



CLALLAM COUNTY LODGING TAX ADVISORY BOARD MINUTES of April 8, 2021

MEETING OF THE LODGING TAX ADVISORY BOARD (LTAC)

Chair Randy Johnson (Clallam County Commissioner and Chair of LTAC) called the meeting to order at 2:32 p.m., Thursday, April 8, 2021. Also present were Pamela Dahl (Aramark Properties), Lissy Andros (Forks Chamber of Commerce)(phone), Linda Keen (Quillayute River Resort)(video), Donya Alward (Red Lion)(video), Ryan Malane (Black Ball Ferry Line)(video), Marc Abshire (Port Angeles Chamber of Commerce)(video), Vanessa Fuller (Dungeness River Audubon Center)(video), Lorrie Mittmann (Peninsula Adventure Sports)(video). Chair Johnson appeared in person to convene the meeting.

APPROVAL OF AGENDA

ACTION TAKEN: Dahl moved to adopt the agenda as presented, Keen seconded, motion carried.

APPROVAL OF MINUTES

- **March 11, 2021**

Keen requested to modify the minutes to reflect that she was absent.

ACTION TAKEN: Fuller moved to approve the minutes as modified, Dahl seconded, motion carried

BUSINESS

a. Current lodging tax funding balance and forecast for 2021

Mark Lane, Clallam County Chief Financial Officer, provided an update.

Year to date to the end of March 2021 total LTAC revenue has been \$167,632 compared to last year this is an increase of 51.1%; incurred \$302,833 in expenditures, leaving an operating deficit of \$135,202, and a current ending fund balance of \$815,331.

Lane amended his projection for 2021 to a total projected revenue of \$1,066,958.

Lane discussed the American Rescue Plan Act and how it may benefit LTAC as well as reimbursement from the stimulus fund.

b. Keeping the Lights On COVID – 4th call - request for proposals

- **Approve to issue a notice to call for proposals**

ACTION TAKEN: Malane moved to issue notice, Keen seconded, motion carried

- **Approve to issue a press release to call for proposals, motion carried**

c. LTAC funding for 2021 – 3rd call - request for applications

- **Approve to issue a notice to call for applications for 2021 Hotel/Motel Funds**

ACTION TAKEN: Dahl moved to issue notice, Fuller seconded, motion carried

- **Approve to issue press release to call for applications for 2021 Hotel/Motel Funds**

ACTION TAKEN: Dahl moved to issue press release, Fuller seconded, motion carried

d. Black Ball Ferry update

Malane stated there is no update, he is still waiting to hear Canada's stance on opening the border.

CLALLAM COUNTY LODGING TAX ADVISORY BOARD
MINUTES of April 8, 2021
Page 2

e. Review - Keeping the Lights On COVID – 2nd and 3rd call – updates

Discussion held regarding the information provided by awardees.

ACTION TAKEN: Fuller moved to approve the recaps from all of the awardees, Abshire seconded, motion carried.

f. Future allocations of LTAC funds – marketing, capital, events

Discussion held.

Abshire advised of a ground transportation infrastructure challenge in Clallam County and his concern that Black Ball will not be able to provide ground transportation support in Clallam County. He asked if tax funds can be used to address this issue to allow Black Ball to continue this service until an alternate solution is found.

Members discussed the impacts on the events, community and tourism of not having Black Ball continue to provide this service.

Malane responded on behalf of Black Ball.

Johnson will ask the Prosecuting Attorney's Office about the legality of using LTAC funds for ground transportation.

NEXT MEETING – May 13, 2021 at 2:30 p.m.

ADJOURNMENT

Meeting concluded at 4:11 p.m.