



Clallam County Fairgrounds

Parks, Fair & Facilities Department

1608 W. 16th Street
Port Angeles, WA 98363

CLALLAM COUNTY FAIR ADVISORY BOARD

Minutes of July 6, 2022 Regular Meeting – In Person and Via Zoom

Name	J	F	M	A	M	J	J	A	S	O	N	D	Position
<i>Vacant</i>		-	-	-	-	-							At-Large
Mowbray, Julie	N	X	N	X	X	X	X						Large Animals and FFA
Beckstrom, Teresa	O	X	O	-	X	X	X						Agriculture At-Large
Clark, Bob		-	-	-	-	-	X						Grange
Davies, Laurie	M	X	M	X	X	-	X						Horse Groups
Edwards, Don	E	-	E	X	X	-	X						At-Large
Martin, Cheryl	E	X	E	X	X	X	X						Home Arts/Hobbies & Crafts
Johnson, Carol	T	X	T	X	X	X	X						Vice-President, Port Angeles Chamber
Borte, Josh	I	X	I	X	X	-	X						City of Port Angeles
Offermann, Barbara	N	X	N	-	X	X	X						Garden Clubs
West, Tara	G	X	G	-	-	-	-						Small Animals
Carpenter, Leslie		X	-	-	X	-							<i>Secretary</i> , Sequim/Dungeness
Greer, Melanie		X		X	X	X	X						Arts/Photography
Wilson, LaDona		X		X	X	X	X						<i>President</i> , 4-H Homemakers
Winn, George		X		X	X	X	X						West End

Guests Present:	Dan McCarty, Sylvia Strohm, Angie Bronson, Sarah Clark, and Theresa Whitney
Staff Present	Shari Ioffrida, Don Crawford
Call to Order	The meeting was called to order at 6:00 p.m. by LaDona Wilson.
Quorum	Yes
Request for Modification / Approval of Minutes	George Winn moved to accept the minutes as presented, Carol Johnson seconded. Unanimously approved in vote.
Public Comment on Agenda Items	None.
Committee Reports	Advertising: Shari reported that she is working on the Fair tab insert. She placed an ad at Deer Park Cinema, 5 theaters, every movie, all day. She has an upcoming meeting with Vivian and Eran with Sound Publishing on more advertising. Working with Black Ball Ferry to have ad on their “TVs” on ferry and “waiting lounge.” She

	has contacted Washington State Ferry System and has reached out to 107.3 Virgin Radio in Victoria and Vancouver. Cheryl Martin is managing social media. Please send Facebook posts to Shari or Angie to get posted. Cheryl said we are trying to post at least 3 things per week. 2. <u>Camping and Parking:</u> Shari said we have received 35-40 camping applications. Carol and LaDona will meet on Monday, and all campers should be able to fit in the inside camping area. 3. <u>Hospitality:</u> No new report. 4. <u>Information Booth:</u> Sylvia Strohm states she is ready to go and has all volunteers set. 5. <u>Livestock Auction:</u> Teresa Beckstrom reported that the PNWJLA is getting their advertising signs and banners up. Don Crawford asked if the poultry slaughter is procured. Teresa said they are working on it. Very few people are licensed to slaughter animals and few want to do poultry. PNWJLA is working hard to follow all regulations and ensure everything is legal. Some of the processors they thought were licensed are only licensed to slaughter their own animals but not other people's. This is a problem everywhere. Very few counties' auctions allow small animals, and most that do give the animal alive to the buyer, it is up to the buyer to handle their own slaughter. Positive cases of the Avian Flu and still showing up, most recently in Jefferson Co. The State Vet has strongly suggested that Fairs not have poultry until 30 days from the last confirmed date. So if there are any positive avian flu cases on August 16th or later then we can't have birds at the Fair. If this happens we will form a committee to come up with alternatives to ensure kids still get to participate at the Fair. 6. <u>4-H:</u> Melanie Greer reported that 4-H is going well, active and busy. She is taking on new role, in addition to 4-H, and is also the County youth marijuana prevention person. This will expand what 4-H looks like in the county. Expect to see more Fair entries in the 4-H barn that are related to youth health and empowerment. New 4-H banners are ready to go for the Fair, one for
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	each arena and one for each barn that has 4-H'ers 7. <u>WSU Extension – Livestock Judging Contest:</u> Dan McCarty gave an update of the State Livestock Judging Competition. Results included: 1st place overall intermediate team 1st place intermediate team for oral reasons and questions 1st place intermediate team for meat goats 2nd place intermediate team for sheep 3rd place intermediate team for swine 4th place intermediate team for beef Even though they only had three months to prepare for this event, these youth worked really hard leading up to this contest and their hard work truly paid off and Dan is so proud of them! The members are already looking forward to next year. Two of the members will be senior members next year, while the other two will still be intermediates. 8. <u>Royalty:</u> Laurie said the Fair Royalty participated in the Port Orchard parade in June and won the float sweepstakes. In July they attended the Forks 4th of July Parade and received 1st place. Also participated in the Port Angeles 4th of July parade. August 6th they will be at the Joyce Daze parade and then will get ready for the Fair. For many years, Laurie has been wanting the Sequim robotics club to be at the Fair. At the Sequim Family Fun day, Laurie met with and talked to the director. They are excited to come show their work in the 4-H barn.
Special Committee Reports	1. <u>Fair Kitchen:</u> Cheryl Martin said there is a new committee that includes many of the same volunteers. She asked if any Fair Board members wanted to take a shift in the kitchen. She has a sign-up sheet. Some youth organizations will take shifts, as will the Sequim Prairie Grange. They are working on getting parts needed for the ice cream machine. Swire Coca-Cola gave them a good deal, and some Coke products will only be available in the Kitchen.
Unfinished Business	None.
New Business	1. Investigation of Fair Admission Rate Increase: Don Crawford introduced himself and gave many ideas to think about. None were discussed in any great detail, just brought up to start forming Special Committees. Fair entry prices have not gone up since 2011. Most other Fair comps

	are at \$10 for a day pass. 2. Moving “Free with Admissions” to Thursday Night Headliner and Paid Entrance to Friday Night Headliner: Don mentioned that he does not want to change anything that already exists outside the Grandstands. He thought of adding one paid headliner if we can find an underwriter for it. He doesn’t want any money coming out of another budget to pay for it. The paid event can be other things, not just music. 3. Alternating Rock/Country Headliners Year-to-Year: Don suggested switching back and forth between country and rock for variety.
Staff Reports	Manager’s Report: Shari Ioffrida: <u>Fair Exhibitors Guide:</u> Shari reported that the Exhibitors Guide is out. Copies are at the usual locations (Swain’s, Coastal Farm & Ranch, Co-Op, the Libraries, Fair Office, 4-H Extension Office, Parks Office, etc.) and available online on the Fair website. <u>Fair T-shirts/Sweatshirts:</u> Shari circulated pictures of the t-shirts, v-neck t-shirts, hoodies, and full-zip hoodies. She asked the board to place their order and return the sheets. <u>Fair Vendors:</u> Shari noted that we’re doing pretty well with Fair Vendors. Some had to drop out, some were out of business, but she received a lot of new applications. <u>Upcoming Events:</u> Oldtimers RV Rally/Car Show, Interfor Company Picnic, BRNW Bicycle Club camping; and GPNGP RV Rally. <u>Carnival:</u> Shari announced that Rainier Amusements will offer rides to the 4-H and FFA kids the Wednesday evening before Fair starts. The kids have to have a 4-H/FFA wristband to participate. <u>Fair Board Member Resignation:</u> Shari informed the board that Roxi Baxley has resigned from Fair Board.
Other Items	1. Introduction of Don Crawford, new Director of Parks, Fair & Facilities: (Occurred near the beginning of the meeting.) 2. Creating and Affixing “Built In” Signs for Every Building at the Fairgrounds: Don Crawford talked about adding signs to the buildings on the fairgrounds with the date the building was built. Melanie Greer asked if we could consider naming

	buildings after individuals. 3. Discussion of Renovating the Interior of the Art Barn: Don Crawford asked about forming a Special Committee in the off season to help redesign the Art Barn. 4. Utilize Forest Green Metal Roofing Moving Forward: Don Crawford said he would like to propose replacing roofs with metal roofing. It costs more, but lasts a lot longer. 5. Finding a Friday Night Headliner Sponsor for 2023 Fair: Don said it's not too early to start planning for a headliner and sponsors for next year. 6. Moving Monthly Fair Board meetings to 2nd or 4th Wednesdays per month in BOCC meeting room at the Courthouse: Don said we are being requested to change the night of our meetings and to move to the Commissioners meeting room. This will allow us to have better Zoom access and record meetings to meet the public meetings act regulations. The 2nd Wednesday doesn't work for too many people, and the 4th is too late in the month. Don will get a list of open evenings from Loni. This is tabled for a future meeting.
Public Comments on Non-Agenda Items	None.
Adjournment	Bob Clark moved that the meeting be adjourned. Seconded by Laurie Davies. Vote was unanimous. Meeting adjourned at 8:02 pm.

Respectfully submitted,

Melanie Greer
Interim Secretary