



CLALLAM COUNTY LODGING TAX ADVISORY COMMITTEE MINUTES OF SEPTEMBER 12, 2024

MEETING OF THE LODGING TAX ADVISORY BOARD (LTAC)

Chair Commissioner Johnson called the meeting to order at 1 p.m., Thursday, September 12, 2024. Also, present were Kim Reynolds, Beth Pratt, Donya Alward, Pamela Dahl, Matthew Peloquin, and Craig Jaeger. Lissy Andros and Marc Abshire were excused.

APPROVAL OF AGENDA

ACTION TAKEN: Jaeger moved to adopt the agenda as presented, Alward seconded, mc

APPROVAL OF MINUTES

- April 11, 2024

ACTION TAKEN: Reynolds moved to approve the minutes as presented, Jaeger seconded, mc

BUSINESS ITEMS

a. Review of financial LTAC projections – Mark Lane

Lane provided a financial update. LTAC Members held discussion.

b. Peninsula Trails Coalition Request – Jeff Bohman

Bohman update that the Peninsula Trails Coalition funding request submitted in March had the incorrect math reflected in the difference of \$5,700. The requested amount should have been \$55,200 rather than \$49,500. Bohman requested that the LTAC Members approve the additional \$5,700. LTAC Members held discussion.

ACTION TAKEN: Reynolds moved to approve the additional \$5,700, Pratt seconded, motion carried

c. Approval of a notice to call for 2025 Lodging Tax Funding Applications

Commissioner Johnson reported that the Clerk sent a press release out in August and posted to application to the LTAC website. He noted that there is a notice to public in the paper. Deadline for applications will be Friday, October 11, 2024 at 12 p.m.

ACTION TAKEN: Jaeger moved to approve notice, Alward seconded, motion carried

d. Field Hall Events Center Request – Steve Raider-Ginsburg

Raider-Ginsburg, Field Hall Events Center requested that the LTAC set aside funding each year for the Field Hall Events Center. He provided statistics on the first year of having the hall open. LTAC Members held discussion. Item has been tabled for the November meeting.

e. LTAC Membership positions

Commissioner Johnson reminded members that we currently have 5 positions that expire at the end of December. LTAC Members held discussion.

f. Strategic Tourism Plan update – Marsha Massey and Debbie Wardrop

Massey and Wardrop provided an update on the Strategic Tourism Plan. LTAC Members held discussion.

g. Discussion on Clallam County Lodging Tax logo/signage

Commissioner Johnson commented that he believe the Clallam County Lodging Tax Advisory Committee should have a logo and signage. Marsha Massey OPVB will bring back information. LTAC Members held discussion.

NEXT MEETING – November 14, 2024

ADJOURNMENT - Meeting concluded at 3:44 p.m.

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