



Clallam County Fairgrounds Parks, Fair & Facilities Department

1608 W. 16th Street
Port Angeles, WA 98363

CLALLAM COUNTY FAIR ADVISORY BOARD Minutes of November 1, 2023 Regular Meeting – In Person and Via Zoom

Name	J	F	M	A	M	J	J	A	S	O	N	D	Position
Bekkevar, Megan	X	-	X	X	X	X	X	X	X	X	X		Secretary, At-Large
Mowbray, Julie	X	-	X	X	-	X	X	X	X	X	X		Large Animals and FFA
Beckstrom, Teresa	X	N	X	X	-	X	X	X	X	-	X		Agriculture At-Large
Kelly, Cindy	-	O	-	-	-	-	X	X	X	X	X		Grange
Cristion, Cara	-	-	-	-	X	X	X	X	X	X	X		Horse Groups
Vacant	-	M	-	-	-	-	-	-	-	-	-		At-Large
Mady, Mindy	-	E	-	-	-	-	X	X	X	X	X		Home Arts/Hobbies & Crafts
Johnson, Carol	X	E	X	X	-	X	X	X	X	X	X		Port Angeles Chamber
Borte, Josh	X	T	X	X	X	X	X	X	X	X	X		President, City of Port Angeles
Cozzolino, Tina	-	I	-	-	X	X	X	X	-	-	X		Garden Clubs
West, Tara	X	N	X	X	X	X	X	X	X	-	-		Small Animals
McCarty, Dan	X	G	-	-	X	X	-	-	X	-	X		Sequim/Dungeness
Greer, Melanie	X	-	-	-	X	X	-	X	X	X	X		Vice President, Arts/Photography
Wilson, LaDona	-	-	-	-	X	X	X	X	X	X	X		4-H Homemakers
Winn, George	X	-	X	X	X	X	X	X	X	X	X		West End

Guests Present	Sylvia Strohm, Laurie Davies
Staff Present	Shari Ioffrida, Tom Reyes, Don Crawford, Todd Mielke, Melissa Earley, Angie Bronson
Call to Order	The meeting was called to order at 6:03 p.m. by Josh Borte.
Quorum	Yes.
Request for Modification / Approval of Minutes	George Winn moved to accept the minutes as presented. Cindy Kelly seconded. Unanimously approved in vote.
Public Comment on Agenda Items	Laurie Davies would like to thank George Winn for re-starting the Rodeo committee and it was mentioned several times at the WSFA Convention how well our Rodeo went this year.
Committee Reports	Advertising: Shari said that she met with Sound Publishing and Infiniti Ads for a plan for next year and is working on a game plan. Pacific Northwest Junior Livestock Auction: None.

	3. <u>4-H / WSU Extension</u>: Melanie Greer spoke that there is a lot of enrollment going on for 4-H. This year we are able to send a child to Know Your Government in Washington State. 4-H Rascals has a new set of leaders this year, it has been a long time club in the County. There is a brand new club in Sequim for rocketry & quilting. There are some people who want to start a sewing club. There are people in Forks that want to start a horse club. There are lots of exciting changes coming to 4-H in our County. Dan McCarty is taking a team of senior livestock judging kids to Arizona in December. There is a 4-H awards ceremony in the Home Arts Building on Sunday, November 5, at 2pm. 4. <u>Royalty</u>: Laurie Davies announced that she has 5 candidates for Royalty this year. (A bio for each candidate is in your stack.) There will be a coronation on January 27, at 1pm in the Home Arts Building.
Special Committee Reports	1. <u>Rodeo</u>: George Winn spoke on the Rodeo. The City of Port Angeles gave the okay to do whatever work we are wanting on the arena and chute/pens areas. They are going to tear down the #5 backstop, which is a potential location for a warm-up arena.
Unfinished Business	None.
New Business	None.
Staff Reports	Manager's Report: Shari Ioffrida: <u>WSDA Fair Commissioner Judge</u>: Shari received the Fair Commissioner Judge's Evaluation. She sent it to Fair Board, Superintendents, Assistant Superintendents, and the Parks, Fair Department staff. She also printed copies that are in your stack. <u>Sponsorship</u>: Shari applied online for Fair Sponsorship with Tractor Supply, Kitsap Bank, and First Federal. Sponsorship packets are out to a lot of places. George Winn dropped some off at various businesses. Shari e-mailed the Rodeo Sponsor Letter and Packet to Cristin Marceau, who is part of the Rodeo Committee, to update them. <u>WSDA Annual Report</u>: Shari recently received the WSDA Annual Report form and paperwork. She has already started gathering the information needed to start working on it. It's due February 15, 2024. This Annual Report relates to the Fair Fund that we receive. <u>Entertainment</u>: At the WSFA Fair Convention, Shari booked a band called Outlaw Mariachi. They blend traditional mariachi with American and Latin Rock – songs from Queen, Pink Floyd, Beastie Boys, The Beatles, Jimi Hendrix, Eagles, Guns N Roses, Rammstein. She booked a band called Infinity Project which is a Journey tribute band, and also lined up Cap'n Arrr to return to the KidZone. <u>Upcoming Events</u>: The Olympic Peninsula Fungi Festival held October 13-15, was a huge success! Shari reported at the October meeting about the other upcoming events in November.

Other Items	1. <u>Continuous Improvement Report:</u> Don Crawford did not get the information out to the Fair Board in time to go over it this month. Shari will email it out to the board & we can go over it at our next meeting. 2. <u>Fairgrounds Master Fee Schedule Adjustments:</u> Todd Mielke spoke on the fees. He is looking at the Fair as a place that can be rented out with more events. The fee schedule is to help pay for the grounds as a whole throughout the year. Don Crawford spoke about the proposed fee changes and why the changes are proposed the way that they are. Discussion made. The Fee Committee will meet before the December meeting to discuss the fee schedule and send out to the Fair Board for advisement so we can vote on a final fee schedule for. Carol Johnson made a motion to have a December 6 meeting to only talk about the fee schedule. Cindy Kelly seconded. All in favor. 3. <u>WSDA Judge's Evaluation of Fair:</u> Shari noted that she already spoke regarding this subject in her Manager's report. 4. <u>WSDA Fair Convention Report:</u> Cindy Kelly spoke about the WSFA Fair Convention. We did a scrapbook and received 1st place in that category. There was a lot of networking done between fairs to see what they all do differently than us. Marketing is hugely important to getting people at the Fair this year. Shari spoke that our fair T-shirt won 1st place and "Best Use of Theme." She noted that we received 2nd & 3rd place ribbons for several of our photographs. She also said that our website got 1st place, but we were the only one who submitted the website ahead of time. She also noted that we won 1st place in Best Agricultural Exhibit that we submitted for the North Olympic Beekeepers Association booth display in the Agricultural Barn. Shari reported that she attended a lot of sessions, including one with the State Vet's office, Fair Managers' meeting, WSDA Fair Commissioners' session, vendor management, "hitting a home run" with the Dept. of Agriculture evaluations at Fair, entertainment scheduling conflicts, creative sponsorship, as well as three keynote speaker presentations, two days of trade show, showcases, and the Legislative presentation. Shari noted how valuable the convention is for networking, learning new things, finding entertainment, and meeting new people in the Fair industry. 5. <u>Department of Archaeology & Historical Preservation, Governor's Executive Order 21-02: Consultation Requirements for Capital Projects:</u> Laurie Davies spoke on the workshop she attended at the WSFA Fair Convention about any state money that is received. A form needs to be filled out with the Archeology Board and submitted with regards to <u>any</u> building improvements, before they can be done. This is a state

	requirement. This Department approaches the local Tribes to get their approval. 6. <u>Volunteer Forms:</u> The County has opened up applications for the open Fair Board positions. Don recommends that we look for someone who is not already involved in other parts of the Fair, but has knowledge and experience to bring to the table and get involved in areas the current board does not have the time or energy take on. Shari spoke that we would like people who know about the Fair, what it means, and wants to help out. Josh Borte would like people to consider people that are aware of the purpose and value of the Fair and the appreciation for it and are not currently overwhelmed by the Fair.
Public Comments on Non-Agenda Items	Laurie Davies spoke about the incredible Antique Tractor display at the Pomeroy/Garfield County Fair.
Adjournment	George Winn moved that the meeting be adjourned. Seconded by Cindy Kelly. Vote was unanimous. Meeting adjourned at 8:13 pm.

Respectfully submitted,

Megan Bekkevar
Secretary