



Clallam County Fairgrounds Parks, Fair & Facilities Department

1608 W. 16th Street
Port Angeles, WA 98363

CLALLAM COUNTY FAIR ADVISORY BOARD Minutes of February 7, 2024 Regular Meeting – In Person and Via Zoom

Name	J	F	M	A	M	J	J	A	S	O	N	D	Position
Bekkevar, Megan	X	X											Secretary, At-Large
Mowbray, Julie	X	X											Large Animals and FFA
Beckstrom, Teresa	X	X											Agriculture At-Large
Kelly, Cindy	X	X											Grange
Cristion, Cara	X	X											Horse Groups
Vacant	-	-											At-Large
Mady, Mindy	-	-											Home Arts/Hobbies & Crafts
Johnson, Carol	X	-											Port Angeles Chamber
Borte, Josh	X	X											President, City of Port Angeles
Cozzolino, Tina	X	-											Garden Clubs
West, Tara	X	X											Small Animals
McCarty, Dan	X	X											Sequim/Dungeness
Greer, Melanie	X	-											Vice President, Arts/Photography
Wilson, LaDona	X	X											4-H Homemakers
Winn, George	X	X											West End

Guests Present	Laurie Davies, Jeff McFarland, Joe Marceau
Staff Present	Shari Ioffrida, Don Crawford, Angie Bronson, Todd Mielke
Call to Order	The meeting was called to order at 6:14 p.m. by Josh Borte.
Quorum	Yes.
Request for Modification / Approval of Minutes	Megan noted that there are some errors in the January minutes in the dates that need to be changed from 2023 to 2024. Tara West moved to accept the minutes with the changes to the years. Cindy Kelly seconded. Unanimously approved in vote.
Public Comment on Agenda Items	None.
Committee Reports	Advertising: Shari spoke about placing ads in the Everett Herald's "One Tank of Gas" that travels along the I5 Corridor for spring, advertising building rentals, and the Summer issue advertising the Fair. The County at this moment, cannot have Instagram, and I.T. is working on it, but we are working on advertising building rentals more on Facebook once the fee schedule is passed by the Commissioners during their

	February 13 meeting. Ads have also been placed with All American Publishing in our area with posters at the schools and businesses throughout the County. 2. <u>Pacific Northwest Junior Livestock Auction:</u> Teresa Beckstrom said there was no January meeting. 3. <u>4-H / WSU Extension:</u> Dan McCarty said there are 135 kids registered and the livestock judging team placed 25th of 39th at the Nationals Livestock Judging at the end of December. 4. <u>Royalty:</u> Laurie Davies reported that Coronation was on January 21. The court this year is Queen Brooklyn, Princess Aliya, Princess Trish, Princess Olivia. They went to Coastal and picked out their attire. They will be attending the Rhododendron Festival Royalty Coronation on February 10 and the Sequim Irrigation Festival Coronation on February 24. In March they will be attending the KONP Home Show. Cindy Kelly and Sylvia Strohm created a great silent auction held at the Coronation that raised a lot of money for scholarships.
Special Committee Reports	<u>Rodeo:</u> George Winn noted that the Rodeo Committee formed a 501(c)(3) Non-Profit called the Olympic Peninsula Rodeo Association to work with the Fair to put on the rodeo. This allows more flexibility to hold over funds year to year for great improvement to the rodeo arena. We also have a signed contract from the stock contractor, Gold Buckle.
Unfinished Business	None
New Business	1. <u>Superintendent Unopposed Positions for 2024 Fair and Open Positions:</u> During the January meeting, Josh Borte's name was inadvertently left off the list of returning Superintendents. He wishes to return as Superintendent of the Antique Equipment. The Barn Superintendents that have applied are: Rabbits – Brianna Perkins-Woeck Sheep/Goat – Cara Cristion Agriculture – Clea Rome Hobbies & Crafts – Christena Dalm Cindy Kelly made a motion to accept the new Barn Superintendent applications and Josh returning. Tara West seconded. Unanimously approved in vote.
Staff Reports	Manager's Report: Shari Ioffrida <u>Sponsorship:</u> Fair Sponsorship letters have been circulated to new, potential Sponsors. Rodeo Sponsorship letters have been going out. Shari noted that she and Cindy met and created a letter to the tribes. Cindy has been delivering them. <u>Logo:</u> Pictures of logo. T-shirt colors Shari is considering are dark heather gray and lavender – maybe red. <u>Entertainment:</u> The Butterfly Experience "vendor" is \$1,350 per day. Shari is looking for a sponsor to help with this. Shari is considering John King band for Thursday evening on the Wilder Stage. He wrote number 1 songs for Hootie & The Blowfish and Randy Houser. He broke 50 million all time streams as an artist. John has been featured

	in People Magazine, and his songs have been used by the NFL for Thursday Night Football. He has toured with Blake Shelton, Sam Hunt, Brothers Osborne, Kenny Chesney, and others. Upcoming Events: We had a farewell party, civil support team training (an Army division who will be here with FEMA and the County's Emergency Management if there is a disaster event). Upcoming is a celebration of life, as well as all of the 4-H and Jr. Rodeo meetings. Llamas/Alpacas: Kayla, the Llama/Alpaca Barn Superintendent, sent an e-mail stating that there will not be llamas and alpacas at this year's Fair. The Llama/Alpaca Rescue group who has brought most of them said they do not want to return. Kayla only has a few to bring. Shari said she is going to reach out to her and see if we can invite Jefferson and/or Kitsap groups to our Fair. Kitsap County has a large program. Fairgrounds Fee Schedule Public Hearing: Tuesday, February 13, is the public hearing for the Fairgrounds Fee Schedule revisions if you want to come to the meeting.
Other Items	1. Super School: Cindy Kelly spoke on Super School put on by the WSFA for Fairs. It will be March 16 in Elma from 830-4 the fee is \$25. 2. Fair Board Committees: Shari Ioffrida handed out the list of committees again to make sure it is correct. The Exhibitors Guide committee is meeting tomorrow night at the Extension office with the Fair Vet to go over the animal part of the guide. 3. Veterans Alley: Josh Borte invited Jeff McFarland to speak about an idea they had during the Fair last year. They are brainstorming if it is possible to put all of the veteran clubs, law enforcement, Military Branches and first aid in the same area and name it the American Hero Section with the flags of each military branch and POW/MIA flags. We would have to look at the layout of the current booths as some wait for a long time to be in specific spots and we do not want to anger any of our current vendors. Josh Borte made a motion to form a committee to look at the current layout and come up with ideas that can be presented to the board to create an American Hero's Section. Cindy Kelly seconded. Unanimously approved. Board members include: Tara West, Cara Cristion, Megan Bekkevar, Josh Borte, Cindy Kelly, Laurie Davies, Jeff McFarland. Shari will e-mail out the current layout of booths to committee members.
Public Comments on Non-Agenda Items	1. Friends of the Clallam County Fair: Laurie Davies read the following letter from the Board of the Friends of the Clallam County Fair.

	“As of January 2023, the non-profit known as ‘Friends of the Clallam County Fair’ has dissolved. The mission and purpose of the ‘Fair Kitchen’ had changed and though we have tried for several years to keep it going, we have been unable to find adequate people to service or supply the kitchen for the four days of Fair. Many do not realize that this is like having a restaurant for four days and it had become more apparent that community service groups were not able to commit to even just achieving a shift. It was becoming a struggle to find cooks, prep people and just the volume of people to keep four days going for breakfast, lunch and dinner. I personally, for the last two years, have met people in person, made phone calls and sent personal letters to past groups who had been able to help and trying to attract new groups. I was always met with ‘nobody has time’ and many people cannot take time off work to volunteer their time. Also, it was not just the time of Fair but a week of getting ready before and a week cleaning after Fair. The Fair Board we have today is different than the Fair Board of yesterday. As I look in this room, I see a Fair Board who all have jobs during Fair and are already busy with their involvement at Fair. In years past, there were some Fair Board members who were able to devote a shift to the kitchen but no longer. For the Fair of 2023, we had a family who have successfully had food vendor spaces at our Fair for many years. When we had to shut down our main food court where they had been located for many years, we asked them if they would consider using the kitchen as they had the people to do all the work, already had a menu and so forth that fit nicely in what the purpose of why the kitchen is in business and why the fair kitchen was started. I asked during the four days how it was going. I observed the number of fairgoers attending the kitchen with this new vendor there, and there was always a line. Fairgoers were happy with the food and happy with the service. It was kid friendly, decorated, and, in our opinion was the right venue for this vendor.
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	So, determining that the kitchen is in the right place, it was decided that it would be wiser to close the non-profit, move on from it and decide where to put the remaining funds. It has become apparent to all that the rodeo grounds are in desperate need of repairs and improvements. The group applied for a Department of Agriculture fund that was declined. The rodeo committee has shown great determination in bringing forth great new rodeos for the Clallam County Fair which we were able to experience this last Fair. The rodeo committee has become a 501(c)(3) and has become the Olympic Peninsula Rodeo Association. So, the committee for the kitchen non-profit decided it would be the most beneficial use of the remaining Fair funds to pay out the remaining funds to the Olympic Peninsula Rodeo Association. The stipulation was it is for fairground improvement which was the criteria for the past pay outs for the past many years, and the money would not go for sponsorship or prize or purse money. A check was handed to George Winn who is the rodeo committee head. It is our pleasure to be able to help continue the rodeo in the manner it needs to move forward with. We wish them good luck and we can't wait to see the 2024 rodeo. Thank you from the Friends of the Clallam County Fair."
Adjournment	George Winn moved that the meeting be adjourned. Seconded by Tara West. Vote was unanimous. Meeting adjourned at 6:59pm.

Respectfully submitted,

Megan Bekkevar
Secretary