



CLALLAM COUNTY LODGING TAX ADVISORY COMMITTEE MINUTES of October 13, 2022

MEETING OF THE LODGING TAX ADVISORY BOARD (LTAC)

Chair Commissioner Johnson called the meeting to order at 2:00 p.m., Thursday, September 8, 2022. Also present were Marc Abshire, Lorrie Mittmann, Donya Alward, Vanessa Fuller, Lissy Andros and Pamela Dahl. Matthew Peloquin was excused.

REQUESTS FOR MODIFICATIONS/APPROVAL OF AGENDA

ACTION TAKEN: Dahl moved to adopt the agenda as presented, Mittman seconded, motion carried

APPROVAL OF MINUTES

- Minutes September 8, 2022

ACTION TAKEN: Dahl to approve the minutes as presented, Fuller seconded, motion carried

PUBLIC COMMENT

- Lissy Andros, Forks, commented on Event of the Year

BUSINESS ITEMS

a. Peninsula Trails Coalition funding update – Jeff Bohman

Jeff Bohman provided an update on the Peninsula Trails Coalition 2022 funding request.

ACTION TAKEN: Mittman moved to extend the contract to December 31, 2023, Andros seconded, motion carried

b. Review of financial LTAC projections – Mark Lane

Mark Lane – Chief Financial Officer provided a financial update. LTAC Members held discussion.

c. Strategic Tourism Plan request for proposal review and next steps

Johnson briefed the LTAC Members on the draft Strategic Tourism Plan. LTAC Members held discussion regarding the Strategic Tourism Plan, attending city council meetings, administrative/contact support, and funding. Johnson noted that funds need to be approved under the LTAC budget and Olympic Peninsula Visitors Bureau can move forward as the project manager.

NEXT MEETING – November 10, 2022 at 2 p.m.

ADJOURNMENT - Meeting concluded at 3:19 p.m.