



CLALLAM COUNTY LODGING TAX ADVISORY BOARD MINUTES of March 11, 2021

MEETING OF THE LODGING TAX ADVISORY BOARD (LTAC)

Chair Randy Johnson (Clallam County Commissioner and Chair of LTAC) called the meeting to order at 2:33 p.m., Thursday, March 11, 2021. Also present were Pamela Dahl (Aramark Properties), Vanessa Fuller (Dungeness River Audubon Center)(video), Lissy Andros (Forks Chamber of Commerce)(video), Lorrie Mittmann (Peninsula Adventure Sports)(video), Ryan Malane (Black Ball Ferry Line)(video), Marc Abshire (Port Angeles Chamber of Commerce)(video). Linda Keen (Quillayute River Resort) and Donya Alward (Red Lion) were absent. Chair Johnson appeared in person to convene the meeting.

APPROVAL OF AGENDA

Johnson requested to modify the agenda to add update regarding Black Ball Ferry from Ryan Malane.

ACTION TAKEN: Fuller moved to adopt the agenda as modified, Abshire seconded motion, motion carried.

APPROVAL OF MINUTES

- December 10, 2020

ACTION TAKEN: Andros moved to approve the minutes as presented, Mittmann seconded motion; motion carried

BUSINESS

a. Current lodging tax funding balance and forecast for 2021

Mark Lane, Clallam County Chief Financial Officer, provided an update. Lane gave reported 2020 ended with total revenue of \$1,041,318 which consisted of \$789,000 hotel/motel lodging tax revenue, which was 20% decline from 2019 and \$252,761 CARES reimbursement funding. At the end of 2020 LTAC incurred a total of \$1,142,000 in expenditures, leaving an end of the year net operating deficit of \$100,624 and an ending fund balance of \$950,533. Year to date to the end of February 2021 total LTAC revenue has been \$93,899, compared to last year this is an increase of 33.7%; incurred \$261,160 in expenditures, leaving an operating deficit of \$167,268, and a current ending fund balance of \$783,265.

Lane projects a year over year revenue increase of 9.4% for 2021 for total projected revenue of \$862,651; projected expenditures of \$904,550, ending 2021 with an operating deficit of \$41,899 and an ending funding balance of \$908,634.

Johnson shared that the County is expected to receive \$15,000,000 in federal funding.

b. Allocation of funds (this includes the question of smaller grants made by OPVB, and the guidelines of each entity)

Massey provided a report regarding what grants go to OPVB, what grants go to LTAC and what changes should be made to the guidelines of each to be clearer for applicants.

Discussion held.

c. Should a LTAC member be on the OPVB grant committee

Massey noted she had recommended to Johnson that a LTAC member sit on the OPVB grant committee.

Discussion held.

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Johnson stated he will meet with Massey and prepare a proposal with alternatives to present to the LTAC.

d. Signage for projects funded by lodging tax (examples: ODT and County Parks)

Johnson shared he thinks signs should be up to let people know that places like ODT and County Parks are funded by the LTAC.

Fuller asked if the LTAC needs a logo to put on these signs.

Discussion held.

e. Are there additional funds short falls needed for institutions

Johnson shared that this topic needs further input from the LTAC member before discussion.

Andros noted the Forks Visitors Center would like to apply for a grant and asked if LTAC intends to have another opportunity for that. Abshire stated LTAC discussed April for LTAC grants.

Fuller asked if there will be another round of Keeping the Lights On grants. Johnson stated he would support a Keeping the Lights On COVID 4th call.

Request for Proposals for Keeping the Lights On #4

ACTION TAKEN: Malane moved to issue a Request for Proposals for Keeping the Lights on COVID #4 and a total amount of funding for the requests in the amount of \$200,000, Dahl seconded the motion, motion carried.

Malane provided an update regarding travel to Canada. He stated the official word is September/October 2021. He noted the COHO underwent Coast Guard inspections. He added that all the programs to date excluding OPVB and the County have not applied to the Black Ball Ferry thus they have experienced tens of thousands of dollars in financial loss.

f. Review – Keeping the Lights On COVID 2nd call – updates

Didn't take place.

NEXT MEETING – April 8, 2021 at 2:30 p.m.

ADJOURNMENT

Meeting concluded at 4:11 p.m.