



CLALLAM COUNTY LODGING TAX ADVISORY COMMITTEE MINUTES of April 14, 2022

MEETING OF THE LODGING TAX ADVISORY BOARD (LTAC)

Chair Commissioner Johnson called the meeting to order at 1:30 p.m., Thursday, April 14, 2022. Also present were Lissy Andros, Ryan Malane, Marc Abshire, Vanessa Fuller, Lorrie Mittmann, Matthew Peloquin, Donya Alward and Pamela Dahl. Members appeared by video or in person.

REQUESTS FOR MODIFICATIONS/APPROVAL OF AGENDA

ACTION TAKEN: Andros moved to adopt the agenda as presented, Dahl seconded, motion carried

APPROVAL OF MINUTES

- Minutes March 10, 2022

ACTION TAKEN: Andros to approve the minutes as presented, Abshire seconded, motion carried

PUBLIC COMMENT

- Marsha Massey, Olympic Peninsula Visitor Bureau (OPVB), commented on new flyers and report from the OPVB.

BUSINESS ITEMS

a. Review of financial LTAC projections

Johnson provided an update. LTAC Members discussed projections related to their organization.

b. Discussion on Budget for 2022 Hotel/Motel (2nd call) Funding requests

Johnson briefed the LTAC Members. Members held discussion regarding the budget for the 2nd call of applications. Johnson noted that there would likely be a spring and fall round of allocations. LTAC Members held discussion regarding the budget, allocation and reserve.

c. Discussion on Peninsula Adventure Sports 2022 Hotel/Motel request

Mittmann updated the LTAC Members on the request to extend the 2022 funding award for Peninsula Adventure Sports to 2023. Mittmann noted that the race date would be changed to Crab Festival weekend in 2023. Debi Cook – Budget Director noted that she can make the change to the contract. LTAC Members discussed concerns with holding these two events during the same weekend.

d. Discussion on Olympic Peninsula Tourism Plan

Johnson briefed the LTAC Members. Marsha Massey provided feedback on plans from other areas. LTAC Members held discussion.

REPORTS

- Malane provided an update on Blackball Ferry visitors, cruise ships, volume of travelers, COVID testing.

NEXT MEETING – May 12, 2022 at 1:30 p.m.

ADJOURNMENT - Meeting concluded at 2:54 p.m.