



CLALLAM COUNTY LODGING TAX ADVISORY COMMITTEE MINUTES OF JANUARY 11, 2024

MEETING OF THE LODGING TAX ADVISORY BOARD (LTAC)

Chair Commissioner Johnson called the meeting to order at 2 p.m., Thursday, January 11, 2024. Also, present were Kim Reynolds, Donya Alward, Lissy Andros, Craig Jaeger, Pamela Dahl, and Marc Abshire. Matthew Peloquin was excused.

REQUESTS FOR MODIFICATIONS/APPROVAL OF AGENDA

ACTION TAKEN: Reynolds moved to adopt the agenda as presented, Dahl seconded, motion carried

APPROVAL OF MINUTES

- November 9, 2023

ACTION TAKEN: Reynolds moved to approve the minutes as modified, Jaeger seconded, motion carried

BUSINESS ITEMS

a. City of Port Angeles, Sequim, Forks, and Jefferson County Lodging Tax Funding 2024 allocations discussion

Barbara Hanna, City of Sequim provided a report regarding City of Sequim lodging tax funding allocations for 2024.

Heidi Eisenhour, Jefferson County provided a report regarding Jefferson County lodging tax funding allocations for 2024.

Caryn Depew and Lissy Andros, Forks Chamber of Commerce provided a report regarding City of Forks lodging tax funding allocations for 2024.

City of Port Angeles wasn't in attendance.

b. Review of financial LTAC projections

Commissioner Johnson provided a financial update. LTAC Members held a discussion.

c. Notice to call for 2024 Hotel/Motel Funding applications (2nd call 2024) timeline for 2nd call for 2024 Hotel/Motel Funds

Commissioner Johnson provided a summary. LTAC Members held discussion

ACTION TAKEN: Abshire moved to approve the application timeline for 2nd call for applications, Jaeger seconded, motion carried

ACTION TAKEN: Dahl moved to approve the press release for 2nd call for applications, Reynolds seconded, motion carried

ACTION TAKEN: Reynolds moved to approve the notice for 2nd call for applications with 12 p.m. and no late applications bold and highlighted, Abshire seconded, motion carried

d. Strategic Tourism Plan request for proposal update

Debbie Wardrop and Marsha Massey provided an update on the Strategic Tourism Plan. LTAC Members held a discussion.

e. Vacant LTAC membership position

- Potential User of Funds – Vacant

Commissioner Johnson asked LTAC Members to forward him names of those that might be interested in applying. BOCC can forward applications to those who want to apply.

NEXT MEETING — February 8, 2024

ADJOURNMENT - Meeting concluded at 3:16 p.m.