



CLALLAM COUNTY LODGING TAX ADVISORY BOARD MINUTES of July 8, 2021

JOINT MEETING

The joint meeting convened at 2:35 p.m., Thursday, July 8, 2021. Present were Commissioner Johnson, Lissy Andros (Forks Chamber of Commerce), Ryan Malane (Black Ball Ferry Line)(video), Marc Abshire (Port Angeles Chamber of Commerce)(video), Vanessa Fuller (Dungeness River Audubon), Donya Alward (Red Lion) and Pamela Dahl (Aramark Properties).

Commissioner Johnson welcomed the visiting members from Sequim, Port Angeles, and Olympic Peninsula Visitor Bureau.

TOPICS

- A. Total budget
- B. Allocations categories
- C. Vetting process for applications
- D. How do you measure success
- E. What is not being accomplished related to tourism that should be funded

Meeting concluded at 3:29 p.m. and continued to the Clallam County LTAC Business Meeting commencing at 3:30 p.m.

MEETING OF THE LODGING TAX ADVISORY BOARD (LTAC)

Chair Randy Johnson (Clallam County Commissioner and Chair of LTAC) called the meeting to order at 3:30 p.m., Thursday, July 8, 2021. Also present were Lissy Andros (Forks Chamber of Commerce), Ryan Malane (Black Ball Ferry Line)(video), Marc Abshire (Port Angeles Chamber of Commerce)(video), Vanessa Fuller (Dungeness River Audubon Center)(video), Donya Alward (Red Lion) and Pamela Dahl (Aramark Properties).

APPROVAL/MODIFICATION OF AGENDA

CRJ requested to add item c. LTAC Funding for 2021 – 4th Call - Request for Applications

ACTION TAKEN: Malane moved to adopt the agenda as modified, Fuller seconded, motion carried

APPROVAL OF MINUTES

- Minutes May 13, 2021

ACTION TAKEN: Andros moved to approve the minutes as presented, Dahl seconded; motion carried

PUBLIC COMMENT

- Steve Fofanoff, Domaine Madeleine, commented on increased business this year, restaurants in Port Angeles being closed, electric vehicles

BUSINESS

a. Review of financial LTAC projection

Mark Lane, Clallam County Chief Financial Officer, provided an update.

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b. Olympic Discovery Trail improvement project discussion

- Steve Gray provided a staff report.

ACTION TAKEN: Malane moved to amend the 2021 Lodging Tax Grant Award contract with Clallam County Public Works, approved by the Board of Commissioners January 5, 2021, to allow \$100,000 to be used for the Olympic Discovery Trail – Dawley Rd. Area Trail Stabilization and Restoration Project, Abshire seconded; motion carried

c. LTAC funding for 2021 – 4th call - request for applications

- Approve to issue a notice to call for applications for 2021 Hotel/Motel Funds

ACTION TAKEN: Andros moved to issue notice, Dahl seconded, motion carried

- Approve to issue press release to call for applications for 2021 Hotel/Motel Funds

ACTION TAKEN: Andros moved to issue press release, Dahl seconded, motion carried

NEXT MEETING – August 12, 2021 at 2:30 p.m.

ADJOURNMENT

Meeting concluded at 5:00 p.m.