and poetry walks, and food and drink vendors on site. Summertide represents our annual opportunity to add new outdoor sculpture and poetry to the park. For 2026 we are excited to once again put out a call for permanent sculpture installs that will address some of the functional needs of the park including benches, interactive art, privacy walls, and wayfinding. **2026- We expect about 750 to attend this year.**

Celebration of Shadows Fall Festival- Saturday, October 18th - 2026 will be our 6th year hosting this free festival. This autumnal festival celebrating the shifting of light that comes with the season, includes pumpkin carving and shadow art activities, food and drink vendors, a glow in the dark scavenger hunt, carved pumpkins on display throughout our trails, a carving contest, and a rotation of shadow theater performances on the community playhouse stage. We have successfully partnered with local businesses to offset the cost of pumpkins and prizes through in-kind donations. In 2023 we had 730 attendees. Last year we had the misfortune of holding this event during an extreme weather event known as an atmospheric river. Despite the driving rain 419 people joined us. Based on the number of partners co-promoting this year's event we expect approximately 700 people for the 2025 festival coming later this month. **In 2026 we hope to draw 800 attendees.**

Wintertide Light Experience Nov 27th- Jan 1st and Wintertide Festival of Lights Dec 12th- 2026 will bring our 6th year of the festival and our 8th year of Wintertide as a whole, a family-friendly winter celebration of light based art in Webster's Woods Sculpture Park and at the Esther Webster Gallery. This annual event is designed to bring light to our community during the darkest time of year, provide a breath of fresh air and creativity during the hectic holiday season, and to serve as a complement to the other winter activities in Port Angeles. Wintertide festivities include a three week long Makers Market featuring locally made gifts from approximately 30 artists in the Esther Webster Gallery, free nightly viewing of immersive lighted artwork by commissioned artists throughout the sculpture park, and a schedule of community lantern making workshops available in the lead-up to the community lantern walk that kicks off the festival night. **We anticipate that the overall attendance throughout the 2026 Wintertide series of activities will be over 7500 people.**

6. 2025 Tourism-Impact Estimate

State law governing the distribution of lodging tax funds requires they be used primarily to encourage visitors from out of the area, so do your best!

As a direct result of your proposed tourism related service, please provide:	2026 Estimate	2025 Estimates	Methodology
a. Overall attendance at your event/activity/facility	9000	8950	Direct Count
b. Number of people who travel more than 50 miles for your event/activity/facility	4914	4383	Structured estimate
c. Of the people who travel more than 50 miles, the number of people who travel from another country or state.	2970	2460	Structured Estimate
d. Of the people who travel more than 50 miles, the number of people who stay overnight in the unincorporated Clallam County area.	1872	1538	Estimate
e. Of the people staying overnight, the number of people who stay in PAID accommodations e.g. hotel, motel, bed breakfast, RV park, in the unincorporated Clallam County area.	1521	1078	Structured Estimate
f. Number of paid lodging room nights resulting from your event/activity/facility.	928	658	Structured Estimated

Breakdown of the Actual Numbers per festival for 2024/2025: *We have not yet had our 2025 Fall and Wintertide festivities.*

Category of guests	Summertide 2025	Summertide 2024	Fall Fest 2024	Wintertide 2024
Attendees	492	498	419	7,651
Visitors who will travel more than 50 miles	75	101	90	1,645
Visitors from another state or country	77	152	138	2,524
Overnight visitors staying in paid accommodations	105	151	77	1,409

Overnight visitors staying in non-paid accommodations	47	102	151	2,760
Paid lodging room nights resulting from this event	45	75	47	859

*Methods of Estimation: Structured Estimates and Direct Counts

(Direct count) Attendees- We are able to come up with this number through our gallery sign-in log, our automated pedestrian counter at park entrance, ticket sales, workshop registrations, gallery host log, and welcome table counts.

Visitors who will travel more than 50 miles- We are not able to track where park visitors are coming from via our park counter, but we do maintain a gallery sign-in log and based on this log we apply the percentage of visitors from more than 50 miles away to the total number of event visitors.

Visitors from another state or country- We are not able to track where park visitors are coming from via our park counter, but we do maintain a gallery sign-in log and based on this log we apply the percentage of visitors from out of the state or country to the total number of event visitors.

Visitors staying in paid accommodations in the county- We use our gallery numbers as a representative sample of total visitors. We apply the percentage of visitors from the gallery sign-in log with paid lodging nights to the total number of event visitors. **Finally we halved our overall number of lodging visitors assuming that only 50% of our visitors are staying in locations outside of city limits. This is a best guess.**

Paid lodging room nights resulting from this event- We calculate paid lodging nights per visitor from the gallery sign-in log and apply that to the number of people who selected that they stayed in paid lodging. This accounts for lodging in all of Clallam County.

7. Is there a host hotel for your event? If yes, please identify.

We have not yet secured a host hotel for our 2026 events. In years past we have partnered with or received sponsorship from Olympic Lodge by Ayres, the Red Lion, and 7 Cedars.

8. Describe the prior success of your event/activity/facility in attracting tourists.

PAFAC offers a wide range of rotating activities that provide new reasons for visitors to return to our space throughout the year. We are proud of the success we have had in the last four years engaging our community of visitors. Our programming so far in 2025 has included 15 talks, presentations, or collaborations, , 4 gallery exhibitions, 1 outdoor exhibition, a new rotation of 18 poems in the park, 5 adult workshops, two weeks of summer art camp serving 100 slots, arts education field trip programming on our campus and within school classrooms for over 1000 local students, Summertide Solstice Art Festival welcoming nearly 500 people, and 200 + people for 3 special meadow theater performances by We Players from San Francisco. As a result of our efforts we've directly engaged over nearly 6900 people thus far in 2025 in structured programming, and supported 82 artists from around the region in exhibiting and selling their work through our gallery, gift store,and art park. We've additionally welcomed 21,000 visits to the Sculpture Park since January 2025.

Upcoming programming includes the Celebration of Shadows Fall Festival, 3 sessions of after-school art camp, 2 adult workshops, maker's market opening celebration and afterhours events, winter lighted sculpture experience, and finally, and the Wintertide Festival of Lights.

Ultimately, through our programming in Webster's Woods we bring the innovative magic and creativity of art to our rugged Northwest landscape with a family-friendly flair in all that we do. By featuring free open-air exhibitions of sculpture art, free events, and arts and nature integrated programming we play an important role in bringing vibrancy, connection, and accessible art to the Olympic Peninsula. Staff are on campus seven days a week helping to create a welcoming place for visitors every day through the park and 4 days a week through our open gallery hours. We are proud that our programming celebrates how art lifts up communities, sparks creative ingenuity, and creates new connections through shared tradition and we are confident in our ability to continue attracting locals and tourists alike.

9. Describe your target tourist audience (location, demographics, etc.)

All of the activities we offer within Webster's Woods or through our PAFAC programs are designed to attract a wide range of both local and out of town visitors. Visitors include families looking for a fun, creative, and educational experience to share together, as well as outdoor enthusiasts wishing to spend their vacation days in a striking and creative natural environment, and seasoned art lovers looking for an off the beaten path experience.

We are proud that each of the festivals (Summertide, Fall Festival, and Wintertide) and special events we host in Webster's Woods or the PAFAC campus are specifically designed to give both local residents a fun, festive, and unique artistic experience and to simultaneously attract tourists to experience our unique surroundings.

Given that our mission is to inspire the artist in every person, we offer a range of programs designed to appeal to all, from the seasoned artist to those who don't traditionally see art as relevant to their lives and we have built in various price points and pathways for interaction with the intention that we are creating a space for everyone. For example, for our Summertide and Fall Festival there is no admission fee as a primary goal for each of these events is to create overlap between locals and tourists and to deepen our connection with our local community by offering free arts enrichment.

Additionally, we've designed activities that provide both direct and passive arts engagement. This includes a free gallery, free art making stations at our festivals and special events, free performances, free nature journal check out kits and scavenger hunt activities for use in our sculpture park, and an art based geocache kit for visitors to find in the park and make art.

Ultimately, through our programming, we are excited to offer activities that appeal to a wide audience, including families, artists, and nature lovers and we have the demonstrated ability to draw these individuals to our festivals, special events, the park, and gallery.

Industry data consistently shows that tourists are looking for uniquely curated experiences –and that's exactly what each of our festivals deliver using the backdrop of Webster's Woods Sculpture Park. We find that art lovers and outdoor enthusiasts are particularly eager to experience the transforming effects of lights, fire tables, and seasonally based festive decor, in the unique context of a second growth Olympic forest.

10. Describe how you will promote your event/activity/facility to attract tourists.

We use supportive marketing funds from other grant sources to extend our outreach to the Greater Seattle area, I-5 corridor, and Victoria B.C. through the ferries, digital and social media channels, and geofencing. We aim to bring awareness of the PAFAC while promoting Clallam County as a vital year round arts and culture tourist

destination for our region- particularly with our Fall and Wintertide Festival in the tourism shoulder season. Our marketing partners include: Sound Publishing, ParentMap, Preview Magazine, Blackball Ferry, WSDOT Ferries, and last year we are gathered location insight data to improve our target marketing with a paid subscription through Placer AI.

Ultimately, our staff team is adept in digital and print marketing, has established relationships with regional marketing representatives, is knowledgeable about leveraging marketing dollars to expand our reach beyond the funds we are requesting, and using additional tools including google ads for nonprofits, email marketing, and press releases to regional papers. We feel confident in our ability to deliver on our programmatic and marketing goals to attract more tourists.

11.Describe how the event/activity/facility will help promote lodging establishments, restaurants, and businesses located in the unincorporated area of Clallam County.

As we are successful in generating special events and activities that give tourists a reason to linger this naturally lends itself to increased support for overnight stays throughout the county and increased requests of recommendations about other establishments to visit.

Aside from engaging the public on festival days, our gallery is open Thursday through Sunday and our park is open everyday. Staff are onsite seven days a week engaging with visitors. We regularly serve as a referral for area businesses, restaurants, and other activities beyond the national park and we maintain brochures, flyers, and advertisements for upcoming events from fellow arts organizations. Additionally, through our online communications we regularly cross promote with other organizations. As we seek sponsorship for our festivals we focus on relationships that are mutually beneficial. Through our collaborations we have developed several ways to promote local businesses to those who visit our gallery, view our website, or read our e-news. For example, our PAFAC business members are provided with an annual business spotlight on our website, social media channels, and in our e-news that goes out to 3000+ visitors. All of our sponsors are recognized on our website with links to their business and links via social media and additionally acknowledged at our events.

12.Are you applying for Lodging Tax funds from another community (yes or no)?If yes, indicate below where applying and for how much.

Yes we are applying for funds from City of Port Angeles LTAX to support both the operations of our gallery and Webster Woods Sculpture Park in the amount of $40,000. We are additionally requesting capital funds in partnership with COPA Parks and Recreation to continue the next phase of improvements in Webster's Woods City Park.

13.What is the overall budget for your event/activity/facility? $601, 412.00 What percent of the budget are you requesting from Clallam County Lodging Tax Fund? 5%

The Port Angeles Fine Arts Center's projected overall operating expenses for 2025 are $601,412. with 3% of our budget set aside for direct marketing costs and 23% of our budget devoted to sustaining our festivals and related activities. We are still working on our budget for 2026 but we expect that with the continued increases in minimum wage and salary laws as well as new sales tax laws that our expenses will increase by 3-5% for 2026. As we have lined out in our budget we expect that our festivals and related activity expenses will be $112,650. Our LTAX request represents 30% of this budget and about 5% of our overall organization budget based on 2025 numbers.

14. Please describe your plans for securing the remainder of the funds necessary to complete your event/activity/facility.

In 2026, we will continue drawing on community support, grants, program revenue and endowment funds to maintain a balanced operating budget. With the funds requested from Clallam County Lodging Tax, other community sources, our investments, and the expected revenue we will meet our costs for hosting our festivals. We are confident in our ability to generate the expected festival revenue as our 2025 budget represents a conservative average of the last three years of revenue gained from these events. Additionally, we've been working diligently to improve our sponsorship outreach and generate more fundraising events to help us close the gap on our revenue vs expenses for our programming in future years. Finally, PAFAC was a trusted fiscal administrator for 7 local, county, state and federal grants in 2025 and we continue an upward trend in all income categories including memberships and donations, admissions, sponsorships, and art and gift store sales.

2026 Festivals Budget

We will apply the $35,000 in requested funds to support performance costs, artist fees for the sculpture and poetry sign installations at Summertide and Wintertide, staffing costs, and $2,000 to offset the cost of upgrades to our park counter and subscription to help us track attendee and park visitor data.

2026 Festivals Budget
Port Angeles Fine Arts Center

		Summertide	Fall Festival	Wintertide	Total Festivals	CC LTAX Request
		2026 Budget	2026 Budget	2026 Budget	2026 Budget	
Ordinary Income/Expense						
Income						
	Contributed Income					
	4000 - OPVB	$ 3,000.00	$ 3,000.00	$ 4,000.00	$ 10,000.00	
	4000 · Government	$ 7,500.00	$ 7,500.00	$ 20,000.00	$ 35,000.00	35,000
	4015 · Donations - Individual	$ 1,000.00	$ 1,000.00	500	$ 2,500.00	
	4996- Investment Transfer	$ 5,000.00	$ 5,000.00	5000	$ 15,000.00	
	Total Contributed Income	$16,500.00	$16,500.00	$29,500.00	$62,500.00	35000
	Earned Income					
	4520 - Gift Store Sales			$ 20,000.00	$ 20,000.00	
	4510 Admissions			$ 15,000.00	$ 15,000.00	
	4515 Event Sponsorships	$ 1,500.00	$ 3,000.00	$ 9,000.00	$ 13,500.00	
	4530 · Workshop Registration		$ 600.00	$ 1,200.00	$ 1,800.00	
	Total Earned Income	$1,500.00	$3,600.00	$45,200.00	$50,300.00	
Total Income		$18,000.00	$20,100.00	$74,700.00	$112,800.00	
Expense						
	Personnel Expenses					
	5000 · Salaries	$ 8,000.00	$ 8,000.00	$ 20,000.00	$36,000.00	8000
	Total Personnel Expenses					
	Program and Operating Expenses					
	6000 · Artists Commissions	$ 10,000.00		$ 26,000.00	$ 36,000.00	20000
	6001 · Teaching Artists	$ 250.00	$ 300.00	$ 800.00	$ 1,350.00	
	6002 · Performing Artists	$ 2,000.00	$ 2,000.00	$ 6,000.00	$ 10,000.00	5000
	6005 - Equipment	$ 250.00	$ 250.00	$ 1,000.00	$ 1,500.00	
	6015 · Marketing & Advertising	$ 3,000.00	$ 3,000.00	$ 4,000.00	$ 10,000.00	
	6035 · Program Supplies	$ 2,000.00	$ 1,000.00	$ 6,000.00	$ 9,000.00	
	6040 - Venue Expenses	$ 650.00	$ 1,200.00	$ 1,700.00	$ 3,550.00	
	6045 - Food and Bev	$ 50.00	$ 50.00	$ 150.00	$ 250.00	
	7071- Park Supplies	$ 5,000.00			$ 5,000.00	2000
	Total Program Expenses	$31,200.00	$15,800.00	$65,650.00	$112,650.00	35,000

WASHINGTON
Secretary of State
Corporations & Charities Division

Filed
Secretary of State
State of Washington
Date Filed: 10/09/2025
Effective Date: 10/09/2025
UBI #: 601 026 071

Annual Report

BUSINESS INFORMATION

Business Name:
PORT ANGELES FINE ARTS CENTER FOUNDATION

UBI Number:
601 026 071

Business Type:
WA NONPROFIT CORPORATION

Business Status:
ACTIVE

Principal Office Street Address:
1203 E LAURIDSEN BLVD, PORT ANGELES, WA, 98362-6651, UNITED STATES

Principal Office Mailing Address:
1203 E LAURIDSEN BLVD, PORT ANGELES, WA, 98362-6651, UNITED STATES

Expiration Date:
11/30/2026

Jurisdiction:
UNITED STATES, WASHINGTON

Formation/Registration Date:
11/10/1986

Period of Duration:
PERPETUAL

Inactive Date:

Nature of Business:
NONPROFIT ART CENTER PROVIDING ARTS ENRICHMENT

NONPROFIT GROSS REVENUE CERTIFICATION

Per RCW 24.03A.960 does the Nonprofit certify that its total gross revenue in the most recent fiscal year was less than $500,000? **- No**

NONPROFIT CORPORATION'S EIN

Nonprofit EIN: **94-3029546**

REGISTERED AGENT RCW 23.95.410

Registered Agent Name	Street Address	Mailing Address

EXECUTIVE DIRECTOR	1203 E LAURIDSEN BLVD, PORT ANGELES, WA, 98362-6651, UNITED STATES	1203 E LAURIDSEN BLVD, PORT ANGELES, WA, 98362-0085, UNITED STATES

PRINCIPAL OFFICE

Phone:
3604573532

Email:
ADMIN@PAFAC.ORG

Street Address:
1203 E LAURIDSEN BLVD, PORT ANGELES, WA, 98362-6651, USA

Mailing Address:
1203 E LAURIDSEN BLVD, PORT ANGELES, WA, 98362-6651, USA

GOVERNORS

Title	Type	Entity Name	First Name	Last Name
GOVERNOR	INDIVIDUAL		NAVARRA	CARR
GOVERNOR	INDIVIDUAL		DIANE	WILLIAMS
GOVERNOR	INDIVIDUAL		CHRISTINE	LOEWE

NATURE OF BUSINESS

- NONPROFIT ART CENTER PROVIDING ARTS ENRICHMENT

REPORTING CHANGES FOR THE CHARITABLE NONPROFIT CORPORATION

Does the Nonprofit Corporation meet exemptions of reporting as outlined in RCW 24.03A.075? **- Yes**

CONTROLLING INTEREST

1. Does this entity own (hold title) real property in Washington, such as land or buildings, including leasehold improvements?
- No
2. In the **past 12 months**, has there been a transfer of at least 16-2/3 percent of the ownership, stock, or other financial interest in the entity?
- No
   a. If "Yes", in the **past 36 months**, has there been a transfer of controlling interest (50 percent or greater) of the ownership, stock, or other financial interest in the entity?
- No
3. If you answered "Yes" to question 2a, has a controlling interest transfer return been filed with the Department of Revenue?
- No

You **must** submit a Controlling Interest Transfer Return form if you answered â€œyesâ€ to questions 1 **and** 2a.

Failure to report a Controlling Interest Transfer is subject to penalty provisions of RCW 82.45.220.

For more information on **Controlling Interest**, visit www.dor.wa.gov/REET.

RETURN ADDRESS FOR THIS FILING

Attention:
EXECUTIVE DIRECTOR
Email:
ADMIN@PAFAC.ORG
Address:
1203 E LAURIDSEN BLVD, PORT ANGELES, WA, 98362-6651, USA

UPLOAD ADDITIONAL DOCUMENTS

Do you have additional documents to upload? - **No**

AUTHORIZED PERSON

☑ I am an authorized person.

Person Type:
ENTITY

First Name:
CHRISTINE

Last Name:
LOEWE

Entity Name:
PORT ANGELES FINE ARTS CENTER

Title:
EXECUTIVE DIRECTOR

☑ This document is hereby executed under penalty of law and is to the best of my knowledge, true and correct.

BUSINESS LICENSE

STATE OF WASHINGTON

Nonprofit Corporation

Unified Business ID #: 601026071
Business ID #: 001
Location: 0001

PORT ANGELES FINE ARTS CENTER FOUNDATION
FRIENDS OF THE FINE ART CENTER
1203 E LAURIDSEN BLVD
PORT ANGELES, WA 98362

UNEMPLOYMENT INSURANCE - ACTIVE

INDUSTRIAL INSURANCE - ACTIVE

TAX REGISTRATION - ACTIVE

LICENSING RESTRICTIONS:

Not licensed to hire minors without a Minor Work Permit.

This document lists the registrations, endorsements, and licenses authorized for the business named above. By accepting this document, the licensee certifies the information on the application was complete, true, and accurate to the best of his or her knowledge, and that business will be conducted in compliance with all applicable Washington state, county, and city regulations.

Vicki Smith

Director, Department of Revenue

STATE OF WASHINGTON

UBI: 601026071 001 0001

PORT ANGELES FINE ARTS CENTER FOUNDATION
FRIENDS OF THE FINE ART CENTER
1203 E LAURIDSEN BLVD
PORT ANGELES, WA 98362

UNEMPLOYMENT INSURANCE - ACTIVE
INDUSTRIAL INSURANCE - ACTIVE
TAX REGISTRATION - ACTIVE

Vicki Smith

Director, Department of Revenue



Celebration of Shadows
Fall Festival

SATURDAY, OCTOBER 18, 2025 | 5-8:30PM | FREE

- Pumpkin Carving Contests
- Professional Shadow Shows
- Live Spooky Stories
- Beer Garden & Food Vendors
- Art & Interactive Activities
- and more...

Pumpkin Carving Workshops:

Register for a pumpkin carving workshop before the festival on October 18th, to create a pumpkin masterpiece that will automatically be entered into our Pumpkin Carving Contest to win a prize! All skill levels encouraged to attend and submit to different judging categories.

Workshop Sessions:
- 10:00AM-11:30AM
- 12:00PM-1:30PM
- 2:00PM-3:30PM

$10/$12

INCLUDED IN WORKSHOP FEE: Pumpkin, Tools, Instruction on Carving Techniques, Entry into Pumpkin Contest

Entry for Home-Carved Pumpkins:

To enter a home-carved pumpkin to win a prize in the contest, drop your pumpkin off at PAFAC between 11:00AM-5:00PM on Saturday, October 18th and pay a $5 entry fee per pumpkin.

$5

State Farm Steve Methner | Olympic Peninsula | Country Aire | Sound Community Bank | Olympic Nature Experience | PACP | Cedars | NOLS

PORT ANGELES FINE ARTS CENTER

Learn more at www.pafac.org



Wintertide
Festival of Lights

4PM-8PM RAIN OR SHINE

SATURDAY
DEC. 7, 2024

Lighted Art | Lantern Walk | Live Performances | Makers Market



Join the Port Angeles Fine Arts Center for the event of the season!
Find treasures at the Maker's Market, enjoy live music,
fire dancing, food & drinks, lighted art, and a community inspired
lantern walk through Webster's Woods Sculpture Park.

LEARN MORE AND PURCHASE TICKETS @ PAFAC.ORG

Thank you to the following sponsors and grantors for making this event possible!

COUNTRY AIRE Natural Foods | Olympic LODGE BY AYRES | OLYMPIC PENINSULA VISITOR BUREAU OlympicPeninsula.org | KONP NEWS RADIO 1450 101.7 101.3 | PORT ANGELES FINE ARTS CENTER

Clallam County Lodging Tax Advisory Committee

2026 LTAC Funding Requests

Olympic Peninsula Rowing Association

RECEIVED
CLALLAM CO. COMMISSIONERS
OCT 10 2025
1...2...3...A...

10-30 AM

LODGING TAX FUNDING APPLICATION
2026

GUIDELINES

Clallam County lodging tax paid by visitors is a consumer tax on lodging charges for periods of less than 30 consecutive days for hotels, motels, rooming houses, private campgrounds, RV parks, and similar facilities within the unincorporated areas of Clallam County.

This application is for applicable large-scale events, projects or infrastructure improvements only. Minimum grant is $5,000. Marketing requests should be directed to the Olympic Peninsula Visitor Bureau (OPVB) Tourism Enhancement Grant program.

I **AMOUNT of Lodging Tax Requested**: $ $12,000

II **Agency/Organization Name**: Olympic Peninsula Rowing Association

Organization is ☐ Government Entity ☒ 501(c)3 ☐ 501(c)6 ☐ Other

Federal Tax ID No. 30-0727726 UBI Number 603-196-177

III **Project/Activity/Event**: Port Angeles Rowing Series

IV **Representative Contact Information**:

Name, Title Sean Halberg, President

Mailing Address 606 Milwaukee Drive, Port Angeles WA 98363

Phone(s) (360) 461-4379

Email seanhalberg@hotmail.com

V **Service Categories, check all applicable**:

- x Tourism Promotion/Marketing (individual marketing request, contact OPVB)
- x Operation of a Special Event/Festival designed to attract tourists
- _____ Operation of a Tourism-Related Facility owned or operated by Non-Profit Organization
- _____ Operation and/or Capital Expenditure of a Tourism-Related Facility owned by a Municipality

CERTIFICATION

- I am the authorized agent of the Agency/Organization applying for Lodging Tax funding. I understand and affirm that:
- If awarded, my organization intends to enter into a contract with Clallam County and meet all specified requirements of that contract.
- My Agency/Organization is required to submit a report documenting economic impact results in a format determined by Clallam County.

Signature Date: 10-10-26

Sean Halberg
Print or Type Name

LODGING TAX APPLICATION – REQUIRED SUPPLEMENTAL QUESTIONS

(You may use this Supplemental Questions form or type the questions and answers on separate sheets)

1. How will the project/program help increase the number of people traveling to Clallam County for business or pleasure on a trip?

   These events will bring youth and adult rowers and their families to Clallam County to compete in this series of regattas. For many, it will introduce or reintroduce them to the spectacular playground for outdoor enthusiasts that we have here. The Olympic Mountains are beautiful backdrops to the views from Victoria and Puget Sound, but many rarely make the trip.

2. How will the project/program help increase paid overnight accommodation in Clallam County?

   Most of the participants will be from the Puget Sound and Vancouver Island regions, and need overnight accommodation to be here early enough to compete. For the first time this year, the Beach Sprint regatta will be held over 2 days, so competitors racing in the single division as well as the double and quad will need to stay an additional day.

3. How will the project/program encourage visitors to come from a distance greater than 50 miles, either for the day or for an overnight visit? If so, please describe how.

   New for 2026, there will be a Salish Sea coastal rowing series, with cumulative points counting toward overall awards. Those events are in Seattle, Victoria, Port Angeles, and Vancouver. In 2025 a Beach Sprint in Seattle introduced many rowers to this new format, which contributed to rowers from almost every club in Seattle participating in our Port Angeles event. Through intra-club word of mouth and a robust mailing list, we are well-equipped to get the word out, and rowers have greater incentive than ever to come participate.

4. How will the project/program encourage visitors to come from another country or state?

   The 2018 World Championship in Coastal Rowing was in Victoria, BC. As a result, Vancouver Island has a critical mass of Coastal Rowing enthusiasts and infrastructure and Port Angeles is extremely accessible to them. In our August 2023 event, 31% of the competitors were from another country or state. The 2026 program includes a marketing trip to the Portland area, which has been fruitful historically.

5. If the project/program is an event, please provide the name, date(s) and estimated attendance.

   Lake Sutherland Regatta, April 11 2026, 50
   Port Angeles Beach Sprint Regatta, July 25-26 2026, 80
   Port Angeles Coastal Endurance Regatta, October 25 2026, 50

6. **2026 Tourism-Impact Estimate**
(Actual must be completed by applicants who had a Clallam County Lodging Tax Contract in 2025)

State law governing the distribution of lodging tax funds requires they be used primarily to encourage visitors from out of the area, so do your best!

As a direct result of your proposed tourism-related service, please provide:	2026 Estimate	2025 Actual	Methodology
a. Overall attendance at your event/activity/facility	180	125*	Direct Count
b. Number of people who travel more than 50 miles for your event/activity/facility	120	84*	Direct Count
c. Of the people who travel more than 50 miles, the number of people who travel from another country or state.	6	4*	Direct Count
d. Of the people who travel more than 50 miles, the number of people who stay overnight in the unincorporated Clallam County area.	84	58*	Informal Survey
e. Of the people staying overnight, the number of people who stay in PAID accommodations e.g. hotel, motel, bed-breakfast, RV park, in the unincorporated Clallam County area.	84	58*	Informal Survey
f. Number of paid lodging room nights resulting from your event/activity/facility.	72	50*	Informal Survey

*2025 Actual does not include all participants at our October 19 event

7. Is there a host hotel for your event? If yes, please identify.

There is no agreement with any hotel at this time, but the Red Lion Hotel forms the backdrop of the Port Angeles Beach Sprints and Port Angeles Coastal Endurance Regatta. The referees and other VIPs and many competitors have stayed there in previous years.

8. Describe the prior success of your event/activity/facility in attracting tourists.

In our 2025 regatta, we had teams from almost every club in Seattle. I email a questionnaire to all the participants after the event to collect JLARC data but also to ask for feedback regarding the event. Everyone had effusive praise and I'm sure the contingent from each club will grow as positive word of mouth about this new sport and our high-quality implementation of it spreads in boathouses.

9. Describe your target tourist audience (location, demographics, etc.)

We are primarily targeting rowers from the Puget Sound and Vancouver Island areas, but a sizable portion of our 2023 and 2024 competitors were from Portland. We had visiting rowers from age 15 to 70, fairly evenly spread through the ages. There is increasing interest throughout the country, with inquiries from San Diego, Oakland, Long Beach CA, Tucson, and Grand Rapids, MI, and representatives from USRowing will almost certainly attend our Beach Sprint this year. The Coastal Endurance Regatta, as part of the Sound Rowers series (soundrowers.org), is open to all watercraft, including kayaks, paddleboards, outrigger canoes, etc.

10. Describe how you will promote your event/activity/facility to attract tourists.

Almost all competitive rowers belong to a club that provides access to water, equipment, coaching, and safety. The clubs are all well networked, so very effective marketing can occur simply by notifying other clubs of the event and listing the regatta on RegattaCentral.com, an online registration system for the sport of rowing. For 2025 there will be more clinics and other events before our event, so more rowers will be familiar with the Beach Sprint format. The Coastal Endurance Race is part of a popular series of races with most racers participating in several of the series events.

11. Describe how the event/activity/facility will help promote lodging establishments, restaurants, and businesses located in the unincorporated area of Clallam County.

There will be "swag bags" given to the competitors that promote lodging establishments, restaurants, and businesses. Also, Regatta Central has areas of the event website devoted to providing links for local lodging and restaurants.

12. Are you applying for Lodging Tax funds from another community (yes or no)? If yes, indicate below where applying and for how much. **Do NOT attach a copy of the application.**

Yes, from the City of Port Angeles as individual events.
$2,500 for the Beach Sprint and $2,500 for the Coastal Endurance Regatta.

13. What is the overall budget for your event/activity/facility? $ 29,537
What percent of the budget are you requesting from Clallam County Lodging Tax Fund? 41%

14. Please describe your plans for securing the remainder of the funds necessary to complete your event/activity/facility.

We hope to secure 17% from the City of Port Angeles LTAC, 15% from entry fees from the competitors, and the remaining 27% from industry sponsorship, individual donations from the growing coastal rowing community in the Northwest, and funds from the Olympic Peninsula Rowing Association.

APPLICATION INSTRUCTIONS – GENERAL GUIDELINES

APPLICATION DEADLINE: Applications must be received at the Board of County Commissioner's Office, 223 East 4th Street, Suite 4, Port Angeles WA 98362-3015 (Clallam County Courthouse, main level, Room 150) until **12 p.m., Friday, October 10, 2025**.

The Clallam County Lodging Tax Advisory Committee (LTAC) will review 2026 Lodging Tax funding proposals in a public meeting as determined at the Clallam County Courthouse, Commissioner's Boardroom 160. **Applicants will be notified and attendance by the applicant's representative is required for presentation and questions.** Following review, LTAC will forward its recommendation to the Board of County Commissioners.

APPLICATION, SUPPLEMENTAL QUESTIONS, INFORMATION SUBMITTAL:

Submit the **original application and one copy to**:

Clallam County Lodging Tax Advisory Committee
Board of Commissioner's Office
223 East 4th Street, Suite 4
Port Angeles WA 98362-3015

- Submittals made in an incorrect format will not be considered.
- Submit original application and one copy.
- The sealed applications must be clearly marked on the outside "2026 Lodging Tax Funding Application."
- All copies need to be single sided and not stapled and no folders.
- All documents/brochures must be printed on 8.5 x 11 letter size paper to be accepted.
- Please refrain from submitting colorful pictures/PowerPoint presentations.

Documents delivered to other offices and received late by the Commissioners' Office will not be considered nor will ones received by facsimile or e-mail.

Required Additional Information – In addition to the application and supplemental questions answers, it is required that you attach the following:

- An itemized budget for your event/activity/facility (income and expense).
- Description and budget showing the intended use of the amount requested from the Clallam County Lodging Tax Fund.
- If the applicant is a non-profit organization, a copy of your agency/organization's current non-profit corporate registration with the Washington Secretary of State, and current annual budget.

Optional Information - Brochures/information concerning your event/activity/facility, in particular, items showing recent tourism promotion efforts. Brochures/information must be printed on 8.5 x 11 sized paper, single sided and not stapled copies to be accepted. Please refrain from submitting colorful pictures/PowerPoint presentations.

Contract Requirement – In order to be a recipient of Lodging Tax funds, a contract is required between Clallam County and the receiving Agency/applicant.

Post Reporting
Reporting Requirements enacted by the Washington State Legislature in 2013 (RC 67.28.1816) requires the County to file an annual report to the State of Washington Jc Legislative Audit and Review Committee regarding the use of funds for the year includin requirements to quantify how many individuals were attracted from more than fifty miles aw and spent the night in paid lodging, and the reporting of expenditures and activities shall m those requirements. It is required that all recipients submit a post-event activity report tl provides information to the Clallam County Administrator as specified by the contract.

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GUIDELINES
Clallam County lodging tax paid by visitors is a consumer tax on lodging charges for period of less than 30 consecutive days for hotels, motels, rooming houses, private campgrounds, RV parks, and similar facilities within the unincorporated areas of Clallam County. CCC 5.13.020 Special fund.

Eligibility
Clallam County's Lodging Tax Fund will be the primary source of County funding for activities, operations, and expenditures designed to increase tourism in the unincorporated areas. Applications may be submitted by any non-profit entity, any public entity, or any gro of eligible organizations (RCW 67.28).

Appropriate Uses
The guiding principle for the use of lodging taxes is that they must be used for activities, operations and expenditures designed to increase tourism. Specifically, lodging taxes can used for:

- Tourism marketing;
- Marketing and operations of special events and festivals designed to attract visitors;
- Operations and capital expenditures of tourism-related facilities owned or operate by a municipality or a public facilities district; or
- Operations of tourism-related facilities owned/operated by nonprofit organization (RCW 67.28.1816).

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ions

A tourism-related facility is a real or tangible personal property with a usable life of three or more years, or constructed with volunteer labor that is (a) owned by a public entity, nonprof organization (including a non-profit business organization, destination marketing organizati main street organization, lodging association, or chamber of commerce) and (b) used to support tourism, performing arts, or to accommodate tourist activities (RCW 67.28.080) Th guiding principle is that the facilities should be used by tourists.

Tourism Marketing and Operations includes activities defined as "tourism promotion" in stat law (RCW 67.28.080)

- Advertising, publicizing, or otherwise distributing information for the purpose of attracting and welcoming visitors;
- Developing strategies to expand tourism;
- Operating tourism promotion agencies; and
- Funding the marketing or operation of special events and festivals designed to attract visitors.

HIGH PRIORITY may be given to tourism activities that:

- Have a demonstrated potential or high potential from the Committee's perspective to result in overnight stays by visitors in lodging establishments for projected nonpeak periods within unincorporated Clallam County.
- Promote Clallam County events, activities, and places in the unincorporated area of Clallam County to potential visitors from outside the County.
- Have demonstrated a high potential from the Committee's perspective to result in documented economic benefit to Clallam County.
- Have demonstrated history of success or are proposed by a group with a demonstrated history or high potential of success with similar activities.
- Minimize duplication of services where appropriate and encourage cooperative marketing and/or includes an element of cooperation or partnership.
- Provide, maintain, operate, or enhance County-owned tourism facilities or infrastructure.

Lodging Tax Advisory Committee Considerations

In developing its recommendations, the Committee considers:

- The estimated amount of Lodging Tax Fund available for the coming year as provided by the County's Finance Director.
- Completeness of the proposal information.
- % of the proposal request to the event/facility promotions budget and overall revenues.
- % of increase over prior year Clallam County Lodging Tax funded proposals, if any.
- Projected economic impact within the unincorporated area of Clallam County, in particular projected overnight stays in this area lodging establishments.
- The applicant's financial stability.

Expenses

Description	Cateogry	Qty	Unit Price	Extended Price
Boats	$ 13,200.00			
50% remaining on 1 Filippi coastal double	Equipment	1	$ 7,100.00	$ 7,100.00
Purchase of 8 sets of oars	Equipment	8	$ 700.00	$ 5,600.00
Graphic Design & Printing of Posters	Marketing - Beyond 50 miles	1	$ 500.00	$ 500.00
Clinics & Marketing Trips	$ 1,210.00			
Seattle (Golden Gardens Beach Sprint Regatta)				
Gas	Marketing - Beyond 50 miles	232	$ 0.700	$ 162.40
Vancouver WA (USRowing NW Regional Youth Championship)				
Gas (mileage)	Marketing - Beyond 50 miles	458	$ 0.700	$ 320.60
Tacoma (American Lake clinic)				
Gas	Marketing - Beyond 50 miles	234	$ 0.700	$ 163.80
Victoria (Western Canadian Beach Sprints)				
Gas	Marketing - Beyond 50 miles	18	$ 0.700	$ 12.60
Ferry	Marketing - Beyond 50 miles	2	$ 76.50	$ 153.00
Vancouver BC (Cascadia Beach Sprint Championship)				
Gas	Marketing - Beyond 50 miles	568	$ 0.700	$ 397.60
Races				
Lake Sutherland Regatta 4/11/26	$ 5,309.83			
Referees & VIPs (announcer, etc.)				
Dreamlike Lakefront Cabin 3 beds	Business Operation (Office and Personnel)	1	$ 595.66	$ 595.66
Adorable lake hideaway 3 beds	Business Operation (Office and Personnel)	1	$ 974.17	$ 974.17
Dinner	Business Operation (Office and Personnel)	6	$ 40.00	$ 240.00
Breakfast	Business Operation (Office and Personnel)	6	$ 25.00	$ 150.00
Travel	Business Operation (Office and Personnel)	6	$ 150.00	$ 900.00
Volunteer lunches	Business Operation (Office and Personnel)	1	$ 350.00	$ 350.00
WDFW Boat Ramp Permit	Business Operation (Office and Personnel)	1	$ 150.00	$ 150.00
Fisher Cove camping reservation	Business Operation (Office and Personnel)	2	$ 100.00	$ 200.00
Sanikan	Event Operation (Non-ROW and Utility)	1	$ 200.00	$ 200.00
Event day gas	Event Operation (Non-ROW and Utility)	1	$ 100.00	$ 100.00
Regatta Central fees	Marketing - Website	1	$ 150.00	$ 150.00
Donations to Volunteering Clubs for boat drivers	Business Operation (Office and Personnel)	2	$ 300.00	$ 600.00
Medals	Event Operation (Non-ROW and Utility)	1	$ 200.00	$ 200.00
Event SWAG	Event SWAG	1	$ 500.00	$ 500.00
Beach Sprint 7/25/2026	$ 7,285.00			
Referees & VIPs (announcer, timer, etc.)				
Hotel Rooms (2 nights)	Business Operation (Office and Personnel)	12	$ 250.00	$ 3,000.00
Dinner (2 nights)	Business Operation (Office and Personnel)	14	$ 40.00	$ 560.00
Breakfast (2 days)	Business Operation (Office and Personnel)	14	$ 25.00	$ 350.00
Travel	Business Operation (Office and Personnel)	12	$ 150.00	$ 1,800.00
Volunteer lunches	Business Operation (Office and Personnel)	1	$ 343.00	$ 343.00
Overnight Security	Business Operation (Office and Personnel)	2	$ 216.00	$ 432.00
Event day gas	Event Operation (Non-ROW and Utility)	1	$ 100.00	$ 100.00
Regatta Central fees	Marketing - Website	1	$ 150.00	$ 150.00
Timing system	Business Operation (Office and Personnel)	1	$ 150.00	$ 150.00
Medals	Event Operation (Non-ROW and Utility)	1	$ 200.00	$ 200.00
Event SWAG	Event SWAG	1	$ 200.00	$ 200.00
Coastal Endurance Regatta (10/25/2025)	$ 2,532.00			
USRowing sanction/event insurance	Event Operation (Non-ROW and Utility)	1	$ 500.00	$ 500.00
Volunteer lunches	Business Operation (Office and Personnel)	1	$ 350.00	$ 350.00
Donations to Volunteering Clubs for boat drivers	Business Operation (Office and Personnel)	2	$ 250.00	$ 500.00
Overnight Security	Business Operation (Office and Personnel)	2	$ 216.00	$ 432.00
Event day gas	Event Operation (Non-ROW and Utility)	1	$ 150.00	$ 150.00
Regatta Central fees	Marketing - Website	1	$ 150.00	$ 150.00
Medals	Event Operation (Non-ROW and Utility)	1	$ 200.00	$ 200.00
Event SWAG	Event SWAG	1	$ 250.00	$ 250.00
Budgeted Cost by Type				
Equipment				$ 12,700.00
Marketing - Local				$ -
Marketing - Beyond 50 miles				$ 1,710.00
Marketing - Website				$ 450.00
Event SWAG				$ 950.00
Business Operation (Office and Personnel)				$ 12,076.83
Event Operation (Non-ROW and Utility)				$ 1,650.00
ROW and Utility Requirements				$ -
Other (Describe):				$ -
Total Expenses				**$ 29,536.83**

Income

City of Port Angeles LTAC Funds	City of PA LTAC Funds	1	$5,000	$5,000
Clallam County LTAC Funds	Clallam County LTAC Funds	1	$12,000	$12,000
Entry Fees		180	$25	$4,500
Sponsors		1	$ 8,000.00	$8,000
Total Fixed Income				**$29,500**

Budgeted Cost by Type	Total Estimated Budget	Requested LTAX Portion
1. Marketing – Local	$ 0	$ 0
2. Marketing – Beyond 50 miles	$ 1,710	$ 1,710
3. Marketing – Website	$ 450	$ 150
4. Event SWAG	$ 950	$ 950
5. Business Operation (Office and Personnel)	$ 12,077	$ 7,840
6. Event Operation (Non-ROW and Utility)	$ 1,650	$ 1,350
7. ROW and Utility Requirements	$ 0	$ 0
8. Other (Describe): Equipment	$ 12,700	$ 0
Total Event Cost	$ 29,537	$ 12,000

Olympic Peninsula Rowing Association
Profit & Loss
January through December 2024

	Jan - Dec 24
Ordinary Income/Expense	
Income	
1-Contributions, Gifts & Grants	
City of Port Angeles LTAC Grant	10,000.00
Clallam County LTAC Grant	20,000.00
Restricted Donations	
Equipment Fund	10,700.00
Total Restricted Donations	10,700.00
Unrestricted Donations	
General	138.00
Total Unrestricted Donations	138.00
Total 1-Contributions, Gifts & Grants	40,838.00
2-Program Service Revenue	
Adult Seasonal Programs	
Annual	3,600.00
Fall	525.00
Spring	1,350.00
Summer	375.00
Winter	600.00
Total Adult Seasonal Programs	6,450.00
Event Entry Fees	
Port Angeles Coastal Regatta	830.00
Total Event Entry Fees	830.00
Youth Programs	
Fall (Sept-Nov)	1,750.00
Spring (Mar-May)	500.00
Summer (Jun-Aug)	2,596.57
Winter (Dec - Feb)	1,000.00
Total Youth Programs	5,846.57
Total 2-Program Service Revenue	13,126.57
4-Investment Income	
Interest Income	3.28
Total 4-Investment Income	3.28
5-Gaming & Fundraising Events	
OMC Foundation	
Duck Derby	4,600.00
Leo Yang Benefit	300.00
Total OMC Foundation	4,900.00
Peninsula Adventure Sports	
Big Hurt	300.00
GOAT Run	300.00
Little Hurt	663.00
Total Peninsula Adventure Sports	1,263.00
Total 5-Gaming & Fundraising Events	6,163.00
6-Remibursement Income	
Athletic Equipment	400.00

Olympic Peninsula Rowing Association
Profit & Loss
January through December 2024

	Jan - Dec 24	
Regatta Expenses		
American Lake	175.00	
Burton Beach	388.12	
Cadborosaurus	470.64	
Commencement Bay Scrimmage	28.24	
NW Regionals	375.00	
Rat Island	108.00	
West Can Beach Sprints	442.00	
Total Regatta Expenses		1,987.00
Uniforms		1,309.80
Total 6-Remibursement Income		3,696.80
Total Income		63,827.65
Expense		
13-Professional Fees		
Accounting		180.00
Total 13-Professional Fees		180.00
14-Occupancy, Rent, Util & Main		
Boathouse Excise Taxes		1,495.49
Boathouse Rent		1.00
Boathouse Supplies		819.59
Utilities		
Port-o-potty Rental	1,175.54	
Total Utilities		1,175.54
Total 14-Occupancy, Rent, Util & Main		3,491.62
15-Printing, Pubs & Shipping		
Office Expense & Supplies		36.30
PO Box Rental		182.00
Postage and Delivery		32.95
Total 15-Printing, Pubs & Shipping		251.25
16-Business Expenses		
Bank Service Charges		
Merchant Processing Fees	183.76	
Bank Service Charges - Other	53.08	
Total Bank Service Charges		236.84
Coach Background Check		30.00
Insurance & US Rowing		
D&O (Philidelphia)	380.00	
Inland Marine (Chubb)	2,375.95	
US Rowing Org Membership	3,275.00	
Total Insurance & US Rowing		6,030.95
Licenses & Fees		60.00
Marketing & Advertising		135.00
Total 16-Business Expenses		6,492.79
17-Program Expenses		
Other		100.00
Rowing Equipment Expense		
Maintenance & Repairs	44.25	
Purchase	7,965.69	
Total Rowing Equipment Expense		8,009.94
Safety Equipment		120.84

Olympic Peninsula Rowing Association
Profit & Loss
January through December 2024

	Jan - Dec 24
Supplies	
Launch Gas & Oil	219.63
Total Supplies	219.63
Support Vehicle Expenses	
Coach Boat	
Purchase	1,075.00
Repair & Maintenance	355.38
Total Coach Boat	1,430.38
Tow Vehicles	
Repair & Maintenance	32.10
Total Tow Vehicles	32.10
Trailers	
Registration	80.00
Total Trailers	80.00
Total Support Vehicle Expenses	1,542.48
Total 17-Program Expenses	9,992.89
18-Event Expenses	
Event Business Operations	
Other	559.22
Referee Expense	2,876.36
Total Event Business Operations	3,435.58
Event Operations	
Equipment Purchase	1,925.00
Insurance	750.00
Total Event Operations	2,675.00
Marketing	
Beyond 50 Miles	503.57
Total Marketing	503.57
Total 18-Event Expenses	6,614.15
19-Reimbursable Expenses	
Regatta Expenses	
American Lake	332.79
Burton Beach	201.50
Cadborosaurus	384.55
Ergomania	145.00
Head of the Lake	33.53
NW Regionals	419.96
Ratt Island	108.26
West Can Beach Sprints	413.03
Total Regatta Expenses	2,038.62
Uniforms & Spirit Wear	1,460.70
Total 19-Reimbursable Expenses	3,499.32
Total Expense	30,522.02
Net Ordinary Income	33,305.63

Olympic Peninsula Rowing Association
Profit & Loss
January through December 2024

	Jan - Dec 24
Other Income/Expense	
Other Income	
Other Income	50.41
Total Other Income	50.41
Other Expense	
Penalties & Fines	4,299.06
Total Other Expense	4,299.06
Net Other Income	-4,248.65
Net Income	**29,056.98**

WASHINGTON
Secretary of State
Corporations & Charities Division

Filed
Secretary of State
State of Washington
Date Filed: 03/19/2025
Effective Date: 03/19/2025
UBI #: 603 196 177

Annual Report

BUSINESS INFORMATION

Business Name:
OLYMPIC PENINSULA ROWING ASSOCIATION

UBI Number:
603 196 177

Business Type:
WA NONPROFIT CORPORATION

Business Status:
ACTIVE

Principal Office Street Address:
1500 EDIZ HOOK DR, PORT ANGELES, WA, 98362, UNITED STATES

Principal Office Mailing Address:
PO BOX 814, PORT ANGELES, WA, 98362-0141, UNITED STATES

Expiration Date:
03/31/2026

Jurisdiction:
UNITED STATES, WASHINGTON

Formation/Registration Date:
03/19/2012

Period of Duration:
PERPETUAL

Inactive Date:

Nature of Business:
ATHLETIC, CHARITABLE, EDUCATIONAL

NONPROFIT GROSS REVENUE CERTIFICATION

Per RCW 24.03A.960 does the Nonprofit certify that its total gross revenue in the most recent fiscal year was less than $500,000? **- Yes**

NONPROFIT CORPORATION'S EIN

Nonprofit EIN: **30-0727726**

REGISTERED AGENT RCW 23.95.410

Registered Agent Name	Street Address	Mailing Address

SEAN HALBERG	606 MILWAUKEE DR, PORT ANGELES, WA, 98363-1419, UNITED STATES	606 MILWAUKEE DR, PORT ANGELES, WA, 98363-1419, UNITED STATES

PRINCIPAL OFFICE

Phone:
3604614379

Email:
SEANHALBERG@HOTMAIL.COM

Street Address:
1500 EDIZ HOOK DR, PORT ANGELES, WA, 98362, USA

Mailing Address:
PO BOX 814, PORT ANGELES, WA, 98362-0141, USA

GOVERNORS

Title	Type	Entity Name	First Name	Last Name
GOVERNOR	INDIVIDUAL		SEAN	HALBERG

NATURE OF BUSINESS

- ATHLETIC
- CHARITABLE
- EDUCATIONAL

REPORTING CHANGES FOR THE CHARITABLE NONPROFIT CORPORATION

Does the Nonprofit Corporation meet exemptions of reporting as outlined in RCW 24.03A.075? **- No**

REPORTING QUESTIONS

Has the Nonprofit Corporation filed an Amendment in the last year that changed one or more purposes of the corporation recorded in its initial Articles of Incorporation?
- No

Has the Nonprofit Corporation operated a significant program or activity that is different from:
a. A program or activity that the Nonprofit has previously operated; and
b. A program or activity described in the most recent application for recognition of exemption from federal tax income?
- No

CONTROLLING INTEREST

1. Does this entity own (hold title) real property in Washington, such as land or buildings, including leasehold improvements?
- No
2. In the **past 12 months**, has there been a transfer of at least 16-2/3 percent of the ownership, stock, or other financial interest in the entity?
- No
   a. If "Yes", in the **past 36 months**, has there been a transfer of controlling interest (50 percent or greater) of the ownership, stock, or other financial interest in the entity?
- No
3. If you answered "Yes" to question 2a, has a controlling interest transfer return been filed with the Department of Revenue?
- No

You **must** submit a Controlling Interest Transfer Return form if you answered "yes" to questions 1 **and** 2a.

Failure to report a Controlling Interest Transfer is subject to penalty provisions of RCW 82.45.220.

For more information on **Controlling Interest**, visit www.dor.wa.gov/REET.

RETURN ADDRESS FOR THIS FILING

Attention:
Email:
Address:

UPLOAD ADDITIONAL DOCUMENTS

Do you have additional documents to upload? - **No**

EMAIL OPT-IN

☐ By checking this box, I hereby opt into receiving all notifications from the Secretary of State for this entity via email only. I acknowledge that I will no longer receive paper notifications.

AUTHORIZED PERSON

☑ I am an authorized person.

Person Type:
ENTITY

First Name:
SEAN

Last Name:
HALBERG

Entity Name:
OLYMPIC PENINSULA ROWING ASSOCIATION

Title:
PRESIDENT

☑ This document is hereby executed under penalty of law and is to the best of my knowledge, true and correct.

ORGANIZATION SUMMARY

ORGANIZATION INFORMATION

Organization Name:
OLYMPIC PENINSULA ROWING ASSOCIATION
Registration Number:
1139510
Also known as Names:

Name

OPRA

Purpose/Mission of the Organization:
DEVELOP A DIVERSE COMMUNITY OF TECHNICALLY SKILLED ROWERS IN A SETTING THA T IS SAFE, SUPPORTED, AND FUN.
FEIN Number:
300727726
Federal Tax Exempt Status:
Yes
Federal Status Type:
501(c)(3)
UBI Number:
603 196 177
Is this Charitable Organization associated with any Corporation or LLC?
Yes
State of Incorporation/Formation:
Jurisdiction:
WASHINGTON
Jurisdiction:
WASHINGTON
Status:
Active
Renewal Date:
11/30/2025

CONTACT INFORMATION

Organization Email:
ROWWITHOPRA@OUTLOOK.COM
Is Foreign Contact:
No
Country Code:
1
Mailing Address:
PO BOX 814, PORT ANGELES, WA, 98362-0141, UNITED STATES
Street Address:
1500 EDIZ HOOK ROAD, CLALLAM COUNTY, PORT ANGELES, WA, 98362, UNITED STATES
Do you use any other addresses for Solicitation:
No

A List of Addresses Used

Organization Website:
PAROWING.ORG
Phone Number:

481

3604614379
Ext:

SURETY BOND

Has the Organization submitted proof of a surety bond in the amount of $25,000 to the Secretary of State?
No

Proof Of Surety Bonds
Bond Expiration Date:

FINANCIAL INFORMATION

Has Organization completed a full accounting year?- **Yes**
Accounting Year Beginning Date:
01/01/2023
Accounting Year Ending Date:
12/31/2023
Beginning Gross Assets :
$136,075.00

REVENUE

Gross Contributions from Solicitations :
$26,000.00
Gross Revenue from All Other sources :
$20,580.00
Total Dollar Value of Gross Receipts :
$46,580.00

EXPENSES

Gross Expenditures from Program Services :
$23,903.00
Total Gross from All Expenditures :
$45,026.00

ASSETS

Ending Gross Assets :
$137,628.00

SOLICITATION COMMENTS

Comments:

PERCENT TO PROGRAM SERVICES

Percent to Program Services :
53%

FINANCIAL HISTORY

Fiscal Begin Date	Fiscal End Date	Begin Assets	Revenue	Program Services	Expenses	End Assets	% To Program Services
01/01/2023	12/31/2023	$136,075.00	$46,580.00	$23,903.00	$45,026.00	$137,628.00	53%
01/01/2022	12/31/2022	$55,519.00	$28,357.00	$10,621.00	$10,621.00	$136,075.00	100%
01/01/2021	12/31/2021	$32,866.00	$42,125.00	$10,772.00	$18,716.00	$55,519.00	58%
01/01/2020	12/31/2020	$11,221.00	$95,362.00	$59,479.00	$70,328.00	$32,866.00	85%
01/01/2019	12/31/2019	$2,428.00	$81,558.00	$5,045.00	$69,764.00	$11,221.00	7%
01/01/2018	12/31/2018	$4,001.00	$74,655.00	$20,830.00	$46,056.00	$2,428.00	45%
01/01/2017	12/31/2017	$5,341.00	$60,708.00	$53,035.00	$69,229.00	$4,001.00	77%
01/01/2016	12/31/2016	$4,773.00	$71,036.00	$75,204.00	$79,484.00	$5,341.00	94%
01/01/2015	12/31/2015	$11,219.00	$57,301.00	$53,747.00	$63,747.00	$4,773.00	84%

DID THE ORGANIZATION SOLICIT OR COLLECT CONTRIBUTIONS IN WA DURING THE ACCOUNTING YEAR REPORTED?

Solicit or collect contributions:
Yes
Contributions in WA:
Internet,Personal Contact,Entertainment/Special Events

IS THE ORGANIZATION REGISTERED TO FUNDRAISE OUTSIDE OF WA?

Is the organization registered to fundraise outside of WA:
No
Fundraise outside of WA:

EMPLOYEES RECEIVING THE GREATEST COMPENSATION

Does the Organization pay any of its officers or employees?- **No**

First Name **Last Name**

PERSONS ACCEPTING RESPONSIBILITY

Current Officers or Persons Accepting Responsibility for the Organization

First Name	Last Name	Title	Phone #	Address
CRAIG	FULTON	SECRETARY	4254174162	PO BOX 814, PORT ANGELES, WA, 98362-0141, UNITED STATES
SEAN	HALBERG	PRESIDENT	3604614379	PO BOX 814, PORT ANGELES, WA, 98362-0141, UNITED STATES

FINANCIAL PREPARER

Full Name:
GREG VOYLES
Business Name:

483

RINEHART & VOYLES CONSULTING
Title:
PARTNER
Mailing Address:
603 E 8TH ST SUITE C, PORT ANGELES, WA, 98362-0141, UNITED STATES

LEGAL INFORMATION

Do you have any Legal Actions? - **No**

Court (Jurisdiction)	Case #	Title of Legal Action	Date of Legal Action

Legal Actions

COMMERCIAL FUNDRAISER

Is Commercial Fundraiser:
No

CHARITY CLIENTS

FEIN Number	UBI Number	Charity Name	Charity Address

No Charities Selected

Form **W-9**
(Rev. October 2018)
Department of the Treasury
Internal Revenue Service

Request for Taxpayer Identification Number and Certification

▶ **Go to *www.irs.gov/FormW9* for instructions and the latest information.**

Give Form to the requester. Do not send to the IRS.

Print or type. See **Specific Instructions** on page 3.

1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.

Olympic Peninsula Rowing Association

2 Business name/disregarded entity name, if different from above

3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only **one** of the following seven boxes.

☐ Individual/sole proprietor or single-member LLC ☐ C Corporation ☐ S Corporation ☐ Partnership ☐ Trust/estate

☐ Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ▶ _____

Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is **not** disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.

☑ Other (see instructions) ▶ **Non Profit Corporation 501 C-3**

4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):

Exempt payee code (if any) _____

Exemption from FATCA reporting code (if any) _____

(Applies to accounts maintained outside the U.S.)

5 Address (number, street, and apt. or suite no.) See instructions.

P O Box 814

Requester's name and address (optional)

6 City, state, and ZIP code

Port Angeles, WA 98362

7 List account number(s) here (optional)

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN,* later.

Note: If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number

			-			-				

or

Employer identification number

3	0	-	0	7	2	7	7	2	6

Part II Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
3. I am a U.S. citizen or other U.S. person (defined below); and
4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here Signature of U.S. person ▶ [signature] Date ▶ 10-7-2022

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to *www.irs.gov/FormW9.*

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)
- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding? *later.*

485

INTERNAL REVENUE SERVICE
P.O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: MAY 05 2014

OLYMPIC PENINSULA ROWING
ASSOCIATION
C/O JOHN V HALBERG
PO BOX 814
PORT ANGELES, WA 98362

Employer Identification Number:
30-0727726
DLN:
17053305332002
Contact Person:
MARIA S TRITCH
ID# 31549
Contact Telephone Number:
(877) 829-5500

Accounting Period Ending:
December 31
Public Charity Status:
170(b)(1)(A)(vi)
Form 990 Required:
Yes
Effective Date of Exemption:
March 19, 2012
Contribution Deductibility:
Yes
Addendum Applies:
No

Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. We determined that you are a public charity under the Code section(s) listed in the heading of this letter.

Please see enclosed Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, for some helpful information about your responsibilities as an exempt organization.

Sincerely,

Teresa Rippenkroeger

Director, Exempt Organizations

Enclosure: Publication 4221-PC

Regatta Results

North America | Washington | 2025 | Sprint | All Categories

Show All

Date	Event	Type	Duration
Saturday, 8/2/2025	Summer Extravaganza	Sprint	1 Day
Friday, 5/16/2025	USRowing Northwest Youth Championships	Sprint	3 Days
Sunday, 5/11/2025	Seattle Sprints - Masters	Sprint	1 Day
Saturday, 5/3/2025	Windermere Cup, Opening Day Regatta	Sprint	1 Day
Sunday, 4/13/2025	Rose City Invitational	Sprint	1 Day
Saturday, 4/5/2025	Spring Sprints Regatta	Sprint	2 Days
Sunday, 3/30/2025	Lake Sutherland Regatta	Sprint	1 Day

The Lake Sutherland Regatta was also marketed on our own club website, with colorful pictures that we refrained from submitting:

www.PArowing.org/sutherland.html

This will continue in 2026.

RegattaCentral powered by Stack Sports

Home | Regattas | Result

Search

Lake Sutherland Regatta

Mar 30, 2025 » sprint » Lake Sutherland, WA (USA)

Hosted By: Olympic Peninsula Rowing Association » USRowing Sanc

INFORMATION

Overview
News
FAQ
Contacts
Sponsors
History
Venue
Volunteer
Event List
Clubs
Entries
Heat Sheet/Draw
Results

REGISTRATION

Dates & Deadlines
Rules & Eligibility
Registration Form
Coaches & Support Staff
Compliance

TRAVEL & LODGING

Directions & Parking
Lodging
Food & Dining
Local Attractions

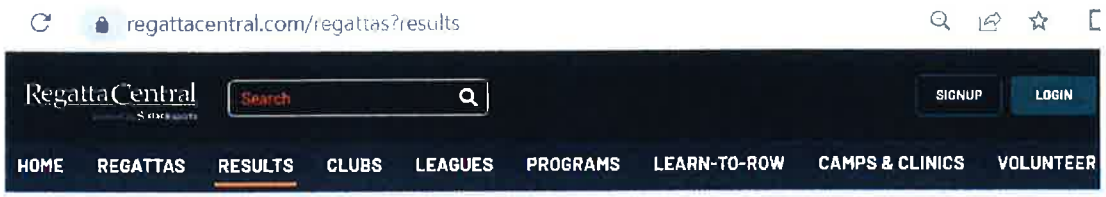
Website	http://www.parowing.org/sutherl
Contact	Sean Halberg
Email	RowWithOPRA@outlook.com
Phone	Please contact regatta via email
Sanctioned by	USRowing
Chief Referee	Dee McComb
Juniors	Yes
High School	Yes
Middle School	Yes
Collegiate	No
Open	Yes
Masters	Yes
Elite	No
Para	No
Inclusion	No

Entry Fees (USD)

1x
2x 2-
4x 4- 4+ 4x+
Home club discount

Plus taxes if applicable

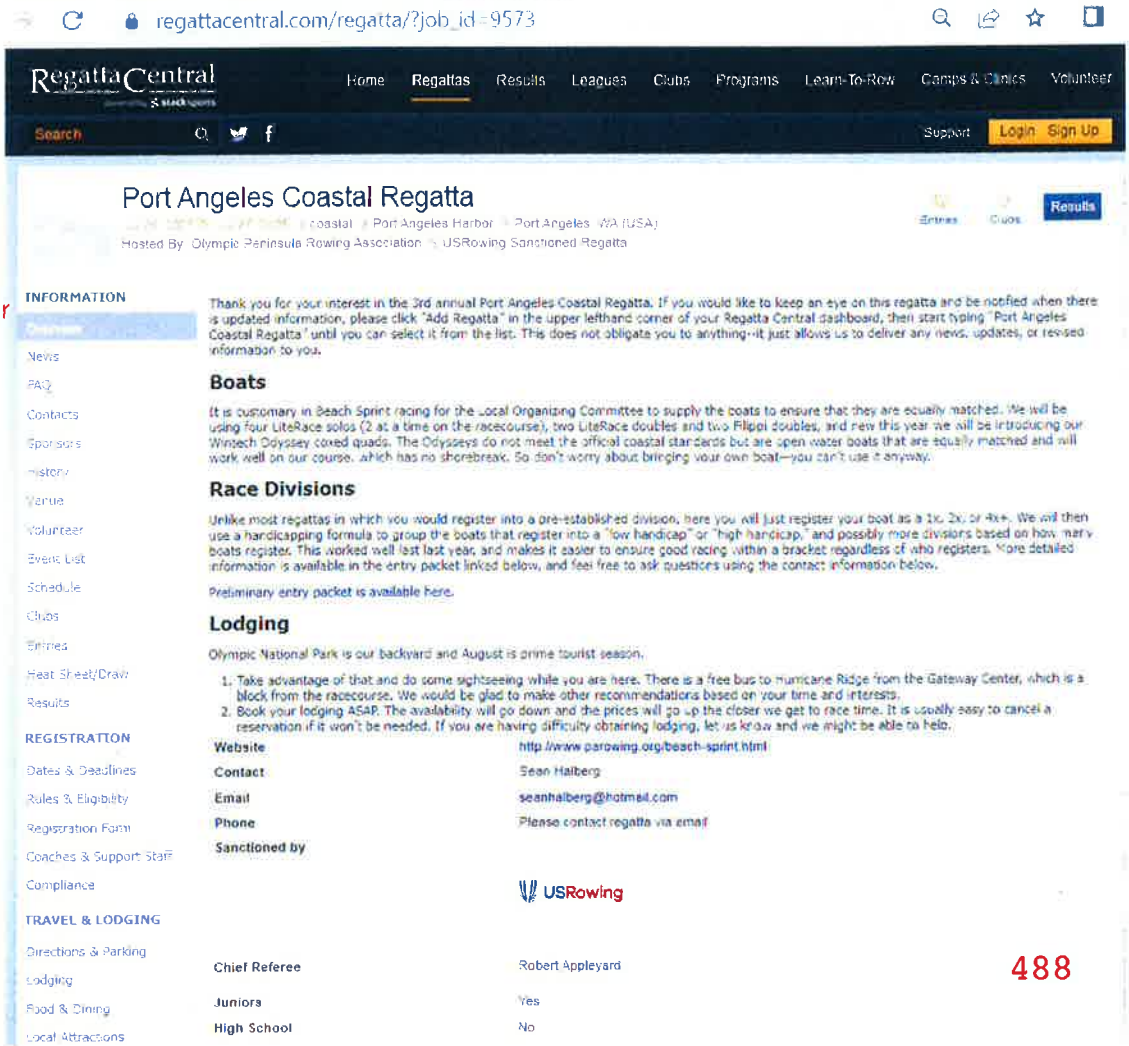
Max entries **100 entries.** This venue has a r the deadline passes, whichever



Regatta Results

United States | All States | 2025 | Coastal | All Categories

Date	Event	Type	Duration	Location	Results	Host
Saturday, 9/6/2025	Cape Cod Coastal Regatta - Beach Sprints	Coastal	1 Day	Yarmouth, MA	Results	Row New Bedford
Friday, 8/8/2025	Melville Beach Sprints / New Bedford Chase	Coastal	3 Days	New Bedford, MA		Row New Bedford
Saturday, 7/26/2025	Port Angeles Coastal Regatta	Coastal	2 Days	Port Angeles, WA	Results	Olympic Peninsula Rowing Association
Friday, 7/25/2025	Boston Beach Sprints	Coastal	3 Days	Boston,		Head Of The
Friday, 6/20/2025	USRowing Beach Sprints Trials					
Saturday, 5/10/2025	Golden Gardens Beach Sprints					



The Port Angeles Beach Sprint Regatta was also marketed on our own club website, with colorful pictures that we refrained from submitting:

PArowing.org/beachsprint.html

This will continue in 2026.

soundrowers.org/port-angeles-coastal-endurance-regatta/

SOUND PADDLERS AND ROWERS

Home Membership Race Schedule Race Results Race Photography & Press

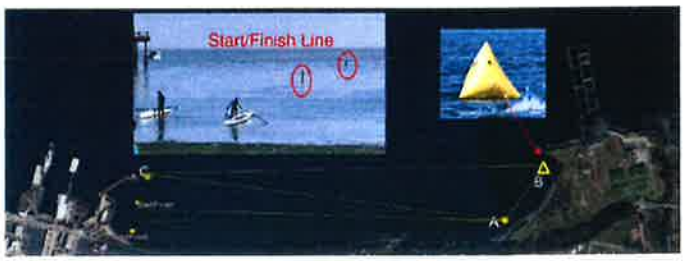
PORT ANGELES COASTAL ENDURANCE REGATTA

Date: Sunday Oct 19, 2025
Start: 10 AM
Level: 2
Distance: 12K (long course), 5K (short course)
Meeting: 9:15 AM
Director : Sean Halberg
Phone: Contact Info

GETTING TO THE START

From Olympia and everywhere south, it is almost a wash whether it is faster to drive up Hwy 101 on the west side of the Hood Canal than to cross the Tacoma Narrows Bridge. From most of the Puget Sound area, it is probably faster or nearly as fast to cross the Tacoma Narrows Bridge than to take a ferry, and you won't have to pay the overlength charges if you are carrying a boat. From north of Seattle, it might be 20 minutes faster to take the Edmonds-Kingston Ferry than to drive through Tacoma. From Anacortes and Bellingham, if the ferry timing works for you, you can save 30





The Port Angeles Coastal Endurance Regatta was also marketed on our own club website, with colorful pictures that we refrained from submitting:

www.PArowing.org/coastalregatta.html

This will continue in 2026.

Clallam County Lodging Tax Advisory Committee

2026 LTAC Funding Requests

Clallam County Public Works

RECEIVED
CLALLAM CO. COMMISSIONERS
OCT 10 2025
1...2...3...A...
11:03 AM

LODGING TAX FUNDING APPLICATION
2026

GUIDELINES

Clallam County lodging tax paid by visitors is a consumer tax on lodging charges for periods of less than 30 consecutive days for hotels, motels, rooming houses, private campgrounds, RV parks, and similar facilities within the unincorporated areas of Clallam County.

This application is for applicable large-scale events, projects or infrastructure improvements only. Minimum grant is $5,000. Marketing requests should be directed to the Olympic Peninsula Visitor Bureau (OPVB) Tourism Enhancement Grant program.

I **AMOUNT of Lodging Tax Requested**: $ 65,450

II **Agency/Organization Name**: Clallam County Public Works

Organization is ☑ Government Entity ☐ 501(c)3 ☐ 501(c)6 ☐ Other

Federal Tax ID No. 91-601298 UBI Number 054 004 559

III **Project/Activity/Event**: Olympic Discovery Trail - Priest Road to Dungeness River Center Trail Repair

IV **Representative Contact Information**:

Name, Title William Habel, Regional Trails & Active Transportation Coordinator

Mailing Address 223 E 4th St #6, Port Angeles WA 98362

Phone(s) 360-417-2309

Email william.habel@clallamcountywa.gov

V **Service Categories, check all applicable**:

_____ Tourism Promotion/Marketing (individual marketing request, contact OPVB)

_____ Operation of a Special Event/Festival designed to attract tourists

X Operation of a Tourism-Related Facility owned or operated by Non-Profit Organization

_____ Operation and/or Capital Expenditure of a Tourism-Related Facility owned by a Municipality

CERTIFICATION

- I am the authorized agent of the Agency/Organization applying for Lodging Tax funding. I understand and affirm that:
- If awarded, my organization intends to enter into a contract with Clallam County and meet all specified requirements of that contract.
- My Agency/Organization is required to submit a report documenting economic impact results in a format determined by Clallam County.

Signature Date: 10/10/2025

William Habel, Regional Trails & Active Transportation Coordina

Print or Type Name

LODGING TAX APPLICATION – REQUIRED SUPPLEMENTAL QUESTIONS

(You may use this Supplemental Questions form or type the questions and answers on separate sheets)

1. How will the project/program help increase the number of people traveling to Clallam County for business or pleasure on a trip?

   The Olympic Discovery Trail (ODT) is an internationally renowned recreation destination that attracts hundreds of thousands of users each year. A cohesive and well maintained ODT will help encourage those who visit our county to return, as much of the trail typically cannot be experienced in a single trip. A good experience for those who visit will also encourage positive word of mouth and trail reviews, further encouraging visitation. Poorly maintained trails that cause unpleasant rides typically will have the opposite effect. The grade failure and root bumps have created a safety issue for trail users of all types. The location of this project is especially important, as the segment of trail spanning from Priest Road to the Dungeness River Center is one of the most heavily trafficked in the entire trail system. The Dungeness River Center is a major tourist attraction on its own: offering history, nature, and recreation opportunities to visitors and locals.

   Our proposal is to repair one of the most heavily trafficked tourist locations on the ODT. Approximately 500-700 feet of trail base has failed or partially failed, leading to large slumps and pavement discontinuities. Multiple comments from the Sequim Wheelers, Peninsula Trails Coalition, general public and other cyclist groups have prompted the need for quick action in seeking repair. The trail segment from Priest Rd to the River Center is generally in good shape, with most of the grade failure and major root intrusion closer to the River Center. The County has a narrow easement through this area, and will need to take special precautions to avoid private property intrusion or damage when repairing this segment of trail.

2. How will the project/program help increase paid overnight accommodation in Clallam County?

   The ODT provides opportunities for varied trail experiences along the route that can support both day and multi-day trips that are attractive to visitors and provide opportunities for current and new trail events that attract thousands of visitors annually. Many of these visitors stay at lodging establishments throughout our County. Completing the ODT will expand visitor recreational opportunities and increase need for lodging in western Clallam County. This project will improve a heavily trafficked section of trail near a very popular tourist destination. A more enjoyable and safer trail experience for those visitors to our county will promote further usage of the ODT and encourage repeat visitation.

3. How will the project/program encourage visitors to come from a distance greater than 50 miles, either for the day or for an overnight visit? If so, please describe how.

   The ODT provides opportunities for varied trail experiences along the route that can support both day and multi-day trips that are attractive to visitors, and provide opportunities for current and new trail events that attract thousands of visitors annually. Many of these visitors stay at lodging establishments throughout our County. Completing the ODT will expand visitor recreational opportunities and increase need for lodging in western Clallam County. This project will improve a heavily trafficked section of trail near a very popular tourist destination. The Dungeness River Center

hosts frequent events year-round, encouraging visitors during Clallam County's typical off season. The trail counter installed at the River Center recorded **177,535** users in the first 3 quarters of 2025, despite being offline during the months of May, June and July, which are considered peak or close to peak tourist season.

4. How will the project/program encourage visitors to come from another country or state?

   The ODT is marketed state-wide and nationally. The ODT was recently named as the westward route of the Great American Rail Trail (GART) which extends the entire width of North America from the Atlantic Ocean to the Pacific Ocean. This designation and the nationwide marketing of the sponsoring Rails to Trails Organization will make the ODT a destination trail vacation location. Ensuring the trail is well maintained and accessible to all users will continue its growth and popularity.

5. If the project/program is an event, please provide the name, date(s) and estimated attendance.
   This is a non-event project.

6. **2026 Tourism-Impact Estimate**
   (Actual must be completed by applicants who had a Clallam County Lodging Tax Contract in 2025)

As a direct result of your proposed tourism-related service, please provide:	2026 Estimate	2025 Actual	Methodology
a. Overall attendance at your event/activity/facility	231,147	228,858	[1] Trail Counter
b. Number of people who travel more than 50 miles for your event/activity/facility	101,705	100,698	[2] Structured Estimate
c. Of the people who travel more than 50 miles, the number of people who travel from another country or state.	70,177	69,482	Structured Estimate
d. Of the people who travel more than 50 miles, the number of people who stay overnight in the unincorporated Clallam County area.	54,738	54,196	Structured Estimate
e. Of the people staying overnight, the number of people who stay in PAID accommodations e.g. hotel, motel, bed-breakfast, RV park, in the unincorporated Clallam County area.	48,716	48,234	Structured Estimate
f. Number of paid lodging room nights resulting from your event/activity/facility.	16,239	16,078	Estimated Party of 3

[1] Trail counts based on Spruce Railroad Trail Counter. 2026 estimates based on a conservative 1% increase in tourism.
[2] Structured estimates based on 2024 Peninsula Trails Coalition survey. 44% of respondents were from areas 50+ miles away, 46% of those were from out of state or out of country. 69% of visitors from 50+ miles away paid for overnight lodging.

7. Is there a host hotel for your event? If yes, please identify.

Although this project is not an event, the ODT supports typically 10 or more trail events throughout the year. Many visitors participating in trail events stay in local hotels and other lodging establishments.

8. Describe the prior success of your event/activity/facility in attracting tourists.

   From October 8th 2024, to October 8th 2025, the ODT trail counter at the Spruce Railroad Trail segment of the ODT recorded a total of 228,858 (combined total in both directions) for a monthly average of 19,072 user crossings. This is an impressive 17.62% increase over the same period in 2023-2024, and 54% increase from 2022. The 10-plus annual trail events that typically occur on the ODT throughout the year in Clallam County attract thousands of visitors. Evidence of the ODT trail events as a tourist attraction can also be seen from who is registering. For example, in 2024 for the Elwha Bridge Run over 40% of the participants in the race travelled from a different county to participate.

9. Describe your target tourist audience (location, demographics, etc.)
   The ODT offers tourists and visitors of all ages a recreational facility for bicycling, hiking, running, horseback riding and other non-motorized uses. The ODT is ADA accessible, ensuring no visitor to our county is left unable to enjoy this incredible amenity.

10. Describe how you will promote your event/activity/facility to attract tourists.

    The ODT is promoted by the Visitors Bureau, local Chambers of Commerce, trail event organizers, Peninsula Trails Coalition, and others. Visitors from all across Washington State and the Pacific Northwest, other states, Canada and other international destinations have come to Clallam County specifically to ride this trail or participate in trail events as a result of marketing by these organizations.

11. Describe how the event/activity/facility will help promote lodging establishments, restaurants, and businesses located in the unincorporated area of Clallam County.
    The ODT connects all major communities of Clallam County from the county line to the Coast. The section of trail to be repaired is between the City of Sequim, and the community of Carlsborg.

12. Are you applying for Lodging Tax funds from another community (yes or no)? If yes, indicate below where applying and for how much. **Do NOT attach a copy of the application.**
    Yes, but not for this particular project. Clallam County Public Works has applied for funding from the City of Forks Lodging Tax fund for a project within Forks City Limits. The application requested $40,000 to assist with Public Work's match obligations for the Forks Calawah River Park to Sitkum-Sol Duc Road trail and bridge project.

13. What is the overall budget for your event/activity/facility? $ 65,450
    What percent of the budget are you requesting from Clallam County Lodging Tax Fund? 100%

14. Please describe your plans for securing the remainder of the funds necessary to complete your event/activity/facility.

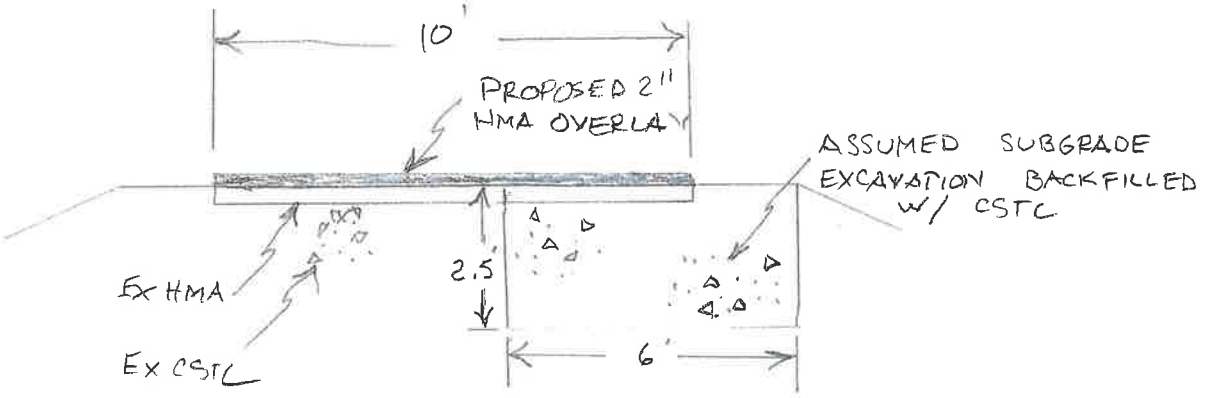
    As budgets are currently tight, Clallam County will likely forgo undergoing the repairs needed and wait for another opportunity to find alternative funding for this project.

10/10/25
PBM

Spot #	Length(ft)	Notes
1	300	Root bumps
2	150	Slumps
3	125	Could be around 50 ft
4	40	Root Bumps
5	75	Root bumps
6	20	Divots
	710	Around 500 ft of bad base

HMA OVERLAY

SUBGRADE EXCAVATION



ESTIMATE

SUBGRADE EX	$80/CY
CSTC	$60/CY
HMA	$225/TON

SUBGRADE $(30")\left(\frac{1\,ft}{12"}\right)(6')(500')\left(\frac{1\,CY}{27\,ft^3}\right) \cong 280\,CY$

$280\,CY @ \$80/CY = \$22,400$

CSTC $280\,CY @ \$60/CY = \$16,800$

HMA $(2")\left(\frac{1\,Ft}{12"}\right)(710')(10')\left(\frac{150\,lb}{ft^3}\right)\left(\frac{1\,TON}{2000\,lb}\right) \cong 90\,TONS$

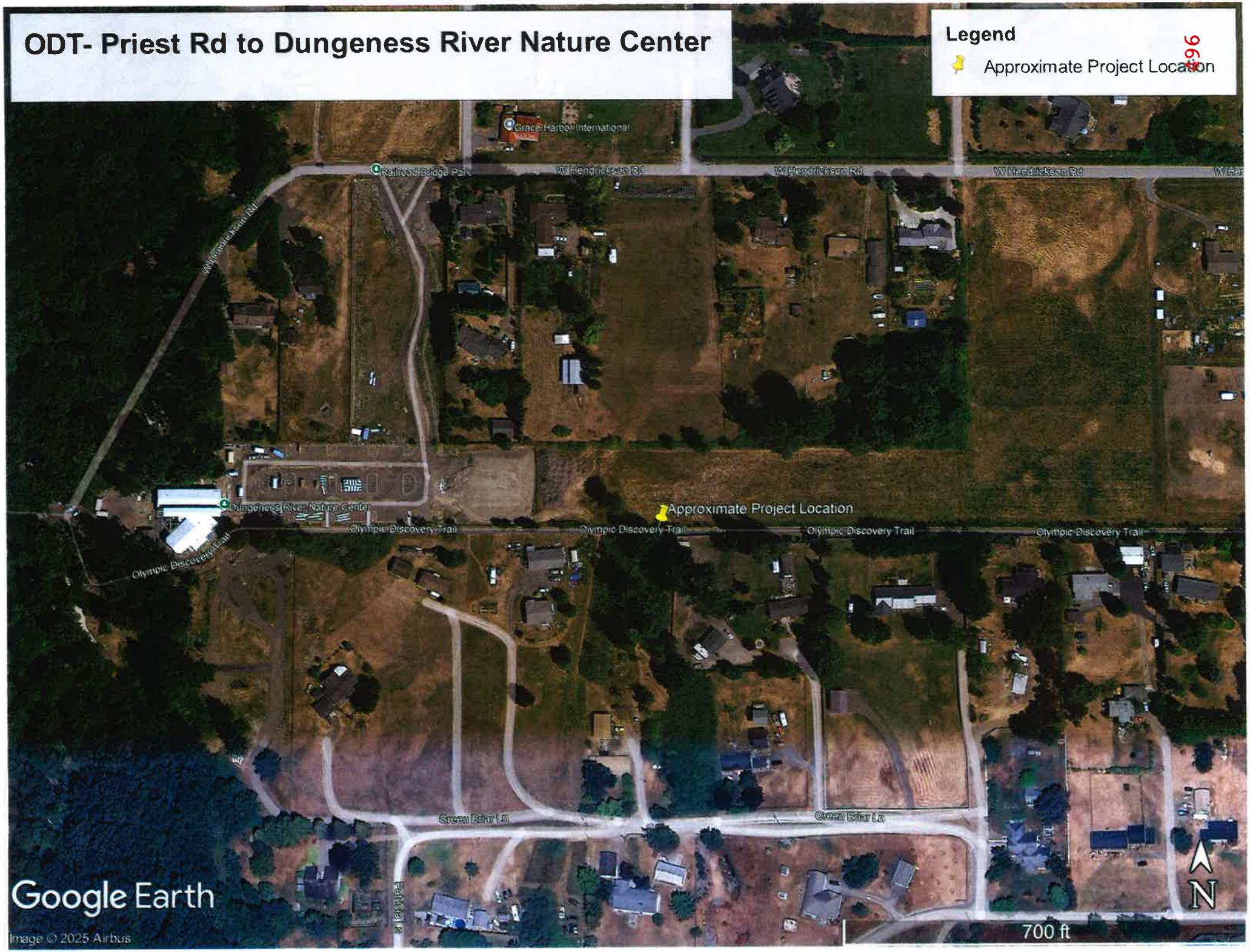
$90\,TONS @ 225 = \$20,250$

$\$59,450$

MOBILIZATION $= \$10 \cong \$6,000$

ESTIMATED COST $\$65,450$

ODT- Priest Rd to Dungeness River Nature Center







Clallam County Lodging Tax Advisory Committee

2026 LTAC Funding Requests

Peninsula Adventure Sprots

RECEIVED
CLALLAM CO. COMMISSIONERS
OCT 10 2025
1...2...3...A... 11:25AM

LODGING TAX FUNDING APPLICATION
2026

GUIDELINES

Clallam County lodging tax paid by visitors is a consumer tax on lodging charges for periods of less than 30 consecutive days for hotels, motels, rooming houses, private campgrounds, RV parks, and similar facilities within the unincorporated areas of Clallam County.

This application is for applicable large-scale events, projects or infrastructure improvements only. Minimum grant is $5,000. Marketing requests should be directed to the Olympic Peninsula Visitor Bureau (OPVB) Tourism Enhancement Grant program.

I **AMOUNT of Lodging Tax Requested**: $12,500

II **Agency/Organization Name**: Peninsula Adventure Sports

Organization is ☐ Government Entity ☐ 501(c)3 ☐ 501(c)6 ☑ Other
Federal Tax ID No. 46-5606072 UBI Number 603352302

III **Project/Activity/Event**: Endurance Racing in Clallam County (multiple events, see narrative)

IV **Representative Contact Information**:
Name, Title Lorrie Mittmann, Race Director
Mailing Address 434 W 11th Street, Port Angeles, WA 98362
Phone(s) (360)775-4620
Email lorrie.mittmann@gmail.com

V **Service Categories, check all applicable**:
_____ Tourism Promotion/Marketing (individual marketing request, contact OPVB)
__X__ Operation of a Special Event/Festival designed to attract tourists
_____ Operation of a Tourism-Related Facility owned or operated by Non-Profit Organization
_____ Operation and/or Capital Expenditure of a Tourism-Related Facility owned by a Municipality

CERTIFICATION

- I am the authorized agent of the Agency/Organization applying for Lodging Tax funding. I understand and affirm that:
- If awarded, my organization intends to enter into a contract with Clallam County and meet all specified requirements of that contract.
- My Agency/Organization is required to submit a report documenting economic impact results in a format determined by Clallam County.

Lorrie Mittmann Date: 10/10/25
Signature

Lorrie Mittmann
Print or Type Name

500

LODGING TAX APPLICATION – REQUIRED SUPPLEMENTAL QUESTIONS

(You may use this Supplemental Questions form or type the questions and answers on separate sheets)

1. **How will the project/program help increase the number of people traveling to Clallam County for business or pleasure on a trip?**

NOTE: This application covers 5 different events in Clallam County that take place in March, April, September and late-October 2026, and utilize a combination of county roads, county trails, and county parks. I will describe aspects of each event throughout the application.

About Peninsula Adventure Sports

Peninsula Adventure Sports is a small business in Port Angeles, Washington led by Lorrie Mittmann, assisted by a team of outdoor enthusiasts who believe in the mission of the company: to produce high-quality outdoor endurance sports events that showcase the natural beauty and ecological diversity of the Olympic Peninsula.
(Who We Are: https://peninsulaadventuresports.com/about-us/)

We create healthy and fun events at reasonable prices that also benefit the community by creating partnerships, enhancing tourism, and boosting the local economy. The races provide support to nonprofit and service groups that steward the local recreational assets used for the races, get youth involved in outdoor recreation, or who help out at races.
(Giving Back: https://peninsulaadventuresports.com/about-us/giving-back/)

Our races are a community effort. Peninsula Adventure Sports partners with local small businesses, tribes, government agencies, tourism bureaus, local non-profit and service organizations, and youth groups. An average of 50 or more volunteers are needed for each event (Big Hurt has over 100 volunteers!), and we don't have trouble filling those spots. Our volunteers, racers, and sponsors return year after year. All of this community support means that these people feel that investing time and money into these events benefits our quality of life, health and economy here on the Peninsula.

We have been putting on races since 2013 and have a proven track record. All of our events use County-owned tourism / recreational facilities.

This application includes a request for funds for a combination of 5 events all within Clallam County and all outside of the main summer tourism dates.

Frosty Moss Relay (**March 14, 2026)** is an 80- or 30-mile relay run across the county on the Olympic Discovery Trail (ODT) and Olympic Adventure Trail (OAT). *Much of the ODT and all of the OAT are county recreational facilities, we also utilize Robin Hill County Park.*

https://youtu.be/ZGFCA0qvE-Y?feature=shared (YouTube Race video)

- **OAT Run** (**April 11, 2026)** is a 50K, 12K and Half Marathon trail race / run on the Olympic Adventure Trail (a county trail) west of Port Angeles, with an after-party including food, beer garden, bonfire, and door prizes. *The Olympic Adventure Trail is a county facility.*

- **GOAT Run** (**September 12, 2026)** is a 50K, Marathon, and Half Marathon trail race / run on the Olympic Adventure Trail (a county trail) west of Port Angeles, with an after-party including food and beer garden at Log Cabin Resort on Lake Crescent. *The Olympic Adventure Trail is a county facility and the event also uses county roads.*

https://youtu.be/VBGfA3vUOOI?feature=shared (YouTube Race video)

- **Big Hurt/ Little Hurt (September 26-27, 2026)** Big Hurt a multi-sport race that includes 4 legs: mountain bike, kayak, road bike, and run. This can be done solo or as a relay team. The race is based out of Pebble Beach Park in downtown Port Angeles and showcases the stunning landscape immediately surrounding the park and city, including the Foothills Trail system, scenic rural county roads such as Black Diamond Road, Freshwater Bay Road, Eden Valley Road, Dan Kelly Road, and Elwha River Road, as well as Freshwater Bay County Park, the Port Angeles Harbor, and the stunning Waterfront Trail. *Big Hurt utilizes county roads and Freshwater Bay County Park.*

https://youtu.be/hl42V-TxJQQ?feature=shared

(YouTube Community video followed by Race video)

Little Hurt is a youth version of Big Hurt that includes biking, rowing on rowing machines, and running. This race takes place on the Peninsula College campus, made possible by a partnership with the athletics department.

- **Salt Creek 24 (October 24-25, 2026)** is a 24-hour running event that takes place at *Salt Creek County Park*, in which participants can race solo or as part of a relay team. They can optionally race as a fundraiser for their charity of choice. In 2023, racers raise over $7,000 for local and regional charities. The 2024 race hasn't happened yet but we hope to surpass that amount.

Detailed information about each event can be found on my website at PeninsulaAdventureSports.com

Outdoor recreation: Outdoor recreation is a huge economic driver in Washington state and nationwide. According to a 2020 study completed by Earth Economics for Washington State's Blue Ribbon Task Force on Outdoor Recreation, in 2019 outdoor recreation generates $26.5 billion in statewide economic impact. (Source: "Economic Analysis of Outdoor Recreation in Washington State, 2020 Update.") The task force observed that sports tourism in particular, generally in the form of special athletic events, provides significant economic benefit to communities and to the state as a whole.

Nationally, in a report released on November 23, 2023, the Bureau of Economic Analysis (BEA), an agency of the U.S. Department of Commerce, showcased the incredible year the outdoor recreation economy had in 2022.

The new government data shows outdoor recreation:

- Generated $1.1 trillion in economic output, surpassing industries such as mining, utilities, farming and ranching, and chemical products manufacturing.
- Comprised 2.2% of U.S. Gross Domestic Product, and
- Supported 5 million jobs — 3.2% of all employees in the country.

It is clear that playing and competing in the outdoors is a priority for a significant number of people. It is also clear that the Olympic Peninsula is a place where they want to recreate: More than 3 million visitors come each year to experience our unique combination of forests, mountains, and waters.

Why do people travel for races? They say it gives them motivation to train prior to the race as they look forward to the trip. In addition, they feel it is a great way to experience a new place and make connections with other participants from all around the world. They get to enjoy the sense of accomplishment while on their trip, and feel they "earned their celebration" as they complete the remainder of the fun and relaxation of their trip.

Within that broader outdoor recreation category, is running-specific travel. This is a significant aspect in the running world. A google search reveals countless articles on "best destination races", running vacations ("run-cation" "race-cation"), travel companies that specialize in booking running / racing vacations, guided running vacations, and even how to pack for a destination race. This coverage is found in smaller running blogs as well as large publications such as New York Times, Trail Runner magazine, Outside magazine, Travel and Leisure, and even the Alaska Airlines magazine.

https://www.travelandleisure.com/trip-ideas/running-races-around-the-world

https://blog.alaskaair.com/travel-tips/fall-racecation/

They bring their Friends and Family

Many athletes bring their non-running/biking friends with them when they come. We have started asking this information on their registration questions, and have been surprised that almost as many non-racers come to the Olympic Peninsula as racers for our events. They make a family or friend trip out of it, and those groups do tend to stay longer according to the registration information that we ask to each racer.

2. **How will the project/program help increase paid overnight accommodation in Clallam County?**

All races: Popular for a while (with a dip during covid which has now recovered) is destination racing, as mentioned above. That is, combining races with vacations. Because the Olympic Peninsula is a well-known tourism destination, athletes feel like they can sign up for races, and bring the family knowing there is plenty for the family to do while they are busy running or cycling all day, and also stay more days and take advantage of the distance traveled to get to a very fun race.

Alternatively, for those who hadn't previously known about what Port Angeles has to offer, I have heard from athletes after they have finished a race, that they are so impressed with the area that they plan to come back and bring their family next time.

Some of the races also offer special opportunities to promote overnight stays as part of the race logistics (check in times, start times, end times, etc.)

Big Hurt / Little Hurt is a two-day event, with an early start time on Saturday for Big Hurt. While not all Big Hurt participants bring children that will compete in Little Hurt, we did see an increase this year of Big Hurt racers that signed their kids up for Little Hurt the following day, including a family from Idaho and 2 families from Aberdeen, so therefore staying multiple nights for race weekend.

Additionally, we "require" for Big Hurt – as much as we can require – packet pick up and kayak drop off on Friday night (a few exceptions are made upon request). Over 90% of athletes check in on Friday night, necessitating that out-of-area racers spend the night. We also promote other events happening the same weekend. **We had the fortunate opportunity to have the Banff Centre Mountain Film Festival at Field Hall the same weekend as Big Hurt, and were able to partner to combine our packet pick up with the Adventure Expo (and also have a booth at the Expo). The timing happened to be coincidence this year, but I was contacted by the lead sponsor of the film festival, Kelly Kidwell from Citizen Air, who was on site that weekend, and he would like to intentionally partner for next year, showcasing our adventure race combined with the adventure film festival.**

Frost Moss Relay encourages overnight stays by having an extremely early start time (6am) that is 45 miles west of Port Angels in the Sol Duc area. Additionally, the race ends fairly late (as late as 9:30pm for some teams) and the after-party goes on until at least 10:00pm. We also "require" – as much as we can require – Friday night packet pick up, necessitating at least one overnight stay.

Salt Creek 24 is a two-day event (the race lasts 24 hours) with an early start time on Saturday, so by design involves racers spending 1 or more nights in the area. Some of the racers are solo and spend the whole time on the course, but we also allow relay teams of up to 12 people – we have found that the relay team gets camping or lodging and then swap out who is on the course and who is doing other things. We expect to completely sell out the Salt Creek campground (county facility, that pays into lodging tax) this year.

3. **How will the project/program encourage visitors to come from a distance greater than 50 miles, either for the day or for an overnight visit? If so, please describe how.**

See #2, and also we specifically target out-of-area athletes in our social media advertising and other marketing. When visiting other areas, we also drop posters and flyers to bicycle and running shops. We also have dedicated out-of-area racers that help every year to put up posters in their locations as well.

4. **How will the project/program encourage visitors to come from another country or state?**

See #2 and #3, adding that we have promotional videos of different races that run on the Coho ferry and in the terminals continually 12 months of the year. We change out the videos every few months to promote the next race on the calendar. We saw a huge increase of Canadian racers in Big Hurt in 2024 (then subsequent decrease in 2025 due to political and economic issues). I don't know if it was from the Coho advertising or word-of-mouth or other advertising. I am hopeful the Canadian contingent will return next year.

5. **If the project/program is an event, please provide the name, date(s) and estimated attendance.**

There are five events total – including 2 multiday events - that will be covered by my proposal, listed below. I will list the estimated attendance under each one individually, then the combined estimated attendance for all races in Question #6

Frosty Moss Relay: March 14, 2026

Overall Attendance: 400

From over 50 miles: 330

Out of State/Country: 25

OAT Run (Olympic Adventure Trail Run): April 11, 2026

Overall Attendance: 480

From over 50 miles: 325

Out of State/Country: 60

GOAT Run (Great Olympic Adventure Trail Run): September 12, 2026

Overall Attendance: 550

From over 50 miles: 425

Out of State/Country: 100

Big Hurt / Little Hurt: September 26-27, 2026

Overall Attendance: 760

From over 50 miles: 300

Out of State/Country: 40

Salt Creek 24: October 24-25, 2026

Overall Attendance: 200

From over 50 miles: 135

Out of State/Country: 20

6. **2026 Tourism-Impact Estimate**
(Actual must be completed by applicants who had a Clallam County Lodging Tax Contract in 2025)

State law governing the distribution of lodging tax funds requires they be used primarily to encourage visitors from out of the area, so do your best!

As a direct result of your proposed tourism-related service, please provide:	2026 Estimate	2025 Actual	Methodology
a. Overall attendance at your event/activity/facility	2390	2357	See
b. Number of people who travel more than 50 miles for your event/activity/facility	1515	1468	further
c. Of the people who travel more than 50 miles, the number of people who travel from another country or state.	245	239	Information
d. Of the people who travel more than 50 miles, the number of people who stay overnight in the unincorporated Clallam County area.	1056	1097	below
e. Of the people staying overnight, the number of people who stay in PAID accommodations e.g. hotel, motel, bed-breakfast, RV park, in the unincorporated Clallam County area.	1006	1045	
f. Number of paid lodging room nights resulting from your event/activity/facility.	641	660	

*****NOTE: My estimates are based on actual participant registrations from 2025 plus the answers to the tourism questions that I ask as part of the registration process. I do NOT know how many stayed within city limits vs unincorporated Clallam County, so I am presenting my total lodging estimates and can say that the number in unincorporated Clallam County is likely proportional to the percent of lodging inside the cities vs outside, but I do not know that ratio (and Marsha also didn't know – I tried to find out).**

7. Is there a host hotel for your event? If yes, please identify.

For OAT Run, GOAT Run, and Big Hurt our host hotel is Olympic Lodge
For Frosty Moss Relay, our host hotel is 7 Cedars
We do not have a specific host hotel for Salt Creek 24.
While we do have sponsoring hotels for some of the races, we have found that our racers stay in a wide variety of hotels, short term rentals, and campgrounds regardless of if there is a host hotel or not. We link each race website to the Olympic Peninsula Visitor Bureau lodging booking.

8. Describe the prior success of your event/activity/facility in attracting tourists.

The estimated numbers listed in #6 are based on my actual attendance for 2025 to all of my races & and answers to questions asked as part of the registration process. I have been organizing races since 2013, and over time have built a diverse suite of races of multiple types, and have attracted a very dedicated following of racers, many returning year after year from all around the PNW region.

9. Describe your target tourist audience (location, demographics, etc.)

All Events: These events are intended to both bring people from outside of Clallam County – athletes as well as their non-athlete friends and families who will travel with them – and also to provide healthy activities and an improved quality of life for local residents. Bringing athletes from out of the area benefits the local economy and diversifies the type of tourist that visits Port Angeles beyond those visiting Olympic National Park.

Event: OAT Run

- 70% participants (and their guests) from more than 50 miles away
- Age demographics: Under 18 (1.39%), age 18-29 (17.82%), age 30-39 (34.78%), age 40-49 (27.03%), age 50-64 (16.42%), over 65 (2.56%)
- Gender demographics: 60% female
- In 2025, we had racers from 2 countries and 12 states.

Event: GOAT Run

- 77% participants (and their guests) from more than 50 miles away
- Age demographics: Under 18 (0.74 %), age 18-29 (17.69%), age 30-39 (37.59%), age 40-49 (26.54%), age 50-64 (15.23%), over 65 (2.21%)
- Gender demographics: 53% female
- In 2025, we had racers from 2 countries and 12 states.

Event: Big Hurt / Little Hurt

- Big Hurt 57% participants (and their guests) from more than 50 miles away
- Little Hurt 5% participants (and their guests) from more than 50 miles away
- Age demographics: Under 18 (3.89 %), age 18-29 (8.75%), age 30-39 (29.64%), age 40-49 (32.65%), age 50-64 (21.77%), over 65 (3.3%)
- Gender demographics: 70% male
- In 2025, we had racers from 2 countries and 7 states.

Event: Frosty Moss Relay

- 80% participants (and their guests) from more than 50 miles away
- Age demographics: Under 18 (1.14 %), age 18-29 (12.84%), age 30-39 (35%), age 40-49 (32.27%), age 50-64 (17.73%), over 65 (1.02%)
- Gender demographics: 55% female
- In 2025, we had racers from 2 countries and 10 states.

Event: Salt Creek 24 (2024 actuals – the event has not happened for 2025 yet)

- 67% participants (and their guests) from more than 50 miles away
- Age demographics: Under 18 (3.45 %), age 18-29 (7.76%), age 30-39 (20.69%), age 40-49 (37.07%), age 50-64 (28.45%), over 65 (2.59%)
- Gender demographics: 68% female
- In 2024, we had racers from 2 countries and 7 states.

10. Describe how you will promote your event/activity/facility to attract tourists.

I promote the endurance races in a wide variety of ways. One of the ways that athletes find out about races is online race calendars. I list each race on up to 12 different races calendars (exact calendars depend on what type of race it is). Additionally, I advertise via video on the Coho Ferry, online in the Cascade Bicycle Club newsletter, online on social media, podcasting, and with print materials (posters and race cards) distributed around the PNW. A lot of our attendance comes from word of mouth as well – athletes talking to each other at another race, returning racers bringing other athletes with them, etc.

11. Describe how the event/activity/facility will help promote lodging establishments, restaurants, and businesses located in the unincorporated area of Clallam County.

Each of our websites lists individual hotels and camping that have offered a discount to racers, as well as a link to the Olympic Peninsula Visitor Bureau lodging booking page. On social media, we promote our local business sponsors as well as other activities going on in the area as appropriate / relevant.

12. Are you applying for Lodging Tax funds from another community (yes or no)? If yes, indicate below where applying and for how much. Do NOT attach a copy of the application.

Yes. I will be applying for 2025, but I do not know if I will receive them.
I will apply to the City of Port Angeles for 3 events ($7,000)
I will apply to the City of Sequim for Frosty Moss Relay ($2,000)
I will apply to OPVB for marketing funds across all events ($12,500)

13. **What is the overall budget for your event/activity/facility? $ 175,100**
What percent of the budget are you requesting from Clallam County Lodging Tax Fund? 7%

14. **Please describe your plans for securing the remainder of the funds necessary to complete your event/activity/facility.**

The remainder will be funded by registration fees charged to each racer and sponsorships.

APPLICATION INSTRUCTIONS – GENERAL GUIDELINES

APPLICATION DEADLINE: Applications must be received at the Board of County Commissioner's Office, 223 East 4th Street, Suite 4, Port Angeles WA 98362-3015 (Clallam County Courthouse, main level, Room 150) until **12 p.m., Friday, October 10, 2025**.

The Clallam County Lodging Tax Advisory Committee (LTAC) will review 2026 Lodging Tax funding proposals in a public meeting as determined at the Clallam County Courthouse, Commissioner's Boardroom 160. **Applicants will be notified and attendance by the applicant's representative is required for presentation and questions.** Following review, LTAC will forward its recommendation to the Board of County Commissioners.

APPLICATION, SUPPLEMENTAL QUESTIONS, INFORMATION SUBMITTAL:

Submit the **original application and one copy to**:

Clallam County Lodging Tax Advisory Committee
Board of Commissioner's Office
223 East 4th Street, Suite 4
Port Angeles WA 98362-3015

- Submittals made in an incorrect format will not be considered.
- Submit original application and one copy.
- The sealed applications must be clearly marked on the outside "2026 Lodging Tax Funding Application."
- All copies need to be single sided and not stapled and no folders.
- All documents/brochures must be printed on 8.5 x 11 letter size paper to be accepted.
- Please refrain from submitting colorful pictures/PowerPoint presentations.

Documents delivered to other offices and received late by the Commissioners' Office will not be considered nor will ones received by facsimile or e-mail.

Required Additional Information – In addition to the application and supplemental questions answers, it is required that you attach the following:

- An itemized budget for your event/activity/facility (income and expense).
- Description and budget showing the intended use of the amount requested from the Clallam County Lodging Tax Fund.
- If the applicant is a non-profit organization, a copy of your agency/organization's current non-profit corporate registration with the Washington Secretary of State, and current annual budget.

Optional Information - Brochures/information concerning your event/activity/facility, in particular, items showing recent tourism promotion efforts. Brochures/information must be printed on 8.5 x 11 sized paper, single sided and not stapled copies to be accepted. Please refrain from submitting colorful pictures/PowerPoint presentations.

Contract Requirement – In order to be a recipient of Lodging Tax funds, a contract is required between Clallam County and the receiving Agency/applicant.

Post Reporting

Reporting Requirements enacted by the Washington State Legislature in 2013 (RCW 67.28.1816) requires the County to file an annual report to the State of Washington Joint Legislative Audit and Review Committee regarding the use of funds for the year including a requirements to quantify how many individuals were attracted from more than fifty miles away and spent the night in paid lodging, and the reporting of expenditures and activities shall meet those requirements. It is required that all recipients submit a post-event activity report that provides information to the Clallam County Administrator as specified by the contract.

GUIDELINES

Clallam County lodging tax paid by visitors is a consumer tax on lodging charges for periods of less than 30 consecutive days for hotels, motels, rooming houses, private campgrounds, RV parks, and similar facilities within the unincorporated areas of Clallam County. CCC 5.13.020 Special fund.

Eligibility

Clallam County's Lodging Tax Fund will be the primary source of County funding for activities, operations, and expenditures designed to increase tourism in the unincorporated areas. Applications may be submitted by any non-profit entity, any public entity, or any group of eligible organizations (RCW 67.28).

Appropriate Uses

The guiding principle for the use of lodging taxes is that they must be used for activities, operations and expenditures designed to increase tourism. Specifically, lodging taxes can be used for:

- Tourism marketing;
- Marketing and operations of special events and festivals designed to attract visitors;
- Operations and capital expenditures of tourism-related facilities owned or operated by a municipality or a public facilities district; or
- Operations of tourism-related facilities owned/operated by nonprofit organizations (RCW 67.28.1816).

A tourism-related facility is a real or tangible personal property with a usable life of three or more years, or constructed with volunteer labor that is (a) owned by a public entity, nonprofit organization (including a non-profit business organization, destination marketing organization, main street organization, lodging association, or chamber of commerce) and (b) used to support tourism, performing arts, or to accommodate tourist activities (RCW 67.28.080) The guiding principle is that the facilities should be used by tourists.

Tourism Marketing and Operations includes activities defined as "tourism promotion" in state law (RCW 67.28.080)

- Advertising, publicizing, or otherwise distributing information for the purpose of attracting and welcoming visitors;
- Developing strategies to expand tourism;
- Operating tourism promotion agencies; and
- Funding the marketing or operation of special events and festivals designed to attract visitors.

HIGH PRIORITY may be given to tourism activities that:

- Have a demonstrated potential or high potential from the Committee's perspective to result in overnight stays by visitors in lodging establishments for projected nonpeak periods within unincorporated Clallam County.

- Promote Clallam County events, activities, and places in the unincorporated area of Clallam County to potential visitors from outside the County.
- Have demonstrated a high potential from the Committee's perspective to result in documented economic benefit to Clallam County.
- Have demonstrated history of success or are proposed by a group with a demonstrated history or high potential of success with similar activities.
- Minimize duplication of services where appropriate and encourage cooperative marketing and/or includes an element of cooperation or partnership.
- Provide, maintain, operate, or enhance County-owned tourism facilities or infrastructure.

Lodging Tax Advisory Committee Considerations

In developing its recommendations, the Committee considers:

- The estimated amount of Lodging Tax Fund available for the coming year as provided by the County's Finance Director.
- Completeness of the proposal information.
- % of the proposal request to the event/facility promotions budget and overall revenues.
- % of increase over prior year Clallam County Lodging Tax funded proposals, if any.
- Projected economic impact within the unincorporated area of Clallam County, in particular projected overnight stays in this area lodging establishments.
- The applicant's financial stability.

Clallam County Lodging Tax Grant: 2026 Events

PENINSULA ADVENTURE SPORTS DRAFT BUDGET

Budget Description:
** Personnel - includes paid staff and contract staff, medical support, contributions to non-profit volunteers that help with the races, timing services, photography
** Operations - includes permits, sanicans, shuttles, insurance, rental equipment (tents/fencing/tables/etc.) and traffic control

Use of Funds. I am requesting $2,500 per event, used as follows:

- Frosty Moss Relay
- OAT Run and GOAT Run: Shuttle buses - Puget Sound Transport has once again raised the prices (84% increase per hour since Blackball sold the buses to them a few years ago)
- Big Hurt: Operations (Tent Rental, Sanicans, Insurance). Our insurance went up 30% this year.
- Salt Creek 24: Staffing - we need to hire helpers in order to keep the event operation for 24 hours non-stop without a break.

Combined Across Events		
Revenue		
Entry fees	$121,750	
Sponsorships	$11,350	
Merchandise Sales	$7,000	
Marketing Grant	$12,500	
Grants	$22,500	
	$175,100	***Total Revenue***
Expenses		
Supplies	$11,300	
Swag	$14,400	
Food	$21,700	
Admin/Office/Business Operations	$8,150	
Personnel/Volunteer groups/Medical	$74,550	
Marketing	$13,500	
Event Operations	$31,500	
	$175,100	***Total Expense***

Clallam County Lodging Tax Advisory Committee

2026 LTAC Funding Requests

Clallam County Parks, Fair & Facilities

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RECEIVED
CLALLAM CO. COMMISSIONERS
OCT 10 2025
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LODGING TAX FUNDING APPLICATION
2026

GUIDELINES

Clallam County lodging tax paid by visitors is a consumer tax on lodging charges for periods of less than 30 consecutive days for hotels, motels, rooming houses, private campgrounds, RV parks, and similar facilities within the unincorporated areas of Clallam County.

This application is for applicable large-scale events, projects or infrastructure improvements only. Minimum grant is $5,000. Marketing requests should be directed to the Olympic Peninsula Visitor Bureau (OPVB) Tourism Enhancement Grant program.

I **AMOUNT of Lodging Tax Requested**: $41,000.00

II **Agency/Organization Name**: Clallam County Parks, Fair & Facilities
Organization is **X** Government Entity
Federal Tax ID No. 91-6001298 UBI Number 054-004559

III **Project/Activity/Event**: Clallam County Parks Comprehensive Marketing and Content Initiative. *The scope of this marketing initiative significantly exceeds the usual grant funding provided by the Olympic Peninsula Visitors Bureau (OPVB), which typically funds approximately $5,000 max.*

IV **Representative Contact Information**:

Name, Title	Don Crawford
Mailing Address	223 East Fourth Street, Suite 7, Port Angeles, WA 98362
Phone(s)	360.417.8283
Email	donald.crawford@clallamcountywa.gov

V **Service Categories, check all applicable**:

XXX Tourism Promotion/Marketing (individual marketing request, contact OPVB)
_____ Operation of a Special Event/Festival designed to attract tourists
_____ Operation of a Tourism-Related Facility owned or operated by Non-Profit Organization
_____ Operation and/or Capital Expenditure of a Tourism-Related Facility owned by a Municipality

CERTIFICATION

- I am the authorized agent of the Agency/Organization applying for Lodging Tax funding. I understand and affirm that:
- If awarded, my organization intends to enter into a contract with Clallam County and meet all specified requirements of that contract.
- My Agency/Organization is required to submit a report documenting economic impact results in a format determined by Clallam County.

Signature

Date: 10.10.2025

Don Crawford
Print or Type Name

LODGING TAX APPLICATION – REQUIRED SUPPLEMENTAL QUESTIONS

(You may use this Supplemental Questions form or type the questions and answers on separate sheets)

1. How will the project/program help increase the number of people traveling to Clallam County for business or pleasure on a trip?

Objective:

We are excited to partner with a regional recreational marketing firm to develop a comprehensive marketing and content strategy for Clallam County Parks. This initiative aims to significantly boost visitor numbers and extend the duration of year-round visits to county parks and the Olympic Peninsula. Our approach will encompass engaging social media content, impactful web-based materials, collaborative partnership opportunities, targeted advertising placements, and essential capital improvements, including branding enhancements, improved signage, GIS mapping, and web-based viewing of strategic park views to elevate the overall visitor experience and allure.

Strategy Development:

We will create a robust and sustainable model for producing consistently engaging content that resonates with our audience. This model will ensure forward-looking messaging across all platforms. We will establish clear goals and key performance indicators (KPIs) to measure our success, develop content deployment schedules and procedures, and continuously evaluate and adjust our strategy to maintain effectiveness.

Expected Outcomes:

We expect to generate interest in driving year-round, extended visits to our parks, which will, in turn, increase tax revenue and support local programs and events. By utilizing established quantitative measures and KPIs, we will be able to forecast trends more accurately, identify strategic funding needs, and generate comprehensive reports.

2. How will the project/program help increase paid overnight accommodation in Clallam County?

A comprehensive marketing and content strategy for County Parks can greatly enhance visitor engagement and retention:

Targeted Outreach and Branding:

Collaborating with a regional marketing firm can establish a recognizable brand for our parks, positioning them as prime destinations for weekend getaways from nearby cities.

Engaging Social Media Campaigns:

Using diverse social media content will showcase the parks' unique features and attract visitors. Platforms like Instagram and Facebook can help share visually appealing posts, while user-generated content and influencer partnerships broaden our reach.

Strategic Web-Based Materials:

A user-friendly website with detailed park information, virtual tours, and booking options will entice visitors and improve trip planning. Search engine optimization will increase visibility in search engines.

Partnership Opportunities:

By collaborating with local businesses, hotels, and event producers, we can create attractive packages that encourage overnight visits. Sponsoring local events can also draw attention to the parks.

Effective Ad Placements:

Targeted advertisements through digital and traditional media will attract visitors from beyond a 50-mile radius. Analytics can guide strategic placements to maximize visitor interest.

Event Programming:

Organizing special events like festivals and workshops will entice visitors and promote various activities that appeal to different audiences throughout the year.

GIS Mapping and Improved Signage:

Enhanced navigation and clear signage will improve visitor satisfaction and encourage longer stays.

Observing and Adapting Strategies:

Establishing KPIs will help us measure and adapt our marketing efforts regularly, keeping our promotions relevant and appealing.

By integrating these strategies, we can attract more visitors, encourage longer stays, and support local programs and initiatives, making our parks a must-visit destination.

3. How will the project/program encourage visitors to come from a distance greater than 50 miles, either for the day or for an overnight visit? If so, please describe how.

Our strategy focuses on attracting visitors who travel more than 50 miles to enjoy our parks, whether for a day or an overnight stay. We will run targeted campaigns that highlight our unique attractions, amenities, and events. By sharing engaging stories in various formats, we can strengthen our connection with potential visitors.

Utilizing social media and online communities will increase our visibility and encourage people to explore the offerings of our parks. Partnering with local businesses, tourism boards, and travel influencers will help us reach more people. By providing explicit, engaging, and inspiring content, we can create a welcoming atmosphere that encourages visitors to choose us as their travel destination, leading to greater loyalty and satisfaction.

4. How will the project/program encourage visitors to come from another country or state?

Targeted campaigns that utilize social media, engaging websites, high-quality visuals, informative videos, strategic ad placements, and partnerships can create compelling narratives that encourage travelers to explore these destinations. These initiatives effectively embed county parks in the minds of potential visitors, showcasing the unique features, events, and amenities of our parks. Offerings such as scenic trails, opportunities for wildlife observation, pristine beaches, tide pools, community events, festivals, camping, and athletic programs can position county parks as must-visit locations for tourists from across the Strait or around the world.

5. If the project/program is an event, please provide the name, date(s) and estimated attendance.

Developing a comprehensive marketing and content strategy for Clallam County Parks is essential for boosting park visitation during the shoulder and off-seasons- October through April, periods that are often less frequented. This strategy can focus on promoting seasonal events, activities, and unique weather phenomena, such as the vibrant colors of fall, coastal winter storms, and snow-related activities in Olympic National Park. Additionally, it can highlight various fishing opportunities available throughout the year, encouraging more visitors to experience the parks' offerings during these quieter times.

6. **2026 Tourism-Impact Estimate**
(Actual must be completed by applicants who had a Clallam County Lodging Tax Contract in 2025)

State law governing the distribution of lodging tax funds requires they be used primarily to encourage visitors from out of the area, so do your best!

As a direct result of your proposed tourism-related service, please provide:	2026 Estimate	2025 Actual	Methodology
a. Overall attendance at your event/activity/facility		750,000	Extrapolations from known sources
b. Number of people who travel more than 50 miles for your event/activity/facility		562,500	Extrapolations from known sources
c. Of the people who travel more than 50 miles, the number of people who travel from another country or state.		56,250	Extrapolations from known sources
d. Of the people who travel more than 50 miles, the number of people who stay overnight in the unincorporated Clallam County area.		1,312,500	Extrapolations from known sources
e. Of the people staying overnight, the number of people who stay in PAID accommodations e.g. hotel, motel, bed-breakfast, RV park, in the unincorporated Clallam County area.		1,250,000	Extrapolations from known sources
f. Number of paid lodging room nights resulting from your event/activity/facility.		25,688.5	Extrapolations from known sources

7. Is there a host hotel for your event? If yes, please identify.

Clallam County Parks has two campgrounds and a camp on Lake Crescent. They are a tax revenue generator.

8. Describe the prior success of your event/activity/facility in attracting tourists.

Clallam County Parks has faced challenges in marketing for the past decade. Our efforts have been unfocused, resulting in a weak presence that does not attract visitors. We primarily use traditional print materials, such as brochures and paper maps, which we only create upon request. This reactive approach is flawed. It lacks vision and misses many opportunities.

Our branding across the county's parks is inconsistent. We have a confusing mix of signs with outdated logos, mismatched fonts, and poor design. This makes it difficult for visitors to recognize the parks, which weakens their identity. A clear and attractive visual identity is crucial for attracting both locals and tourists.

The county's website is essential for potential visitors, but it has not been used effectively. It only offers basic information and public notices, missing engaging content that encourages exploration. It should feature engaging stories, vibrant photos, and dynamic infographics that highlight the natural beauty and activities in our parks. Although our Facebook account has improved with occasional posts about park life, the updates are inconsistent and lack impact. The slight growth in followers shows a desire for more engaging content, but our current efforts are short.

To improve Clallam County Parks' appeal, we need a clear marketing strategy. A focused approach is essential to attract visitors, build community among park-goers, and highlight the diverse offerings of Clallam County Parks. We should create a unified visual identity, simplify our messaging for clarity, and build an engaging online presence filled with rich content. These steps will enhance the experience for all visitors.

Additionally, our current programming lacks the data needed for effective planning and decision-making. Without solid information on visitor engagement and needs, we struggle to adapt and grow. Improving our data collection will help guide our marketing efforts and better meet the expectations of our park visitors.

9. Describe your target tourist audience (location, demographics, etc.)

We face a significant challenge in identifying our target tourist audience due to the lack of a straightforward method for assessing key information, such as their locations and demographics. Knowing the different characteristics of potential tourists—like their age, interests, and travel preferences—is crucial for effectively tailoring our marketing strategies. To tackle this issue, our marketing plan will focus on creating a solid analytics framework. This framework will help us gather and analyze data to provide clear insights, making it easier for us to connect with our target audience. By using these insights, we can better align our marketing efforts with the needs and desires of our prospective tourists, leading to more effective campaigns and increased visitor numbers.

10. Describe how you will promote your event/activity/facility to attract tourists.

We aim to both increase and enhance the visitor experience at county parks year-round, while also boosting tourism in the region overall. In addition to engaging in social media and web content, as well as targeted advertising materials, the initiative will provide essential capital improvements, including branding updates, improved signage, GIS mapping, and web-based strategic park viewing. These efforts are designed not only to attract tourists but also to highlight the diverse events, activities, and facilities available in Clallam County Parks and the beautiful Olympic Peninsula.

11. Describe how the event/activity/facility will help promote lodging establishments, restaurants, and businesses located in the unincorporated area of Clallam County.

This initiative aims to strengthen the connection between awareness of lodging, restaurants, and businesses in unincorporated areas of Clallam County and heightened visitor interest in the county parks.
Our objective is to significantly increase both the frequency and duration of visits to county parks throughout the year. A key component to accomplishing our objective is to encourage interest in overnight stays at county campgrounds, as well as alternative lodging options when campground capacity is exceeded. By extension, the increased frequency and duration of county park visits have an impact on local restaurants and businesses.

12. Are you applying for Lodging Tax funds from another community (yes or **no**)? If yes, indicate below where applying and for how much. **Do NOT attach a copy of the application.**

13. What is the overall budget for your event/activity/facility? $ _____ What percent of the budget are you requesting from Clallam County Lodging Tax Fund? _____%

The revenue budget for the two campgrounds and Camp David Jr. in 2025 is about $980,000. Each year, we face challenges in meeting our revenue goals. This year, we expect to reach around 89% of our budgeted revenue. This initiative should help us earn an extra $196,000 each year, which means approximately $90,000 in additional income after considering occasional shortfalls. We believe this revenue growth will take about one year to achieve by 2027.

14. Please describe your plans for securing the remainder of the funds necessary to complete your event/activity/facility. N/A

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- Funding the marketing or operation of special events and festivals designed to attract visitors.

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- Have a demonstrated potential or high potential from the Committee's perspective to result in overnight stays by visitors in lodging establishments for projected nonpeak periods within unincorporated Clallam County.
- Promote Clallam County events, activities, and places in the unincorporated area of Clallam County to potential visitors from outside the County.
- Have demonstrated a high potential from the Committee's perspective to result in documented economic benefit to Clallam County.
- Have demonstrated history of success or are proposed by a group with a demonstrated history or high potential of success with similar activities.
- Minimize duplication of services where appropriate and encourage cooperative marketing and/or includes an element of cooperation or partnership.
- Provide, maintain, operate, or enhance County-owned tourism facilities or infrastructure.

Lodging Tax Advisory Committee Considerations

In developing its recommendations, the Committee considers:

- The estimated amount of Lodging Tax Fund available for the coming year as provided by the County's Finance Director.
- Completeness of the proposal information.
- % of the proposal request to the event/facility promotions budget and overall revenues.
- % of increase over prior year Clallam County Lodging Tax funded proposals, if any.
- Projected economic impact within the unincorporated area of Clallam County, in particular projected overnight stays in this area lodging establishments.
- The applicant's financial stability.

Clallam County Parks' Comprehensive Marketing Initiative- *Budget*

	Branding, Marketing & Content Service	
Social Media Management	• Social media content calendar • Social media posting on Instagram & Facebook • Google Business Profile updates • Gathering User Generated Content (UGC) • Engagement management	
Marketing strategy	• Webpage content management- *including County IT coordination*	
Communications	• Crisis communications plan development- communications for immediate/crisis events (media releases, official statements, content) • Community relations/ marketing/ communications plan • Presentation to BOCC & Parks Advisory Board- website social media content reflecting parks and the community storytelling	
Style Guide Development	• County Staff & Consultant Coordination • Analyze current brand identity and develop strategies around successful elements • Establish visual & content guidelines • Establish naming conventions • Presentation to BOCC & Parks Advisory Board • Implementation	
Administration	• Quarterly Strategy Meetings • County Staff & Stakeholder Coordination • Strategy Procedural Material Delivery Reports & Analytics	
		$24,000.00
	Visual Content Creation & Management	
Visual Content Management	• County IT Coordination • County Staff & Consultant Coordination • Inventory, Organize, Categorize, & Storage- *(year, park, activity, staff & volunteer)*	
Visual Content Creation	• Create aerial video and photographic footage (licensed & permitted) at prominent park locations • Create video clip footage at prominent park locations, including seasons, activities, volunteer & staff action • Provide photographic footage of all county parks, emphasizing prominent natural elements, park amenities, and activities during four seasons and primary weather conditions. Focus on visual storytelling and visual appeal	
		$8,000.00
	GIS Mapping and Digital Park Map Signage	
GIS Mapping *Rain Shadow, DRA, DT, Robin Hill, SCRA*	• Geo-locate park trails, roads, parking lots, primary amenities, access points • Create digital maps • Develop updated web links for web display and downloads • Develop, construct, and install QR signage in prominent park locations throughout all county parks.	
		$9,000.00

Clallam County Lodging Tax Advisory Committee

2026 LTAC Funding Requests

Clallam County Fair and Fairgrounds

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CLALLAM CO. COMMISSIONERS
OCT 10 2025
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LODGING TAX FUNDING APPLICATION
2026

GUIDELINES

Clallam County lodging tax paid by visitors is a consumer tax on lodging charges for periods of less than 30 consecutive days for hotels, motels, rooming houses, private campgrounds, RV parks, and similar facilities within the unincorporated areas of Clallam County.

This application is for applicable large-scale events, projects or infrastructure improvements only. Minimum grant is $5,000. Marketing requests should be directed to the Olympic Peninsula Visitor Bureau (OPVB) Tourism Enhancement Grant program.

I **AMOUNT of Lodging Tax Requested**: $38,000.00

II **Agency/Organization Name**: Clallam County Fair & Fairgrounds
Organization is **X** Government Entity
Federal Tax ID No. 91-6001298 UBI Number 054-004559

III **Project/Activity/Event**: Clallam County Fair and Fairgrounds Comprehensive Marketing and Content Initiative. *The scope of this marketing initiative significantly exceeds the usual grant funding provided by the Olympic Peninsula Visitors Bureau (OPVB), which typically funds approximately $5,000 max.*

IV **Representative Contact Information**:

Name, Title	Don Crawford
Mailing Address	223 East Fourth Street, Suite 7, Port Angeles, WA 98362
Phone(s)	360.417.8283
Email	donald.crawford@clallamcountywa.gov

V **Service Categories, check all applicable**:

XXX Tourism Promotion/Marketing (individual marketing request, contact OPVB)
_____ Operation of a Special Event/Festival designed to attract tourists
_____ Operation of a Tourism-Related Facility owned or operated by Non-Profit Organization
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CERTIFICATION

- I am the authorized agent of the Agency/Organization applying for Lodging Tax funding. I understand and affirm that:
- If awarded, my organization intends to enter into a contract with Clallam County and meet all specified requirements of that contract.
- My Agency/Organization is required to submit a report documenting economic impact results in a format determined by Clallam County.

RMC

Signature

Date: 10.10.2025

Don Crawford
Print or Type Name

LODGING TAX APPLICATION – REQUIRED SUPPLEMENTAL QUESTIONS

(You may use this Supplemental Questions form or type the questions and answers on separate sheets)

1. How will the project/program help increase the number of people traveling to Clallam County for business or pleasure on a trip?

Objective:

The county fair and fairgrounds have been relatively close to achieving financial self-sufficiency for some time. However, given the current economic climate, it is essential for the fairgrounds to attain and maintain complete financial independence as expeditiously as possible. In the mid-1990s, the county fair regularly attracted over 45,000 attendees. For the past decade (excluding the years 2020-2021), the fair has maintained an average attendance of 25,000 to 30,000. If we can return to the attendance levels of the 1990s and significantly increase our off-season revenue-generating fairgrounds utilization, we will be well-positioned to meet our objectives.

To accomplish this, we are excited to partner with a regional recreational marketing firm to develop a comprehensive marketing and content strategy for the Clallam County Fairgrounds. This initiative aims to significantly boost attendance numbers and increase off-season utilization. Our approach will encompass engaging social media content, impactful web-based materials, collaborative partnership opportunities, targeted advertising placements, and essential capital improvements, including branding enhancements, improved signage, GIS mapping, and web-based viewing of strategic park views to elevate the overall visitor experience and allure.

Strategy Development:

We will create a robust and sustainable model for producing consistently engaging content that resonates with our audience. This model will ensure forward-looking messaging across all platforms. We will establish clear goals and key performance indicators (KPIs) to measure our success, develop content deployment schedules and procedures, and continuously evaluate and adjust our strategy to maintain effectiveness.

Expected Outcomes:

We expect to generate interest in driving year-round, extended utilization, including camping, which will, in turn, increase tax revenue. By utilizing established quantitative measures and KPIs, we will be able to forecast trends more accurately, identify strategic funding needs, and generate comprehensive reports.

2. How will the project/program help increase paid overnight accommodation in Clallam County?

A comprehensive marketing and content strategy for County Parks can greatly enhance visitor engagement and retention:

Targeted Outreach and Branding:

Collaborating with a regional marketing firm can establish a recognizable brand for our fairgrounds, positioning it as a prime event destination and facility rental option for off-season events and festivals.

Engaging Social Media Campaigns:

Using diverse social media content will showcase the fairgrounds' unique features and attract attendance. Platforms like Instagram and Facebook can help share visually appealing posts, while user-generated content and influencer partnerships broaden our reach.

Strategic Web-Based Materials:

A user-friendly website with detailed fairgrounds information, virtual tours, and booking options will entice fair attendance and improve event planning. Search engine optimization will increase visibility.

Partnership Opportunities:

By collaborating with local businesses, hotels, and event producers, we can create attractive packages that encourage overnight visits.

Effective Ad Placements:

Targeted advertisements through digital and traditional media will attract visitors from beyond a 50-mile radius. Analytics can guide strategic placements to maximize visitor interest.

Event Programming:

Organizing special events like festivals and workshops will entice visitors and promote various activities that appeal to different audiences throughout the year.

GIS Mapping and Improved Signage:

Enhanced navigation and clear signage will improve attendee satisfaction.

Observing and Adapting Strategies:

Establishing KPIs will help us measure and adapt our marketing efforts regularly, keeping our promotions relevant and appealing.

By integrating these strategies, we can attract more visitors, encourage longer stays, and support local programs and initiatives, making our fairgrounds a prime event locale.

3. How will the project/program encourage visitors to come from a distance greater than 50 miles, either for the day or for an overnight visit? If so, please describe how.

Our strategy focuses on attracting both county residents and visitors who travel more than 50 miles to enjoy our county fair, whether for a day or an overnight stay. We will run targeted campaigns that highlight our unique attractions, amenities, and events. By sharing engaging stories in various formats, we can strengthen our connection with potential visitors.

Utilizing social media and online communities will increase our visibility and encourage people to explore the offerings of the facility and the county fair. Partnering with local businesses, tourism boards, and travel influencers will help us reach more people. By providing explicit, engaging, and inspiring content, we can create a welcoming atmosphere that encourages visitors to choose us as their travel destination, leading to greater loyalty and satisfaction.

4. How will the project/program encourage visitors to come from another country or state?

Targeted campaigns that utilize social media, engaging websites, high-quality visuals, informative videos, strategic ad placements, and partnerships can create compelling narratives that encourage travelers. These initiatives effectively embed the county fair and fairgrounds in the minds of potential attendees and event planners, showcasing the unique features, events, and amenities. Well-publicized community events, festivals, camping, and athletic programs can position us as a must-visit location for tourists from across the Strait or around the world.

5. If the project/program is an event, please provide the name, date(s), and estimated attendance.

Developing a comprehensive marketing and content strategy for Clallam County Fairgrounds is essential for boosting utilization during the shoulder and off-seasons- October through June, periods that are often less

frequented. This strategy can focus on promoting seasonal events, activities, and activities on the Olympic Peninsula. Additionally, it can highlight various fishing opportunities available throughout the year, encouraging more visitors to experience the parks' offerings during these quieter times.

6. **2026 Tourism-Impact Estimate**
(Actual must be completed by applicants who had a Clallam County Lodging Tax Contract in 2025)

State law governing the distribution of lodging tax funds requires they be used primarily to encourage visitors from out of the area, so do your best!

As a direct result of your proposed tourism-related service, please provide:	2026 Estimate	2025 Actual	Methodology
a. Overall attendance at your event/activity/facility	34,000	25,692	Extrapolations from known sources
b. Number of people who travel more than 50 miles for your event/activity/facility	12,000	9,000	Extrapolations from known sources
c. Of the people who travel more than 50 miles, the number of people who travel from another country or state.	900	300	Extrapolations from known sources
d. Of the people who travel more than 50 miles, the number of people who stay overnight in the unincorporated Clallam County area.	1,000	500	Extrapolations from known sources
e. Of the people staying overnight, the number of people who stay in PAID accommodations e.g. hotel, motel, bed-breakfast, RV park, in the unincorporated Clallam County area.	1,500	1,000	Extrapolations from known sources
f. Number of paid lodging room nights resulting from your event/activity/facility.	2,800	1,600	Extrapolations from known sources

7. Is there a host hotel for your event? If yes, please identify.

The Clallam County fairgrounds have camping facilities. They are a tax revenue generator.

8. Describe the prior success of your event/activity/facility in attracting tourists.

Clallam County Parks has faced challenges in marketing for the past decade. Our efforts have been unfocused, resulting in a weak presence that does not attract visitors. We primarily use traditional print materials, such as brochures and paper maps, which we only create upon request. This reactive approach is flawed. It lacks vision and misses many opportunities.

Our branding is inconsistent. We have a confusing mix of signs with outdated logos, mismatched fonts, and poor design. This makes it difficult for visitors, which weakens its identity. A clear and attractive visual identity is crucial for attracting both attendees and event planners.

The county's website is essential for potential visitors, but it has not been used effectively. It only offers basic information and public notices, missing engaging content that encourages exploration. It should feature engaging stories, vibrant photos, and dynamic infographics that highlight the natural beauty and activities in our parks. Although our Facebook account has seen significant improvement in 2025, with posts about county fair preparations, it remains inconsistent and lacks impact. The growth in followers and views indicates a desire for more engaging content, but our current efforts are insufficient.

To improve the Clallam County Fair and Fairgrounds appeal, we need a clear marketing strategy. A focused approach is essential to attract attendees, build community among fair-goers, and highlight the offerings of the Clallam County Fairgrounds. We should create a unified visual identity, simplify our messaging for clarity, and build an engaging online presence filled with rich content.

Additionally, our current programming lacks the data needed for effective planning and decision-making. Without solid information on visitor engagement and needs, we struggle to adapt and grow. Improving our data collection will help guide our marketing efforts and better meet the expectations of our park visitors.

9. Describe your target tourist audience (location, demographics, etc.)

We face a significant challenge in identifying our target tourist audience due to the lack of a straightforward method for assessing key information, such as their locations and demographics. Knowing the different characteristics of potential attendees—like their age, interests, and travel preferences—is crucial for effectively tailoring our marketing strategies. To tackle this issue, our marketing plan will focus on creating a solid analytics framework. This framework will help us gather and analyze data to provide clear insights, making it easier for us to connect with our target audience. By using these insights, we can better align our marketing efforts with the needs and desires of our prospective tourists, leading to more effective campaigns and increased visitor numbers.

10. Describe how you will promote your event/activity/facility to attract tourists.

We aim to both increase and enhance the visitor experience, while also boosting tourism in the region overall. In addition to engaging in social media and web content, as well as targeted advertising materials, the initiative will provide essential capital improvements, including branding updates and improved signage. These efforts are designed not only to attract attendees but also to highlight the diverse events, activities, and facilities available in Clallam County and the beautiful Olympic Peninsula.

11. Describe how the event/activity/facility will help promote lodging establishments, restaurants, and businesses located in the unincorporated area of Clallam County.

This initiative aims to strengthen the connection between awareness of lodging, restaurants, and businesses in unincorporated areas of Clallam County, thereby increasing visitor interest.
Our objective is to increase fair attendance significantly and the frequency and duration of revenue-generating facility rentals throughout the year. A key component of our goal is to encourage interest in overnight stays, as well as alternative lodging options when fairground camping capacity is exceeded. By extension, the increased frequency and duration of usage will have an impact on local restaurants and businesses.

12. Are you applying for Lodging Tax funds from another community (yes or **no**)? If yes, indicate below where applying and for how much. **Do NOT attach a copy of the application.**

13. What is the overall budget for your event/activity/facility? $ 582,950
    What percent of the budget are you requesting from Clallam County Lodging Tax Fund?
    _____%6.5
14. Please describe your plans for securing the remainder of the funds necessary to complete your event/activity/facility. County General Fund

APPLICATION INSTRUCTIONS – GENERAL GUIDELINES

APPLICATION DEADLINE: Applications must be received at the Board of County Commissioner's Office, 223 East 4th Street, Suite 4, Port Angeles WA 98362-3015 (Clallam County Courthouse, main level, Room 150) until **12 p.m., Friday, October 10, 2025**.

The Clallam County Lodging Tax Advisory Committee (LTAC) will review 2026 Lodging Tax funding proposals in a public meeting as determined at the Clallam County Courthouse, Commissioner's Boardroom 160. **Applicants will be notified and attendance by the applicant's representative is required for presentation and questions.** Following review, LTAC will forward its recommendation to the Board of County Commissioners.

APPLICATION, SUPPLEMENTAL QUESTIONS, INFORMATION SUBMITTAL:

Submit the **original application and one copy to**:

Clallam County Lodging Tax Advisory Committee
Board of Commissioner's Office
223 East 4th Street, Suite 4
Port Angeles WA 98362-3015

- Submittals made in an incorrect format will not be considered.
- Submit original application and one copy.
- The sealed applications must be clearly marked on the outside "2026 Lodging Tax Funding Application."
- All copies need to be single sided and not stapled and no folders.
- All documents/brochures must be printed on 8.5 x 11 letter size paper to be accepted. - Please refrain from submitting colorful pictures/PowerPoint presentations.

Documents delivered to other offices and received late by the Commissioners' Office will not be considered nor will ones received by facsimile or e-mail.

Required Additional Information – In addition to the application and supplemental questions answers, it is required that you attach the following:

- An itemized budget for your event/activity/facility (income and expense).
- Description and budget showing the intended use of the amount requested from the Clallam County Lodging Tax Fund.
- If the applicant is a non-profit organization, a copy of your agency/organization's current non-profit corporate registration with the Washington Secretary of State, and current annual budget.

Optional Information - Brochures/information concerning your event/activity/facility, in particular, items showing recent tourism promotion efforts. Brochures/information must be printed on 8.5 x 11 sized paper, single sided and not stapled copies to be accepted. Please refrain from submitting colorful pictures/PowerPoint presentations.

Contract Requirement – In order to be a recipient of Lodging Tax funds, a contract is required between Clallam County and the receiving Agency/applicant.

Post Reporting
Reporting Requirements enacted by the Washington State Legislature in 2013 (RCW 67.28.1816) requires the County to file an annual report to the State of Washington Joint Legislative Audit and Review Committee regarding the use of funds for the year including a requirements to quantify how many individuals were attracted from more than fifty miles away and spent the night in paid lodging, and the reporting of expenditures and activities shall meet those requirements. It is required that all recipients submit a post-event activity report that provides information to the Clallam County Administrator as specified by the contract.

GUIDELINES
Clallam County lodging tax paid by visitors is a consumer tax on lodging charges for periods of less than 30 consecutive days for hotels, motels, rooming houses, private campgrounds, RV parks, and similar facilities within the unincorporated areas of Clallam County. CCC 5.13.020 Special fund.

Eligibility
Clallam County's Lodging Tax Fund will be the primary source of County funding for activities, operations, and expenditures designed to increase tourism in the unincorporated areas. Applications may be submitted by any non-profit entity, any public entity, or any group of eligible organizations (RCW 67.28).

Appropriate Uses
The guiding principle for the use of lodging taxes is that they must be used for activities, operations and expenditures designed to increase tourism. Specifically, lodging taxes can be used for:

- Tourism marketing;
- Marketing and operations of special events and festivals designed to attract visitors;
- Operations and capital expenditures of tourism-related facilities owned or operated by a municipality or a public facilities district; or
- Operations of tourism-related facilities owned/operated by nonprofit organizations (RCW 67.28.1816).

A tourism-related facility is a real or tangible personal property with a usable life of three or more years, or constructed with volunteer labor that is (a) owned by a public entity, nonprofit organization (including a non-profit business organization, destination marketing organization, main street organization, lodging association, or chamber of commerce) and (b) used to support tourism, performing arts, or to accommodate tourist activities (RCW 67.28.080) The guiding principle is that the facilities should be used by tourists.

Tourism Marketing and Operations includes activities defined as "tourism promotion" in state law (RCW 67.28.080)

- Advertising, publicizing, or otherwise distributing information for the purpose of attracting and welcoming visitors;
- Developing strategies to expand tourism;
- Operating tourism promotion agencies; and
- Funding the marketing or operation of special events and festivals designed to attract visitors.

HIGH PRIORITY may be given to tourism activities that:

- Have a demonstrated potential or high potential from the Committee's perspective to result in overnight stays by visitors in lodging establishments for projected nonpeak periods within unincorporated Clallam County.
- Promote Clallam County events, activities, and places in the unincorporated area of Clallam County to potential visitors from outside the County.
- Have demonstrated a high potential from the Committee's perspective to result in documented economic benefit to Clallam County.
- Have demonstrated history of success or are proposed by a group with a demonstrated history or high potential of success with similar activities.
- Minimize duplication of services where appropriate and encourage cooperative marketing and/or includes an element of cooperation or partnership.
- Provide, maintain, operate, or enhance County-owned tourism facilities or infrastructure.

Lodging Tax Advisory Committee Considerations

In developing its recommendations, the Committee considers:

- The estimated amount of Lodging Tax Fund available for the coming year as provided by the County's Finance Director.
- Completeness of the proposal information.
- % of the proposal request to the event/facility promotions budget and overall revenues.
- % of increase over prior year Clallam County Lodging Tax funded proposals, if any.
- Projected economic impact within the unincorporated area of Clallam County, in particular projected overnight stays in this area lodging establishments.
- The applicant's financial stability.

Clallam County Fair & Fairgrounds Comprehensive Marketing Initiative- *Budget*

	Branding, Marketing & Content Service	
Social Media Management	• Social media content calendar • Social media posting on Instagram & Facebook • Google Business Profile updates • Gathering User Generated Content (UGC) • Engagement management	
Marketing strategy	• Webpage content management- *including County IT coordination*	
Communications	• Crisis communications plan development- communications for immediate/crisis events (media releases, official statements, content) • Community relations/ marketing/ communications plan • Presentation to BOCC & Fair Advisory Board- website social media content reflecting parks and the community storytelling	
Style Guide Development	• County Staff & Consultant Coordination • Analyze current brand identity and develop strategies around successful elements • Establish visual & content guidelines • Establish naming conventions • Presentation to BOCC & Fair Advisory Board • Implementation	
Administration	• Quarterly Strategy Meetings • County Staff & Stakeholder Coordination • Strategy Procedural Material Delivery Reports & Analytics • On-site fair and event presence to orchestrate planning and strategies	
		$24,000.00
	Visual Content Creation & Management	
Visual Content Management	• County IT Coordination • County Staff & Consultant Coordination • Inventory, Organize, Categorize, & Storage- *(year, activity, staff & volunteer)*	
Visual Content Creation	• Create aerial video and photographic footage (licensed & permitted) of fairgrounds • Create video clip footage at prominent fairgrounds locations and representative events, volunteer & staff activities • Provide photographic footage of all county parks, emphasizing prominent natural elements, park amenities, and activities during four seasons and primary weather conditions. Focus on visual storytelling and visual appeal	
		$6,000.00
	Update Fair & Fairgrounds Maps *(electronic & physical)* **& Signage**	
Update Mapping	• Update digital maps • Develop updated web links for web display and downloads • Develop, construct, and install QR signage in prominent fairgrounds locations • Purchase portable event & wayfinding signage	
		$8,000.00

Clallam County Lodging Tax Advisory Committee

2026 LTAC Funding Requests

Sequim Prairie Garden Club

RECEIVED
CLALLAM CO. COMMISSIONERS
OCT 10 2025
1...2...3...A...
11:37 AM KD

LODGING TAX FUNDING APPLICATION
2026

GUIDELINES

Clallam County lodging tax paid by visitors is a consumer tax on lodging charges for periods of less than 30 consecutive days for hotels, motels, rooming houses, private campgrounds, RV parks, and similar facilities within the unincorporated areas of Clallam County.

This application is for applicable large-scale events, projects or infrastructure improvements only. Minimum grant is $5,000. Marketing requests should be directed to the Olympic Peninsula Visitor Bureau (OPVB) Tourism Enhancement Grant program.

I **AMOUNT of Lodging Tax Requested**: **$** 55,000

II **Agency/Organization Name**: Sequim Prairie Garden Club

Organization is ☐ Government Entity **X** 501(c)3 ☐ 501(c)6 ☐ Other
Federal Tax ID No. 91-0920211 UBI Number _____

III **Project/Activity/Event**: **Pioneer Memorial Park Pathway: Accessible to All**

IV **Representative Contact Information**:
Name, Title: Chris Smith, Sequim Prairie Garden Club President
Mailing Address: PO Box 46, Sequim, WA 98382-4300
Phone(s): SPGC 360-808-3434 Chris Smith 360-565-6476
Email: SequimPrairieGardenClub@hotmail.com; christopherpsmith77@gmail.com

V **Service Categories, check all applicable**:
_____ Tourism Promotion/Marketing (individual marketing request, contact OPVB)
_____ Operation of a Special Event/Festival designed to attract tourists
_____ Operation of a Tourism-Related Facility owned or operated by Non-Profit Organization
____X___ Operation and/or Capital Expenditure of a Tourism-Related Facility owned by a Municipality

CERTIFICATION

- I am the authorized agent of the Agency/Organization applying for Lodging Tax funding. I understand and affirm that:
- If awarded, my organization intends to enter into a contract with Clallam County and meet all specified requirements of that contract.
- My Agency/Organization is required to submit a report documenting economic impact results in a format determined by Clallam County.

_____ Date: 10/8/25
Signature

Christopher P. Smith
Print or Type Name

LODGING TAX APPLICATION – REQUIRED SUPPLEMENTAL QUESTIONS

(You may use this Supplemental Questions form or type the questions and answers on separate sheets)

1. How will the project/program help increase the number of people traveling to Clallam County for business or pleasure on a trip?

   Pioneer Memorial Park Pathway Accessible to All is a community improvement capital project that will complete a 5-foot wide, 1,800-linear-foot long accessible Pathway around the perimeter of the four-acre Pioneer Memorial Park in Sequim, Washington. This concrete Pathway will highlight the park's beautiful gardens, accredited arboretum, Jamestown S'Klallam Tribe Totem and Pavilion, waterfall, historic log cabin, and other features. Gardens to be highlighted include the Sundial Rose Garden, the Perennial Garden, and the Remembrance Garden. This project will also upgrade the current accessible parking area to meet ADA Standards for Accessible Design and provide linkages from that parking area to the new Pathway and an accessible picnic table.

   Completing the Pathway will accomplish the following goals:

   1. Increase tourism opportunities for the City of Sequim and Clallam County.
   2. Increase tourism opportunities for people seeking accessible park trails.
   3. Increase recreational opportunities for the citizens of Clallam County and the visiting public.
   4. Improve the park walking surface resulting in a safer and more enjoyable visitor experience accessing park features.
   5. Increase usage of Pioneer Memorial Park resulting in an improved quality of life for the community.
   6. Increase access to educational opportunities offered in the park and at the large fully-equipped Clubhouse.

   Parks, particularly garden parks and arboretums, typically have walking paths to provide access to park amenities and to provide recreational opportunities. Currently Pioneer Memorial Park has **no** designated walkways, so this fully accessible Pathway will expand opportunities to safely visit and enjoy the park and its many special features year-round.

   It is well-documented that public parks, including garden parks, significantly increase tourism by drawing visitors for their natural beauty, unique events, and cultural appeal. This tourism sector boosts local economies through spending on accommodations, dining, and other businesses. Garden tourism is a thriving niche, with travelers often seeking the aesthetic and experiential qualities of gardens and landscapes as a form of tourism that enhances appreciation for nature and local heritage.

Worldwide, it is estimated that garden parks may attract 500 to 750 million visitors per year. While specific data on annual visitation for all garden parks is not available, the trend shows continued growth in public garden attendance.[1]

Completing this Pathway and increasing public knowledge about the park and its many facilities, assets, and accessible amenities will result in a positive impact to the local economy and add another recreational opportunity for people traveling to Clallam County for business or pleasure.

2. How will the project/program help increase paid overnight accommodation in Clallam County?

   The Pathway will provide an additional recreational opportunity for tourists staying in overnight accommodations. The greater the diversity of recreational opportunities, the greater likelihood that tourists and business travelers will extend their stay. Pioneer Memorial Park, the gardens and arboretum found there, and the addition of an accessible Pathway will contribute to that diversity.

3. How will the project/program encourage visitors to come from a distance greater than 50 miles, either for the day or for an overnight visit? If so, please describe how.

   As mentioned above, garden tourism, or geotourism, is a thriving and growing niche with many people seeking local garden and or arboretum visits as a way to diversify their experiences while traveling. The Pathway project will enable such visitors the opportunity to lengthen either their overnight or day visit with a safer and accessible way to enjoy Pioneer Memorial Park and its amenities.

   Pioneer Memorial Park is an Arbnet accredited arboretum and listed on the Morton Register of Arboreta. Arbnet is the only global initiative to officially recognize arboreta at various levels of development, capacity, and professionalism. The Pioneer Memorial Park arboretum includes 190 tree specimens and 51 different species, with the most significant being the collection of 47 mature, native Garry Oak trees which predate the park. Many geotourists seek knowledge about trees local to the area. Pioneer Memorial Park arboretum contains 68 trees native to Washington State and 11 different species, many of which are labeled with their common and scientific names.

   People with mobility needs select vacation destinations by researching and prioritizing destinations and accommodations with strong accessibility features. Once the Pathway is complete the Sequim Prairie Garden Club will seek out online platforms such as AccessibleGo or Handicover to list this new accessible amenity in our community.

4. How will the project/program encourage visitors to come from another country or state?

   As mentioned above, garden tourism, or geotourism, is a thriving and growing niche with many people seeking local garden and or arboretum visits as a way to diversify their experiences while traveling. The Pathway project will enable such visitors the opportunity to lengthen either their overnight or day visit with a safer and accessible way to enjoy Pioneer Memorial Park and its amenities.

[1] The American Public Gardens Association reports that in 2023 over 130 million people visited its member gardens, making 2023 a record year with an 8% increase over 2022 and the best year ever for garden visits in the US and UK.

Pioneer Memorial Park is an Arbnet accredited arboretum and listed on the Morton Register of Arboreta. Arbnet is the only global initiative to officially recognize arboreta at various levels of development, capacity, and professionalism. The Pioneer Memorial Park arboretum includes 190 tree specimen and 51 different species, with the most significant being the collection of 47 mature, native Garry Oak which predate the park. Many geotourists seek knowledge about trees local to the area. Pioneer Memorial Park arboretum contains 68 trees native to Washington State and 11 different species, many of which are labeled with their common and scientific names.

Out of town and international tourists with mobility needs select vacation destinations by researching and prioritizing destinations and accommodations with strong accessibility features. Once the Pathway is complete the Sequim Prairie Garden Club will seek out online platforms such as AccessibleGo or Handicover to list this new accessible amenity in our community.

5. If the project/program is an event, please provide the name, date(s) and estimated attendance.

   Not an event.

6. **2026 Tourism-Impact Estimate**
   (Actual must be completed by applicants who had a Clallam County Lodging Tax Contract in 2025)

   State law governing the distribution of lodging tax funds requires they be used primarily to encourage visitors from out of the area, so do your best!

As a direct result of your proposed tourism-related service, please provide:	2026 Estimate[2]	2025 Actual	Methodology
a. Overall attendance at your event/activity/facility	10,000		Road counter on park drive.
b. Number of people who travel more than 50 miles for your event/activity/facility	4,000		Visitor survey. Clubhouse rental survey.
c. Of the people who travel more than 50 miles, the number of people who travel from another country or state.	1,500		Visitor survey. Clubhouse rental survey. Pin map in the park.
d. Of the people who travel more than 50 miles, the number of people who stay overnight in the unincorporated Clallam County area.	3,200		Visitor survey. Clubhouse rental survey.
e. Of the people staying overnight, the number of people who stay in PAID accommodations e.g. hotel, motel, bed-breakfast, RV park, in the unincorporated Clallam County area.	2,500		Visitor survey. Clubhouse rental survey.

[22] Please note that the Pathway is tentatively scheduled for completion in late spring to early summer 2026, so these estimates represent approximately 5 months of Pathway use.

f. Number of paid lodging room nights resulting from your event/activity/facility.	2,400		Visitor survey Clubhouse rental survey.

7. Is there a host hotel for your event? If yes, please identify.

   While this is a capital improvement project, not an event, given the number of hotels within walking distance to Pioneer Memorial Park, it's easy to imagine overnight visitors seeking a beautiful, safe, and accessible place to stroll as part of their hotel stay.

8. Describe the prior success of your event/activity/facility in attracting tourists.

   The all-volunteer Sequim Prairie Garden Club has successfully served Clallam County residents and the tourists who visit Pioneer Memorial Park for many decades. In 1951, the Garden Club signed a 99-year lease with the Sequim Cemetery Association to improve their 4-acre derelict lot in the middle of Sequim and create Sequim's first park. As they cleared weeds and brambles, they set their goal to have the park and Clubhouse facility ready by the time Seattle's Century 21 World's Fair travelers reached the Olympic Peninsula (April-October 1962). At the July 8, 1962 Open House for the park's new Clubhouse, President Mrs. D.C. Hope reported that "the two tables in the park are in constant use."[3]

   Annually, thousands of tourists attend multiple events and activities in Pioneer Memorial Park and its Clubhouse facility. These events include the Lions Club's annual Crab Feed, the Rotary Club's Salmon Dinner, the Sunbonnet Sue Quilt Show, the Clallam County Master Gardener's Petals & Pathways Garden Tour, the Sequim Sunshine Festival, Sequim Prairie Garden Club annual plant sale, and other smaller events.

   In addition, thousands of out-of-town visitors attend private gatherings, celebrations, and meetings that are held at the Clubhouse, including celebrations of life, memorials, birthdays, holiday parties, and weddings.

   The Club has a long history of completing park improvement projects and the Club's all-volunteer Pathway Committee is fortunate to have working on this project retired professionals in architecture, landscape architecture, project management, construction, fundraising, and grant writing. Currently we are projecting a late Spring 2026 construction date.

   Sequim Prairie Garden Club has a formal agreement with the City of Sequim. In 2002, the Cemetery's Pioneer Memorial Park lease was amended and the park was acquired by the City of Sequim with the agreement that the Sequim Prairie Garden Club would continue to serve County residents and tourists by managing and maintaining this valued community asset until at least July 2051.

9. Describe your target tourist audience (location, demographics, etc.)

   Completing this capital improvement project targets North Olympic Peninsula tourists, citizens of Clallam County, people who visit Pioneer Memorial Park, and everyone who seeks a safe, even surface to walk on while enjoying the beautiful gardens and

[3] *Sequim Prairie Garden Club and Pioneer Memorial Park: The Early Years,* by Priscill Hudson and Laura Singer, 2020.

arboretum of trees in Pioneer Memorial Park. Specifically, it will benefit people with disabilities or limited mobility, people in wheelchairs, seniors, people who are pushing a stroller, and people who don't wish to walk on uneven, wet or muddy surfaces.

Accessible park pathways benefit the general public by promoting physical activity, enhancing community connection and inclusivity, improving physical and mental well-being, and making cities more livable. According to the National Recreation and Park Association article by Clement Lau, pathways are vital infrastructure that supports community health, connection, and resilience. For people who do not drive or have limited mobility, accessible pathways are secure places to walk serving as lifelines for people to move freely, safely and with dignity.

The City of Sequim's May 2021 community survey found that six of the top seven activities at local parks can be found at Pioneer Memorial Park, with walking or running (76%) being the most popular activity. Other activities included relaxation, attending community events, fitness, dog walking, and family gatherings.

The City of Sequim's 2022 Parks and Open Space Master Plan describes the community's need for accessible recreation facilities based on its population structure. For persons with disabilities under the age of 65, Sequim's population is 27.1%, Clallam County is 20%, compared to Washington State at 12.7% Also, the most recent US Census shows the greater Sequim community and the State of Washington with a disproportionately high population of people 65 and older: Sequim is 37.3%, the surrounding Clallam County is 50.8%, Washington State is 49.6%, compared to the entire US at 17.7%.

10. Describe how you will promote your event/activity/facility to attract tourists.

Once the Pathway is constructed, we will promote Pioneer Memorial Park and the Pathway in the following ways:

- We will provide rack cards about the park's gardens, arboretum, and accessible Pathway for display at Peninsula-wide Chamber of Commerce Visitor Information Centers and the Olympic Peninsula Visitor Bureau.
- We will provide news releases and photographs to newspapers and radio stations, and social media content about the project.
- We will host familiarization tours for Peninsula-wide tourism businesses and organizations to acquaint them with the Pathway and the other park amenities.
- We will increase information about the Pathway on the Sequim Prairie Garden Club website.
- We will provide information about the park and Pathway to local hotels and other overnight accommodations.
- We will reach out to Peninsula-wide organizations, agencies, and programs who provide services to those with accessibility needs to inform them about the new, accessible Pathway.
- We will seek out online platforms such as AccessibleGo or Handicover to list this new accessible amenity in our community.

11. Describe how the event/activity/facility will help promote lodging establishments, restaurants, and businesses located in the unincorporated area of Clallam County.

As detailed in Question 8, annually thousands of tourists visit Pioneer Memorial Park to attend multiple events sponsored by local organizations, businesses, and

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governments, and to attend private functions at the park's Clubhouse. Many of the participants at these events and functions stay for multiple days and utilize lodging establishments, restaurants, and businesses located in the unincorporated area of Clallam County.

12. Are you applying for Lodging Tax funds from another community (yes or no)? If yes, indicate below where applying and for how much. **Do NOT attach a copy of the application.**

    No.

13. What is the overall budget for your event/activity/facility?
    $ 275,000
    What percent of the budget are you requesting from Clallam County Lodging Tax Fund?
    20%

14. Please describe your plans for securing the remainder of the funds necessary to complete your event/activity/facility.

    Since the Sequim Prairie Garden Club announced the **Pioneer Memorial Park Pathway Accessible to All** project in late April 2025 and the Sequim Gazette newspaper highlighted the project in a July 7, 2025 story, we have raised over half (55%) of the $275,000 total project costs. Your interest in our project is important as we continue our multifaceted approach to fundraising. Our strategy combines grants from local and national foundations and government sources, and cash donations from community businesses, organizations, individuals, and Sequim Prairie Garden Club members. To date, 100% of the Garden Club members have contributed over $4,780 to this project. By continuing this strategy, we aim to meet our fundraising needs by the anticipated late Spring 2026 construction time frame.

    The chart below further describes the project's total budget, committed project donations to date, and the strategy and sources to raise the remaining funds.

Project Total Budget	**$ 275,000**
Committed Project Donations to Date	**$ 151,550**
Grants	
Washington State Dept. of Commerce Community Capital Facilities Grant	$ 142,000
Cash Donations	
Sequim Prairie Garden Club Members	$ 4,780
Community Members	$ 3,370
Community Organizations	$ 1,000
Community Businesses	$ 400
Strategy and Proposed Sources to Raise Remaining Funds	
Grants from Foundations and Government Sources	$ 88,000
Additional Donations from Sequim Prairie Garden Club Members	$ 7,220
Donations from Community Members	$ 14,630
Donations from Community Businesses	$ 13,600
Balance of Funds to Raise	**$ 123,450**

Sequim Prairie Garden Club
Pioneer Memorial Park Pathway Accessible
Project Budget

The chart below provides an itemized budget for the total Pathway Project, committed income to date, and the strategy and sources to raise the remaining funds.

The intended use of funding from the Clallam County Lodging Tax Fund will be 100% towards the Pathway Construction Contract.

Project Expense	**Estimated Cost**
Project Launch (artistic rendering, publicity)	$ 2,500
Arborist Site Visit and Report	$ 300
Site Survey	$ 3,500
Design & Engineering	$ 4,500
Pathway Construction Contract	$ 220,000
Park Entrance Structure	$ 15,000
Donor Recognition	$ 5,000
Project Contingency	$ 24,200
Estimated Project Total Budget	**$ 275,000**
Committed Project Income to Date	
Grants	
Washington State Department of Commerce Community Capital Facilities Grant	$ 142,000
Cash Donations	
Sequim Prairie Garden Club Members	$ 4,780
Community Members	$ 3,370
Community Organizations	$ 1,000
Community Businesses	$ 400
Total Project Contributions to Date	**$ 151,550**
Strategy and Sources to Raise Remaining Funds	
Grants from Local and National Foundations	$ 88,000
Cash Donations	
Additional Funds from Sequim Prairie Garden Club Members	$ 7,220
Community Members	$ 14,630
Community Businesses	$ 13,600
Balance of Funds to Raise	**$ 123,450**

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: OCT 0 3 2019

SEQUIM PRAIRIE GARDEN CLUB
C/O WENDY LESKINOVITCH
505 EAST 8TH ST SUITE A
PORT ANGELES, WA 98362

Employer Identification Number:
91-0920211
DLN:
17053022306029
Contact Person:
JO A CHRISTMAS ID# 31546
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
May 31
Public Charity Status:
509(a)(2)
Form 990/990-EZ/990-N Required:
Yes
Effective Date of Exemption:
December 19, 2018
Contribution Deductibility:
Yes
Addendum Applies:
No

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a public charity under the IRC Section listed at the top of this letter.

Your exemption under IRC Section 501(c)(3) is effective as of the date listed at the top of this letter. You were exempt under Section 501(c)(4) prior to this date.

If we indicated at the top of this letter that you're required to file Form 990/990-EZ/990-N, our records show you're required to file an annual information return (Form 990 or Form 990-EZ) or electronic notice (Form 990-N, the e-Postcard). If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

For important information about your responsibilities as a tax-exempt organization, go to www.irs.gov/charities. Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities,

SEQUIM PRAIRIE GARDEN CLUB

which describes your recordkeeping, reporting, and disclosure requirements.

We sent a copy of this letter to your representative as indicated in your power of attorney.

Sincerely,

Stephen A. Martin

Director, Exempt Organizations
Rulings and Agreements

Sequim Prairie Garden Club
Profit & Loss Budget Overview
June 2025 through May 2026

	Jun '25 - May 26	
Ordinary Income/Expense		
Income		
Fundraisers Events		
Birdhouses	250.00	
Bake Sale	1,000.00	
Plant Sales		
Plant Sale Donationl	0.00	
Meeting plant sale	0.00	
Plants	9,500.00	
Plant Sales - Other	1,500.00	
Total Plant Sales	11,000.00	
Raffle	300.00	
Clothing Sales		
T-shirt	0.00	
Hooded Sweatshirts	0.00	
Aprons	70.00	
Clothing Sales - Other	0.00	
Total Clothing Sales	70.00	
Total Fundraisers Events		12,620.00
Building Rental		22,800.00
Cash over/short		0.00
Donations		
Accessible Path Project	0.00	
Tax-Exempt Donations	0.00	
Donation- Amazon Smile	0.00	
Donations - Other	1,000.00	
Total Donations		1,000.00
Membership Dues		2,800.00
Grants		81,000.00
Total Income		120,220.00
Gross Profit		120,220.00
Expense		
Accessible Path Expenses		81,000.00
Name Badges		0.00
Member Meeting		
Coffee/Tea	0.00	
Food	1,440.00	
Table decorations/raffle	0.00	
Total Member Meeting		1,440.00
Gifts for retiring board member		0.00
Purchases for Resale		
T-shirts	0.00	
Apron (blank	0.00	
Total Purchases for Resale		0.00
Insurance		
Liability Insurance	4,437.04	
Total Insurance		4,437.04
Utilities		
Computer and Internet Expenses	962.28	
Telephone Expense	430.68	

Sequim Prairie Garden Club
Profit & Loss Budget Overview
June 2025 through May 2026

	Jun '25 - May 26	
Power (electricity)	1,860.00	
Total Utilities		3,252.96
Taxes		
Personal Property Tax	0.00	
Real Estate taxes	600.00	
Total Taxes		600.00
Legal and Professional Fees		
Legal	500.00	
Total Legal and Professional Fees		500.00
Postage and Delivery		
Box Rent	170.00	
Postage	240.00	
Total Postage and Delivery		410.00
Office Supplies		
Membership Supplies	0.00	
Photos	0.00	
Treasurer Supplies	0.00	
Office Supplies - Other	300.00	
Total Office Supplies		300.00
Dues and Subscriptions		
Sequim C of C dues	200.00	
WAshington Non Profit	0.00	
Dues and Subscriptions - Other	0.00	
Total Dues and Subscriptions		200.00
License and Permits		
Sec. of State - Corp Filing	40.00	
License and Permits - Other	0.00	
Total License and Permits		40.00
Bank Service Charges		0.00
Administration		
Year Book Expense	650.00	
Total Administration		650.00
Advertising and Promotion		0.00
Building Improvement		
Painting	0.00	
Roof	0.00	
Building Improvement - Other	500.00	
Total Building Improvement		500.00
Building Maintenance		
Cleaning Equipment	0.00	
Doors and windows	0.00	
Floor Maintenance	0.00	
Furnishings	0.00	
Grease trap	0.00	
Inspections	0.00	
Kitchen suppplies	1,020.00	

Sequim Prairie Garden Club
Profit & Loss Budget Overview
June 2025 through May 2026

	Jun '25 - May 26		
Painting		0.00	
Repair Items		0.00	
Building Maintenance - Other		600.00	
Total Building Maintenance			1,620.00
Community Service			
75th Anniversary		0.00	
Civic		0.00	
County Fair		0.00	
Donations Given		0.00	
Scholarships		0.00	
Total Community Service			0.00
Fundraiser Expenses			
Rental Expenses			
Advertising for rentals		150.00	
Cleaning Supplies			
Floor Cleaning	0.00		
Other Rental Cleaning supplies	0.00		
Cleaning Supplies - Other	0.00		
Total Cleaning Supplies		0.00	
Janitorial services		3,180.00	
Office and postage		0.00	
Paper Goods		0.00	
Trash cans and bags		0.00	
Total Rental Expenses			3,330.00
Spring Plant Sale			
Plant sale advertising/promotio			
Classified--plant sale	100.00		
Display--plant sale	0.00		
Garden sale flyer	0.00		
Total Plant sale advertising/promotio		100.00	
Plant sale food and beverage		0.00	
Plant Sale supplies			
Cashier/Tally supplies	0.00		
Labeling and pricing	0.00		
Potting soil for sale	0.00		
Signage and Fencing	0.00		
Supplies for garden art	0.00		
Supplies for growing plants	0.00		
Table covering	0.00		
Plant Sale supplies - Other	0.00		
Total Plant Sale supplies		0.00	
Total Spring Plant Sale			100.00
Total Fundraiser Expenses			3,430.00
Park Improvement			
Benjamin Trust Grant			
Irrigation		0.00	
Labor		0.00	
Plants		0.00	
Benjamin Trust Grant - Other		0.00	

Sequim Prairie Garden Club
Profit & Loss Budget Overview
June 2025 through May 2026

	Jun '25 - May 26	
Total Benjamin Trust Grant	0.00	
Bird bath ring	0.00	
Condo Border	0.00	
Irrigation expansion	0.00	
Postal Border	0.00	
Rhody Circle	0.00	
Scout project areas	0.00	
Waterfall area	0.00	
Park Improvement - Other	984.00	
Total Park Improvement		984.00
Park Maintenance		
Cleaning	0.00	
Contract park maintenance	6,720.00	
Fertilizer/Weed Control		
Fertilizer	2,145.00	
Pest control	1,020.00	
Snapshot	0.00	
Total Fertilizer/Weed Control	3,165.00	
Irrigation Repairs & Extension	852.00	
Labor	4,200.00	
Park Equipment	540.00	
Plant Material	4,500.00	
Potting soil	0.00	
Signage	0.00	
Soil Amendments	0.00	
Soil/Mulch	504.00	
Weed Control	0.00	
Total Park Maintenance		20,481.00
Personal Property Tax		0.00
Printing & Reproduction		0.00
Repairs and Maintenance		375.00
Total Expense		120,220.00
Net Ordinary Income		0.00
Other Income/Expense		
Other Income		
Forfeited security deposits		0.00
Interest Earned		0.00
Misc income		0.00
Total Other Income		0.00
Net Other Income		0.00
Net Income		0.00

HELP BUILD A PIONEER PARK PATHWAY



A Pathway Accessible to All!

Help the Sequim Prairie Garden Club **BUILD A PATHWAY** around Pioneer Memorial Park! Imagine a place where everyone can stroll along a concrete path while enjoying our picturesque park, including:

- ✓ vibrant flower beds and magnificent rhododendrons
- ✓ an arboretum of Garry Oaks, Flowering Cherries, and other trees
- ✓ Jamestown S'Klallam Totem Pole, picnic tables, and park benches

75 years ago, the Garden Club began creating this beautiful park from an abandoned cemetery. Today you can become part of the park's history by giving to the Pathway Project! With your help, we hope to begin construction in late 2026!

Ways you can help:

- ✓ Donate to the Pathway Project
- ✓ Buy an engraved brick
- ✓ Join the Sequim Prairie Garden Club

More information or donate at: SequimPrairieGardenClub.org

Sequim Prairie Garden Club
PO Box 46
387 East Washington Street
Sequim, WA 98382

Project Name	Pioneer Memorial Park Pathway Accessible to All	
Project Location	Pioneer Memorial Park, Sequim, Washington	
Project Manager	Chris Smith	
Contact Info	christopherpsmith@gmail.com	360-565-6476

Description	This project will complete a 5-foot-wide, 1,800 linear foot long, concrete, accessible, year-round, pathway around the perimeter of the four-acre Pioneer Memorial Park in Sequim, highlighting the beautiful gardens, arboretum, Jamestown S'Klallam totem pole and pavilion, waterfall, historic cabin, Pollinator Garden and the pioneer Remembrance Garden. This project will also upgrade the current accessible parking area to meet ADA Accessibility Standards and provide linkage from the parking area to the new pathway and an accessible picnic table. The City of Sequim's 2022 Citywide Parks and Open Space Master Plan identifies these two accessibility projects as priority design opportunities.
Purpose and Need	This ADA project supports our mission to "...serve the Sequim Community and its visitors by maintaining and improving Pioneer Memorial Park...". The City's Parks Plan describes the community's need for accessible recreation facilities. For persons with disabilities under the age of 65, Sequim's population is 27.1%, Clallam County is 20%, compared to Washington State at 12.7%. The US Census shows the Sequim community with a very high population of people 65 and older: Sequim is 37.3%, the surrounding Clallam County is 50.8%, Washington State is 49.6%, compared to the entire US at 17.7%.
Goals	As a result of completing this project Pioneer Memorial Park will become accessible to all year-round. The public will benefit from the increased recreational opportunities; the safer route to enjoy the arboretum and multiple perennial gardens; and the increased access to educational opportunities and cultural features in the park.
Audience	Pioneer Memorial Park is open year-round to the public, free of charge. This pathway will provide access to people of all abilities to enjoy the park, the beautiful gardens, and other features.
Club and Park History	For over 77 years the Sequim Prairie Garden Club has supported the community and maintained Pioneer Memorial Park. In the early 1950s, the Garden Club received a 99-year lease from the Sequim Cemetery Association and began transforming the 4-acre, derelict parcel into a city park for residents and visitors to enjoy. They planted and maintained trees, perennial gardens, and hundreds of bulbs; built a community meeting space; installed park benches and picnic tables; and hosted civic and private events. In 2002 the City of Sequim accepted the Pioneer Memorial Park deed from the Cemetery Association with the condition that the park continue to be managed and maintained by the Garden Club. The Park was recently designated an accredited Arboretum by ArbNet.
Budget	This project is estimated at approximately $275,000.
Timeframe	We announced the project's capital campaign on April 26, 2025. We envision a one-year fundraising campaign and plan construction in the summer of 2026.

CITY OF SEQUIM

Rachel Anderson, Deputy Mayor
152 W. Cedar Street, Sequim, WA 98382

December 9, 2024

Re: Letter of Support for Pioneer Memorial Park Pathway Accessible to All

To Whom It May Concern:

The Sequim City Council enthusiastically and unanimously supports the Sequim Prairie Garden Club's *Pioneer Memorial Park Pathway Accessible to All* project. This project will complete a 1,800 linear foot, concrete, accessible pathway around the perimeter of the four-acre Pioneer Memorial Park in the City of Sequim, highlighting the many beautiful gardens and features of the park. This project will also link the new pathway to the current accessible parking area and an accessible picnic table and will upgrade the parking area to meet the Americans with Disabilities Act (ADA) Accessibility Standards.

This project receives our full support in part because it contributes to the completion of two projects identified in the City of Sequim's 2022 Citywide Parks and Open Space Master Plan. As described on page 25 of the Plan, two design opportunities identified for Pioneer Memorial Park are:

- A paved perimeter path could facilitate access for all users and provide an all-weather walking surface.
- Handicapped parking stalls in unpaved gravel pull-off in front of the garden clubhouse should be paved and have a designated travel aisle.

The Parks and Open Space Plan also articulates the community's need for accessible recreation facilities. For people with disabilities under the age of 65, Sequim's population is 27.1%, and Clallam County is 20%, compared to Washington State at 12.7%. Also, the US Census shows the greater Sequim community and the State of Washington with a disproportionately high population of people 65 and older: Sequim is 37.3%, the surrounding Clallam County is 50.8%, and Washington State is 49.6%, compared to the entire United States at 17.7%.

This project also receives our full support due to the Sequim Prairie Garden Club's longstanding and outstanding work maintaining Pioneer Memorial Park and supporting the Sequim community. In the early 1950s, the Sequim Prairie Garden Club received a 99-year lease from the Sequim Cemetery Association and began transforming their 4-acre, derelict parcel into a city park for residents and visitors to enjoy. They planted and maintained trees, perennial gardens, and hundreds of bulbs; built a community meeting space; installed park benches and picnic tables; and hosted civic and private events. In 2002, the City of Sequim accepted the deed from the Cemetery Association with the condition that the Sequim Prairie Garden Club would continue to manage, maintain, and be stewards of Pioneer Memorial Park.

We are proud of the City of Sequim's designation as a Tree City USA and meeting the standards set by the National Arbor Day Foundation and the National Association of State Foresters. Frequently, Pioneer Memorial Park has been the site for our annual Arbor Day celebration. Also, we are proud of the Pioneer Memorial Park's 2024 designation as an accredited arboretum by the Arbnet Arboretum Accreditation Program, the first accredited arboretum on the Olympic Peninsula.

For over 75 years this club has supported the community and maintained this beautiful park with consistent upgrades. Now as they seek to complete a concrete, accessible pathway and improved ADA-accessible parking, it is our honor to express our full support for their latest initiative, the *Pioneer Memorial Park Pathway Accessible to All* project.

Sincerely,

Rachel Anderson, Deputy Mayor
City of Sequim

JAMESTOWN S'KLALLAM TRIBE
1033 Old Blyn Highway, Sequim, WA 98382 360/683-1109 FAX 360/681-4643

May 5, 2025

RE: Letter of Support for Sequim Prairie Garden Club's Grant Submission and Project – Pioneer Memorial Park Pathway Accessible to All

To the Grant Review & Selection Committee,

On behalf of the Jamestown S'Klallam Tribe (Tribe), I am pleased to write this letter of support for our community partners, Sequim Prairie Garden Club (Club), and their project to increase accessibility at their beautiful space at Pioneer Memorial Park (Park). The Tribe, Club and Park have a long-standing relationship of over 50 years; this has been memorialized by a totem pole that was carved, and gifted to the Park, by the late Harris "Brick" Johnson, a former Tribal Council member. Throughout the decades, tribal families have frequented the Park, hosted family events there, and partnered to restore the totem. The latest totem restoration and rededication was in 2021.

The Tribe is fully supportive of this project to create smooth concrete pathways, and connections with parking spaces that will expand ADA accessibility throughout the Park. ADA accessibility is specifically important to our Tribe, as our predominant population in need of ADA considerations is our elderly citizenship; 51% of our citizenship is aged 55 years and older. Many of our elders require use of a cane, walker, wheelchair, or other mobility assistance. In saying this, we do not want to forget any of our relatives, of any age, that require mobility assistance.

It is crucial to mention the cultural and holistic health benefits that this project *will* provide. From the tribal perspective, there are familial connections between people and land; we are brothers and sisters of creation. Ancient and contemporary research has shown that when humans experience nature, there is healing, stress reduction, more joy, deeper connection in human relationships, increased gratitude, and more. The appreciation of nature, to be immersed in it, is an essential part of human existence. All people, native and non-native, and all mobility levels and needs, should be able to have fundamental opportunities such as these.

Thank you for your consideration of this project – a project that will benefit all peoples in our local, diverse community!

Sincerely,

Alonah "Loni" R. Greninger, MPA
Vice Chairwoman, Tribal Council
Director, Culture Department
Jamestown S'Klallam Tribe
360-681-4660
lgreninger@jamestowntribe.org

Making the Outdoors Accessible

January 21, 2025

Re: Strong Support for the Sequim Prairie Garden Clubs' Pioneer Memorial Park Pathway Accessible to All

To Whom It May Concern,

On behalf of Ian's Ride, we are pleased to offer our full support for the Sequim Prairie Garden Clubs' *Pioneer Memorial Park Pathway Accessible to All* project. This initiative aims to complete an 1,800 linear foot, concrete, accessible pathway around the perimeter of the 4-acre Pioneer Memorial Park in Sequim, as well as connect the new pathway to the existing accessible parking area, which will be retrofitted to meet Americans with Disabilities Act (ADA) standards.

At Ian's Ride, we are dedicated to enhancing outdoor accessibility for individuals with mobility impairments. We accomplish this by providing year-round group trail rides for individuals using mobility aids and by consulting with local organizations to maximize outdoor spaces' accessibility. Additionally, we aim to showcase the importance of people with disabilities as vital users of accessible outdoor infrastructure.

Pioneer Memorial Park is a beautiful and well-maintained space, developed and nurtured by the Sequim Prairie Garden Club over the past several decades. However, the park currently lacks a safe, established pathway that can be navigated by wheelchair users. Unfortunately, this is a common issue with many beautiful parks: they remain inaccessible to those with mobility challenges. It is imperative that we invest in infrastructure that serves all members of our community. By designing spaces that are inclusive of individuals with disabilities, we ultimately create better environments for everyone.

Outdoor recreation can be especially challenging for those who rely on mobility aids such as wheelchairs, scooters, or walkers. Quiet, safe spaces to explore nature are highly sought after, yet often difficult to find. A completed pathway around Pioneer Memorial

Park would provide invaluable access for the community of wheelchair users on the Olympic Peninsula, offering a safe, scenic route for a wide range of adaptive users. Additionally, a paved pathway would benefit a variety of other users including mothers with strollers, blind/low vision folks and individuals who utilize canes or crutches. By building for the margins a better product is made for the masses.

The Sequim Prairie Garden Club has long demonstrated its commitment to maintaining and enhancing this park, which was leased to them in the early 1950s for a 99-year term. Over the years, the club has enriched the space with native trees, flowering shrubs, perennial gardens, a waterfall, and countless bulbs. They have also worked closely with the Jamestown-S'Klallam Tribe to incorporate a pavilion and totem into the park, creating a space for the community to learn about the area's natural and cultural history.

Accessible trails, such as the proposed *Pioneer Memorial Park Pathway Accessible to All*, are vital for the disability community. They provide opportunities for outdoor recreation, access to nature, and social engagement. More importantly, they serve as powerful tools to bring communities together. Accessible infrastructure fosters inclusivity, creating spaces where people of all abilities and backgrounds can connect. These interactions improve our communities, nurturing greater empathy, diversity, and cohesion.

We strongly encourage your full support for the *Pioneer Memorial Park Pathway Accessible to All* project. It will create safe, inclusive pathways that promote active transportation and provide meaningful access to nature for all.

Sincerely,

Denise Smith-Irwin, President
Ian's Ride

Clallam County Lodging Tax Advisory Committee

2026 LTAC Funding Requests

Olympic Peninsula Visitor Bureau

RECEIVED
CLALLAM CO. COMMISSIONERS
OCT 10 2025
1...2...3...A...
11:42AM KB

LODGING TAX FUNDING APPLICATION
2026

GUIDELINES

Clallam County lodging tax paid by visitors is a consumer tax on lodging charges for periods of less than 30 consecutive days for hotels, motels, rooming houses, private campgrounds, RV parks, and similar facilities within the unincorporated areas of Clallam County.

This application is for applicable large-scale events, projects or infrastructure improvements only. Minimum grant is $5,000. Marketing requests should be directed to the Olympic Peninsula Visitor Bureau (OPVB) Tourism Enhancement Grant program.

I **AMOUNT of Lodging Tax Requested**: **$850,000**

II **Agency/Organization Name**: Olympic Peninsula Visitor Bureau (OPVB)
Organization is □ Government Entity □ 501(c)3 **X** 501(c)6 □ Other
Federal Tax ID No. 91-1355604 UBI Number 601007747

III **Project/Activity/Event**: 2026 OP Destination Marketing Organization Annual Budget

IV **Representative Contact Information**:
Name, Title: Marsha Massey, Executive Director
Mailing Address: PO Box 670, Port Angeles, WA 98362
Phone(s): 360-452-8552
Email: director@olympicpeninsula.org

V **Service Categories, check all applicable**:
X Tourism Promotion/Marketing (individual marketing request, contact OPVB)
Operation of a Special Event/Festival designed to attract tourists
Operation of a Tourism-Related Facility owned or operated by Non-Profit Organization
Operation and/or Capital Expenditure of a Tourism-Related Facility owned by a Municipality

CERTIFICATION

- I am the authorized agent of the Agency/Organization applying for Lodging Tax funding. I understand and affirm that:
- If awarded, my organization intends to enter into a contract with Clallam County and meet all specified requirements of that contract.
- My Agency/Organization is required to submit a report documenting economic impact results in a format determined by Clallam County.

Marsha Massey Date: 10-9-2025
Signature

Marsha Massey Marsha Massey
Print or Type Name

LODGING TAX APPLICATION – REQUIRED SUPPLEMENTAL QUESTIONS

(You may use this Supplemental Questions form or type the questions and answers on separate sheets)

1. How will the project/program help increase the number of people traveling to Clallam County for business or pleasure on a trip?

As the region's official destination marketing organization (DMO), our work is to promote the Olympic Peninsula destination including Clallam County across multiple channels, to attract visitors and stimulate economic development across the OP, including **Clallam County**. To do so, we engage in:

* Strategic Planning
* Destination Promotion - storytelling, branding
* Marketing and Advertising (through a variety of channels).
* Public relations, media relations, consumer communications
* Collaboration and partnerships
* Supporting Visitor Services: websites, guides, maps, itinerary planning, travel planning assistance and consultation, support for area Visitor Information Centers (VICs)
* Support and promotion of area festivals and events
* Research and data analysis
* Destination development
* Advocacy and stakeholder support

While OPVB focuses resources on supporting Clallam County (including Sequim, Port Angeles, Forks and Clallam Bay/Sekiu), it also functions as the regional destination marketing organization for the Olympic Peninsula, working collaboratively with Sequim, Port Angeles, Forks, Jefferson County and Port Townsend, as well as Mason County and Grays Harbor County to collectively promote tourism to the Olympic Peninsula. As the leading funder of and administrator for the Olympic Peninsula Tourism Commission (OPTC), OPVB collaborates with the OPTC's other funding partners to market the Olympic Peninsula as a regional destination, with great diversity of locations and experiences, worthy of a multiple-day visit or a repeat visit and accessible all year long.

General marketing initiatives aimed at attracting overnight visits to the Olympic Peninsula include shoulder season marketing campaigns, print and digital advertising, social media, public relations, familiarization tours, operating the official Olympic Peninsula tourism website, handling visitor inquiries, production, and distribution of the official Olympic Peninsula Travel Planner.

For 2026, in accord with the **Olympic Peninsula Tourism Master Plan**, OPVB and OPTC's marketing efforts will continue to focus on communicating a unified brand, on further development of non-peak season visitation, by targeting new market segments and expanding non-peak season content. (A copy of the Olympic

Peninsula Tourism Master Plan is **LINKED HERE**, or can be provided upon request).

For 2026, we will also continue to engage with our northern neighbors on Vancouver Island to develop and support the Juan de Fuca Tourism Corridor cross border collaboration. We have a steering committee working on that initiative.

We will also create collaborative opportunities to raise exposure of the Olympic Peninsula and Clallam County before, during and after the 2026 FIFA World Cup soccer games in Seattle. This is still in development, but we want to take good advantage of this unique opportunity to not only encourage 2026 travel to the Olympic Peninsula, but to sow seeds of travel inspiration for future travel to global audiences.

For rural Clallam County, OPVB has also picked up future marketing for the Highway 112 Juan de Fuca National Scenic Byway, since the dissolution of the Highway 112 Byway Association. We will be maintaining, and eventually redesigning their website, as well as continuing to update, print and distribute the Highway 112 map brochure.

2. How will the project/program help increase paid overnight accommodation in Clallam County?

As the regional destination marketing organization, OPVB works to communicate a sense of place and inspire / attract visitors to choose the Olympic Peninsula over other destinations, such as the Oregon Coast or the San Juan islands, or Washington's wine country. Once the potential visitor expresses interest in the regional destination, they are able – through various tools including the Olympic Peninsula website and collateral or direct travel counseling - to learn more about the specific locations and their offerings (lodging, dining, activities) that might appeal to them. **We help them "connect the dots" and plan longer stays.**

OPVB's entire focus is on visitors who will travel from more than 50 miles away and have potential to stay overnight in the destination. Working collaboratively with our area's destination partners (through OPTC), our message is that, both in size and activities, the Olympic Peninsula is a **multi-day destination** (therefore requiring overnight stays). The website and the Travel Planner feature specific destination and event information for each region of the Peninsula, as well as lodging listings for each partner, including unincorporated Clallam County. We are building stories and multi-day itineraries on the website. The website (olympicpeninsula.org) features a **lodging booking widget** to assist travelers in planning and booking their stays.

Destination marketing is a long game, it is ongoing and compounding, built up year over year. We can see the compounding effects reflected in the **continued growth of county lodging tax funds**. *(Please reference Attachment D for details)*

YTD Sept 2025 vs YTD Sept 2024:

- Unincorporated Clallam County: +4.8% (noting a major refund in April 2025)
- All Clallam County (including Forks, Sequim, Port Angeles): +6%

YE 2024 vs YE 2020 (5 years, including COVID and post-COVID recovery)

- Unincorporated Clallam County: +156%
- All Clallam County (including Forks, Sequim, and Port Angeles): +161%

3. How will the project/program encourage visitors to come from a distance greater than 50 miles, either for the day or for an overnight visit? If so, please describe how.

   All marketing initiatives are targeted to audiences off the Olympic Peninsula (non-locals) and are designed to bring visitors to the Olympic Peninsula, primarily in the non-peak time periods. Specific demographics are answered in Question #9, but in general, our key target markets include:

   - Drive markets of Western Washington / Western Oregon
   - Balance of Washington / Oregon and other Western states: CA, AZ, CO, ID
   - Victoria and Vancouver Island, British Columbia (as appropriate)
   - In collaboration with State of Washington Tourism (SWT), Visit Seattle and Port of Seattle, key inbound international markets, primary the UK, Germany, Benelux, Australia, South Korea and Japan.

   Some of the marketing tools employed include:

   - Campaign advertising, focused on spring and fall travel
   - Selective cooperative print advertising
   - Website stories / blogs
   - Promotion of area events / festivals
   - Itinerary development
   - Familiarization (FAM) tours for media and tour package development
   - Monthly e-newsletter communications (68K opt-in subscribers) featuring seasonal,timely inspiration for planning a visit to the Olympic Peninsula

4. How will the project/program encourage visitors to come from another country or state?
   According to our website and travel planner distribution data, our key visitor inquiries come from:

   - Washington (heavily I-5 corridor)
   - Oregon
   - California
   - Florida
   - Texas
   - Arizona
   - Midwest (Ohio, Illinois, Michigan, Pennsylvania)

   These target markets also align with the State of Washington Tourism's target markets, based on their extensive research. Working in collaboration with the State of Washington Tourism office (SWT) offers economies of scale for any national and international reach.

   Additionally, the Olympic Peninsula has developed a strong international visitor audience, and there will be additional opportunities in 2026 in association with the World Cup soccer games in Seattle in June / July. Although smaller in numbers than domestic travel, international travelers statistically stay longer and spend more money in market. They are drawn to areas with national parks and outdoor

recreation, and the Olympic Peninsula offers all of that within proximity to major gateways of Seattle and Portland. Through our close collaboration with the State of Washington Tourism, the Port of Seattle, and Visit Seattle, we continue to grow our exposure in key international feeder markets to the Pacific NW.

Storytelling is key to inspiring travel. We do this by working collaboratively to build layers of stories in print and digital media and then sharing those stories through a variety of channels. FAM tours allow us to bring writers and content creators to our area to develop inspiring stories for their readers (print, digital, social), nationally and internationally. FAM tours also provide in-destination professional development for tour operators (primarily international) to package and market travel to the Olympic Peninsula. We use storytelling in our regular website blogs, which are then supported by our monthly e-news communications and social media. We use storytelling in developing multi-day suggested itineraries across the Olympic Peninsula, targeted to inspire four-season travel.

2026 will also offer unique opportunities around the World Cup soccer matches in June / July to broaden exposure of the Olympic Peninsula to international audiences. We have already partnered with State of Washington Tourism in some of their marketing tools targeted at this event (FAMS, special website, digital assets) and we will continue to look for other appropriate collaborations.

Not to overlook our neighbors to the north, 2025 has been a difficult year for any Canadian travel to the US, including from Vancouver Island and Victoria, BC to the Olympic Peninsula. We will continue to work sensitively with our partners at Black Ball Ferry, to encourage and promote cross-border travel, especially in the non-peak seasons.

5. If the project/program is an event, please provide the name, date(s) and estimated attendance.
   N/A

6. **2026 Tourism-Impact Estimate**
   (Actual must be completed by applicants who had a Clallam County Lodging Tax Contract in 2025)

   State law governing the distribution of lodging tax funds requires them to be used primarily to encourage visitors from out of the area, so do your best!

As a direct result of your proposed tourism-related service, please provide:	2026 Estimate	2025 Actual	Methodology
a. Overall attendance at your event/activity/facility	2,700,000	2,500,000	Structured Estimate
b. Number of people who travel more than 50 miles for your event/activity/facility	525,000	500,000	Structured Estimate
c. Of the people who travel more than 50 miles, the number of people who travel from another country or state.	165,000	160,000	Structured Estimate
d. Of the people who travel more than 50 miles, the number of people who stay	400,000	385,000	Structured Estimate

overnight in the unincorporated Clallam County area.	Clallam: 160,000	Clallam: 155,000	
e. Of the people staying overnight, the number of people who stay in PAID accommodations e.g. hotel, motel, bed-breakfast, RV park, in the unincorporated Clallam County area.	225,000 Clallam: 112,000	220,000 Clallam: 110,000	Structured Estimate
f. Number of paid lodging room nights resulting from your event/activity/facility.	180,000 Clallam: 89,000	175,000 Clallam: 87,000	Structured Estimate

7. Is there a host hotel for your event? If yes, please identify.

   No, we are not an event. However, we support and promote all Clallam County lodging establishments through lodging listings on our website and through listings in the Book>Direct booking tool on our website.

8. Describe the prior success of your event/activity/facility in attracting tourists.

   Summary of tourism economic impact, from "2024 Tourism Economics" state-wide report, prepared for State of Washington Tourism:

   2024 Visitor Spending and Travel Impacts for Clallam County:
   - Total Visitor Spending: $297.6 Million
   - Combined State / Local Tax Receipts from Visitor Spending $25.4 Million
   - Direct Employment: 1,875 (5.04% of county employment)
   - Labor Income (Direct Employment): $68.1 Million

   Please reference Attachment E for further details.

   Familiarization tours for media, content creators and professional tour operators:
   - 2025 year to date, we have hosted 13 FAM tours for media, content creators and tour operators around the Olympic Peninsula. Nearly all included Clallam County.
   - State of Washington Tourism, the Port of Seattle and Visit Seattle have also included shorter visits to the Olympic Peninsula in some of their FAM tours, which did not require assistance from the DMO, but which did provide additional exposure
   - Countries represented in these FAM tours include: South Korea, Japan, the UK, Germany and German-speaking markets, France, the Netherlands, and Australia, in addition to domestic US.

   Another example of prior success in attracting visitors to the Olympic Peninsula and Clallam County would be our Fall 2024 consumer marketing campaign (Fall 2025 is currently underway). The full report can be provided upon request, but the summary is:

- Objective: Increase brand and "quiet season" awareness to drive traffic to the campaign landing page and convert traffic to visitor leads via the contest entry form
- Target Audience: Ages 35-65+; drive and direct to SEA flight markets; Primary: Seattle/Tacoma Metro, Bellingham, Spokane/Tri Cities, Oregon I-5 corridor, Bend OR, San Francisco/San Jose.
- $104,000 Media Buy, including connected TV (CTV) / OTT, print, digital (Adara, Google, Meta), and dedicated e-blasts
- Results:
    - 5.4 M campaign impressions
    - +33% website page views / +26% website sessions
    - +27% new users to website
    - 10,563 contest entries
    - 12,698 opt-in email leads
    - 4 very happy contest prize winners

9. Describe your target tourist audience (location, demographics, etc.)

- Greater Puget Sound area (I-5 corridor): Bellingham to Portland, emphasis Metro Seattle/Tacoma and South Puget Sound, Seattle Eastside (Bellevue, Kirkland, Redmond) and Metro Portland

- Other Washington and Oregon markets (primarily drive markets)

- British Columbia / Vancouver Island – Victoria BC

- Key feeder markets, including Oregon, Idaho, California, Colorado, Arizona, Texas,

- Targeted international markets, in conjunction with the State of WA Tourism, Port of Seattle and Visit Seattle statewide initiatives. Key markets include the U.K., Germany and German speaking markets, the Benelux region, France, Australia, South Korea and Japan. China is still rebuilding and will take some time to recover as an inbound market. Work has also begun in India, as Washington's 3rd largest inbound market.

Based on research, our four primary target travelers are: outdoor adventure seekers, foodies, family travelers and romantics, ages 35 – 65+. Our primary focus is on leisure travelers.

10. Describe how you will promote your event/activity/facility to attract tourists.

As a regional destination marketing organization, OPVB engages in a broad spectrum of marketing initiatives primarily aimed at leisure travelers, including:

- **NEW in 2026**: Develop and produce campaign with "Outdoor Eats", targeted to foodies / outdoor adventurers and focused on spring / fall / winter travel. This features a well-known and locally connected chef, involves long-form video, runs on

targeted streaming channels, with additional digital and social components, and will have at least a three-year shelf life.

- NEW in 2026: Maximize exposure for the Olympic Peninsula to the global audiences attending and watching the 2026 World Cup soccer games taking place in Seattle and Vancouver, BC in June / July. Still in development, but this will be highly collaborative, working with state, regional, local partners for cost-effective ways to engage with this unique opportunity.

- Annual destination marketing campaigns, targeted to attract off-season (fall / winter / spring) travel, to attract key target market visitors, primarily from drive markets in WA and OR to the Olympic Peninsula.

- Facilitate co-operative advertising in important annual visitor guides, such as the Washington State Visitors Guide and the Scenic Byways Guide and Map, Continue limited print advertising in regional travel and lifestyle publications to support brand awareness.

- Enhance and manage the destination website (www.OlympicPeninsula.org) with fresh stories and partner-generated content, activities, events listings, and lodging listings, to inspire travel to the Olympic Peninsula. Continue to promote Book>Direct functionality. Work with OPVB grant recipients to promote and link to OlympicPeninsula.org and especially the booking widget.

- Produce and distribute Olympic Peninsula Travel Planner (both print and digital), with content for all municipalities, plus Olympic National Park and Forest, with events calendar and lodging listings for all partners (digital version). Continue to support the full Travel Planner with the second, more cost-effective "Travel Planner Lite" map-centric brochure for bulk distribution via Certified Folder, focusing on high-traffic locations such as Seattle and Portland airports, the WA State Ferry System, Seattle cruise terminal and other area locations.

- In collaboration with State of WA Tourism, Visit Seattle, and Port of Seattle, develop appropriate familiarization tours for media and travel professionals, including international, and social media influencers. We expect strong interest ahead of the summer soccer tournaments. We also expect a need to pick up more of the costs for these fams, due to significant reductions in SWT's funding. Where appropriate, participate in co-op marketing outreach in key international markets such as UK and Germany.

- Media relations: work regularly with travel writers, influencers, bloggers, content creators, photographers – domestic and international – to earn media coverage for the Olympic Peninsula. Focus on aspects that support the Tourism Master Plan (ease of journey, non-peak season travel, arts / culture / culinary).

- Communications: write, produce, and distribute monthly destination e-newsletters to over 68,000 opt-in consumers, plus regional concierge, and travel industry associates. These direct communications have a high open rate (average 30-35%) and click-through rate (1-2%), feature fresh blogs and partner highlights, including festivals, events, arts, culture, outdoor activities, and recreational land updates, to inspire travel to the OP.

- Enhance social media presence and engagement, including the natural beauty, outdoor activities, events, culture, and arts the Olympic Peninsula has to offer.

- Destination Management: In addition to attracting visitors, the OPVB is committed to doing so in a responsible and sustainable way. We actively support and regularly communicate (website, social media, e-news) the "Recreate Responsibly" (recreateresponsibly.org) messaging. We regularly share messaging from the Olympic National Park and Olympic National Forest regarding best practices and safety on public lands. We promote visitor dispersal with web content on "alternative places" or "the path less taken."

- **Tourism Master Plan Implementation projects continue**:
  - Phase 2 (Installation) of monument welcome sign at east entrance to the OP
  - Roll out of welcome signage style guide for use by other area communities
  - Photography / Video Asset Development
  - Seasonal campaigns and communications (example: holiday lights / activities in late fall / early winter)
  - Staycations
  - Continue building website content, especially itineraries and stories.

11. Describe how the event/activity/facility will help promote lodging establishments, restaurants, and businesses located in the unincorporated area of Clallam County.

All our messaging and communications are aimed at encouraging multi-day visits, necessitating overnight stays. As a regional marketing organization, we work to communicate the vast geography of the Olympic Peninsula, the rich diversity of activities, and the unique charm of our various towns. Our website links to our partners' websites for more detailed findings, such as restaurants and local activities. We constantly show diverse ways that visitors can enjoy "Driving the Loop" as they explore the OP. Area businesses, festivals and events are also promoted as appropriate in our monthly e-newsletter, as well as frequently in our associated monthly website blogs.

In 2026, we will develop new, multi-day, multi-area itineraries to promote via the website.

Promotion of lodging is achieved primarily through the lodging section of the website, including the Book>Direct booking widget, the lodging grid in the digital Travel Planner, and through the monthly OPTC e-newsletters. Local businesses, including lodging establishments and restaurants, benefit from the events and festivals that take place around Clallam County and attract overnight visitors to the area.

Tourism Enhancement Grants

Approximately 16% of our funding request is allocated to marketing-related grants for events, festivals and organizations within Clallam County. The Tourism Enhancement Grants program supports event marketing and marketing projects within Clallam County, which in turn generates out of town visitation and overnight stays. Per our confirmation and agreement letters, all grant recipients are

encouraged to link their websites to OlympicPeninsula.org/Lodging for lodging referrals.

Here is a recap of the 2025 Tourism Enhancement Grants program:

- 2025 Grant Fund: $125,000 + 2024 Carry-Forward (restricted) funds of $14,900.
- 25 grant applications reviewed for 2025 YTD, requesting a total of $187,400.
- 23 grants were awarded funds for 2025, totaling $150,550.
- 2 grants were carried forward from 2024, totaling $11,400.
- Total TEG grant payout anticipated for 2025: $150,550.
- Additionally, there was 1 application for Clallam VIC support grants.
- Total VIC grant awarded to date: $5,000.

We are proposing to keep the Tourism Enhancement Grant fund at $125,000 for 2026. The grant award cap remains at $7,500, but we will reduce the maximum grant per organization to $12,500 to have greater flexibility for new grant applicants. Additionally, grant funds are made available for the 5 official Visitor Information Centers located within Clallam County to help support their marketing, special projects or visitor services. Our 2026 application recommends keeping that program at the 2025 level of $37,500.

12. Are you applying for Lodging Tax funds from another community (yes or no)? If yes, indicate below where applying and for how much. **Do NOT attach a copy of the application.**

Not for OPVB.

The Olympic Peninsula Tourism Commission (OPTC) is a collaborative marketing group operated under OPVB, which does receive funds from its partner municipalities (including OPVB). The **draft** 2026 OPTC income is:

Partner Income		
	Forks Chamber of Commerce	17,500.00
	Grays Harbor Tourism	13,000.00
	Jefferson County TCC	35,000.00
	Olympic Peninsula Visitor Bur	68,000.00
	Port Angeles, City of (LTAC)	33,000.00
	Port Townsend, City of (LTAC	16,000.00
	Sequim, City of (LTAC)	20,000.00
	Mason County (LTAC)	10,000.00
	Sub-Total	212,500.00

13. What is the overall budget for your event/activity/facility? **$1,081,715 (including Tourism Enhancement and VIC grant funds).** What percent of the budget are you requesting from Clallam County Lodging Tax Fund? **78.5%**

14. Please describe your plans for securing the remainder of the funds necessary to complete your event/activity/facility.

Clallam County Lodging Tax funds are the primary basis of OPVB's funding. Other funding contributed:

- Olympic Peninsula Tourism Commission service fees
- Co-op funds generated by co-op marketing campaigns.
- Project grant funding through the Port of Seattle and/or State of Washington Tourism, as available.
- There are some unspent funds carried forward from 2025 based on staffing, planned program not executed, cost reductions, etc.

APPLICATION INSTRUCTIONS – GENERAL GUIDELINES

APPLICATION DEADLINE: Applications must be received at the Board of County Commissioner's Office, 223 East 4th Street, Suite 4, Port Angeles WA 98362-3015 (Clallam County Courthouse, main level, Room 150) until **12 p.m., Friday, October 10, 2025**.

The Clallam County Lodging Tax Advisory Committee (LTAC) will review 2026 Lodging Tax funding proposals in a public meeting as determined at the Clallam County Courthouse, Commissioner's Boardroom 160. **Applicants will be notified and attendance by the applicant's representative is required for presentation and questions.** Following review, LTAC will forward its recommendation to the Board of County Commissioners.

APPLICATION, SUPPLEMENTAL QUESTIONS, INFORMATION SUBMITTAL:

Submit the **original application and one copy to**:

Clallam County Lodging Tax Advisory Committee
Board of Commissioner's Office
223 East 4th Street, Suite 4

Attachment A

2026 PROPOSED OPVB BUDGET - DRAFT

Draft as of 10.9.25

	Jan - Dec 26	Internal Notes
Ordinary Income/Expense		
Income		
Other Funding		
Bank Interest	120.00	
OPTC - General Admin	33,000.00	
OPTC-Dist Center Admin	12,000.00	
Total Other Funding	45,120.00	
Tourism Enhancement Grant 2025 carry frwd	7,500.00	
Clallam County LTAC Funding	850,000.00	
Potential Carry Forward fr 2025	175,000.00	
Total Income	1,077,620.00	
Gross Profit	1,077,620.00	
Expense		
Board Operations		
Total Board Operations	4,850.00	0.5% of Budget
Industry Participation		
Total Industry Participation	16,315.00	1.5% of Budget
Marketing		
Total Marketing	319,390.00	30% of Budget
Office Expense		
Total Office Expense	53,800.00	5% of Budget
General Admin-Operations		
Total General Admin-Operations	123,050.00	11% of Budget
Personnel Expenses		
Payroll		
Wages	304,310.00	
Total Payroll Taxes	30,500.00	
Benefits		
Total Benefits	40,000.00	
Total Personnel Expenses	374,810.00	35% of Budget
Community Outreach		
Total Community Outreach	19,500.00	1.8% of Budget
VIC Opportunity Grants		
Total VIC Opportunity Grants	37,500.00	
Tourism Enhancement Grants		
Tourism Enhancement Grant 2025 (carry frwd)	7,500.00	
Tourism Enhancement Grant 2026	125,000.00	Total TEG+VIC Grants: 16% of Budget
Total Expense	1,081,715.00	
Net Ordinary Income	-4,095.00	
Other Income/Expense		

Attachment B

WASHINGTON
Secretary of State
Corporations & Charities Division

Filed
Secretary of State
State of Washington
Date Filed: 01/30/2025
Effective Date: 01/30/2025
UBI #: 601 007 747

Annual Report

BUSINESS INFORMATION

Business Name:
OLYMPIC PENINSULA VISITOR BUREAU

UBI Number:
601 007 747

Business Type:
WA NONPROFIT CORPORATION

Business Status:
ACTIVE

Principal Office Street Address:
618 S PEABODY ST, PORT ANGELES, WA, 98362-6244, UNITED STATES

Principal Office Mailing Address:
PO BOX 670, 618 PEABODY, PORT ANGELES, WA, 98362-0157, UNITED STATES

Expiration Date:
02/28/2026

Jurisdiction:
UNITED STATES, WASHINGTON

Formation/Registration Date:
02/06/1987

Period of Duration:
PERPETUAL

Inactive Date:

Nature of Business:
PROMOTING TOURISM ON THE OLYMPIC PENINSULA

NONPROFIT GROSS REVENUE CERTIFICATION

Per RCW 24.03A.960 does the Nonprofit certify that its total gross revenue in the most recent fiscal year was less than $500,000? **- Yes**

NONPROFIT CORPORATION'S EIN

Nonprofit EIN: **91-1355604**

REGISTERED AGENT RCW 23.95.410

Registered Agent Name	Street Address	Mailing Address

KATHLEEN TEMPLE	618 S PEABODY ST STE F, PORT ANGELES, WA, 98362-6244, UNITED STATES	PO BOX 670, PORT ANGELES, WA, 98362-0157, UNITED STATES

PRINCIPAL OFFICE

Phone:
3604528552

Email:
OPVBBOOKIE@GMAIL.COM

Street Address:
618 S PEABODY ST, PORT ANGELES, WA, 98362-6244, USA

Mailing Address:
PO BOX 670, 618 PEABODY, PORT ANGELES, WA, 98362-0157, USA

GOVERNORS

Title	Type	Entity Name	First Name	Last Name
GOVERNOR	INDIVIDUAL		TAYLOR	CHAFFEE
GOVERNOR	INDIVIDUAL		JUDY	WALZ
GOVERNOR	INDIVIDUAL		DAVID	DELANO
GOVERNOR	INDIVIDUAL		INGRID	GOODWIN

NATURE OF BUSINESS

- PROMOTING TOURISM ON THE OLYMPIC PENINSULA

REPORTING CHANGES FOR THE CHARITABLE NONPROFIT CORPORATION

Does the Nonprofit Corporation meet exemptions of reporting as outlined in RCW 24.03A.075? **- Yes**

CONTROLLING INTEREST

1. Does this entity own (hold title) real property in Washington, such as land or buildings, including leasehold improvements?
- No
2. In the **past 12 months**, has there been a transfer of at least 16-2/3 percent of the ownership, stock, or other financial interest in the entity?
- No
   a. If "Yes", in the **past 36 months**, has there been a transfer of controlling interest (50 percent or greater) of the ownership, stock, or other financial interest in the entity?
- No
3. If you answered "Yes" to question 2a, has a controlling interest transfer return been filed with the Department of Revenue?
- No

You **must** submit a Controlling Interest Transfer Return form if you answered â€œyesâ€ to questions 1 **and** 2a.

Failure to report a Controlling Interest Transfer is subject to penalty provisions of RCW 82.45.220.

For more information on **Controlling Interest**, visit www.dor.wa.gov/REET.

RETURN ADDRESS FOR THIS FILING

Attention:
KATHLEEN TEMPLE
Email:
OPVBBOOKIE@GMAIL.COM
Address:

PO BOX 670, 618 PEABODY, PORT ANGELES, WA, 98362-0157, USA

UPLOAD ADDITIONAL DOCUMENTS

Do you have additional documents to upload? - **No**

EMAIL OPT-IN

☐ By checking this box, I hereby opt into receiving all notifications from the Secretary of State for this entity via email only. I acknowledge that I will no longer receive paper notifications.

AUTHORIZED PERSON

☑ I am an authorized person.

Person Type:
ENTITY

First Name:
KATHLEEN

Last Name:
TEMPLE

Entity Name:
OLYMPIC PENINSULA VISITOR BUREAU

Title:
BOOKKEEPER

☑ This document is hereby executed under penalty of law and is to the best of my knowledge, true and correct.

WASHINGTON
Secretary of State
Corporations & Charities Division

Corporations and Charities Division
Mailing address:
PO Box 40234
Olympia, WA 98504-0234
Tel: 360.725.0377
www.sos.wa.gov/corporations

01/30/2025

OLYMPIC PENINSULA VISITOR BUREAU
KATHLEEN TEMPLE
PO BOX 670
PORT ANGELES WA 98362-0157

UBI Number: 601 007 747
Business Name: OLYMPIC PENINSULA VISITOR BUREAU
Expiration Date: 02/28/2026

Greetings KATHLEEN TEMPLE,

Thank you for your recent submission. This letter is to confirm that the following documents have been received and successfully filed:

ANNUAL REPORT

You can view and download your filed document(s) for no charge at our website, www.sos.wa.gov/ccfs

To file online, request certified copies and certificates, conduct searches, subscribe to corporation and/or charities and receive filing status updates, please create a user account at www.sos.wa.gov/ccfs If you already have an account created, simply sign in to access these features.

If you have questions, need assistance, or would like to provide feedback, please visit the Corporations Division website at www.sos.wa.gov/corporations email corps@sos.wa.gov or call 360-725-0377.

Sincerely,
Washington Secretary of State
Corporations and Charities Division
corps@sos.wa.gov

Attachment C

2025 OPVB Working Budget

	Annual Budget
Ordinary Income/Expense	
Income	
Grant Income	
State of WA Tourism	
Total Grant Income	
Tourism Master Implementation	
TMP Implementation	200,000.00
Total Tourism Master Implementation	200,000.00
Other Funding	
Bank Interest	120.00
OPTC - General Admin	33,000.00
OPTC-Dist Center Admin	12,000.00
Total Other Funding	45,120.00
Clallam County LTAC Funding	800,000.00
Total Income	1,045,120.00
Gross Profit	1,045,120.00
Expense	
Board Operations	
Total Board Operations	5,150.00
Industry Participation	
Total Industry Participation	14,200.00
Tourism Master Plan Implementat	
Total Tourism Master Plan Implementat	200,500.00
General Admin-Operations	
Total General Admin-Operations	119,800.00
Marketing	
Total Marketing	271,890.00
Office Expense	
Total Office Expense	51,290.00
Personnel Expenses	
Payroll	
Total Payroll	240,965.00
Payroll Taxes	
Total Payroll Taxes	21,000.00
Benefits	
Total Benefits	41,523.00
Total Personnel Expenses	303,488.00
Community Outreach	
Total Community Outreach	13,000.00
VIC Opportunity Grants	
Total VIC Opportunity Grants	17,000.00
Tourism Enhancement Grant 2024	
Total Tourism Enhancement Grant 2024	11,400.00
Tourism Enhancement Grant 2025	
Tourism Enhancement Grant 2025 - Other	147,500.00
Total Tourism Enhancement Grant 2025	147,500.00
Total Expense	1,155,218.00
Net Ordinary Income	-110,098.00
Other Income/Expense	
Other Income	
Carry Forward Funds	
Grants Carried Forward	11,400.00

Carry Forward Fund-Underspent	90,000.00
Total Carry Forward Funds	101,400.00
Other Income	0.00
Total Other Income	101,400.00
Other Expense	
OPTC Reimbursments	0.00
Total Other Expense	0.00
Net Other Income	101,400.00
Net Income	**-8,698.00**

Attachment D

September 2025 Room Tax Report

Clal. Co	January	February	March	April	May	June	July	August	September	October	November	December	Full Year	YTD	% Change over prior YTD	YTD-over-YTD % change from 2019
2025	$78,176.28	$80,109.20	$132,147.05	$29,901.94	$144,364.00	$166,998.94	$251,607.97	$310,019.47	$273,876.05				$1,477,199.91	$1,477,198.91	4.82%	129.38%
2024	$60,741.79	$70,752.03	$112,927.33	$115,299.87	$140,885.40	$156,244.77	$205,662.20	$266,244.40	$280,495.48	$266,399.45	$217,225.17	$123,943.88	$2,016,832.77	$1,409,263.27	17.19%	118.84%
2023	$58,949.27	$55,738.41	$99,500.62	$83,119.24	$110,307.80	$134,598.33	$130,516.75	$234,491.47	$265,256.38	$230,245.41	$203,092.91	$100,920.77	$1,736,837.37	$1,202,578.28	4.93%	86.74%
2022	$61,655.81	$61,942.93	$94,597.66	$102,318.23	$121,982.73	$126,341.89	$153,765.97	$198,802.60	$224,118.45	$212,620.30	$182,578.41	$110,337.43	$1,651,662.42	$1,146,126.28	12.25%	77.97%
2021	$41,234.47	$52,654.55	$73,732.75	$71,384.48	$114,540.40	$130,026.22	$151,555.38	$193,691.88	$192,217.99	$198,433.27	$169,412.80	$95,934.87	$1,484,829.07	$1,021,048.13	119.68%	58.55%
2020	$32,556.07	$37,693.92	$40,679.21	$39,731.36	$6,289.26	$2,198.56	$43,110.81	$102,444.89	$160,075.87	$132,469.30	$124,311.26	$66,996.65	$788,557.16	$464,779.95	-27.83%	-27.83%
2019	$21,055.74	$43,046.43	$37,244.52	$28,807.02	$63,079.64	$65,055.68	$93,931.88	$135,017.28	$156,745.60	$152,906.83	$131,121.09	$63,596.63	$991,608.14	$643,983.59	21.45%	
2018	$20,039.32	$58,345.54	$25,978.70	$29,671.08	$49,322.91	$45,182.11	$73,573.25	$113,039.12	$115,086.98	$189,643.01	$173,853.16	$44,337.19	$918,071.37	$530,238.01		

P.A.	January	February	March	April	May	June	July	August	September	October	November	December	Full Year	YTD	% Change	% Change
2025	$31,937.07	$51,214.58	$53,293.52	$49,459.15	$68,890.81	$71,673.46	$128,493.61	$214,080.78	$251,280.99				$920,323.97	$920,323.97	2.48%	81.26%
2024	$32,226.49	$50,223.27	$39,212.16	$69,558.60	$83,193.91	$101,515.07	$107,133.96	$166,815.76	$248,211.21	$221,424.28	$158,483.33	$79,660.38	$1,357,658.42	$898,090.43	4.62%	76.88%
2023	$39,548.93	$35,798.37	$46,591.47	$58,992.73	$73,588.70	$88,799.83	$123,124.35	$160,665.80	$231,241.01	$212,086.03	$179,946.56	$69,717.38	$1,320,193.96	$858,448.99	16.83%	69.08%
2022	$37,706.01	$31,718.02	$41,292.90	$50,058.81	$67,040.22	$73,265.10	$102,061.88	$130,873.85	$202,015.13	$188,341.61	$136,124.80	$79,398.40	$1,140,386.73	$736,021.92	13.03%	44.96%
2021	$29,706.66	$27,669.61	$34,779.78	$35,259.89	$55,570.09	$68,735.54	$81,724.74	$123,597.72	$194,139.64	$180,458.08	$78,632.65	$87,518.66	$997,793.06	$651,183.67	125.43%	28.25%
2020	$34,334.66	$30,426.63	$28,744.11	$31,752.03	$14,023.82	$5,387.68	$21,148.05	$37,748.92	$85,301.46	$100,138.89	$71,138.54	$47,848.92	$507,993.71	$288,867.36	-43.11%	-43.11%
2019	$29,107.95	$31,261.66	$26,222.34	$22,065.27	$39,540.08	$48,157.01	$72,624.87	$96,293.39	$142,359.68	$144,375.36	$94,453.64	$52,453.96	$799,025.21	$507,732.25	3.62%	
2018	$18,643.30	$30,612.54	$22,886.34	$24,066.14	$36,654.61	$47,586.77	$71,125.43	$94,107.25	$144,298.29	$142,047.88	$93,364.80	$43,459.70	$768,853.05	$489,980.67		

Sequim	January	February	March	April	May	June	July	August	September	October	November	December	Full Year	YTD	% Change	% Change
2025	$22,108.02	$15,914.14	$20,337.58	$16,520.14	$28,502.34	$34,043.80	$61,136.11	$107,896.25	$111,291.31				$417,749.69	$417,749.69	7.04%	60.67%
2024	$21,129.62	$16,028.74	$21,146.78	$34,211.74	$38,808.18	$44,846.28	$51,035.42	$94,164.75	$68,906.03	$129,816.91	$54,323.38	$29,985.26	$604,403.09	$390,277.54	-0.84%	50.10%
2023	$24,114.78	$19,449.48	$22,585.68	$24,531.48	$28,138.20	$40,697.46	$48,902.96	$86,134.08	$99,044.34	$82,704.66	$57,735.28	$25,668.78	$559,707.18	$393,598.46	10.08%	51.38%
2022	$19,944.37	$18,715.99	$20,211.44	$27,275.46	$30,515.01	$29,775.90	$55,423.75	$69,937.34	$85,749.60	$70,343.96	$77,956.25	$27,614.08	$533,464.16	$357,549.87	13.64%	37.52%
2021	$16,542.54	$15,096.62	$20,862.28	$27,091.77	$28,950.38	$41,323.43	$53,995.58	$60,732.77	$50,049.48	$96,659.96	$45,675.45	$27,574.44	$484,555.20	$314,645.35	71.92%	21.02%
2020	$14,435.53	$16,706.72	$17,118.26	$15,188.08	$4,791.47	$15,904.01	$16,176.22	$24,528.28	$58,171.52	$36,833.06	$38,134.39	$25,872.15	$283,859.71	$183,020.11	-29.61%	-29.61%
2019	$15,982.29	$14,533.37	$13,513.48	$13,753.99	$24,683.51	$25,005.68	$38,439.35	$45,097.27	$68,994.24	$63,544.40	$42,190.78	$34,093.55	$399,831.91	$260,003.18	4.85%	
2018	$14,979.30	$14,306.04	$14,275.72	$16,544.24	$19,538.77	$25,626.37	$35,058.87	$41,486.18	$66,161.67	$83,245.17	$20,197.47	$26,663.96	$378,083.76	$247,977.16		

Forks	January	February	March	April	May	June	July	August	September	October	November	December	Full Year	YTD	% Change	% Change
2025	$23,754.65	$20,856.37	$37,605.40	$34,362.80	$51,761.45	$50,612.02	$82,133.36	$97,253.12	$106,680.53				$505,019.70	$505,019.70	16.27%	207.70%
2024	$17,585.39	$20,830.21	$31,577.98	$34,854.63	$50,059.60	$51,945.54	$69,397.43	$74,238.12	$83,866.12	$100,345.73	$64,657.54	$54,634.72	$654,003.01	$434,365.02	19.02%	164.65%
2023	$19,062.47	$14,673.91	$26,494.31	$27,981.59	$35,900.21	$35,609.87	$51,502.75	$66,612.64	$87,112.29	$69,883.08	$59,562.27	$34,059.84	$528,455.23	$364,950.04	29.29%	122.36%
2022	$15,177.37	$11,634.90	$20,071.35	$24,744.51	$27,189.49	$30,800.76	$40,135.51	$54,601.78	$57,910.36	$60,177.42	$50,155.28	$35,089.42	$427,688.13	$282,266.01	18.18%	71.98%
2021	$11,870.47	$9,868.20	$13,837.32	$13,862.82	$27,560.75	$29,628.50	$35,278.02	$49,920.41	$51,139.37	$57,454.61	$42,069.36	$25,839.09	$368,328.92	$242,965.86	133.83%	48.04%
2020	$9,609.28	$7,984.88	$8,996.30	$8,947.36	$8,756.91	$648.59	$7,845.14	$17,587.44	$33,530.16	$42,082.24	$30,870.12	$21,251.12	$198,109.54	$103,906.06	-36.69%	-36.69%
2019	$8,841.54	$6,178.36	$8,335.22	$11,118.42	$11,925.56	$16,154.91	$26,893.64	$33,349.29	$41,329.82	$42,993.27	$30,125.36	$16,484.04	$253,729.43	$164,126.76	17.36%	
2018	$7,914.92	$7,290.66	$6,611.72	$9,384.98	$13,887.94	$11,590.67	$19,384.22	$26,460.48	$37,428.29	$31,991.26	$26,305.63	$13,359.95	$211,510.72	$139,853.88		

Jeff. Co	January	February	March	April	May	June	July	August	September	October	November	December	Full Year	YTD	% Change	% Change
2025	$41,547.24	$43,126.45	$40,226.10	$32,871.82	$54,906.62	$64,268.11	$91,401.19	$100,446.44	$87,880.70				$556,674.67	$556,674.67	4.44%	38.22%
2024	$38,324.51	$38,180.22	$33,816.10	$41,251.65	$52,202.74	$62,402.88	$68,790.07	$94,291.87	$103,725.45	$92,563.28	$81,777.38	$54,909.26	$762,335.41	$532,985.49	-21.74%	32.34%
2023	$38,585.12	$52,737.59	$71,172.47	$142,896.71	$56,232.42	$50,370.02	$68,684.39	$91,609.47	$98,727.44	$93,073.23	$79,199.32	$49,318.21	$902,606.39	$681,015.63	13.58%	69.09%
2022	$39,468.68	$43,484.52	$40,797.64	$55,439.56	$60,886.96	$64,213.58	$82,763.16	$99,377.25	$113,177.85	$46,239.34	$87,442.65	$59,924.17	$793,215.36	$599,609.20	7.88%	48.88%
2021	$38,925.82	$45,229.94	$46,407.13	$43,406.48	$65,961.50	$69,432.85	$70,727.44	$85,104.28	$90,607.51	$67,898.24	$102,436.87	$53,062.58	$779,200.84	$555,802.95	103.50%	38.00%
2020	$31,208.52	$33,263.68	$28,921.38	$28,566.17	$11,196.91	$533.76	$22,715.37	$41,591.37	$75,131.03	$78,437.33	$75,232.02	$54,415.58	$481,213.12	$273,128.19	-32.18%	-32.18%
2019	$28,817.97	$40,024.49	$24,277.10	$21,724.70	$40,545.40	$42,349.77	$47,889.57	$69,624.83	$87,495.61	$59,893.26	$64,163.76	$41,780.75	$568,587.21	$402,749.44	11.28%	
2018	$22,594.98	$45,060.38	$18,799.70	$23,064.24	$40,396.57	$35,892.03	$43,754.88	$64,217.70	$68,130.01	$64,462.13	$62,351.70	$45,163.84	$533,888.16	$361,910.49		

Port T.	January	February	March	April	May	June	July	August	September	October	November	December	Full Year	YTD	% Change	% Change
2025	$34,131.52	$28,377.43	$26,993.82	$28,606.28	$32,877.70	$38,700.18	$46,832.50	$61,383.30	$79,167.88				$377,070.61	$377,070.61	-10.41%	1.85%
2024	$33,325.46	$31,625.90	$24,463.86	$31,819.78	$34,404.50	$46,078.18	$51,531.62	$70,844.89	$96,773.54	$84,807.63	$73,230.48	$46,285.68	$625,191.52	$420,867.73	-1.27%	13.69%
2023	$56,413.84	$31,062.76	$23,460.18	$30,351.98	$37,679.22	$44,754.59	$51,449.27	$67,147.87	$83,971.10	$92,652.96	$74,081.59	$47,710.72	$640,736.08	$426,290.81	25.11%	15.15%
2022	$33,015.90	$34,042.91	$20,884.09	$29,606.77	$37,389.56	$31,409.19	$50,459.79	$49,784.62	$54,139.79	$128,765.18	$64,468.02	$58,201.07	$602,166.89	$340,732.62	-0.75%	-7.96%
2021	$21,393.25	$20,252.85	$19,399.19	$21,639.46	$38,131.79	$35,371.78	$44,684.07	$64,751.90	$77,672.97	$81,453.56	$58,652.34	$41,675.55	$525,078.71	$343,297.25	67.09%	-7.27%
2020	$32,168.38	$29,943.18	$25,007.02	$18,176.86	$12,145.41	$4,877.35	$10,074.67	$32,655.52	$40,203.86	$45,121.84	$56,031.27	$32,941.20	$339,546.56	$205,452.25	-44.50%	-44.50%
2019	$31,064.06	$25,832.94	$25,895.65	$21,384.31	$34,548.20	$40,498.09	$47,394.37	$60,561.56	$82,013.38	$89,017.30	$61,722.25	$43,381.46	$564,313.57	$370,192.56	6.47%	
2018	$28,204.18	$27,142.20	$21,658.80	$28,774.07	$31,927.59	$35,658.03	$43,446.89	$55,747.64	$75,133.29	$79,021.22	$65,074.84	$42,396.64	$534,185.39	$347,692.69		

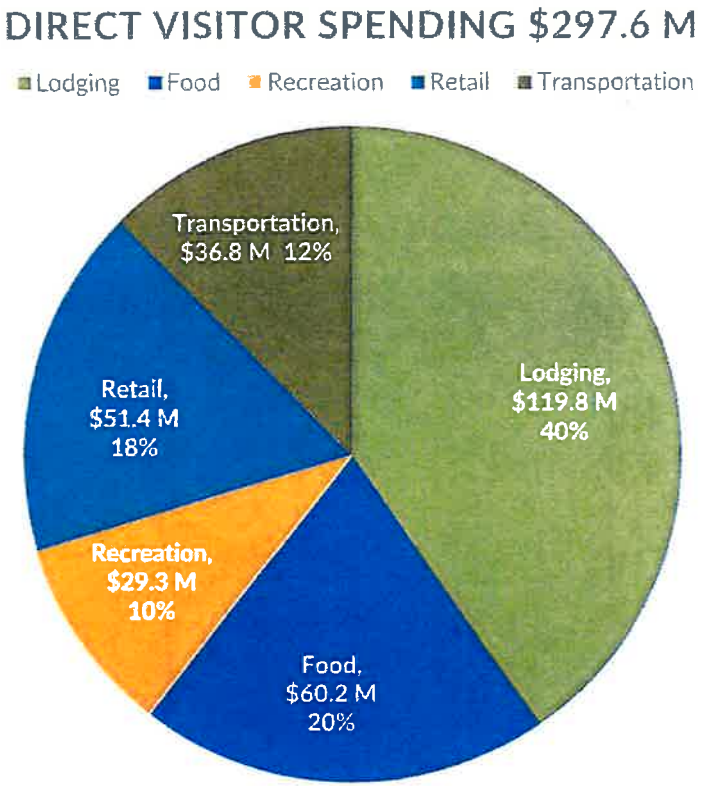
Data is acquired from the Dept. of Revenue (www.dor.wa.gov. There is a two month lag between tax collection and reporting. This reflects the reporting dates. Figures are the combined total of "Special Hotel/Motel" and "Transient Rental" taxes. Percent change is the amount changed from one year (month to date) vs. the prior year (month to date). Clallam, Jefferson, Grays Harbor, and Mason County figures refer to lodgings within the respective unincorporated counties, excluding the other municipalities listed. **2025 Factors:** Easter break late April (vs. March 2024). **Port Angeles:** Some reduction of STVR inventory '25 vs. 24. **Sequim:** Two major hotels with temporarily reduced inventory . **Jefferson County:** 15% inventory reduction Kalaloch. Pt. Townsend: Loss of Ft. Worden inventory (Jan. 25 - 85 units). **Other factors:** Drop in Canadian travel. Cancellations of government business/travel freeze.

Datasource: Washington Dept of Revenue
Compiled by OPVB

10/1/2025

Attachment 2

VALUE OF TOURISM TO CLALLAM COUNTY (2024)



- Direct Visitor Spending: **$297.6 M** (+4.6%)
  - Lodging $119.8 M
  - Food / Beverage: $60.2 M
  - Recreation: $29.3 M
  - Retail: $51.4 M
  - Transportation: $36.8 M
- Direct State/Local Taxes Generated: **$25.4 M**
- Visits: **1,410,000** (+2.9%)
- Direct Employment: **1,875**
  - Represents 5.04% of all county employment
- Direct Labor Income: **$68.1 M**

Source: Tourism Economics for SWT

Visitors Save Locals Money

Tax offset per county household:

- Clallam: $739
- Grays Harbor: $1,114
- Jefferson: $892
- Mason: $521

Source: Tourism Economics, SWT 2023



Clallam County Lodging Tax Advisory Committee

2026 LTAC Funding Requests

North Olympic History Center

RECEIVED
CLALLAM CO. COMMISSIONERS
OCT 10 2025
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BUDGET SUMMART FOR THE NORTH OLYMPIC HISTORY CENTER PROJECT

Total Project Cost: $80,000
Lodging Tax Request (Clallam County): $20,000
Other Funds (grants, sponsors, in-kind): $60,000

Expense Breakdown:

- **Artist, Scholars & Interviewee Stipends:** $15,000
  Honoraria for local artists, storytellers, and panelists contributing to America 250 programming.
- **Audio & Video Production:** $15,000
  Recording, editing, and broadcast costs for interviews, panels, and digital content to expand reach beyond Clallam County.
- **Exhibition Design & Installation:** $20,000
  Materials, signage, and curation for a major America 250 exhibition at Field Hall, creating a destination experience.
- **Marketing & Promotion:** $10,000
  Digital, print, and radio advertising targeting regional and statewide audiences to drive overnight stays and tourism.
- **Staffing:** $20,000
  Venue support, NOHC staffing, and hospitality for July 4 and year-round America 250 events.

2026

Clallam County lodging tax paid by visitors is a consumer tax on lodging charges for periods of less than 30 consecutive days for hotels, motels, rooming houses, private campgrounds, RV parks, and similar facilities within the unincorporated areas of Clallam County.

This application is for applicable large-scale events, projects or infrastructure improvements only. Minimum grant is $5,000. Marketing requests should be directed to the Olympic Peninsula Visitor Bureau (OPVB) Tourism Enhancement Grant program.

I **AMOUNT of Lodging Tax Requested**: $ ___$10,000_____

II **Agency/Organization Name**: North Olympic History Center
Organization is ☐ Government Entity X 501(c)3 ☐ 501(c)6 ☐ Other
Federal Tax ID No. 91-6054757 UBI Number 601142006

III **Project/Activity/Event**: America - 250 North Olympic Voices

IV **Representative Contact Information**:
Name, Title David Brownell, Executive Director
Mailing Address 933 W 9th St, Port Angeles, WA 98363
Phone(s) ___(360) 452-2662_____
Email director@northolympichistory.org

V **Service Categories, check all applicable**:
_____ Tourism Promotion/Marketing (individual marketing request, contact OPVB)
___X___ Operation of a Special Event/Festival designed to attract tourists
_____ Operation of a Tourism-Related Facility owned or operated by Non-Profit Organization
_____ Operation and/or Capital Expenditure of a Tourism-Related Facility owned by a Municipality

CERTIFICATION

- I am the authorized agent of the Agency/Organization applying for Lodging Tax funding. I understand and affirm that:
- If awarded, my organization intends to enter into a contract with Clallam County and meet all specified requirements of that contract.
- My Agency/Organization is required to submit a report documenting economic impact results in a format determined by Clallam County.

Signature Date: 10/10/25

David Brownell
Print or Type Name

LODGING TAX APPLICATION – REQUIRED SUPPLEMENTAL QUESTIONS

1. How will the project/program help increase the number of people traveling to Clallam County for business or pleasure on a trip?

The **North Olympic Voices** project will attract visitors to Clallam County by sharing the unique and compelling stories of the people who have shaped this region — from Indigenous communities and loggers to shipbuilders, immigrants, artists, and veterans. Through a series of recorded interviews, public events, and exhibitions, the project will connect visitors with the rich cultural heritage of the North Olympic Peninsula and its ongoing role in the American story.

In partnership with Peninsula College, KSQM Radio, KONP Radio, Field Arts & Events Hall, and other community partners, NOHC will produce and broadcast a year-long series of contemporary and archival oral histories under the North Olympic Voices banner. The recordings will air on local public media, be available online, and feature prominently at community events and in-person installations across the county.

A companion visual arts exhibition in the Laura Cooksey Gallery at Field Hall will run throughout the summer of 2026. The show will feature contemporary artwork from regional artists alongside historical photographs and objects from NOHC's collections. The exhibition will explore themes such as *industry and innovation, the natural world, the park and the port, Indigenous heritage, and the meaning of being "American" in Clallam County.*

To celebrate the America 250 Semiquincentennial, the North Olympic Voices project will anchor a season of cultural programming throughout summer 2026. Activities will include:

- A community conversation and gallery opening in late June
- A 4th of July weekend storytelling event and live oral history recordings
- Pop-up displays and listening stations at county fairs and festivals
- Continuing broadcasts and digital engagement through fall 2026

By programming across the full year of the Semiquincentennial and connecting directly to the national America 250 commemoration, North Olympic Voices will establish Clallam County as a destination for reflective, celebratory, and distinctly American cultural experiences — drawing visitors for pleasure and for learning.

America 250 celebrations will be a draw all year long for many people who are interested in these events.

2. How will the project/program help increase paid overnight accommodation in Clallam County?

The North Olympic Voices program will extend the visitor experience in Clallam County by pairing heritage tourism with cultural programming that complements

outdoor and recreational travel. The exhibition and summer event series will encourage visitors who come for the National Park, coastline, or summer festivals to stay additional nights for lectures, concerts, and gallery experiences that deepen their understanding of local history.

Anchoring the major events around the 4th of July weekend will expand that celebration into a 3-day experience, encouraging longer stays across the peninsula. The project's partnership with Field Hall, located in downtown Port Angeles, the heart of Clallam County. This ensures that participants are within easy reach of hotels, restaurants, and retail destinations and they will be able to travel anywhere in the County.

Because the oral history and visual arts components are both accessible and family-friendly, this project supports the kind of multi-generational tourism that drives multiple-night bookings in hotels, B&Bs, and short-term rentals. It also enhances the visitor's connection to the local landscape — encouraging return visits and word-of-mouth promotion that will support sustained tourism beyond 2026.

The NOHC will have programming for American 250 throughout the entire 2026 year.

3. How will the project/program encourage visitors to come from a distance greater than 50 miles, either for the day or for an overnight visit? If so, please describe how.

   North Olympic Voices will attract visitors from across Western Washington — including Seattle, Tacoma, Bainbridge Island, Kitsap County, and the South Sound — who are interested in history and the national America 250 project.

   The partnership with Field Hall and regional arts and heritage organizations provides access to established marketing channels that reach these visitor markets through targeted digital promotion, regional event calendars, and cross-promotion with Olympic Peninsula Tourism Commission, Visit Port Angeles, and the Port Angeles Chamber of Commerce.

   By positioning the North Olympic Voices project as a "must-see" feature of the America 250 celebration in Washington State, NOHC can help make Port Angeles and Clallam County a preferred destination for regional travelers exploring the America 250 celebrations and events. America 250 is a national organizing effort and will be widely marketed by various entities (regional, states and federal).

4. How will the project/program encourage visitors to come from another country or state?

   As part of the national America 250 celebration, North Olympic Voices will identify Clallam County as a place where visitors can experience the stories and themes that define American life: industry, Indigenous heritage, national parks, and civic identity.

   NOHC will collaborate with regional tourism partners to market the exhibition and associated programming to Canadian visitors traveling via the Black Ball Ferry from

Victoria, as well as domestic travelers exploring heritage destinations across the Pacific Northwest.

The project's bilingual materials, online accessibility, and inclusion in national America 250 promotional listings will position Port Angeles and Clallam County as a destination for international and interstate visitors seeking to experience authentic American storytelling on the Olympic Peninsula.

5. If the project/program is an event, please provide the name, date(s) and estimated attendance.

Event Name: *North Olympic Voices: Stories of the Peninsula*
Dates: Throughout the entire year of 2026, with events, and a gallery shos running from June 8 – August 17, 2026 (with major community events July 4 weekend)

Estimated Attendance:

- Gallery visitors at Field Hall: 8,000

- Public events (year-round community conversations, July 4 celebration, live recordings): 5,500

Online and radio audience: 20,000+

6. **2026 Tourism-Impact Estimate**
(Actual must be completed by applicants who had a Clallam County Lodging Tax Contract in 2025)

State law governing the distribution of lodging tax funds requires they be used primarily to encourage visitors from out of the area, so do your best!

As a direct result of your proposed tourism-related service, please provide:	2026 Estimate	2025 Actual	Methodology
a. Overall attendance at your event/activity/facility	10,000 (8k in person and 2k digital)	n/a	Gallery attendance + event registration + partner reporting
b. Number of people who travel more than 50 miles for your event/activity/facility	3000		Based on zip code data and partner ticketing analytics
c. Of the people who travel more than 50 miles, the number of people who travel from another country or state.	400		Derived from ferry arrivals and regional tourism data
d. Of the people who travel more than 50 miles, the number of people who stay overnight in the unincorporated Clallam County area.	600		Based on partner lodging data and survey sampling
e. Of the people staying overnight, the number of people who stay in PAID accommodations e.g. hotel, motel, bed-breakfast, RV park, in the unincorporated Clallam County area.	400		Modeled on comparable Field Hall events and Sequim festival data
f. Number of paid lodging room nights resulting from your event/activity/facility.	650		Modeled on comparable Field Hall events and Sequim festival data

7. Is there a host hotel for your event? If yes, please identify.
   ____No_____

8. Describe the prior success of your event/activity/facility in attracting tourists.
   _____N/A_____

9. Describe your target tourist audience (location, demographics, etc.)

   The is broad and inclusive, reflecting the national goals of the Semiquincentennial celebration:

   Local Residents and Regional Visitors: Washingtonians from all communities, including rural and urban areas, are encouraged to participate in events that connect them to state and national history.
   Families and Students: Educational programming and civic engagement activities aim to involve schools and youth groups to foster historical awareness and democratic values._
   Tribal Nations and Indigenous Communities: A key focus is recognizing Tribal sovereignty and cultural contributions, ensuring representation and collaboration in planning and events._
   Heritage, Arts, and Cultural Enthusiasts: Events will highlight local museums, arts organizations, and historical societies, appealing to those interested in history, arts, and cultural preservation.
   Tourists and History Travelers: Visitors from other states and countries seeking unique commemorative experiences tied to U.S. history and the Olympic Peninsula's

10. Describe how you will promote your event/activity/facility to attract tourists.

Promotion Strategies

Statewide Campaigns: The official America250 WA site provides resources, event calendars, and promotional materials to engage communities across Washington. Key dates include major public events like *June 14 Day of Service*, *July 4 Independence Day celebrations*, and *Museum Day* in August, all tied to the America 250 theme.

Community Partnerships: The committee is actively recruiting partners from every community, including local museums, cultural organizations, and Tribal Nations, to amplify outreach and ensure inclusive representation.

Digital & Print Media: Promotional videos, social media campaigns, and statewide advertising will highlight events and encourage participation.

Resources and toolkits from the Washington State Historical Society and America250 Foundation provide guidance on planning, branding, and educational programming.

State Commission Coordination: Washington's America 250 Commission will work alongside national and local partners to ensure events are well-supported and aligned with broader commemorative goals.

11. Describe how the event/activity/facility will help promote lodging establishments, restaurants, and businesses located in the unincorporated area of Clallam County.

Extended Stays: Events will feature nationally significant programming tied to the Semiquincentennial celebration, attracting visitors from across Washington and neighboring states. These guests will require lodging in Port Angeles, Sequim, and unincorporated areas, generating direct revenue for hotels, inns, and vacation rentals.

Dining & Retail Impact: By scheduling evening performances, daytime panels, and cultural activities, America 250 events create opportunities for visitors to patronize local restaurants, coffee shops, and boutiques throughout their stay.

Destination Marketing: America 250 website will highlight Clallam County events, attracting new visitors to the county.

Collaborative Promotion: Partnerships with Black Ball Ferry Line, Field Hall, and area lodging providers will amplify outreach, offering cross-promotional packages and marketing campaigns that position Clallam County as a destination for history, culture, and recreation.

Economic Ripple Effect: Increased visitor traffic for America 250 events will support local service providers—caterers, transportation companies, and event vendors—strengthening the economic ecosystem beyond incorporated city limits.

12. Are you applying for Lodging Tax funds from another community (yes or no)? If yes, indicate below where applying and for how much. **Do NOT attach a copy of the application.**

    Yes, City LTAC, $20,000

13. What is the overall budget for your event/activity/facility? $ 80,000
14. What percent of the budget are you requesting from Clallam County Lodging Tax Fund? 25%

15. Please describe your plans for securing the remainder of the funds necessary to complete your event/activity/facility.

    The NOHC will be soliciting grants and donations from state and fedral entities as well as individual supporters.

NORTH OLYMPIC HISTORY CENTER

Category	Description	Amount
Artist, Scholars & Interviewee Stipends	Honoraria for local artists, storytellers and panelists	$15,000
Audio & Video Production	Recording, editing, and broadcast costs	$15,000
Exhibition Design & Installation	Materials, signage, and curation for Field Hall show	$20,000
Marketing & Promotion	Digital, print, and radio advertising	$10,000
Staffing	Venue, NOHC staffing, and hospitality for July 4 and year-round events	$20,000
Total Project Cost		**$80,000**
Lodging Tax Request (Clallam County)		**$20,000**
Other Funds (grants, sponsors, in-kind)		**$65,000**

efile Public Visual Render | ObjectId: 20252189349301887 - Submission: 2025-08-06 | TIN: 91-6054757

Form **990**

Department of the Treasury
Internal Revenue Service

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

Do not enter social security numbers on this form as it may be made public.

Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

2024

Open to Public Inspection

A For the 2024 calendar year, or tax year beginning 01-01-2024 , and ending 12-31-2024

B Check if applicable:
- ☐ Address change
- ☐ Name change
- ☐ Initial return
- ☐ Final return/terminated
- ☐ Amended return
- ☐ Application pending

C Name of organization
NORTH OLYMPIC HISTORY CENTER
% JOHN MCNUTT
Doing business as

Number and street (or P.O. box if mail is not delivered to street address): PO BOX 1327
Room/suite:

City or town, state or province, country, and ZIP or foreign postal code
PORT ANGELES, WA 98362

D Employer identification number
91-6054757

E Telephone number
(360) 452-2662

G Gross receipts $ 493,443

F Name and address of principal officer:

H(a) Is this a group return for subordinates? ☐ Yes ☑ No

H(b) Are all subordinates included? ☐ Yes ☐ No
If "No," attach a list. See instructions.

H(c) Group exemption number

I Tax-exempt status: ☑ 501(c)(3) ☐ 501(c) ( ) (insert no.) ☐ 4947(a)(1) or ☐ 527

J Website: CLALLAMHISTORICALSOCIETY.COM

K Form of organization: ☑ Corporation ☐ Trust ☐ Association ☐ Other

L Year of formation: 1958

M State of legal domicile: WA

Part I Summary

1 Briefly describe the organization's mission or most significant activities:
MUSEUM OPERATIONS AND ARTIFACT PRESERVATION

Activities & Governance

2	Check this box ☐		
3	Number of voting members of the governing body (Part VI, line 1a)	3	13
4	Number of independent voting members of the governing body (Part VI, line 1b)	4	13
5	Total number of individuals employed in calendar year 2024 (Part V, line 2a)	5	1
6	Total number of volunteers (estimate if necessary)	6	
7a	Total unrelated business revenue from Part VIII, column (C), line 12	7a	0
b	Net unrelated business taxable income from Form 990-T, Part I, line 11	7b	0

		Prior Year	Current Year
Revenue			
8	Contributions and grants (Part VIII, line 1h)	40,552	37,584
9	Program service revenue (Part VIII, line 2g)	11,987	12,612
10	Investment income (Part VIII, column (A), lines 3, 4, and 7d)	4,801	42,682
11	Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)		1,085
12	Total revenue—add lines 8 through 11 (must equal Part VIII, column (A), line 12)	57,340	93,963
Expenses			
13	Grants and similar amounts paid (Part IX, column (A), lines 1–3)		0
14	Benefits paid to or for members (Part IX, column (A), line 4)		0
15	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5–10)	80,500	94,279
16a	Professional fundraising fees (Part IX, column (A), line 11e)		0
b	Total fundraising expenses (Part IX, column (D), line 25) 0		
17	Other expenses (Part IX, column (A), lines 11a–11d, 11f–24e)	48,774	62,417
18	Total expenses. Add lines 13–17 (must equal Part IX, column (A), line 25)	129,274	156,696
19	Revenue less expenses. Subtract line 18 from line 12	-71,934	-62,733

		Beginning of Current Year	End of Year
Net Assets or Fund Balances			
20	Total assets (Part X, line 16)	1,903,317	1,842,137
21	Total liabilities (Part X, line 26)	3,050	4,603
22	Net assets or fund balances. Subtract line 21 from line 20	1,900,267	1,837,534

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign

Signature of officer

2025-07-03
Date

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1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? *If "Yes," complete Schedule A*	1	Yes	
2	Is the organization required to complete *Schedule B, Schedule of Contributors*? See instructions.	2	Yes	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? *If "Yes," complete Schedule C, Part I*	3		No
4	**Section 501(c)(3) organizations.** Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? *If "Yes," complete Schedule C, Part II*	4		No
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Rev. Proc. 98-19? *If "Yes," complete Schedule C, Part III*	5		No
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? *If "Yes," complete Schedule D,* Part I	6		No
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? *If "Yes," complete Schedule D, Part II*	7		No
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? *If "Yes," complete Schedule D,* Part III	8	Yes	
9	Did the organization report an amount in Part X, line 21 for escrow or custodial account liability; serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? *If "Yes," complete Schedule D, Part IV*	9		No
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi endowments? *If "Yes," complete Schedule D, Part V*	10	Yes	
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X, as applicable.			
a	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? *If "Yes," complete Schedule D,* Part VI.	11a	Yes	
b	Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? *If "Yes," complete Schedule D, Part VII*	11b		No
c	Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? *If "Yes," complete Schedule D, Part VIII*	11c	Yes	
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? *If "Yes," complete Schedule D, Part IX*	11d		No
e	Did the organization report an amount for other liabilities in Part X, line 25? *If "Yes," complete Schedule D, Part X*	11e		No
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? *If "Yes," complete Schedule D, Part X*	11f		No
12a	Did the organization obtain separate, independent audited financial statements for the tax year? *If "Yes," complete Schedule D, Parts XI and XII*	12a		No
b	Was the organization included in consolidated, independent audited financial statements for the tax year? *If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional*	12b		No
13	Is the organization a school described in section 170(b)(1)(A)(ii)? *If "Yes," complete Schedule E*	13		No
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		No
b	Did the organization have aggregate revenues or expenses of more than $10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at $100,000 or more? *If "Yes," complete Schedule F, Parts I and IV*	14b		No
15	Did the organization report on Part IX, column (A), line 3, more than $5,000 of grants or other assistance to or for any foreign organization? *If "Yes," complete Schedule F, Parts II and IV*	15		No
16	Did the organization report on Part IX, column (A), line 3, more than $5,000 of aggregate grants or other assistance to or for foreign individuals? *If "Yes," complete Schedule F, Parts III and IV*	16		No
17	Did the organization report a total of more than $15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? *If "Yes," complete Schedule G, Part I.* See instructions.	17		No
18	Did the organization report more than $15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? *If "Yes," complete Schedule G, Part II*	18		No
19	Did the organization report more than $15,000 of gross income from gaming activities on Part VIII, line 9a? *If "Yes," complete Schedule G, Part III*	19		No
20a	Did the organization operate one or more hospital facilities? *If "Yes," complete Schedule H*	20a		No
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		
21	Did the organization report more than $5,000 of grants or other assistance to any domestic organization or domestic government on Part IX, column (A), line 1? *If "Yes," complete Schedule I, Parts I and II*	21		No

Part IV **Checklist of Required Schedules** *(continued)*

			Yes	**No**
22	Did the organization report more than $5,000 of grants or other assistance to or for domestic individuals on Part IX,	22		

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	this return	2a			
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	**2b**	Yes		
3a	Did the organization have unrelated business gross income of $1,000 or more during the year? . . .	**3a**		No	
b	If "Yes," has it filed a Form 990-T for this year? *If "No" to line 3b, provide an explanation in Schedule O* . . .	**3b**			
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)? . .	**4a**		No	
b	If "Yes," enter the name of the foreign country: _____ See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR).				
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year? . .	**5a**		No	
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	**5b**		No	
c	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?	**5c**			
6a	Does the organization have annual gross receipts that are normally greater than $100,000, and did the organization solicit any contributions that were not tax deductible as charitable contributions? . . .	**6a**		No	
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?	**6b**			
7	**Organizations that may receive deductible contributions under section 170(c).**				
a	Did the organization receive a payment in excess of $75 made partly as a contribution and partly for goods and services provided to the payor?	**7a**			
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?	**7b**			
c	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?	**7c**			
d	If "Yes," indicate the number of Forms 8282 filed during the year **7d**				
e	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	**7e**			
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract? . .	**7f**			
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	**7g**			
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	**7h**			
8	**Sponsoring organizations maintaining donor advised funds.** Did a donor advised fund maintained by the sponsoring organization have excess business holdings at any time during the year?	**8**			
9	**Sponsoring organizations maintaining donor advised funds.**				
a	Did the sponsoring organization make any taxable distributions under section 4966?	**9a**			
b	Did the sponsoring organization make a distribution to a donor, donor advisor, or related person? . . .	**9b**			
10	**Section 501(c)(7) organizations.** Enter:				
a	Initiation fees and capital contributions included on Part VIII, line 12 . . . **10a**				
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities **10b**				
11	**Section 501(c)(12) organizations.** Enter:				
a	Gross income from members or shareholders **11a**				
b	Gross income from other sources. (Do not net amounts due or paid to other sources against amounts due or received from them.) **11b**				
12a	**Section 4947(a)(1) non-exempt charitable trusts.** Is the organization filing Form 990 in lieu of Form 1041?	**12a**			
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year. **12b**				
13	**Section 501(c)(29) qualified nonprofit health insurance issuers.**				
a	Is the organization licensed to issue qualified health plans in more than one state? . . . . . **Note.** See the instructions for additional information the organization must report on Schedule O.	**13a**			
b	Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans **13b**				
c	Enter the amount of reserves on hand **13c**				
14a	Did the organization receive any payments for indoor tanning services during the tax year?	**14a**		No	
b	If "Yes," has it filed a Form 720 to report these payments? *If "No," provide an explanation in Schedule O* . .	**14b**			
15	Is the organization subject to the section 4960 tax on payment(s) of more than $1,000,000 in remuneration or excess parachute payment(s) during the year? . . . . . If "Yes," see the instructions and file Form 4720, Schedule N.	**15**		No	
16	Is the organization an educational institution subject to the section 4968 excise tax on net investment income? . . If "Yes," complete Form 4720, Schedule O.	**16**		No	
17	**Section 501(c)(21) organizations.** Did the trust, or any disqualified or other person engage in any activities that would result in the imposition of an excise tax under section 4951, 4952, or 4953? . . If "Yes," complete Form 6069.	**17**			

	column (A), line 2? *If "Yes," complete Schedule I, Parts I and III*			No
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5, about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? *If "Yes," complete Schedule J*	23		No
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than $100,000 as of the last day of the year, that was issued after December 31, 2002? *If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25a*	24a		No
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	**Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations.** Did the organization engage in an excess benefit transaction with a disqualified person during the year? *If "Yes," complete Schedule L,* Part I	25a		No
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? *If "Yes," complete Schedule L,* Part I	25b		No
26	Did the organization report any amount on Part X, line 5 or 22 for receivables from or payables to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons? *If "Yes," complete Schedule L, Part II*	26		No
27	Did the organization provide a grant or other assistance to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or employee thereof, a grant selection committee member, or to a 35% controlled entity (including an employee thereof) or family member of any of these persons? *If "Yes," complete Schedule L,* Part III	27		No
28	Was the organization a party to a business transaction with one of the following parties (see the Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions):			
a	A current or former officer, director, trustee, key employee, creator or founder, or substantial contributor? *If "Yes," complete Schedule L, Part IV*	28a		No
b	A family member of any individual described in line 28a? *If "Yes," complete Schedule L, Part IV*	28b		No
c	A 35% controlled entity of one or more individuals and/or organizations described in line 28a or 28b? *If "Yes," complete Schedule L, Part IV*	28c		No
29	Did the organization receive more than $25,000 in non-cash contributions? *If "Yes," complete Schedule M*	29		No
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? *If "Yes," complete Schedule M*	30		No
31	Did the organization liquidate, terminate, or dissolve and cease operations? *If "Yes," complete Schedule N, Part I*	31		No
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? *If "Yes," complete Schedule N, Part II*	32		No
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? *If "Yes," complete Schedule R, Part I*	33		No
34	Was the organization related to any tax-exempt or taxable entity? *If "Yes," complete Schedule R, Part II, III, or IV, and Part V, line 1*	34		No
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		No
b	If 'Yes' to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? *If "Yes," complete Schedule R, Part V, line 2*	35b		
36	**Section 501(c)(3) organizations.** Did the organization make any transfers to an exempt non-charitable related organization? *If "Yes," complete Schedule R, Part V, line 2*	36		No
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? *If "Yes," complete Schedule R, Part VI*	37		No
38	Did the organization complete Schedule O and provide explanations on Schedule O for Part VI, lines 11b and 19? **Note.** All Form 990 filers are required to complete Schedule O.	38	Yes	

Part V Statements Regarding Other IRS Filings and Tax Compliance

Check if Schedule O contains a response or note to any line in this Part V ☐

				Yes	No
1a	Enter the number reported in box 3 of Form 1096. Enter -0- if not applicable	1a	1		
b	Enter the number of Forms W-2G included on line 1a. Enter -0- if not applicable	1b	0		
c	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?		1c		No

Part V Statements Regarding Other IRS Filings and Tax Compliance *(continued)*

2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return	2a	1		

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Part VI **Governance, Management, and Disclosure.** *For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.*

Check if Schedule O contains a response or note to any line in this Part VI . . . . . ☑

Section A. Governing Body and Management

				Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year	**1a**	13		
	If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O.				
b	Enter the number of voting members included in line 1a, above, who are independent	**1b**	13		
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?	**2**			No
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person?	**3**			No
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	**4**			No
5	Did the organization become aware during the year of a significant diversion of the organization's assets?	**5**			No
6	Did the organization have members or stockholders?	**6**			No
7a	Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?	**7a**			No
b	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body?	**7b**			No
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following:				
a	The governing body?	**8a**		Yes	
b	Each committee with authority to act on behalf of the governing body?	**8b**		Yes	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? *If "Yes," provide the names and addresses in Schedule O*	**9**			No

Section B. Policies (*This Section B requests information about policies not required by the Internal Revenue Code.*)

			Yes	No
10a	Did the organization have local chapters, branches, or affiliates?	**10a**		No
b	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?	**10b**		
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	**11a**	Yes	
b	Describe on Schedule O the process, if any, used by the organization to review this Form 990.			
12a	Did the organization have a written conflict of interest policy? *If "No," go to line 13*	**12a**	Yes	
b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	**12b**	Yes	
c	Did the organization regularly and consistently monitor and enforce compliance with the policy? *If "Yes," describe on Schedule O how this was done*	**12c**		No
13	Did the organization have a written whistleblower policy?	**13**	Yes	
14	Did the organization have a written document retention and destruction policy?	**14**	Yes	
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
a	The organization's CEO, Executive Director, or top management official	**15a**		No
b	Other officers or key employees of the organization	**15b**		No
	If "Yes" to line 15a or 15b, describe the process on Schedule O. See instructions.			
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?	**16a**		No
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?	**16b**		

Section C. Disclosure

17 List the states with which a copy of this Form 990 is required to be filed

18 Section 6104 requires an organization to make its Form 1023 (1024 or 1024-A, if applicable), 990, and 990-T (section 501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply.

☐ Own website ☐ Another's website ☑ Upon request ☐ Other (explain in Schedule O)

19 Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year.

20 State the name, address, and telephone number of the person who possesses the organization's books and records:
JOHN MCNUTT PO BOX 1327 PORT ANGELES, WA 98362 (360) 452-2662

Part VII **Compensation of Officers, Directors,Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors**

Check if Schedule O contains a response or note to any line in this Part VII . . . . . ☐

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
- List all of the organization's **current** key employees, if any. See the instructions for definition of "key employee."
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee or key employee) who received reportable compensation (box 5 of Form W-2, box 6 of Form 1099-MISC, and/or box 1 of Form 1099-NEC) of more than $100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, or highest compensated employees who received more than $100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than $10,000 of reportable compensation from the organization and any related organizations.

See the instructions for the order in which to list the persons above.

☑ Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

(A) Name and title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC/1099-NEC)	(E) Reportable compensation from related organizations (W-2/1099-MISC/1099-NEC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
(1) EVE DATISMAN ADVISORY DIRECTOR	5.00 0.00	X						0	0	0
(2) ELLIE DIPIETRO DIRECTOR	5.00 0.00	X						0	0	0
(3) LAURIE DAVIES DIRECTOR	5.00 0.00	X						0	0	0
(4) PAUL GLEESON DIRECTOR	5.00 0.00	X						0	0	0
(5) LARRY LANG DIRECTOR	5.00 0.00	X						0	0	0
(6) SHELLY LEAVENS ADVISORY DIRECTOR	5.00 0.00	X						0	0	0
(7) MIKE DOHERTY DIRECTOR	5.00 0.00	X						0	0	0
(8) PAULA HUNT DIRECTOR	5.00 0.00	X						0	0	0
(9) JAN WHITLOW DIRECTOR	5.00 0.00	X						0	0	0
(10) BILL BRIGDEN PRESIDENT	5.00 0.00	X		X				0	0	0
(11) JOHN MCNUTT TREASURER	5.00 0.00	X		X				0	0	0
(12) BRUCE MURRAY VICE PRESIDENT	5.00 0.00	X		X				0	0	0
(13) STEVE HARGIS SECRETARY	5.00 0.00	X		X				0	0	0

Part VII **Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees** *(continued)*

(A) Name and title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC/1099-NEC)	(E) Reportable compensation from related organizations (W-2/1099-MISC/1099-NEC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
1b Sub-Total										
c Total from continuation sheets to Part VII, Section A										
d Total (add lines 1b and 1c)								0	0	0

2 Total number of individuals (including but not limited to those listed above) who received more than $100,000 of reportable compensation from the organization **0**

			Yes	No
3	Did the organization list any **former** officer, director or trustee, key employee, or highest compensated employee on line 1a? *If "Yes," complete Schedule J for such individual*	**3**		No
4	For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than $150,000? *If "Yes," complete Schedule J for such individual*	**4**		No
5	Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? *If "Yes," complete Schedule J for such person*	**5**		No

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than $100,000 of compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year.

(A) Name and business address	(B) Description of services	(C) Compensation

2 Total number of independent contractors (including but not limited to those listed above) who received more than $100,000 of

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Part VIII **Statement of Revenue**

Check if Schedule O contains a response or note to any line in this Part VIII . . . . . ☐

		(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512 - 514
Contributions, Gifts, Grants, and Other Similar Amounts	1a Federated campaigns . .				
	b Membership dues . .	1b			
	c Fundraising events . .	1c			
	400				
	d Related organizations	1d			
	3,980				
	e Government grants (contributions)	1e			
	f All other contributions, gifts, grants, and similar amounts not included above	1f			
	33,204				
	g Noncash contributions included in lines 1a - 1f: $	1g			
	h Total. Add lines 1a-1f	37,584			
Program Service Revenue		Business Code			
	2a MEMBERSHIP DUES ASSESS	900099	7,210	7,210	
	b BUILDING FUND REVENUE	900099	5,402	5,402	
	c				
	d				
	e				
	f All other program service revenue.				
	g Total. Add lines 2a–2f. . . .	12,612			
	3 Investment income (including dividends, interest, and other similar amounts)		24,720	24,720	
	4 Income from investment of tax-exempt bond proceeds				
	5 Royalties		85	85	

		(i) Real	(ii) Personal				
	6a Gross rents	6a					
	b Less: rental expenses	6b					
	c Rental income or (loss)	6c					
	d Net rental income or (loss)						

		(i) Securities	(ii) Other				
Other Revenue	7a Gross amount from sales of assets other than inventory	7a	417,442				
	b Less: cost or other basis and sales expenses	7b	399,480				
	c Gain or (loss)	7c	17,962				
	d Net gain or (loss)			17,962	17,962		

Oth	d Net gain or (loss)					
	a Gross income from fundraising events (not including $ 400 of contributions reported on line 1c). See Part IV, line 18	8a				
	b Less: direct expenses	8b				
	c Net income or (loss) from fundraising events		0			
	9a Gross income from gaming activities. See Part IV, line 19	9a				
	b Less: direct expenses	9b				
	c Net income or (loss) from gaming activities					
	10a Gross sales of inventory, less returns and allowances	10a				
	b Less: cost of goods sold	10b				
	c Net income or (loss) from sales of inventory					
		Business Code				
	11a ADVERTISING REVENUE	900099	1,000	1,000		
	b					
	c OtherRevenueMiscAmt					
	d All other revenue					
	e **Total.** Add lines 11a–11d		1,000			
	12 **Total revenue.** See instructions		93,963	56,379	0	0

Form **990** (2024)

Part IX **Statement of Functional Expenses**

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

Check if Schedule O contains a response or note to any line in this Part IX ☐

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to domestic organizations and domestic governments. See Part IV, line 21				
2 Grants and other assistance to domestic individuals. See Part IV, line 22				
3 Grants and other assistance to foreign organizations, foreign governments, and foreign individuals. See Part IV, lines 15 and 16.				
4 Benefits paid to or for members				
5 Compensation of current officers, directors, trustees, and key employees				
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7 Other salaries and wages	87,152	87,152		
8 Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions)				
9 Other employee benefits				
10 Payroll taxes	7,127	7,127		
11 Fees for services (non-employees):				
a Management				
b Legal				
c Accounting	4,676		4,676	
d Lobbying				
e Professional fundraising services. See Part IV, line 17				
f Investment management fees	3,422		3,422	

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g Other (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Schedule O)	10,585		10,585	
12 Advertising and promotion	276		276	
13 Office expenses	7,349		7,349	
14 Information technology	7,175		7,175	
15 Royalties				
16 Occupancy				
17 Travel	10		10	
18 Payments of travel or entertainment expenses for any federal, state, or local public officials				
19 Conferences, conventions, and meetings	413		413	
20 Interest				
21 Payments to affiliates				
22 Depreciation, depletion, and amortization	2,302	2,302		
23 Insurance	8,237		8,237	
24 Other expenses. Itemize expenses not covered above (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.)				
a SCHOLARSHIP EXPENSE	3,000	3,000		
b TELEPHONE & INTERNET	4,073		4,073	
c MEMBERSHIPS	218		218	
d BANK FEES	20		20	
e All other expenses	10,661	3,326	7,335	
25 **Total functional expenses.** Add lines 1 through 24e	156,696	102,907	53,789	0
26 **Joint costs.** Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation.Check here ☐ if following SOP 98-2 (ASC 958-720).				

Part X **Balance Sheet**

Check if Schedule O contains a response or note to any line in this Part IX ☐

				(A) Beginning of year		(B) End of year
Assets	1	Cash–non-interest-bearing		8,415	1	47,821
	2	Savings and temporary cash investments		18,827	2	15,827
	3	Pledges and grants receivable, net			3	
	4	Accounts receivable, net			4	
	5	Loans and other receivables from any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons			5	
	6	Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), and persons described in section 4958(c)(3)(B)			6	
	7	Notes and loans receivable, net			7	
	8	Inventories for sale or use		4,727	8	4,727
	9	Prepaid expenses and deferred charges			9	
	10a	Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D	10a 1,325,014			
	b	Less: accumulated depreciation	10b 7,095	1,314,776	10c	1,317,919
	11	Investments—publicly traded securities			11	
	12	Investments—other securities. See Part IV, line 11			12	
	13	Investments—program-related. See Part IV, line 11		556,572	13	455,843
	14	Intangible assets			14	
	15	Other assets. See Part IV, line 11			15	
	16	**Total assets.** Add lines 1 through 15 (must equal line 33)		1,903,317	16	1,842,137
	17	Accounts payable and accrued expenses		3,050	17	4,603
	18	Grants payable			18	
	19	Deferred revenue			19	
	20	Tax-exempt bond liabilities			20	

Liabilities	21	Escrow or custodial account liability. Complete Part IV of Schedule D		21	
	22	Loans and other payables to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons		22	
	23	Secured mortgages and notes payable to unrelated third parties		23	
	24	Unsecured notes and loans payable to unrelated third parties		24	
	25	Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17 - 24). Complete Part X of Schedule D		25	
	26	**Total liabilities.** Add lines 17 through 25	3,050	26	4,603
Net Assets or Fund Balances		**Organizations that follow FASB ASC 958, check here** ☑ **and complete lines 27, 28, 32, and 33.**			
	27	Net assets without donor restrictions	498,785	27	436,052
	28	Net assets with donor restrictions	1,401,482	28	1,401,482
		Organizations that do not follow FASB ASC 958, check here ▶ ☐ **and complete lines 29 through 33.**			
	29	Capital stock or trust principal, or current funds		29	
	30	Paid-in or capital surplus, or land, building or equipment fund		30	
	31	Retained earnings, endowment, accumulated income, or other funds		31	
	32	Total net assets or fund balances	1,900,267	32	1,837,534
	33	Total liabilities and net assets/fund balances	1,903,317	33	1,842,137

Part XI Reconcilliation of Net Assets

Check if Schedule O contains a response or note to any line in this Part XI ☐

1	Total revenue (must equal Part VIII, column (A), line 12)	1	93,963
2	Total expenses (must equal Part IX, column (A), line 25)	2	156,696
3	Revenue less expenses. Subtract line 2 from line 1	3	-62,733
4	Net assets or fund balances at beginning of year (must equal Part X, line 32, column (A))	4	1,900,267
5	Net unrealized gains (losses) on investments	5	
6	Donated services and use of facilities	6	
7	Investment expenses	7	
8	Prior period adjustments	8	
9	Other changes in net assets or fund balances (explain in Schedule O)	9	0
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 32, column (B))	10	1,837,534

Part XII Financial Statements and Reporting

Check if Schedule O contains a response or note to any line in this Part XII ☐

			Yes	No
1	Accounting method used to prepare the Form 990: ☑ Cash ☐ Accrual ☐ Other _____ If the organization changed its method of accounting from a prior year or checked "Other," explain on Schedule O.			
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?	2a		No
	If 'Yes,' check a box below to indicate whether the financial statements for the year were compiled or reviewed on a separate basis, consolidated basis, or both: ☐ Separate basis ☐ Consolidated basis ☐ Both consolidated and separate basis			
b	Were the organization's financial statements audited by an independent accountant?	2b		No
	If 'Yes,' check a box below to indicate whether the financial statements for the year were audited on a separate basis, consolidated basis, or both: ☐ Separate basis ☐ Consolidated basis ☐ Both consolidated and separate basis			
c	If "Yes," to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O.	2c		
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Uniform Guidance, 2 C.F.R. Part 200, Subpart F?	3a		
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits.	3b		

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Form 990 (2024)

Additional Data

Return to Form

Software ID:

Software Version:

Form 990, Special Condition Description:

SCHEDULE A (Form 990)

Department of the Treasury
Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.
▶ Attach to Form 990 or Form 990-EZ.
▶ Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

2024

Open to Public Inspection

Name of the organization
NORTH OLYMPIC HISTORY CENTER

Employer identification number
91-6054757

Part I Reason for Public Charity Status (All organizations must complete this part.) See instructions.

The organization is not a private foundation because it is: (For lines 1 through 12, check only one box.)

1 ☐ A church, convention of churches, or association of churches described in **section 170(b)(1)(A)(i).**

2 ☐ A school described in **section 170(b)(1)(A)(ii).** (Attach Schedule E (Form 990).)

3 ☐ A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii).**

4 ☐ A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii).** Enter the hospital's name, city, and state:

5 ☐ An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv).** (Complete Part II.)

6 ☐ A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v).**

7 ☑ An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi).** (Complete Part II.)

8 ☐ A community trust described in **section 170(b)(1)(A)(vi).** (Complete Part II.)

9 ☐ An agricultural research organization described in **170(b)(1)(A)(ix)** operated in conjunction with a land-grant college or university or a non-land grant college of agriculture. See instructions. Enter the name, city, and state of the college or university:

10 ☐ An organization that normally receives: (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions—subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See **section 509(a)(2).** (Complete Part III.)

11 ☐ An organization organized and operated exclusively to test for public safety. See **section 509(a)(4).**

12 ☐ An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in **section 509(a)(1)** or **section 509(a)(2).** See **section 509(a)(3).** Check the box on lines 12a through 12d that describes the type of supporting organization and complete lines 12e, 12f, and 12g.

a ☐ **Type I.** A supporting organization operated, supervised, or controlled by its supported organization(s), typically by giving the supported organization(s) the power to regularly appoint or elect a majority of the directors or trustees of the supporting organization. **You must complete Part IV, Sections A and B.**

b ☐ **Type II.** A supporting organization supervised or controlled in connection with its supported organization(s), by having control or management of the supporting organization vested in the same persons that control or manage the supported organization(s). **You must complete Part IV, Sections A and C.**

c ☐ **Type III functionally integrated.** A supporting organization operated in connection with, and functionally integrated with, its supported organization(s) (see instructions). **You must complete Part IV, Sections A, D, and E.**

d ☐ **Type III non-functionally integrated.** A supporting organization operated in connection with its supported organization(s) that is not functionally integrated. The organization generally must satisfy a distribution requirement and an attentiveness requirement (see instructions). **You must complete Part IV, Sections A and D, and Part V.**

e ☐ Check this box if the organization received a written determination from the IRS that it is a Type I, Type II, Type III functionally integrated, or Type III non-functionally integrated supporting organization.

f Enter the number of supported organizations . . . . . .

g Provide the following information about the supported organization(s).

(i) Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1- 10 above (see instructions))	(iv) Is the organization listed in your governing document? Yes	(iv) No	(v) Amount of monetary support (see instructions)	(vi) Amount of other support (see instructions)
Total						

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)
(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization failed to qualify under the tests listed below, please complete Part III.)

Section A. Public Support

Calendar year (or fiscal year beginning) ▶	(a) 2020	(b) 2021	(c) 2022	(d) 2023	(e) 2024	(f) Total
1 Gifts, grants, contributions, and						

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membership fees received. (Do not include any "unusual grant.") . .	32,869	62,282	368,137	40,552	37,669	541,509
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3 The value of services or facilities furnished by a governmental unit to the organization without charge..						
4 **Total.** Add lines 1 through 3	32,869	62,282	368,137	40,552	37,669	541,509
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f) . .						61,088
6 **Public support.** Subtract line 5 from line 4.						480,421

Section B. Total Support

Calendar year (or fiscal year beginning in) ▶	(a) 2020	(b) 2021	(c) 2022	(d) 2023	(e) 2024	(f) Total
7 Amounts from line 4. .	32,869	62,282	368,137	40,552	37,669	541,509
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources. . .	7,690	10,040		18,328	24,986	61,044
9 Net income from unrelated business activities, whether or not the business is regularly carried on. .						
10 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.). .						
11 **Total support.** Add lines 7 through 10						602,553

12 Gross receipts from related activities, etc. (see instructions) 12 46,620

13 **First 5 years.** If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here** . . . . . ▶ ☐

Section C. Computation of Public Support Percentage

14 Public support percentage for 2024 (line 6, column (f) divided by line 11, column (f))	14	79.730 %
15 Public support percentage for 2023 Schedule A, Part II, line 14	15	86.820 %

16a **33 1/3% support test—2024.** If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and **stop here.** The organization qualifies as a publicly supported organization . . . . . ▶ ☑

b **33 1/3% support test—2023.** If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and **stop here.** The organization qualifies as a publicly supported organization . . . . . ▶ ☐

17a **10%-facts-and-circumstances test—2024.** If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and **stop here.** Explain in Part VI how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization . . . . . ▶ ☐

b **10%-facts-and-circumstances test—2023.** If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and **stop here.** Explain in Part VI how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization . . . . . ▶ ☐

18 **Private foundation.** If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions . . . . . ▶ ☐

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ▶	(a) 2020	(b) 2021	(c) 2022	(d) 2023	(e) 2024	(f) Total
1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.") .						
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3 Gross receipts from activities that are not an unrelated trade or business under section 513						
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf. . .						
5 The value of services or facilities furnished by a governmental unit to the organization without charge						
6 **Total.** Add lines 1 through 5						

7a	Amounts included on lines 1, 2, and 3 received from disqualified persons					
b	Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of $5,000 or 1% of the amount on line 13 for the year.					
c	Add lines 7a and 7b. .					
8	**Public support.** (Subtract line 7c from line 6.)					

Section B. Total Support

Calendar year (or fiscal year beginning in) ▶	(a) 2020	(b) 2021	(c) 2022	(d) 2023	(e) 2024	(f) Total
9 Amounts from line 6. . .						
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources. .						
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975.						
c Add lines 10a and 10b.						
11 Net income from unrelated business activities not included on line 10b, whether or not the business is regularly carried on.						
12 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.) . .						
13 **Total support.** (Add lines 9, 10c, 11, and 12.). .						

14 **First 5 years.** If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check a this box and **stop here**. . . . . ▶ ☐

Section C. Computation of Public Support Percentage

15	Public support percentage for 2024 (line 8, column (f) divided by line 13, column (f))	15	
16	Public support percentage from 2023 Schedule A, Part III, line 15	16	

Section D. Computation of Investment Income Percentage

17	Investment income percentage for **2024** (line 10c, column (f) divided by line 13, column (f))	17	
18	Investment income percentage from **2023** Schedule A, Part III, line 17	18	

19a **33 1/3% support tests-2024.** If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and **stop here.** The organization qualifies as a publicly supported organization . . . . . ▶ ☐

b **33 1/3% support tests—2023.** If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3% and line 18 is not more than 33 1/3%, check this box and **stop here.** The organization qualifies as a publicly supported organization . . . . . ▶ ☐

20 **Private foundation.** If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions . . . . ▶ ☐

Part IV Supporting Organizations

(Complete only if you checked a box on line 12 of Part I. If you checked box 12a, of Part I, complete Sections A and B. If you checked box 12b, of Part I, complete Sections A and C. If you checked box 12c, of Part I, complete Sections A, D, and E. If you checked box 12d, of Part I, complete Sections A and D, and complete Part V.)

Section A. All Supporting Organizations

		Yes	No
1	Are all of the organization's supported organizations listed by name in the organization's governing documents? *If "No," describe in **Part VI** how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.*	1	
2	Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? *If "Yes," explain in **Part VI** how the organization determined that the supported organization was described in section 509(a)(1) or (2).*	2	
3a	Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? *If "Yes," answer lines 3b and 3c below.*	3a	
b	Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? *If "Yes," describe in **Part VI** when and how the organization made the determination.*	3b	
c	Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? *If "Yes," explain in **Part VI** what controls the organization put in place to ensure such use.*	3c	
4a	Was any supported organization not organized in the United States ("foreign supported organization")? *If "Yes" and if you checked box 12a or 12b in Part I, answer lines 4b and 4c below.*	4a	
b	Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? *If "Yes," describe in **Part VI** how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.*	4b	
c	Did the organization support any foreign supported organization that does not have an IRS determination under sections		

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	501(c)(3) and 509(a)(1) or (2)? *If "Yes," explain in* ***Part VI*** *what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.*	4c		
5a	Did the organization add, substitute, or remove any supported organizations during the tax year? *If "Yes," answer lines 5b and 5c below (if applicable). Also, provide detail in* ***Part VI,*** *including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the organization's organizing document authorizing such action; and (iv) how the action was accomplished (such as by amendment to the organizing document).*	5a		
b	**Type I or Type II only.** Was any added or substituted supported organization part of a class already designated in the organization's organizing document?	5b		
c	**Substitutions only.** Was the substitution the result of an event beyond the organization's control?	5c		
6	Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? *If "Yes," provide detail in* ***Part VI.***	6		
7	Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? *If "Yes," complete Part I of Schedule L (Form 990).*	7		
8	Did the organization make a loan to a disqualified person (as defined in section 4958) not described on line 7? *If "Yes," complete Part I of Schedule L (Form 990).*	8		
9a	Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons, as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? *If "Yes," provide detail in* ***Part VI.***	9a		
b	Did one or more disqualified persons (as defined on line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? *If "Yes," provide detail in* ***Part VI.***	9b		
c	Did a disqualified person (as defined on line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? *If "Yes," provide detail in* ***Part VI.***	9c		
10a	Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? *If "Yes," answer line 10b below.*	10a		
b	Did the organization have any excess business holdings in the tax year? *(Use Schedule C, Form 4720, to determine whether the organization had excess business holdings).*	10b		

Part IV Supporting Organizations (continued)

			Yes	No
11	Has the organization accepted a gift or contribution from any of the following persons?			
a	A person who directly or indirectly controls, either alone or together with persons described on lines 11b and 11c below, the governing body of a supported organization?	11a		
b	A family member of a person described on 11a above?	11b		
c	A 35% controlled entity of a person described on line 11a or 11b above? *If "Yes" to 11a, 11b, or 11c, provide detail in* ***Part VI.***	11c		

Section B. Type I Supporting Organizations

			Yes	No
1	Did the officers, directors, trustees, or membership of one or more supported organizations have the power to regularly appoint or elect at least a majority of the organization's directors or trustees at all times during the tax year? *If "No," describe in* ***Part VI*** *how the supported organization(s) effectively operated, supervised, or controlled the organization's activities. If the organization had more than one supported organization, describe how the powers to appoint and/or remove directors or trustees were allocated among the supported organizations and what conditions or restrictions, if any, applied to such powers during the tax year.*	1		
2	Did the organization operate for the benefit of any supported organization other than the supported organization(s) that operated, supervised, or controlled the supporting organization? *If "Yes," explain in* ***Part VI*** *how providing such benefit carried out the purposes of the supported organization(s) that operated, supervised or controlled the supporting organization.*	2		

Section C. Type II Supporting Organizations

			Yes	No
1	Were a majority of the organization's directors or trustees during the tax year also a majority of the directors or trustees of each of the organization's supported organization(s)? *If "No," describe in* ***Part VI*** *how control or management of the supporting organization was vested in the same persons that controlled or managed the supported organization(s).*	1		

Section D. All Type III Supporting Organizations

			Yes	No
1	Did the organization provide to each of its supported organizations, by the last day of the fifth month of the organization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax year, (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the organization's governing documents in effect on the date of notification, to the extent not previously provided?	1		
2	Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported			

organization(s) or (ii) serving on the governing body of a supported organization? *If "No," explain in* ***Part VI*** *how the organization maintained a close and continuous working relationship with the supported organization(s).* | 2 | | |

3 By reason of the relationship described in line 2 above, did the organization's supported organizations have a significant voice in the organization's investment policies and in directing the use of the organization's income or assets at all times during the tax year? *If "Yes," describe in* ***Part VI*** *the role the organization's supported organizations played in this regard.* | 3 | | |

Section E. Type III Functionally-Integrated Supporting Organizations

1 Check the box next to the method that the organization used to satisfy the Integral Part Test during the year **(see instructions)**:

- **a** ☐ The organization satisfied the Activities Test. Complete **line 2** below.
- **b** ☐ The organization is the parent of each of its supported organizations. Complete **line 3** below.
- **c** ☐ The organization supported a governmental entity. Describe in **Part VI** how you supported a government entity (see instructions)

			Yes	No
2	Activities Test. **Answer lines 2a and 2b below.**			
a	Did substantially all of the organization's activities during the tax year directly further the exempt purposes of the supported organization(s) to which the organization was responsive? *If "Yes," then in* ***Part VI identify those supported organizations and explain*** *how these activities directly furthered their exempt purposes, how the organization was responsive to those supported organizations, and how the organization determined that these activities constituted substantially all of its activities.*	2a		
b	Did the activities described on line 2a, above constitute activities that, but for the organization's involvement, one or more of the organization's supported organization(s) would have been engaged in? *If "Yes," explain in* ***Part VI*** *the reasons for the organization's position that its supported organization(s) would have engaged in these activities but for the organization's involvement.*	2b		
3	Parent of Supported Organizations. **Answer lines 3a and 3b below.**			
a	Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or trustees of each of the supported organizations? *If "Yes" or "No", provide details in* ***Part VI.***	3a		
b	Did the organization exercise a substantial degree of direction over the policies, programs and activities of each of its supported organizations? *If "Yes," describe in* ***Part VI.*** *the role played by the organization in this regard.*	3b		

Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations

1 ☐ Check here if the organization satisfied the Integral Part Test as a qualifying trust on Nov. 20, 1970 *(explain in* ***Part VI****)*. **See instructions.** All other Type III non-functionally integrated supporting organizations must complete Sections A through E.

	Section A - Adjusted Net Income		(A) Prior Year	(B) Current Year (optional)
1	Net short-term capital gain	1		
2	Recoveries of prior-year distributions	2		
3	Other gross income (see instructions)	3		
4	Add lines 1 through 3	4		
5	Depreciation and depletion	5		
6	Portion of operating expenses paid or incurred for production or collection of gross income or for management, conservation, or maintenance of property held for production of income (see instructions)	6		
7	Other expenses (see instructions)	7		
8	**Adjusted Net Income** (subtract lines 5, 6 and 7 from line 4)	8		

	Section B - Minimum Asset Amount		(A) Prior Year	(B) Current Year (optional)
1	Aggregate fair market value of all non-exempt-use assets (see instructions for short tax year or assets held for part of year):	1		
a	Average monthly value of securities	1a		
b	Average monthly cash balances	1b		
c	Fair market value of other non-exempt-use assets	1c		
d	**Total** (add lines 1a, 1b, and 1c)	1d		
e	**Discount** claimed for blockage or other factors (*explain in detail in* ***Part VI***):			
2	Acquisition indebtedness applicable to non-exempt use assets	2		
3	Subtract line 2 from line 1d	3		
4	Cash deemed held for exempt use. Enter 0.015 of line 3 (for greater amount, see instructions).	4		
5	Net value of non-exempt-use assets (subtract line 4 from line 3)	5		
6	Multiply line 5 by 0.035	6		
7	Recoveries of prior-year distributions	7		
8	**Minimum Asset Amount** (add line 7 to line 6)	8		

Section C - Distributable Amount			Current Year
1 Adjusted net income for prior year (from Section A, line 8, Column A)	1		
2 Enter 85% of line 1	2		
3 Minimum asset amount for prior year (from Section B, line 8, Column A)	3		
4 Enter greater of line 2 or line 3	4		
5 Income tax imposed in prior year	5		
6 **Distributable Amount.** Subtract line 5 from line 4, unless subject to emergency temporary reduction (see instructions)	6		

7 ☐ Check here if the current year is the organization's first as a non-functionally-integrated Type III supporting organization (see instructions)

Part V **Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations** (continued)

Section D - Distributions		Current Year
1 Amounts paid to supported organizations to accomplish exempt purposes	1	
2 Amounts paid to perform activity that directly furthers exempt purposes of supported organizations, in excess of income from activity	2	
3 Administrative expenses paid to accomplish exempt purposes of supported organizations	3	
4 Amounts paid to acquire exempt-use assets	4	
5 Qualified set-aside amounts (*prior IRS approval required - provide details in* ***Part VI***)	5	
6 Other distributions (*describe in* ***Part VI***). See instructions	6	
7 **Total annual distributions.** Add lines 1 through 6.	7	
8 Distributions to attentive supported organizations to which the organization is responsive (*provide details in* ***Part VI***). See instructions	8	
9 Distributable amount for 2024 from Section C, line 6	9	
10 Line 8 amount divided by Line 9 amount	10	

Section E - Distribution Allocations (see instructions)	(i) Excess Distributions	(ii) Underdistributions Pre-2024	(iii) Distributable Amount for 2024
1 Distributable amount for 2024 from Section C, line 6			
2 Underdistributions, if any, for years prior to 2024 (reasonable cause required-- *explain in* ***Part VI***). See instructions.			
3 Excess distributions carryover, if any, to 2024:			
a From 2019.			
b From 2020.			
c From 2021.			
d From 2022.			
e From 2023.			
f **Total** of lines 3a through e			
g Applied to underdistributions of prior years			
h Applied to 2024 distributable amount			
i Carryover from 2019 not applied (see instructions)			
j Remainder. Subtract lines 3g, 3h, and 3i from line 3f.			
4 Distributions for 2024 from Section D, line 7: $			
a Applied to underdistributions of prior years			
b Applied to 2024 distributable amount			
c Remainder. Subtract lines 4a and 4b from line 4.			
5 Remaining underdistributions for years prior to 2024, if any. Subtract lines 3g and 4a from line 2. If the amount is greater than zero, *explain in* ***Part VI***. See instructions.			
6 Remaining underdistributions for 2024. Subtract lines 3h and 4b from line 1. If the amount is greater than zero, *explain in* ***Part VI***. See instructions.			
7 **Excess distributions carryover to 2025.** Add lines 3j and 4c.			
8 Breakdown of line 7:			
a Excess from 2020.			
b Excess from 2021.			

c Excess from 2022.			
d Excess from 2023.			
e Excess from 2024.			

Part VI **Supplemental Information.** Provide the explanations required by Part II, line 10; Part II, line 17a or 17b; Part III, line 12; Part IV, Section A, lines 1, 2, 3b, 3c, 4b, 4c, 5a, 6, 9a, 9b, 9c, 11a, 11b, and 11c; Part IV, Section B, lines 1 and 2; Part IV, Section C, line 1; Part IV, Section D, lines 2 and 3; Part IV, Section E, lines 1c, 2a, 2b, 3a and 3b; Part V, line 1; Part V, Section B, line 1e; Part V Section D, lines 5, 6, and 8; and Part V, Section E, lines 2, 5, and 6. Also complete this part for any additional information. (See instructions).

Facts And Circumstances Test

Return Reference	Explanation

Additional Data

Return to Form

Software ID:

Software Version:

Schedule B (Form 990) (Rev. January 2025)
Department of the Treasury
Internal Revenue Service

Schedule of Contributors

▶ Attach to Form 990, 990-EZ, or 990-PF.
▶ Go to www.irs.gov/Form990 for the latest information.

OMB No. 1545-0047

Name of the organization	Employer identification number
NORTH OLYMPIC HISTORY CENTER	91-6054757

Organization type (check one):

Filers of:	Section:
Form 990 or 990-EZ	☐ 501(c)( ) (enter number) organization
	☐ 4947(a)(1) nonexempt charitable trust **not** treated as a private foundation
	☐ 527 political organization
Form 990-PF	☐ 501(c)(3) exempt private foundation
	☐ 4947(a)(1) nonexempt charitable trust treated as a private foundation
	☐ 501(c)(3) taxable private foundation

Check if your organization is covered by the **General Rule** or a **Special Rule.**
Note: Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions.

General Rule

☐ For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, contributions totaling $5,000 or more (in money or other property) from any one contributor. Complete Parts I and II. See instructions for determining a contributor's total contributions.

Special Rules

☐ For an organization described in section 501(c)(3) filing Form 990 or 990-EZ that met the 33 1/3% support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi), that checked Schedule A (Form 990 or 990-EZ), Part II, line 13, 16a, or 16b, and that received from any one contributor, during the year, total contributions of the greater of **(1)** $5,000 or **(2)** 2% of the amount on (i) Form 990, Part VIII, line 1h, or (ii) Form 990-EZ, line 1. Complete Parts I and II.

☐ For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, total contributions of more than $1,000 *exclusively* for religious, charitable, scientific, literary, or educational purposes, or for the prevention of cruelty to children or animals. Complete Parts I, II, and III.

☐ For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions *exclusively* for religious, charitable, etc., purposes, but no such contributions totaled more than $1,000. If this box is checked, enter here the total contributions that were received during the year for an *exclusively* religious, charitable, etc., purpose. Don't complete any of the parts unless the **General Rule** applies to this organization because it received *nonexclusively* religious, charitable, etc., contributions totaling $5,000 or more during the year . . . . . ▶ $ _____

Caution: An organization that isn't covered by the General Rule and/or the Special Rules doesn't file Schedule B (Form 990, 990-EZ, or 990-PF), but it **must** answer "No" on Part IV, line 2, of its Form 990; or check the box on line H of its Form 990-EZ or on its Form 990PF, Part I, line 2, to certify that it doesn't meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).

Name of organization	Employer identification number
NORTH OLYMPIC HISTORY CENTER	91-6054757

Part I **Contributors** (see instructions). Use duplicate copies of Part I if additional space is needed.

(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
RESTRICTED		$ RESTRICTED	☐ Person ☐ Payroll ☐ Noncash

(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
.		$	☐ Person ☐ Payroll ☐ Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
.		$	☐ Person ☐ Payroll ☐ Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
.		$	☐ Person ☐ Payroll ☐ Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
.		$	☐ Person ☐ Payroll ☐ Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
.		$	☐ Person ☐ Payroll ☐ Noncash (Complete Part II for noncash contributions.)

Name of organization
NORTH OLYMPIC HISTORY CENTER

Employer identification number
91-6054757

Noncash Property (see instructions). Use duplicate copies of Part II if additional space is needed.

(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions)	(d) Date received
.		$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions)	(d) Date received
.		$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions)	(d) Date received
.		$	
(a) No. from	(b) Description of noncash property given	(c) FMV (or estimate)	(d) Date received

(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions)	(d) Date received
		$	

(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions)	(d) Date received
		$	

(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions)	(d) Date received
		$	

Name of organization
NORTH OLYMPIC HISTORY CENTER

Employer identification number
91-6054757

Part III ***Exclusively* religious, charitable, etc., contributions to organizations described in section 501(c) (7), (8), or (10) that total more than $1,000 for the year from any one contributor.** Complete columns **(a)** through **(e) and** the following line entry. For organizations completing Part III, enter the total of *exclusively* religious, charitable, etc., contributions of **$1,000 or less** for the year. (Enter this information once. See instructions.) $ _____
Use duplicate copies of Part III if additional space is needed.

(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
	(e) Transfer of gift		
	Transferee's name, address, and ZIP 4	Relationship of transferor to transferee	

(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
	(e) Transfer of gift		
	Transferee's name, address, and ZIP 4	Relationship of transferor to transferee	

(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
	(e) Transfer of gift		
	Transferee's name, address, and ZIP 4	Relationship of transferor to transferee	

(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
	(e) Transfer of gift		
	Transferee's name, address, and ZIP 4	Relationship of transferor to transferee	

Additional Data Return to Form

Software ID:
Software Version:

SCHEDULE D (Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Financial Statements

▶ Complete if the organization answered "Yes," on Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.
▶ Attach to Form 990.
▶ Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

Open to Public Inspection

Name of the organization
NORTH OLYMPIC HISTORY CENTER

Employer identification number
91-6054757

Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts.

Complete if the organization answered "Yes" on Form 990, Part IV, line 6.

		(a) Donor advised funds	(b) Funds and other accounts
1	Total number at end of year		
2	Aggregate value of contributions to (during year)		
3	Aggregate value of grants from (during year)		
4	Aggregate value at end of year		

5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? ☐ Yes ☐ No

6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit? ☐ Yes ☐ No

Part II Conservation Easements.

Complete if the organization answered "Yes" on Form 990, Part IV, line 7.

1 Purpose(s) of conservation easements held by the organization (check all that apply).

☐ Preservation of land for public use (e.g., recreation or education)
☐ Preservation of an historically important land area
☐ Protection of natural habitat
☐ Preservation of a certified historic structure
☐ Preservation of open space

2 Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year.

		Held at the End of the Year
a	Total number of conservation easements	2a
b	Total acreage restricted by conservation easements	2b
c	Number of conservation easements on a certified historic structure included in (a)	2c
d	Number of conservation easements included in (c) acquired after July 25, 2006, and not on a historic structure listed in the National Register	2d

3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year ▶ _____

4 Number of states where property subject to conservation easement is located ▶ _____

5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? ☐ Yes ☐ No

6 Staff and volunteer hours devoted to monitoring, inspecting, handling of violations, and enforcing conservation easements during the year ▶ _____

7 Amount of expenses incurred in monitoring, inspecting, handling of violations, and enforcing conservation easements during the year ▶ $ _____

8 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)? ☐ Yes ☐ No

9 In Part XIII, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements.

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets.

Complete if the organization answered "Yes" on Form 990, Part IV, line 8.

1a If the organization elected, as permitted under FASB ASC 958, not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIII, the text of the footnote to its financial statements that describes these items.

b If the organization elected, as permitted under FASB ASC 958, to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items:

(i) Revenue included on Form 990, Part VIII, line 1 ▶ $ _____

(ii) Assets included in Form 990, Part X ▶ $ _____

2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under FASB ASC 958 relating to these items:

a Revenue included on Form 990, Part VIII, line 1 ▶ $ _____

b Assets included in Form 990, Part X ▶ $ _____

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (continued)

3 Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection items (check all that apply):

- a ☑ Public exhibition
- b ☐ Scholarly research
- c ☑ Preservation for future generations
- d ☐ Loan or exchange programs
- e ☐ Other .....

4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII.

5 During the year, did the organization solicit or receive donations of art, historical treasures or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection? . . . ☐ Yes ☐ No

Part IV Escrow and Custodial Arrangements.

Complete if the organization answered "Yes" on Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X? . . . ☐ Yes ☐ No

b If "Yes," explain the arrangement in Part XIII and complete the following table:

		Amount
c	Beginning balance	1c
d	Additions during the year	1d
e	Distributions during the year	1e
f	Ending balance	1f

2a Did the organization include an amount on Form 990, Part X, line 21, for escrow or custodial account liability? . . . ☐ Yes ☐ No

b If "Yes," explain the arrangement in Part XIII. Check here if the explanation has been provided in Part XIII . . . . ☐

Part V Endowment Funds.

Complete if the organization answered "Yes" on Form 990, Part IV, line 10.

	(a) Current year	(b) Prior year	(c) Two years back	(d) Three years back	(e) Four years back
1a Beginning of year balance	556,572	511,324	379,644	298,544	253,960
b Contributions			200,000		
c Net investment earnings, gains, and losses	60,498		-65,057	43,014	27,336
d Grants or scholarships					
e Other expenditures for facilities and programs					
f Administrative expenses	3,422		3,263	3,543	3,440
g End of year balance	613,648	511,324	511,324	338,015	277,856

2 Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as:

- a Board designated or quasi-endowment ▶ .....
- b Permanent endowment ▶ .....
- c Term endowment ▶ .....

The percentages on lines 2a, 2b, and 2c should equal 100%.

3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by:

	Yes	No
(i) Unrelated organizations		No
(ii) Related organizations		No
b If "Yes" on 3a(ii), are the related organizations listed as required on Schedule R?		

4 Describe in Part XIII the intended uses of the organization's endowment funds.

Part VI Land, Buildings, and Equipment.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11a. See Form 990, Part X, line 10.

Description of property	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land		210,000		210,000
b Buildings		1,088,982		1,088,982
c Leasehold improvements				
d Equipment		26,032	7,095	18,937
e Other				
Total. Add lines 1a through 1e. *(Column (d) must equal Form 990, Part X, column (B), line 10(c).)* ▶				1,317,919

Part VII Investments - Other Securities.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11b. See Form 990, Part X, line 12.

(a) Description of security or category	(b)	(c) Method of valuation:

(including name of security)	Book value	Cost or end-of-year market value
(1) Financial derivatives		
(2) Closely-held equity interests		
(3) Other		
(A)		
(B)		
(C)		
(D)		
(E)		
(F)		
(G)		
(H)		
Total. *(Column (b) must equal Form 990, Part X, col. (B) line 12.)* ▶		

Part VIII **Investments - Program Related.**
Complete if the organization answered 'Yes' on Form 990, Part IV, line 11c. See Form 990, Part X, line 13.

(a) Description of investment	**(b)** Book value	**(c)** Method of valuation: Cost or end-of-year market value
(1)DA DAVIDSON ENDOWMENT FUND	282,683	F
(2)DA DAVIDSON GENERAL FUND	107,391	F
(3)DA DAVIDSON BUILDING FUND	65,769	F
(3)		
(4)		
(5)		
(6)		
(7)		
(8)		
(9)		
Total. *(Column (b) must equal Form 990, Part X, col.(B) line 13.)* ▶	455,843	

Part IX **Other Assets.**
Complete if the organization answered 'Yes' on Form 990, Part IV, line 11d. See Form 990, Part X, line 15.

(a) Description	**(b)** Book value
(1)	
(2)	
(3)	
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
Total. *(Column (b) must equal Form 990, Part X, col.(B) line 15.)* ▶	

Part X **Other Liabilities.**
Complete if the organization answered 'Yes' on Form 990, Part IV, line 11e or 11f.See Form 990, Part X, line 25.

1. **(a)** Description of liability	**(b)** Book value
(1) Federal income taxes	

Total. *(Column (b) must equal Form 990, Part X, col.(B) line 25.)* ▶

2. Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740). Check here if the text of the footnote has been provided in Part XIII ☐

Part XI Reconciliation of Revenue per Audited Financial Statements With Revenue per Return.
Complete if the organization answered 'Yes' on Form 990, Part IV, line 12a.

1	Total revenue, gains, and other support per audited financial statements			**1**	
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:				
a	Net unrealized gains (losses) on investments	**2a**			
b	Donated services and use of facilities	**2b**			
c	Recoveries of prior year grants	**2c**			
d	Other (Describe in Part XIII.)	**2d**			
e	Add lines **2a** through **2d**			**2e**	
3	Subtract line **2e** from line **1**			**3**	
4	Amounts included on Form 990, Part VIII, line 12, but not on line **1**:				
a	Investment expenses not included on Form 990, Part VIII, line 7b	**4a**			
b	Other (Describe in Part XIII.)	**4b**			
c	Add lines **4a** and **4b**			**4c**	
5	Total revenue. Add lines **3** and **4c.** (This must equal Form 990, Part I, line 12.)			**5**	

Part XII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return.
Complete if the organization answered 'Yes' on Form 990, Part IV, line 12a.

1	Total expenses and losses per audited financial statements			**1**	
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:				
a	Donated services and use of facilities	**2a**			
b	Prior year adjustments	**2b**			
c	Other losses	**2c**			
d	Other (Describe in Part XIII.)	**2d**			
e	Add lines **2a** through **2d**			**2e**	
3	Subtract line **2e** from line **1**			**3**	
4	Amounts included on Form 990, Part IX, line 25, but not on line **1:**				
a	Investment expenses not included on Form 990, Part VIII, line 7b	**4a**			
b	Other (Describe in Part XIII.)	**4b**			
c	Add lines **4a** and **4b**			**4c**	
5	Total expenses. Add lines **3** and **4c.** (This must equal Form 990, Part I, line 18.)			**5**	

Part XIII Supplemental Information

Provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide any additional information.

Return Reference	Explanation

Additional Data

Return to Form

Software ID:

Software Version:

SCHEDULE O
(Form 990)
(Rev. January 2025)
Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.
Attach to Form 990 or 990-EZ.
Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

Open to Public Inspection

Name of the organization
NORTH OLYMPIC HISTORY CENTER

Employer identification number
91-6054757

Return Reference	Explanation
Form 990 governing body review Part VI line 11	A COPY OF THE TAX RETURN IS PROVIDED TO THE GOVERNING BODY FOR REVIEW BEFORE E-FILING.
Governing documents etc available to public Part VI line 19	GOVERNING DOCUMENTS ARE AVAILABLE TO THE PUBLIC FOR INSPECTION UPON REQUEST.

Additional Data

Return to Form

Software ID:
Software Version:

Clallam County Lodging Tax Advisory Committee

2026 LTAC Funding Requests

Port Angeles Waterfront Center

RECEIVED
CLALLAM CO. COMMISSIONERS
OCT 10 2025
1...2...3...A...

LODGING TAX FUNDING APPLICATION
2026

GUIDELINES

Clallam County lodging tax paid by visitors is a consumer tax on lodging charges for periods of less than 30 consecutive days for hotels, motels, rooming houses, private campgrounds, RV parks, and similar facilities within the unincorporated areas of Clallam County.

This application is for applicable large-scale events, projects or infrastructure improvements only. Minimum grant is $5,000. Marketing requests should be directed to the Olympic Peninsula Visitor Bureau (OPVB) Tourism Enhancement Grant program.

I **AMOUNT of Lodging Tax Requested**: $ _____355,000_____

II **Agency/Organization Name**: Port Angeles Waterfront Center

Organization is ☐ Government Entity X 501(c)3 ☐ 501(c)6 ☐ Other

Federal Tax ID No. 81-3062077 UBI Number 604011408

III **Project/Activity/Event**: Field Arts & Events Hall

IV **Representative Contact Information**:

Name, Title Steve Raider-Ginsburg, Executive & Artistic Director
Mailing Address 201 W Front Street, Port Angeles, WA 98362
Phone(s) 360-504-2234
Email steve@fieldhallevents.org

V **Service Categories, check all applicable**:

_____ Tourism Promotion/Marketing (individual marketing request, contact OPVB)
_____ Operation of a Special Event/Festival designed to attract tourists
___X_____ Operation of a Tourism-Related Facility owned or operated by Non-Profit Organization
_____ Operation and/or Capital Expenditure of a Tourism-Related Facility owned by a Municipality

CERTIFICATION

- I am the authorized agent of the Agency/Organization applying for Lodging Tax funding. I understand and affirm that:
- If awarded, my organization intends to enter into a contract with Clallam County and meet all specified requirements of that contract.
- My Agency/Organization is required to submit a report documenting economic impact results in a format determined by Clallam County.

Steve Raider-Ginsburg
Signature

Date: 10/10/2025

Steve Raider-Ginsburg
Print or Type Name

LODGING TAX APPLICATION – REQUIRED SUPPLEMENTAL QUESTIONS

(You may use this Supplemental Questions form or type the questions and answers on separate sheets)

1. How will the project/program help increase the number of people traveling to Clallam County for business or pleasure on a trip?

Field Arts & Events Hall (Field Hall) is a nonprofit-owned, tourism-related facility as defined in RCW 67.28.080 and 67.28.1816 — a year-round conference and performing arts venue that attracts visitors from across the Pacific Northwest and beyond. Its programs and operations are designed to increase tourism which generate overnight stays, visitor spending, and repeat travel to Clallam County, particularly focused on shoulder and off-season.

The Conference & Events Center expands Clallam County's appeal as a business and social-event destination, hosting 140+ private events in 2024 that generated 6,369 overnight stays, with 2025 projections also leading to more than 7,600+ overnight stays. These include corporate meetings, multi-day conferences, destination weddings, nonprofit galas, etc., each bringing out-of-area guests who stay in lodging throughout the county over multiple nights. Professional event planners and corporate clients describe Field Hall as a *world-class venue on the peninsula,"* reinforcing its role in attracting high-value business and leisure travelers.

Field Hall Presents, our flagship year-round performance series, brings local, regional and nationally recognized artists to the Olympic Peninsula, drawing cultural tourists who travel specifically for world-class performances. In 2024–2025, 6.25% of attendees traveled more than 50 miles to attend events, averaging over 100 miles from major population centers such as Seattle, Bainbridge Island, Federal Way, Kent, Langley, Olympia and Mount Vernon. Visitor testimonials consistently highlight that performances were the primary reason for their trip and that they plan to return for future events. Between 2024 and 2025, these performances generated a combined 7,686 documented overnight stays and more than $1.29 million in total visitor spending.

Unlike seasonal attractions, Field Hall's weather-independent operations create year-round tourism impact, driving consistent visitor traffic in all months. Its downtown waterfront location encourages visitors to explore nearby restaurants, shops, galleries, and lodging, multiplying the economic benefit throughout the community. With over 55,000+ total visitors annually across performances, rentals, gallery attendance, and coffee bar traffic, Field Hall has become a cornerstone institution driving cultural and economic vitality across Clallam County.

2. How will the project/program help increase paid overnight accommodation in Clallam County?

Field Hall drives measurable increases in paid overnight accommodations by leveraging strategic programming, scheduling, and reputation-building to convert cultural and business visitors into multi-night stays. In just two and a half years since opening, Field Hall has generated 12,600+ documented room nights; the majority occurring during shoulder and off-peak seasons when local hotels typically see lower occupancy. This early success demonstrates not only proven demand but also significant growth potential. With continued investment, Field Hall can expand its year-round calendar and marketing reach, further increasing visitor stays and strengthening Clallam County's tourism economy.

Multi-Day Event Design: Our Conference & Events Facility is built around multi-day gatherings. Weddings and conference attendees who routinely book multiple nights. One client described the wedding weekend as a "vacation," booking family and guests at area hotels and for multiple nights. Our 2025 calendar has already held two major multi-day conferences with substantial lodging impact: The Washington State Court Judges Conference, which was a multi-day statewide convening generating over 540 room nights across multiple local

hotels and the New England Foundation for the Arts National Theater Project Convening, a five-day national conference attracting arts professionals from across the U.S., projected to generate over 250 room nights both with significant off-site spending.

High-Quality Experience, Return Travel & Reputation: Patron testimonials consistently share their intent to return. A Bainbridge Island visitor stayed two nights at Red Lion and patronized Kokopelli Grill and Pink Pony Café. A Federal Way couple stayed at Olympic Lodge after traveling 100 miles to see Jim Messina. These are not isolated anecdotes, but rather they align with broader travel behavior trends. A 2024 AAA/Bread Financial survey found 3 in 5 travelers report traveling more than 50 miles specifically for live events such as concerts and performances. *AAA's Concert Season Travel Surges* report further notes that 62% of event travelers extend their trips, incorporating additional vacation days or regional exploration. These findings reinforce that Field Hall's caliber of programming directly drives multi-night stays, particularly among mid-life and younger audiences who prioritize experiences that combine culture, travel, and recreation. These national trends reinforce that high-quality cultural programming draws multi-night stays, especially among mid-life audiences who view travel as an experience beyond the event itself. Example: David "Dawg" Grisman's 80th birthday party was sell-out audience in late March to over 20% of the audience having traveled well over 50 miles to attend the once in a lifetime event.

Year-Round Lodging: Field Hall operates year-round with the majority of our overnight impact occurring during the shoulder and off-season (Oct – May), outside traditional peak tourism months. Performances and conferences in fall, winter, and early spring drive consistent hotel occupancy and restaurant business during slower periods, which is especially valuable to Clallam County's vulnerable tourism-related businesses. This activity raises occupancy levels when outdoors/park related tourism declines. In rural tourism research, development of arts, cultural amenities, and attractive programming is frequently cited as a catalyst for sustained lodging demand and economic vitality. For example, studies of rural tourism emphasize that an attractive destination, access to cultural assets, and tourist satisfaction are key drivers of repeat visits and encourage lodging extensions. Another rural tourism impact study shows that leveraging cultural and heritage assets in dispersed rural settings can boost lodging and generate economic spillovers in nearby communities.

Evening-Performance Timing Strategy: Over half of Field Hall Presents performances and events are scheduled from 7–9 p.m., making same-day returns impractical for many regional patrons. Audiences from Seattle, Bainbridge Island, and Mount Vernon, often traveling 100+ miles, frequently stay overnight. Heck, even Port Townsend and Forks attendees decide to stay overnight. Lodging stays have been verified to occur throughout many places in the County. One Bellevue visitor who attended Jennifer Thomas's concert reported: "Traveling to PA was easy, and I decided to make a weekend out of it. I stayed locally, explored a few restaurants, and genuinely enjoyed the visit. It's the kind of experience I've already told friends about, a great destination for arts, culture, and a little weekend getaway. I look forward to another event at Field Hall in the not too distant future."

3. How will the project/program encourage visitors to come from a distance greater than 50 miles, either for the day or for an overnight visit? If so, please describe how.

Field Hall's programming strategy specifically targets regional population centers beyond the 50-mile radius through three mechanisms:

Event Scale & Exclusivity: Destination weddings, corporate conferences, and events create must-attend occasions. Professional event planners describe Field Hall as a "world class venue on the peninsula," attracting clients seeking alternatives to expensive Seattle-area spaces. The waterfront location and architectural distinction provide unique selling points unavailable elsewhere in the region.

Geographic Marketing Focus: Our data shows that the majority of 2025 performance attendees traveled 50+ miles, from Greater Seattle Metro (Seattle, Federal Way, Kent: 100-110 miles), Puget Sound Islands (Bainbridge Island: 70 miles, Langley: 85 miles), Skagit Valley (Mount Vernon, Anacortes: 75-150 miles), and South Sound (Port Orchard, Bremerton). Verified patron testimonials document visitors from each market citing Field Hall as their primary purpose.

Premium Programming: World-class performances by touring artists (American Ballet Theatre, Silkroad Ensemble, Devon Allman, Paula Poundstone, Pink Martini) provide compelling reasons for regional audiences to travel distances they wouldn't for local community theater. Our venue quality and artist caliber compete with Seattle venues while offering intimate, accessible experiences unavailable in urban markets. At a recent concert one attendee who traveled in to see the show shared this over email, "My wife and I attended the 'Masters of Hawaiian Music' Concert this evening (9/28) and the performance was wonderful. Thanks for bringing Daniel Ho, George Kahumoku Jr., and Tia Carrere to Port Angeles and its very special Field Arts & Event Hall.

But my prime compliment goes to the sound technician who provided a perfect balance of instruments and vocal amplification tonight. The acoustics in the Field Hall is worthy, but getting the sound right, especially with 3 different ukeleles and a 12-string guitar, takes real talent. Every note from Uncle George and Daniel were so crisp and melodic, I felt like I was in a recording studio. Tia's amplification was just right, complementing the music from her two fellow artists. The speakers provided just the right volume and acoustical sharpness for a full attendance." With this kind of premium experience our "destination" audience has told us that the trip is worth it and they will be coming back.

Marketing Strategy: Field Hall's marketing strategy combines targeted digital outreach with proactive in-person engagement to attract visitors from well beyond a 50-mile radius. Our Director of Sales represents Field Hall at high-impact conferences and trade shows—including the Tourism Summit (Spokane), Wedding MBA (Las Vegas), Cascadia Conference (Suncadia), Northwest Event Show (Seattle), and MPI Global Conference (San Antonio)—where we connect directly with professional planners booking destination weddings, corporate retreats, and multi-day conferences. These events allow us to showcase Field Hall's waterfront location, architectural distinction, and lodging partnerships, positioning it as a premier venue for gatherings that inherently require overnight stays.

Complementing this outreach, Field Hall executes a coordinated digital marketing strategy targeting regional and statewide audiences through online campaigns, media partnerships, and tourism collaborations. We invite visitors from Seattle, Tacoma, Bainbridge Island, and the I-5 corridor to plan weekend getaways around Field Hall performances and events. Partnerships with Black Ball Ferry Line, Red Lion Hotel, and the Greater Port Angeles Conference Committee (GPACC) strengthen ties with local tourism businesses, creating overnight packages and seasonal experiences. Together, these efforts position Field Hall as the cultural centerpiece of a multi-day Olympic Peninsula visit—whether for a wedding, business meeting, or world-class performance.

4. How will the project/program encourage visitors to come from another country or state?

Field Hall attracts out-of-state and international visitors through several channels:

Destination Conferences: Field Hall attracts out-of-state and international visitors and is growing its role as a destination conference venue. Our success hosting the National Theater Project Convening demonstrates the facility's capacity to deliver high-caliber, multi-day events that draw attendees from across the country. Building on this momentum, Field Hall continuously pursues leads for future destination conferences such as being in dialogue with Regional Dance America for a regional gathering, a group interested in hosting a dark sky photography conference, and other niche events that align with the Olympic Peninsula's unique cultural and natural assets.

Destination Weddings: Field Hall offers an unparalleled setting for couples seeking a distinctive wedding experience. Our waterfront location on the Olympic Peninsula provides sweeping views of the Strait of Juan de Fuca and the Olympic Mountains—an extraordinary backdrop that rivals any urban venue. Architectural elegance, world-class amenities, and professional event support create a sophisticated yet intimate atmosphere that appeals to couples nationwide. Out-of-state couples choose Field Hall because it transforms a wedding into

a curated, multi-day destination celebration, with our team and GPACC partners ensuring every family enjoys a personalized retreat.

National-Touring Artists: Field Hall has already experienced successfully attracting national out-of-state and out-of-country attendees to unique concerts and events, such as Jennifer Thomas's only live concert in 2025 or David "Dawg" Grisman's 80th once in a lifetime birthday concert. Field Hall is not only providing unique opportunities to be the only presenter in Washington to show artists such as Mummenshanz or American Ballet Theater but we are creating relationships to do this more and build a reputation for it.

Canadian Market: Field Hall is uniquely positioned one block from the Black Ball ferry terminal, making it an accessible cultural destination for Canadian visitors. Our outreach strategy highlights the exclusivity of our programming—many artists and events featured at Field Hall are not appearing in Victoria or Vancouver, offering BC audiences a rare opportunity to experience world-class performances via easy and affordable travel.

To strengthen this draw, Field Hall has partnered with Black Ball Ferry Line to create cross-border promotions and overnight packages. These partnerships will continue to grow, making it easier for Canadian guests to plan multi-day visits that combine cultural experiences with Olympic Peninsula exploration. Canadian testimonials already affirm they are attending performances as part of extended stays. Field Hall is committed to expanding this market as a driver of lodging and tourism revenue.

Olympic National Park Tourism: Visitors planning multi-day ONP trips increasingly add Field Hall performances to itineraries, extending stays. Evening performances provide ideal activities for tourists already in the area, converting day visitors into overnight guests.

5. If the project/program is an event, please provide the name, date(s) and estimated attendance.

Field Hall operates as a year-round tourism facility with two distinct programs:

Field Hall Presents Performance Series (2026 Projected):

- 120+ performances and events annually
- Estimated total attendance: 21,000+
- Major events include: nationally recognized musicians, comedy, dance companies, film screenings, community performances

Rentals & Conference Center (2026 Projected):

- 150+ private events annually
- Estimated total attendance: 15,000+
- Event types: Destination weddings, corporate conferences, fundraising galas, community celebrations, professional meetings, dance recitals, film premieres

Laura Cooksey Gallery

- 6 Shows Annually
- 6,497 Visitors to Gallery 1/1/25 - 9/30/25
- 643 Attendees to Gallery Engagement Events

Combined 2026 Projections:

- 270+ total events
- 36,700 total attendance
- 9,000 overnight stays projected
- Year-round operations (January-December)
- Rather than a single event, Field Hall functions as tourism infrastructure generating consistent visitor traffic throughout the year.

6. **2026 Tourism-Impact Estimate**
(Actual must be completed by applicants who had a Clallam County Lodging Tax Contract in 2025)

State law governing the distribution of lodging tax funds requires they be used primarily to encourage visitors from out of the area, so do your best!

As a direct result of your proposed tourism-related service, please provide:	2026 Estimate	2025 Actual	Methodology
a. Overall attendance at your event/activity/facility	47,000	44,472 (15,652 rentals + 21,120 performances + 7,700 gallery)	Ticketing system records (Ludus, Venue Pilot, Tripleseat) tracking all admissions
b. Number of people who travel more than 50 miles for your event/activity/facility	10,200	9,500	Conservative calculation based on verified patron/client zip codes, event timing,
c. Of the people who travel more than 50 miles, the number of people who travel from another country or state.	1,200	1,100 (estimate)	Subset of >50 mile travelers; patron surveys and testimonial data documenting out-of-state/Canadian visitors
d. Of the people who travel more than 50 miles, the number of people who stay overnight in the unincorporated Clallam County area.	3,600	4,575	We estimate 25% of people beyond those who have paid overnight accommodations are staying in the unincorporated area.
e. Of the people staying overnight, the number of people who stay in PAID accommodations e.g. hotel, motel, bed-breakfast, RV park, in the unincorporated Clallam County area.	3,600	3,074	100% of overnight stays in unincorporated Clallam in paid lodging (hotels, motels, B&Bs) per post-event testimonials naming specific properties
f. Number of paid lodging room nights resulting from your event/activity/facility.	9,000	7,686	Room nights = overnight stays; calculation: attendees >50 miles × overnight conversion rate (1.5)

7. Is there a host hotel for your event? If yes, please identify.

Field Hall does not maintain exclusive host hotel arrangements, as our diverse programming (270+ annual events) benefits lodging establishments throughout the County. Verified patron testimonials and post-event surveys document consistent use of the following properties:

- Red Lion Hotel Port Angeles
- Quality Inn Uptown
- Olympic Lodge
- Port Angeles Inn
- Super 8 by Wyndham
- Holiday Inn Express
- B&B's/AirB&B's (throughout the county)
- Camping (throughout the county)
- RV parks for visitors combining events with recreational travel

This distributed lodging pattern ensures broad economic impact throughout the unincorporated areas of Clallam County, aligning directly with the Lodging Tax Fund's goal to support tourism countywide. For large-scale events (conferences, destination weddings), event organizers independently negotiate room blocks with the lodging of their choice.

8. Describe the prior success of your event/activity/facility in attracting tourists.

Field Hall has rapidly established itself as one of Washington's premier destinations for conferences, events, and performances that attract visitors from across the country and abroad. We know that our reputation for this is spreading as we have received a number of requests from other towns and groups that are aware and have heard of Field Hall and want to know how we did it.
Since opening, Field Hall has hosted hundreds of events including weddings, meetings, and cultural programs that directly generate overnight stays and impactful tourism spending across Clallam County.

In 2024–2025, Field Hall hosted more than 140 rental events that together generated thousands of verified room nights, with visitors traveling from as far as Florida, Minnesota, Oregon, California, and British Columbia. Clients consistently describe Field Hall as a "world-class venue on the peninsula," citing its architectural beauty, professional staff, and waterfront setting as key factors in choosing Port Angeles over urban competitors. Looking beyond the success in conferences at Field Hall, destination weddings have become a cornerstone for rental success. A Florida mother of the bride reported a five-night stay for multiple families attending a July 2025 wedding, with guests lodging at the Red Lion, Quality Inn, and local Airbnbs while exploring Olympic National Park and dining at Kokopelli Grill and Downriggers. A Seattle couple described their wedding reception as "absolutely seamless," noting how the team "made the weekend stress-free" and "kept everything running beautifully." These experiences mirror dozens of similar testimonials that illustrate multi-night stays and positive word-of-mouth promotion for Port Angeles as a travel destination.

Corporate and nonprofit clients also recognize the venue's tourism value. First Fed Bank hosted a large appreciation event in early 2025, booking 16 hotel rooms—nine at the Red Lion and the remainder at 7 Cedars—and dining locally. The Washington State Department of Ecology and North Olympic Healthcare Network held multi-day retreats for staff traveling from Olympia and other parts of the state. One corporate planner from Gig Harbor called Field Hall "a beautiful, functional space supported by an exceptional team," confirming repeat bookings and referrals to other statewide clients.

In addition to rentals, the Field Hall Presents series attracts cultural tourists from more than 50 miles away for performances by nationally recognized artists such as Cowboy Junkies, Jim Messina, MOMIX, Paula Poundstone, Sam Grisman, Pink Martini and Devon Allman. Visitors from Seattle, Bainbridge Island, Kent, and Olympia frequently stay overnight, citing performances as the primary reason for their trip.
Visitors from across Puget Sound and beyond repeatedly describe Field Hall as both a destination and a reason to travel to Clallam County. A Seattle couple attending American Ballet Theatre in March 2025 shared, "We traveled over from Seattle for this performance, stayed overnight at the Port Angeles Inn, and walked from our

hotel to the venue. It was a great performance, and the entire trip was lovely." Their story reflects a typical tourism pattern—performance attendance paired with an overnight stay and exploration of downtown.

Audience members from Langley and Anacortes praised Noche Flamenca for its world-class quality and welcoming atmosphere, calling Field Hall a "gorgeous venue" with "amazing performances" and "front row seats that were fabulous." These visitors reported dining at Sabai Thai and Next Door Restaurant and staying overnight at the Quality Inn, demonstrating direct economic benefit to local hospitality businesses.
From Mount Vernon, a patron attending David Grisman's 80th Birthday noted, "As a former promoter, I was overjoyed by the design and sound. We live about two and a half hours away, but this gives us reason to come to Port Angeles more often." That sentiment—turning a first visit into a recurring travel intention—illustrates Field Hall's growing reputation as a regional arts destination.

Another guest from Kent, Washington, described their experience at Ty Herndon in March 2025: "Staff were very friendly, and the entertainment choice was great, we stayed two nights." Similarly, an attendee from Port Orchard who saw A History of Time Through Music in April wrote, "I've seen numerous plays and musicals, but this show was one of the best I've ever seen. I laughed, I got teary-eyed, and I loved the message."

These firsthand accounts demonstrate how Field Hall's caliber of performances is motivating audiences to travel long distances, book lodging, dine locally, and spend additional time exploring Clallam County. They also reinforce that Field Hall has succeeded in transforming Port Angeles into a regional cultural destination—one that attracts overnight visitors, repeat travelers, and cultural tourists seeking a world-class experience in a uniquely Pacific Northwest setting.

9. Describe your target tourist audience (location, demographics, etc.)

Field Hall targets three distinct tourist segments with different geographic and demographic profiles:

Business & Conference Travelers (Corporate Rentals)

- Geographic: National conferences with attendees from multiple states (e.g., New England Foundation for the Arts National Theater Project: 5-day convening, 250 projected room nights from nationwide participants) and PNW-focused conferences (Washington, Oregon, Idaho)
- Demographics: Corporate professionals, nonprofit organizations, professional associations, ages 30-65
- Market Segment: Professional development networks, nonprofit organizations, state and federal government agencies, tourism and arts summits, vendor events, corporate retreats
- Behavior: Seeking alternatives to expensive Seattle venues, value waterfront location and ONP proximity for team building, require quality facilities and professional service
- Value: Multi-day stays (3-5 nights typical), higher per-diem spending on lodging/dining, potential spouse/partner travel extending leisure stays

Celebration & Event Travelers (Weddings/Social Market)

- Geographic: Regional PNW (Washington and Oregon primarily) and major U.S. metropolitan areas seeking destination experiences (Minneapolis, Chicago, etc.)
- Demographics: Primarily women, diverse ages (wedding parties 25-35, families 25-75), middle income
- Market Segment: Weddings, family reunions, milestone celebrations, multi-generational gatherings, destination social events
- Behavior: Destination event attendance, multi-generational family groups, extended weekend stays, vacation mentality with area exploration
- Value: 2-3 night stays, large party groups (10-20 rooms per event), dining, shopping, tourist activities, high emotional connection driving return visits

Cultural Arts Tourists (Field Hall Presents)

- Geographic: Greater Seattle Metro (Seattle, Bellevue, Federal Way, Kent: 100-110 miles), Puget Sound Islands (Bainbridge, Whidbey: 70-85 miles), Skagit Valley (Mount Vernon,

Anacortes: 75-150 miles), South Sound (Port Orchard, Bremerton, Olympia, Tacoma: 60-120 miles) Portland, OR

- Demographics: Primarily women ages 35-65, college-educated, household income $75,000+, cultural engagement as lifestyle priority
- Market Segment: Performing arts patrons, music and theater enthusiasts, cultural experience seekers, intimate venue audiences
- Behavior: Willing to travel 2+ hours for quality performances, seek intimate venue experiences unavailable in urban markets, combine events with dining and Olympic National Park exploration
- Value: Average ticket price $35-50, typically 2-person attendance, 70% overnight stay rate for 100+ mile travel, restaurant dining

10. Describe how you will promote your event/activity/facility to attract tourists.

This is how Field Hall promotes a world-class, tourism-related facility targeting clients/patrons 50+ miles from Port Angeles to increase lodging and stimulate local economy:

Digital Marketing:

- Google Ads retargeting for wedding venue searches in the following states: Washington, Oregon, Idaho, California, Arizona, Minnesota, and Virginia.
- Social Media (Facebook/Instagram): Targeted advertising and event boosts promote Field Hall's artistic programming and destination appeal. Campaigns are geo-targeted by ZIP code across Jefferson, Kitsap, Mason, Thurston, Pierce, King, Snohomish, Island, Skagit, Whatcom, and San Juan counties, and by metro region in Seattle (WA), Portland (OR), San Francisco and Los Angeles (CA), Las Vegas (NV), Phoenix (AZ), Salt Lake City (UT), Boise (ID), Denver (CO), Houston, Dallas, and Austin (TX), Minneapolis (MN), Chicago (IL), Washington D.C., and Richmond (VA). Rotating short-form video and static ads position Field Hall both as a premier cultural destination in Port Angeles and as a venue of choice for meetings, conferences, and corporate retreats, with special emphasis on Washington State and the Seattle metro area for corporate event promotion.
- Programmatic Advertising: Sponsored articles and programmatic advertising scheduled with Sound Publishing targeting Jefferson, Kitsap, and King counties with particular focus on corporate campuses, wedding planners, and cultural centers
- Targeted Eblasts: Out-of-area email campaigns with Sound Publishing, primarily focused on Jefferson, Kitsap, and King Counties, promoting artistic features, rental opportunities, or rental-focused events (e.g.: Wedding Expo, Open Houses)
- Search Engine Optimization: key phrases like "waterfront wedding venues", "Pacific Northwest conference center", "things to do in Port Angeles" on www.fieldhallevents.org as well as calendar listings, ticketing pages and social media
- Website optimization: Lodging partner links, area attraction information, trip planning resources
- Destination Marketing Profiles: Featured listings on key advertising sites (theknot.com, meetingeventplannersguide.com, washingtonweddingday.com) connected to print, programmatic digital, and newsletter emails.

Partnership Marketing:

- Ongoing partnership marketing with Key City Public Theatre, Centrum, Olympic Music Festival, Music on the Strait, Port Angeles Symphony, Port Angeles Fine Arts Center – including eblast trades, social media shares, and print program advertising trades
- Hotel discount offer with Red Lion at checkout confirmation for ticket purchases
- Program distribution (mostly local) - Port Angeles and Sequim chambers of commerce, local hotels, medical offices, community orgs, arts orgs.

- Partnership with area lodging properties for guest room collateral and package offerings, including the Red Lion Inn and Olympic Lodge

Print Publications and Media

- Print and digital advertising with Port Townsend Leader, Port Ludlow Voice, Seattle Times, The Stranger, Portland Mercury, Seattle Gay News, with arts/culture media targeting and destination marketing
- Tourism industry publication outreach (WA Wedding Day Magazine, Northwest Event Guide, Northwest Meetings & Events)

Direct Audience Development:

- Trade show participation: Northwest Meetings & Events, Cascadia conference, MPI events, Port Angeles Wedding Expo (co-producer)
- Wedding industry presence at bridal shows throughout WA, including Seattle/Kitsap/Tacoma bride shows
- Event planner relationship building through industry association participation as well as our Director of Sales is on the Director of Membership and Board of Meeting Planners International.
- Corporate sales team actively soliciting regional businesses for conference/retreat bookings
- Field Hall Membership marketing encouraging multi-visit commitments

Website Optimization:

- Field Hall's "Plan Your Trip" section is designed to convert interest into overnight stays by providing essential resources for out-of-town visitors.
- Links to booking engines olympicpeninsula.org, visitportangeles.com and visitsunnysequim.com are located at fieldhallevents.org/visit-north-olympic-peninsula/
- Parking and Public Transit
- Links to three community calendars
- Event Integration: While tourists may come in primarly for Field Hall our website makes it easy for guests to plan around performances, weddings, and conferences and find additional activities in the area.
- Economic Impact: By simplifying trip planning and promoting overnight stays, this resource directly supports lodging tax goals and amplifies regional tourism revenue.

In addition to the advertising and publicity efforts listed above Field Hall is actively collaborating with other organizations to advance Port Angeles as a destination for conferences, events, and arts.

Georgia Meyers, Field Hall's Director of Sales, is a founding member of Greater Port Angeles Conference Committee (GPACC), along with Katie Fenner at Red Lion. GPACC is a Clallam County focused conference strategy team seeking to increase multi-day conferences, meetings, and events in the greater Port Angeles area.

Field Hall is developing a new microsite for its conference and rental program which will be live at the end of the calendar year. The site will serve as a dedicated digital hub for attracting events to Clallam County, showcasing Field Hall as an event venue, local lodging and transportation, and regional tourism resources. The site will include:

- Lodging recommendations throughout Port Angeles, Sequim, and the greater unincorporated Clallam County area paired with easy transportation guides
- Highlights of local restaurants, boutiques, and commercial attractions
- A collaborative blog with regular guest features from community event planners, vendors, and venues to provide a broader picture of Clallam County as a destination event location

11. Describe how the event/activity/facility will help promote lodging establishments, restaurants, and businesses located in the unincorporated area of Clallam County.

Field Hall actively promotes unincorporated area businesses through multiple mechanisms, generating documented economic benefit:

Direct Lodging Promotion:

- Website "Plan Your Visit" section features all unincorporated area lodging properties with direct booking links
- Pre-event confirmation emails include lodging recommendations and area hotel information Ticket confirmation pages display lodging partner information encouraging overnight bookings
- Event marketing materials position multi-day visit opportunities
- Venue tours for wedding/conference clients include lodging property recommendations

Restaurant & Dining Promotion:

- Patron testimonials specifically document dining at Kokopelli Grill, Sabai Thai, Next Door, and Pink Pony Cafe
- Pre-performance dining recommendations shared via email and social media
- Partnership opportunities for special event catering showcasing local establishments
- Coffee bar and gallery provide daily foot traffic to waterfront business district

Area Promotion:

- All marketing materials emphasize Clallam County as destination, not just venue
- Social media content features area attractions, businesses, and experiences
- Gallery exhibits showcase local artists, connecting visitors to regional arts communities, including the Tribal Arts.
- Coffee bar sources from local vendors where possible, promoting area businesses

Business Community Integration:

- Rental clients (corporate conferences, weddings) inherently require lodging, dining, services
- Conference attendees explore area during free time, generating retail/attraction spending
- Wedding parties create concentrated multi-day demand benefiting multiple business types
- Event attendee surveys consistently show additional spending at area businesses beyond primary event purpose

12. Are you applying for Lodging Tax funds from another community (yes or no)? If yes, indicate below where applying and for how much. **Do NOT attach a copy of the application.**

    Yes, City of Port Angeles, $252,279

13. What is the overall budget for your event/activity/facility? $ $4.018,500

14. What percent of the budget are you requesting from Clallam County Lodging Tax Fund? 8.7%

15. Please describe your plans for securing the remainder of the funds necessary to complete your event/activity/facility.

Field Hall employs a diversified revenue model that ensures long-term financial sustainability and minimizes reliance on any single funding source. Funding is generated through a balanced mix of earned income from performances, rentals, and conferences; public support from state and local grants; and private philanthropy from individuals, foundations, and corporate sponsors. This blended strategy allows Field Hall to adapt to market conditions while maintaining a consistent level of high-quality programming. Continued investment in marketing, donor relations, and community partnerships further strengthens financial resilience and positions Field Hall as a key driver of cultural tourism and regional economic growth.

		FY25 BUDGET
A. EARNED INCOME		
1. TICKET REVENUE	$	515,360
a. FACILITY FEE	$	25,000
b. RENTAL TICKET INCOME	$	-
2. RENTALS		
a. CONFERENCE RENTAL	$	297,000
b. THEATER RENTAL	$	95,000
c. OTHER RENTAL SERVICE	$	-
3. GALLERY INCOME (ARTWORK SALES)	$	25,000
4. FEE FOR SERVICE/WORKSHOP	$	-
5. WATERFRONT COFFEE BAR	$	167,560
6. FOOD & BEVERAGE		
a. RENTALS (F&B)	$	140,000
b. PERFORMANCE	$	146,261
7. MERCHANDISE	$	15,874
8. GEAR RENTAL & VIDEO PROGRAMS	$	-
9. MISCELLANEOUS INCOME	$	-
TOTAL EARNED INCOME	**$**	**1,427,055**
B. CONTRIBUTED INCOME		
1. FOUNDATION GRANTS	$	91,200
2. GOVERNMENT GRANTS	$	475,000
3. CORPORATE GRANTS	$	25,000
4. INDIVIDUALS	$	235,000
5. MAJOR GIFTS--FIELD (2024)	$	300,000
6. CAPITAL CAMPAIGN ALLOCATION	$	574,000
7. BENEFIT/SPECIAL EVENTS	$	295,000
8. MEMBERSHIP	$	200,000
9. SPONSORSHIP	$	75,000
10. ENDOWMENT EARNINGS	$	163,791
11. INKIND GIFTS	$	-
TOTAL UNEARNED INCOME	**$**	**2,433,991**
TOTAL INCOME	**$**	**3,861,046**
%		

Field Arts Events Hall
FY25 Organizational Budget (Board Approved)

		FY25 BUDGET
A. SALARIES & FRINGE BENEFITS		
1. ARTISTIC & PROGRAMMING	$	-
2. RENTALS & FOOD & BEVERAGE	$	-
3. DEVELOPMENT & MARKETING	$	-
4. PRODUCTION & FACILITY	$	-
5. ADMINISTRATIVE & OPERATIONS	$	-
TOTAL SALARIES	**$**	**1,498,924**
6. 403B EMPLOYER CONTRIBUTION	$	14,290
7. INSURANCE	$	121,938
8. EMPLOYEE DISCOUNTS ON TICKETS, F&B, ETC.	$	-
9. PAYROLL TAXES & OTHER FRINGE	$	152,198
TOTAL SALARIES & BENEFITS	**$**	**1,787,350**
B. OTHER PROFESSIONAL FEES		
1. PROGRAMMING FEES		
a. ARTIST/COMPANY FEES	$	359,800
b TEACHING ARTISTS	$	10,228
c. GALLERY ARTIST (SALE OF ARTWORK)	$	14,000
d. PERFORMER MERCHANDISE	$	3,181
2. GALLERY CURATOR	$	750
3. ROYALITIES/RIGHTS/ETC.	$	34,218
4. CONSULTANTS		
a. TECHNOLOGY/IT	$	7,951
b. CATERING MANAGER/CATERS	$	2,500
c. HUMAN RESOURCES/FINANCE	$	16,151
d. DEVELOPMENT/CAPITAL CAMPAIGN	$	-
e. STRATEGIC PLANNING/POLICY	$	22,000
f. BOARD RETREAT/MANUAL/ETC.	$	3,000
g. CASUAL LABOR	$	8,863
5. SECURITY	$	500
6. PHOTOGRAPHER/VIDEOGRAPHER/DOCUM	$	5,500
7. PROFESSIONAL DEVELOPMENT/STAFF CON	$	11,250
8. MEDIA LAB PROGRAM	$	-
TOTAL O.P.S.	**$**	**499,892**

		FY25 BUDGET
C. TRAVEL & TRANSPORTATION		
1. AIRFARE, TRAIN & CAR RENTAL	$	7,600
2. HOTEL & PER DIEM	$	22,700
3. LOCAL TRAVEL	$	3,700
4. PERFORMER TRAVEL	$	23,650
TOTAL TRAVEL & TRANSPORTATION	**$**	**57,650**
D. PRODUCTION MATERIALS & SUPPLIES		
1. PRODUCTION SUPPLIES	$	16,552
2. EQUIPMENT MAINTENANCE	$	-
3. EQUIPMENT RENTAL	$	5,000
4. PIANO TUNING & MOVING	$	6,250
5. HOSPITALITY (ARTIST)	$	7,050
6. OTHER PRODUCTION MATERIALS	$	2,000
TOTAL PRODUCTION MATERIALS	**$**	**36,852**
E. FOOD & BEVERAGE		
1. FOOD & BEVERAGE COGS	$	131,700
2. SUPPLIES & EQUIPMENT	$	18,505
3. SERVICES (LINENS, ETC.)	$	23,500
4. FAM AND PROMOTIONAL EVENTS	$	10,000
5. MEETING, CONFERENCES, TRADE SHOWS	$	-
TOTAL CONFERENCE & EVENTS	**$**	**183,705**
F. MARKETING AND PROMOTION		
1. ADVERTISING (PRINT & DIGITAL)	$	99,900
2. PRODUCTION & DESIGN	$	25,500
3. POSTAGE	$	9,000
4. DISTRIBUTION & FLYERING	$	1,200
5. SOCIAL MEDIA/WEBSITE	$	22,800
6. MERCHANDISE & DISPLAY	$	1,500
TOTAL MARKETING & PROMOTION	**$**	**159,900**

Field Arts Events Hall
FY25 Organizational Budget (Board Approved)

		FY25 BUDGET
G. FUNDRAISING & EVENTS		
1. ANNUAL APPEAL(s)	$	5,000
2. EVENTS & BENEFIT	$	55,000
3. MEMBERSHIP & SPONSORSHIP EXPENSES	$	7,500
4. DONOR RECOGNITION	$	10,500
5. GIFTS	$	1,000
6. MERCHANDISE STORE	$	12,154
7. CAPITAL CAMPAIGN	$	7,500
8. COFUNDRAISING	$	-
TOTAL FUNDRAISING & EVENTS	**$**	**98,654**
H. REMAINING OPERATING EXPENSES		
1. SPACE & UTILITIES		
a. INTEREST PAYMENTS (LOC)	$	484,021
b. UTILITIES (ELECTRICITY, WATER, SWR, RE	$	65,520
c. BUILDING & PROPERTY MAINTENANCE	$	100,000
d. PROPERTY TAXES	$	2,537
2. TELEPHONE & INTERNET	$	51,633
3. SOFTWARE FEES & LICENSES	$	22,965
4. OFFICE SUPPLIES	$	11,000
5. CLEANING & JANITORIAL SUPPLIES	$	10,000
6. OFFICE EQUIPMENT MAINTENANCE	$	5,000
7. POSTAGE	$	750
8. PRINTING	$	6,007
8. INSURANCE	$	201,000
9. ACCOUNT/LEGAL	$	15,000
10. MEMBERSHIP DUES & FEES & SUBSCRIPTI	$	19,477
11.MEETINGS & CONFERENCES	$	10,000
12. POS CHARGES	$	30,000
13. BANK FEES	$	800
TOTAL REMAINING OPERATING EXP	**$**	**1,035,710**
TOTAL EXPENSES	**$**	**3,859,713**
SURPLUS/(DEFICIT)	**$**	**1,333**

Field Arts Events Hall
FY25 Organizational Budget to Actuals 1-1-25 thru 9-30-25

	FY25 BUDGET	(1/1/25 - 9/30/25)	YTD VAR ($)	YTD VAR (%)
A. EARNED INCOME				
1. TICKET REVENUE	$ 515,360	$ 449,643	$ 65,717	87%
a. FACILITY FEE	$ 25,000	$ 25,000	$ -	100%
b. RENTAL TICKET INCOME	$ -	$ -		
2. RENTALS				
a. CONFERENCE RENTAL	$ 297,000	$ 230,191	$ 66,809	78%
b. THEATER RENTAL	$ 95,000	$ 23,048	$ 71,952	24%
c. OTHER RENTAL SERVICE	$ -	$ -		
3. GALLERY INCOME (ARTWORK SALES)	$ 25,000	$ 26,814	$ (1,814)	107%
4. FEE FOR SERVICE/WORKSHOP	$ -	$ -	$ -	0%
5. WATERFRONT COFFEE BAR	$ 167,560	$ 130,593	$ 36,967	78%
6. FOOD & BEVERAGE				
a. RENTALS (F&B)	$ 140,000	$ 97,830	$ 42,170	70%
b. PERFORMANCE	$ 146,261	$ 143,995	$ 2,266	98%
7. MERCHANDISE	$ 15,874	$ 10,495	$ 5,379	66%
8. GEAR RENTAL & VIDEO PROGRAMS	$ -	$ -	0%	0%
9. MISCELLANEOUS INCOME	$ -	$ 2,402	$ (2,402)	0%
TOTAL EARNED INCOME	**$ 1,427,055**	**$ 1,140,011**	$ 287,044	**80%**
B. CONTRIBUTED INCOME				
1. FOUNDATION GRANTS	$ 91,200	$ 39,496	$ 51,704	43%
2. GOVERNMENT GRANTS	$ 475,000	$ 460,000	$ 15,000	97%
3. CORPORATE GRANTS	$ 25,000	$ -	$ 25,000	0%
4. INDIVIDUALS	$ 235,000	$ 228,038	$ 6,962	97%
5. MAJOR GIFTS--FIELD (2024)	$ 300,000	$ 100,000	$ 200,000	33%
6. CAPITAL CAMPAIGN ALLOCATION	$ 574,000	$ 398,154	$ 175,846	69%
7. BENEFIT/SPECIAL EVENTS	$ 295,000	$ 174,400	$ 120,600	59%
8. MEMBERSHIP	$ 200,000	$ 165,315	$ 34,685	83%
9. SPONSORSHIP	$ 75,000	$ 47,350	$ 27,650	63%
10. ENDOWMENT EARNINGS	$ 163,791	$ 82,049	$ 81,742	50%
11. INKIND GIFTS	$ -	$ -		
TOTAL UNEARNED INCOME	**$ 2,433,991**	**$ 1,694,802**	$ 739,189	**70%**
TOTAL INCOME	**$ 3,861,046**	**$ 2,834,813**	$ 1,026,233	**73%**
%				

Field Arts Events Hall
FY25 Organizational Budget to Actuals 1-1-25 thru 9-30-25

		FY25 BUDGET		(1/1/25 - 9/30/25)		YTD VAR ($)	YTD VAR (%)
A. SALARIES & FRINGE BENEFITS							
1. ARTISTIC & PROGRAMMING	$	-	$	-	$	-	0%
2. RENTALS & FOOD & BEVERAGE	$	-	$	-	$	-	0%
3. DEVELOPMENT & MARKETING	$	-	$	-	$	-	0%
4. PRODUCTION & FACILITY	$	-	$	-	$	-	0%
5. ADMINISTRATIVE & OPERATIONS	$	-	$	-	$	-	0%
TOTAL SALARIES	**$**	**1,498,924**	**$**	**1,105,027**	$	393,897	**74%**
6. 403B EMPLOYER CONTRIBUTION	$	14,290	$	10,330	$	3,960	72%
7. INSURANCE	$	121,938	$	90,695	$	31,243	74%
8. EMPLOYEE DISCOUNTS ON TICKETS, F&B, ETC.	$	-	$	-	$	-	0%
9. PAYROLL TAXES & OTHER FRINGE	$	152,198	$	132,323	$	19,875	87%
TOTAL SALARIES & BENEFITS	**$**	**1,787,350**	**$**	**1,338,376**	$	448,974	**75%**
B. OTHER PROFESSIONAL FEES							
1. PROGRAMMING FEES							
a. ARTIST/COMPANY FEES	$	359,800	$	225,669	$	134,131	63%
b TEACHING ARTISTS	$	10,228	$	5,618	$	4,610	55%
c. GALLERY ARTIST (SALE OF ARTWORK)	$	14,000	$	10,757	$	3,243	77%
d. PERFORMER MERCHANDISE	$	3,181	$	2,767			
2. GALLERY CURATOR	$	750	$	-	$	750	0%
3. ROYALITIES/RIGHTS/ETC.	$	34,218	$	-	$	34,218	0%
4. CONSULTANTS							
a. TECHNOLOGY/IT	$	7,951	$	7,052	$	899	89%
b. CATERING MANAGER/CATERS	$	2,500	$	2,500	$	-	100%
c. HUMAN RESOURCES/FINANCE	$	16,151	$	22,502	$	(6,351)	139%
d. DEVELOPMENT/CAPITAL CAMPAIGN	$	-	$	-	$	-	0%
e. STRATEGIC PLANNING/POLICY	$	22,000	$	23,000	$	(1,000)	105%
f. BOARD RETREAT/MANUAL/ETC.	$	3,000	$	910	$	2,090	30%
g. CASUAL LABOR	$	8,863	$	8,103	$	760	0%
5. SECURITY	$	500	$	-	$	500	0%
6. PHOTOGRAPHER/VIDEOGRAPHER/DOCUM	$	5,500	$	4,793	$	707	87%
7. PROFESSIONAL DEVELOPMENT/STAFF CON	$	11,250	$	1,802	$	9,448	16%
8. MEDIA LAB PROGRAM	**$**	-	**$**	-	$	-	0%
TOTAL O.P.S.	**$**	**499,892**	**$**	**315,473**	$	184,419	63%

Field Arts Events Hall
FY25 Organizational Budget to Actuals 1-1-25 thru 9-30-25

	FY25 BUDGET	(1/1/25 - 9/30/25)	YTD VAR ($)	YTD VAR (%)
C. TRAVEL & TRANSPORTATION				
1. AIRFARE, TRAIN & CAR RENTAL	$ 7,600	$ 7,768	$ (168)	102%
2. HOTEL & PER DIEM	$ 22,700	$ 3,948	$ 18,752	17%
3. LOCAL TRAVEL	$ 3,700	$ 2,111	$ 1,589	57%
4. PERFORMER TRAVEL	$ 23,650	$ 17,104	$ 6,546	72%
TOTAL TRAVEL & TRANSPORTATION	**$ 57,650**	**$ 30,931**	$ 26,719	54%
D. PRODUCTION MATERIALS & SUPPLIES				
1. PRODUCTION SUPPLIES	$ 16,552	$ 9,613	$ 6,939	58%
2. EQUIPMENT MAINTENANCE	$ -	$ -	$ -	0%
3. EQUIPMENT RENTAL	$ 5,000	$ 2,183	$ 2,817	44%
4. PIANO TUNING & MOVING	$ 6,250	$ 2,025	$ 4,225	32%
5. HOSPITALITY (ARTIST)	$ 7,050	$ 2,216	$ 4,834	31%
6. OTHER PRODUCTION MATERIALS	$ 2,000	$ 560	$ 1,440	28%
TOTAL PRODUCTION MATERIALS	**$ 36,852**	**$ 16,596**	$ 20,256	**45%**
E. FOOD & BEVERAGE				
1. FOOD & BEVERAGE COGS	$ 131,700	$ 149,172	$ (17,472)	113%
2. SUPPLIES & EQUIPMENT	$ 18,505	$ 10,613	$ 7,892	57%
3. SERVICES (LINENS, ETC.)	$ 23,500	$ 21,765	$ 1,735	93%
4. FAM AND PROMOTIONAL EVENTS	$ 10,000	$ -	$ 10,000	0%
5. MEETING, CONFERENCES, TRADE SHOWS	$ -	$ -	$ -	0%
TOTAL CONFERENCE & EVENTS	**$ 183,705**	**$ 181,550**	$ 2,155	**99%**
F. MARKETING AND PROMOTION				
1. ADVERTISING (PRINT & DIGITAL)	$ 99,900	$ 93,292	$ 6,608	93%
2. PRODUCTION & DESIGN	$ 25,500	$ 6,652	$ 18,848	26%
3. POSTAGE	$ 9,000	$ -	$ 9,000	0%
4. DISTRIBUTION & FLYERING	$ 1,200	$ -	$ 1,200	0%
5. SOCIAL MEDIA/WEBSITE	$ 22,800	$ 20,938	$ 1,862	92%
6. MERCHANDISE & DISPLAY	$ 1,500	$ 73	$ 1,427	5%
TOTAL MARKETING & PROMOTION	**$ 159,900**	**$ 120,955**	$ 38,945	**76%**

Field Arts Events Hall
FY25 Organizational Budget to Actuals 1-1-25 thru 9-30-25

		FY25 BUDGET		(1/1/25 - 9/30/25)		YTD VAR ($)	YTD VAR (%)
G. FUNDRAISING & EVENTS							
1. ANNUAL APPEAL(s)	$	5,000	$	-	$	5,000	0%
2. EVENTS & BENEFIT	$	55,000	$	53,957	$	1,043	98%
3. MEMBERSHIP & SPONSORSHIP EXPENSES	$	7,500	$	865	$	6,635	12%
4. DONOR RECOGNITION	$	10,500	$	8,121	$	2,379	77%
5. GIFTS	$	1,000	$	75	$	925	8%
6. MERCHANDISE STORE	$	12,154	$	10,108	$	2,046	83%
7. CAPITAL CAMPAIGN	$	7,500	$	3,722	$	3,778	50%
8. COFUNDRAISING	$	-	$	4,281	$	(4,281)	
TOTAL FUNDRAISING & EVENTS	**$**	**98,654**	**$**	**81,129**	$	17,525	**82%**
H. REMAINING OPERATING EXPENSES							
1. SPACE & UTILITIES							
a. INTEREST PAYMENTS (LOC)	$	484,021	$	338,720	$	145,301	70%
b. UTILITIES (ELECTRICITY, WATER, SWR, RE	$	65,520	$	53,215	$	12,305	81%
c. BUILDING & PROPERTY MAINTENANCE	$	100,000	$	47,392	$	52,608	47%
d. PROPERTY TAXES	$	2,537	$	2,537	$	(0)	100%
2. TELEPHONE & INTERNET	$	51,633	$	39,045	$	12,588	76%
3. SOFTWARE FEES & LICENSES	$	22,965	$	22,699	$	266	99%
4. OFFICE SUPPLIES	$	11,000	$	12,085	$	(1,085)	110%
5. CLEANING & JANITORIAL SUPPLIES	$	10,000	$	7,589	$	2,411	76%
6. OFFICE EQUIPMENT MAINTENANCE	$	5,000	$	1,758	$	3,242	35%
7. POSTAGE	$	750	$	143	$	607	19%
8. PRINTING	$	6,007	$	4,022	$	1,985	67%
8. INSURANCE	$	201,000	$	158,451	$	42,549	79%
9. ACCOUNT/LEGAL	$	15,000	$	9,000	$	6,000	60%
10. MEMBERSHIP DUES & FEES & SUBSCRIPTI	$	19,477	$	11,098	$	8,379	57%
11.MEETINGS & CONFERENCES	$	10,000	$	6,221	$	3,779	62%
12. POS CHARGES	$	30,000	$	23,683	$	6,317	79%
13. BANK FEES	$	800	$	126	$	674	16%
TOTAL REMAINING OPERATING EXP	**$**	**1,035,710**	**$**	**737,783**	$	297,927	**71%**
TOTAL EXPENSES	**$**	**3,859,713**	**$**	**2,822,793**	$	1,036,920	73%
SURPLUS/(DEFICIT)	**$**	**1,333**	**$**	**12,020**			

FIELD ARTS EVENTS HALL
REVISED FY26 ORGANIZATIONAL BUDGET (Projected)

		FY26 BUDGET
A. EARNED INCOME		
1. TICKET REVENUE	$	625,000
a. FACILITY FEE	$	50,000
2. RENTALS		
a. CONFERENCE RENTAL	$	340,000
b. THEATER RENTAL	$	95,000
3. GALLERY INCOME (ARTWORK SALES)	$	35,000
4. FEE FOR SERVICE/WORKSHOP	$	-
5. WATERFRONT COFFEE BAR	$	185,000
6. FOOD & BEVERAGE		
a. RENTALS (F&B)	$	150,000
b. PERFORMANCE	$	160,000
7. MERCHANDISE	$	20,500
8. GEAR RENTAL & VIDEO PROGRAMS	$	3,000
9. MISCELLANEOUS INCOME	$	8,000
TOTAL EARNED INCOME	**$**	**1,671,500**
B. CONTRIBUTED INCOME		
1. FOUNDATION GRANTS	$	122,000
2. GOVERNMENT GRANTS	$	600,000
3. CORPORATE GRANTS	$	25,000
4. INDIVIDUALS	$	245,000
5. MAJOR GIFTS--FIELD (2024)	$	150,000
6. CAPITAL CAMPAIGN ALLOCATION	$	500,000
7. BENEFIT/SPECIAL EVENTS	$	250,000
8. MEMBERSHIP	$	210,000
9. SPONSORSHIP	$	75,000
10. ENDOWMENT EARNINGS	$	170,000
TOTAL UNEARNED INCOME	**$**	**2,347,000**
TOTAL INCOME	**$**	**4,018,500**
%		

FIELD ARTS EVENTS HALL
REVISED FY26 ORGANIZATIONAL BUDGET (Projected)

		FY26 BUDGET
A. SALARIES & FRINGE BENEFITS		
1. SALARIES	$	1,568,924
2. 403B EMPLOYER CONTRIBUTION	$	15,000
3. INSURANCE	$	135,000
4. EMPLOYEE DISCOUNTS ON TICKETS, F&B, ETC.		
5. PAYROLL TAXES & OTHER FRINGE	$	160,000
TOTAL SALARIES & BENEFITS	**$**	**1,878,924**
B. OTHER PROFESSIONAL FEES		
1. PROGRAMMING FEES		
a. ARTIST/COMPANY FEES	$	410,000
b TEACHING ARTISTS	$	15,000
c. GALLERY ARTIST (SALE OF ARTWORK)	$	17,500
d. PERFORMER MERCHANDISE	$	5,000
2. GALLERY CURATOR	$	1,000
3. ROYALITIES/RIGHTS/ETC.	$	35,000
4. CONSULTANTS		
a. TECHNOLOGY/IT	$	10,000
b. HUMAN RESOURCES/FINANCE	$	9,000
c. STRATEGIC PLANNING/BUSINESS PLANNING	$	25,000
d. BOARD OF DIRECTOR - LEADERSHIP & RETREAT	$	3,000
e. CASUAL LABOR	$	7,500
f. JANITORIAL	$	5,000
G. PUBLICITY/PRESS	$	15,000
5. SECURITY	$	500
6. PHOTOGRAPHER/VIDEOGRAPHER/DOCUMENTATI	$	7,500
7. PROFESSIONAL DEVELOPMENT/STAFF COMMITT	$	12,500
TOTAL O.P.S.	**$**	**578,500**
C. TRAVEL & TRANSPORTATION		
1. AIRFARE, TRAIN & CAR RENTAL	$	8,000
2. HOTEL & PER DIEM	$	25,000
3. LOCAL TRAVEL	$	4,500
4. PERFORMER TRAVEL	$	-
TOTAL TRAVEL & TRANSPORTATION	**$**	**37,500**

FIELD ARTS EVENTS HALL
REVISED FY26 ORGANIZATIONAL BUDGET (Projected)

		FY26 BUDGET
D. PRODUCTION MATERIALS & SUPPLIES		
1. PRODUCTION SUPPLIES	$	17,500
2. EQUIPMENT MAINTENANCE	$	-
3. EQUIPMENT RENTAL	$	5,000
4. PIANO TUNING & MOVING	$	6,250
5. HOSPITALITY (ARTIST)	$	7,050
6. OTHER PRODUCTION MATERIALS	$	2,000
TOTAL PRODUCTION MATERIALS	**$**	**37,800**
E. FOOD & BEVERAGE		
1. FOOD & BEVERAGE COGS	$	140,000
2. SUPPLIES & EQUIPMENT	$	21,000
3. SERVICES (LINENS, ETC.)	$	25,000
4. FAM AND PROMOTIONAL EVENTS	$	10,000
5. MEETING, CONFERENCES, TRADE SHOWS	$	23,650
TOTAL CONFERENCE & EVENTS	**$**	**219,650**
F. MARKETING AND PROMOTION		
1. ADVERTISING (PRINT & DIGITAL)	$	100,000
2. PRODUCTION & DESIGN	$	25,500
3. POSTAGE	$	10,000
4. DISTRIBUTION & FLYERING	$	1,500
5. SOCIAL MEDIA/WEBSITE	$	25,000
6. MERCHANDISE & DISPLAY	$	1,500
TOTAL MARKETING & PROMOTION	**$**	**163,500**
G. FUNDRAISING & EVENTS		
1. ANNUAL APPEAL(s)	$	5,000
2. EVENTS & BENEFIT	$	55,000
3. MEMBERSHIP & SPONSORSHIP EXPENSES	$	7,500
4. DONOR RECOGNITION	$	10,500
5. GIFTS	$	1,000
6. MERCHANDISE STORE	$	15,000
7. CAPITAL CAMPAIGN	$	7,500
8. COFUNDRAISING	$	-
TOTAL FUNDRAISING & EVENTS	**$**	**101,500**

FIELD ARTS EVENTS HALL
REVISED FY26 ORGANIZATIONAL BUDGET (Projected)

		FY26 BUDGET
H. REMAINING OPERATING EXPENSES		
1. SPACE & UTILITIES		
a. INTEREST PAYMENTS (LOC)	$	400,000
b. UTILITIES (ELECTRICITY, WATER, SWR, REFUSE)	$	68,000
c. BUILDING & PROPERTY MAINTENANCE	$	125,000
d. PROPERTY TAXES	$	2,537
2. TELEPHONE & INTERNET	$	58,000
3. SOFTWARE FEES & LICENSES	$	28,000
4. OFFICE SUPPLIES	$	12,000
5. CLEANING & JANITORIAL SUPPLIES	$	10,000
6. OFFICE EQUIPMENT MAINTENANCE	$	5,000
7. POSTAGE	$	750
8. PRINTING	$	6,500
8. INSURANCE	$	210,000
9. ACCOUNT/LEGAL	$	15,000
10. MEMBERSHIP DUES & FEES & SUBSCRIPTIONS	$	19,477
11. MEETINGS & CONFERENCES	$	10,000
12. POS CHARGES	$	30,000
13. BANK FEES	$	800
TOTAL REMAINING OPERATING EXP	**$**	**1,001,064**
TOTAL EXPENSES	**$**	**4,018,500**
SURPLUS/(DEFICIT)	**$**	-

FIELD ARTS EVENTS HALL
REVISED FY26 ORGANIZATIONAL BUDGET (Projected)

642

		FY26 BUDGET		LTAC COUNTY REQUEST
A. SALARIES & FRINGE BENEFITS				
1. SALARIES	$	1,568,924		
2. 403B EMPLOYER CONTRIBUTION	$	15,000		
3. INSURANCE	$	135,000		
4. EMPLOYEE DISCOUNTS ON TICKETS, F&B, ETC.				
5. PAYROLL TAXES & OTHER FRINGE	$	160,000		
TOTAL SALARIES & BENEFITS	**$**	**1,878,924**	**$**	-
B. OTHER PROFESSIONAL FEES				
1. PROGRAMMING FEES				
a. ARTIST/COMPANY FEES	$	410,000		
b TEACHING ARTISTS	$	15,000		
c. GALLERY ARTIST (SALE OF ARTWORK)	$	17,500		
d. PERFORMER MERCHANDISE	$	5,000		
2. GALLERY CURATOR	$	1,000		
3. ROYALITIES/RIGHTS/ETC.	$	35,000		
4. CONSULTANTS				
a. TECHNOLOGY/IT	$	10,000		
b. HUMAN RESOURCES/FINANCE	$	9,000		
c. STRATEGIC PLANNING/BUSINESS PLANNING	$	25,000		
d. BOARD OF DIRECTOR - LEADERSHIP & RETREAT	$	3,000		
e. CASUAL LABOR	$	7,500		
f. JANITORIAL	$	5,000		
G. PUBLICITY/PRESS	$	15,000	**$**	**15,000**
5. SECURITY	$	500		
6. PHOTOGRAPHER/VIDEOGRAPHER/DOCUMENTATI	$	7,500		
7. PROFESSIONAL DEVELOPMENT/STAFF COMMITT	$	12,500		
TOTAL O.P.S.	**$**	**578,500**	**$**	**15,000**
C. TRAVEL & TRANSPORTATION				
1. AIRFARE, TRAIN & CAR RENTAL	$	8,000		
2. HOTEL & PER DIEM	$	25,000		
3. LOCAL TRAVEL	$	4,500		
4. PERFORMER TRAVEL	$	-		
TOTAL TRAVEL & TRANSPORTATION	**$**	**37,500**	**$**	-

FIELD ARTS EVENTS HALL
REVISED FY26 ORGANIZATIONAL BUDGET (Projected)

		FY26 BUDGET		LTAC COUNTY REQUEST
D. PRODUCTION MATERIALS & SUPPLIES				
1. PRODUCTION SUPPLIES	$	17,500		
2. EQUIPMENT MAINTENANCE	$	-		
3. EQUIPMENT RENTAL	$	5,000		
4. PIANO TUNING & MOVING	$	6,250		
5. HOSPITALITY (ARTIST)	$	7,050		
6. OTHER PRODUCTION MATERIALS	$	2,000		
TOTAL PRODUCTION MATERIALS	**$**	**37,800**	**$**	-
E. FOOD & BEVERAGE				
1. FOOD & BEVERAGE COGS	$	140,000		
2. SUPPLIES & EQUIPMENT	$	21,000		
3. SERVICES (LINENS, ETC.)	$	25,000		
4. FAM AND PROMOTIONAL EVENTS	$	10,000		
5. MEETING, CONFERENCES, TRADE SHOWS	$	23,650	$	-
TOTAL CONFERENCE & EVENTS	**$**	**219,650**	**$**	-
F. MARKETING AND PROMOTION				
1. ADVERTISING (PRINT & DIGITAL)	$	100,000	$	**65,000**
2. PRODUCTION & DESIGN	$	25,500	$	**12,000**
3. POSTAGE	$	10,000		
4. DISTRIBUTION & FLYERING	$	1,500		
5. SOCIAL MEDIA/WEBSITE	$	25,000	$	**12,500**
6. MERCHANDISE & DISPLAY	$	1,500		
TOTAL MARKETING & PROMOTION	**$**	**163,500**	**$**	**89,500**
G. FUNDRAISING & EVENTS				
1. ANNUAL APPEAL(s)	$	5,000		
2. EVENTS & BENEFIT	$	55,000		
3. MEMBERSHIP & SPONSORSHIP EXPENSES	$	7,500		
4. DONOR RECOGNITION	$	10,500		
5. GIFTS	$	1,000		
6. MERCHANDISE STORE	$	15,000		
7. CAPITAL CAMPAIGN	$	7,500		
8. COFUNDRAISING	$	-		
TOTAL FUNDRAISING & EVENTS	**$**	**101,500**	**$**	-

FIELD ARTS EVENTS HALL
REVISED FY26 ORGANIZATIONAL BUDGET (Projected)

		FY26 BUDGET		LTAC COUNTY REQUEST
H. REMAINING OPERATING EXPENSES				
1. SPACE & UTILITIES				
a. INTEREST PAYMENTS (LOC)	$	400,000		
b. UTILITIES (ELECTRICITY, WATER, SWR, REFUSE)	$	68,000	**$**	**34,000**
c. BUILDING & PROPERTY MAINTENANCE	$	125,000	**$**	**91,500**
d. PROPERTY TAXES	$	2,537		
2. TELEPHONE & INTERNET	$	58,000		
3. SOFTWARE FEES & LICENSES	$	28,000		
4. OFFICE SUPPLIES	$	12,000		
5. CLEANING & JANITORIAL SUPPLIES	$	10,000	$	-
6. OFFICE EQUIPMENT MAINTENANCE	$	5,000		
7. POSTAGE	$	750		
8. PRINTING	$	6,500		
8. INSURANCE	$	210,000	**$**	**125,000**
9. ACCOUNT/LEGAL	$	15,000		
10. MEMBERSHIP DUES & FEES & SUBSCRIPTIONS	$	19,477		
11. MEETINGS & CONFERENCES	$	10,000		
12. POS CHARGES	$	30,000		
13. BANK FEES	$	800		
TOTAL REMAINING OPERATING EXP	**$**	**1,001,064**	**$**	**250,500**
TOTAL EXPENSES	**$**	**4,018,500**	**$**	**355,000**
SURPLUS/(DEFICIT)	**$**	-	$	-

WASHINGTON
Secretary of State
Corporations & Charities Division

Filed
Secretary of State
State of Washington
Date Filed: 07/16/2025
Effective Date: 07/16/2025
UBI #: 604 011 408

Annual Report

BUSINESS INFORMATION

Business Name:
PORT ANGELES WATERFRONT CENTER

UBI Number:
604 011 408

Business Type:
WA NONPROFIT CORPORATION

Business Status:
ACTIVE

Principal Office Street Address:
201 W FRONT ST, PORT ANGELES, WA, 98362-2609, UNITED STATES

Principal Office Mailing Address:
PO BOX 71, PORT ANGELES, WA, 98362-0011, UNITED STATES

Expiration Date:
06/30/2026

Jurisdiction:
UNITED STATES, WASHINGTON

Formation/Registration Date:
06/20/2016

Period of Duration:
PERPETUAL

Inactive Date:

Nature of Business:
CHARITABLE, CULTURAL, PERFORMING AND FINE ARTS CENTER, AND CONFERENCE FACILITY

NONPROFIT GROSS REVENUE CERTIFICATION

Per RCW 24.03A.960 does the Nonprofit certify that its total gross revenue in the most recent fiscal year was less than $500,000? **- No**

NONPROFIT CORPORATION'S EIN

Nonprofit EIN: **81-3062077**

REGISTERED AGENT RCW 23.95.410

Registered Agent Name	Street Address	Mailing Address

PORT ANGELES WATERFRONT CENTER	201 W FRONT ST, PORT ANGELES, WA, 98362, UNITED STATES	PO BOX 71, PORT ANGELES, WA, 98362, UNITED STATES

PRINCIPAL OFFICE

Phone:
3604774679

Email:
STEVE@FIELDHALLEVENTS.ORG

Street Address:
201 W FRONT ST, PORT ANGELES, WA, 98362-2609, USA

Mailing Address:
PO BOX 71, PORT ANGELES, WA, 98362-0011, USA

GOVERNORS

Title	Type	Entity Name	First Name	Last Name
GOVERNOR	INDIVIDUAL		S. BROOKE	TAYLOR
GOVERNOR	INDIVIDUAL		JEANNE	MARTIN

NATURE OF BUSINESS

- CHARITABLE
- CULTURAL
- PERFORMING AND FINE ARTS CENTER, AND CONFERENCE FACILITY

REPORTING CHANGES FOR THE CHARITABLE NONPROFIT CORPORATION

Does the Nonprofit Corporation meet exemptions of reporting as outlined in RCW 24.03A.075? - **Yes**

CONTROLLING INTEREST

1. Does this entity own (hold title) real property in Washington, such as land or buildings, including leasehold improvements?
- Yes
2. In the **past 12 months**, has there been a transfer of at least 16-2/3 percent of the ownership, stock, or other financial interest in the entity?
- No
   a. If "Yes", in the **past 36 months**, has there been a transfer of controlling interest (50 percent or greater) of the ownership, stock, or other financial interest in the entity?
- No
3. If you answered "Yes" to question 2a, has a controlling interest transfer return been filed with the Department of Revenue?
- No

You **must** submit a Controlling Interest Transfer Return form if you answered "yes" to questions 1 **and** 2a.

Failure to report a Controlling Interest Transfer is subject to penalty provisions of RCW 82.45.220.

For more information on **Controlling Interest**, visit www.dor.wa.gov/REET.

RETURN ADDRESS FOR THIS FILING

Attention:
RHODA CERRITELLI
Email:
FINANCE@FIELDHALLEVENTS.ORG
Address:
201 W FRONT ST, PORT ANGELES, WA, 98362-2609, USA

UPLOAD ADDITIONAL DOCUMENTS

Do you have additional documents to upload? - **No**

EMAIL OPT-IN

☐ By checking this box, I hereby opt into receiving all notifications from the Secretary of State for this entity via email only. I acknowledge that I will no longer receive paper notifications.

AUTHORIZED PERSON

☑ I am an authorized person.

Person Type:
INDIVIDUAL

First Name:
RHODA

Last Name:
CERRITELLI

Title:
DIR OF FIN STRATEGY

☑ This document is hereby executed under penalty of law and is to the best of my knowledge, true and correct.

Field Arts & Events Hall: 2025 Testimonials – A Sampling

FIELD ARTS & EVENTS HALL

Demonstrating Tourism Impact and Overnight Stays in Clallam County

1. Wedding – July 2024
Visitor Origin: Multiple States | **Lodging:** Multiple Locations incl. hotel and Airbnb (4 nights)

"We recently hosted my daughter's wedding at Field Arts & Events Hall, and I cannot recommend this venue highly enough! The breathtaking views provided the perfect backdrop... The staff were beyond incredible—helpful, accommodating, and genuinely dedicated to making the day as perfect as possible. Our daughter's wedding was a dream come true."
— Leslie Diimmel, Mother of the Bride
Multi-state travel, extended overnight stays, multiple lodging providers, large group.

2. Wedding – July 2025
Visitor Origin: Canada & Florida | **Lodging:** Various hotel and Airbnb (5 nights)
"From the ceremony to the event hall, it was a beautiful day! We couldn't have picked a more gorgeous space for the reception... Your team were the best and we can't thank them enough. Everything ran smoothly and we couldn't have done it without you."
— Patti Beck, Mother of the Bride
Cross-border and cross-country visitors; long multi-night stays; direct hotel and dining impact.

3. Reckless Son – May 2025 (Performance)
Visitor Origin: Bainbridge Island, WA | **Lodging:** Hotel (2 nights) | **Dining:** Kokopelli Grill, Pink Pony Café
"Excellent performance, entertaining, informative and very moving. Beautiful venue, especially the upstairs room for the receptions. Great experience, hope to come back."
— Anonymous Patron
Cultural tourism with two-night hotel stays and multiple local restaurant visits.

4. American Ballet Theatre – March 2025 (Performance)
Visitor Origin: Seattle, WA | **Lodging:** Hotel (1 night)
"We traveled over from Seattle for this performance, stayed in Port Angeles overnight and walked from our hotel to the venue. It was a great performance and the entire trip was lovely."
— Anonymous Patron
Destination arts tourism from Seattle; walkable lodging proximity.

5. First Fed Appreciation Party – February 2025 (Corporate)
Lodging: Various locations (16 overnight stays)
"Field Arts & Events Hall is absolutely amazing!... Our company has had the privilege of coordinating multiple events here since they opened, and each one has been an absolute success. It's clear that FAEH is one of the premier event venues in the area."
— Chloe Hix, Corporate Event Planner
High-volume overnight stays; repeat corporate business; extended regional impact.

From this sampling of a few of the testimonials we have received we have learned that:
Across weddings, performances, conferences, and corporate gatherings, Field Arts & Events Hall consistently attracts visitors from across Washington State, the Pacific Northwest, Canada, and beyond. Testimonials highlight multi-night stays, multiple hotel bookings, local dining patronage, and repeat visitation—all contributing directly to the local tourism economy and resulting in increased lodging revenue in Clallam County.

FIELD
ARTS &
EVENTS
HALL

Field Arts & Events Hall
Budget Description

Advertising, Print and Social Media: Our marketing efforts will focus on increasing overnight stays and attracting visitors from outside our local area through targeted campaigns. We will continue to develop comprehensive marketing campaigns that showcase and highlight the value of utilizing Field Hall/tourist-related facility and planning overnight trips to fully engage with the tourism assets throughout the County.. This will involve creating visually appealing and informative marketing materials, such as posters, flyers, brochures, and email newsletters, that promote the Conference & Events Center as well as our upcoming productions. Field Hall will continue to market and suggest local accommodations, dining options and other attractions to encourage longer multi-night stays. Cost will be associated with leveraging digital marketing, such as search engine optimization (SEO), pay-per-click (PPC) advertising, and targeted social media marketing, to reach potential audiences. We also rely heavily on print assets to advertise our programs. These costs also include fees for press and publicity rep.

Space and Utilities Expenses: Field Hall encompass several key components necessary to maintain the building's operations, comfort and safety. These costs are significant due to demand and heavy use of the facility through active rental and artistic programs, as well as the size and complexity of the venue. Here's a breakdown of these expenses:

Utilities: High electricity, heating, cooling, and water costs arise from the venue's size and the demands of lighting, sound equipment and HVAC systems, which must operate constantly.

Maintenance: Daily cleaning, minor repairs, and landscaping ensure a safe, attractive space, while specialized maintenance of performance equipment adds to costs.

Software: To support our marketing, event management, and operational efforts, we rely on a suite of specialized software that enhances our efficiency and customer engagement. Essential tools include Ludus, Canva, Adobe Creative Suites, Video editing software, Vimeo, Zoom, Tripleseat, DonorPerfect, Office 365, etc.

Comprehensive insurance: Coverage is essential for ensuring the operational stability and long- term sustainability of Field Hall. High insurance costs are driven by the building's size, asset value, and event-driven operations. Key coverage includes General Liability, Property, Directors & Officers (D&O), and Cybersecurity, all of which protect against a range of risks, ensuring public safety and asset protection.

FIELD
ARTS &
EVENTS
HALL

Field Arts & Events Hall Strategic Plan (2025–2027) – Overview

Mission: A home for arts and events that brings people together and strengthens our community.
Vision: Inspire, empower, and support the local arts community, enrich cultural and educational experiences, and spark economic activity throughout the region.

Strategic Focus Areas

1. **Artistic Programming**
   - Position FAEH as a premier cultural destination through year-round, high-quality programming.
   - Balance national/international performances with strong support for local and regional artists.
   - Foster innovation by commissioning new works and creating a fund for experimental programming.
   - Expand inclusive offerings: youth/family programs, Indigenous cultural partnerships, and arts-health initiatives.
2. **Education & Community Outreach**
   - Deepen school partnerships with curriculum-aligned arts programs, field trips, and artist residencies.
   - Create "entry-point" performances for first-time theatergoers and expand humanities-based programming.
   - Increase accessibility via subsidized/free tickets and diverse scheduling.
   - Launch *Connections*, a branded series of community events, and curate programming that reflects regional culture.
3. **Economic Growth**
   - Leverage FAEH's world-class facility to attract tourism, conferences, and events, boosting local commerce.
   - Collaborate with businesses and organizations to enhance festivals and cultural engagement.
   - Advocate for arts and tourism funding at all levels.
   - Expand workforce development through partnerships with Peninsula College (media and arts administration programs, internships, apprenticeships).
4. **Operational Excellence**
   - Achieve financial stability by eliminating debt, building reserves, and diversifying revenue streams.
   - Implement multi-year budgeting and evaluation models for program effectiveness.
   - Invest in staff development and refine operational policies for efficiency.
   - Adopt preventive maintenance and sustainability practices to maximize resources and infrastructure longevity.

Impact:
This plan positions FAEH as a cultural and economic catalyst for the North Olympic Peninsula—expanding access to the arts, enriching education, and driving tourism and local business growth.

FIELD ARTS EVENTS HALL
REVISED FY26 ORGANIZATIONAL BUDGET (Projected)

		FY26 BUDGET		LTAC COUNTY REQUEST
A. EARNED INCOME				
1. TICKET REVENUE	$	625,000		
a. FACILITY FEE	$	50,000		
2. RENTALS				
a. CONFERENCE RENTAL	$	340,000		
b. THEATER RENTAL	$	95,000		
3. GALLERY INCOME (ARTWORK SALES)	$	35,000		
4. FEE FOR SERVICE/WORKSHOP	$	-		
5. WATERFRONT COFFEE BAR	$	185,000		
6. FOOD & BEVERAGE				
a. RENTALS (F&B)	$	150,000		
b. PERFORMANCE	$	160,000		
7. MERCHANDISE	$	20,500		
8. GEAR RENTAL & VIDEO PROGRAMS	$	3,000		
9. MISCELLANEOUS INCOME	$	8,000		
TOTAL EARNED INCOME	**$**	**1,671,500**	**$**	-
B. CONTRIBUTED INCOME				
1. FOUNDATION GRANTS	$	122,000		
2. GOVERNMENT GRANTS	$	600,000	**$**	**355,000**
3. CORPORATE GRANTS	$	25,000		
4. INDIVIDUALS	$	245,000		
5. MAJOR GIFTS--FIELD (2024)	$	150,000		
6. CAPITAL CAMPAIGN ALLOCATION	$	500,000		
7. BENEFIT/SPECIAL EVENTS	$	250,000		
8. MEMBERSHIP	$	210,000		
9. SPONSORSHIP	$	75,000		
10. ENDOWMENT EARNINGS	$	170,000		
TOTAL UNEARNED INCOME	**$**	**2,347,000**	**$**	**355,000**
TOTAL INCOME	**$**	**4,018,500**	**$**	**355,000**
%				

Clallam County Lodging Tax Advisory Committee

Bylaw Changes

Action Item

CLALLAM COUNTY
LODGING TAX ADVISORY COMMITTEE
BYLAWS

ARTICLE 1 - NAME

The name of this Advisory Committee is the Clallam Lodging Tax Advisory Committee (LTAC). It was established by Clallam County Resolution 23, 1998.

ARTICLE 2 - ROLE AND PURPOSE

Pursuant to Clallam County Resolution 23, the Clallam County Lodging Tax Advisory Committee makes recommendations to the Clallam County Board of Commissioners on any proposals submitted regarding the implementation of a local option excise lodging tax in unincorporated Clallam County. The committee shall submit comments on any proposal in a timely manner through generally applicable public comment procedures. The comments shall include an analysis of the extent to which the proposal will accommodate activities for visitors or increase tourism, and the extent to which the proposal will affect the long-term stability of the fund created under RCW 57.28.1815.

Clallam County Resolution 13, 1999, further identifies that the purpose of the Committee shall be to:

1. Make funding recommendations to the County Commissioners with regard to the entity responsible for implementing a comprehensive, professional promotion program to create lodging nights year-round for the unincorporated portion of Clallam County as specified in Clallam County Code 5.13.025.
2. Make funding recommendations to the County Commissioners with specific regard to the Clallam Bay/Sekiu Chamber of Commerce, which implements the tourism marketing program for the Clallam Bay/Sekiu area as addressed in Clallam County Code 5.13.025(2).
3. Review and recommend to the County Commissioners proposals from organizations responding to a Request for Proposals to provide a comprehensive professional promotion program.

The Committee will follow Clallam County Policy and Procedure 952 - Boards and Committees, unless amended by these Bylaws.

ARTICLE 3 - MEMBERSHIP

In accordance with RCW 67.28.1817, the Committee shall consist of at least five members that shall include at least two members who are representatives of businesses required to collect lodging tax, and at least two members who are persons involved in activities authorized to be funded by revenue received under this chapter, and one member shall be an elected official (Commissioner) of the County who shall serve as Chair of the Committee. Members representing businesses that collect lodging tax and members representing businesses that are funded by lodging revenue shall remain in equal proportion to each other, regardless of the size of the Committee.

Committee members are appointed by resolution and a majority vote of the Board of County Commissioners. Appointed representatives to the Advisory Committee shall serve a ~~three year~~four-year term. Representatives may serve ~~a maximum of~~ two consecutive ~~three~~four-year terms. After completing two four-year terms, there must be a break in service to the Lodging Tax Advisory Committee. Former members may then reapply for additional four-year terms after a one-year break in service. A member may request that an alternate be appointed to attend in their absence.

The LTAC may recommend to the Clallam County Board of Commissioners the removal of an LTAC member for inefficiency, neglect of duty, or malfeasance in office. The LTAC may consider three consecutive absences from the scheduled meetings of the committee as neglect of duty.

ARTICLE 4 - OFFICERS

In accordance with RCW 67.28.1817, the Clallam County Commissioner appointed to serve on the LTAC shall serve as Chair. Typically at its first meeting of the calendar year, the Committee will elect a Vice-Chair/Secretary. Nomination of officers may be made from the floor on the day of election; voting will be by show of hands or acclamation. Election of any officer requires the presence of a quorum of members, as described in Article 5 of these by-laws. In the event of a vacancy or absence of the elected Chair, the Vice-Chair will automatically succeed to the Chair. A vacancy occurring in the office of Chair or Vice-Chair is filled by election, as defined above, to serve for the unexpired portion of the term. The Chair is responsible for appointing subcommittees and to conduct business of the LTAC.

ARTICLE 5 - MEETINGS & NOTICES

MEETINGS

All Committee meetings shall be open to the public in accordance with the Open Public Meetings Act. Notice of Meeting for LTAC meetings will be issued to all LTAC members and posted on the Clallam County LTAC website with a twenty-four (24) hour or greater notice.

SUBCOMMITTEE MEETINGS

Subcommittee meetings may be scheduled as needed. Subcommittee meetings are also open to the public, however, public participation may be limited unless specifically requested or invited by the subcommittee chair.

ATTENDANCE

To achieve full and proper review of funding applications and development of recommendations, the LTAC requires attendance of its members at all or most of the meetings. Committee members are required to notify the Chair or LTAC staff person of anticipated absence from any meeting as far in advance of the meeting as possible. In the event such notifications indicate a quorum will not be present, the Chair will ordinarily cancel and reschedule the meeting to the next earliest date.

E-PARTICIPATION

The LTAC will allow for electronic participation when one or more members are unavailable to meet in person. Electronic participation includes the use of a conference telephone, video conference or similar communication device that allows all persons participating in the meeting to hear each other at the same time. Participation by such means shall constitute presence-in-person at the meeting.

QUORUM - VOTING

A simple majority of Committee members shall constitute a quorum for the conduct of business. Voting shall be by voice vote unless the majority is unclear. For voting purposes, no proxies will be allowed.

PARLIAMENTARY PROCEDURE

Deliberations shall be governed by commonly accepted Parliamentary Rules and Procedures.

ARTICLE 6 - LODGING TAX FUND

In accordance with Clallam County Code 5.13.025:

~~(1) The Clallam Bay-Sekiu area needs special consideration and a portion of the lodging tax revenue should be distributed to the Clallam Bay-Sekiu Chamber of Commerce in an amount not less than that which is generated by the area.~~

~~(2)~~(1) The majority of the funds collected should be used to fund a comprehensive professional promotion program to create lodging nights year-round for the unincorporated portion of Clallam County.

~~(3)~~(2) Applications for programs or projects eligible to receive Lodging Tax funding may be submitted by any non-profit entity, any public entity, or any group of eligible organizations (RCW 67.28). Lodging tax funds can be used to support operations and capital expenditures of tourism-related facilities owned by municipalities, including property acquisition and major infrastructure needs. Lodging tax funds can be used to support operations only of tourism-related facilities owned or operated by 501c3 and 501c6 organizations.

ARTICLE 7 - AMENDMENTS

These rules may be amended at any regular meeting by a vote of the majority of the members present, providing there is a quorum. Proposed changes to the bylaws shall be published and available to LTAC members for at least seven days before a vote.

Adopted this ___ day of _____, 2016.