



AMENDED AGENDA
CLALLAM COUNTY
LODGING TAX ADVISORY COMMITTEE

223 East 4th Street, Room 160
Port Angeles, Washington
March 13, 2025 – 2 p.m.

Lodging Tax Advisory Committee meetings will be available virtually at:

If you would like to participate in the meeting via Zoom audio only, call 253-215-8782 and use meeting ID: 875 561 7844 and passcode: 12345

If you would like to participate in the meeting via Zoom video conference, visit <https://zoom.us/j/8755617844> and use meeting ID: 875 561 7844 and passcode: 12345

This meeting can be viewed on a live stream at this link: <https://clallamcountywa.gov/meetings>

Public comment and questions can be directed to the Clerk of the Board at 360-417-2256 or loni.gores@clallamcountywa.gov

- I. CALL TO ORDER, ROLL CALL
- II. REQUEST FOR MODIFICATIONS/APPROVAL OF AGENDA
- III. PUBLIC COMMENT
- IV. APPROVAL OF MINUTES FOR THE MEETING ON:
 - January 9, 2025
- V. BUSINESS
 - a. Review of financial LTAC projections – Mark Lane
 - b. Review 2024 Funding Reports
 - c. Discussion regarding Field Hall Events Center
 - d. **Hoh Road Discussion**
- VI. PUBLIC COMMENT
- VII. ADJOURNMENT



AGENDA

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Clallam County Lodging Tax Advisory Committee

**Draft Minutes
January 9, 2025**



CLALLAM COUNTY LODGING TAX ADVISORY COMMITTEE MINUTES OF JANUARY 9, 2025

MEETING OF THE LODGING TAX ADVISORY BOARD (LTAC)

Chair Commissioner Johnson called the meeting to order at 2 p.m., Thursday, January 9, 2025. Also, present were Beth Pratt, Christi Baron, Sean Coleman, Craig Jaeger, Pamela Dahl. Kim Reynolds was excused. Kim Reynolds was excused.

REQUESTS FOR MODIFICATIONS/APPROVAL OF AGENDA

Jaeger pointed out that the Sliphouse Point motion says \$10.000 and it should be \$10,000

ACTION TAKEN: Jaeger moved to adopt the agenda as modified, Dahl seconded, motion carried

APPROVAL OF MINUTES

- November 14, 2024

Jaeger pointed out that the Sliphouse Point is listed as \$10.000 and it should be \$10,000

Dahl pointed out that OPVB is listed as \$100,000 and it should be \$1,000,000

ACTION TAKEN: Dahl moved to approve the minutes as modified, Jaeger seconded, motion carried (Pratt abstain)

BUSINESS ITEMS

a. Review of Counties and Cities 2025 LTAC Allocations (Sequim, Forks, Port Angeles, Jefferson and Clallam)

Commissioner Johnson provided a brief summary. City of Port Angeles provided an update on their lodging tax application process for 2025. Jefferson County provided an update on their lodging tax application process for 2025. City of Sequim provided an update on their lodging tax application process for 2025. Commissioner Johnson provided an updated on the County Lodging tax application process for 2025.

b. Review of financial LTAC projections

Lane provided a financial report. LTAC Members held discussion.

c. Notice calling for 2025 Hotel/Motel Funding applications (2nd call for 2025)

ACTION TAKEN: Dahl moved to approve the notice, Jaeger seconded, motion carried

d. Tourism Plan update

Debbie Wardrop and Marsha Massey provided an update on the Tourism Plan. LTAC Members held discussion.

PUBLIC COMMENT

- Michele Canale, Peninsula Trails Coalition, questioned ho much funds would be available for the 2nd call for application

NEXT MEETING – March 13, 2025

ADJOURNMENT - Meeting concluded at 3:34 p.m.

LTAC 2024 Funding Request Reports

City of Forks

Gores, Loni

From: Rod Fleck <rodf@forkswashington.org>
Sent: Friday, November 15, 2024 2:55 PM
To: Gores, Loni
Cc: Caryn Depew; timf@forkswashington.org
Subject: LTAC Grant - Forks - Geolocation

Good afternoon Loni,

Below you will see an email where I let the company below know of the City Council's decision to not proceed with both the Geolocation event analysis from this firm, but also with the project for which the City had received LTAC funding. CityData.Ai made a proposal that was the lowest price from the two responsible respondents to the City's solicitation for a Geolocation firm.

I will work with Caryn over the next week to process the return of the \$15,000 the City had received from the County's LTAC fund to undertake this project. I wanted to let the County know of this decision.

Take care,

Rod

William R. Fleck
City Attorney/Planner
500 East Division Street
Forks, WA 98331
rodf@forkswashington.org
360/374-5412
"Fortes Fortuna Juvat"

LTAC 2024 Funding Request Reports

Olympic Theatre Arts

Clallam LTAC Progress Report 2024
Olympic Theatre Arts

Thank you for approving our grant application of \$14,209.65 for the purpose of upgrading Olympic Theatre Arts Ticketing Systems and Operations IT. We are pleased to inform you that all upgrades have been made successfully and operations for our organization have improved greatly. This could not have been possible without the funds allotted from the Clallam LTAC Grant.

Utilizing the funds OTA was able to purchase:

- Three Macbook Pros plus peripherals
- One iMac
- Two Boca Ticketing Printers with Wifi upgrade
- Two Zebra Ticket Scanners
- Two Payment Terminals

These items combined with the new ticketing window installed at the front of our building has increased the quality of customer service for our guests. The upgrade from a cash box at a shaky card table to a robust ticketing system increases the perceived value of purchased tickets, integrity in our work, and a sense of comfort for our customers. The IT allows our organization to take full advantage of our Ludus ticketing platform which includes online ticket sales and donations as well as paperless transactions.

The computers afforded by the grant are a game changer for our organization. Previously, employees brought and used their personal computers to accomplish work tasks. It's bad enough that our organization cannot afford competitive salaries and benefits, and that our current salaries are half that of industry standards. But to ask these same employees to use their personal items for company work was embarrassing. At least now the organization is able to offer and be responsible for its own computing capabilities giving some respect to the organization's most valuable assets: its employees.

I am pleased to inform you that 2024 has been a record shattering year for OTA. As of October 31st, 2024, OTA has hosted 8,853 guests and still has two months and two main stage productions to go. This attendance is 65% higher than 2023 and OTA's largest in its 44 year history. Three out of four of OTA's top attended productions have happened in the past 11 months. OTA is growing and becoming a destination for many on and off the Peninsula. Not only do guests travel from Olympia, Tacoma, and Seattle to regularly see our productions, volunteers in our productions are choosing to drive to Sequim from 45-60+ minutes away. This is a testament to OTA's increase in quality, which has been made possible thanks to the help of grants such as the Clallam County LTAC Fund.

Thank you once again for your support of the Arts through LTAC.

Sincerely,



David Herbelin

Executive Director, Olympic Theatre Arts

LTAC 2024 Funding Request Reports

Clallam County Public Works

Clallam County Public Works 2024 Lodging Tax Fund Update

Whiskey Creek Replacement Crossing

Timeline-

- 2022: Original fallen fir bridge identified as needing replacement. Log had begun to rot and crack. Consultations with Washington State Department of Fish and Wildlife (WDFW) on possible replacement solutions and locations were carried out.
- 2023: Clallam County engineers; using input from WDFW started contacting companies to source the new bridge. 2 quotes for suitable bridges were found. Arete Structures' proposal of a prefabricated fiberglass bridge (FRP) bridge was chosen as the most suitable, as the bridge was 1/3rd the weight of the other proposed structure. As the bridge would be constructed in a remote location by volunteers, with no assistance from heavy machinery, this was a necessity.
- March 2024: Clallam County Public Works applied for a Clallam County Lodging Tax Grant for the Whiskey Creek Bridge replacement.
- April 2024: The existing lodge crossing over Whiskey Creek failed completely, collapsing into the creek. This accelerated the timeline of procurement and construction.
- May 2024: Clallam County engineers contacted Arete Structures and inquired if the bridge could be delivered prior to the end of the fish window. The company confirmed that it was a possibility to fabricate and deliver the structure prior to the end of the fish window. Clallam County Public Works (CCPW) received a contract of \$84,400 from the lodging tax fund.
- June 2024: Volunteer crews on the Olympic Adventure Trail (OAT) start construction of gabion baskets and access switchback for the new bridge.
- August 2024: The FRP bridge was delivered Port Angeles on August 6, 2024.
- August-September 2024: Volunteer crews worked tirelessly over the course of 10 days to bring in and assemble the new bridge. The bridge work was completed prior to the end of the fish window.

Project & Budgetary Breakdown-

Clallam County Public Works was awarded **\$84,400** from the Board of County Commissioners & Lodging Tax Advisory Board. This award was based on the following budget estimate submitted in "Table A- Budget Estimate"

Table A- Budget Estimate

Project Component	Estimated Cost	Other
Bridge Structure	\$57,000	
Delivery of Bridge Structure	\$15,000	
Bridge Decking	\$4,000	
Bridge Rail	\$2,100	
Gabion Baskets	\$650	
Quarry Spalls	\$1,000	
Staff (permitting, construction management)	\$4,250	
Volunteer Labor		Estimated at 240 – 320 total hours
2024 LODGING TAX GRANT REQUEST	\$84,000	

Total costs were quite close to this estimate. Costs are illustrated below in “Table B- Actual Costs”

Table B- Actual Costs

Project Component	Cost	Other
Bridge Structure + Tax	\$62,401.50	\$56,600+\$5,801.50
Delivery of Bridge Structure	\$14,700	
Materials for Decking, Gabion Baskets, Rail, etc	\$5,749.04	Hardware, tools, materials included
Staff (permitting, construction management)	\$1,549.46	Additional staff time covered by CCPW
Volunteer Labor		Estimated at 240 – 320 total hours
TOTAL EXPENDITURES	\$84,400	

This project should be considered a great success, and a model for future bridge replacement proposals. Reception from trail users has been very positive. It’s extremely important to point out the incredible contribution of our dedicated trail volunteers. Volunteers carried in every piece of this bridge by hand, with no assistance from equipment. Their rapid assembly helped avoid delays due to the fish window, ensuring this projects rapid delivery.

Clallam County Public Works thanks the Lodging Tax Advisory Committee, the Clallam County BOCC, and most importantly, the volunteers who made this project possible.

LTAC 2024 Funding Request Reports

Ian's Ride



Making the Outdoors Accessible



11/17/2024

Clallam County Lodging Tax Advisory Committee
223 East 4th St, Suite 4
Port Angeles, WA 98362

Subject: Ian's Ride LTAC Funding Report

Dear Lodging Tax Advisory Committee,

Ian's Ride is thrilled to inform you that your \$5,000 grant supporting this year's Sea to Sound helped us host our most successful event to date. Sea to Sound, our flagship event, is our annual 3-day, 74-mile ride along the Olympic Discovery Trail which is designed to support people of all abilities. This year's event was held August 23-25 and had nearly 150 participants.

Our mission is to make the outdoors accessible to all people, regardless of their ability. We have worked hard to make Sea to Sound as accessible as possible to folks by offering aid stations every five miles, shuttling services, and whatever other support is needed. We frequently hear this is a life-changing event for people living with disabilities. Sea to Sound allows people to push their limits while being surrounded by a supportive, like-minded community.

However, a significant barrier that prevents people with disabilities from participating has been the expense of lodging in Clallam County. This lodging tax grant helped 11 people with disabilities and their families get outside and experience the amazing Olympic Discovery Trail, an opportunity that would have otherwise been unaffordable.

While this grant is relatively small compared to others that are awarded each year, this small grant changes lives. Thank you for your support.

Ian Mackay
Executive Director

Sea to Sound Lodging Scholarships

<u>Hotel</u>	<u>Rooms (3 nights)</u>	<u>Individuals with disabilities</u>	<u>Total People</u>	<u>Expense</u>
Red Lion Hotel	2	2	3	-\$2,503.16
Olympic Lodge	5	7	11	-\$5,563.25
AirBnB	2	2	6	-\$1,398.00
TOTAL	9	11	20	-\$9,464.41

<u>Source</u>	<u>Income</u>
Clallam County Lodging Tax	\$5,000.00
AirBnB Owner	\$1,398.00
Red Lion Hotel	\$1,251.58
Ian's Ride (contributions)	\$1,814.83
TOTAL	\$9,464.41

LTAC 2024 Funding Request Reports

Port Angeles Marathon Association

To: Board of Clallam County Commissioners
223 East 4th Street, Suite 4
Port Angeles, WA 98362

From: Port Angeles Marathon Association
PO Box 431
Port Angeles, WA 98362

Re: LTAC 2024 Progress Report
Contract: **19925.24.001**

Port Angeles Marathon Association

Dear Ms. Gores:

Port Angeles Marathon Association was awarded \$29,355 from the LTAC Committee for the 2024 Port Angeles Marathon Association. Here is how the funds were used.

The following items are included in this grant re-cap:

- Executive Director's narrative of the events
- Billing Report for Reimbursement (Date, Transaction ID, Amount, Payment Status)
- Positive Comments from 2024

If you have any questions please feel free to contact me.



Victoria Jones
585.451-0014
victoria@nodm.com
www.nodm.com

Executive Director's Narrative

Elwha Bridge Run 5K / 10K

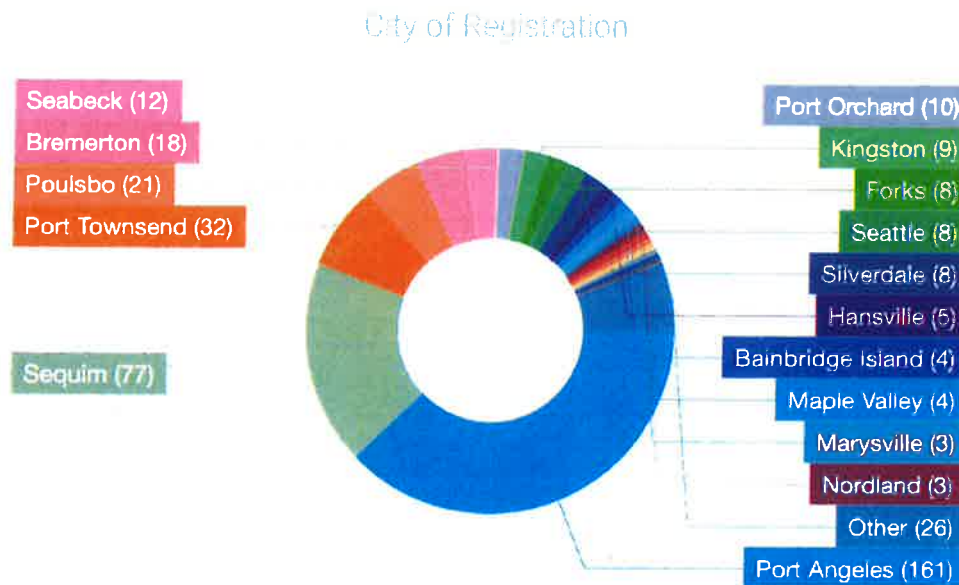
The 6th Annual Run the Peninsula Elwha Bridge Run 5K / 10K was successful. The registration numbers are staying pretty level. We were able to use blackball buses once again. We also reached out to Extreme Sports Park for parking and we have plenty of room for growth.

On February 4th, 2023 we had 398 onsite participants. In reference we had 385 onsite in 2023, 355 onsite in 2022 and 221 participants in 2021.

The 5K and 10K started at the Lower Elwha Bridge and ran east on the Olympic Discovery Trail. Both the 5K and 10K were both an out and back.

Throughout 2024 we heavily relied advertising on social media and our website. We had an increase with on-site participants. We are making sure that our events stay on the public's radar, so they don't forget about us on the Olympic Peninsula. Both Run the Peninsula (www.runthepeninsula.com) and North Olympic Discovery Marathon websites complement each other.

This is a chart of participants who registered for the Elwha Bridge Run. Any city that had fewer than 3 participants is not shown.

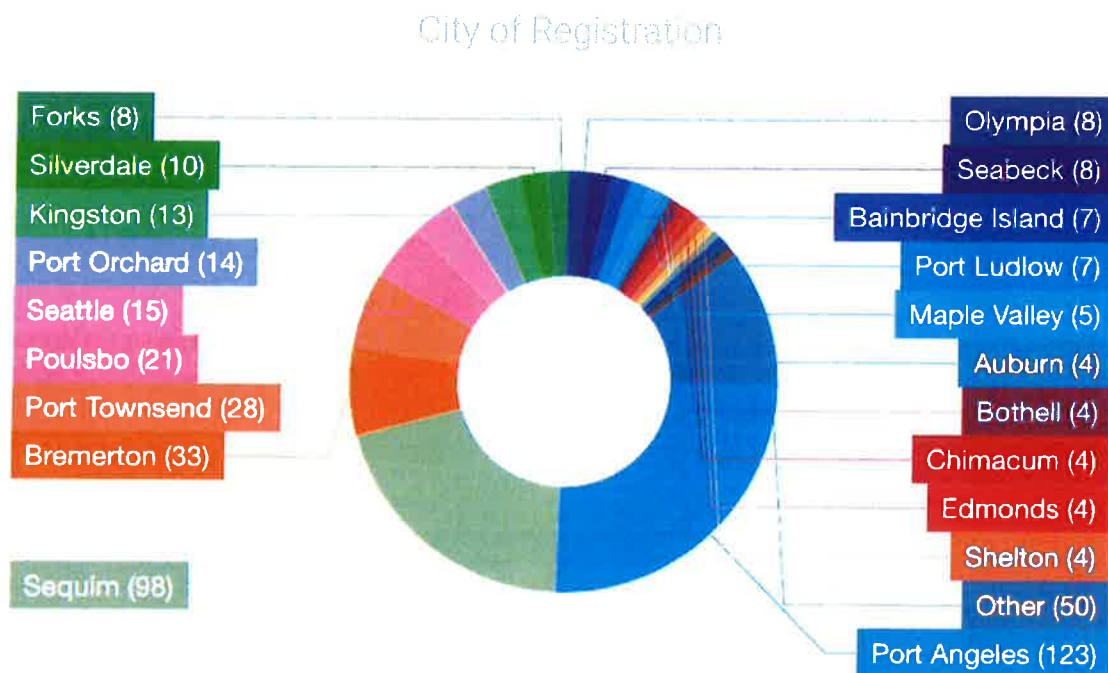


Railroad Bridge Run 5K / 10K

The 6th Annual Run the Peninsula Railroad Bridge Run 5K / 10K went well. This was the fifth

year of this event. We were happy to be able to bring the race back to the new and completed Railroad Bridge Audubon Center.

On April 27 , 2024 we had 484 participants. The 5K and 10K started at the Railroad Bridge and ran west on the Olympic Discovery Trail. Both the 5K and 10K were both an out and back. This is a chart of participants who registered for the Railroad Bridge Run by city. All of the "other" cities means that they had less than 4 participants from that city.



North Olympic Discovery Marathon

The 22nd Annual North Olympic Discovery Marathon was once again a successful event. There were a total of 2,247 participants: 302 participants in the kids marathon, 379 in the 5K, 225 in the 10K, 821 in the Half-Marathon, 321 in the Marathon, 48 in the Marathon Walk and 21 Relay Teams. All of the events were met with rave reviews. With an amazing group of volunteers and thoughtful planning, the weekend was perfect.

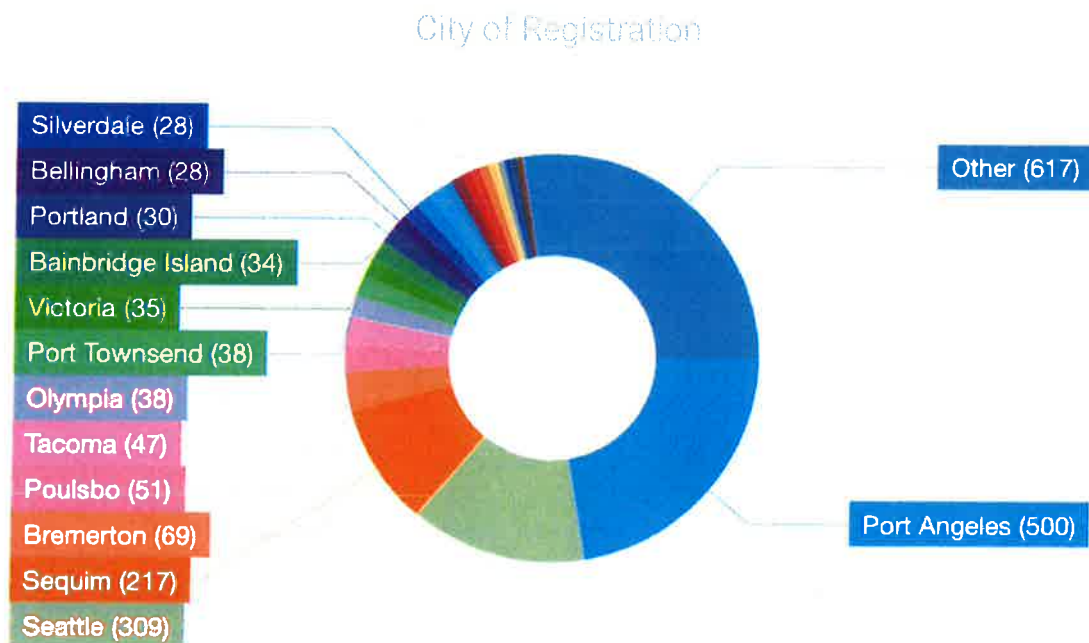
The marathon start at 7 Cedars Casino was very special. The North Olympic Discovery Marathon will continue to work with the tribe to give the marathon runners an amazing experience. The half marathon was still at Agnew Soccer Fields on Barr Road. For the 4th year, the 5K and 10K events were on Saturday. Switching The 5K and 10K events to Saturday were very well received and we decided to continue having the 5K and 10K on Saturday as an out and back starting at Port Angeles City Pier. There were several participants who participated in both an event on

Saturday and Sunday.

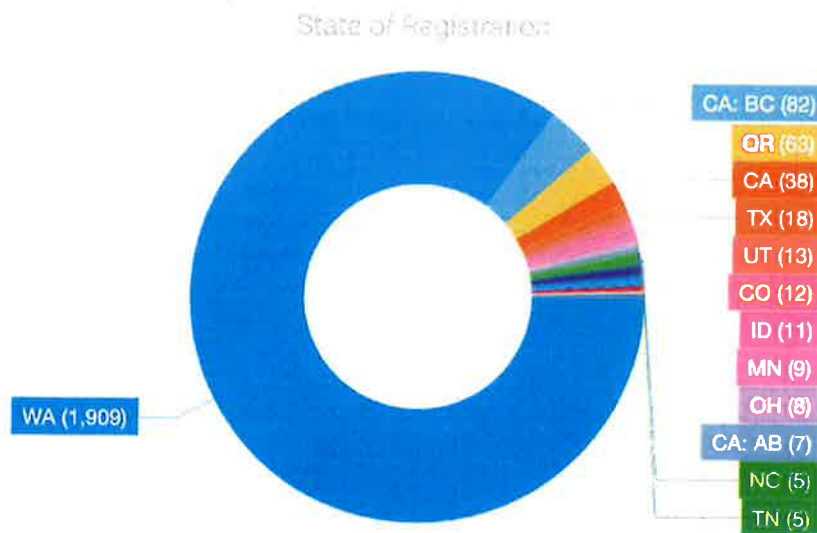
Throughout 2024 we heavily relied on social media and our website for the majority of our marketing. We had great success with this for both on-site participants and also virtual participants. Our hope is that participants who participated virtually and didn't feel comfortable coming to an in-person event will attend in person when they feel safe and comfortable to do so. We are making sure that our events stay on the public's radar, so they don't forget about us on the Olympic Peninsula.

Throughout 2024 we heavily relied on social media and our website for the majority of our marketing and returned to more of a nationwide marketing strategy.

This is a chart of participants who registered for the North Olympic Discovery Marathon, by city. All of the "other" cities means that they had less than 28 participants from that city.



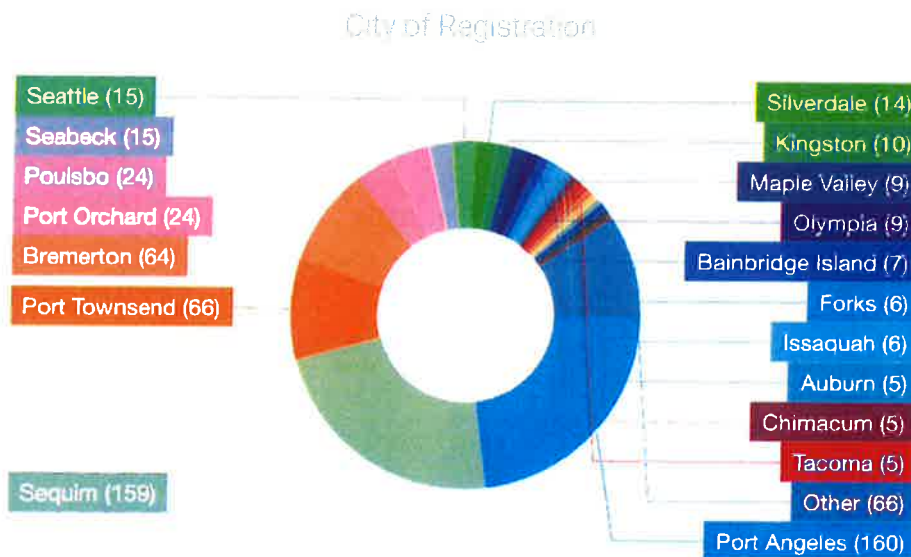
This is a chart of participants who registered for the North Olympic Discovery Marathon, by state. There were an additional 20 states represented that had fewer than 5 participants. In addition we had participants from 4 additional countries including; Canada, Australia, Netherlands and the United Arab Emirates.



Jamestown S'Klallam Tribe Glow Run5K /10K

The 6th Annual Run the Peninsula Jamestown S'Klallam Tribe Glow Run 5K / 10K registration was up by 20% over 2023. The sixth annual event was on Saturday, December 7th, 2024. There were 698 registered participants.

The 5K and 10K starts at the Jamestown Tribal Campus and is out and back along the Olympic Discovery Trail. Both the 5K and 10K were both an out and back. This was our largest 5K / 10K Run the Peninsula event of 2024.. This is a chart of participants who registered for the Jamestown Glow Run by city. All of the "other" cities means that they had less than 5 participants from that city.



Grant Receipt Summary

Submitted by: Port Angeles Marathon Association

To: Clallam County

Purpose: Reimbursement for Operations Grant - \$29,355

Date

Submitted: December 16, 2024

<u>Date</u>	<u>Company / Business</u>	<u>Details</u>	<u>Method Paid</u>	<u>Amount</u>	<u>Notes</u>
2/03/2024	Puget Sound Express	Elwha Bridge Shuttle Bus	ECheck	1,560.00	
6/14/2024	Puget Sound Express	NODM Shuttle Bus	ECheck	\$6,000.00	
12/16/2024	Puget Sound Express	Jamestown Shuttle Bus	ECheck	\$2,350.00	
2/15/2024	Bill's Plumbing & Sanican	Elwha Bridge Sanicans	ECheck	\$525.00	
5/6/2024	Bill's Plumbing & Sanican	Railroad Bridge Sanicans	ECheck	\$405.00	
6/10/2024	Bill's Plumbing & Sanican	NODM Sanicans	ECheck	\$4,350.00	
12/16/2024	Bill's Plumbing & Sanican	Jamestown Sanicans	ECheck	\$580.00	
6/24/2024	Blackfish Timing	NODM Timing	ECheck	\$7,225.20	
3/24/2024	Blackfish Timing	Elwha Bridge Timing	ECheck	\$2,276.40	
5/14/2024	Blackfish Timing	Railroad Timing	ECheck	\$2,391.60	
12/16/2-24	Blackfish Timing	Jamestown Timing	ECheck	\$3,134.40	
			Total:	\$30,797.600	

2024 Positive Feedback

I participated in the half marathon today- what an incredible race! It was so well done, organized so professionally and just absolutely perfect. Well done! - Laura S.

My children were able to participate in the kids race yesterday which was also a wonderful experience for us all. The medals, shirts and popsicles just made their day! We all plan to sign up in future years to come! Thanks for putting on such an incredible weekend. - Sara L.

Thank you, thank you for a wonderful race weekend!! I ran the 5K and felt so welcomed and supported!! Thank you!!! Sylvia c.

Thank you for a terrific and well-managed race!!! - Bill T.

Thanks for a great event. It was a very well organized and executed event. Jason D.

On behalf of all the runners from Vancouver Island, especially those from [Frontrunners Victoria](#), I want to thank NODM for another wonderful race weekend! [Victoria Jones](#) and her team did an awesome job from package pick up, expo, all the different distance events through to a great party at the finish line! Truly a fine example of how to put on a great event! With more and more Canadians coming down, you may have to add Kilometer markers on course. Bart S.

Y'all had some amazing volunteers this year!!! From packet pick up to the Refreshments at the finish line!!! I love this run ! And living a two hour drive away ya really think before you sign up for any run! But not this one!! This one is worth the drive!!! So very well organized and us runners could not do what we do without The AMAZING VOLUNTEERS!!!! Y'all carry us to our next mile!!! Thank you thank you thank you all. Tiffany P.

Thank you [North Olympic Discovery Marathon](#). Was a great experience and so many nice people and so much encouragement the whole time. Kelly S.

Always awesome! Best marathon food ever. Cindy E.

I was there today and did the half. It was my first one. To all of you who put on the event you set the standard VERY HIGH for future events that I attend. From the very beginning this morning getting on the shuttle to crossing the finish line, delish food after and everything in between was superb. So we'll organize, everyone that I came in contact with was so kind and helpful. All of the photos that were taken and shared were such a great treat. Not to mention the course. It is so beautiful. Thank you from a first timer, but definitely not a last timer. Kim T.

Thank you to all those volunteers who made it a great day! Special thanks to pace runner Rob and the awesome medical team who got me across the finish line!!!!

Another wonderful NODM half! Thank you for such a well run, fun, friendly, organized race. Deb S.

Thank you to all those volunteers who made it a great day! Special thanks to pace runner Rob and the awesome medical team who got me across the finish line!!!! The handoff to your medical team and massage therapist was flawless, and wheelchair guy Tim and massage therapist Logan were so kind. Tim went above and beyond by waiting during my massage and wheeling me over to the door of the Red Lion. This type of support is just not found everywhere! Thanks for making my 16th state so very special! Catherine B.

It was awesome!! You have the most amazing volunteers!! Thank you! Heather B.

Another wonderfully organized event and awesome volunteers!!! Diane G.

Thank you to all the incredible volunteers who stood out in that rain for many hours! You are all serious rock stars. Tara M.

LOVE, LOVE, LOVE the Navy band! They really make this event extra special. Jane M.

I have only done 4 half marathons, but this is my favorite so far. Anne F.

Thanks again for an amazing NODM 10k event - Janette T.

It was a wonderfully organized marathon. Thanks to all involved in making this positive event happen in our community. Brenda P.

I wanted to thank and congratulate all the organizers and volunteers of the 2024 NODM races; it's a well-run event. The last mile stretch paving was a great improvement over the past years I have run. AND, the plaque for the top finishers is amazing! I have never received one that has as much detail; kudos to the designer. Thanks once again!!! - Nancy J

Everyone was AMAZING!!! Thank you all! - Ellie Z.

Loved the drums, the kids who had signs that said touch this to level up going up a giant hill. Overall best organized race I've ever seen. Finish line having volunteers walk with you to make sure you're okay with AMAZING and our whole crew complimented this process. Really well done, I will recommend this race to everyone I know as long as this race director runs the show! Sarah E.

The Senior Center ladies Totally Rocked! Emma B.

The marathon was again an amazing experience. Lynnda E.

LTAC 2024 Funding Request Reports

**Neah Bay
Chamber of Commerce**



Neah Bay Chamber of Commerce

PO Box 249

Neah Bay, Washington 98357

RECEIVED
CLALLAM CO. COMMISSIONERS

DEC 23 2024

1...2...3...A...

December 17, 2024

The Neah Bay Chamber of Commerce was granted \$35,230.00 in 2024 for operations of the Neah Bay Chamber of Commerce Visitors Center. Please find the final report as required

Final Report

Funding Usage

The funding was used to pay our Neah Bay Chamber of Commerce Visitors Center employee Barbara Vogel. She is paid \$18.00 an hour with benefits. Barbara is a year-round full-time employee.

The funding also provided our Chamber of Commerce event Neah Bay Fest with \$1,000 dollars that went for the venue expense, set up and tear down of floor coverings, tent, table and chairs.

Please find the required statistics information listed below.

The attendance at Neah Bay Visitors Center January 1, to December 17, 2024 is 7,200 visitors to the Visitors Center. There was a slight decrease due to closures in August so our tribe could asphalt the parking lot.

We had \$2, 172 out of State visitors.

4,515 traveled more than 50 miles to come to Neah Bay.

There were 513 visitors that came from out of the country.

5,771 overnight stays on the Olympic Peninsula

1,429 overnight stays in Neah Bay and surrounding area.

Melissa Peterson

Neah Bay Chamber of Commerce Visitor's Center

Earnings Statement

PO Box 249 Neah Bay, Washington 98357

Employees Name	Social Sec ID	Employee Number	Check Number	Pay Period	Pay Date
Barbara Vogel	xxx-xx-2537	001	3753	11/26/24 11/7/24	12/10/24
Income	Rate	Hours	Current total	Deductions	Current total

Gross Income

\$18.00

80

\$ 1,440

Fed

\$144

FICA SS

\$89.28

Sick Leave Available 58 hours plus

YTD Gross	YTD Deductions	YTD Net	Total	Deductions	Net Pay
\$32,516.60	\$5,063.70	\$27,691.36		\$233.28	\$1,206.72

Dec 11, 1,440 Payroll
Dec 20,

1,071. SS #

WA state taxes



PO Box 351 Port Angeles, WA 98362-0055

Statement Ending 10/31/2024

Page 1 of 2

RETURN SERVICE REQUESTED

>004106 5325722 0001 92974 10Z 0

NEAH BAY CHAMBER OF COMMERCE
PO BOX 249
NEAH BAY WA 98357-0249

Contact Us

Customer Service (360) 417-3204

Website Ourfirstfed.com



Summary of Accounts

Account Type	Account Number	Ending Balance
MEMBERSHIP DUES	[REDACTED]	\$5,180.43

MEMBERSHIP DUES - [REDACTED]

Account Summary

Date	Description	Amount
10/01/2024	Beginning Balance	\$3,732.00
	1 Credit(s) This Period	\$2,468.43
	6 Debit(s) This Period	-\$1,020.00
10/31/2024	Ending Balance	\$5,180.43

Deposits

Date	Description	Amount
10/17/2024	DEPOSIT 6TH ST BRANCH	\$2,468.43

Checks Cleared

Check Nbr	Date	Amount	Check Nbr	Date	Amount	Check Nbr	Date	Amount
103	10/31/2024	\$500.00	107	10/07/2024	\$100.00	110	10/17/2024	\$150.00
106*	10/07/2024	\$60.00	109*	10/10/2024	\$60.00	111	10/17/2024	\$150.00

* Indicates skipped check number

Daily Balances

Date	Amount	Date	Amount
10/07/2024	\$3,572.00	10/17/2024	\$5,680.43
10/10/2024	\$3,512.00	10/31/2024	\$5,180.43

Neah Bay Fest
150. - venue -



LTAC 2024 Funding Request Reports

Olympic Peninsula Rowing Association

Lodging Tax JLARC Submission Form

Year	2024
Organization	Olympic Peninsula Rowing Association
Activity Name	Port Angeles Coastal Rowing Series
Activity Type	Event/Festival
Start Date	4/28/2024
End Date	10/27/2024
Funds Requested	\$20,000
Funds Awarded	\$20,000
Total Activity Cost	\$30,000
Event Attendance (Event/Festival Only)	

If you are submitting for a facility or marketing, you may skip this section and submit. Events/Festivals are REQUIRED to fill out.

Overall Attendance

Predicted	100
Actual	75
Method	Direct Count
Please Explain the Method	From race registration plus email survey to participants

Attendance, 50+ miles

Predicted	90
Actual	36
Method	Direct Count
Please Explain the Method	From race registration plus email survey to participants

Attendance, Out of State, Out of Country

Predicted	20
Actual	7
Method	Direct Count
Please Explain the Method	From race registration plus email survey to participants

Attendance, Paid for Overnight Lodging

Predicted	45
Actual	34
Method	Informal Survey
Please Explain the Method	Email survey to race participants

Attendance, Did Not Pay for Overnight Lodging

Predicted	45
Actual	41

Method
Please Explain the Method

Informal Survey
Total actual attendance minus
attendance that paid for overnight
lodging

Paid Lodging Nights

Predicted
Actual
Method
Please Explain the Method

30
25
Informal Survey
Email survey to race participants

2024 Budget: \$34,859

Marketing – Beyond 50 miles: \$736

Portland/Vancouver Marketing Trip: \$290

Victoria Marketing Trip: \$226

Seattle Marketing Trip: \$220

Marketing – Website \$117

Business Operation \$3,314

Security: \$216

Referee Dinners: \$200

Referee Lodging: \$1,593

Regatta Lunch: \$343

Referee Transportation: \$962

Event Operation: \$30,692

Insurance: \$750

Race Buoys: \$1,530

Repairs & Foot Stretchers: \$557

2 LiteRace Singles: \$13,680

1 Filippi Double: \$14,175

LTAC 2024 Funding Request Reports

Hurricane Ridge Winter Sports Education Foundation

January 1, 2025

RECEIVED
CLALLAM CO. COMMISSIONERS

JAN 08 2025

1...2...3...A...

Dear Clallam County Lodging Tax Committee Members,

Please accept this Progress Report for Hurricane Ridge Winter Sports Education Foundation (HRWSEF) related to our 2024 Clallam County Lodging Tax Fund Grant of **\$45,000** for operations.

HRWSEF used the **\$45,000** to support our operational expenses. Payroll expenses totalled **\$63,862** and total expenses were **\$207,225**. (P&L statement attached)

The 2024 season was hampered by an unusual weather pattern and lack of snowpack. Due to the unusually shortened season with operation only in March 2024 HRWSEF recorded 1214 visitors for the 2024 winter season. Based on an on-hill survey we estimated 120 stayed in paid lodging and 360 people traveled more than 50 miles. December 2024 has started strong with a good early snow pack and 8 operating days already in December of 2024. The shuttle operated 19 days for a total ridership of 240. 72% of the shuttle were from outside Clallam County. A representative survey of shuttle riders indicated 46% stayed in paid lodging.

The HRWSEF greatly appreciated Clallam County LTAC funding in 2024 and we look forward to continuing to promote tourism during the all important winter season for Clallam County.

Thanks to the committee and staff for your time in reviewing this progress report. We appreciate all efforts to improve the quality of life in Clallam County. Please let me know if you need any additional information.

Sincerely,



Jerry

Jerome R. Oakes, MD

Board of Directors, HRWSEF

jromdwa@gmail.com

Cell: 360-477-6077

Hurricane Ridge Winter Sports Education Foundation

Profit & Loss

January through December 2024

	Jan - Dec 24
Ordinary Income/Expense	
Income	
Resale Items	147.07
Discount	-42.38
Fundraising Events	
Van Wrap Income	6,900.00
Misc. Fundraisers	1,477.73
Beer Fest	3,250.00
Dungeness Crab & Seafood Fest	11,016.26
Miscellaneous Cash Donations	172.50
Pub Crawl	680.00
Movie	7,697.00
Winterfest	
Winterfest Fundraising Income	73,869.50
Winterfest Misc. Income	4,900.00
Live Auction Sponsorship	1,601.00
Winterfest - Other	3,522.00
Total Winterfest	83,892.50
Total Fundraising Events	115,085.99
Grants	
ArtWA Recover Grant	1,000.00
Total Grants	1,000.00
Indy Pass Holders Pay Outs	688.34
Investments	
Interest-Savings, Short-term CD	262.31
Total Investments	262.31
LIFT TICKETS	
All Lifts Ticket	6,135.35
4th & 5th Ride Free	0.00
BUNNY TICKETS	1,167.50
INTERMEDIATE FULL DAY	25,507.22
INTERMEDIATE HALF DAY	1,285.39
POMA HALF DAY	521.90
Tube punch card 10 Rides	4,705.27
Upgrade	46.02
Total LIFT TICKETS	39,428.65
Miscellaneous Income	69.91
Passes	
Mervin Individual Season Pass	1,381.20
Total Passes	1,381.20
Prepurchased Lift Tickets	0.00
Private Mountain Rental	6,000.00
SEASON PASS	
BM FAMILY PASS	897.78
BM INDIVIDUAL PASS	575.50
FAMILY SEASON PASS	10,943.23
FAMILY SEASON PASS Add'l Member	64.46
INDIVIDUAL SEASON PASS	9,503.89
MERVIN FAMILY PASS	552.49
SKI PATROL FAMILY PASS	644.55
Total SEASON PASS	23,181.90
SKI SCHOOL	
Avalanche class adult	3,291.89

Hurricane Ridge Winter Sports Education Foundation

01/01/25

Profit & Loss

Accrual Basis

January through December 2024

	Jan - Dec 24
Group Lessons	
Free Kids ski school lessons	250.00
SB/SKI LESSONS - 3 Week	533.76
TODDLER LESSONS	294.37
Total Group Lessons	1,078.13
PRIVATE LESSONS	
1 Person private lesson	740.60
2 People Private Lesson	642.44
3 People Private Lesson	-431.40
Total PRIVATE LESSONS	951.64
Total SKI SCHOOL	5,321.66
SKI TEAM	
SKI SWAP	13,611.50
TENT RENTAL	5,552.30
TENT RENTAL - FENCING	790.15
TENT RENTAL - SIDES	765.00
Total SKI TEAM	20,718.95
Total Income	213,243.60
Cost of Goods Sold	
Items for Resale	117.99
Total COGS	117.99
Gross Profit	213,125.61
Expense	
Freight	413.84
*Reconciliation Discrepancies	-0.03
Automobile Expense	2,108.02
Bank Service Charges	
Merchant Service Fees	2,909.07
Bank Service Charges - Other	23.04
Total Bank Service Charges	2,932.11
Business Expenses	
Business Registration Fees	20.00
Total Business Expenses	20.00
Computer software up-grade	139.39
Customer Transportation	30,192.50
Dues and Subscriptions	389.97
Equipment Repairs/Maintenance	8,919.69
Fuel	4,884.30
Fund Raising Expenses	
Misc. Fundraising Expenses	4,714.62
Movie Fundraiser	634.88
Winterfest	
Merchant Service Fees	2,147.11
Food/Beverage	15,085.06
Silent & Live Auction	4,621.80
Facilities & Operations	1,658.41
Media/Print	3,204.73
Donations to Organizations	420.00
Unassigned Expenses	440.50
Winterfest - Other	3,502.63
Total Winterfest	31,080.24
Total Fund Raising Expenses	36,429.74

2:38 PM

Hurricane Ridge Winter Sports Education Foundation

01/01/25

Profit & Loss

Accrual Basis

January through December 2024

	Jan - Dec 24
Insurance	
Environmental Insurance	2,219.65
Excess Umbrella Insurance	2,318.00
Broker Fee	250.00
Automobile Insurance	2,637.00
Director's & Officer's Ins.	1,283.00
Liability Insurance	13,295.00
Property Insurance	3,567.37
Total Insurance	25,570.02
Licenses and Permits	993.75
Miscellaneous	0.00
Mountain Operations	
Ski Patrol	500.00
Mountain Operations - Other	2,992.23
Total Mountain Operations	3,492.23
Office Supplies & Postage	40.80
Operations	
Postage, Mailing Service	420.40
Total Operations	420.40
Payroll Expenses	63,861.71
Professional Fees	
Accounting	898.00
Total Professional Fees	898.00
Promotional Expense	184.40
Sales Tax Expense	
B & O	492.40
Total Sales Tax Expense	492.40
Ski School Expense	
Ski School Misc. Expense	402.00
Ski School Clinics	161.00
Total Ski School Expense	563.00
SKI TEAM EXPENSES	
PUB CRAWL	2,216.00
SKI SWAP	13,282.52
SKI TEAM MISCELLANEOUS	415.44
Total SKI TEAM EXPENSES	15,913.96
Supplies	
MOC Supplies	1,217.56
Industrial Supplies	34.28
Total Supplies	1,251.84
Telephone	
Internet	339.28
Telephone - Other	685.14
Total Telephone	1,024.42
Travel	
Lodging	288.74
Total Travel	288.74
Travel and Meetings	
Conference, Convention, Meeting	731.47
Total Travel and Meetings	731.47

2:38 PM

01/01/25

Accrual Basis

Hurricane Ridge Winter Sports Education Foundation

Profit & Loss

January through December 2024

	Jan - Dec 24
Van Wrap Expenses	3,994.08
Web Hosting	175.00
Website Design	900.00
Total Expense	207,225.75
Net Ordinary Income	5,899.86
Other Income/Expense	
Other Income	
Interest Income	118.31
Total Other Income	118.31
Other Expense	
Ask My Accountant	91.38
Total Other Expense	91.38
Net Other Income	26.93
Net Income	5,926.79

LTAC 2024 Funding Request Reports

Clallam Transit



Clallam County LTAC Funding Report for 2024

Clallam Transit System

1. Overview of Funded Project

The LTAC funding received by Clallam Transit in 2024 was used to implement a Tourism Bus Wraps project. The initiative aimed to promote tourism in Clallam County by featuring vibrant, visually appealing wraps on transit buses that highlight key attractions and destinations across the region.

The goal was to enhance visibility for local tourism assets and encourage both residents and visitors to explore all the county has to offer.

2. Activities and Accomplishments

The following activities were undertaken as part of the project:

- **Procurement of Professional Photography:** Worked closely with two local nature photographers to pick out imagery showcasing the region that worked best as a bus wrap design.
- **Design and Production:** Partnered with a professional wrap design firm to create the layout of the artwork highlighting key Clallam County destinations, including the Olympic National Park, mountain peaks, various wildlife, and some waterfront attractions.
- **Wrap Installation:** Installed high-quality wraps on four buses that operate on popular routes with high visibility to both locals and tourists.
- **Community Engagement:** Promoted the bus wraps through local media, social media campaigns, and community events to generate excitement and awareness. Incorporated a special QR code on the buses to track online engagement.

Results:

- Four fully wrapped buses are now in service, operating on high-traffic routes between Port Angeles, Sequim, Forks, and surrounding areas.
- Increased public awareness of local attractions, evidenced by a 15% increase in social media engagement following wrap promotions.

3. Budget Breakdown

Total Grant Funds Received: \$15,600.00

Expenditures:

- Design and Artwork Development: \$5,500 – funded by the Tourism Enhancement Grant.
- Production and Installation of Wraps: \$49,120.00
- Marketing and Promotion: \$0 – provided in-house through CTS.



- Miscellaneous/Administrative Costs: \$0
- **Total of Bus Wrap Production:** \$53,049.60 – sales tax included.

4. Outcomes and Impact

The Tourism Bus Wraps project will significantly contribute to Clallam County's tourism visibility by:

- Serving as moving advertisements that reach a broad audience daily, including ferry passengers, local commuters, and tourists.
- Increasing inquiries about destinations featured on the wraps, as reported by local visitor centers.
- Strengthening the community's connection to its tourism industry by celebrating the unique landmarks and attractions that define Clallam County.
- Adding community pride and enthusiasm to use public transit and explore the region with locally sourced imagery and artists.

5. Challenges and Adjustments

- **Budget Adjustments:** Rising material costs required reallocating funds from the promotional budget to cover production expenses, which was managed without compromising project quality.

6. Plans for 2025

Building on this project's success, Clallam Transit is exploring additional opportunities to expand the bus wraps program and feature new destinations, reinforcing Clallam County's appeal as a year-round tourism destination.

7. Completion of Project

All four buses were completed by November 18, 2024.

Delaney Ronish
Mobility Coordinator
Clallam Transit System
delaneyr@clallamtransit.com
360-452-4511 ext. 7319

LTAC 2024 Funding Request Reports

Olympic Peninsula Fungi Festival

2024 Olympic Peninsula Fungi Festival Recap

Event Overview

- **Event Name:** Olympic Peninsula Fungi Festival
- **Dates:** October 17–20, 2024
- **Location:** Clallam County Fairgrounds & Olympic National Park
- **Total Attendance:** 3,200 attendees

The 2024 Olympic Peninsula Fungi Festival celebrated the diversity, beauty, and ecological importance of fungi while fostering collaborations with regional and national organizations, and earning significant local and global media attention.

Media Coverage

The festival garnered widespread coverage, reaching diverse audiences through podcasts, YouTube channels, and global media organizations:

- **Featured on:** Mushroom Wonderland, Flora Funga Podcast, Mycowizards, and Myco Geeky Podcast.
- **Global Exposure:** AFP Media, a renowned global media organization, attended the event, producing stories shared worldwide through outlets like Yahoo News and World News.

This extensive media presence amplified the festival's visibility, reinforcing the Olympic Peninsula's reputation as a hub for mycological study and appreciation.

Guided Walks and Field Research

This year's guided mushroom walks were restructured to focus on ecological education and research:

- **Participants:** About 40 attendees and 30 researchers.
- **Partnerships:** Supported by the **Elwha Tribe** and **National Park Service**.
- **Activities:**
 - Conducted **Fungal Diversity Surveys** at the site of the former Elwha Dam.
 - Compared fungal diversity in the disturbed dam area with less impacted areas along the Elwha River.
 - Educated attendees on mushroom identification, fungal ecology, proper documentation, and how to upload findings to **iNaturalist**.

This approach shifted the focus from traditional foraging toward understanding fungal ecology holistically, enabling participants to contribute to meaningful research and broaden their ecological perspectives.

Attendance Analysis

Based on a sample of 527 attendees:

- **Local Attendees (within 50 miles):** 15.8% (~506 attendees)
- **Out-of-Area Attendees (50+ miles):** 84.2% (~2,694 attendees)

Out-of-Area Lodging Usage (from a survey of 34 attendees):

- **Overnight Visitors:** 35.3% (~952 attendees)
 - **Day-Trip Visitors:** 64.7% (~1,744 attendees)
-

Economic Impact

The festival made a significant financial contribution to the Port Angeles area:

1. Overnight Visitors:

- Estimated overnight visitors: 952 attendees
- Average spending per visitor per night: \$200
- Average stay duration: 1.5 nights
- **Total impact from overnight visitors: ~\$285,000**

2. Day-Trip Visitors:

- Estimated day-trip attendees: 1,744 attendees
- Average spending per visitor: \$75
- **Total impact from day-trip visitors: ~\$130,800**

Total Economic Impact:

- **Combined economic impact: ~\$415,800**
-

Event Highlights

- **Educational Sessions & Partnerships:** Workshops, lectures, and field surveys were supported by **The Biodiversity Collective, Oregon State University, The Burke Museum,**

Peninsula College, Western Washington University, and The Elwha Tribe, providing expert insights into fungal ecology and research.

- **Marketplace:** About 40 vendors participated, showcasing local crafts and mushroom-based products. Vendor sales totals are currently unknown.
- **Keynote Dinner:** Instead of a culinary competition, the festival hosted a Friday night keynote dinner featuring local mushrooms and chefs. Attendees enjoyed an enlightening presentation on mycoremediation by **Danielle Stevenson**, highlighting cutting-edge approaches to environmental restoration through fungi.

Attendee Feedback

- “I learned so much and loved the guided walks. It’s a magical way to connect with nature!”
- “The festival brought together so many people who love fungi, and the marketplace was a highlight!”
- “Traveling from Oregon was totally worth it. I’ll definitely be back next year!”

Challenges & Lessons Learned

- **Weather:** Rain affected outdoor events on the first day. Future plans include preparing for slick surfaces by providing floor runners and clear slip-prevention signage to ensure attendee safety.
- **Demand for Guided Walks:** High interest and limited spots led to turning away some participants, indicating a need to expand offerings next year.
- **Vendor Space:** High vendor interest highlighted the potential to expand the marketplace further.

Conclusion and Future Plans

The 2024 Olympic Peninsula Fungi Festival showcased the region’s mycological richness, cultural vibrancy, and economic potential. With an estimated **\$415,800** in local economic impact, the festival effectively drew visitors, boosted tourism-related businesses, and fostered a growing community of fungi enthusiasts and researchers.

Looking ahead to 2025:

- Expanding guided walk offerings to accommodate more participants.
- Increasing research-focused sessions and community science opportunities.
- Adding programming on emerging topics like fungi in medicine and technology.

- Enlarging vendor areas to support the growing interest in mushroom-related products.
- Enhancing safety measures and weather preparedness for attendee comfort.
- Introducing a bill to dedicate Matsutake as the Washington State mushroom – this will reinforce that Washington state is a leader in recognizing fungi while keeping OPFF in the news (story featured on Kiro 7, Q13, Komo 4, and KISM radio in belingham)

The festival continues to evolve as a cherished autumn tradition, strengthening the Olympic Peninsula's reputation as a premier destination for mycological exploration and education.

2024 Budget report

Category total

Income	
Sponsorship	\$17,000.00
Vendor fees	\$4,150.00
Eventbrite presentation pass	\$16,105.00
Bio diversity Project tickets	\$3,080.00
Friday keynote	\$8,160.00
Eventbrite workshops	\$3,750.00
Eventbrite Camping	\$1,370.00
Square Tickets	\$1,257.00
Square Camping	\$54.00
Merch	\$5,545.00
Square Misc	\$1,783.00
County LTAC	\$12,500.00
City LTAC	\$10,000.00
OPVB	\$7,500.00
Income total	\$92,254.00
Expense	
Venue Rental s	\$9,227.50
supplies	\$4,890.74
cotract labor	\$16,084.06
Dinner supplies	\$962.05
radio ads	\$4,510.00
lodging accomodations	\$4,386.59
Software and apps	\$3,382.66
rentals	\$4,108.56
services	\$3,488.97
meals	\$2,037.23
fuel	\$449.09
parking	\$80.00
tolls	\$59.90
hospitality	\$806.86
flights	\$808.60
volunteer shirts	\$860.41
permits	\$405.40
misc travel	\$94.18
insurance	\$388.00
NAMA	\$440.00
biodiversity supplies	\$2,723.19
honorariums	\$12,975.00
tax liability	\$8,265.00
director salary	\$5,000.00
Expense Total	\$86,433.99
Event Proffit	\$5,820.01

LTAC 2024 Funding Request Reports

Sequim Irrigation Festival

Clallam County LTAC Grant Progress Report 2024 Funding

Date: January 1, 2025

Organization: Sequim Irrigation Festival

"129th Mountains to Shore Whatever You're Looking For"

Grant Amount: \$12,500

Scope of Work:

The lodging tax grant will be used to assist with the funding of banners & signage for the 129th Sequim Irrigation Festival – May 2024.

Summary of work accomplished:

The Sequim Irrigation Festival, which bears the hallmark as the longest continuing festival in Washington State, takes place each year during the first two weekends in May. Over the years the number of events located on the streets of Sequim and increased participation led to the search for a new location to accommodate the expanding Festival. In 2023, the Festival moved all events occurring during the first weekend to a new location, Carrie Blake Park. After the first inaugural event at the new expanded location, it became clear that the Festival needed to increase the festive atmosphere of the many events taking place around the park and increase signage to give directional assistance to the attendees. To accomplish this, the Festival volunteers created a Preliminary Banner & Sign Plan with a budget of \$12,500. All banners, flags and signage materials were purchased with the intent to reuse them over multiple years.

All banners and signage materials were designed, purchased, completed, and installed in time for the 129th Sequim Irrigation Festival held in May 2024. The Festival received countless positive comments from the public regarding the colorful banners and directional signage! As the items were removed for storage, the Festival volunteers were encouraged by the good condition of the materials after the first year of use and will be available for use in the years to come. All items are now secured in commercial storage units maintained by the Festival.

Use of Funds/Completion of Project:

In accordance with the Preliminary Plan, the following items were purchased and on display during the 129th Sequim Irrigation Festival May 2024 celebration:

- Banners were displayed above or near the following Festival Events: Information Tents, Merchandise, Art Project, Reuse Showcase, Run Series, Family Fun Days, Car Show, Handicap Parking and more.
- Feather Flags: Brightly colored feather flags bearing the Crazy Callen Weekend wave pattern were placed in strategic locations throughout Carrie Blake Park during the first weekend and then again at the Car Show on the second weekend.
- Bandshell Banner: The Bandshell Banners provided a stunning background for all entertainment on the James Center Bandshell.
- A-Boards: Twenty additional A-Boards were constructed to provide additional event information and direction on-site.

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- "You are Here" Signs: Three 8' tri-pod signs were constructed and located in strategic locations to assist in providing attendees with event information and event locations. These tri-pods included location maps to assist attendees in locating facilities, first aid, and schedules for special events.
- General Signs & Arrows were created to fill in areas that needed to provide more guidance to bring attendees from parking areas to event areas.
- "Where's SID?" signs were created to launch a new festival experience for the public which will be expanded in 2025 in anticipation of the Festival's 130th celebration. SID is the acronym for Sequim Irrigation Festival Dude as featured on the official Festival logo.

Expenditures: \$13,148.15

County LTAC funds: \$12,500.00

Sequim Irrigation Festival Funds: \$648.15

Due to the great number of different vendors and materials required to accomplish the variety of banners and signage, several vendor invoices were combined within each item/service and the miscellaneous items includes multiple expenditures necessary to support the construction, attachment and display for the banners and signs. Individual invoices are available upon request.

Item/Service	Expenditure	Total
Banners	760.90	
Feather Flags	3,208.65	
Design	888.42	
"You are Here" Tri-pods	3,933.87	
Bandshell Banners	1,297.88	
Event Banners	820.75	
A-Boards/Signs	164.00	
Sign arrows	214.98	
"Where's SID?" signs	293.49	
Misc items to provide support, attach, display signs & banners, PVC, bungee, etc.	1,565.21	
TOTAL		\$13,148.15

The Sequim Irrigation Festival Board and committee members extend our sincere thanks to the Clallam County Lodging Tax Committee for their support for the Festival. Your support made this year's celebration so much more organized and festive for the enjoyment of the thousands who attended. Your contribution will be enjoyed by many in the years to come including the 130th Sequim Irrigation Festival May 2-11, 2025!



Michelle Rhodes, Director

Sequim Irrigation Festival

LTAC 2024 Funding Request Reports

Lincoln Park BMX



Rec 1/21/25
LW

403 S. Lincoln St. #4, PMB 4, Port Angeles, WA 98362 // lincolnparkbmx@gmail.com // lpbmx.com

January 20, 2025

Clallam County Lodging Tax Advisory Committee
Board of Commissioner's Office
223 East Fourth Street, Suite 4
Port Angeles, WA 98362

RE: LTAC Grant Recap 2024
Lincoln Park BMX Association- Parking lot Improvements

Dear Commissioner Johnson;

Attached is our report/recap for the reconstruction of parking lot used by Lincoln Park BMX Track-North Olympic Baseball-Softball & Clallam County Fairgrounds. We received a County LTAC grant for it in the amount of \$39,806.06. The attached spending for the project was \$74,902.03. Attached are receipts. There were also approximately 200 volunteer hours worked on the project as well. Not only were barricades added, but we installed poly speed bumps to cut down on the vandalism in the parking lot. The layout and additional street lights added organization and considerable safety to the users and visitors of the parking lot.

Thank you, Commissioner Johnson and the LTAC Committee for believing in us and the estimated lodging stays are attached to the report.

A handwritten signature in blue ink, appearing to read "Sean Coleman", is written over a light blue horizontal line.

Sean Coleman
President/Track Operator
Lincoln Park BMX Association

As a direct result of your proposed tourism-related service, please provide:	2024 Estimated	2024 Actual	Methodology
a. Overall attendance at your event/activity/facility	25,000	25,117	based off of signed in attendance (riders) USABMX est 3.2 Spectator per racer. Estimated 1 spectator per rider in practice.
b. Number of people who travel more than 50 miles for your event/activity/facility	5,000	4,364	based off of signed in attendance (riders) USABMX est 3.2 Spectator per racer. Estimated 1 spectator per rider in practice.
c. Of the people who travel more than 50 miles, the number of people who travel from another country or state.	75	10	based off of signed in attendance (riders) USABMX Est 3.2 Spectator per racer. Estimated 1 spectator per rider in practice.
d. Of the people who travel more than 50 miles, the number of people who stay overnight in the unincorporated Clallam County area.	1,000	598	based off of signed in attendance usabmx Est 3.2 spectators rider- estimate 50% stay in county
e. Of the people staying overnight, the number of people who stay in PAID accommodations e.g. hotel, motel, bed- breakfast, RV park, in the unincorporated Clallam County area.	1,000	598	based off of signed in usabmx Est 3.2 spectators per rider- estimate 50% county
f. Number of paid lodging room nights resulting from your event/activity/facility.	1,200	492 295 county	based off of signed in attendance usabmx estimates 3.2 spectators rider- estimate 50% stay in county

Also attached is a geofence report from Placer AI, which track cell phone users at the facility. The Placer AI report stopped at October 31, 2024 but we actually ran some events in November, but minimal difference. The total used on Placer AI said 21,500 people visited the track. Some of the difference could be from young riders with no cell phones and also the estimated spectators per rider could vary.

Here are the top 10 zip codes per the Placer AI report-

Lincoln Park BMX Track
 3.1 - 5,000 - 10000 (44.2%)

Zipcode / City	Waste (% of total) *
98362 Port Angeles, WA	9.4% (43.5%)
98903 Boyer, WA	6.8% (31.6%)
98382 Columbia, WA	2% (19.6%)
98383 Silver Lake, WA	1.7% (10.3%)
98368 Port Townsend, WA	1.3% (10.6%)
98823 Puyallup, WA	.9% (0.4%)
98332 Gig Harbor, WA	.7% (0.3%)
98350 Elmer, WA	.6% (0.3%)
94302 Belgium City, UT	.5% (0.3%)
98059 Benton, WA	.5% (0.2%)

1 2 3 4 5 6 7 8 9 10

Finished Lot Prior to Speed bumps installed. Lot closed off for winter to minimize vandalism.

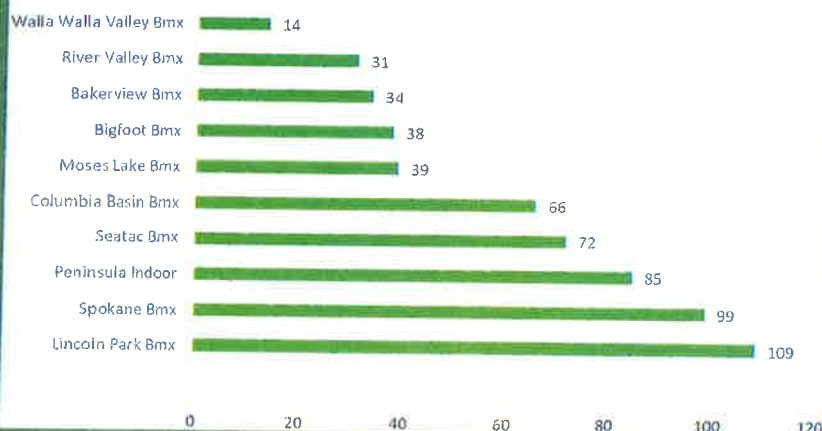


Lincoln Park BMX 2024



LEAGUE #2- FALL LEAGUE 2024

2024 Average Riders



2024 Highlights

Total Memberships	419
LPBMX Rank in Washington State	#2
Regional Ranking	#8
National Ranking	#19
Races held	45
Events Run in 2024(Race & Practices, Clinics)	90
Rider & Spectator Attendance	25,117
50 Miles or More-	4,364
Race For Life USABMX Rank	#2 (\$19,100)
Beginner League Riders	76 Novices



Largest Single Point Race- 8/13/24
Tuesday Nite Race- 182 racers/41 motos

PLATES EARNED

STATE	50
GOLD CUP	8
NATIONAL AGE GROUP (NAG)	5
ROC #!	ROC#1
WORLD	W#1
National Amateur Boy	Nat#1

WYATT CHRISTENSEN- 2024
NATIONAL #1
AMATEUR BOY



From Beginners to National #1- Western Washington's Premier BMX Track

PER POPULATION- HIGHEST RIDER COUNT IN THE COUNTRY!
THANK YOU TO OUR RIDERS, PARENTS, SPONSORS, & VOLUNTEERS!



Metrics

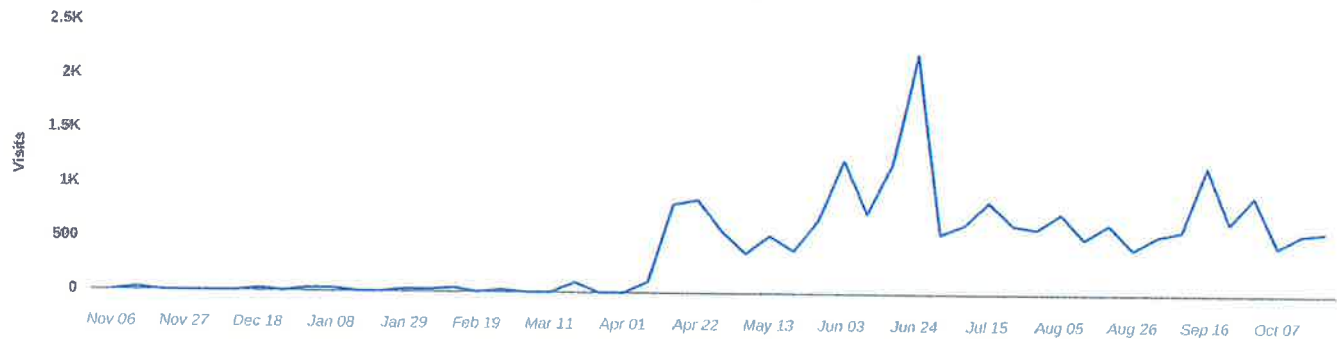
Lincoln Park BMX Track
5 L St & W Lauridsen Blvd, WA 98363

Visits	21.5K	Avg. Dwell Time	123 min
Visits / sq ft	0.14	Panel Visits	957
Size - sq ft	154.5K	Visits YoY	+8.5%
Visitors	3K	Visits Yo2Y	-20.7%
Visit Frequency	7.41	Visits Yo3Y	-22.1%

Nov 1st, 2023 - Oct 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)

Visits Trend

Lincoln Park BMX Track
5 L St & W Lauridsen Blvd, WA



Weekly | Visits | Nov 1st, 2023 - Oct 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)

Event Template

Nov 1, 2023 - Oct 31, 2024



Visitor Journey - Routes



To protect individual privacy, the beginning points shown for each route are not actual locations, and do not represent a real home location.

Journey Direction: To Property | Nov 1st, 2023 - Oct 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)

Event Template

Nov 1, 2023 - Oct 31, 2024



Prior / Post Compare

Lincoln Park BMX Track / S L St & W Lauridsen Blvd, WA

Prior

Rank	Name	Foot-Traffic
1	The Coffee Cottage / W Highway 101, Port Angel...	2.3%
2	The Daily Grind / E 1st St, Port Angeles, WA	1.5%
3	Port Angeles Bmx Track / W Lauridsen Blvd, Por...	1.2%
4	Volunteer Field / Cemetary Road, Port Angeles, ...	1%
5	O'Reilly Auto Parts / E 1st St, Port Angeles, WA	0.9%
6	Volunteer Park / Port Angeles, WA	0.8%
7	ARCO / Carlsborg St, Sequim, WA	0.8%
8	Clallam County Fair - Port Angeles, WA / W 16t...	0.8%
9	Walmart / E Kolonels Way, Port Angeles, WA	0.6%
10	C Street Discount Tobacco / S C St, Port Angeles...	0.5%

Post

Rank	Name	Foot-Traffic
1	McDonald's / E Front, Port Angeles, WA	2.3%
2	Safeway Gas / East Highway 101, Port Angeles, ...	1.1%
3	Wendy's / East 1st Street, Port Angeles, WA	1%
4	Taco Time NW / E 1st St, Port Angeles, WA	0.8%
5	Port Angeles Bmx Track / W Lauridsen Blvd, Por...	0.8%
6	Safeway / E 3rd St, Port Angeles, WA	0.7%
7	Walmart / E Kolonels Way, Port Angeles, WA	0.7%
8	Volunteer Field / Cemetary Road, Port Angeles, ...	0.7%
9	Swains / E 1st St, Port Angeles, WA	0.5%
10	Frugals / E Front St, Port Angeles, WA	<0.5%

Nov 1st, 2023 - Oct 31st, 2024

Data provided by Placer Labs Inc. (www.placer.ai)



Placer.ai

2024 Placer Labs, Inc. | More insights at [placer.ai](https://www.placer.ai)

Visitors By Origin

Lincoln Park BMX Track
S L St & W Lauridsen Blvd, WA 98363



Lincoln Park BMX Track
S L St & W Lauridsen Blvd, WA 98363

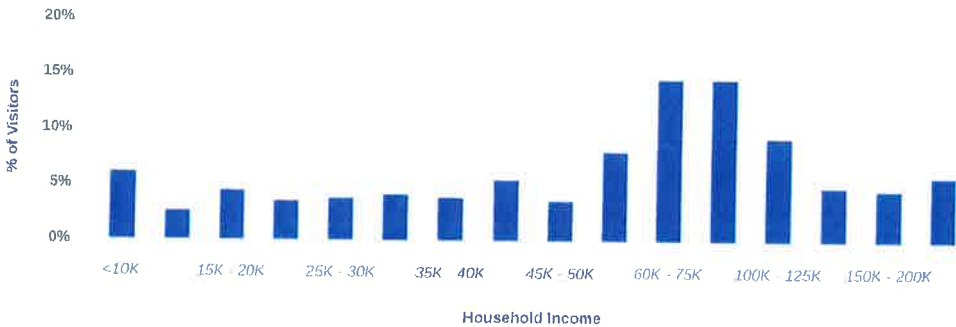
Zipcode / City	Visits (% of Total)
98362 Port Angeles, WA	9.4K (43.5%)
98363 Joyce, WA	6.8K (31.6%)
98382 Carlsborg, WA	4K (18.6%)
98383 Silverdale, WA	170 (0.8%)
98368 Port Townsend, WA	134 (0.6%)
98823 Ephrata, WA	91 (0.4%)
98332 Gig Harbor, WA	71 (0.3%)
98350 La Push, WA	64 (0.3%)
84302 Brigham City, UT	61 (0.3%)
98059 Renton, WA	51 (0.2%)

Nov 1st, 2023 - Oct 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)

Household Income

Lincoln Park BMX Track

S L St & W Lauridsen Blvd, WA 98363



Average income

80K

Median income

64K

*Demographics are based on a True Trade Area capturing 70% of visits | Data source: Census 2022

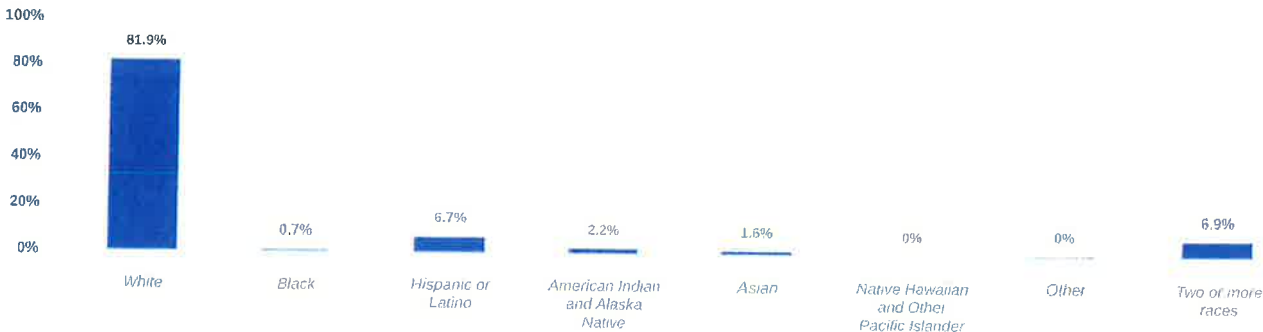
Nov 1st, 2023 - Oct 31st, 2024

Data provided by Placer Labs Inc. (www.placer.ai)

Ethnicity

Lincoln Park BMX Track

S L St & W Lauridsen Blvd, WA 98363

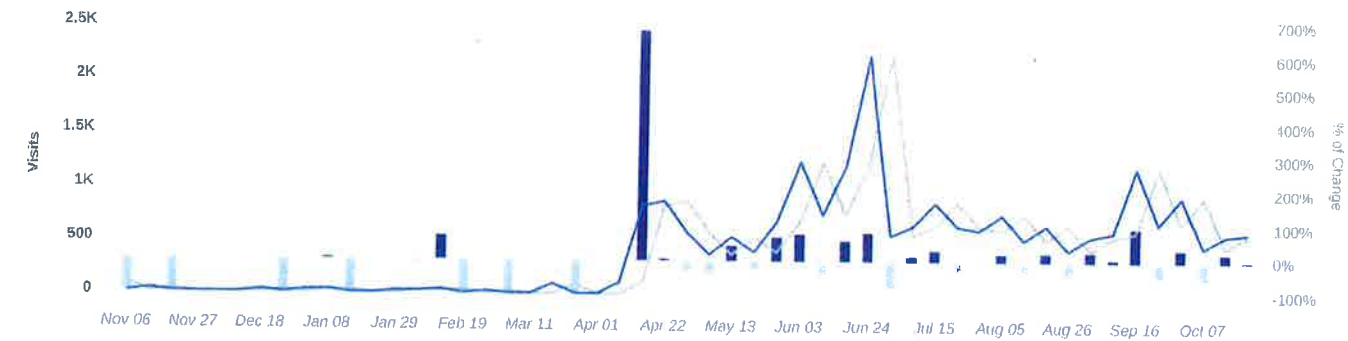


*Demographics are based on a True Trade Area capturing 70% of visits | Data source: Census 2022

Nov 1st, 2023 - Oct 31st, 2024

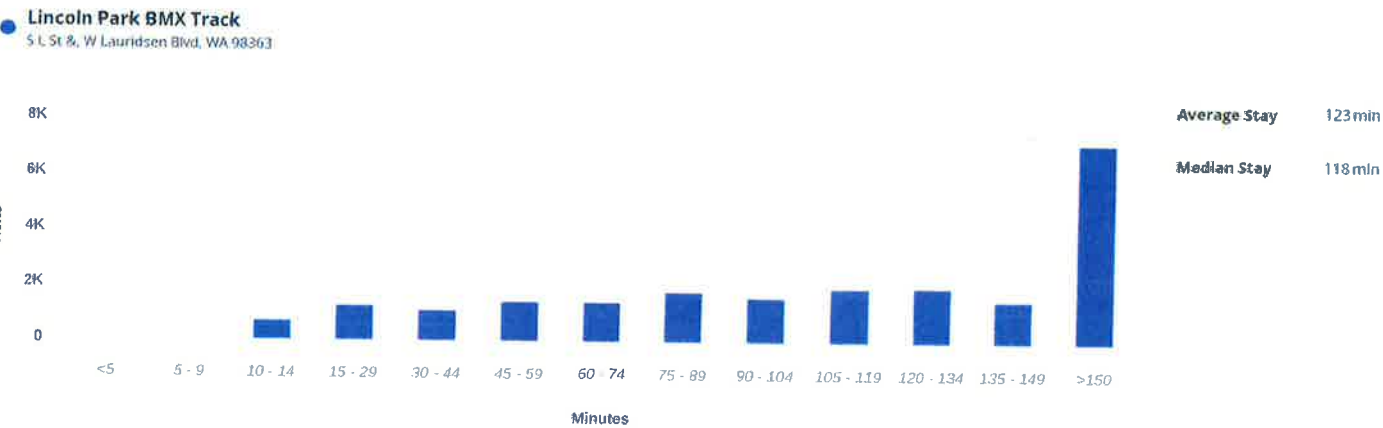
Data provided by Placer Labs Inc. (www.placer.ai)

Visits Variance



Nov 1st, 2023 - Oct 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)

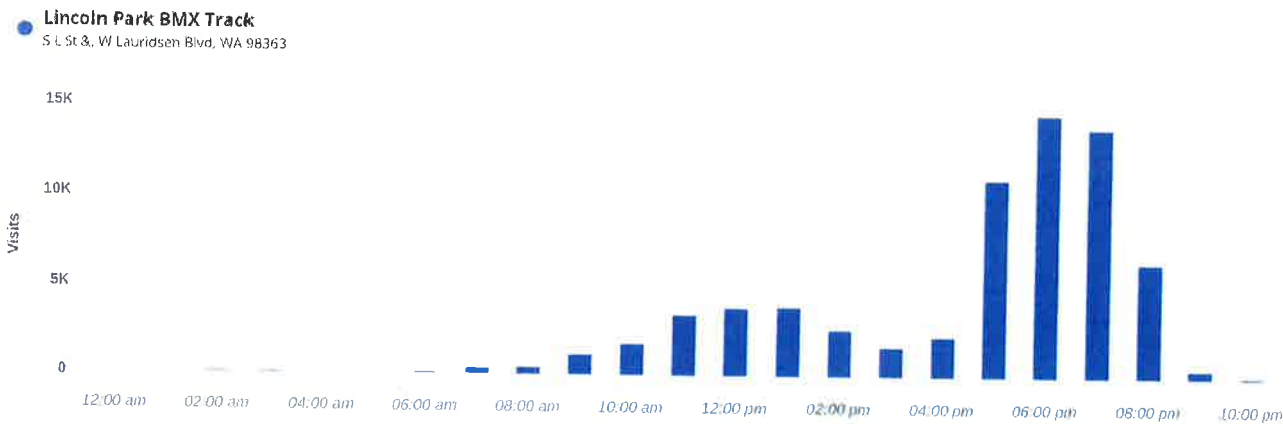
Visit Duration



Visits | Nov 1st, 2023 - Oct 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)



Hourly Visits



Visits | Nov 1st, 2023 - Oct 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)

Favorite Places

Lincoln Park BMX Track / S L St &, W Lauridsen Blvd, WA			
Rank	Name	Distance	Visitors
1	Walmart / 3411 E Kolonels Way, Port Angeles, WA 98362	5.6 mi	2.4K (80.7%)
2	Sequim Village Marketplace / 1245-1251 W Washington St, Sequim, WA 98382	16.5 mi	2.3K (78.4%)
3	Safeway / 110 E 3rd St, Port Angeles, WA 98362	2.2 mi	2.1K (71.3%)
4	Costco Wholesale / 955 W Washington St, Sequim, WA 98382	16.7 mi	2.1K (70%)
5	Swains / 602 E 1st St, Port Angeles, WA 98362	2.7 mi	2K (67.8%)
6	McDonald's / 1706 E Front, Port Angeles, WA 98362-4929	3.7 mi	1.9K (65.8%)
7	Port Angeles Plaza / 1936 E First St, Port Angeles, WA 98362	3.8 mi	1.9K (65.1%)
8	Safeway / 2709 E Hwy 101, Port Angeles, WA 98362	4.7 mi	1.9K (64.9%)
9	Wendy's / 1830 East 1st Street, Port Angeles, WA 98362	3.7 mi	1.9K (64%)
10	Chevron / 270756 Highway 101, Blyn, WA 98382	23 mi	1.9K (62.9%)

Category: All Categories | Min. Visits: 1 | Nov 1st, 2023 - Oct 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)

Lincoln Park BMX Association
2024 Parking lot Improvements

Rock & Grading- Bruch & Bruch Construcion	1	\$	37,485.27
Barriers	1	\$	31,294.84
Setting Barricades	80	\$	45.00
Lights- COPA Lights	2	\$	2,176.00
Light- monthly fee	96	\$	30.00
		\$	79,612.11

Date	Type	No.	Payee	Category	Total
11/27/2024	Expense		Traffic Safety Store	2024 Parki	\$ 4,644.39
10/02/2024	Expense	5K953410	Traffic Safety Store	2024 Parki	\$ 7,898.16
05/08/2024	Expense	1434	JJC Resources	2024 Parki	\$ 16,183.17
04/29/2024	Expense	1431	Lakeside Industries	2024 Parki	\$ 19,602.00
04/29/2024	Expense	1432	City of Port Angeles	2024 Parki	\$ 1,810.49
01/31/2024	Expense		Epic Solutions	2024 Parki	\$ 24,763.82
					\$ 74,902.03



First Fed

P.O. Box 351
Port Angeles WA 98362
(360) 417-3204

Your wire request for \$24,763.82 will be debited from [REDACTED]

*** WIRE DETAILS ***

Wire Sequence

61481

Business Code / Wire Type

CTR-Customer Transfer
1000-Basic Funds Transfer

Originator Information

Originator

LINCOLN PARK BMX ASSOCIATION
D 0456115307
403 S LINCOLN ST STE 4
PORT ANGELES WA 98362-3025
United States

Originator To Beneficiary

QUOTE NUMBER QN54245

Entered Date

02/21/2024 03:11 PM Pacific Time

Effective Date

02/21/2024

Receiving Financial Institution

[REDACTED] PMCHASE MICHIGAN

Beneficiary Information

Beneficiary

EPIC SOLUTIONS WORLDWIDE LLC
D 379919092
2619 SUPERIOR STREET
TRENTON MI 48183
United States

SIGNATURE
DATE 02/21/2024

Recipient may receive less due to fees charged by the recipient bank and, if applicable, foreign taxes.

Please review current fee schedule for any applicable fees. Current fee schedule is available at www.ourfirstfed.com or by contacting us at 360-417-3204.

JJC RESOURCES, LLC.
P.O. BOX 428
PORT ANGELES, WA 98362
(360) 417-2192



RESOURCES, LLC

LINCOLN PARK BMX ASSOCIATION
403 SOUTH LINCOLN ST #4 PMB4
PORT ANGELES, WA 98362

Contact:

Invoice

Invoice Number: 2404265-IN

Invoice Date: 4/29/2024

Tax Schedule: WA 0502

Customer Number: 21-LPBMX

Customer P.O.:

Customer Reference:

Customer Pricing: Contractor

Product Location: 9550

Terms: Net 15

Ticket Date	Ticket Number	Units	UM	Unit Price	Total
5/8" Minus CSTC - FOB					
4/24/24	10770	32.66	TON	14.00	457.24
4/22/24	10728	31.55	TON	14.00	441.70
4/22/24	10729	32.30	TON	14.00	452.20
4/22/24	10730	24.30	TON	14.00	340.20
4/22/24	10731	32.23	TON	14.00	451.22
4/22/24	10732	32.68	TON	14.00	457.52
4/22/24	10718	22.60	TON	14.00	316.40
4/22/24	10719	31.96	TON	14.00	447.44
4/22/24	10720	24.39	TON	14.00	341.46
4/22/24	10721	31.98	TON	14.00	447.72
4/22/24	10722	32.60	TON	14.00	456.40
4/22/24	10723	25.73	TON	14.00	360.22
4/22/24	10715	23.92	TON	14.00	334.88
4/22/24	10716	33.00	TON	14.00	462.00
4/23/24	10740	32.64	TON	14.00	456.96
4/23/24	10741	32.95	TON	14.00	461.30
4/23/24	10736	33.01	TON	14.00	462.14
4/23/24	10737	32.92	TON	14.00	460.88
4/23/24	10738	32.72	TON	14.00	458.08
4/24/24	10782	32.71	TON	14.00	457.94
4/24/24	10774	31.53	TON	14.00	441.42
4/24/24	10777	32.63	TON	14.00	456.82
4/24/24	10779	31.76	TON	14.00	444.64
4/23/24	10744	32.65	TON	14.00	457.10
4/23/24	10745	32.18	TON	14.00	450.52
4/23/24	10746	32.99	TON	14.00	461.86
4/23/24	10748	32.81	TON	14.00	459.34
4/23/24	10749	32.83	TON	14.00	459.62
4/23/24	10750	31.94	TON	14.00	447.16
4/23/24	10751	32.10	TON	14.00	449.40
4/23/24	10754	31.66	TON	14.00	443.24
4/23/24	10755	33.07	TON	14.00	462.98
4/23/24	10756	32.60	TON	14.00	456.40
4/23/24	10757	31.87	TON	14.00	446.18

Continued

JJC RESOURCES, LLC.
P.O. BOX 428
PORT ANGELES, WA 98362
(360) 417-2192



RESOURCES, LLC

LINCOLN PARK BMX ASSOCIATION
403 SOUTH LINCOLN ST #4 PMB4
PORT ANGELES, WA 98362

Contact:

Invoice

Invoice Number: 2404265-IN

Invoice Date: 4/29/2024

Tax Schedule: WA 0502

Customer Number: 21-LPBMX

Customer P.O.:

Customer Reference:

Customer Pricing: Contractor

Product Location: 9550

Terms: Net 15

Ticket Date	Ticket Number	Units	UM	Unit Price	Total
		1,061.47			\$ 14,860.58
Fuel Surcharge					
4/29/24	0	1.00		0.00	0.00
		1.00			\$ 0.00

WE APPRECIATE YOUR BUSINESS!
BILLING QUESTIONS? CALL (360) 417-2192

Net Invoice:	14,860.58
Freight:	0.00
Sales Tax:	1,322.59
Invoice Total:	16,183.17



Progress Billing Invoice
Olympic Peninsula Division
360-452-7803

*****PLEASE NOTE - OUR REMITTANCE ADDRESS HAS CHANGED*****

We welcome your EFT payment (ACH and Wire). Please contact
AR@lakesideindustries.com to enroll.

Invoice #: 50023354

Date: 04/26/24

Application #: 1

Invoice Due Date: 05/26/24

Payment Terms: N30

To: Lincoln Park BMX Assoc
403 S Lincoln St PMB4
Port Angeles, WA 98362

*****New Remit Address for physical checks**

Remit To: LB# 1086, Lakeside Industries
PO Box 35143
Seattle, WA 98124-5143
425-313-2600

For Overnight Delivery by Courier

Lockbox Services Box 1086, Lakeside Industries
18035 Sperry Drive
Tukwila, WA 98188

Contract: 0424049 - Parking Lot Grading - Lincoln Park BMX

Cont Item	Description	Contract Amount	Contract Quantity	Quantity This Period	Quantity JTD	U/M	Unit Price	Amount This Period	Amount To-Date	% Compl
1	Grade Parking Lot	18,000.00	1.00	1.00	1.00	LS	18,000.00	18,000.00	18,000.00	100.00%

Project Manager: Mark Benedict

Total Billed To Date: \$ 18,000.00
Total Tax To Date: 1,602.00
Less Retainage: 0.00
Less Previous Applications: 0.00
Total Due This Invoice: \$ 19,602.00

Lincoln Park BMX Association- 2024 LTAC
Parking Lot Safety Improvements

Rock & Grading- Bruch & Bruch Co	1.00	\$	37,485.27
Barriers	1.00	\$	31,294.84
Setting Barr	80	\$	45.00
Lights- COP,	2	\$	2,176.00
Light- mont	96	\$	30.00
Total-		\$	79,612.11

Date	Type	No.	Payee	Category	Memo	Total	Previously Billed
01/31/2024	Expense		Epic Solutions	2024 Parking Lot Improvements		24763.82	24763.82
4/26/2024	Expense		LAKESIDE	2024 Parking Lot Improvements	19602		19,602.00
04/29/2024	Expense	1432	City of Port Angeles	2024 Parking Lot Improvements		1810.49	181.05
5/8/2024	Expense	#1434	JJC Resources	2025 Parking Lot Improvements			16,183.17

Total	60730.039	24763.82
Current Invoice	35966.219	
Grant Total Remaining	15042.24	
Billed	15042.24	



Traffic Safety Store

Phone: 800-429-9030 | FAX: 610-200-1066

P.O. Box 1449, West Chester, PA 19380

TrafficSafetyStore.com

Sales Order # SO980019

Date: 10/2/2024

Sales Rep: Ross Bowers

Customer: LPB013

Billing Address

Sean Coleman
Lincoln Park BMX Association
403 South Lincoln Street #4 PMB4
Port Angeles, WA 98362

Shipping Address

Sean Coleman
Lincoln Park BMX Association/Bruch & Bruch
Const
lincolnparkbmx@gmail.com
(360) 460-1435
1706 West Hwy 101
Port Angeles WA 98363
United States

Sales Rep	PO #	Terms	Ship Date	Shipping Method
Ross Bowers		Cash/Credit (PayPal)	10/2/2024	TFORCE FREIGHT

Item	Description	Quantity	Unit Price	Amount
1	SBPECS 12" End Cap Kit (2 End Caps) & four (4) 12" Spikes for Recycled Plastic Speed Bumps	14	\$46.50	\$651.00
2	SBP12S 12' Yellow Recycled Plastic Speed Bump with 12" Galvanized Steel Spikes	19	\$268.50	\$5,101.50

Thank you for your business!

Memo:

All sales are subject to terms and conditions listed on www.TrafficSafetyStore.com website. No returns without prior authorization. This is not an invoice.

Receiving Hours- 7am:4pm Monday-Friday

Subtotal	\$5,752.50
Shipping	\$1,500.17
Tax	\$645.49
Amount Paid	\$7,898.16



SO980019



buy safe Guaranteed Shopping.

Transaction details

Payment Sent

Date	Transaction ID	Gross amount	Transaction status
November 26, 2024 at 9:33:03 AM PST	5CE51420P1058515C	-\$4,644.39 USD	Completed

Billing Agreement ID
B-01U19152VW9986423

Shipping address

Bruch & Bruch Construction/LPBMX
1706 West Hwy 101
Port Angeles, WA 98363
UNITED STATES
Confirmed

Tracking information

Add the tracking info for your physical packages to keep things organized and help you benefit from seller protection. It is a win-win.

Order details

Item ID	Item name	Quantity	Price	Subtotal
-	-	1	\$4,264.82 USD	\$4,264.82 USD
Purchase Total				\$4,264.82 USD

Amount details

Item	Subtotal
Purchase Total	-\$4,264.82 USD
Sales Tax	-\$379.57 USD
Shipping Amount	\$0.00 USD
Handling Amount	\$0.00 USD
Insurance Amount	\$0.00 USD
Gross Amount	-\$4,644.39 USD
PayPal Fee	\$0.00 USD
Net Amount	-\$4,644.39 USD

[View Billing Agreement Terms & Conditions](#)

Funding details

Funding type	Funding source
Bank Account	-\$4,644.39 USD - FIRST FED BANK ending in x-1400

Customer details

Contact info
[W.L. Snook & Associates Inc. d/b/a The Traffic Safety Store](#)
<https://www.trafficsafetystore.com>
contact@trafficsafetystore.com
800-429-9030

The receiver of this payment is Verified

Need help? Go to the [Resolution Center](#) for help with this transaction, to settle a dispute or to open a claim.

LTAC 2024 Funding Request Reports

Dungeness Crab Festival



THE DUNGENESS CRAB FESTIVAL

✉ rose@crabfestival.org

☎ (360) 504-6233

*Rec.
1/21/25
CJ*

The Dungeness Crab Festival Summary

In 2024, a new non-profit organization and board of directors were established to take on the production and stewardship of a cherished community event in Port Angeles: the Dungeness Crab Festival. This beloved event has long held a prominent place in the region's culture, but in recent years, it faced challenges due to the impacts of COVID-19 and consecutive financial losses.

Thanks to substantial financial support from various sources, we were able to relaunch the festival with renewed focus and energy. Time and again, we were reminded of its profound significance—not just for Port Angeles but for the entire Olympic Peninsula. For many attendees, CrabFest weekend embodies the spirit of Port Angeles: the iconic big tent at the Red Lion Hotel parking lot, serving fresh, locally sourced crab dinners alongside other seafood delicacies from local restaurants; live music throughout the day; the largest craft market in town; and a variety of free activities for all ages.

The 2024 Dungeness Crab Festival took place from October 11th to 13th. In preparation, we formed a dedicated marketing committee comprising board members and contracted professionals. Together, we developed and executed a comprehensive marketing plan, focusing primarily on online outreach. Social media campaigns were supplemented by targeted radio advertisements across the I-5 corridor and Vancouver Island, aimed at attracting visitors from outside the area. To enhance efficiency and gain insights, we used the Ticket Signup platform to presell crab dinner tickets, which allowed us to track interest by zip code.

The festival exceeded expectations in several key areas. Ticket sales met our budget forecasts, and local hotels and lodging options were near capacity, reflecting the event's draw. Over 50% of our crab dinner tickets were sold to individuals from outside Clallam County, representing more than 450 unique zip codes. Although determining total attendance for a free event without a central entry point is challenging, these ticket sales, combined with anecdotal feedback from downtown merchants and lodging partners, confirm a significant influx of out-of-town visitors.

The 2024 Dungeness Crab Festival reaffirmed its status as a vital economic and cultural driver for Port Angeles and the Olympic Peninsula, bringing together locals and visitors to celebrate our community, cuisine, and coastal heritage.

Budget Breakdown

Business	Account	Details	Amount
Misc. Performers	Operations: Music	Live music for the weekend	16,150.00
Grand Event Rentals	Operations: Equip	Tents, tables, chairs, etc	36,591.34
Hurricane Ridge Ski Team	Operations: Equip	Additional tents	695.04
Event Management Services	Operations: Production	Production manager	12,375.00
TC Tunz Sound LLC	Operations: Music	Sound equipment/staff	8,300.00
Norpoint Group LLC	Security/EMS	Security staff and medical	9,500
Crab Central Cooking Staff	Operations: Production	Crew of 5 to lead crab cooking and cleaning	12,100
Crab Crew Support Staff	Operations: Production	Support staff - weekend support moving and organizing equipment, info + ticket sales, etc	10,662.25
Cort Party Rentals	Operations: Production	Power grid for event	15,357.50
R90 Lighting	Operations: Production	Lighting for stages, tent, electronic displays	20,000.00
Callis Insurance	Insurance	Event insurance	5485.83
Bill's Plumbing & Sanikan	Sanitation	Port-a-potties, gray water tanks	7,450.00
Rainbow Sweepers	Sanitation	Parking lot cleaning	517.28
City of Port Angeles	Sanitation	Solid waste	2925.70
Feiro Marine Life Center	Operations: Education	Weekend buyout of marine life center	4,000.00
Rinehart & Voyles	Accounting	Monthly accounting services	2997.50
TOTAL			\$167,107.44

LTAC 2024 Funding Request Reports

Clallam Bay / Sekiu Visitor Center

Matt - Clallam Bay / Sekiu Visitor Center – Submitted 1-22-25
2024 LTAC Funding Report

RECEIVED
CLALLAM CO. COMMISSIONERS

JAN 22 2025

1...2...3...A...

We supported three activities to provide specific information on available business services as well as tourist activities in the area. Activities included participation in OPTC mail marketing program, support operations of the Clallam Bay / Sekiu Visitor Information Center as well as hosting the websites www.clallambay.com and www.sekiu.com.

The Visitors Center hosted approximately 1,310 through December. We had a couple short months this spring because we moved but we had about three hundred during July, Sekiu Days was the draw. We try to keep the Clallam Bay / Sekiu Visitor Center was open every day for at least 3 hour (10-2) with extended hours on weekends, however, as a volunteer manned VIC, staffing & hours are subject to volunteer availability.

LTAC 2024 Funding Request Reports

Stormking Football Club

Stormking FC LTAC Grant Funding Report

JAN 23 2025

1...2...3...A...

Stormking Football Club's exists to provide the highest level of quality soccer training for the players, and to enhance their social/emotional and physical health, in a positive, fun, and safe environment.

The grant from LTAC was extremely helpful for us to help fulfill this mission while also growing and improving in ways both expected and unexpected. Here is a breakdown of our expenses so far for our fiscal year:

Expense	2024 Total
Credit Card Fees	\$ 184.70
Insurance	\$ 538.00
Accounting	\$ 2,186.25
Referee Fees	\$ 5,517.00
Coach Fees	\$ 5,000.00
Equipment Rental/Maintenance	\$ 5,087.47
Field Maintenance	\$ 10,236.90
Rent, Parking, Utilities	\$ 7,332.99
Books, Subscriptions, Reference	\$ 2,172.97
Postage, Mailing Service	\$ 170.00
Soccer Expenses	\$ 9,214.11
Supplies	\$ 3,271.58
Telephone, Telecommunications	\$ 920.01
Training - Staff	\$ 575.00
Travel	\$ 273.07
Uniforms	\$ 1,010.50
	<u>\$ 53,690.55</u>

This grant has allowed us to catch up on much of deferred maintenance that we have been unable to afford since 2019:

- We repaired ½ of our irrigation system with the other ½ being looked at this coming spring.
- We were able to repair and tune our mower to make sure we have the best pitch possible.
- This spring we will be spending another \$10000 to repair our sand spreader so we can sand and seed our field. This should be done every couple of years but has not been done since 2017. This grant will make this possible.
- We were able to have an automated field liner that has improved the appearance of our fields, as well as freeing up volunteers to work on the rest of Agnew field instead of re-learning trigonometry to calculate the field dimensions with string and paint.

We are expecting to utilize another \$10000-\$15000 of this grant money to complete the irrigation repairs and to sand/seed Agnew field.

Another way that this grant helped improve Stormking FC was it allowed us to grow in a couple of new areas:

- We added two new teams to our club. This added 12 more home games, bringing in players and families from across Western Washington.

- We also added an Olympic Peninsula girls Winter season. We have 50 players from Jefferson and Clallam county. This added 12 more home games during the winter season.

Lastly we will be adding two events this year:

- We will be hosting a soccer camp from June 23-28. We expect the majority of the participants to be from Clallam County but we anticipate we will have at least 10 players joining us from outside of our 50 mile radius.

- We are also hosting a 3v3 tournament August 9th. This is a one day tournament but is expected to bring in 100 teams from around Western Washington.

Once again, I cannot express how much this funding has helped this past season. Instead of continuously looking for ways to cut spending/programs for the short term we were able to focus on spending and growing for long term stability. This past season we have been able to catch up on the majority of our deferred repairs and maintenance while still being able to grow our club for a sustainable future.

Thank you!

Mike Lagrange

President Stormking FC

LTAC 2024 Funding Request Reports

Feiro Marine Life Center



January 27, 2025

Dear Lodging Tax Advisory Committee:

Feiro Marine Life Center is extremely grateful for the award of \$29,495 for the Operation of a Tourism-Related Facility owned or operated by Non-Profit Organization.

This grant was an enormous support in keeping our guest services and exhibits staffed with knowledgeable personnel to greet visitors, provide learning opportunities, and recommend other stops during their stays, including restaurants, County parks and other tourist attractions.

Together, these two staff greeted 18,153 guests on site in the exhibits, ranging from 5 to 6 days per week, 4 to 6 hours per day. 10,892 (60%) came from outside of 50 miles away (estimate based on sign-in logs). The large majority of these folks signing in from more than 50 miles away were during the summer months, when visitors are traditionally staying in paid accommodations.

We provide physically accessible and age-appropriate interactions with marine creatures and information about our Olympic Peninsula coast. The fact that it is 'always low tide' at Feiro means that visitors to our area can almost always see local intertidal creatures, no matter the tide level or weather outdoors. Our guest services staff not only engage the guests in conversation, but work with our 63 volunteers to ensure our animals and facilities are well cared for.

Beyond simple animal identification, highlights of other guest conversations over 2024 included tracking the extreme growth of our leopard doris (sea slug), which grew to over 6 inches long eating down yellow encrusting sponge across several exhibits (its primary food). We played host to numerous births and babies, including shiner perch (which are birthed live), moon jellies, northern clingfish, six-arm sea stars. New species to the collection that are not often viewed in our intertidal zone, included grunt sculpins (staff highlighted adaptations of this unusual looking fish that hides in empty giant barnacle shells), a young heart crab, sailfin sculpins, and a cabezon fish.

Guests also are interested in mammal and seabird activity on our coast, including where to see seals, orcas and whales, and unusual seabirds, such as the Arctic loon that has been in the Port Angeles Harbor over winter of 2024.

Having a visible destination for all things coastal enhances a guest's trip to our region, and allows them to have meaningful conversations with knowledgeable staff and volunteers.

Expense Report

Guest Services Staffing

1300 hours @ \$17.25 part-time permanent staff member(Wilson) \$22,425
309 hours @ \$16.28, part-time temporary staff member (McQueen) \$5,031
8% fringe benefits = \$2,196

Total Period Expenditures \$29,652
Total Grant Award \$29,495

Sincerely,



Melissa Williams
Executive Director

LTAC 2024 Funding Request Reports

Peninsula Trails Coalition



Spearheading the Olympic Discovery Trail since 1988

P.O. Box 1836, Port
Angeles, WA 98362
info@olympicdiscoverytrail.org



Thursday, January 23, 2025

To: The Honorable Randy Johnson, County
Commissioner, and the Clallam County Lodging Tax
Advisory Committee
Clallam County Board of Commissioner's Office
223 East 4th Street, Suite 4
Port Angeles WA 98362-3015

Peninsula Trails Coalition- 2024 Lodging Tax Grant Report Contract No 19925.24.018

Dear Commissioner Johnson and Committee,

In 2024, Peninsula Trails Coalition (PTC) was awarded a \$55,200 grant to advance marketing of the Olympic Discovery Trail (ODT) and enhance visitors' experience, which brings people to Clallam County for many reasons. Each year, hundreds of thousands of locals, regional and national visitors, as well as international tourists, ride, walk, run, roll, and trot along the ODT. Last summer alone, guests from 84 Washington cities, 38 states, 10 countries, and 5 continents, visited the Olympic Discovery Trail. Our community trail is a place of health and wellness; a hub of economic and environmental revitalization; and a network of safe transportation and recreation alternatives.

The grant was used to fund the second year of the Trail Ambassador Program, to implement upgrades to ODT trailhead kiosks, to print the West Central Region and West Region ODT maps, to design and print a new pad map that can be used throughout Clallam County, to "wrap" the Conex container where PTC and Peninsula Adventure Sports store our various maps, brochures, and trail maintenance tools, and to cover the cost of five port-a-potties throughout the trail system, including a new one at Gossett Road.

Following is a summary of the expenditures with additional details.

Expense item	2024 Expenditures
Trail Ambassador Program A significant portion of this funding was used towards the second year of the Trail Ambassador program. The program provided many benefits beyond the statistical information collected. These benefits include enhancing the overall experience for trail users, identifying trail conditions warranting our attention, part-time	\$36,578

employment for younger generations, generating social media material, and generally functioning as a mobile visitor center.	
We are happy to give a presentation on the data collected.	
Trailhead Kiosk Refurbishing/Updating: - The Gossett Road kiosk structural construction is complete. Location has been confirmed by Clallam County. An installation volunteer work party will be scheduled this year, 2025. - Materials for two more kiosks have been purchased and received. Those will be stored until we assemble them sometime this year, 2025, also with volunteer labor.	\$1,641.30
West ODT maps (Printing of 10,000 maps)	\$2,643.32
West Central ODT maps (Printing of 14,000 maps)	\$2,481.29
ODT "Pad" Maps (Designing and printing of 100 11x17 pad maps, padded in counts of 50 each)	\$2,609.49
A Conex container "wrap" for a shipping container at Fairchild International Airport The Conex wrap provides a new way of marketing the trail. The storage container, graciously donated by the Port of Port Angeles, houses maintenance tools and race equipment. The need for storage fostered a partnership with the Port and local businesses. Peninsula Adventure Sports owner, Lorrie Mittman, was the driving force behind the connection. She brought businesses together and arranged the collaboration. Local artist, Todd Fischer, brought the container to life with compelling artwork. The eye-catching wrap, produced and installed by North Pacific Design, faces the airport entry road. It serves as a reminder of the community spirit and the power of trails to connect us all.	\$3,127.68
Port-a-potties (The cost of five port-a-potties throughout the trail system, including a new one at Gossett Road)	\$6,170.00
Total	\$55,250.91

We are deeply grateful for the support of the Clallam County Lodging Tax fund and the opportunities this grant provided to continue growing the use of the Olympic Discovery Trail and bringing substantial tourism and recreation revenue to the North Olympic Peninsula.

Sincerely,



Michele Canale
Fundraising Manager
Peninsula Trails Coalition

Peninsula Trails Coalition is a 501(c)(3) corporation registered in the State of Washington Tax ID 91-1416511

LTAC 2024 Funding Request Reports

Juan de Fuca Foundation



2024 CLALLAM COUNTY LODGING TAX GRANT FINAL REPORT AND REIMBURSEMENT REQUEST

The Juan de Fuca Foundation for the Arts was awarded \$9,500 to hire artists for the 2024 Juan de Fuca Festival, held from May 24 to 26, 2024. These funds were allocated to secure performances by Jesse Roper and Petty Fever, each receiving \$5,000 totalling \$10,000.

Due to the generosity of this grant, the 2024 Juan de Fuca Festival successfully featured both Jesse Roper and Petty Fever, whose performances were significant highlights of the event.

1. Jesse Roper:

Performance Details: Jesse Roper, known for his dynamic blend of rock, folk, and blues, delivered an electrifying performance on Sunday, May 26, 2024 drawing an audience of approximately 800.

Workshop Contribution: In addition to his main stage performance, Jesse conducted a "Youth Songwriting Adventure" workshop on Sunday at 3 p.m., engaging young, aspiring musicians in the community. We had a total of 35 participating young musicians ages 7-18 years of age.

2. Petty Fever:

Performance Details: Petty Fever, a renowned Tom Petty tribute band, captivated the audience with a nostalgic and energetic show on Friday, May 24, 2024 drawing an audience of approximately 600.

Impact on the Community and Cultural Landscape:

Attendance: The festival attracted a diverse audience, with many attendees specifically highlighting the performances of Jesse Roper and Petty Fever as standout moments.

Economic Impact: The festival's draw contributed to increased patronage of local businesses, including restaurants, hotels, and shops, providing a boost to the local economy.

Educational Outreach: Jesse Roper's "Youth Songwriting Adventure" workshop offered valuable learning opportunities for young musicians, fostering local talent and encouraging artistic development within the community.



Financial Overview of Grant:

Total Grant Awarded: \$9,500

Expenditures:

Jesse Roper Performance Fee: \$5,000

Petty Fever Performance Fee: \$5,000

Total Expenditures: \$10,000

Additional Funding: The remaining \$500 was covered by the foundation's general funds to meet the total artist fees.

Looking Ahead:

The successful engagement of high-caliber artists like Jesse Roper and Petty Fever has elevated the festival's profile, setting a new standard for future events. The positive community response and increased attendance underscore the importance of featuring renowned performers. We aim to continue this trajectory by securing diverse and impactful artists for upcoming festivals, further enriching the cultural fabric of our community.

We extend our sincere gratitude to the LTAC Committee for their support, which was instrumental in enhancing the quality and reach of the 2024 Juan de Fuca Festival.

Kari Chance

Executive Director, Juan de Fuca Foundation for the Arts

LTAC 2024 Funding Request Reports

Port Angeles Fine Arts Center



Clallam County LTAC Grant Progress Report 2024

Date: Jan 24, 2025

Organization: Port Angeles Fine Arts Center

Grant Amount: \$15,000

Scope of Work:

The Port Angeles Fine Arts Center received supportive funds to operate a series of seasonal art festivals and special events based in Webster's Woods Sculpture Park. These festivals and their related activities were Summertide Solstice Art Festival on June 15th, Celebration of Shadows Fall Festival on October 19th, and Wintertide Festival of Lights and Light Art Experience running from Nov 29th- Jan 1, 2025 with the festival on Dec 7th.

Grant funds were used to support event staffing/coordination, artists fees for sculpture, artist fees for poetry sign installations that were introduced during the Summertide Festival, and a portion of the fee for a subscription with Placer AI online data platform.

Summary of Work Accomplished:

While our numbers fluctuated a bit this year for our festivals, overall, with a total number of 1337 attendees served at these festivals, we are incredibly proud of the programming offered, extended audience reached, and additional partnerships created to offer these activities.

Each of our festivals and the artwork or poetry implemented as part of these events helped set the foundation for continued engagement in the park and gallery throughout the year. In 2024, we connected nearly 8,000 people with our arts programming and supported more than 400 artists from around the region in exhibiting and selling their work through our gallery, gift store, Wintertide Makers Market, and Art Park. We additionally, welcomed approximately 30,000 visits from around the world to Webster's Woods Sculpture Park.

Weather continues to be a large consideration for us as we continue to offer outdoor festivals and we recognize this impacted our 2024 attendee numbers. This year every one of our festivals was hampered with challenging weather, including rain, high winds, and for the fall festival, this included an atmospheric river. Despite these challenges we feel that our preparation kept our

audience, while smaller than projected, protected and happy. Additionally, we believe that our consistent response and ability to run an event in less-than-ideal weather by quickly adapting with tents, additional heating elements and moving elements under cover as needed, has grown our reputation as a safe and fun place to be- even in the rain.

1. Summertime Festival Recap

This year was our sixth Summertime Solstice Art Festival, with 477 people in attendance.

The Summertime Festival was built around new sculptures being added to Webster's Woods and has grown to include Poetry in the Park and an afternoon festival for all ages. The festival took place on Saturday, June 15th and included make and take art stations (bubble wand making, wet felting, and solstice crowns), live music, food and drink vendors, lawn games in our meadow, a poetry reading in the courtyard and a celebration of the new sculptures in the outdoor exhibition.

The open-air exhibition, "A Consideration of Color" featured 5 new artwork installations in Webster's Woods Sculpture Park. This year's approach to sculptures was a hybrid of specific artist invitations and an open call. The new artwork will be on display in the park through May 2025.

Now in its fourth year, Poetry in the Park included 18 poems. Our partnership with the Olympic Peninsula Authors (OPA) continued- OPA curated the selection of poetry that is posted on signs throughout Webster's Woods and performed at the live reading on the festival day.

2. Celebration of Shadows Fall Festival Recap

This year was our fourth annual Celebration of Shadows Fall Festival. We welcomed over 400 people to Webster's Woods for the festival on Saturday, October 19th. The festival included three pumpkin carving workshop sessions and three mini crankie workshops in the early afternoon, a pumpkin carving contest, food and drink vendors, all ages spooky readings in the gallery, and three performances by The Crankie Factory in the Community Playhouse.

Our park counter reports 602 "in" counts for the woods on festival day. We sold 50 tickets to the Pumpkin Carving Workshops, 16 to the Build A Crankie workshops, our volunteers marked 333 people in the gallery and 419 at the welcome table (recorded from 5:00PM-8:30PM). Our final event attendance of 419 is based on the number reported at the front entrance welcome table.

We were successful in adding more collaborators this year to expand our festival offerings and capacity. The Port Angeles North Olympic Library System (NOLS) Youth Services Librarian read spooky stories in our decorated gallery, providing a fun and age-appropriate element for families and our youngest participants. The involvement of our neighbors and Uptown Arts

District partners at the Community Playhouse allowed us to host our main performers, The Crankie Factory, on the playhouse stage- keeping the performers and audience warm and dry. The Playhouse also added another art activity with mask making in addition to our seasonal leaf frames.

The main performance followed our tradition of shadow puppet/theater with The Crankie Factory. A crankie is a 19th century storytelling art form involving an illustrated scroll loaded into a lightbox. Crankie Artists Sue Truman and Cil Pierce performed multiple original short stories in crankie form accompanied by live music and dancing. To capitalize on having these Seattle artists in our community, we offered three workshop sessions in the morning where folks could learn how to make their own mini crankie.

Our pumpkin carving walk and contest expanded to include seventeen prize categories, compared to only four from previous years. Various local business and organizations donated items for prizes to increase the number of winners. Our new park trail proved successful in accommodating a large crowd for the pumpkin walk.

Wintertide Festivities Recap

We are incredibly proud of this year's Wintertide programming that included the holiday Makers Market, Light Art Experience, and Wintertide Festival of Lights.

The Light Art Experience is a free attraction in Webster's Woods Sculpture Park that is lit from 4-8pm each night. The outdoor exhibition opened on November 29th and remained on display through December 31st. In total, we estimated 6520 park visits during Wintertide 2024.

The "Sparks in the Night" outdoor installations include seven returning and seven new artworks by fourteen artists. With the successful improvements of our park trail, we were able to expand our Light Art Experience along a trail throughout the entire park, with additional lighting elements to guide the way. This created a more cohesive flow for viewing AND our new trail allows for greater accessibility.

Last year, nearly 1,300 people visited the gallery between November 24th - December 7th, 2023, and the Makers Market brought in \$26,538 in sales (60% of which go straight back to the artists involved). This year due to the way the calendar fell, our market ran for only three weekends compared to our usual four. However, visitation and sales were similar, even slightly increased, with 1,390 visits and \$26,714 in sales.

Additional Wintertide events included a clay lantern workshop and three extended evenings. Each Friday, the gallery would stay open until 8pm for evening shopping and visitors could see the lights, shop, and then enjoy complimentary coffee and hot chocolate in our courtyard, complete with seating by our fire tables to warm up.

Finally, 441 people attended our Wintertide Festival of Lights on December 7th. Returning attractions of the festival included hands-on art stations, live music, fire and glow performances, food and drink vendors, a community inspired lantern walk and temporary lighted works of art in addition to the currently featured light art in the park. New additions this year included a blacklight glow painting room, additional vendors (coffee and doughnuts), and Chaotic Noise Marching Band. Chaotic Noise, a marching band from Seattle, led our lantern parade through the woods and delighted the audience with a short performance in the meadow.

Our park counter calculated 831 “In” counts throughout the festival day and 601 during the festival timeframe of 4-8pm and we marked 441 through the welcome table to the event.

Expense Ledger:

Clallam County Lodging Tax grant 2024 \$15,000

Funding: Staff Time \$6,000

Date	Name	Hours	rate	amount
1/31/24	Summer Dio, Events Coordinator	60	\$24.00	\$ 1,440.00
2/29/24	Summer Dio, Events Coordinator	81	\$24.00	\$ 1,932.00
3/31/24	Summer Dio, Events Coordinator	85	\$24.00	\$ 2,040.00
4/30/24	Summer Dio, Events Coordinator	90	\$24.00	\$ 2,160.00
		316	Total	\$ 7,572.00

Funding: \$6,000 Artist's Commissions

Date	Name	Ref	amount
6/3/24	Greg Neal	11855	\$ 566.00
6/3/24	Gary Stecca	11856	\$ 400.00
6/3/24	Jennifer Kapnek	11857	\$ 800.00
6/3/24	Nathan Shields	11858	\$ 60.00
6/13/24	Nancy Fowler	11860	\$ 50.00
6/13/24	Eva McGinnis	11861	\$ 50.00
6/13/24	Joan Enoch	11862	\$ 50.00
6/13/24	Eelka Lampe	11870	\$ 50.00
6/13/24	Gary E. Bullock	11871	\$ 50.00
6/13/24	Melinda Gelder	11872	\$ 50.00
6/13/24	CarolAnne Modena	11873	\$ 50.00
6/13/24	Gina Hietpas	11874	\$ 50.00
6/13/24	Nina Burokas	11875	\$ 50.00
6/13/24	Francis Opila	11876	\$ 50.00
6/13/24	Linda B. Myers	11877	\$ 50.00
6/13/24	Clair Dunlap	11878	\$ 50.00
6/13/24	Angela Terry	11879	\$ 50.00
6/13/24	Chris Kleinfelter	11880	\$ 50.00
6/13/24	Laura Garrard	11881	\$ 50.00
6/13/24	Dianne L. Knox	11882	\$ 50.00
6/13/24	Emma Amiad	11883	\$ 50.00
6/13/24	Carrie Sanford	11884	\$ 50.00
11/18/24	Marcell Marias	12009	\$ 500.00
11/29/24	Casey Fall	12000	\$ 250.00
12/7/24	James Sator	12026	\$ 1,200.00
			Total \$ 4,676.00

Funding: \$3,000 Online Subscriptions

Date	Name/Description	Ref	amount
7/5/24	Placer.ai	11890	\$ 3,000.00
			Total \$ 15,248.00

Overview of Income and Expense for 2024 Festivals and Related Events:

2024 Festivals Budget				
Port Angeles Fine Arts Center				
	Summertime	Fall Festival	Wintertide	Total Festivals
	2024 Budget	2024 Budget	2024 Budget	2024 Budget
Ordinary Income/Expense				
Income				
Contributed Income Notes				
4000 - Government	\$ 9,000.00	\$ 12,500.00	\$ 23,000.00	\$ 44,500.00
Total Contributed Income	\$9,000.00	\$12,500.00	\$23,000.00	\$44,500.00
Earned Income				
4520 - Gift Store Sales			\$ 26,000.00	\$ 26,000.00
4510 Admissions			\$ 9,898.00	\$ 9,898.00
4515 Event Sponsorships	\$ 1,500.00	\$ 1,500.00	\$ 8,250.00	\$ 11,250.00
4530 - Workshop Registration		\$ 600.00	\$ 1,075.00	\$ 1,675.00
Total Earned Income	\$1,500.00	\$2,100.00	\$45,223.00	\$48,823.00
Total Income	\$10,500.00	\$14,600.00	\$68,223.00	\$93,323.00
Expense				
Personnel Expenses				
5000 - Salaries	\$ 5,000.00	\$ 5,884.00	\$ 5,336.00	\$13,600.00
Total Personnel Expenses				
Program Expenses				
6000 - Artists Commissions	\$ 2,776.00		\$ 20,150.00	\$ 22,926.00
6001 - Teaching Artists	\$ 200.00	\$ 240.00	\$ 390.00	\$ 830.00
6002 - Performing Artists	\$ 800.00	\$ 1,000.00	\$ 5,300.00	\$ 7,100.00
6005 - Equipment			\$ 1,200.00	\$ 1,200.00
6015 - Marketing & Advertising	\$ 1,674.00	\$ 1,600.00	\$ 8,000.00	\$ 11,274.00
6030 - Exhibit Supplies	\$ 500.00	\$ 500.00	\$ 500.00	\$ 1,500.00
6035 - Program Supplies	\$ 1,929.00	\$ 961.00	\$ 4,950.00	\$ 7,840.00
6040 - Venue Expenses	\$ 2,727.00	\$ 2,708.00	\$ 1,000.00	\$ 6,435.00
6045 - Food and Bev	\$ 52.00	\$ 320.00	\$ 300.00	\$ 672.00
Total Program Expenses	\$15,658.00	\$13,213.00	\$47,126.00	\$73,377.00

LTAC 2024 Funding Request Reports

Forks Chamber of Commerce

Forks Chamber of Commerce LTAC - 2024 Funding Request Report

Forks Chamber of Commerce applied for and was awarded \$35,000 for Tents and Rentals Cost for the Forever Twilight in Forks Festival. Our event was very well attended having the additional tents and rentals made the event run very smoothly.

The town's premier venue – the Rainforest Arts Center has a capacity of 389 in the great room and using the tents, we were able to quadruple the size of the venue to accommodate all our guests, vendors, and attendees. In addition to making our event larger, it serves to showcase the versatility of the venue.

We have free events and ticketed events including breakfast, dinner, luncheon, two parties, bazaar, author event, and others which require a variety of tables, chairs, lights, decorations, and more. Our vendors are local to Forks and supply everything we need.

We had over 2000 people join us during the weekend and many stayed 4-7 days in the Forks area and in unincorporated Clallam County. Our event had many free events and ticketed events. We had \$260,000.00 in ticket sales, lodging tax grants, and sponsors to fund the event.

We also recorded the busiest September in our history with 9764 people signing the Visitor Center guest book which is up over 30% from last year which set a record.

Please see our expenses on page 2.

Thank you for giving us the opportunity to apply for these lodging tax funds and for awarding them. The purpose of our event is to put heads in beds and boost our local economy. This event has helped to strengthen our tourism season at the time when things are falling off (after Labor Day).

This is our budget breakdown:

Forever Twilight in Forks Festival	
Admin	12,789.07
Castmembers (travel, lodging, etc.)	23,225.24
Event Decorating / Rentals	35,148.84
Event Decorating / Rentals (Tents)	10,621.03
Event Food / Beverages / Liquor License	
Friday Breakfast	4,800.00
Bella Italia	13,310.46
Friday Night	8,470.80
Saturday Night	8,905.20
Sunday Brunch	10,010.75
Other (including P&S, Cooking Class, Sunday Supper)	2,600.00
Meet and Mingle	
Event Music / DJ Saturday Night	2,560.00
Event Parking	100.00
Event Venue Rental & Cleaning (RAC)	5,636.72
Event Venue Rental (others)	9,787.25
Goodie Bags	11,549.37
ICN Office Space	3,580.80
Insurance	1,378.35
Misc./5k/Shuttle Services	5,920.68
Movie Licensing	500.00
Paypal Fees	13,989.35
Photobooth/Photography	5,967.14
Photos	3,507.78
Prizes/Silent Auction items	891.58
Security	1,799.42
Special Guests	150,745.65
Total Forever Twilight in Forks Festival	\$ 347,795.48

Respectfully submitted by Lissy Andros

LTAC 2024 Funding Request Reports

Port Angeles City Ballet

2024 LTAC Progress Report

Port Angeles City Ballet

The Port Angeles City Ballet was awarded funding to support infrastructure improvements to the Donna M. Morris Theater in Field Hall, enabling the production of our annual Nutcracker ballet. These improvements were essential to elevating the performance experience for our audience and dancers, ensuring the continuation of a 50-plus-year tradition of excellence in dance in Port Angeles.

Summary of Accomplishments:

To date, the Port Angeles City Ballet has utilized the \$7,500 grant for critical infrastructure upgrades that were vital to the success of our Nutcracker ballet production in December 2024. The improvements addressed key performance and audience needs, contributing to a professional-level theater environment at Field Hall.

Infrastructure Improvements Include:

1. **Installation of a Half Fly System:** A fully weighted pulley system was installed, greatly expanding the technical capabilities of the theater. This addition allows for smoother and more professional scene transitions, enhancing the overall production value.
2. **Engineering and Structural Work:** The project required the expertise of an engineer to ensure the safety and proper installation of the fly system. Their work was instrumental in integrating the system into the existing theater structure.
3. **Set Enhancements:** With the new fly system in place, we were able to design and implement more dynamic and visually compelling set pieces, improving the audience's immersive experience.

Impact on the Community and Cultural Landscape:

- **Attendance:** The December 2024 production of The Nutcracker drew over 1500 attendees, with visitors coming from Clallam County and beyond. The response was overwhelmingly positive, with many expressing excitement about the new venue and the high production value. .
- **Artistic and Educational Growth:** The move to Field Hall signifies a pivotal moment for the Port Angeles City Ballet. It provides our dancers, many of whom are local students, the opportunity to perform in a world-class venue, elevating their training and performance experience.

Looking Ahead:

The infrastructure upgrades to Field Hall have laid the foundation for future productions and collaborations. The success of our Nutcracker production highlights the potential for expanding our annual performance offerings, drawing larger audiences, and further enriching the cultural fabric of Clallam County.

This grant has directly supported the Ballet's mission of preserving a tradition of dance excellence while fostering community engagement through the arts. The impact is far-reaching, setting the stage for Port Angeles to become a regional hub for classical ballet and cultural events.

We are deeply grateful for the support of the LTAC Committee and look forward to continued partnership opportunities to advance the arts in our community.

Kate Robbins
Executive Director, Port Angeles City Ballet

LTAC 2024 Funding Request Reports

Clallam County Parks, Fair and Facilities



CLALLAM COUNTY
Parks, Fair, & Facilities Department
223 E. 4th St., Suite 7
Port Angeles, WA 98362-3000
Phone: (360) 417-2291
Email: web_parks@clallamcountywa.gov
Website: www.clallamcountywa.gov

DON CRAWFORD | DIRECTOR
RICK MCFARLEN | DEPUTY DIRECTOR

January 30, 2025

Clallam County Lodging Tax Advisory Committee
Board of Commissioner's Office
223 East 4th Street, Suite 4
Port Angeles WA 98362-3015

RE: 2024 Clallam County Parks, Fair & Facilities (PFF) LTAC Funding Final Report

This document is the final report for the following 2024 LTAC funding

Day Use Parks \$25,000.00-

The funding was for park facility operational costs, such as Sani-Kan Rental, Restroom Supplies, and park management supplies and materials, for county parks located in unincorporated areas of the county's west end, including the parks in Clallam Bay.

Day Use Seasonal Labor Parks \$12,802.32 (of \$19,000)-

The funding subsidized the cost of employing seasonal labor over four months (June - September) to maintain county parks in unincorporated areas of the county's west end, including the parks in Clallam Bay.

Clallam County's Lodging Tax Fund is a vital funding source for County PFF activities, operations, and expenditures to stimulate increased county parks tourism in the unincorporated areas of Clallam County for those interested in experiencing the natural beauty of the Olympic Peninsula and the Straits of Juan De Fuca.

The reported expenditures and activities identified in this post-event activity report increased tourism at county parks in Clallam County's unincorporated areas, meeting the requirements of RCW 67.28.1816.

Respectfully Submitted,

A handwritten signature in blue ink, appearing to read "R. McFarlen".

CLALLAM CO. PARKS, FAIR & FACILITIES DEPT.
223 E. Fourth St., Suite 7, Port Angeles, WA 98362
(360) 417-2291

INVOICE

TO: Clallam County Hotel/Motel Tax Fund
223 E. Fourth St., Suite 4
Port Angeles, WA 98362

Date	Invoice
12/10/2024	HM2024-1210

Quantity	Unit	Description	Rate	Amount
<u>REIMBURSEMENT FOR SEASONAL PARK AIDE</u> <u>HIRED TO IMPROVE DAY USE PARKS</u>				
<u>Jacob Melly (June 1, 2024 - September 30, 2024)</u>				
96.00	hours	June 2024 Wages	18.044	1,732.22
96.00	hours	June 2024 Benefits	3.2932	316.15
160.00	hours	July 2024 Wages	18.044	2,887.04
160.00	hours	July 2024 Benefits	3.2932	526.91
191.50	hours	August 2024 Wages	18.044	3,455.43
191.50	hours	August 2024 Benefits	3.2932	630.65
152.50	hours	September 2024 Wages	18.044	2,751.71
152.50	hours	September 2024 Benefits	3.2932	502.21
TOTAL BILLING				\$12,802.32

INVOICE

Date	Invoice
12/10/2024	HM2021-1210

[illegible]

LTAC 2024 Funding Request Reports

**Port Angeles
Chamber of Commerce**



January 28, 2025

Clallam County Lodging Tax Report

Port Angeles Winter Ice Village 2024 Grant

Thank you to the Clallam County Lodging Tax Committee and the Clallam County Board of Commissioners for the \$30,000 grant we received in 2024 to support the ongoing operations of an outdoor, covered ice skating rink in Port Angeles during the holiday season. Because of your support, we were able to provide this activity for the seventh season at pricing rates that work for both our local population and visitors who we attract to Port Angeles. This grant helped a great deal in enabling us to maintain the same prices to skate as seven years ago for anyone under 20 year old – basically \$10 to skate all day if your under 13 years old and \$15 if you're a teenager.

Each year, the Winter Ice Village has grown in popularity, while at the same time achieving an impressive percentage of participants who come to Port Angeles from outside of Clallam County to skate and enjoy the village. We are a unique activity in that we require waivers to be signed by anyone going on the ice, and that waiver collects each person's hometown zipcode (not their full address). With the full list of zipcodes, we can map where everyone has come from (map attached). These are not estimates – they are actuals, as are the total number of skaters, which increased this year to 13,033 – the most we've ever seen, and more than 21% of them came from outside of Clallam County (many of them likely staying overnight).

However, inflation has made it difficult to keep our prices low. For example, renting the chiller to turn the water into ice and keep it that way now costs about \$40,000, which is twice what it cost for our first ice rink season seven years ago. The same is true for all the other equipment we need to rent – though not quite as high a rate of change as the chiller, inflation has also increased those costs. So the support of Clallam County Lodging Tax dollars, to help us purchase equipment so we don't have to rent it, and for this past year's operations costs, has been critical. Frankly, without LTAX support, providing the ice rink this past year would have been financially very difficult, if not impossible.

So, our community and our local businesses who benefit greatly from the Port Angeles Winter Ice Village thank you very much for helping with these funds.

Sincerely,


Marc Abshire
Executive Director

Winter Ice Village 2024-25: By the Numbers

46	skating days
414	skating hours
184	Zamboni runs
13,033	skaters
2802	from outside Clallam County (21%)
22,772	visitors (skaters and spectators)
14,000	gallons of ice
625	gallons of drinking water
7,336	cups of hot chocolate
139	volunteers
866	volunteer shifts
1,540	volunteer hours

Winter Ice Village 2024-25 Participants: U.S.A. (by hometown zip code)



LTAC 2024 Funding Request Reports

Field Arts and Events Hall

**Final Report: Clallam County Lodging Tax Advisory Committee (LTAC) Grant
Field Arts & Events Hall
January 2025**

Field Arts & Events Hall (Field Hall) was awarded \$400,000 in Lodging Tax funding for FY24, to support the operation of a tourism-related facility that attracts visitors and enhances economic activity in Clallam County. These funds were strategically utilized to align with the grant's objectives, ensuring increased overnight stays and strengthening the county's hospitality sector. Since receiving the funds, Field Hall has successfully hosted a diverse range of events and conferences, drawing tourists from across the region, state, and beyond. The impact of these activities has been evident through heightened visitor engagement and a growing reputation as a key cultural and economic driver in the region.

2024 Tourism-Impact Report

In 2024, Field Hall recorded significant growth in attendance and visitor engagement. Overall attendance at the facility reached 42,155 a substantial increase from the 22,000 patrons in 2023. Overnight stays in Clallam County rose from 1,000 in 2023 to 4,614 in 2024, and overnight stays in paid accommodations nearly tripled from 1,800 to 5,180. These figures illustrate the direct impact of Field Hall's programming and marketing efforts in driving tourism to the area.

Key Events & Achievements

Throughout 2024, Field Hall hosted a variety of high-profile events that contributed to the local economy.

The Meeting Professionals International (MPI) Conference was a key event that showcased Field Hall as a premier venue for conferences and meetings. This event attracted planners and industry stakeholders, increasing Clallam County's visibility as a destination for business tourism.

The *Port Angeles Wedding Show* was another major initiative, featuring regional vendors, event planners, and prospective couples. By positioning Field Hall as a premier wedding destination, this event led to an increase in overnight stays for attendees and strengthened Port Angeles as a sought-after location for weddings. The venue's growing reputation as a premier destination for weddings and social events also contributed to increased overnight stays, as multi-day wedding celebrations encourage guests to stay longer and explore the area. In 2024, Field Hall hosted 7 weddings and in 2025 we expect these social events to increase by 30%.

Field Hall also played an important role in supporting cultural tourism by hosting multiple hotel nights for artists from national and international companies. By fostering strategic lodging partnerships, the venue ensured that visiting artists and their teams stayed in Clallam County for extended periods, supporting local businesses and increasing engagement with the local community. Field Hall welcomed a dynamic lineup of artists from across the country and beyond, representing a wide range of artistic disciplines. In 2024, 53 artist/companies were engaged for 93 performances from across the countries and abroad, including France and Canada.

One standout partnership was with the Juan de Fuca Foundation for the Arts (JFFA) through the In Harmony series, particularly the culminating concert by Canadian Blues/Folk musician Jesse Roper, offering visitors two concerts (one totally sold out and the other 80% sold out), which further boosted tourism.

Field Hall spearheaded The Olympic Stages Showcase, which highlighted previews from the three major theater groups—Ghostlight Productions, Olympic Theatre Arts and Port Angeles Community Players. This event celebrated local theater, showcasing the upcoming season while supporting the arts.

Field Hall is working with the Red Lion Hotel and other local hotels to bring conferences to the area, attracting business visitors and encouraging longer stays, which directly benefits the local economy. We have now seen yearly investments provide long-range results including an upcoming 2025 Washington Association of Courts for a three-day conference, bringing together legal professionals, court administrators, and judges from across Washington at Field Hall and staying at Red Lion. This event will generate significant economic activity (\$100,000 revenue for Red Lion alone), contributing to hotel occupancy rates, restaurant sales, and retail spending in the area. Future partnerships with 4PA, Olympic Hiking, and Red Lion are in development, offering new ways to boost tourism and local business engagement.

Budget Impact

The LTAC grant funding was allocated to key operational areas to maximize tourism impact. A total of \$150,000 was dedicated to marketing and promotion, ensuring broad outreach to potential visitors. Facility operations accounted for \$100,000, providing the necessary resources to maintain the venue at the highest standards. Operational costs, totaling \$125,000, provided the necessary support for efficient operations, including expenses associated utilities, supplies, software expenses and insurance.

LTAC 2024 Funding Request Reports

Port Angeles Youth Basketball

To: Board of Clallam County Commissioners
223 East 4th Street, Suite 4
Port Angeles, WA 98362

From: Port Angeles Youth Basketball
110 South Golf Course Road, Suite 400
Port Angeles, WA 98362

Subject: LTAC 2024 Progress Report
Contract: **19925.24.027**

Port Angeles Youth Basketball

Dear Ms. Gores:

Port Angeles Youth Basketball was awarded \$21,000 from the LTAC Committee for part of our 2024 Youth Basketball Tournament season. Here is how the funds were used.

The following items are included in this grant re-cap:

- Executive Director's narrative of the events
- Billing Report for Reimbursement (Date, Transaction ID, Amount, Payment Status)

Please call me if you any concerns or questions.



Howie Ruddell

360.797.3967

portangelesyouthbasketball@gmail.com

Executive Director's Comments

Our 2024 Veterans Day Tournament was the first Tournament for our 2024/25 season. The tournament featured 31 teams and saw over 330 youth participate. Teams came from Forks, Sequim, Port Orchard, Gig Harbor, Poulsbo, Snohomish, and Auburn. The event resulted in approximately 500 hotel nights and saw daily attendance at the 7 courts totaling just over 1,200.

Grant Receipt Summary

Submitted From:	Port Angeles Youth Basketball				
Submitted To:	Clallam County				
Purpose:	Grant Recap for \$21,000				
Submittal Date:	January 29, 2025				
<u>Event Name</u>	<u>Date</u>	<u>Category</u>	<u>Vendor/Business</u>	<u>Payment Method</u>	<u>Amount</u>
Veterans Day Tournament	Oct20 - Nov3	Marketing	Facebook	Credit Card	\$593.20
Veterans Day Tournament	Nov 6	Event Lic & Management	SportsEngine	Credit Card	\$124.00
Veterans Day Tournament	Nov 6	Event License/Insurance	AAU	Credit Card	\$2,620.20
Veterans Day Tournament	Nov 1	Trophies	The Equision Store	Credit Card	\$383.24
Veterans Day Tournament	Nov 6	Event T-shirts	Cloud 9 Sports	Credit Card	\$1,968.11
Veterans Day Tournament	Nov 9-10	Scorekeepers	Peninsula Officials Assn	Check	\$6,850.00
Veterans Day Tournament	Nov 9-10	Officials	Peninsula Officials Assn	Check	\$8,400.00
Veterans Day Tournament	Nov 9-10	Head Official	Peninsula Officials Assn	Check	\$650.00
Veterans Day Tournament	Nov 9	Officials Hotels	Red Lion	Credit Card	\$1,428.32
Veterans Day Tournament	Nov 9-10	Officials Food	Safeway	Credit Card	\$493.87
Veterans Day Tournament	Nov 7	Officials Gas Reimbursement	Safeway	Credit Card	\$1,604.25
				Total	\$25,115.19

LTAC 2024 Funding Request Reports

Olympic Peninsula Visitor Bureau

OLYMPIC PENINSULA VISITOR BUREAU 2024 YEAR IN REVIEW

Introduction

The Olympic Peninsula Visitor Bureau, working in conjunction with its partners in the Olympic Peninsula Tourism Commission, is the regional destination marketing organization for the Olympic Peninsula. In this role, our aim is to create awareness of and excitement for the destination in our key domestic and international markets, to inspire and motivate travel to the destination focusing on our non-peak season time periods, and to educate potential visitors on the different areas of the OP (encouraging longer or repeat visits), the diversity of activities available and how it all connects.

KPIs

Lodging Tax Revenue (2024)

- Unincorporated Clallam County: \$2,016,833 (+16% y-o-y)
- Total Clallam County, including Forks, Port Angeles, Sequim: \$4,632,897 (+11.8% y-o-y)

Olympic National Park Visitation (2024)

- Preliminary year-end recreation visits: 3,759,165 (+16.4% y-o-y)

OlympicPeninsula.org / Book>Direct Lodging Bookings (2024)

- 47,574 searches resulting in 12,714 lodging referrals
- Average length of stay: 2.4 nights
- Average daily rate (referrals): \$179.25
- Estimated bookings: 228 / Estimated revenue generated: \$90,476

Tourism Economics for State of Washington Tourism: Annual Data:

- 2024 is not available until May, 2025. Latest available is 2023 data.
- Clallam County (2023) Tourism Impacts (Source Tourism Economics):
 - Direct Visitor Spending: \$284.4 M
 - Direct State / Local Taxes Generated: \$24.6 M
 - Estimated Visits: 1,370,000
 - Direct Employment: 1,874
 - Direct Labor Income: \$67.6M

Completion and Roll Out of Olympic Peninsula Tourism Master Plan

- Olympic Peninsula Tourism Master Plan, 2024 – 2029 completed / rolled out in Feb. 2024
- Launched at Olympic Peninsula Tourism Summit, April 2024
- Work groups formed for five short-term priorities, and underway
- Updates previously provided to Clallam County LTAC

Marketing Initiatives Recap

Off-Season Marketing Campaign

- Fall 2024, “The Coast is Clear” campaign ran from Sept. 15 – Dec. 15, 2024

- Objective: increase autumn brand and “slow season” awareness, drive traffic to campaign landing page and convert traffic to visitor leads via contest entry
- Campaign supported by co-op partners: Clallam Co, Jefferson Co, Port Angeles, Sequim, Port Townsend and Port Ludlow.
- Target markets: drive markets from I-5 corridor (Bellingham to Eugene), plus key direct flight feeder markets such as Sacramento, San Jose/San Francisco, San Diego, Denver, Phoenix, Los Angeles / Orange Co.
- \$104,000 in paid media (digital, social, OTT, print). 6.4M campaign impressions.
- Results:
 - +33% website page views. +26% website sessions.
 - +27% (125K) new users to website
 - Contest entries: 10,563
 - Opt-in Email Leads: 12,698

PR / Media

- We work with media requests from both domestic and international markets. Leads come directly, through our state and Seattle partners, and from direct interaction at trade shows such as IPW and Travel & Words.
- In 2024, we had a reach of 7.288 B. Our monthly average reach was 607 M, across 318 domestic publications. While reach implies potential readers, even if only a small percentage of those materialized, that’s still a very large audience.
- Equally important is the consistency and the variety of stories that were covered. Top stories are posted monthly on our website at <https://olympicpeninsula.org/media>. Some highlights include:
 - *Yahoo!News* and *National Geographic*—How to make the most of your time in Olympic National Park
 - *NBC News*—Forks and John’s Beachcombing Museum
 - *Forbes*—Ultimate road trip from Seattle to the sea and snow
- Additionally, there are a number of stories covered internationally through our partnership with the Port of Seattle and State of Washington Tourism.

Familiarization Tours

- Focused on both media (traditional media, social media, influencers) and travel trade (tour operators or travel agents, usually from international markets)
- Purpose is to support media story development for the Olympic Peninsula, to develop digital content with proven social media and content creators, and – in the case of travel trade – to help develop new tour product and travel itineraries (primarily for international travelers), or to familiarize sales teams from proven travel companies with the area so they can better represent the area to their customers.
- 2024: We coordinated / supported 21 familiarization tours, ranging in size from single individuals to groups up to eight people
- Markets represented included: USA, Canada, UK, Germany, Netherlands, Australia, Japan, South Korea
- These familiarization tours are most often done in conjunction with the State of WA Tourism, the Port of Seattle and/or Visit Seattle. They are supported locally by our numerous lodging establishments, local tour operators, and restaurants.

Consumer Communications

- Monthly direct email newsletter, featuring a rotating area of the Olympic Peninsula, special interest (outdoor recreation, family friendly travel ideas, culinary, etc), plus upcoming events, as well as notices from Olympic National Park and Olympic National Forest
- Monthly mailing list: Year End 2024 – 69,276 (year over year growth of 18%)
- Average monthly open rate: 30-35%
- Average monthly click-through rate: 1-2% of total

Website (Year End 2024)

- Active Users: 459,419 (+17.2%)
- New Website Users: 443,997 (+16.5%)
- Engaged Sessions: 537,808 (+20%)
- Engagement Rate: 95.4%
- User Demographics: 92% USA / 3% Canada / 5% Mixed International (UK, Germany leading)

Consumer Travel Planning

- Each year, the Olympic Peninsula Tourism Commission produces the *Olympic Peninsula Travel Planner* for consumer distribution. This popular publication aims to inspire travel and assist with trip planning. It highlights each of the partner regions, including narrative, top attractions, and key events. It also features information on the Olympic National Park and Olympic National Forest, as well as state and county parks. It provides a calendar of annual events for trip planning. The Travel Planner is distributed both in print and digital versions.
- Additionally, we produce a smaller, map-centric version with key highlights and QR codes for more information on places to go, things to see, lodging options (all from our website OlympicPeninsula.org).
- In 2025, we produced, printed and distributed
 - Direct to consumer / Print: 9,427
 - Digital distribution: 10,531
 - Bulk distribution (visitor information centers on and off the OP, individual businesses, Black Ball Ferry, trade shows, etc): 23,652
 - Contracted distribution with Certified Folder (WA State ferries, SeaTac and Portland Airports, Seattle cruise terminals and greater Seattle area lodging): 57,500
 - Outside US Distribution: 411

Tourism Enhancement Grants for Clallam County

- OPVB facilitates the Clallam County LTAC grants related to tourism marketing through an application process
- In 2025, our budget for Tourism Enhancement Grants was \$125,000
- We awarded \$133,600 to 18 qualified organizations
- Additionally, we awarded \$20,021 to five county visitor information centers to help support projects such as collateral and printing costs, website upgrades, branding materials, signage and a bike repair station for visitors.

Budget Recap for 2024 – Actual Expenditures (Preliminary *)

Income	
Clallam Co. LTAC (awarded)	\$800,000
Other funding	\$ 41,550
Total:	\$841,550
Expenses	
Salaries/ Benefits	\$190,464
Office Expenses (rent, utilities, etc.)	\$47,897
General Operations/ Admin	\$80,868
Board Operations	\$2,124
Industry Participation	\$12,607
Marketing	\$237,065
Community Outreach/ Education/ Training	\$7,300
Tourism Enhancement Grants **	\$101,337 **
(Carry Forward 2023 Grant Payouts)	\$6,624
VIC Operations/ Grants	\$24,153
NEW: Tourism Master Plan Implementation	\$23,700
Total:	734,139

*-NOTE: Above are preliminary year-end totals, as of 1/9/2025. Final 2024 billing / payments still in process.

** -NOTE: Total Tourism Enhancement Grants awarded in 2024 was \$133,600. Some final reconciliations still in process.