



CLALLAM COUNTY LODGING TAX ADVISORY COMMITTEE MINUTES of September 8, 2022

MEETING OF THE LODGING TAX ADVISORY BOARD (LTAC)

Chair Commissioner Johnson called the meeting to order at 2:03 p.m., Thursday, September 8, 2022. Also present were Marc Abshire, Lorrie Mittmann, Matthew Peloquin, Donya Alward, Vanessa Fuller and Pamela Dahl. Lissy Andros was excused.

REQUESTS FOR MODIFICATIONS/APPROVAL OF AGENDA

ACTION TAKEN: Abshire moved to adopt the agenda as presented, Dahl seconded, motion carried

APPROVAL OF MINUTES

- Minutes May 12, 2022

ACTION TAKEN: Mittmann to approve the minutes as presented, Alward seconded, motion carried

BUSINESS ITEMS

a. Review of financial LTAC projections

Commissioner Johnson provided a financial update. LTAC Members held discussion.

b. Notice and press release to call for 2023 Hotel Motel Funding applications (1st call)

Johnson briefed the LTAC Members on the press release and notice to call for applications.

ACTION TAKEN: Fuller moved to issue the notice, Dahl seconded, motion carried

c. Strategic Tourism Plan discussion

Commissioner Johnson briefed LTAC Members. He noted that Marsha Massey with Olympic Peninsula Visitor Bureau reviewed and provided feedback on the Draft Strategic Tourism Plan. LTAC Members held discussion regarding the plan and timeline. LTAC Members plan to move forward with a review of the request for proposal plan and request financial participation from other jurisdictions.

PUBLIC COMMENT

- Marsha Massey, commented on Ryan Malane's name was submitted for the State Tourism Conference Leadership Award, Washington State Department of Transportation Hood Canal Bridge closures 2023.

NEXT MEETING — October 13, 2022 at 2 p.m.

Due to scheduling conflicts the LTAC meeting start time will be changed to 2 p.m. moving forward.

ADJOURNMENT - Meeting concluded at 2:58 p.m.